

Mind mapping



Business
& Management



Tool box series

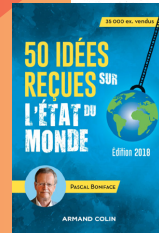
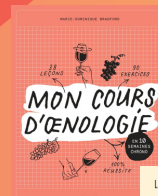


Psychology
& Self-help



Health

Leisure
& Illustrated



Science
& Technology



Humanities
& Social Sciences

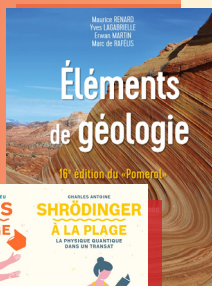
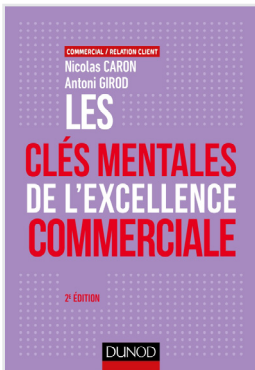


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Mental Keys to Business Success - 2nd Ed

Nicolas CARON, Antoni GIROD

05/2018 ■ 224 p. ■ 160 x 220 mm ■ 9782100748938 ■ 22,50 €

What makes the difference between two high-level athletes? Common sense holds that it's mostly the mental factor — what goes on in an athlete's head — rather than superior technique that predicts victory. Like an athlete, a salesperson must win a competition against adversaries; just as in sports, the best sellers are those who heighten the impact of their technical competencies by virtue of their strong mental game. This book — highly topical in our current period of crisis — deals in detail with the mental aspects of the sales profession, offering practical resources to multiply your sales effectiveness. In a situation where technical competencies are equal, one's mental skills become the determining factor in sales excellence. Each chapter is structured in the same way: first a self-test; then, common traps and pitfalls, resources, and a plan of action.

READERSHIP : All sales persons, sales managers, trainers and teachers at sales training schools

Nicolas Caron holds a postgraduate degree in International Business and has held sales positions in several large financial service companies. Today he is a consultant and business unit manager. Previous positions include BPI International and Intellinex, a subsidiary of Ernst & Young. He is regularly invited to company conferences as guest speaker.

Antoni Girod is a worldwide expert of mental training in sport. For more than 15 years, he has been an applied psychology and communication teacher for the Sports Science Department at the French Universities of Montpellier and Orleans. He is a certified teacher at the French Institute of NLP (Neuro Linguistic Programming) in Paris. Now based in Singapore, he is the Managing Partner of Halifax Consulting for Asia and Pacific, an international company specialized in Sales and Sport efficiency.



The Art of Knowing What to Say

The Language of French Luxury Service: Hotels, Dining, Fashion

Rachel CHANTAL

03/2018 ■ 240 p. ■ 170 x 240 mm ■ 9782100763580 ■ 22,00 €

French luxury is a uniquely challenging realm. Customer relations are important above all. Every little detail must be perfect — and employees' language is no exception. Which phrases should be favored — and which ones forbidden? Which words should be used, and which banned? What are the proper terms when addressing a diplomat, an emir, a princess, a president? This very handy book is designed for use as a practical guide to selecting the right words and expressions, whether written or spoken. Divided up by sector (hotels, restaurants, shopping, etc.), it offers tools for expressing oneself without any faux pas. The book covers all manner of situations, including: Hospitality management, Delays, Complaints, Waiting, Introducing a new colleague, one's boss, oneself, Telephone etiquette, Writing a letter of welcome, a follow-up to a complaint, or a letter announcing an arrival or departure. All these situations and more are analyzed using numerous examples, testimonials and exercises.

READERSHIP : Professionals in the luxury industry and students

Rachel Chantal runs FORMALUXE, a consulting and training company dedicated to luxury. She is a speaker, trainer and expert in customer relationships and in-house business courses dedicated to the code of luxury and to customer relation skills for luxury professionals.



Digital Culture How to Build the Agile Business

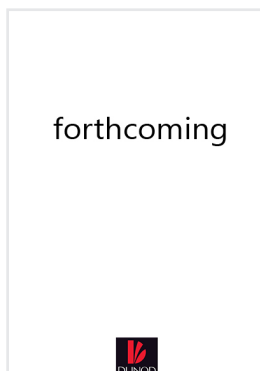
Denis MEINGAN, Véronique TRAN

06/2018 ■ 224 p. ■ 160 x 220 mm ■ 9782100767564 ■ 25,00 €

To deal with upheavals in their environment, organizations owe it to themselves to let their culture evolve, alongside their plans to transform — or not. Organizational culture is central to business strategies and team management. Very few approaches exist to respond to this need; of those that do, most are American and many older. This book takes stock of existing approaches — their strong and weak points — while offering solutions adapted to current issues (digital, agility, liberated companies) and ways to implement them. The authors then present real-life cases of businesses applying these new approaches to evolutions in process: digitalisation, agility and liberation. They are based on an investigation conducted by ESCP Europe at roughly 30 businesses, as well as numerous interviews with business directors.

READERSHIP : Decision makers, managers and senior executives, consultants, MA students at business schools

Denis Meingan is a consultant and director at KnowledgeConsult. He implements collaborative work methods, knowledge management and content management processes in digital strategy. Veronique Tran is Associate Professor of Organizational Behavior at ESCP Europe, Paris Campus. She teaches Organizational Behavior at the Masters and Executive MBA level, and research methods at the PhD and Masters level. She has worked with companies such as Caterpillar, Henkel, IBM, Heineken, Unilever, in Europe and Asia (Singapore, Malaysia, Hong-Kong), and more recently in China. She performs personal coaching using the Myers-Briggs Type Indicator (MBTI) – certified since 1995, as well as executive coaching based on 360° feedback (certification earned in 2000 at IMD, Lausanne, Switzerland).



Connected Objects and Big Data Disruptive Innovation

Frédéric SCIBETTA, Yvon MOYSAN, Eric DOSQUET, Frédéric DOSQUET

04/2018 ■ 224 p. ■ 160 x 220 mm ■ 9782100772377 ■ 24,00 €

Tens of thousands of connected objects will be rolled out in the next few years. Increasingly, businesses are studying and using these technologies in the context of their digital transformations. Partnerships are formed; new actors emerge, allowing businesses a 360° view of their clients and optimal use of their data. This book analyzes the real-life impact of connected objects on businesses' marketing strategies. Thanks to a study conducted on actors who chose to integrate connected objects into their strategies, the authors show how technology allows such opportunities to multiply, en route to the grail of marketing: understanding and "knowing" every customer. Numerous examples are included from many sectors (agriculture, insurance, automobile, health, energy, etc.), as well as case studies of certain businesses (Darty, the Postal Service, Allianz, Club Med, Topshop, Audi, Chronodrive), to illustrate and enrich this text.

READERSHIP : Business managers, marketing managers, consultants and entrepreneurs

Eric Dosquet is Chief Marketing Officer, Avanade France. Frédéric Dosquet is a lecturer-researcher at the ESC Pau Business School. Yvon Moysan is founder and CEO of Saint Germain Consulting.



Big Data, Smart Data, Stupid Data How to Deliver Better Results

Antoine DENOIX

01/2018 ■ 160 p. ■ 150 x 210 mm ■ 9782100773510 ■ 17,90 €

Before we know it, everything — absolutely everything — will produce data. The businesses that know how to use this to their advantage will be the businesses that succeed. The rest will disappear. Do you want to take off and succeed? Then, this book is for you! Practical and sharp, it guides you step by step. To succeed, you'll have to shake everything up: your processes, your talents, your culture... even your value proposition! Strategies, execution, casting, regulatory constraints — this little manual addresses it all, without taboos, so as to allow you to go right for your goal! Don't wait — dive right in!

READERSHIP : Decision makers, marketing, IT, HR, purchasers; students at management schools, ENSAE, those on Big data training courses, consultants

Antoine Denoix is Chief Marketing, Digital and Customer Officer at AXA France.



How to Remain Human in a Digital Society

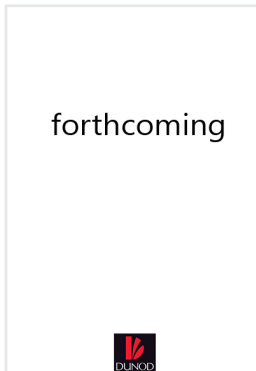
Sandra ENLART, Olivier CHARBONNIER

01/2018 ■ 240 p. ■ 140 x 220 mm ■ 9782100775071 ■ 18,90 €

Speed, abundance, targeting, revolutions in usage – digital technology is everywhere, transforming our ways of thinking and our relationship to the world around us. The work world is no exception; there, we see new organization styles emerging, alongside new activities and resources. This transformation has been in the works for several years, allowing us now to take a step back and survey the changes in progress, as well as anticipate those that will come. This book's authors address the work world in light of the digital perspective, offering a vision of the digital universe and advice so as to not suffer it — but instead simply remain vigilant and make the most of it.

READERSHIP : All readers

Sandra Enlart is Managing Director of Entreprise et Personnel and cofounder of DSides, an innovation and forward looking lab which handles the impact of digital on our way of thinking, working and learning. She is also associate researcher in education science at the University of Paris-Nanterre. Olivier Charbonnier is Managing Director of Interface Group, cofounder of DSides and President of Consultants Sans Frontières. He is an MBA lecturer at the Grandes Écoles de France and at universities (Dauphine, Panthéon-Sorbonne).



Soft Skills

How to Future Proof your Job in the Face of AI

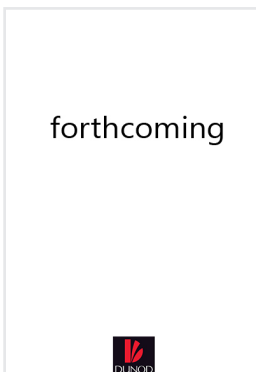
Jérôme HOARAU, Fabrice MAULÉON, Julien BOURET

05/2018 ■ 256 p. ■ 160 x 220 mm ■ 9782100776986 ■ 23,00 €

Yes, we've arrived at the beginning of a new industrial revolution. It's more and more difficult to ignore. What will your profession become? What opportunities should you seize in the near future? How do you become an active participant in this transformation? Will we all be replaced by robots? Some of our tasks will be given to our future automated personal assistants; others, on the contrary, will value the human potential that still distinguishes us from automatons and AI. These are what is known as soft skills — the competencies we won't be delegating to robots! After clarifying of the impact of the technological ruptures that threaten to overturn our professional lives, this book offers us methods, tips, examples, exercises and tools to get the most out of this revolution. A code for avoiding worst-case scenarios and for "programming" the scenario you want to be your future — this is the soft skill code.

READERSHIP : Managers, all those interested in businesses and jobs of the future, those wanting to start their professional career, consultants, trainers

Jérôme Hoarau is Innovation Director of NEW Group (Learning Management Systems, Mobile and Adaptive Learning, innovation programmes). Fabrice Mauléon is a soft skills, leadership and entrepreneurship consultant. Julien Bouret is a coach of soft skills, professional wellbeing and meditation techniques. He is President and cofounder of CreapreZent, soft skills agency.



Decoding Disruption in the Workplace

Stéphane MALLARD

05/2018 ■ 256 p. ■ 140 x 220 mm ■ 9782100777105 ■ 17,90 €

Disruption isn't just for tech startups: it's universal and we've only seen the beginnings of the power it holds to transform our lives and societies. Everything is disruptable: businesses, their products and services, customer experience, as well as our models of organization, the ways in which we learn, communicate, work; our representations of the world; our values, and even our own bodies. In this book we address a broad spectrum of the impacts of this disruption, ranging from technical advances (artificial intelligence, intelligent helpers, blockchain) to evolving models of organization (the end of salaries, of hierarchies, of businesses that produce in secret, new open-source and collaborative models, etc.) and changes in reference points (valuing of experience, signaling theory, and transparency as a proof of quality and reputation for individuals and businesses, ending the value of knowledge for the benefit of confidence). Important tips are given for disrupting oneself instead of getting disrupted (i.e. mentalities, methods and behaviors of entrepreneurs, techniques of California startups, recent discoveries in neuroscience). Without doublespeak, in a free and enthusiastic tone, this informative book from a Generation Y author decodes the dynamics of disruption. Mixing together descriptions, analyses, illustrations and planning guidance, it gives you the keys to understand this nascent world, not to fear it, and to engage with it — to make sure other worlds don't get constructed in its place.

READERSHIP : Business leaders and professionals, freelancers, trainers, students

Mallard is a speaker, a TV columnist on BFM Business and a Digital Evangelist among businesses, the Grandes Ecoles of France and consumers.

forthcoming



Day One Guide to Gaining Three Years in Three Hours!

Paul MILLIER

10/2018 ■ 224 p. ■ 160 x 220 mm ■ 9782100778430 ■ 22,00 €

Year after year, Paul Millier observed his graduate students' self-questioning, worries and experience gaps as they prepared for working life. Thus, Millier decided to dedicate his last management course (at EMLYON) to assimilation into the work world and to ensuring the success of the first three years of new managers' working lives. As time went on, the course saw increasing success, so Miller decided to write a book about it. This book draws upon Miller's experience as a consultant and management professor, as well as his knowledge of personal development. The result: a very practical guide gathering all sorts of nuggets (key management concepts, tools, tricks, tips, anecdotes) that will allow readers to become, from Day 1, the effective and competent managers all companies dream of! This easy-to-access, handbook-style volume reveals everything they don't teach you in school. In three hours' reading, it gives you the keys to developing the qualities you need for management and business relationships during your first three years out of school. A must-read for future managers, for those about to take a new job, and for anyone who wants to build a solid foundation in the field.

READERSHIP : Executives, managers and future managers, those studying for a MBA in management, attending engineering schools, on continuous training courses

Paul Millier is a Professor at EMLYON (Lyon Graduate School of Business), where he teaches and MBA in marketing and management of technology and innovation. He has been conducting research into the marketing of technological innovation since 1982, in collaboration with most of the large industrial firms (Saint-Gobain, Thomson, Elf Atochem, Total, Schneider Electric...). He has carried out more than a hundred marketing studies for these companies and has been adviser for a number of start-ups. He is visiting professor for Cranfield School of Management (UK) and has written or co-written several books.

forthcoming



Reinvent your Business Model with Data

Laurence LEHMANN-ORTEGA, Julian SCHIRMER, Isabelle BOURDON

04/2018 ■ 224 p. ■ 255 x 175 mm ■ 9782100779468 ■ 29,00 €

Big Data. All businesses are talking about it and are wondering how to prepare themselves for the upheavals following data proliferation. Following a brief overview of what Big Data is, the authors explain how data will become a crucial competitive advantage as well as a data disrupter. In this part, you as the reader are taught how to become a Big Data Disrupter rather than a Big Data Disruptee. You will understand that you have to start innovation with data. The third part explores 11 Big Data Directions to invent or reinvent your business model in terms of proposition or architecture value. 40 business case studies taken from all business sectors illustrate these directions. Each is placed in context; Big Data innovation, the result and «Big Data Pattern» that you can apply to your own business to specify the proposal of your next big data innovation.

READERSHIP : Managers, decision makers, consultants, students, those on training programmes

Laurence Lehmann-Ortega, Affiliate Professor at HEC Paris is an HEC graduate who holds a PhD in Management Sciences. She is a specialist of business model innovation. Hélène Musikas, Affiliate Professor at HEC Paris, is a graduate from Ecole Normale Supérieure and Sup Telecom. She has acquired a vast professional experience, working for McKinsey & Co, Bain & Co and Orange both in France and in the United States.



Odyssey 3.14

Reinvent your Business Model, 2nd Ed

Laurence LEHMANN-ORTEGA, Hélène MUSIKAS, Jean-Marc SCHOETTL

04/2017 ■ 232 p. ■ 245 x 157 mm ■ 9782100759989 ■ 29,00 €

English rights not available

Innovation is the new business imperative. Every company, big or small, and regardless of its industry, is trying to find the magic formula for innovation. Odyssey 3.14 offers an original approach through invitation to a real journey that combines innovation and strategy. Starting with the 3 pillars that make up the business model, this approach recommends 14 directions to consider for inventing or reinventing the business model. Odyssey 3.14 is the result of over ten years of research, consulting and teaching by the three authors. They have thoroughly analysed over 80 companies that have successfully invented or reinvented their business models.

READERSHIP: Senior business executives, entrepreneurs, students in business schools, managers in continuous training (MBA, Executive Masters), corporate universities

Laurence Lehmann-Ortega, Affiliate Professor at HEC Paris is an HEC graduate who holds a PhD in Management Sciences. She is a specialist of business model innovation. Hélène Musikas, Affiliate Professor at HEC Paris, is a graduate from Ecole Normale Supérieure and Sup Telecom. She has acquired a vast professional experience, working for McKinsey & Co, Bain & Co and Orange both in France and in the United States. Jean-Marc Schoettl, ESCP Europe graduate, holds a PhD in Organizational Sciences from Paris Dauphine. He has extensive experience in consulting and research in business model innovation.



English translation available

Creative Attitude

To Inspire, Motivate, Collaborate and Innovate in Organizations

Barbara ALBASIO, Guillaume CRAVERO

05/2017 ■ 240 p. ■ 160 x 220 mm ■ 9782100759781 ■ 22,00 €

"This is the age of disruption. Few predictions work. The world is unfolding in ways that are neither expected nor, in many cases desired. This is exactly why we need creativity and leaders who are brilliant at innovation. Albasio and Cravero's new book, Creative Attitude, supports managers in navigating this chaotic century. It guides leaders to success in a world that is fraught with failure. Read it." — Professor Nancy J. Adler, McGill University, faculty of Management, Montreal "Creative Attitude fills a major gap in the managerial literature and way of thinking. It does so in an original, creative and concrete way. It is teeming with examples, references, case studies and testimonials. I am convinced that there is no company manager, no matter the size of the business, who cannot find in it material for reflection, for action and for progress." — Louis Schweitzer, Honorary President of Renault The authors' common standpoint is that the corporate world is confronted with multiple managerial questions as well as problems of performance management in an increasingly complex social and economic context. There is too much frustration, discouragement or lack of recognition, which creates tensions within companies, teams as well as outside the professional sphere to reach the private sector. People often work in a stressful environment with increasingly tight deadlines, decisions made without respect for the individual. The loss of energy and talent is considerable. The authors have decided to reverse this trend. Driven by a desire for change, sharing and openness, they wished to go through an intuition and conviction: that there are other ways of managing, guiding and running businesses and nicely summarised in this book.

READERSHIP: Managers, coaches, consultants, professionals of internal communication

Barbara Albasio is a Graduate of Sciences Po, Paris. She has worked in international marketing for Johnson & Johnson and L'Oréal, and in internal and event communication for the Renault group. In 2007, she created Sensi Ateliers Arts & Sens offering companies collective and experiential workshops for management that encourage relationships, well-being and innovation. Among their clients: Alstom, Axa, EDF, L'Oréal, LVMH, Orange, SPIE Batignolles... Guillaume Cravero is a Graduate of the Grenoble School of Management (specialised in innovation). He is currently a senior consultant in social business for BusinessEurope (European confederation of employer organisations).



Winner of best digital essay
at the HUB AWARDS 2017

Disruption! Do it Now How to Bring Innovation to a Company

Olivier LABORDE

05/2017 ■ 192 p. ■ 160 x 220 mm ■ 9782100758241 ■ 24,00 €

Preface 1 by Gérard Karsenti, President of Hewlett-Packard, France. Preface 2 by Nicolas Dufourq, Managing Director of Bpifrance Financement, France. Economic disruption by GAFA (Google, Apple, Facebook, Amazon) and the French Unicorns (Vente-Privée, Criteo, Blablacar), proliferation of new technologies, has left large companies with no other choice than to reinvent themselves and to engage in deep in house transformation. Adopting the start-up approach and creating a Lab – an independent structure within a company which tests innovative projects – are the strategies developed by Olivier Laborde. Illustrated with numerous examples and expert opinions, this novel method provides the tools to become a more lean, collaborative and open company.

READERSHIP: Company directors, innovation leaders, consultants

Olivier Laborde is the Marketing, Innovation and Digital Director at Natixis. A true expert, he has created and managed Labs for the past ten years. He regularly gives lectures at numerous conferences and at HEC (grande école for management and business studies).



English translation available

Disruptive Innovation 50 Success Stories

Thierry BOURON

03/2017 ■ 256 p. ■ 160 x 220 mm ■ 9782100759903 ■ 22,00 €

Linkedin, Careerbuilder, Monster, Google, Wikipedia, Yellow Pages, Paypal, M-Pesa, Square, Air bnb, One fine stay, Booking, Amazon, Ebay, Alibaba, Blablacar, Drivy, Uber, Twitter, Yahoo, Periscope, Criteo... Here are but a few examples of legendary innovations in the field of the services industries. This book gathers 50 success stories classed by activity: Information, Finance, Distribution, Tourism / Hotels, Transportation, Shipping, Commerce, Community Areas... and presented chronologically almost "from Antiquity to the Internet". This book has concrete cases with many examples of breakthroughs that focus on start-up innovations that often take the lead in major groups. Each company, regardless of its size and its field of activity, can be inspired to create a spirit of rupture and new areas of growth. Each chapter also presents iconic actors of innovation, in a section titled "Serial Entrepreneurs", a sort of "Who's Who" that describes the career of inventors and their innovations. For example, the sector of Tourism and Travels: Charles Estienne, Théodore de Mayerne, Thomas Cook, Jay Walker, Rich Borton, Brian Chesky... The book will also be illustrated with brief interviews with great innovators, such as Paul Foster (Indeed), Hoberman (Lastminute.com), Goldfinger (ICQ), Le Douarec (Cityzen Car) De Wolfe (MySpace), Jeffe Masters (1st weather site)... With this book, one is able to understand the evolution of the field of services industries throughout history and through the great changes in our lifestyles.

READERSHIP: Managers, marketing managers, communication advisors, developers, engineers, innovation managers, entrepreneurs, start-ups, professionals in the services sector, consultants, students

Thierry Bouron is a SI Project Director at Orange, France.



Design Thinking Fast Track your Projects

Stéphane BISO, Marjorie LE NAOUR

06/2017 ■ 160 p. ■ 150 x 210 mm ■ 9782100767298 ■ 14,90 €

Created near the Silicon Valley, Design Thinking is an innovative approach based on collective intelligence and co-creation. Today it is one of the innovative processes of project management in companies. This book presents all of its potential and provides the practical advice to set it up in full autonomy. Combining texts and drawings, this book is full of examples and designed as a place of exchange, incorporating occasionally personal notes, anecdotes and quotes. We are convinced that innovation is in line with these new ways of doing, acting and co-creating. We were simply missing the keys to move into action. This book reveals them.

READERSHIP: Managers, project managers, innovation managers, consultants, start-ups, students in design, marketing, digital and project management. All those passionate and curious about innovation

Stéphane Biso created the Design Thinking hub at Retail France, part of BNP Paribas following his 15 years as a consultant in retail. Marjorie Le Naouri is a consultant at Viatys having worked on numerous digital projects in retail, luxury and the media



English translation available

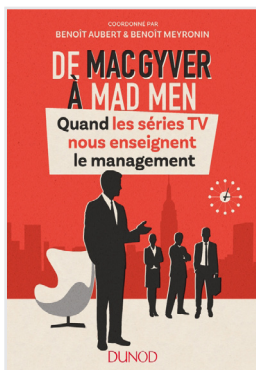
Understand and Apply Sun Tzu In 36 Stratagems The Popularity and Modernity of the Oldest Treatise of Strategy - 4th Ed Pierre FAYARD

10/2017 ■ 288 p. ■ 160 x 220 mm ■ 9782100769889 ■ 21,90 €

"The art of war is like water which flows clear of heights and fills the hollows"! So what Master Sun Tzu? How to translate your metaphorical phrasing into practical fruitful advices for Westerners? Though it was written 25 centuries ago, your master-piece is currently the most read and used world-wide by strategists whatever the domain they belong to. As main guidelines, it recommends to mold with circumstances and to identify the potential in any situation, to cultivate change, to avoid conflicts as far as possible, and to transform opponents into allies even they might be unaware about it! Why have so many contemporaries choose it as their bedside book? How does such a classic from the ancient rural and feudal China provide a successful answer to our modern personal and professional preoccupations? To tackle such a challenge and make understandable and applicable the precepts of Sun Tzu, the author deepens and adapts one by one the 36 traditional Chinese stratagems and enrich them by resorting to the major Asian and Western thinkers of strategy. By telling stories and assuming a deliberate purpose of popularization, he provides keys to conceive creative strategies based on three major principles: efficiency, harmony and paradox.

READERSHIP : Managers, decision makers, directors

Pierre Fayard is Emeritus Professor from the Institute of Management of the University of Poitiers (France), Pierre Fayard lectures "Cultural Intelligence of Strategy" as a visiting professor in several southern universities in Brasil. Black belt 4^o dan in aikido, he writes books on strategy, novels and short stories. His currently research focuses on the new conditions of strategy in the 21st century and about the application of the principles of aikido to management and interpersonal relationships.



From MacGyver to Mad Men What TV Shows can Teach us about Management Benoît AUBERT, Benoît MEYRONIN

08/2017 ■ 224 p. ■ 160 x 220 mm ■ 9782100759682 ■ 19,00 €

Popular cultural references in TV shows reveal relationship patterns in unexpected ways. Decisions, communication and innovation through scenarios constructed over time create a strong attachment to the characters. The authors of this collective work took up the challenge of offering an offbeat analysis of major subjects around contemporary management in the light of different series. Working with popular series such as Borgen, The Walking Dead, Game of Thrones, Grey's Anatomy, MacGyver, Breaking Bad, Mad Men, Six Feet Under, The West Wing each chapter tells the story, describes the characters of the series and ends with a 3-point "management lesson" to bear in mind.

READERSHIP : Managers and teachers and students of management

Benoît Aubert is a Professor and Development Director at the Leonardo da Vinci School of Management and business consultant. **Benoît Meyronin** is a Professor at the Grenoble School of Management where he directs the institute of Management and Service Dynamics. He is also Associate Director of the Academy of Services.

forthcoming



The Positive Psychology Tool Box

Béatrice ARNAUD

09/2018 ■ Tool Box Series ■ 192 p. ■ 190 x 240 mm ■ 9782100776375 ■ 26,50 €

Just what is positive psychology? According to the researchers Gable and Haidt, it's "the study of the conditions and processes that contribute to the flourishing or optimal functioning of individuals." Positive psychology can't be reduced to the study of individual happiness, but rather indicates collective, societal and entrepreneurial aspects. It brings us new knowledge of human beings that can be put into practice and thus contribute to the development and performance of businesses. This book reveals how to apply positive psychology in the workplace, including tools to allow a business to favor positive behavior and the development of values and such as kindness, empathy, and faith in others. Certain tools are addressed in more depth, accompanied by business case studies, exercises, and self-evaluations.

READERSHIP : Managers and decision makers in any type of business, trainers, consultants, HR, psychology students, entrepreneurs.

Béatrice Arnaud is an occupational health psychologist and certified EMCC coach (European Mentoring & Coaching Council).

forthcoming



The Big Data Strategy Tool Box

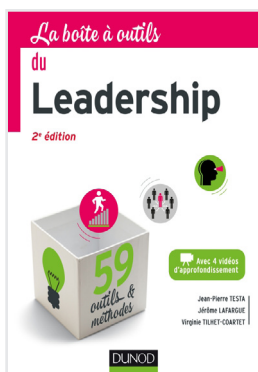
Romain RISSOAN, Romain JOUIN

08/2018 ■ Tool Box Series ■ 192 p. ■ 190 x 240 mm ■ 9782100778980 ■ 26,50 €

Since 2012, the idea of Big Data has become increasingly popular. This reflects the reality of businesses saddled with a growing mass of data, which represents a commercial and marketing challenge. So, how do we collect this data? How do we address and analyze it? What technical tools should we put into place; how do we use or monetize them? These are just some of the questions answered in this very practical "toolbox" of a book.

READERSHIP : Business leaders, digital managers, marketing directors, webmarketing and digital communication managers, consultants.

Romain Rissoan is a consultant. Romain Jouin is a Data Scientist.



The Leader's Tool Box - 2nd Ed

Jean-Pierre TESTA, Jérôme LAFARGUE, Virginie TILHET-COARTET

03/2017 ■ Tool Box Series ■ 192 p. ■ 190 x 240 mm ■ 9782100758944 ■ 26,50 €

Rights sold to: Brazil

All the tools and know-how that can be used to build and develop one's leadership; How to build a vision that is consistent with one's values? How to gain adherence to one's ideas by communicating? How to make one's vision clear through operational actions? Leadership is the art of motivating people, getting them on-board, supporting them, catching them when they stumble, giving meaning to their actions. Leadership is not based only on aptitudes but also know-how. The characteristics that all leaders have, such as vision, passion, integrity, audacity, courage, and encouragement, can thus be acquired and toolled.

READERSHIP : Managers, team leaders, consultants.

Jean-Pierre Testa is in charge of training courses in management and leadership at Cegos, a worldwide leader in training and development. He is a consultant, trainer and both an individual and collective coach in leadership and personal development.



The Digital Marketing Tool Box

Stéphane TRUPHÈME, Philippe GASTAUD

10/2017 ■ Tool Box Series ■ 192 p. ■ 190 x 240 mm ■ 9782100767557 ■ 26,50 €

What is the impact of digital on marketing? What strategy to adopt? How to choose the best platform for your website to make it attractive? How to collect data and target your advertising? How to be present on mobile? What social networks to choose and how to use them? How to manage your reputation and answer client comments? With these 60 tools, this book allows you to grasp all the opportunities offered by digital marketing, indispensable today!

READERSHIP : Marketing directors and managers, web marketing and digital marketing managers, entrepreneurs and small business leaders, consultants

Stéphane Truphème is CEO-founder of a digital and inbound marketing agency. Philippe Gastaud is founder of e-Strategic, is a digital entrepreneur and a senior marketing Consultant.



The Time Management Tool Box - 2nd Ed

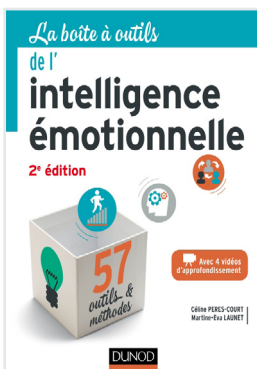
Pascale BÉLORGEY

03/2018 ■ Tool Box Series ■ 200 p. ■ 190 x 240 mm ■ 9782100776313 ■ 26,50 €

Getting organized; managing one's time; keeping the right distance between one's professional and personal lives; developing professional relations; arguing; negotiating, speaking and writing well; dealing with uncertainty; maintaining efficient relations with one's hierarchy. All this indefinable knowledge and know-how is nonetheless indispensable in these times of turbulence where companies essentially require their collaborators to know how to anticipate, adapt, and be reactive. This new Tool Box provides 72 tools that are directly operational and can help anyone attain these transversal competencies. Illustrations provide a visual thread that adds a dynamic side to this very personal Tool Box.

READERSHIP : All workers and students

Pascale Bélorgey is in charge of Professional Efficiency training courses at Cegos.



The Emotional Intelligence Tool Box - 2nd Ed

Céline PERES-COURT, Martine- Eva LAUNET

05/2018 ■ Tool Box Series ■ 192 p. ■ 190 x 240 mm ■ 9782100776337 ■ 26,50 €

What distinguishes one emotion from the next? How come expressing emotions can have a positive impact on a team? What is the optimal way to handle the manifestations of emotions in the workplace? How best to calm tensions between colleagues? What are the ideal ways to take care of oneself in order to maintain emotional balance? What actions foster confidence? Here, discover 57 indispensable tools to better manage your emotions in your professional encounters, promote personal flourishing, and be more effective overall. Treated in a concise yet practical fashion, each tool is described over 2 or 4 pages with:- A chart containing the essentials in French and in English- Goals- Context of usage- Implementation steps- Advantages and precautions- Methodological adviceSome tools are accompanied by an in-depth case study, to help you put your emotions to the test.

READERSHIP : Managers, trainers, business executives, assistants, students

Céline Peres-Court is a senior consultant at Cegos. Martine- Eva Launet is a senior consultant at Cegos.



The Mega Digital Tool Box

Catherine LEJEALLE

04/2018 ■ Tool Box Series ■ 320 p. ■ 190 x 240 mm ■ 9782100778379 ■ 29,90 €

So you work for a business, or for yourself as an individual. The digital revolution has radically transformed your way of working — alone or with others; your internal relations within the business as well as those with your clients, suppliers and other partners. The digital world has modified existing usages and practices, and allowed certain practices breaking with tradition and evolution. This book unlocks these evolutions and transformations, covering nine topics that group together 100 indispensable tools. Whatever your profession, these tools will allow you to engage your business and your teams in the new economy, while preserving the human development of your collaborators. Nine all-new double-page spreads introduce our topics in comic-book form.

READERSHIP : All workers

Catherine Lejealle is a telecoms engineer and doctor of sociology. She specialises in the uses of new technologies and is in charge of the digital marketing and web management MBA at the ISC Business School, Paris.



The Chief Digital Officer Tool Box

Emily MÉTAIS-WIERSCH, David AUTISSIER

05/2018 ■ Tool Box Series ■ 192 p. ■ 190 x 240 mm ■ 9782100779451 ■ 26,50 €

The number of Chief Digital Officers in France is rising. According to a 2016 study conducted by PWC, their numbers have tripled in 12 months. «This is not a fad but a sign of a growing awareness of the importance for businesses to structure their digital ambitions and to begin their transformation in a more holistic and systematic way.» In the risky context of change, initiatives often abound without coherence in businesses. The CDO has to build a transformation plan and articulate digital innovation within the framework of the company's historical systems and processes. According to the digital maturity of the company, the CDO is more or less a digital strategist (change agent), a digital marketing leader (creator of new customers through new channels), a digital leader (new work flows) or a digital transformation leader, (he/she has the broadest overview of the company). This book develops all the tools to understand the role of the CDO in the digital transformation of his/her company. He/she stresses the leadership skills required to carry out this role.

READERSHIP : Chief Digital Officers, all those training to be CDOs or wanting to broaden their skills, all managers wanting to accelerate their digital transformation, consultants

Emily Métais-Wiersch is a strategy consultant, specialising in digital transformations. She is both a trainer and lecturer and heads up a series of courses at INSEEC and lectures at ESSEC.

La boîte à outils

La boîte à outils is a successful and growing series of practical, fingertip managerial knowledge aimed at new entrepreneurs and managers of young companies and start-ups.

With over 70 titles now available, each book deals with all the major functions of a business (marketing, HR, sales, production, etc.) and outlines the tools used in each of these sectors (management charts, ratios and standard calculations, models, etc.) from a practical, in the field point of view.

The appropriate tools to use are presented in a double page spread either in 2 or 4 pages depending on their degree of pertinence: the tool is described on the left page together with an "Insight" in English; their analysis are detailed on the opposite page in terms of Why? How? Advantages and Precautions to take. Each Tool Box is practical and practicable with true examples from the field.

This is a series for the young entrepreneur to hit the ground running!

forthcoming



The Mind Mapping Tool Box - 2nd Ed

Xavier DELENGAIGNE, Marie-Rose DELENGAIGNE

06/2018 ■ Mind Mapping ■ 192 p. ■ 190 x 240 mm ■ 9782100776351 ■ 26,50 €

Rights sold to: Spain/ Latin America

How do you present and organize your ideas with mind mapping? How is a mind map constructed? How do you take graphic notes from written material or an oral presentation? What visual tools can facilitate problem-solving and clear decision-making? Which are best adapted to the management of your daily activities? How about the development of your creativity? Here, you'll discover 72 mind-mapping tools to put into practice in daily life. Each is addressed in a comprehensive and practical manner, in two or four pages, along with an overview chart, the essentials in French and English, specific objectives, contexts of usage, methodological advice, advantages and limits. Certain tools are even accompanied by a case study. These mind-mapping tools will allow you to improve your productivity in many domains — and have fun while doing it.

READERSHIP : All publics, both professionals and those interested in using visual thinking tools for their personal use; trainers, business executives, students, those preparing for entrance exams, etc

Xavier Delengaigne is a training advisor and instructor at the University of Lille and HEC, France.

forthcoming



The Art of Visual Management

Pierre MONGIN, Luis GARCIA, Laurent DELHALLE, Elisabeth TOUZET-PLANCHON

06/2018 ■ Mind Mapping ■ 240 p. ■ 160 x 220 mm ■ 9782100761913 ■ 24,00 €

When words and numbers aren't sufficient to communicate, drawings pick up the slack! This book responds to businesses' growing need to use drawings, diagrams, rough drafts, etc., in an effort to offer first-rate management — to innovate, produce, sell, negotiate, communicate and more. The book offers 50 tools used in high-performing businesses (Décathlon, Orange, the SNCF) and universities (in the process of merging). Meanwhile, the growing number of online programs featuring virtual whiteboards requires us to learn a new, more visual form of management. This book draws on the author's experiences in the field and discusses collective learning both in the classroom and remotely, using teaching tools ranging from Post-Its to Kanban to words, images, drawings, and other multimedia content. The ability to share visual prototypes facilitates the development of new products and services, as well as allowing managers to save time and boost their creativity.

READERSHIP : Managers, project managers, leaders, consultants, trainers

Pierre Mongin is a consultant, an instructor, and a senior lecturer at the University of Lille 1 and at Paris Dauphine. He has written a dozen books on the concept of Mind Mapping which have been translated into several languages. Luis Garcia is a training consultant.



Organize your Projects with Mind Mapping - 3rd Ed

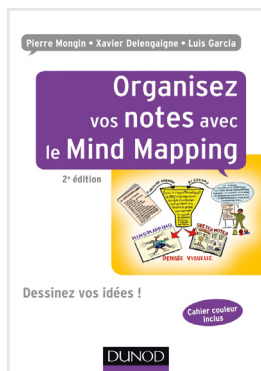
Pierre MONGIN, Luis GARCIA

07/2017 ■ Mind Mapping ■ 240 p. ■ 160 x 220 mm ■ 9782100765218 ■ 21,50 €

The aim of this book is to put Mind Mapping at the service of project management: a simple and unique tool for quick and easy learning allowing to successfully manage a project. The heuristic map presents a system of coherent and converging information allowing the project leader and team members to visualise in a single glance what must be done and how to do it. It offers each of its team members an instantaneous and summarised overview of the project in terms of targets, timelines, responsibilities, resource allocation, delegation, costs and interdependencies between the actions to be carried out.

READERSHIP : Managers, business executives, HR managers, trainers and project leaders

Pierre Mongin is a consultant, an instructor, and a senior lecturer at the University of Lille 1 and at Paris Dauphine. He has written a dozen books on the concept of Mind Mapping which have been translated into several languages. Luis Garcia is a training consultant.



Organize Your Notes with Mind Mapping - 2nd Ed

Pierre MONGIN, Xavier DELENGAIGNE, Luis GARCIA

05/2016 ■ Mind Mapping ■ 216 p. ■ 140 x 220 mm ■ 9782100746002 ■ 16,90 €

Rights sold to: Mainland China

Who has not dreamed of mastering a simple and reliable technique to shorten words and organize their text so as to increase their writing speed when taking notes that are often quite complex? This work shows how to use mind-mapping (the visual representation of your ideas) to take notes from all kinds of sources (oral, written, or electronic): a simple, unique, easy-to-learn tool that makes it possible to rapidly access information, thus making it readily useful.

READERSHIP : All professionals, trainers, and students or simply anyone preparing for exams

Pierre Mongin is a consultant, an instructor, and a senior lecturer at the University of Lille 1 and at Paris Dauphine. He has written a dozen books on the concept of Mind Mapping which have been translated into several languages. Xavier Delengaigne is a training advisor and instructor at the University of Lille and HEC, France. Luis Garcia is a training consultant.



Organize Your Life with Mind Mapping - 3rd Ed

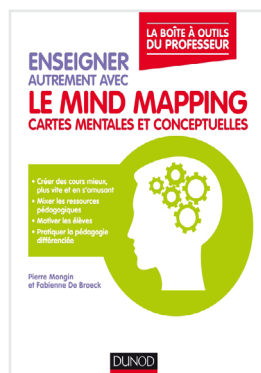
Pierre MONGIN, Xavier DELENGAIGNE, Cathy KILIAN

03/2016 ■ Mind Mapping ■ 264 p. ■ 140 x 220 mm ■ 9782729615390 ■ 16,90 €

This new edition, accessible to the layman and a much used tool in the business world and daily personal life, includes a new chapter. The work shows how, with the aid of mind maps, one can easily reorganize both the big and small projects of one's daily life and become aware of the relationships with others and one's way of looking at the world. Numerous drawings enrich this interactive and entertaining work. Once familiarized with this tool, one can no longer do without it. A new chapter deals with the applications of mind-mapping in critical situations of daily life. Includes an 8-page color notebook.

READERSHIP : All readership levels, those in training or retraining, students, and mind mappers

Xavier Delengaigne is a training advisor and instructor at the University of Lille and HEC, France. Pierre Mongin is a consultant, an instructor, and a senior lecturer at the University of Lille 1 and at Paris Dauphine. He has written a dozen books on the concept of Mind Mapping which have been translated into several languages.



Mind Mapping An Alternative Teaching Method

Pierre MONGIN, Fabienne BROECK

06/2016 ■ Mind Mapping ■ 192 p. ■ 190 x 240 mm ■ 9782100746934 ■ 22,00 €

Rights sold to: Spain/Latin America

The authors provide 50 tools to explain how mind mapping and concept maps can be used by teachers. Each tool is summarized and illustrated in a 2 or 4 page spread with concrete examples based on the authors' own experience. The authors provide methodological advice, useful notes on the context of the tools and a better understanding of this alternative method to teaching.

READERSHIP : Teachers and future teachers

Pierre Mongin is a consultant, an instructor, and a senior lecturer at the University of Lille 1 and at Paris Dauphine. He has written a dozen books on the concept of Mind Mapping which have been translated into several languages. Fabienne De Broeck is a mind mapping trainee for trainers and teachers (primary school to university level) for businesses and individuals. She runs a blog <http://www.optimind.be/blog2/>

forthcoming



Organize Your Time with Mind Mapping - 2nd Ed

Xavier DELENGAIGNE, Luis GARCIA

05/2018 ■ Mind Mapping ■ 216 p. ■ 140 x 220 mm ■ 9782100778348 ■ 17,50 €

Rights sold to: Mainland China

Who hasn't dreamed of mastering a simple, reliable technique for organizing time and gaining in effectiveness and speed, whether in professional or private life? This second edition aims to employ Mind Mapping (a visual representation of your ideas) in service of time management. It offers up simple tools, easily learned, allowing for rapid use of tried and true data. Thus you'll learn to plan your activities, take control of your daily life and better organize your time — while taking others' time into account as well.

READERSHIP : All professionals, trainers, and students as well as anyone preparing for exams

Xavier Delengaigne is a training advisor and instructor at the University of Lille and HEC, France. Luis Garcia is a training consultant.

forthcoming



Organize Your Ideas with Mind Mapping – 4th Ed

Jean-Luc DELADRIÈRE, Frédéric LE BIHAN, Pierre MONGIN, Denis REBAUD

08/2018 ■ Mind Mapping ■ 208 p. ■ 140 x 220 mm ■ 9782100779369 ■ 17,50 €

This book is intended for those who wish to work less and perform better. Discover a simple and powerful tool, the heuristic card (Mind Map®) that you'll enjoy using for your daily activities: taking notes, hosting meetings, managing time, conducting a project, making decisions, innovating and more. This 3rd edition, entirely revised and updated, gathers together more than 60 years of accumulated experience to bring you the essentials. It includes a chapter on drawing as well as recommendations for choosing a heuristic mapping software.

READERSHIP : Business executives and all those wanting to improve their own work methods.

Jean-Luc Deladrière is consultant and tutor in personal efficiency. He is the creator of the website petillant.com. Frédéric Le Bihan is a certified instructor and consultant. He is the founder and director of the French Heuristics School (EFH) and the website mapping-experts.fr. Pierre Mongin is a consultant, an instructor, and a senior lecturer at the University of Lille 1 and at Paris Dauphine. He has written a dozen books on the concept of Mind Mapping which have been translated into several languages. Denis Rebaud is a consultant specializing in TIC and e-learning.

Managez avec le Mind Mapping

Xavier DELENGAIGNE
Patrick NEVEU
Carolina VINCENZONI

Avec les illustrations
de Franco MASUCCI



DUNOD

Manage with Mind Mapping

Xavier DELENGAIGNE, Patrick NEVEU, Carolina VINCENZONI, Franco MASUCCI

02/2016 ■ Mind Mapping ■ 208 p. ■ 155 x 240 mm ■ 9782100743025 ■ 24,00 €

Even today, human relationships remain essential to the success of any company. Collective intelligence is becoming one of the major resources. Consequently, how can we increase individual and collective potential and how can we optimise together the entire process transforming ideas into actions? Mind Mapping is the solution! Thanks to Mind Mapping you will improve: Innovation and development of winning strategies; Action and proaction; Communication and collaboration, and much more! You will obtain benefits sought by all managers: time saving, global vision, stress reduction, etc. Easy and quick to learn, Mind Mapping is adaptable to a multitude of situations and can be used by all collaborators. So, are you ready to make the most of your brain as well as your collaborators' at 100%?

READERSHIP : All type of business managers and decision makers: communication managers, managers

Xavier Delengaigne is a training advisor and instructor at the University of Lille and HEC, France. Patrick Neveu is cofounder and deputy director at Signos, a company specialising in the use of Mind Mapping in businesses, and a training consultant. He is also one of the authors of the blog www.managementvisuel.fr



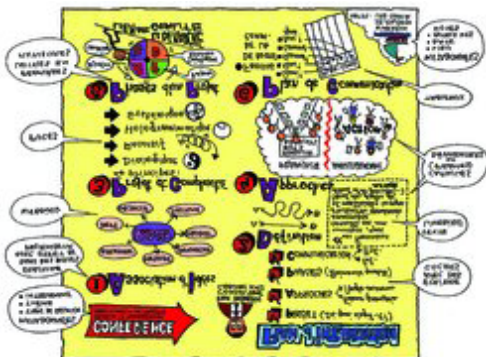
Memorize Effortlessly with Mind Mapping Hints and Tips to Build and Reinforce your Memory - 2nd Ed Xavier DELENGAIGNE

08/2016 ■ Mind Mapping ■ 256 p. ■ 140 x 220 mm ■ 9782729616434 ■ 16,90 €

This practical guidebook written by a mind-mapping, project management, and organizational specialist explains not only how our brain works but, more importantly, how to double the capacity of our memories by learning how to rely on external aids. It thus offers the reader the choice between increasing the potential of his/her memory by strengthening it and/or of eliminating useless information through better organisation.

READERSHIP: All readership levels, those in training or retraining, students, and mind mappers

Xavier Delengaigne is a trainer consultant and speaker specialized in the visualization of information and communication technologies (ICT).



forthcoming



The Musical Bubble An Educational Tool for Young Children

Claudia KESPY-YAHI

08/2018 ■ Parenting ■ 160 p. ■ 170 x 240 mm ■ 9782100778409 ■ 15,90 €

The French-Austrian Claudia Kespy-Yahi grew up in a multicultural environment. After working in major distribution and the humanitarian sector, in 2005 she founded her own network of daycares, "Cap Enfants," shortly after the birth of her children. The daycares were designed for businesses and communities. Its pedagogy centers on music as a window onto the world. This unique approach allows for the reinforcement of young children's fundamental acquisitions (language, socialization, logic), thus also preparing them to learn foreign languages. A completely innovative pedagogical tool, the Musical Bubble®, allows children to immerse themselves in the sounds, music and languages of the world.

READERSHIP : All those in contact with young children

Claudia Kespy-Yahi is founder of a network of daycare centres called «Cap Enfants» and inventor of the educational tool, Bulle Musicale®

JEAN EPSTEIN - CÉCILE DESMAZIÈRES-BERLIE

Nous sommes des parents formidables !

80 clefs pour réussir
l'éducation de nos enfants



DUNOD

We Are Terrific Parents! 80 Keys to Successful Education of Our Children

Jean EPSTEIN, Cécile DESMAZIÈRES-BERLIE

09/2016 ■ Parenting ■ 304 p. ■ 155 x 240 mm ■ 9782100754465 ■ 16,90 €

Rights sold to: Romania and Russia

We all want to be terrific parents and bringing up children is at the heart of our lives. Many questions mark out our future as a parent: What impact will the child have on our couple? Breast or bottle feed? Will my child still love me if I entrust him/her to someone? Or if I make him/her cry? How to approach homework? What to do when he/she gets into trouble with his/her friends? What to do with a teenage in crisis? etc. We improvise solutions which, even though are quite questionable at the time (in particular for our child), prove to be the right ones in the future. This illustrated book provides parents with personalised solutions, avoiding gender stereotypes, that are adapted to our unique and diverse family, to better approach his/her child.

READERSHIP : All readership levels

Jean Epstein is a psychosociologist and physiotherapist trained by Boris Dolto, a specialist in education and the family. Cécile Desmazières-Berlie is a clinical psychologist and teaches psychology and psychoanalysis at the Catholic Institut of Paris.



Overcome your Fear of Spiders!

Abdelkader MOKEDDEM, Christine ROLLARD

05/2018 ■ Popular Psychology ■ 200 p. ■ 160 x 210 mm ■ 9782100764747 ■ 15,90 €

More than one in two women and one in ten men are afraid of spiders. Stemming from a simple repulsion, this fear can also be the root of real panic attacks. This book will allow the reader to better understand the origins and manifestations of his/her fear and to have the necessary CBT tools to remedy their phobia. He /she will get to know this fascinating hairy creature as a result. Written by a psychologist and an arachnophobia specialist, they bring together their experience and teaching skills to leave the reader in a more appeased environment with their friendly eight legged creature.

READERSHIP : All those who are afraid of spiders.

Abdelkader Mokeddem is a clinical psychologist specialising in CBT and the treatment of phobias. Christine Rollard is a researcher at the Natural History Museum and author /coauthor of several mass market titles on the subject.



Overcome your Fear of Flying!

Now Sit Back and Relax

Velina NEGOVANSKA, Xavier TYTELMAN

06/2016 ■ Popular Psychology ■ 224 p. ■ 160 x 210 mm ■ 9782100743513 ■ 14,90 €

An estimated 20% of the population have a fear of flying to the extent of being unable to take a flight, and a third of passengers on each plane are highly stressed during the flight. To be able to fly serenely, it is essential to find all the answers to technical questions (risk of air turbulence, engine failure) and to provide the psychological tools to help the passenger to manage his/her stress before and during the flight. This book, "piloted" by a psychologist and an aviation specialist, and illustrated with anecdotes and cartoons presents both courses of action to self-help and alleviate the passenger's fear of flying: how to handle stress and useful aeronautical knowledge. Now sit back, relax and enjoy.

READERSHIP : People afraid of flying and professionals treating them.

Velina Negovanska is a clinical psychologist and neuropsychologist. Xavier Tytelman is an aerial security specialist and a former military pilot.



Self Hypnosis

A Guide to Better Health and Living

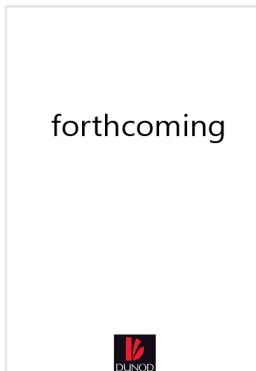
Elise LELARGE, Isabelle PRÉVOT-STIMEC

01/2017 ■ Popular Psychology ■ 256 p. ■ 190 x 240 mm ■ 9782100758975 ■ 23,00 €

The practice of self-hypnosis consists in learning how to modify one's state of consciousness in order to encourage through this process a better positioning in one's life, extending therapeutic work begun with a professional, or even improve management of chronic stress and other disproportionate reactions on a daily basis. To meet the growing demands of patients, this book is designed as a practical guide to acquire the basics and ease of an individual practice of safe and creative hypnosis. Beyond a miracle recipe that remains illusory, the authors offer simple tools according to each person's needs that can become gradually more complex according to your skills and desires. Close to the Ericksonian spirit, the "tailor-made" is at the heart of this book that offers to teach you to build your own sessions.

READERSHIP : Educated readers and professionals who want to teach self hypnosis to their patients

Dr Elise Lelarge is a psychiatrist, psychotherapist, brief psychotherapist and practices Ericksonian hypnotherapy and medical hypnosis at the The Milton H. Erickson Foundation, Nantes.



How to Find your Inner Peace A Guide to Surmounting those who Annoy you

Serge CICCOTTI

08/2018 ■ Popular Psychology ■ 192 p. ■ 140 x 200 mm ■ 9782100776764 ■ 13,90 €

If you've ever remarked to yourself, annoyed: «Wherever you see a sign for a blocked street, there's always some moron who wants to make sure it's true!» or «When you don't respond immediately to a text, someone always asks you, 'Are you sulking?'» — or perhaps «Whenever you come out of the movies, there's always some idiot who wants to tell you all about the movie you just saw!» — well, then, this book was written for you! This book is for those whose interior peace is rudely rocked by others. It's for those who feel there's always someone in the wrong place, at the wrong time, to bother them. In short, for those who are easily annoyed by others! Thanks to the science of psychology, this book will reveal just what is hidden behind your resentment. It may even explain your perception of «idiocy.» Over the course of your reading, you will learn to surmount your negative moods, transform your anger into science, and advance on your path toward tolerance and inner peace.

READERSHIP : All readership levels

Serge Ciccotti is psychologist and associate researcher at the University of Bretagne-Sud.



Finding the Self in Fairy Tales

Bernard CHOUVIER

01/2018 ■ Psychoanalysis ■ 224 p. ■ 140 x 220 mm ■ 9782100772926 ■ 17,50 €

Fairy tales accompany us throughout our lives. During childhood, their imaginative properties fill periods of boredom, and their emotional power punctuates difficult family situations. In adolescence, they serve as both a potential remedy for and rescue from this painful passage. Then, once we become parents, we rediscover these tales' warm presence through the excitement of our own children.

Au plaisir du conte is the work of a psychoanalyst who has been passionate since childhood about fairy tales and their "magic" power. Written in the first person, this book allows us to delve deeply into this universe — fantastical, enigmatic, scary, ambivalent — and its infinite resources.

READERSHIP : Motivated readers, parents, professionals who work with children (psychologists, teachers)

Bernard Chouvier is a professor of clinical psychopathology at the Université Lumière-Lyon 2 and a psychoanalyst.



The Child, Screens and Robots New Therapeutic Strategies

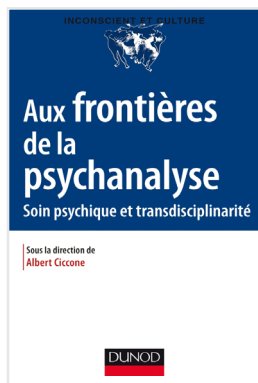
Serge TISSERON, Frédéric TORDO

04/2017 ■ Psychoanalysis ■ 224 p. ■ 155 x 240 mm ■ 9782100758616 ■ 24,00 €

Digital technologies present both great concerns and hopes and the psyche does not escape this contradiction. Social networks are accused of making young children stupid and video games of inciting them to forget their daily reality. As for robots, they are mainly perceived today as a threat to employment, even freedom. At the same time, more and more psychologists and psychiatrists see in these new objects the opportunity to determine new therapies. This book brings together the best French experts and pioneers in digital and robotic therapeutics who present their practices and results in a clear and precise language.

READERSHIP : Clinical psychologists and psychoanalysts

Serge Tisseron is a psychiatrist, psychoanalyst, doctor of psychology and research director since 2003 at the University Paris Ouest Nanterre, France. Frédéric Tordo is a clinical psychologist.



On the Frontiers of Psychoanalysis Mental and Transdisciplinarity Therapy

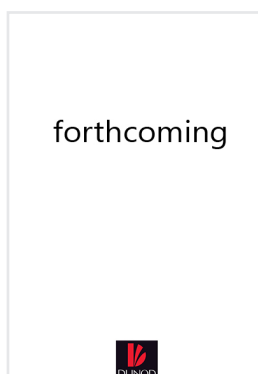
Albert CICCONE

01/2018 ■ Psychoanalysis ■ 304 p. ■ 155 x 240 mm ■ 9782100773350 ■ 29,00 €

In psychoanalytic treatment, what is it that truly has healing properties? Two fundamental ideas have support. The first holds that psychoanalysis' job is to be open: to related disciplines that "border" it, to the discourse of others that question it, to practices that sometimes rely on it but often question it. Psychoanalysis must accept and support such contradictions; such is necessary for its survival. The second idea is that the fringes of the discipline are not "marginal," but rather essential for care. Such considerations open up interdisciplinary and transdisciplinary dimensions, which are given particular exploration here. This book presents a psychoanalytic approach, put to use in very varied contexts spanning a range of subjects and issues, by seasoned practitioners convinced that psychoanalysis is alive and useful to all, particularly those who will never be able to benefit from traditional approaches. The co-authors' work draws particularly on the concepts of René Kaës, ranging from those relative to "intermediary formations" to those demonstrating the necessity of an "extension of psychoanalysis."

READERSHIP : Psychoanalysts, clinical psychologists, social education specialists, students

Albert Ciccone is a Professor, psychologist and psychoanalyst. He is lecturer of psychopathology and clinical psychology at the Université Lyon 2.



The Psychological Birth of the Human Infant - 3rd Ed

Albert CICCONE, Marc LHÔPITAL

09/2018 ■ Psychoanalysis ■ 336 p. ■ 155 x 240 mm ■ 9782100761807 ■ 29,00 €

Founded on a rich clinical experience and a review of psychoanalytic work, this work presents and analyzes the modalities of constitution and development of psychological life. Text updated for this third edition.

READERSHIP : Clinical psychologists, psychoanalysts, psychotherapists

Albert Ciccone is a Professor, psychologist and psychoanalyst. He is lecturer of psychopathology and clinical psychology at the Université Lyon 2. Marc Lhôpital is a psychologist and clinician.



Inner Bonding with your Inner Child

Joanna SMITH

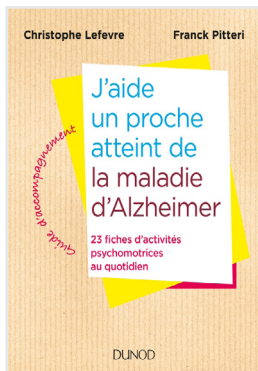
04/2018 ■ Psychotherapy ■ 240 p. ■ 160 x 210 mm ■ 9782100772933 ■ 19,90 €

English rights not available

Early childhood deficiencies and difficulties (incubators, separations, hospitalizations, lack of affection, maternal anxiety, parental divorce, mistreatment, etc.), especially those occurring during the first three years of life, can have a considerable impact on a person's later capacity to regulate emotions (anxiety, sadness, and anger in particular). The period ranging from gestation to 3 years of age is seen today as crucial for lifelong mental health, as confirmed by the success of Lifespan Integration therapy, whose goal is to work on the memories from this very period. This book's goal is to highlight not just the impact of these early difficulties and deficiencies, but above all the means that exist to repair them, whether alone or accompanied.

READERSHIP : Educated readers, those working in the health sector (psychotherapists, child care practitioners and nurses), teachers

Joanna Smith is a clinical psychologist, accredited trainer and supervisor in LI (Lifespan Integration) and is in charge of courses at Ecole de Psychologues Praticiens and Université Paris V.



A Practical Guide to Caring for People Suffering from Alzheimer's Disease

23 Daily Activities

Christophe LEFEVRE, Franck PITTERI

03/2018 ■ Psychotherapy ■ 192 p. ■ 190 x 240 mm ■ 9782100776382 ■ 24,00 €

This is the first book to address psychomotor learning recommendations for carers, tailored to daily-life situations. It presents exercises that can be conducted by the carer him- or herself. It also offers up approaches, progress plans, and benchmarks the caregiver can employ so as to best accompany his or her loved one during these exercises. The goal is to improve the quality of life of the sick person and his or her caregiver, and to allow the former to continue living in his or her own home. The concurrent psychomotor practice strengthens the partnership between the helper and the helped. But it also allows them to go beyond it and to restore family bonds damaged by the illness. In this book, the caregiver will find resources that allow him or her to better identify his or her limits. This will help keep him or her from exhaustion and health problems, all the while boosting the quality of life of the person being helped.

READERSHIP : Carers, professionals and all those family members who look after a loved one suffering from Alzheimer's disease.

Christophe Lefevre is a psychomotor therapist and psychosomatic medicine specialist. He is in charge of lectures in geriatrics at ISRP and at the Faculty of Medicine at Pitié Salpêtrière and is speaker on training courses for nurses and hospital carers. Franck Pitteri is a psychomotor therapist and regional director of the psychomotor training course at Saint Pierre, La Reunion and is a teacher researcher at ISRP, Paris.



In the Face Terrorism

A Guide to Helping Children

Karen SADLIER

05/2018 ■ Psychotherapy ■ 160 p. ■ 190 x 240 mm ■ 9782100776658 ■ 19,00 €

Children suffer when they grow up in societies where violence can spring up in daily life in a dramatic and unpredictable way. And yet this suffering is all too often denied, even by professionals. Here, Karen Sadlier explains how children can be affected by an environment of repeated attacks. She discusses how to recognize the signs of suffering in a child, and how to help that child to flourish safely and independently despite an atmosphere of insecurity. This book is therefore a guide to help adults protect children from looming trauma in a very alarming atmosphere.

READERSHIP : Parents, teachers, psychotherapists and school psychologists

Karen Sadlier is a clinical psychologist and psychopathologist. She is director of the children's ward at the Victimology Institute, Paris.



Cognitive Behavioral Therapy (CBT)

A Guide to Overcoming Phobias

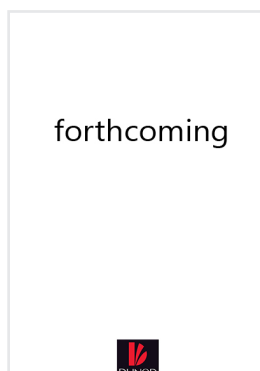
Christine MIRABEL-SARRON, Pierre-Yves SARRON, Luis VERA

09/2018 ■ Psychotherapy ■ 264 p. ■ 190 x 240 mm ■ 9782100773503 ■ 26,00 €

Animal phobias, claustrophobia, acrophobia, fear of heights or transportation... More than 10% of the population suffers from these "intense and irrational fears," which are often debilitating — as well as one of the principal indicators that the sufferer requires consultation. The treatment involves several approaches: • Eliminating the original fear; • Eliminating all associations the sufferer has made due to said fear; • Increasing awareness and progressively lessening phobic avoidance; • Managing anxious emotions; • Restructuring a dysfunctional thought system. This work presents an overview of current care methods, with a particular emphasis on virtual therapy.

READERSHIP : Psychiatrists, psychologists, psychotherapists

Christine Mirabel-Sarron is a psychiatrist, a hospital practitioner at Saint-Anne Hospital, Paris and lecturer at Paris V. She is former President of the AFTCC, French Association of CBT. Pierre-Yves Sarron is a psychiatrist at Saint-Cyr-sur-Loire, Tours. Luis Vera is a clinical psychologist, and in charge of the cognitive and behavioural therapy course at Paris V. He is a psychotherapist at the Saint-Anne Hospital, Paris.



Living with a Person Suffering from Alzheimer's Disease

Identifying the First Signs

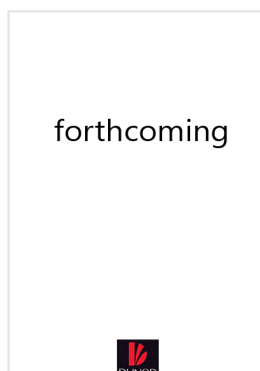
Marie-Pierre PANCRAZI

01/2019 ■ Psychotherapy ■ 168 p. ■ 160 x 210 mm ■ 9782100767342 ■ 18,90 €

This practical guide provides relatives with the keys to better living with a person suffering from Alzheimer's disease and how to better organize his/her daily routine. He/she will learn how to protect his/herself from the stress caused by such a situation.

READERSHIP : Relatives and close friends

Marie-Pierre Pancrazi is a geriatric psychologist specialising in Alzheimer's disease. She is a hospital practitioner at the Hôpital de Longjumeau, France.



Hypnotherapy with the Older Adult

Marie FLOCCIA

09/2018 ■ Psychotherapy ■ 260 p. ■ 170 x 240 mm ■ 9782100776221 ■ 26,00 €

The medical response is often the first recourse of doctors faced with the various discomforts and pathologies of aging people. This often turns out to be insufficient, even harmful. Hypnosis, on the other hand, allows practitioners to soothe and care for patients, with techniques that are very satisfying for the caregiver. It has a proven efficacy for many physical and psychological problems specific to old age. This work exposes this practice as experienced by patients troubled by cognitive problems (light, moderate or severe) and/or associated behavioral problems (wandering, crying out, agitation, aggression, anxiety) as well as specificities of the locations of operation (in-home, nursing homes, the emergency room). In addition, it details the care of chronic pain, acute and induced (treatment of wounds, venipuncture, toileting, moving and handling), as well as Parkinson's Disease and the end of life. Numerous clinical cases illustrate the text.

READERSHIP : Psychologists, health and allied health personnel working with the aged

Marie Floccia is a geriatric and pain management physician at CHU Bordeaux.

forthcoming



Non-medical Therapies for Pain Management Hypnotherapy, CBT, ACT, EMDR, Mindfulness, EFT

Marie-Jo BRENNSTUHL, Marie-Jo BRENNSTUHL

05/2018 ■ Psychotherapy ■ 224 p. ■ 190 x 240 mm ■ 9782100778775 ■ 26,00 €

This book presents new, effective non-medical therapies for pain management, including hypnosis, cognitive-behavioral therapy, mindfulness, EMDR, acceptance and engagement therapies, and more. More broadly, it aims to foster comprehension in the field of pain management among health professionals and students, allowing them an entryway into practicing new and innovative methods of care.

READERSHIP : All professionals who handle pain management (doctors, nurses, paramedics, psychologists) and students

Marie-Jo Brennstuhl is a doctor of psychology, a clinical psychologist specialising in nutrition, micro-nutrition and healthy eating, a researcher at the l'Université de Lorraine, Lab psychology of health (Chronic diseases, perceived health and adaptation procedures. epidemiological approaches).

forthcoming



Treating Social Phobia with CBT

Vincent TRYBOU

09/2018 ■ Psychotherapy ■ 192 p. ■ 190 x 240 mm ■ 9782100779291 ■ 24,00 €

Social phobia, in its most severe and generalized form, affects 2.3% of the population. If we include its more minor manifestations (social anxiety, shyness), that number rises to 13%. Most common treatments center on group therapy; however, not all psychotherapists are able to offer such treatment in-hospital. This book draws on cognitive-behavioral therapy tools to offer quick and simple protocols for individual therapy, with particular emphasis on shame exposure. These methods, successfully employed by the author for many years, are presented in this useful guide.

READERSHIP : Psychotherapists and students.

Vincent Trybou is a clinical psychologist and cognitive-behavioural psychotherapist at the Anxiety and Mood Disorders Center (Paris).



A Handbook of Art Therapy - 4th Ed

Annie BOYER-LABROUCHE

03/2017 ■ Psychotherapy ■ 160 p. ■ 170 x 240 mm ■ 9782100761661 ■ 22,00 €

Art therapy is an attractive practice. For the art therapist, it seems to combine treatment (useful) and art (beautiful), hence its appeal. But without a rigorous framework, it can quickly be lost in a multitude of confusing practices. In this book, Annie Boyer-Labrouche presents in a simple and practical manner how art as mode of expression can serve the treatment through the therapeutic relationship. She demonstrates with clarity just how much the stimulation of creativity and imagination as it is implemented in art therapy workshops can help push away anxiety and allow the reintegration of the self.

READERSHIP : Psychologists, psychotherapists and allied health workers

Annie Boyer-Labrouche is a psychiatrist, psychotherapist and art therapist, Toulon.



Art Therapy in Practice

Annie BOYER-LABROUCHE

06/2017 ■ Psychotherapy ■ 224 p. ■ 190 x 240 mm ■ 9782100760930 ■ 26,00 €

Art therapy is a care practice based on the therapeutic use of a person's artistic creativity. The demand of patient care for this practice is increasing. Art therapy requires nonetheless a rigorous framework which this manual proposes. It provides the readers with tried and tested tools through 7 lessons along with tables, boxed text, summaries and keys that relate to the definition and the essential elements of the framework. It contains many clinical case studies in which art therapy is applied, both for groups and individuals and for several pathologies: depression, psychosis, identity and self-esteem issues, as well as other cases: geriatrics and geriatric psychiatry, comas, etc. Designed with a very practical approach in mind, this workshop answers the practitioner's needs and will expand his/her skills to use art towards care giving.

READERSHIP : Aimed at all those interested in art therapy, psychotherapists, psychiatrists, physicians, carers, students

Annie Boyer-Labrouche is a psychiatrist, psychotherapist and art therapist, Toulouse, France.



Abused Parents, Tyrannical Children A 13 Step Self-Help Programme

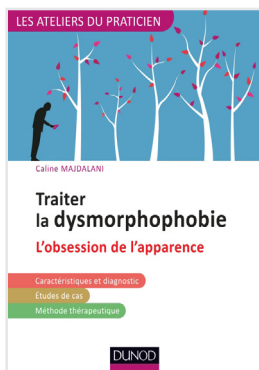
Nathalie FRANC, Haim OMER

09/2017 ■ Psychotherapy ■ 192 p. ■ 190 x 240 mm ■ 9782100767588 ■ 24,00 €

The tyrannical behaviour in children or adolescents expresses itself by an inversion of family hierarchy. The child takes the power over his/her parents and more generally over the household, and all attempts to go against his/her desires can lead to anger tantrums, violence and threats. This phenomenon remains relatively unknown, as it is a taboo subject and it is likely that many parents who are victims do not wish to testify. Tyrannical behaviour is not a diagnostic category as such, which explains why epidemiological data is non-existent, but it seems nonetheless to be an increasing phenomenon. At this present time, there is no specific support dedicated to this issue. Tyrannical children are often unmotivated for care, and our clinical experience suggests that one must act initially on the family dynamic by taking care of the parents, to help them change their behaviour in order to help improve the child's behaviour in a second stage. Since 2015, we have developed a program intended for parents inspired by various approaches that have proven their efficiency: psycho education, nonviolent resistance, and mindfulness, behavioural and cognitive therapy. The goal is to provide parents with techniques to defuse violence, to avoid escalation and how to regain control.

READERSHIP : Clinical psychologists, child psychiatrists, teachers and nurses

Nathalie Franc is a child psychiatrist and a hospital practitioner at CHU Montpellier, France.



Treating Body Dysmorphic Disorder with CBT

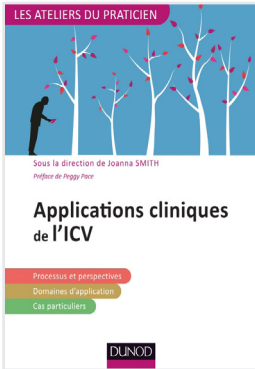
Caline MAJDALANI

10/2017 ■ Psychotherapy ■ 228 p. ■ 190 x 242 mm ■ 9782100760534 ■ 24,00 €

Body Dysmorphic Disorder (BDD) is a psychological disorder characterised by a preoccupation or excessive obsession with an appearance flaw, even a slight imperfection (freckles, large nose, wrinkles, acne, scarring...), and sometimes delusional. This pathology of the body image is relatively frequent, affecting about 1% of the population and can have serious repercussions on both the psyche (depression) and behaviours (addictions to cosmetic surgery). This book will allow psychic care professionals to better recognise and treat this problem.

READERSHIP : Psychiatrists, psychologists, psychotherapists, aesthetic surgeons, dermatologists, physicians

Caline Majdalani is a clinical psychologist specialising in Cognitive Behavioural Therapy (CBT) for both children and adults.



Lifespan Integration Therapy

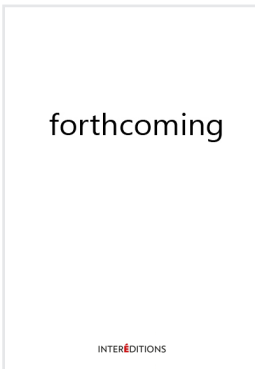
Joanna SMITH, Joanna SMITH

09/2017 ■ Psychotherapy ■ 252 p. ■ 190 x 240 mm ■ 9782100768981 ■ 28,00 €

The practice of LI or Lifespan Integration is a recent therapy which is rapidly developing. Psychotherapists trained in LI need to be aware of the diversity of this therapy in terms of its different indications and means of integration with other therapies. Leading international specialists share their clinical cases for the first time. E. Castonguay (Quebec), Dr C. Clément (France), Dr A. Janner Steffan (Switzerland), B. Lindstrom (Sweden), A. Martens (Spain), P. Pace (USA), Y. Premanupam (Russia), M. Roland-Smith (UK), J. Smith (France), C. Thorpe (USA), I. Wikstrom (Sweden), C. Wuflestad (USA)

READERSHIP : Psychologists, psychiatrists, psychotherapists trained in LI or who are interested in LI

Joanna Smith is a clinical psychologist, accredited trainer and supervisor in LI (Lifespan Integration) and is in charge of courses at Ecole de Psychologues Praticiens and Université Paris V.



Understand and Practice Biodynamic Psychology

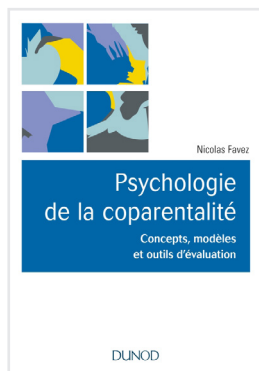
Guillaume BRÉBISSON, Marc BRAMI

04/2018 ■ Psychotherapy ■ 256 p. ■ 170 x 240 mm ■ 9782729617707 ■ 28,00 €

Biodynamic psychology functions on physiological, emotional and mental levels all at once, aiming to make the patient find his «healthy core» and release the tensions, emotions and neuroses that take root in the body. N.B.: The Norwegian Gerda Boyesen, founder of biodynamic psychology, intuited of the importance of the intestines in our physical and emotional health.

READERSHIP : Therapists, especially mindy/body therapists, students in psychotherapy and psychology.

Guillaume Brébisson is a former journalist, now a biodynamic body psychotherapist. Marc Bami is an independant psychologist and psychotherapist and is an assistant trainer at the Ecole Biodynamique, Montpellier.



Psychology of Co-Parenting Concepts, Models and Evaluation Tools

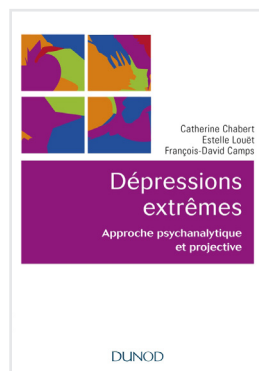
Nicolas FAVEZ

05/2017 ■ Clinical Psychology ■ 224 p. ■ 170 x 240 mm ■ 9782100763559 ■ 25,00 €

This book, at the crossroads of clinical and family psychology, provides an overview of current knowledge on the different facets of collaboration between adults sharing the responsibility of raising children, and the consequence on the development of these children. Traditionally, psychology has mainly focused on the mother-child relationship, because of the past predominant and exclusive distribution of roles that saw the mother take care of the domestic space and the father provide the family resources. The increasing diversity and complexity of family organisations that society has experienced in recent years, has made it necessary to broaden the field of vision: recomposed families after divorce, couples composed of same sex parents or of a parent and his/her own parent, are all concerned with this co-parenting

READERSHIP : Clinical psychologists and family psychotherapists

Nicolas Favez is a professor of psychology at Université de Genève, Switzerland.



Severe Depression A Psychoanalytical and Projective Approach

Catherine CHABERT, Estelle LOUËT, François DAVID-CAMPS

06/2017 ■ Clinical Psychology ■ 192 p. ■ 153 x 240 mm ■ 9782100729975 ■ 23,00 €

Projective methods are likely to account in a subtle and thorough way for the singular psychic modes of functioning that govern the treatment for loss and the translations of depression in its most diverse forms. The combined use of both Rorschach and TAT allows to grasp characteristics that are not always clinically detectable, to confirm or disconfirm the psychopathological data provided through observation and interviews.

READERSHIP : Postgraduate students in psychology, clinical psychologists, psychiatrists, psychoanalysts

Catherine Chabert is Emeritus Professor of clinical psychology and psychopathology at Université Paris-Descartes. She is a psychoanalyst and a member of the French Psychoanalytic Association.



Art Therapy Techniques and Applications

Édith LECOURT, Todd LUBART

08/2017 ■ Social Psychology ■ 288 p. ■ 160 x 240 mm ■ 9782200617363 ■ 27,00 €

This book presents a general reflection on art therapies, their historical development, their current place in practices, institutions, training and international openings. It also addresses each of the four internationally recognized specialties in individual chapters: music therapy, dance therapy, drama therapy and plastic arts therapy. Each of these chapters presents the specificities of art therapy in each field, its theoretical developments, its founding figures, its methods and devices, its main applications and results. Finally, one chapter is dedicated to this new profession: the art therapist. The book ends with a glossary and an index of concepts (new and important tools in this field).

READERSHIP : Undergraduate and graduate students in psychology, trainee students in care and the arts (teachers, psychologists)

Édith Lecourt is Emeritus Professor of clinical psychology and psychopathology at the Université Sorbonne Paris Cité/Paris Descartes. She is a psychoanalyst and music therapist. She has introduced music therapy to her courses which she associates it with other forms of art therapy.



Handbook of Research Methods in Social Sciences - 5th Ed

Luc VAN CAMPENHOUDT, Jacques MARQUET, Raymond QUIVY

07/2017 ■ Social Sciences ■ 384 p. ■ 170 x 240 mm ■ 9782100765416 ■ 28,00 €

The fifth edition of this book breaks down the different stages of social science research, and offers a comprehensive and updated overview on available techniques and methods, along with many practical applications. In order to take into account the rapid evolution of teaching methods, it is accompanied by online supplements: question lists to review, interviews to be analysed, along with thematic documentary files and exercises.

READERSHIP : Undergraduate students of social sciences (sociology and psychology)

Luc van Campenhoudt is Emeritus Professor of sociology at the Université Saint-Louis à Bruxelles and Université Catholique de Louvain, Belgium.



Introduction to Social Hierarchies

Olivier GALLAND, Yannick LEMEL

03/2018 ■ Sociology ■ 352 p. ■ 160 x 240 mm ■ 9782200621308 ■ 32,00 €

This book presents a brief history of social hierarchies. Sociological theories on stratification and inequalities are present here, ranging from classical foundations to current debates: What are the definitions of inequality? The evolution of inequalities in industrial societies: Inequalities between social groups and feelings of justice. The dynamics of inequality - Inequality's new boundaries

READERSHIP : Postgraduate students in sociology, economics, political science, and HSS school teachers.

Olivier Galland is a sociologist specialising in questions on the youth. He is research director at the Université Paris-Sorbonne and CNRS (National Center for Scientific Research), also supported by the Fondation Maison des Sciences de l'Homme and the Institut des Sciences de la Communication. Yannick Lemel is Honorary Inspector general at the National Institute of Statistics and Economic Studies (INSEE).



Radicalized How Did They become Jihadiste?

Luc VAN CAMPENHOUDT

10/2017 ■ Sociology ■ 160 p. ■ 140 x 220 mm ■ 9782200620110 ■ 16,90 €

What leads young Europeans to radicalise themselves and to turn against the society in which they were born and raised? How were they driven to commit the irreparable in the name of Islam? How did they become ruthless killers, finding their own reward in the very extent of their massacres? To answer these questions, Luc Van Campenhoudt, a Belgian sociologist specialised in the questions of delinquency and insecurity, deciphers the mobilisation processes in which these young people engage and lead them to go all the way. He offers 8 keys to grasp these processes, drawn from several social science questions, such as collective action, networks of social actors, interactions in small groups and group dynamics, the power and transgression of prohibitions. This book is a unique contribution to address this problem in an efficient, fair and sustainable manner.

READERSHIP : All readership levels

Luc van Campenhoudt is Emeritus Professor of sociology at the Université Saint-Louis Bruxelles and at the Université Catholique de Louvain, Belgium.



Are Animals Really Different from Humans? Understanding the Animal Condition in 12 Questions

Aurélien BARRAU, Louis SCHWEITZER

03/2018 ■ Popular science Essays ■ 144 p. ■ 130 x 200 mm ■ 9782100766079 ■ 13,90 €

A philosophical and ethical revolution is under way: the boundary between Man and Animal is disappearing. Darwin evolutionized our role in nature and science today tells us that animals can think, learn and transmit and that they are sentient beings. In this book, Louis Schweitzer, President of the French Animal Welfare and Rights Foundation, and Aurélien Barrau, a philosopher, astrophysicist and animal rights activist, try to answer the essential questions posed by our relationship with animals: what is the nature of animal intelligence? What is speciesism? Can animal products be dispensed with? How to adapt our lifestyles? What would be an animal right? Why care for animals when so many humans suffer on Earth?

READERSHIP : All readership levels

Aurélien Barrau is a black hole specialist, a lecturer at the University of Grenoble-Alpes and a researcher at the CNRS Laboratory of Subatomic Physics & Cosmology. He is the winner of several grand scientific prizes, a honorary member of the University Institute of France and a doctor of philosophy at the University of Paris-Sorbonne. Louis Schweitzer is a senior civil servant and business man (Renault, HALDE (French Equal Opportunities and Anti-Discrimination Commission), Medef international), high commissioner for investment and President of the French Animal Welfare and Rights Foundation.



Do Robots Make Love?

From AI to Immortality – Understanding Transhumanism in 12 Questions

Laurent ALEXANDRE, Jean-Michel BESNIER

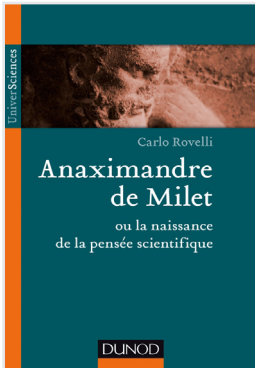
10/2016 ■ Popular science Essays ■ 144 p. ■ 130 x 200 mm ■ 9782100747580 ■ 12,90 €

Rights sold to: Germany, Korea, Mainland China, Romania, UK/USA - Theatre adaptation in French in Montreal in 2018

Transhumanism is an international technical-scientific movement that claims to infinitely increase the physical and mental performances of human beings. Today you can already sequence your DNA in a day for possible repair someday, while the internet is revolutionising our learning methods and social relationships. Will artificial intelligence still need human intelligence and will we make love with robots tomorrow? Laurent Alexandre, doctor and entrepreneur, along with Jean-Michel Besnier, philosopher specialised in new technologies, pit their arguments to provide the keys to understanding what is at stake behind California's High Tech billion dollar labs.

READERSHIP : All readership levels.

Laurent Alexandre is a doctor and entrepreneur. Jean-Michel Besnier is a philosopher specialised in new technologies.



Anaximander

Carlo ROVELLI

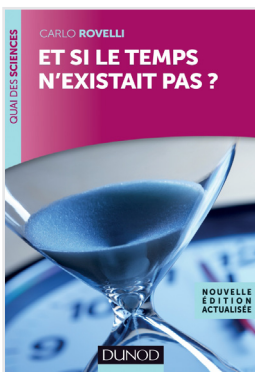
09/2015 ■ Popular science Essays ■ 196 p. ■ 140 x 220 mm ■ 9782100716760 ■ 21,50 €

Rights sold to: Brazil, Croatia, Germany, Greece, Korea, Mainland China, Spain/Latin America, Turkey, UK/US. Italian rights not available.

Carlo Rovelli, a leading theoretical physicist, uses the figure of Anaximander as the starting point for an examination of scientific thinking itself: its limits, its strengths, its benefits to humankind, and its controversial relationship with religion. Anaximander, the sixth-century BCE Greek philosopher, is often called the first scientist because he was the first to suggest that order in the world was due to natural forces, not supernatural ones. He is the first person known to understand that the Earth floats in space; to believe that the sun, the moon, and the stars rotate around it seven centuries before Ptolemy; to argue that all animals came from the sea and evolved; and to posit that universal laws control all change in the world. Anaximander taught Pythagoras, who would build on Anaximander's scientific theories by applying mathematical laws to natural phenomena. In *Anaximander*, Rovelli restores the Greek philosopher to his place in the history of science by carefully reconstructing his theories from what is known to us and examining them in their historical and philosophical contexts. Rovelli demonstrates that Anaximander's discoveries and theories were decisive influences, putting Western culture on its path toward a scientific revolution. Developing this connection, Rovelli redefines science as a continuous redrawing of our conceptual image of the world. He concludes that scientific thinking the legacy of Anaximander is only reliable when it constantly tests the limits of our current knowledge.

READERSHIP: Students, teachers and researchers in the sciences and philosophy

Carlo Rovelli is professor at the University of the Mediterranean, member of the French Institute, researcher in theoretical physics, co-inventor with Lee Smolin of the Loop Quantum Gravity Theory.



What If Time Didn't Exist? A Little Subversive Science

Carlo ROVELLI

09/2014 ■ Popular science Essays ■ 180 p. ■ 140 x 220 mm ■ 9782100716777 ■ 16,00 €

Rights sold to: Croatia, Germany, Korea, Mainland China, Spain/Latin America, Turkey, Vietnam. Italian rights not available.

Lignes de science 2013 - Prize for best popular science book

Carlo Rovelli ponders the notion of time and space and discusses the attempts at finding answers by past and present theories: general relativity, quantum mechanics, quantum gravity, strings and other loops. By setting down his reflections of a physicist, which are closely linked to his personal career, his setbacks and successes, Rovelli gives witness to what science and the researcher's mission are. In this new revised and updated edition new ideas appear that arise from the discovery of the Higgs boson and new data on the early period of the universe (cosmological diffusion and gravitational waves).

READERSHIP: All interested in cosmology, physics, science and scientific culture

Carlo Rovelli is a leading theoretical physicist. He has conducted research at Imperial College, Yale University, the University of Rome, and the University of Pittsburgh and is currently professor of theoretical physics at the Université de Marseille, France. Rovelli is the author of more than 150 scholarly articles and the book *The First Scientist: Anaximander and His Legacy*.



Green Gold

The Story of Ten Plants that have Travelled the World

Katia ASTAFIEFF

03/2018 ■ Popular science Essays ■ 176 p. ■ 140 x 220 mm ■ 9782100764853 ■ 17,90 €

It's hard not to be amazed at the astonishing diversity of the plant world. And every single plant has its own story. A passionate traveling botanist, Katia Astafieff has selected ten incredible stories of plants originating from around the world, such as tobacco, kiwi, tea and strawberries. Ten plants, ten explorers who had gone on adventures around the world in search of "green gold" — the Indiana Joneses of botany. She recounts the stories of individuals ranging from Robert Fortune — disguised as a Chinese man to steal the secrets of Chinese tea — to the eccentric Joseph Rock, who risked his life to bring a few seeds of a delicate and heretofore unknown peony to the West.

READERSHIP : All readership levels

Katia Astafieff is Deputy Director of the botanical gardens at Grand Nancy and the University of Lorraine. She is passionate about plants, writing and travels and has backpacked in 40 countries.



Darwin on the Beach

Discover Evolution from a Deckchair

Jean-Baptiste PANAFIEU

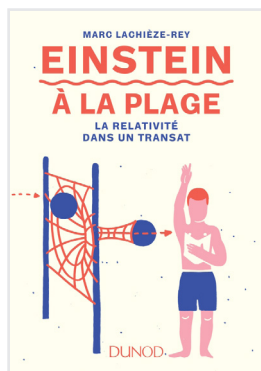
04/2017 ■ Popular science Essays ■ 168 p. ■ 144 x 205 mm ■ 9782100758593 ■ 14,90 €

Rights sold to: Mainland China and Turkey

When Charles Darwin published «On the Origin of Species» in 1859, it caused a heated debate throughout society because it unsettled the idea that man had his own place in nature. Darwinism today has integrated the knowledge of other sciences such as genetics, the molecular biology of palaeontology. But even if the theory of evolution is now one of the pillars of knowledge, it continues to upset because it breaks our spontaneous belief in a generous and provident nature. Sit back comfortably in a deckchair and discover how Charles Darwin, a young and curious naturalist who embarked on a journey around the world, ultimately revolutionised the way we think today.

READERSHIP : All readership levels

Jean-Baptiste de Panafieu is a teacher in natural sciences and a doctor in marine biology. He is a director and screen writer of documentary films and has written numerous books on popular science.



Einstein on the Beach

Discover Relativity from a Deckchair - 2nd Ed

Marc LACHÎZE-REY

04/2017 ■ Popular science Essays ■ 176 p. ■ 142 x 205 mm ■ 9782100763399 ■ 14,90 €

Rights sold to: Greece, Mainland China, Turkey

Do you want to finally understand what relativity really means without going to too much effort? This little book explains without any fuss and bother how and why Einstein's theories revolutionized not only our conception of space, time, matter and light but also in a more general way our way of thinking.

READERSHIP : All readership levels

Marc Lachîze-Rey is head of research at the CNRS (National Center for Scientific Research) particle astrophysics and cosmology laboratory, and the author of numerous popular works on science.



Sapiens on the Beach Discover Prehistory from a Deckchair

Jean-Baptiste PANAFIEU

05/2018 ■ Popular science Essays ■ 176 p. ■ 140 x 205 mm ■ 9782100766598 ■ 15,90 €

Homo sapiens appeared 200,000 years ago in East Africa. Where did they come from? How did they survive while other hominids disappeared? How did they colonize the planet? Sit back comfortably in your deckchair and meet your ancestors through the incredible history of our origins.

READERSHIP : All readership levels

Jean-Baptiste de Panafieu is a teacher in natural sciences and a doctor in marine biology. He is a director and screen writer of documentary films and has written numerous books on popular science.



Schrödinger on the Beach Discover Quantum Physics from a Deckchair

Charles ANTOINE

05/2018 ■ Popular science Essays ■ 176 p. ■ 140 x 205 mm ■ 9782100772896 ■ 15,90 €

Why and how did quantum physics turn our vision of the world upside down? Discovered at the beginning of the 20th century, quantum physics describes the strange world of the infinitely small, and our comprehension of its effects today is still poorly understood. Erwin Schrödinger is an emblematic figure who participated in most of the key stages of quantum mechanics and his equation, criticized by Einstein who thought that God does not play dice, has become one of its pillars. Sit back comfortably in a deckchair, and learn more about the scientists who revolutionized our way of thinking.

READERSHIP : All readership levels

Charles Antoine is a university lecturer at the Université Pierre-et-Marie-Curie (UPMC, Paris).

forthcoming



The Extraordinary Adventure of the Apollo Missions

Charles FRANKEL

09/2018 ■ Popular science Essays ■ 224 p. ■ 140 x 220 mm ■ 9782100772407 ■ 16,00 €

The adventures of Thomas Pesquet revived the public's fascination with the conquest of outer space. This renewal of interest is stimulated by the current competition among the world's greatest powers to return to the Moon, before perhaps sending astronauts to Mars. As we look toward celebrating the 50th anniversary of Armstrong and Aldrin's first steps on the Moon's surface in 2019, Charles Frankel tells us the story of the extraordinary adventure of the Apollo missions. His investigation is punctuated by full-color portraits of space adventurers in full color, as well as dramas, joys and discoveries. Thanks to samples collected in situ, scientists have been able to formulate scenarios retracing the history of the Earth and its satellite. Today, even if it's Mars that has become the ultimate goal, returning to the Moon remains an essential step for the big powers. Americans, Europeans, Russians and — most covertly — the Chinese all plan to go back there very soon!

READERSHIP : All readership levels

Charles Frankel studied geology in the US (vulcanology, planetary science) and became interested very soon in written and audiovisual popular science. Today he shares his time between research and reports, writing books and articles for magazines among other things.



Winner of the "Ciel & Espace 2017" Award

Mapping the Universe Laniakea - Our Home Supercluster - 2nd Ed

Hélène COURTOIS

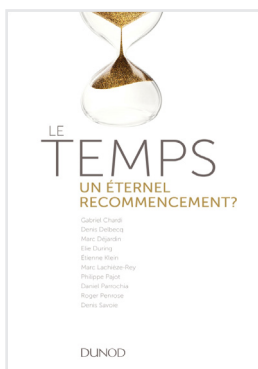
03/2018 ■ Popular science Essays ■ 184 p. ■ 140 x 220 mm ■ 9782100775309 ■ 17,90 €

Rights sold to: Mainland China, Romania, UK/USA

Cosmographers are the new explorers. They study the structure of the universe and how the galaxies that make it up are organised and evolve. This is what the first dynamic map of the universe reveals with its immense empty zones and galactic "continents". Hélène Courtois, an enthusiastic astrophysicist, takes us along on her quest to map the cosmos. With Brent Tully, an American astronomer, she went around to all the most powerful telescopes in the world in order to measure the lights of thousands of galaxies and determine the distances that separate them as well as their gravitational effects. The data was then treated and analysed to finally obtain an image in volume of super star clusters to which our Milky Way belongs, a 500 million year-old wide galactic continent baptised "Laniakea". This new edition is updated with the latest findings.

READERSHIP : All readership levels

Hélène Courtois is a full Professor and Vice President of University of Lyon 1, Head of cosmology, Department of nuclear physics. She combines high level scientific work with a daily involvement in the transmission of her knowledge. Her work focuses on the 3D mapping of the galaxies and their movements. Has written 2 articles for «Nature Astronomy».



Is Time an Eternity or Does it Have a Beginning and an End?

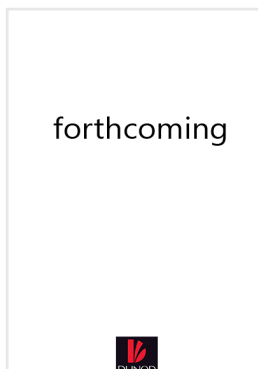
Daniel PARROCHIA, Roger PENROSE, Denis SAVOIE, Anne DEBROISE, Gabriel CHARDIN, Denis DELBECQ, Marc DÉJARDIN, Elie DURING, Etienne KLEIN, Marc LACHIÈZE-REY, Pierre MARTINETTI, Philippe PAJOT

05/2018 ■ Popular science Essays ■ 160 p. ■ 140 x 220 mm ■ 9782100779837 ■ 14,50 €

Unless you live to be very old, your existence won't surpass three billion seconds. Thinking of it this way makes us especially conscious of passing time. And yet... is it truly passing? Here, researchers ask the question: what if our sense of passing time is only an illusion? Is time really a physical entity, or does it stem from relations between objects? These fundamental questions are as old as philosophy itself, and despite spectacular advances in physics, the questions remain. From atomic clocks predicting the universe's fate, to futuristic black hole travels, researchers, physicians and philosophers lead this quest in search of time.

READERSHIP : All readership levels

Collective work.



The Big Bang A Funny Guide to the Creation of the Universe

Florence PORCEL

09/2018 ■ Popular science Essays ■ 176 p. ■ 140 x 205 mm ■ 9782100779802 ■ 15,90 €

The mysteries of the cosmos are always unraveling bit by bit, but overall our universe remains rather strange. How did all our matter form? Will Sagittarius A*, a supermassive black hole in the center of the Milky Way, end up swallowing us all? And is there life elsewhere? Florence Porcel, official Community Manager of the Universe, responds to these questions and more, guided by researchers met during her investigation, including Aurélien Barrault, Thibault Damour and Jean-Pierre Luminet. Hold on tight, this trip will be mind-blowing!

READERSHIP : All readership levels

Florence Porcel is an author, comedian and television presenter.



A Funny Guide to the Creation of the Solar System

Florence PORCEL

09/2017 ■ Popular science Essays ■ 176 p. ■ 140 x 205 mm ■ 9782100761845 ■ 14,90 €

It was 4,5 billion years ago when a very special star was born within a cloud of hydrogen and helium, in the depths of the Milky Way. The cloud collapsed under its own weight and began to turn on itself faster and faster, flattening and warming up... to 15 million degrees. At this temperature, the hydrogen nuclei fused and set free an energy that radiated through space. In a few million years, a star was born, surrounded by its disk of matter. From this matter, planets would emerge. This is the amazing story that is told to us with humour by Florence Porcel, guided by the astrophysicists met during her investigation.

READERSHIP : All readership levels

Florence Porcel is an author, comedian and television presenter.

forthcoming



The Beautiful Story of the Universe From the Big Bang to Mankind

Sylvain CHATY

06/2018 ■ Popular science Essays ■ 256 p. ■ 160 x 220 mm ■ 9782100766062 ■ 18,00 €

Created during the Big Bang, the universe is in perpetual motion. Even though it evolves and transforms itself, we can predict its end. Throughout these past 14 billion years of life, the universe has seen galaxies, stars and planets appear and ultimately life on Earth, and who knows, elsewhere too. Sylvain Chaty tells the story that led to the creation of life on Earth through discovery of the Big Bang Theory and the understanding of other mechanisms.

READERSHIP : All readership levels

Sylvain Chaty is an astrophysicist at the French Atomic Energy Commission, Professor at the Université Paris Diderot and member of the Institut Universitaire de France.

forthcoming



Neutrino

The Hunt for the Messenger of the Universe

Antoine KOUCHNER, Stéphane LAVIGNAC

05/2018 ■ Popular science Essays ■ 224 p. ■ 155 x 240 mm ■ 9782100746736 ■ 19,00 €

The neutrino is one of the elementary particles of the standard model of particle physics. Its existence was predicted by Wolfgang Pauli in 1930 and ever since physicians have never stopped trying to detect it through experimentation. This strange electrically neutral particle, with almost zero mass and produced during violent phenomena in the cosmos, could quite possibly allow us to unveil the secret of dark matter. This book traces the fascinating story of neutrino and reveals to the reader the important experiments underway to detect this messenger of both the infinitely big and the infinitely small.

READERSHIP : All those interested in cosmology, physics, science and popular science

Antoine Kouchner is a research professor at the University of Paris Diderot, and an ANTARES experiment coordinator. Stéphane Lavignac is a researcher at the Institute of Theoretical Physics at the Saclay Nuclear Research Centre.



Inside Black Holes

Aurélien BARRAU

03/2017 ■ Popular science Essays ■ 152 p. ■ 130 x 200 mm ■ 9782100748495 ■ 11,90 €

Rights sold to: Mainland China

Sitting in a library, a man and a girl wonder: What do we know about black holes? Can we observe them? What is inside them? And do they really even exist? Black holes are fascinating monsters that devour matter and light which makes them invisible to our eyes. But this is not their only oddity: in a black hole, space is transformed into time, time transforms into space and no one knows the true nature of the central singularity. In this concise book, Aurélien Barrau lifts the veil on one of the most fascinating mysteries of the cosmos.

READERSHIP : All readership levels

Aurélien Barrau is a black hole specialist, a lecturer at the University of Grenoble-Alpes and a researcher at the CNRS Laboratory of Subatomic Physics & Cosmology. He is the winner of several grand scientific prizes, a honorary member of the University Institute of France and a doctor of philosophy at the University of Paris-Sorbonne.



The Dark Side of the Universe

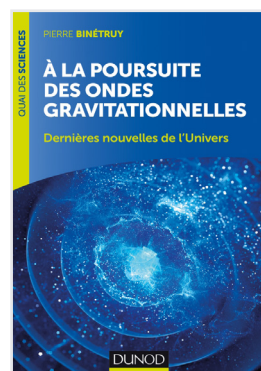
Hervé DOLE

09/2017 ■ Popular science Essays ■ 200 p. ■ 140 x 220 mm ■ 9782100755042 ■ 16,90 €

A notorious mystery known as Olbers's paradox or dark night sky paradox states that given the great quantity of stars in the universe, the sky's brightness should be identical everywhere to the sun's brightness. However, this is clearly not the case. This paradox is the starting point of a reflection on the turbulent history of the universe in the light of the latest discoveries in contemporary cosmology.

READERSHIP : All readership levels

Hervé DOLE is Professor of Astrophysics at the University of Paris Sud, Orsay.



The Detection of Gravitational Waves The Latest Ripples from Space - 2nd Ed

Pierre BINÉTRUY

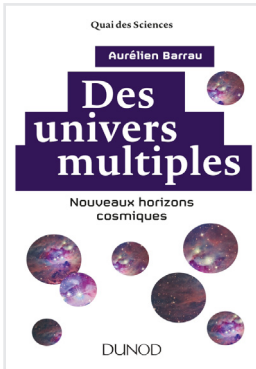
11/2016 ■ Popular science Essays ■ 272 p. ■ 155 x 240 mm ■ 9782100758609 ■ 22,00 €

Rights sold to: Mainland China and Japan

We are accustomed to observing the light of the stars to understand the Universe. Yet it is not the most present radiation in the Universe, it is what we first identified because our eyes are "light detectors." However, movement in the Universe is caused by gravity not light. It is, therefore, the associated radiation called gravitational waves that is of primary importance in the understanding of how the Universe works. Scientists very recently have succeeded in developing instruments which make it possible to detect this radiation. This book, written by an important actor in this cutting-edge science, describes the techniques and concepts at work and gives an account of the race that laboratories world-wide are in to understand this gravitational Universe that is opening up to us.

READERSHIP : All readership levels

Pierre Binétruy is head of research in the Particle Astrophysics and Cosmology laboratory (APC) at the University of Paris Diderot.



Multiple Universes New Cosmic Horizons - 2nd Ed

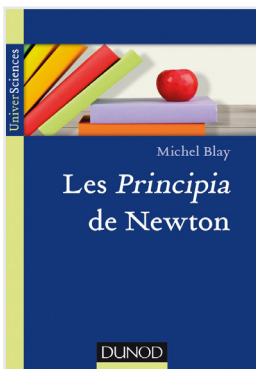
Aurélien BARRAU

03/2017 ■ Popular science Essays ■ 176 p. ■ 140 x 220 mm ■ 9782100763382 ■ 16,90 €

March 17th, 2014: the American led BICEP2 experiment announced that it had observed strong ripples in the cosmic microwave background, a relic of gravitational waves in the early universe (called primordial gravitational waves). This consolidates the general hypothesis of cosmic inflation and the Big Bang theory. This discovery, if corroborated by the ultimate results of the European Planck mission expected to be released this autumn, would lead to new hypotheses on the existence of parallel universes. Combining simple scientific explanations and philosophical reflection, the author discusses these advances and helps us discover the cosmic theories in vogue that predict the existence of parallel worlds and multiple universes.

READERSHIP : All those interested in cosmology, physics, science, and popular science

Aurélien Barrau is a black hole specialist, a lecturer at the University of Grenoble-Alpes and a researcher at the CNRS Laboratory of Subatomic Physics & Cosmology. He is the winner of several grand scientific prizes, a honorary member of the University Institute of France and a doctor of philosophy at the University of Paris-Sorbonne.



The Principia Mathematical Principles of Natural Philosophy

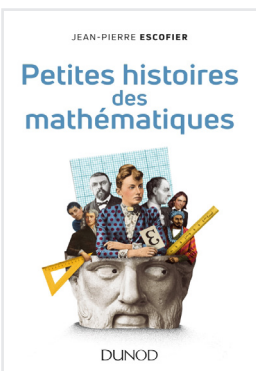
Michel BLAY

09/2017 ■ Popular science Essays ■ 144 p. ■ 130 x 200 mm ■ 9782100769162 ■ 13,90 €

Issac Newton was undoubtedly one of the greatest scientists of all time. His immense contribution to modern science is partly the result of an unparalleled work, a work like no other that upset our vision of the world: The Principia. Mathematical Principles of Natural Philosophy.

READERSHIP : Science buffs, students and teachers (maths, physics and epistemology)

Michel Blay is a philosopher and science historian. He is Emeritus Director for research, CNRS (French National Center for Scientific Research).



A Short History of Mathematics - 2nd Ed

Jean-Pierre ESCOFIER

03/2018 ■ Popular science Essays ■ 288 p. ■ 140 x 220 mm ■ 9782100778010 ■ 19,90 €

Mathematics was constructed as a science well before any others — thousands of years ago, rather than a few hundred. Its results, even the earliest ones, are still valid and, once established, can be used and understood by everyone. This book presents a historical overview of mathematics, punctuated by nearly 400 portraits of mathematicians, whether well-known or largely unknown: from math's origins, we travel to Euclid and notation, to cryptography, right up to recent developments and their applications (meteorology, modelling of ecosystems, GPS, Internet). Also discussed is mathematics throughout the world (Arabic algebra and Chinese arithmetic, for example).

READERSHIP : All readerships levels

Jean-Pierre Escofier is a senior lecturer at the University of Rennes 1.



Taste Bud Chemistry in the Kitchen

A Guide to Flavours and Smells

Raphaël HAUMONT

10/2017 ■ Popular science Essays ■ 224 p. ■ 140 x 220 mm ■ 9782100764839 ■ 16,90 €

Rights sold to: Mainland China

In cooking, smells and tastes are intimately linked. "Without the participation of smell, there is no complete tasting" wrote Brillat-Savarin, French gastronome and magistrate (1755-1826), in his *Physiology of Taste*. Raphaël Haumont explores the chemical mechanisms of tastes and reveals how to awaken our senses through cooking by playing with perfumes and the associations of flavours. 12 original recipes illustrate his point.

READERSHIP: All those interested in science, cooking, and popular science

Raphaël Haumont is a lecturer and researcher in physical chemistry of materials at the University Paris Sud. He is head of the academic chair "Cuisine of the Future".



The Little Gourmet Chemist in the Kitchen

30 Family Experiments to Share – 2nd Ed

Raphaël HAUMONT

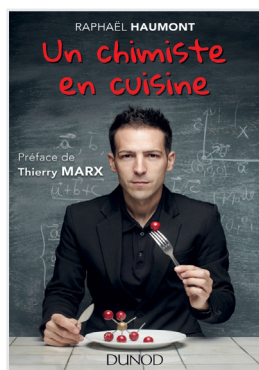
03/2016 ■ Popular science Essays ■ 144 p. ■ 170 x 240 mm ■ 9782100744213 ■ 13,90 €

Rights sold to: Hong Kong, Macao, Taiwan, South Korea

Professor Raphaël Haumont, a specialist in the sciences of cuisine, inspired by a chef, Thierry Marx, a heavyweight in the kitchen, presents even more delicious little experiments to do in the kitchen. For each one, scientific explanations are given: do and observe... and taste! How to make magic with a cake? How to make fruits sparkle. How to make choux pastry even puffier? How to make homemade chewing gum? This new edition contains 7 new recipes and more sweet cake recipes to try.

READERSHIP: For all readers as of the age of ten years old

Raphaël Haumont is a lecturer and researcher in physical chemistry of materials at the University Paris Sud. He is head of the academic chair "Cuisine of the Future," and with Thierry Marx he created the French Centre of Culinary Innovation. He received the Felix prize for innovation from the Centrale Alumni Association and regularly appears on television.



A Chemist in the Kitchen

Raphaël HAUMONT

10/2013 ■ Popular science Essays ■ 184 p. ■ 140 x 220 mm ■ 9782100702084 ■ 14,50 €

Rights sold to: Brazil, Mainland China, Korea and Russia

Why does 'it' foam, emulsify, or freeze? Is it possible to cold cook? Molecular cuisine does not merely come down to marvellous texture and colour effects. It is also about often simple techniques that allow for the exploration of matter's unbelievable properties. The chemical researcher Raphaël Haumont investigates matter in all of its states while also suggesting a few recipes to try out at home. His book is also the account of a young researcher who has succeeded in combining his two passions—science and cooking—thanks to a key encounter in his life. From an internship at star chef Thierry Marx's kitchen, a friendship and an ardent project took shape: to revolutionize our culinary tradition and to build a new gustatory sense by associating pleasure, well-being, and good health.

READERSHIP: All those interested in science, cooking, and popular science

Raphaël Haumont is a lecturer and researcher in physical chemistry of materials at the University Paris Sud. He is head of the academic chair "Cuisine of the Future".



Ecology of Parasites

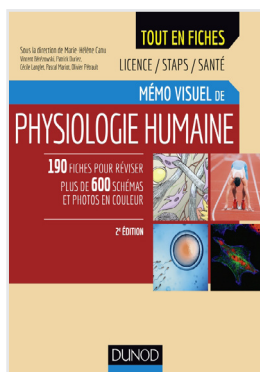
Claude COMBES, Laurent GAVOTTE, Catherine MOULIA, Mathieu SICARD

05/2018 ■ Basic Sciences ■ 320 p. ■ 170 x 240 mm ■ 9782100761722 ■ 39,00 €

This book in three sections presents the functioning and evolution of sustainable interactions between two organisms: The first section concerns the biodiversity of such interactions: condition of parasite and host; the forming of associations; and the manner in which these change over time. The second section presents a study of the evolution of each partner's genome. The third and final section places said sustainable interactions in the more general context of the biosphere, explaining the relationships between parasites and components of the living world (such as population of other parasites, population of hosts, and ecosystems). This section goes on to show the ways in which parasites contribute to evolution. Abundantly illustrated, this book also spotlights wild fauna parasites as well as those responsible for human illnesses. The major parasitism cycles are presented in a collection of index cards at the end of the book.

READERSHIP : MSc students in biology of organisms, ecology, evolution and parasitology, students in veterinary medicine

Claude Combes is a biologist and parasitologist. He is a professor of animal biology and director of the Centre de Biologie et Ecologie Tropicale et Méditerranéenne at the Université de Perpignan. He has received several scientific awards including the CNRS Silver Medal (1986), Skryabin Medal (USSR Academy of Sciences) (1991), Philip Morris Research Prize (1990). He is a member of the French Academy of Sciences since 1996.



Human Physiology at a Glance

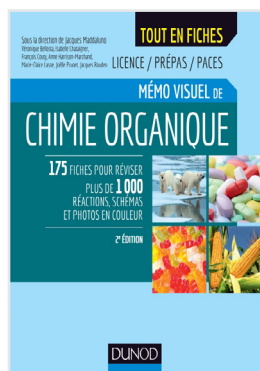
Marie-Hélène CANU, Vincent BÉRÉZOWSKI, Patrick DURIEZ, Cécile LANGLET, Pascal MARIOT, Olivier PÉTRAULT

04/2018 ■ Basic Sciences ■ 224 p. ■ 170 x 200 mm ■ 9782100767083 ■ 23,90 €

This colorful visual aid presents the key human physiology concepts you should know for exams and entrance exams. More than 500 diagrams and photos — grouped by theme in the form of index cards — appear with commentary, so that you can review concepts at a glance!

READERSHIP : Undergraduate students in life science, health science and earth science, bio-engineering, 1st year medical students, those studying for entrance exams

Marie-Hélène Canu is a professor at Université de Lille 1 where she lectures in cell biology and physiology in life sciences.



Organic Chemistry at a Glance - 2nd Ed

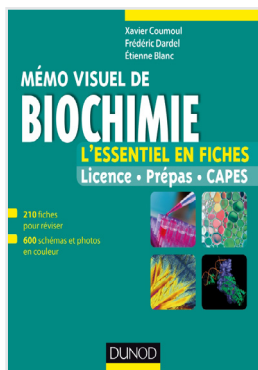
Jacques MADDALUNO, Véronique BELLOSTA, Isabelle CHATAIGNER, François COUTY, Anne HARRISON-MARCHAND, Marie-Claire LASNE, Joelle PRUNET, Jacques ROUDEN

03/2018 ■ Basic Sciences ■ 240 p. ■ 170 x 200 mm ■ 9782100776719 ■ 23,90 €

This colorful memory-aid offers up a visual presentation of the key concepts and essential reactions of organic chemistry you should know for entrance exams. In this new updated edition, over 600 diagrams and photos — grouped by theme in the form of index cards — appear with commentary, so that you can review concepts at a glance! The examples addressed come from numerous fields of application of organic chemistry: medicine, agribusiness, cosmetics, pharmaceuticals, biotechnology, and more.

READERSHIP : Undergraduate students in life science, health science and earth science, bio-engineering, 1st year medical students, those studying for entrance exams.

Jacques Maddaluno is a senior researcher at the CNRD, Université de Rouen. Following a postdoc at Stanford University (US), he pursued his research at the French Universities of Rouen, Paris-Descartes and Pierre-et-Marie-Curie. His work, which has given rise to more than 150 scientific papers, a patent and several books, mostly covers organic chemistry, organometallic chemistry and theoretical chemistry. In parallel, he has presided section 12 of the French National Committee for Scientific Research (molecular architectures: syntheses, mechanisms and properties) before joining the CNRS Institute of Chemistry (INC), first as Deputy Scientific Director in 2011 and then as Director since June 2017.



Biochemistry at a Glance

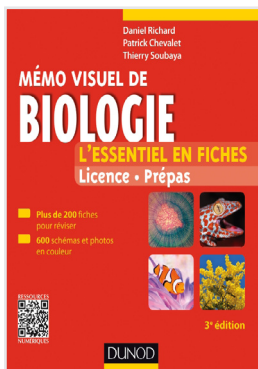
Xavier COUMOUL, Frédéric DARDEL, Etienne BLANC

04/2016 ■ Basic Sciences ■ 240 p. ■ 170 x 200 mm ■ 9782100742264 ■ 23,90 €

This colourful visual aid presents the basic concepts of structural and metabolic biochemistry to prepare for exams and entrance exams. Over 500 diagrams and photos are grouped by theme in the form of index cards and cover biomedical and therapeutics, agri-food, biotechnologies... The didactic illustrations together with need to know text highlight the essential keys to successful exam preparation.

READERSHIP : Undergraduate students in life science, health science and earth science, bio-engineering, 1st year medical students, those studying for entrance exams

Xavier Coumoul is a professor of molecular toxicology at the University Paris Descartes (Paris V). Frédéric Dardel is a professor at the University Paris Descartes. President of the University Paris Descartes since 2011. He is involved in molecular biology and biochemistry teaching. Etienne Blanc is a lecturer at the University Paris Descartes.



Biology at a Glance - 3rd Ed

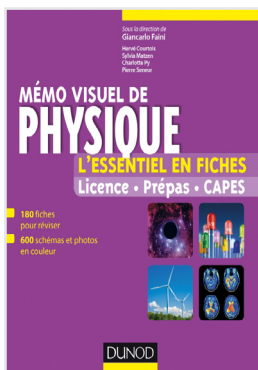
Daniel RICHARD, Patrick CHEVALET, Thierry SOUBAYA

01/2016 ■ Basic Sciences ■ 264 p. ■ 170 x 200 mm ■ 9782100743711 ■ 23,90 €

With 212 index cards of diagrams and coloured illustrations, this new and updated edition will allow every student to quickly study and revise the essential notions of biology (molecular biology, genetics, physiology of living beings). The didactic illustrations together with need to know text highlight the essential keys to successful exam preparation.

READERSHIP : Undergraduate students in life science, biology, chemistry, physics and postgraduates in earth science and those studying for entrance exams

Daniel Richard is professor Emeritus in biology at IUFM Midi Pyrénées. Patrick Chevalet is assistant professor at ESPE Toulouse II. Thierry Soubaya teaches at the Pierre de Fermat highschool, Toulouse.



Physics at a Glance

Giancarlo FAINI, Hervé COURTOIS, Sylvia MATZEN, Charlotte PY, Pierre SENEOR

08/2017 ■ Basic Sciences ■ 240 p. ■ 170 x 200 mm ■ 9782100749485 ■ 23,90 €

This colorful visual aid presents the essential structures, functions, mechanisms and life cycles in physics. The didactic illustrations with need to know text highlight the essential keys to successful exam preparation.

READERSHIP : Undergraduate students of physics, chemistry and life sciences, those preparing entrance exams

Giancarlo Faini is a research director at the Centre for Nanosciences and Nanotechnology, Marcoussis campus. He is the author of numerous published articles.

forthcoming



General Chemistry at a Glance

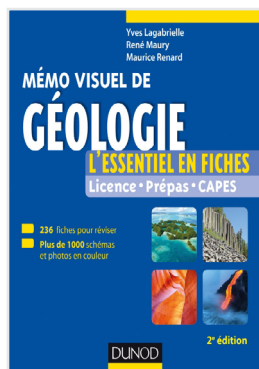
Isabelle BONNAMOUR, Jean-Sébastien FILHOL, Frédéric LEMOIGNO, Nathalie PEROL, Jean-Yves WINUM

06/2018 ■ Basic Sciences ■ 240 p. ■ 170 x 200 mm ■ 9782100767076 ■ 23,90 €

This colourful visual aid presents the basic concepts of general chemistry to prepare for exams and entrance exams. Over 500 diagrams and photos are grouped by theme in the form of index cards. The didactic illustrations together with the need to know text highlight the essential keys to successful exam preparation.

READERSHIP : Undergraduate students in life science, biology, chemistry, physics and earth science, those studying for entrance exams

Isabelle Bonnamour is a lecturer at the Université de Lyon, France.



Geology at a Glance - 2nd Ed

Yves LAGABRIELLE, René MAURY, Maurice RENARD

11/2017 ■ Basic Sciences ■ 264 p. ■ 170 x 200 mm ■ 9782100769285 ■ 23,90 €

This colourful visual aid presents the basic concepts, structures, phenomena and mechanisms of geology to prepare for exams and entrance exams. Over 600 diagrams and photos are grouped by theme in the form of index cards. The didactic illustrations together with the need to know text highlight the essential keys to successful exam preparation. This new edition now includes sedimentary basins, human fossils, dynamical models of terrestrial formation, evolution of the Earth's crust

READERSHIP : Undergraduate students in life sciences and earth sciences, those preparing entrance exams

Yves Lagabrielle is Director of research at the French National Center for Scientific Research, Geosciences dept, Université Rennes 1, France.

forthcoming



Integrated Atlas of Cell Biology

Daniel BOUJARD, Reynald GILLET, Philippe COCHARD, Emmanuel GIUDICE, Marc MOREAU

12/2018 ■ Basic Sciences ■ 216 p. ■ 191 x 250 mm ■ 9782100744237 ■ 27,00 €

This histology atlas addresses students following a bachelor or master's degree in cellular biology and physiology as well as candidates to teaching examinations, through colourful note cards. After describing, in the form of « method » cards, the recent technologies of electronic and photonic microscopies, their principle of use and the new resulting analysis and diagnosis methods, this atlas goes over the functional organisation of the cell and the description of the main tissues and organs. The numerous illustrations help visualise the cellular components in connection with their function within the cell. The classic images of the different tissues that constitute the major functions are systematically supported by a comparative anatomy angle. The discussed examples are selected based on differentiated cells and different tissues that the candidates to teaching examinations must know.

READERSHIP : Postgraduate students in cell biology and physiology, students preparing for teaching entrance exams and for preparatory courses at the Grandes Ecoles

Daniel Boujard is a lecturer at the University of Rennes I, he teaches cellular biology to psychology and biology students. Reynald Gillet is a lecturer at the University of Rennes and is a member of the University Institute of France. Philippe Cochard is a research director at the CNRS, in charge of the cellular imaging RIO platform in Toulouse. Marc Moreau is a research director at the CNRS.

forthcoming



Pocket Guide to Web Self-Defense

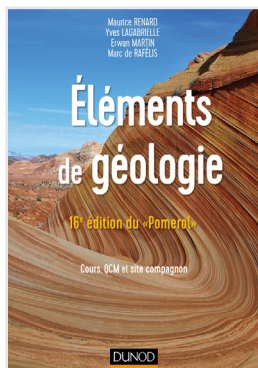
Damien BANCAL

06/2018 ■ Computer science ■ 192 p. ■ 150 x 210 mm ■ 9782100779864 ■ 14,90 €

Every day, the digital world offers us more tools to simplify our lives... but these also increase our dependence and our vulnerability. This little manual reminds us of basic guidelines and good instincts for limiting the most common loss risks, as well as the risks of theft or pirating to which we expose ourselves with every connection.

READERSHIP : Victims: all those who have already experienced problems on the web and don't wish to make the same mistakes; Worriers: all those who are scared that it will happen to them and who wish to take suitable precautions without knowing how to go about it; Far-sighted users: all those who know how to prepare in advance

Damien Bancal is a journalist and cyber security specialist since 1989. He is the founder of the blogs zataz.com - datasecuritybreach.fr - zatazWeb.tv He lectures at the European School of Economic Intelligence (EIE) and heads up an MA course at the University of Valenciennes. He is Chief of Staff of the Reserve Army at the Gendarmerie nationale (cyber defense group).



Pomerol's Elements of Geology - 16th Ed

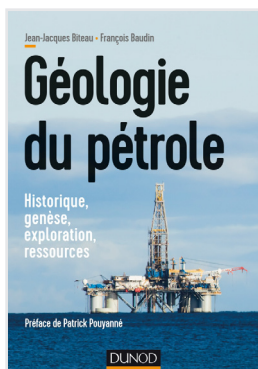
Maurice RENARD, Yves LAGABRIELLE, Erwan MARTIN, Marc RAFELIS SAINT SAUVEUR

05/2018 ■ Earth Science ■ 1152 p. ■ 191 x 250 mm ■ 9782100778676 ■ 55,00 €

This classic manual consists of 37 class modules, offering up a comprehensive panorama of Earth Sciences. It ranges from the Big Bang to the origins of humankind, including many disciplines within the field (plate tectonics, structural geology, geophysics, mineralogy, petrography, geochemistry, geomorphology, sedimentology, etc.) In this 16th edition, now updated and in color, the first section — «The Earth: A Planet in the Universe» — has now been completely revised.

READERSHIP : Students in life sciences and earth sciences, astronomy and astrophysics, those sitting secondary school teaching diplomas (CAPES) and the highest teaching diploma in France (Aggregation), undergraduate students of geography.

Maurice Renard is a retired professor at the Institute of Earth Sciences, Paris.



Petroleum Geology

History, Genesis, Exploration, Resources

Jean-Jacques BITEAU, François BAUDIN

06/2017 ■ Earth Science ■ 384 p. ■ 170 x 240 mm ■ 9782100763078 ■ 39,00 €

Rights sold to: UK/USA and Russia

Hydrocarbons (petroleum and gas) result from the transformation of organic matter within sedimentary rocks. Three conditions are necessary for a deposit to be formed: the presence of a source rock in which this material will be transformed; the existence of reservoir rocks where hydrocarbons will migrate; the presence of traps associated to sealing sections in which oil and gas will be accumulated and concentrated. This book covers the spectrum of petroleum geology from the initial sedimentology to the economic aspects of estimations of resources and reserves on a planetary scale. It includes the study of the migration of fluids in the sediment through exploration methods, case studies and the typology of oil fields.

READERSHIP : Postgraduate students of geology and geosciences, engineering students and those preparing for entrance exams, petroleum exploration experts

Jean-Jacques Biteau is a petroleum systems expert at Total and is President of the European Association of Geoscientists and Engineers (EAGE). François Baudin is a university lecturer at Université Paris VI.



Manual of Naval Architecture

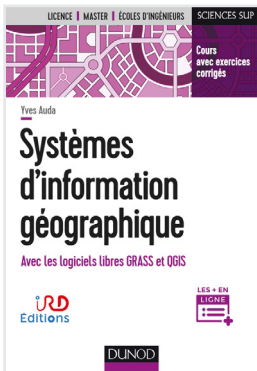
Dominique PAULET, Dominique PRESLES, Frédéric NEUMAN

04/2018 ■ Engineering & Design ■ 464 p. ■ 170 x 240 mm ■ 9782100769254 ■ 59,00 €

This book is dedicated to naval architecture, that is the design of boats for industrial, military or private use. Avoiding mathematical demonstrations but full of reminders, formulas, tables, examples, sketches and photographs, this didactic and abundantly illustrated reference book constitutes a "state of the art" on the field. It is an essential work for naval architects and students who are trained in naval architecture, and is useful to enlightened amateurs and anyone who desires to perfect their maritime culture.

READERSHIP : Professionals: naval engineers and architects, naval architects, planning depts. Students at the French Engineering Schools, those passionate about shipbuilding

Dominique Paulet is a naval architect. He previously taught the subject at the French Engineering School, Centrale Nantes and at the ENSTA ParisTech, French Graduate School of Engineering.



Geographic Information Systems

Yves AUDA

03/2018 ■ Engineering & Design ■ 192 p. ■ 170 x 240 mm ■ 9782100775842 ■ 25,00 €

A Geographic Information System (GIS) is a system conceived to gather, store, process, analyze, manage and present all types of spatial and geographic information derived from teledetection (observation of terrestrial resources and their use by man). Its applications are many: research on the most economical timeline for mail distribution, on which route will be least impacted by a new electrical line, on the localization of a central telephone system optimizing subscribers' connections — or perhaps development of a territory, mine prospecting, demographic studies, or natural risk status. Starting from a zone of just a few square kilometers in northern Laos, this book shows — thanks to free software programs Grass and Qgis — how to map, reference, model and classify info in terms of space management. Through theory and numerous exercises drawn from real-life cases, the author takes stock of his own experience to present a project management structure adapted to managing specialized bases of spatialized information.

READERSHIP : MScEng students in electronics, electrical engineering and automatics, earth sciences, life sciences and agronomy.

Yves Auda is a scientific engineer in the field of data analysis for plant ecology, environmental health and archaeology. He teaches postgraduate in GIS and statistics «Signal and image processing» and undergraduates in «Management, Quality, Measurement» at the University of Toulouse. He has published over 40 scientific articles and supervised 2 PhDs.



Blockchain

The Next Revolution in the Energy Sector

Karim BEDDIAR, Fabien IMBAULT

08/2018 ■ Engineering & Design ■ 192 p. ■ 170 x 240 mm ■ 9782100776757 ■ 32,00 €

Blockchain is a technology for transparently and securely storing and transmitting information. Having debuted in 2008 alongside digital money Bitcoin, it functions without a central control body. But beyond its monetary application, blockchain also allows many transactions to be made more secure than they generally are by centralized third-parties. This book presents an educational overview of blockchain technology and its underlying concepts. It then focuses on energetic material usage, notably showing how blockchain facilitates traceability (CO2 emission quotas), management (consumption and billing of gas and electricity), mobility (car charging stations), and market decentralization (microgrids).

READERSHIP : Professionals of the energy, environment and construction sectors, students in these same disciplines as well as IT and urban planning.

Karim Beddier is an engineer, a graduate of École des Ponts ParisTech and a teacher.

forthcoming



Real-Time Software Systems

Specification, Conception, Implementation and Temporal Validation

Emmanuel GROLLEAU, Jérôme HUGHES, Yassine OUHAMMOU, Henri BAUER

08/2018 ■ Engineering & Design ■ 320 p. ■ 170 x 240 mm ■ 9782100778423 ■ 29,00 €

An embedded system is an autonomous electronic device devoted to a precise task (surveillance, control, communication, etc.). Its uses can range from automobiles to multimedia and even the medical sector. Recently, this technology has seen many evolutions, notably by the advent of engineering tools directed by models, developed and used for aeronautic and spatial conception. This book uses the principles of this ascendant pedagogy by starting from a simple embedded-system example, then delving into it in order for us to grasp the concepts necessary for comprehension: sequential programming, material interruptions, cyclical programming, multitasking conception, languages of specifications, temporal validation, etc. In the book's second section, the authors offer practical case studies and introduce the contributions of engineering, as directed by the models (Model2Text and Model2Model).

READERSHIP : Students in engineering (electronics, electrotechnology, automatics), IT, aeronautics and mechanics, undergraduate (final year) and MScEng students in IT, network and telecommunications, robotics.

Emmanuel Grolleau is a professor at ISAE-ENSMA, Poitiers (Aerospace Engineering Higher Education and Research School) and deputy director at the LIAS Lab (Laboratory of Computer Science and Automatic Control for Systems).



Physics of Soft Matter

Françoise BROCHARD-WYART, Pierre NASSOY, Pierre-Henri PUECH

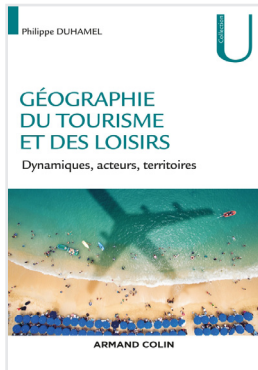
02/2018 ■ Physics ■ 224 p. ■ 170 x 240 mm ■ 9782100760275 ■ 29,00 €

English rights not available

This book offers an educational overview of the physical chemistry of soft matter. This field, at the interface between physics and chemistry, is also known as complex fluids or self-organised systems, concerns just as well liquid crystal-based materials, polymers, surfactants, that organise themselves through weak interactions, such as biology. The founding principles of this field are presented in a synthetic manner, based on simple arguments inspired by teaching methods developed by Pierre-Gilles de Gennes, Nobel Prize in Physics in 1991. The extension of these concepts to biological systems also serves as an introduction to modern biophysics. Each notion is illustrated by a practical example taken from everyday life, industrial experiences and applications as well as the study of biological processes.

READERSHIP : Postgraduate students in physics and biophysics, students at engineering schools, 2nd and 3rd year medical students

Françoise Brochard-Wyart Professor Emeritus at the University Pierre and Marie Curie (UPMC), Professor at the Graduate Institute of France. Pierre-Henri Puech Associate Researcher at the INSERM in Marseille. He teaches biophysics at the faculty of medicine of Marseille and at the Master's in Development and immunology and Biomechanics at the University of Aix-Marseille. Pierre Nassoy Research Professor at the Institute of Optics Graduate School in Bordeaux.



Geographies of Tourism and Leisure

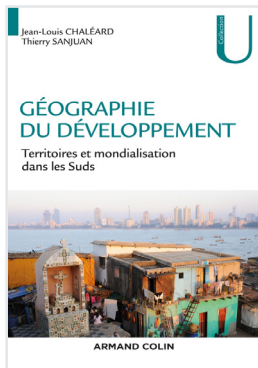
Philippe DUHAMEL

01/2018 ■ Geography & International Relations ■ 288 p. ■ 160 x 240 mm ■ 9782200621018 ■ 27,00 €

A billion international tourists each year, 250 million employees, 10% of the planet's GDP: in the last 20 years, tourism has become a phenomenon on economical, social and political levels. The phenomenon is inescapable, having grown to a considerable magnitude. Affecting spaces, mobility and globalization, it is also an eminently geographical object, of which the study is currently enjoying a resurgence. This book gives a complete geography of tourism on a worldwide scale. It offers up an analysis of tourism as a system of actors, practices and locations; covers long-term projections for world tourism, and debates the «globalization of tourism.» It delves into great detail on various tourist locations (bars, resorts, cities) in order to understand their dynamics; it identifies the circulation of models, as much on practices as on development (duplications, proximities, innovations).

READERSHIP : History and geography students sitting the CAPES (secondary school teaching diploma), final year undergraduate students and postgraduate students.

Philippe Duhamel is a professor of geography at the Université d'Angers and director of the "Tourism and Leisure" department at the UMR CNRS 6590 ESO (Espaces et Sociétés) / ESTHUA Tourisme et Culture. He is a researcher in Sociological Theory, Social Stratification and Social Theory and is currently working on "Back and Forth Between Tourism and Health" (ARTES). He is former President of the Geographies of Tourism and Leisure (CNFG) and currently runs the Angers International Tourism Festival.



Global Transformation of the Southern Territories Economic Development

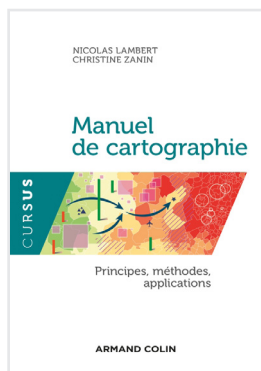
Jean-Louis CHALÉARD, Thierry SANJUAN

06/2017 ■ Geography & International Relations ■ 272 p. ■ 160 x 240 mm ■ 9782200614782 ■ 27,00 €

What is the geography of development: a restricted study of the so-called "Southern" countries; or rather a theoretical approach to the territorial mechanisms of development, its processes and its socio-economic results? The new world balances such as social and environmental emergencies invite us to rethink this approach. The aim of this book is to shift the perspective and to think about globalisation differently, from a Southern angle. This book is composed of four parts: following a first part dedicated to the inheritance of development, it addresses the major processes of globalisation of the South and their internal socio-spatial dynamics. Finally, it questions their place in the world today, through new typologies. This book is illustrated with many unique maps, charts and precise examples in the form of boxed text.

READERSHIP : Graduate and postgraduate students in geography and economics, teachers of tropical studies, of development and Southern developing countries

Jean-Louis CHALÉARD is Emeritus Professor at Université Paris 1. He is a geographer and specialist on Africa. **Thierry SANJUAN** is a Professor at Université Paris 1. He is a geographer and specialist on China. Cartography by Olivier NINOT, doctor of geography, specialist of transport in Africa and research engineer at the CNRS.



The Art of Drawing Maps Principles, Methods and Applications

Nicolas LAMBERT, Christine ZANIN

05/2016 ■ Geography & International Relations ■ 224 p. ■ 160 x 240 mm ■ 9782200612856 ■ 19,90 €

This full color handbook on mapping provides all the tools and methods necessary to design, understand and interpret maps. Which background to choose? How to treat different types of data? How to translate them into mapping language? What visual variables (size, shape, texture, color, etc.) to use and for which effects? From a more critical approach, this handbook also allows the reader to go deeper into the cartographic design, by presenting innovative methods and by detailing the processes of «staging». At the end of each part, there is a practical exercise presented in the guise of a game based on the concepts discussed, which enables the reader to create a finished map. With more than 120 unprecedented illustrations, numerous boxed text, definitions and complementary tools, this handbook is a real introduction to cartography, perceived both as an art of representing the world and as a fighting weapon to decipher it.

READERSHIP : Undergraduates in geography, postgraduate students in geomatics, secondary /high school students and teachers of history and geography, professionals in geomatics, data science, digital humanities.

Nicolas Lambert is a cartographer, research engineer in geographic information sciences at the French National Center for Scientific Research (CNRS). He is involved in the ESPON program which brings together scientific experts and political decision-makers from across the European Union and he has been participating for 10 years in a dozen research projects at European scale. Christine Zanin is a lecturer in geography and cartography (specialized in semiology) at the University Paris Diderot. She is a researcher at the Laboratoire Géographie-Cités de Paris.



Migrant Atlas of Europe Critical Approaches to Migration Policies - 3rd Ed

MIGREUROP

11/2017 ■ Geography & International Relations ■ 176 p. ■ 212 x 285 mm ■ 9782200616854 ■ 25,00 €

For the last twenty five years, thousands of exiles have fled their countries to Europe who are at war, in a political or economic crisis, many aboard overcrowded and defective makeshift boats. Over 40,000 migrants have died, disappeared, drowned or died from exhaustion at Europe's gates, 6,000 alone in 2016, the deadliest number recorded so far. The increase in new arrivals in Europe since 2015 has caused a wave of panic among countries of the European Union and a strengthening of their borders: multiplication of walls and barriers to "regulate flows", setting up of new camps, outsourcing welcome zones, increasing militarized surveillance and repression. In the current context of the "migrant crisis", the entire European system of borders, hospitality and immigration policies is to be questioned. This new edition sets out a revised critical geography of European migration policies and aims to overcome prejudices, change our perceptions, question borders, map security control and confinement and above all to give a voice to the migrant: such are the objectives of the text, maps, photos and illustrations which are brought together in this critical atlas of European migration policies.

READERSHIP : Journalists, associations, militants, students in journalism, science po and geopolitics, secondary school teachers of history and geography

Migreurop is a network of associations, activists and researchers in twenty different countries in Europe, Africa and the Middle East. Our goal is to publicize, and to denounce policies which isolate migrants, in particular internment in camps, different forms of deportation, border closures, as well as the externalization of migratory controls put in place by the European Union and its member states. We thereby contribute to defending the fundamental rights of exiles (including the right to «leave all countries, including one's own») and to promoting the freedom of movement and settlement.



The Ethics of Killer Robots Are They the Soldiers of Tomorrow?

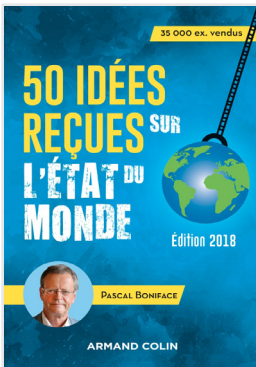
Brice ERBLAND

02/2018 ■ Geography & International Relations ■ 176 p. ■ 125 x 190 mm ■ 9782200620073 ■ 13,50 €

Robot-killers, or fully autonomous machines that will be used on the battlefield, will soon emerge from the weapon industries. Is the replacement of the human soldier synonymous with the end of humanity or on the contrary the promise of a clean war? While current debates focus on the possible banning of this technology and on the morality of its use, this book defines what would be necessary for such a machine to be "acceptable" on the battlefield, when it will be brought about to open fire and kill a human being. The analysis of human psychology in combat, what men and women do badly and well, will allow to determine what a robot's AI should be capable or not of doing. What then are the objectives of an "artificial ethics" that must be successfully programmed? By describing the decision-making process of men in combat when they are forced to open fire, this book offers an artificial ethics based on the current programming techniques of moral that would make robots morally autonomous. It would still be necessary for the robot to succeed the morality test that should be defined.

READERSHIP : Those interested in defence, security and strategy

Brice Erbland is a field officer in the French Land Army and is currently a trainee at the Ecole de Guerre. A graduate of the École Spéciale Militaire de Saint-Cyr, he is a combat helicopter pilot and has seen combat in the Horn of Africa, Afghanistan and Libya. He is the author of "Dans les griffes du Tigre" which provides a first analysis of the human psyche in combat. He is part of the Editorial Board of the journal "Inflexions".



50 Preconceived Ideas About the State of the World - 8th Ed

Pascal BONIFACE

01/2018 ■ Geography & International Relations ■ 144 p. ■ 125 x 190 mm ■ 9782200621377 ■ 9,90 €

Media, social networks, political speeches, family dinners... preconceived notions are everywhere. Comforting and easy to understand, they give us the illusion of understanding an often bewildering world. But reality is often otherwise. By questioning the most common preconceived notions, Pascal Boniface invites us to discover a world of contrast. Looking back as well as forward, he illuminates the international scene, together with multiple interests expressed around the world and the governing political and economic constructions. Providing a critical and expert view, this book opens up all the issues that stir up public debate!

READERSHIP : All readership levels

Pascal Boniface is director of the IRIS, International and Strategic Relations' Institute. He teaches at the Institute of European Studies of the University Paris 8 and is the author of about fifty books.

forthcoming

ARMAND COLIN

The Inside World of the Football Empire

Pascal BONIFACE

05/2018 ■ Geography & International Relations ■ 232 p. ■ 140 x 220 mm ■ 9782200621926 ■ 17,90 €

Football is a captivating sport that has built itself an empire without limits or borders. Did you know that FIFA has even more members than the UN? Having become a major international player on the scene, the sport doesn't escape the geopolitical, sociological, economic and strategic realities that make for so many critical issues the world over. Pascal Boniface offers up all the ingredients that have made football an industry, an object of veneration — a religion, almost. While showing how football contributes to humankind's history, he nonetheless takes care to name and denounce the wrongs and ineptitudes that infect its world: chauvinism, identity politics, racism, violence, and more.

READERSHIP : All football buffs, amateurs and professionals

Pascal Boniface is director of the IRIS, International and Strategic Relations' Institute. He teaches at the Institute of European Studies of the University Paris 8 and is the author of about fifty books.

HISTOIRE
DES RELATIONS
INTERNATIONALES

DE 1919 À 1945

TOME 1
12^e édition

Jean-Baptiste DUROSELLE

History of International Relations
From 1919 to 1945 - 12th Ed

Jean-Baptiste DUROSELLE, André KASPI

09/2017 ■ Geography & International Relations ■ 480 p. ■ 150 x 210 mm ■ 9782200620158 ■ 25,00 €

This great classic now in its 12th edition presents everything you need to know about the interwar period and World War Two.

READERSHIP : Students in history and political science, those preparing for entrance exams to the Grandes Ecoles, students at Science Po

Professor Jean-Baptiste Duroselle was an historian; Assistant Professor of History, Sorbonne 1945-49, Professor 1964-83 (Emeritus); Professor of History, University of Saarbrücken 1950-57; Professor of History, University of Lille 1957-58; Professor, Fondation Nationale des Sciences Politiques 1958-64. André Kaspi is an historian teaching the history of North America at the Sorbonne, Paris.

HISTOIRE
DES RELATIONS
INTERNATIONALES

DE 1945 À NOS JOURS

TOME 2
16^e éditionJean-Baptiste DUROSELLE
André KASPIHistory of International Relations
1945 to the Present Day - 16th Ed

Jean-Baptiste DUROSELLE, André KASPI

09/2017 ■ Geography & International Relations ■ 688 p. ■ 150 x 210 mm ■ 9782200601744 ■ 25,90 €

In November 1918, the Great War came to an end. Twenty one years later, Europe was set ablaze. It didn't take long for the fire to spread to the rest of the world. How can we explain the failure of the peace forces? Why did the post World War One treaties not ensure reconciliation between peoples? Why did Nations not manage or try to overcome their tensions, frictions and demands? Did the coming to power of dictators accelerate the march to war? And then came World War Two. New actors occupied the international scene, starting with Franklin Roosevelt's United States, Winston Churchill's Great Britain and Joseph Stalin's Soviet Union. Did they have more success with the post-war than their predecessors? Did collective security finally triumph with the creation of the United Nations? Did the defeat of fascist Italy, the surrender of Nazi Germany and the crushing of Japan announce a peaceful world?

READERSHIP : Students in history and political science, those preparing for entrance exams to the Grandes Ecoles, students at Science Po

Professor Jean-Baptiste Duroselle was an historian; Assistant Professor of History, Sorbonne 1945-49, Professor 1964-83 (Emeritus); Professor of History, University of Saarbrücken 1950-57; Professor of History, University of Lille 1957-58; Professor, Fondation Nationale des Sciences Politiques 1958-64. André Kaspi is an historian teaching the history of North America at the Sorbonne, Paris.

LES RELATIONS
INTERNATIONALES
DEPUIS 1945

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15^e éditionInternational Relations Since 1945 - 15th Ed

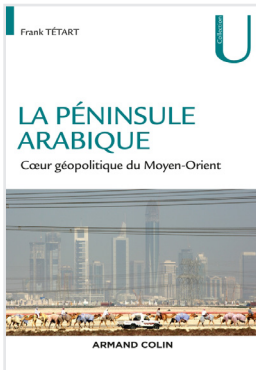
Maurice VAÏSSE

05/2017 ■ Geography & International Relations ■ 352 p. ■ 160 x 240 mm ■ 9782200618087 ■ 29,00 €

Rights sold to: Japan

The great French specialist Maurice Vaisse analyzes international relations since 1945 in chronological order. This fifteenth edition takes into account recent events from around the world and includes updated information and chronologies, as well as a revised bibliography.

READERSHIP : Undergraduate and postgraduate students.**Maurice Vaisse is Professor Emeritus of International Relations History at Sciences Po Paris.**



The Arabian Peninsula Geography of a High Conflict Zone

Frank TÉTART

09/2017 ■ Geography & International Relations ■ 256 p. ■ 161 x 241 mm ■ 9782200616328 ■ 25,00 €
Saudi Arabia, United Arab Emirates, Oman, Yemen: the Arabian Peninsula has always been a gateway between Europe, Africa and Asia. It is the cradle of Islam, where it shelters the holy cities of Mecca and Medina. Its space has been built according to geostrategic interests, and so much so that today it is at the heart of globalisation of trade. A coveted space, its economic and strategic attractiveness has given rise to many tensions between the states of the region, and has exacerbated existing fractures on religious (Shia / Sunni), ethnical (Persia / Arab) and political (Iran / Saudi Arabia) levels. At the same time, the peninsula is facing the challenge of the end of oil revenue and must undertake a rapid diversification of its economy. This book offers both a comprehensive geoeconomical and geopolitical geography in order to grasp the specificities of this key space of the Middle East and globalisation.

READERSHIP : Students in geography, geopolitics, international relations, those preparing for entrance exams to the Grandes Ecoles

Frank Tétart is a Doctor in geopolitics and a graduate in international relations. He is the author of several books and former Editor in Chief of "Moyen orient" and copresenter of the TV show, "Le Dessous des Cartes".



The Islamic State A War of Words

Myriam BENRAAD

05/2017 ■ Geography & International Relations ■ 192 p. ■ 125 x 190 mm ■ 9782200617882 ■ 14,00 €
The Islamic State today has become the centre of international news and current events since the Arab Spring, the capture of Mosul, the numerous terrorist attacks on European soil and the announcement by its members to restore a caliphate regime. Myriam Benraad tackles the Islamic State in the heart of its complexity, paying special attention to the group's discourse and its striking dualities. She deconstructs word by word a rhetoric which, from the outset, has placed itself in a «gray zone» and is recurrent in Islamic State propaganda. She demonstrates that the phenomenon of the Islamic State is much less the expression of a «clash of civilizations» than a deeper «symptom» of a «radical» crisis of modernity precisely situated at the heart of these coarse dichotomies. In the context of globalization resulting from the ruins of the Cold War, and through its evolution, the Islamic State questions dualisms such as the Oriental/Occidental Worlds, civilization/barbarism, Islam/disbelief, tradition/modernity, sacred/profane, Jihad/Crusade, colonialism/decolonization, freedom/oppression, caliphate/democracy, humiliation/dignity, life/death, good/evil, unity/division. This deconstruction of a prevailing view which is deeply anchored in its time, offers a new approach and breaks with many of the current analysis.

READERSHIP : All readership levels.

Myriam Benraad, Doctorate in political science at the Institute of Political Studies in Paris (2011), specialist on both Iraq and the Arab and Muslim countries. She is currently a researcher at the Institute of Research and Studies on the Arab and Muslim world (IREMAM, CNRS) and is the author of several books.



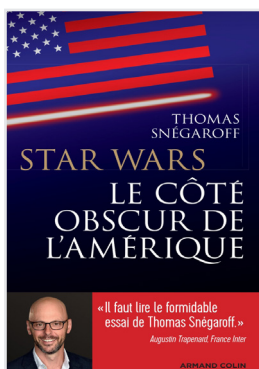
The Arab World in Pieces From the Arab Spring to the Islamic State

Charles THÉPAUT

02/2017 ■ Geography & International Relations ■ 288 p. ■ 160 x 240 mm ■ 9782200617097 ■ 27,00 €
Combining academic research, maps and anecdotes from the field, this must have handbook of Arab politics deciphers the recent evolution of a fragmented region whose destiny is more than ever linked to that of Europe. It uses the history of the countries of North Africa and the Middle East to explain the latest crises: the 2011 Arab uprisings, the breakdown of authoritarian regimes, the rise of the Islamic State, inter-religious clashes, etc. The Maghreb still remains an unknown neighbour. Conflicts in Syria, Libya and the Yemen, and the Iraqi offensive against Islamic State continue to amplify the European perception of a region constantly at war. Yet the riches of the Gulf region fuel controversies about the role of these countries in the world's economy and the spreading of their strict religious views. While the Arab states remain in a profound crisis and some in a situation of total collapse, societies continue to live, overflowing with local initiatives and endeavouring to write their own future.

READERSHIP : Students of political science and law, international and strategic affairs and the Arab world, those preparing for entrance exams

Charles Thépaut is a diplomat at the Quai d'Orsay. He has worked in Syria and Algeria and has stayed in numerous countries in the region. He is currently posted to the German Ministry of Foreign Affairs where he is in charge of monitoring the political situation in Libya, Syria and Iraq.



Star Wars The Dark Side of America

Thomas SNÉGAROFF

01/2018 ■ Geography & International Relations ■ 224 p. ■ 110 x 180 mm ■ 9782200620356 ■ 7,90 €
What if "Star Wars" was actually telling us the story of America, that of Good versus Evil, of the Republic versus the Empire and of one nation which, having too often needed demons, easily lost its way? Faced with a now-constant security obsession, only reinforced with Donald Trump's ascendancy as president of the United States, the question the "Star Wars" saga poses is that of the future of America, and, beyond that, democracy. On the occasion of "Star Wars" 8's worldwide release and through the prism of the saga in general, Thomas Snégaroff offers up a view of American political culture and the fate of the West. The latter will depend on of the ability of our leaders not to stir up fear, but rather to reassume the original plans of the Founding Fathers.

READERSHIP : All readership levels

Thomas Snégaroff is a specialist of the USA and teaches at Sciences Po Paris. He is "distinguished professor" of geopolitics at the Grenoble Business School.



Proust on the Beach In Search of Lost Time from a Deckchair

Johan FAERBER

05/2018 ■ History Essays ■ 176 p. ■ 140 x 205 mm ■ 9782100778874 ■ 15,90 €

Marcel Proust died at the age of 51, in 1922. For many years, he lived as a recluse in a cork-padded room so that he could give us the work of a lifetime: *In Search of Lost Time*. But who was Proust? Why is his novel considered the literary masterwork of the 20th century? Through the most significant episodes in an existence turned mythical and easily confused with his work, this book offers insights into the man's life as well as his style, among the most remarkable and singular in literature. Proust possesses, by his fame, the remarkable quality to foster topicality even outside of actual topicality, so much is he an incontournable element of French culture — a symbol in and of himself.

READERSHIP : All readership levels

Johan Faerber has a Doctorate in French literature. He is a specialist of contemporary and 20th century literature and is Editor-in-Chief and founder of the cultural magazine *Diacritik*.



Colette on the Beach Discover Feminism from a Deckchair

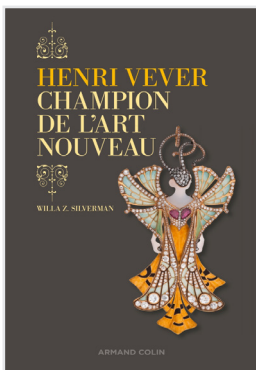
Marie-Odile ANDRÉ

05/2018 ■ History Essays ■ 176 p. ■ 140 x 205 mm ■ 9782100778881 ■ 15,90 €

The first "woman of letters" of modern times, Colette has established herself as one of the most famous female novelists in France and abroad. A symbol of the Roaring Twenties and feminine literature, she personifies the liberation of morals and the conquest of the world of letters by women. This work offers us keys to better understand her world. All at once popular and demanding, Colette is one of the rare writers to offer a body of work at the crossroads of a century and a destiny. From Claudine to Gigi, Sido to Chéri, she invented a writing style marked by conquest and independence; memory and love for literature.

READERSHIP : All readership levels

Marie-Odile André is a specialist of modern literature. She is a university lecturer in French literature at the Université Paris-Nanterre.



Henri Vever The Champion of Art Nouveau

Willa Z. SILVERMAN

01/2018 ■ History Essays ■ 392 p. ■ 153 x 235 mm ■ 9782200619411 ■ 26,90 €

Henri Vever was a renowned jeweler of the Belle Époque but also the figurehead of the Art Nouveau movement. In addition, he was a collector of the first order, particularly of prints and art objects from Asia and the Islamic world. This book presents his diaries, showcasing a rare and heretofore unpublished view of social, cultural and political life in Paris at the turn of the 20th century: the early days of Art Nouveau, the premiere of Rostand's play *Cyrano de Bergerac*, the Dreyfus affair, etc.

READERSHIP : Educated readers

Willa Z. Silverman is a Professor of French & Jewish Studies at Pennsylvania State University, USA. She specialises in French history at the turn of the 20th century and is the author of several books.



Cycling to Victory Gino Bartali, the Cyclist who Inspired a Nation

Alberto TOSCANO

04/2018 ■ History Essays ■ 224 p. ■ 140 x 215 mm ■ 9782200622022 ■ 17,90 €

In Mussolini's Italy, allied with Hitler, Alberto Toscano presents to us the singular destiny of Gino Bartali, a man who rose up against barbarism. This man is a well-known figure in Italy and France: a champion cyclist, he won the Giro (Tour) of Italy three times and the Tour de France twice. But these weren't his only feats. Deeply faithful, Gino never spoke about what he did during those dark years when he wasn't yet known as a hero. And yet... Contacted by a network of resistance fighters, he agreed to pass messages from one end of the country to the other, hiding them in the handlebars and seat of his bike. Though he was searched many times over, fortunately the fascists never had the idea of disassembling his bicycle. His training was simply a pretext for him to criss-cross Italy, and thanks to him, 800 Jews — including numerous children — were saved from deportation. After the war there were testimonies which would earn him the title of Righteous Among the Nations. He died in Florence in 2000 but his memory is kept alive thanks to his son. On May 4, 2018, for the first time in history, the *le Giro d'Italia* will start in Israel. Before the race, homage will be paid to him in Jerusalem's Garden of the Righteous Among the Nations, where his name has been engraved in stone since 2013. The eternal rival of Fausto Coppi used his popularity to further a moral cause: the rescue of many hundreds of Jewish children persecuted by the Nazis.

READERSHIP : All readership levels

Alberto Toscano is an Italian journalist, writer and political scientist living in France since 1986 and working with several Italian and French media. He is visiting professor in Political Science at Sciences-Po in Bordeaux and is a member of the Training and Research Unit of Italian Language and Literature at the Sorbonne University in Paris. He was awarded the French National Order of Merit.



Wine and War How the Nazis took off with the French Vineyard

Christophe LUCAND

03/2017 ■ History Essays ■ 448 p. ■ 140 x 220 mm ■ 9782200616281 ■ 24,00 €

Rights sold to: Mainland China

During the Second World War, wine was not an anodyne product among others: following their defeat, it quickly became France's most valuable plunder in the eyes of the Nazi leaders. This book tells in detail how the Berlin authorities, in order to take a hold of all the wealth of the conquered country, had planned to seize colossal volumes of wine for its population and army. Relying exclusively on original unpublished sources, public or private, discovered throughout the author's research over the past decade, this book offers a rather inglorious vision of the position and role of certain wine producers during the Second World War.

READERSHIP : All readers, people interested in wine and history.

Christophe Lucand is a historian specialising in vines and wines. He is an associate professor and doctor of history. He is a lecturer at Sciences Po, Paris and at the Vine and Wine Institute "Jules Guyot" and member of the UNESCO Chair "Culture and Traditions of Wines" at the University of Burgundy, Dijon, France. Author of numerous books and the article, "Wine Trade and Wine Property in Burgundy during the Second World War".

Winner of the Prix du
« Clos de Vougeot » 2017

Winner of the Prix Baron
Philippe de Rothschild
de l'Académie Nationale
des Sciences, Arts, Lettres
de Bordeaux

forthcoming

ARMAND COLIN

Finding Alesia The Last Stance Against Rome

Jean-Louis BRUNAUX

10/2018 ■ History Essays ■ 288 p. ■ 140 x 220 mm ■ 9782200620318 ■ 19,90 €

The Battle of Alesia was the decisive battle between the armies of Caesar and Vercingetorix and is the founding event of the history of France, even if it resulted in the defeat of the Gauls. Yet many people do not know where it took place. If we rely on Caesar's description of the battle, its location has led to certain controversies. It was not until the first archaeological excavations undertaken during the Second Empire that confirmed that Alesia was located in Alise-Sainte-Reine, Burgundy, despite some discordant voices claiming otherwise, mainly in Franche-Comté. The author, a historian and archaeologist specialised in the Gauls, has brought together all available material (archaeological remains, topography, texts...) to finally prove once and for all the real location of the Battle of Alesia, therefore putting an end to the debate around this disputed battle.

READERSHIP : All readership levels

Jean-Louis Brunaux is Research Director at the CNRS. He has conducted several archaeological digs in France and is the author of several books, monographs on the Gauls.



The True Story of the Impressionists

Xavier MAUDUIT, Cédric LEMAGNENT

10/2017 ■ History Essays ■ 304 p. ■ 140 x 220 mm ■ 9782200618544 ■ 19,90 €

Rights sold to: Mainland China

Every year, hundreds of thousands of visitors visit French museums to see their paintings, with some 627,000 people alone visiting Monet's house in Giverny. We all know their most famous works but what do we really know about the lives of these artists who revolutionised painting and our way of looking at the world. This highly illustrated book, packed with anecdotes gives us an uncompromising portrait of the Impressionists and queries a number of accepted ideas.

READERSHIP : All readership levels

Xavier Mauduit is an historian and a regular columnist of both the radio (France Inter) and TV (Arte). Cédric Lemagnent is an historian who has worked in the field of tourism and culture for the past ten years. He is currently Director of the Tourist Office, Giverny.



A Concise Handbook of Archaeology - 2nd Ed

François DJINDJIAN

08/2017 ■ History Essays ■ 624 p. ■ 160 x 240 mm ■ 9782200618155 ■ 39,00 €

Rights sold to: Greece

This concise handbook is not an encyclopaedia even though it covers all aspects of the subject in 500 pages. The author aims to provide a platform for best methods and techniques to use in the field and the laboratory in order to reconstruct a system.

READERSHIP : Students, professional archeologists and rescue archeologists

François Djindjian is Associate professor at the Université de Paris 1 Panthéon Sorbonne, President of the "Methods and Theories of Archaeology" Commission of The International Union of Prehistoric and Protohistoric Sciences and Vice President of The International Council for Philosophy and Human Sciences, UNESCO and a prehistorian specialising in the teaching methods of archaeology.



The Holy Roman Germanic Empire From 1500 to 1800

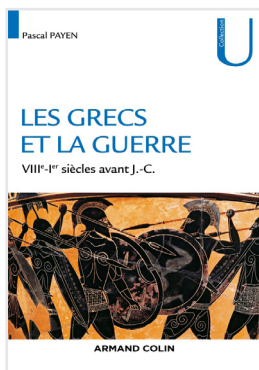
Claire GANTET, Christine LEBEAU

04/2018 ■ Classical History ■ 288 p. ■ 160 x 240 mm ■ 9782200617639 ■ 27,00 €

The mythical Holy Roman Empire founded by Otto I in the 10th century and was dissolved 8 centuries later in 1806. This book offers a unique overview on the modern period of the Empire from the 16th to the 18th century. A feudal creation of Christian states that gradually converged around Germany, Prussia and Austria, it experienced radical upheavals that undermined its unity with no fixed capital or common army and government. The introduction and perpetuation of the Protestant Reforms of the 16th century reinforced the political fragmentation of the Empire, each prince trying to impose his power on his territory. Despite this evolution, the Holy Empire was not only a crown and a space of culture and communication, but also a space of war and peace, negotiated between the two main tribunals of the Empire, the Imperial Chamber Court and the Aulic Council. This book describes the institutions of the Holy Empire that shaped a political, judicial, religious and intellectual culture that finished by being identified with Germany, and how contemporaries constantly defined themselves in comparison by inflecting their institutions and traditions.

READERSHIP : Undergraduate students of Medieval history and Germanic literature and language

Claire Gantet is a Professor of modern history at the Université de Fribourg, Germany. Christine Lebeau is a Professor of modern history at the Université Paris I.



The Greek Wars VIII to I Centuries BC

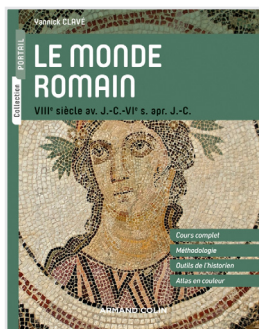
Pascal PAYEN

03/2018 ■ Classical History ■ 352 p. ■ 160 x 240 mm ■ 9782200600297 ■ 33,00 €

This broad-ranging overview of war in Greek society, on land and at sea, addresses it in all its aspects: political and social, technical and strategic, religious and cultural. This book draws on ancient sources (literature, poetry, painting, sculpture) as well as research that connects ancient eras to recent ones, examining them in terms of cultural history, reception, heritage and collective memory. Besides war's place in Greek society, civic institutions and ideology, its (?) management and the resources implemented, this book also addresses the "flip sides" of war: violence, destruction and pillaging, prisoner treatment, psychological suffering and women's combat.

READERSHIP : Final year undergraduate students in ancient history

Pascal Payen is a professor of Greek history at the Université Toulouse-le Mirail.



Ancient Rome 8th Century BC to 6th Century AD

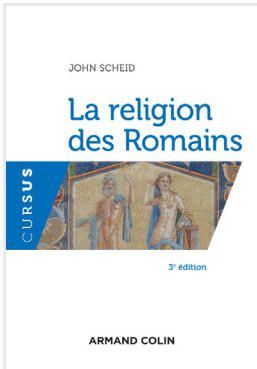
Yannick CLAVÉ

10/2017 ■ Classical History ■ 448 p. ■ 190 x 240 mm ■ 9782200618438 ■ 28,50 €

From the mythical origins of the city to the fall of the Western Roman Empire, this book presents more than a millennium of history through 15 chronological chapters. The rigorous structure of this manual allows us to understand the exceptional expansion of the Urbs, the causes of its success but also its defeats, and highlights the crises that shaped Rome. From the 8th century BC to the 6th century AD, the author presents the institutions, the economic and social structures, and the religious and complex relationships that the capital of the Empire maintained with its provinces and distant regions. The author, through a chronological framework provides students with a broad and synthetic journey of a unique political, military and cultural epic supported by documents, learning aids and a unique cartographic tool.

READERSHIP : Undergraduate students of ancient history and those preparing for teacher training entrance exams

Yannick Clavé, Agrégation of history, is a professor and head of the history dept for the entrance exams to the Grandes Ecoles and Science Po at the Université de Nîmes. He is a jury panel member for the Agrégation, CAPES, Ecole Normale Supérieure.



An Introduction to Roman Religion - 3rd Ed

John SCHEID

06/2017 ■ Classical History ■ 224 p. ■ 150 x 210 mm ■ 9782200618827 ■ 16,90 €

Written by one of the world's leading scholars of the Roman world, *An Introduction to Roman Religion* offers students a complete portrait of religion in Rome during the late republic and early empire. It draws on the latest findings in archaeology and history to explain the meanings of rituals, rites, auspices, and oracles, to describe the uses of temples and sacred ground, and to evoke the daily patterns of religious life and observance within the city of Rome and its environs. The text is usefully organized around major themes, such as the origins of Roman religion, the importance of the religious calendar, the structure of religious space, the forms of religious services and rituals, and the gods, priests, and core theologies that shaped religious observance. In addition to its clear and accessible presentation, *Roman Religion* includes quotations from primary sources, a chronology of religious and historical events from 750 B.C. to A.D. 494, a full glossary, and an annotated guide to further reading.

READERSHIP : Ancient history students

John Scheid is a French historian and a specialist of ancient Rome. Since 2001, he is a professor at the Collège de France, in charge of a chair «Religion, institutions et société de la Rome antique». He is also co-director of the excavation of Djebel Oust in Tunisia, coordinator of the experimental excavation of a necropolis at Class, near Ravenna and coordinator of the «Fana Templa Delubra. Corpus des lieux de culte dans l'Italie antique» project. He is codirector of the «Revue d'histoire des religions» and member of the board of editors of numerous magazines: «Archives des sciences sociales des religions», «Archiv für Religionsgeschichte» (Teubner, Stuttgart-Leipzig), «Potsdamer Althistorische Beiträge», «Historia», «Millenium» and «Mythos».



The Origins of the Greek City-State A Homeric Epic

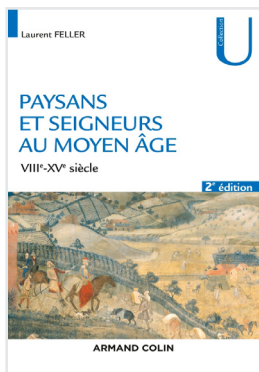
Évelyne SCHEID-TISSINIER

08/2017 ■ Classical History ■ 224 p. ■ 150 x 210 mm ■ 9782200619435 ■ 17,90 €

The 9th and 8th centuries BC were a decisive period in the history of Ancient Greece. This period known as "geometric" witnessed the rise of the city-state, a political form that was specific to the Greek world, along with essential mutations for its history and culture. At this time, the Greeks explored the border of the Mediterranean and began colonising certain sites. Yet the only contemporary literary documents that inform us about this period are Homer's poems (the *Iliad* and the *Odyssey*) and Hesiod (*Theogony*, *Works and Days*), the oldest texts of Greek literature. When addressing war, political organisation, justice, land ownership, labour and trade, marriage and the place of women, the social setting and the individual, Greeks and foreigners, the author explains the original structures of these societies that would remain familiar to the Greeks for the following periods. The book also reveals the interaction between myths and historical realities: the Homeric epic is the foundation of the Greeks' vision of themselves and defines the "human" world that is the Greek world, and makes the poetic hero an ideal citizen model. The many text extracts, major testimonies of the history of Ancient Greek culture and a basis for the education of young Hellenes, show the foundations of Greek societies and allow students to understand the permanence of the rites and institutions over a thousand years.

READERSHIP : Undergraduate students of ancient history, Greek language and civilisation

Évelyne Scheid-Tissinier is Emeritus Professor of history at the Université de Paris XIII - Villetaneuse.



Peasants and Lords of the Middle Ages

8th to 15th Centuries - 2nd Ed

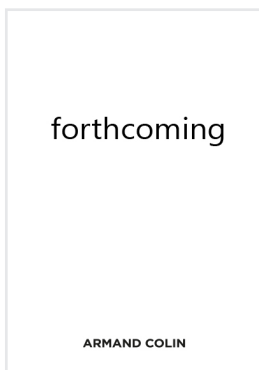
Laurent FELLER

08/2017 ■ Medieval History ■ 312 p. ■ 160 x 240 mm ■ 9782200618162 ■ 29,00 €

This book presents the relationships that existed between Masters of soil and producers over the long period which extended between the Carolingian period to the great peasant revolts of the 14th and 15th centuries. Following a period of wealth and prosperity, tensions began to increase as of the 13th century. The lords experienced a significant drop in their income, which is one of the main elements of the crisis between the 14th and 15th centuries. As a consequence, a phenomenon of dispossession of the peasantry in many regions took place making accession to land ownership more and more difficult. This book examines the status of men, the organisation of work, the effective social hierarchies, and presents the history of the general enrichment of the Western World as well as the crisis that ended the Western Middle Ages.

READERSHIP : Undergraduate and graduate students in history

Laurent Feller is a Professor of history of the Middle Ages at the Université Paris-I Panthéon Sorbonne.



The Medieval Mediterranean

8th to 16th Centuries

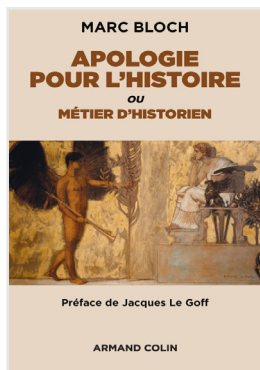
Bernard DOUMERC

10/2018 ■ Medieval History ■ 256 p. ■ 160 x 240 mm ■ 9782200620288 ■ 0,00 €

In the Middle ages, the Mediterranean space between the East, the West and Africa around the Mare Nostrum, underwent profound changes and became a political, economic and cultural melting pot. But far from being a homogenous entity, the Mediterranean countries must be understood in all their diversity and complexity. This manual offers a synthetic approach and presents its specificities and evolutions. From the birth of Islam in the 7th century until the battle of Lepanto in 1571 that marks the end of Ottoman expansion, it presents the different geopolitical zones of the region and offers an efficient clarification of the medieval period over nearly ten centuries. The book highlights the spatial dimension of the subject by taking into account the regional areas, the scale games (time-space), the importance of the back lands, places of mass displacements conditioned by the "obstinate crumbling of geography" (Gibraltar, Messina, Taranto and the Straits of the Bosphorus). It also highlights the role of often ignored political partners such as the Mozarabic in the Iberian Peninsula, the nomadic tribes in the Balkans and the Greek aggregates in southern Italy. It also offers a zoom on the historical actors (Benjamin of Tudela and the Jewish communities of the 12th century, Boabdil, the last emir of Granada in 1492...), emblematic places (Thessaloniki at the crossroads, Puglia...), decisive events (conquest of Toledo in 1085, the council of 1179, the Sicilian Vespers of 1282...). This book is completed by a glossary, chronologies and several commented iconographic documents.

READERSHIP : Students in Medieval history and Science Po.

Bernard Doumerc is a Professor of medieval history at the Université Jean Jaurès, Toulouse.



The Historian's Craft

Marc BLOCH

03/2018 ■ General History ■ 160 p. ■ 155 x 240 mm ■ 9782200621834 ■ 19,90 €

This work, by the co-founder of the «Annales School» deals with the uses and methods of history. Marc Bloch was one of the victims of Klaus Barbie and was shot to death on June 16, 1944 at Saint-Didier-de-Formans (Ain), near Lyon. He left unfinished his methodological work, «Apoloogie pour l'histoire ou Métier d'historien» — originally subtitled, or How and Why does a Historian Work? — published in 1949 by Lucien Febvre. With the reissue of Bloch's posthumous work, his oldest son, Etienne Bloch, now gives us the text in its entirety, without modifications. Indeed, Lucien Febvre was unable to access all the manuscripts right after the war, and had moreover proceeded to make certain alterations. All this to emphasize the importance of this new edition. Here we discover the work in its totality. It is the work of a historian affirming the importance of history, legitimizing his discipline, defining practices, objectives and ethics — in sum, his profession. We will rediscover the modernity of this work, the way in which it looks at history, this “science moving forward” or “science of mankind through time,” holding to the hope that “societies will finally agree to organize themselves rationally, based upon their memory and knowledge of themselves.”

READERSHIP : Students of history, teachers of historiography and all those interested in the writings of the Annales school.

Marc Bloch was a French historian (1886-1944) and the leading French medievalist of the 20th century who cofounded the highly influential Annales School of French social history. He inspired two generations of historians through his teaching and writing. He is best known for his pioneering studies «French Rural History» and «Feudal Society» and his posthumously-published unfinished meditation on the writing of history, «The Historian's Craft». He was captured and shot by the Gestapo during the German occupation of France for his work in the French Resistance.

A Cultural History of France From 1914 to the Present Day

Françoise TALIANO-DES GARETS

10/2018 ■ Modern & Contemporary History ■ 288 p. ■ 160 x 240 mm ■ 9782200286637 ■ 27,00 €

The period from 1914 to the present day has seen the establishment of mass culture in France. Through a process of continuous submersion, it has covered all areas of cultural life thanks to the technological changes that have accompanied it. The author highlights the national and international mechanisms that have transformed France over the last century, the behaviours, representations and diagnostic, and on the contrary, permanencies. Based on the measure of change and permanencies, the author establishes the potential existence of French specificities by questioning several variables (cultural / political relationship; academic culture / popular culture; French society's capacity to open up and the power relationship with other cultures). The evaluation and comparison of the role of the most important factors of economic, technological or political change and the way they were articulated to make it possible to grasp the evolution of France's culture over a century. Several new analytical perspectives are provided through the thesis of the drop-out that took place in the 80s and 90s with the European and international opening, deeply questioning traditional methods and representations: a unique approach that takes into account the most recent years of French cultural current events.

READERSHIP : Undergraduates, postgraduates and Science Po students

Françoise Taliano-des Garets is a professor of modern history at Sciences Po Bordeaux.

forthcoming

ARMAND COLIN



The Mediterranean and the Mediterranean World in the Age of Philip II - Vol. 1

Fernand BRAUDEL

10/2017 ■ 352 p. ■ 153 x 235 mm ■ 9782200618254 ■ 22,00 €

English rights not available

The focus of Fernand Braudel's great work is the Mediterranean world in the second half of the sixteenth century, but Braudel ranges back in history to the world of Odysseus and forward to our time, moving out from the Mediterranean area to the New World and other destinations of Mediterranean traders. Braudel's scope embraces the natural world and material life, economics, demography, politics, and diplomacy.

READERSHIP: All readership levels, students

Fernand Braudel (1902–1985), an imminent French historian and leader of the Annales School which became the most important engine of historical research in France and much of the world after 1950. As the dominant leader of the Annales School of historiography in the 1950s and 1960s, he exerted enormous influence on historical writing in France and other countries.



The Mediterranean and the Mediterranean World in the Age of Philip II - Vol. 2

Fernand BRAUDEL

10/2017 ■ 512 p. ■ 153 x 235 mm ■ 9782200618261 ■ 22,00 €

English rights not available

The focus of Fernand Braudel's great work is the Mediterranean world in the second half of the sixteenth century, but Braudel ranges back in history to the world of Odysseus and forward to our time, moving out from the Mediterranean area to the New World and other destinations of Mediterranean traders. Braudel's scope embraces the natural world and material life, economics, demography, politics, and diplomacy.

READERSHIP: All readership levels, students

Fernand Braudel (1902–1985), an imminent French historian and leader of the Annales School which became the most important engine of historical research in France and much of the world after 1950. As the dominant leader of the Annales School of historiography in the 1950s and 1960s, he exerted enormous influence on historical writing in France and other countries.



The Mediterranean and the Mediterranean World in the Age of Philip II - Vol. 3

Fernand BRAUDEL

10/2017 ■ 432 p. ■ 153 x 235 mm ■ 9782200618278 ■ 22,00 €

English rights not available

The focus of Fernand Braudel's great work is the Mediterranean world in the second half of the sixteenth century, but Braudel ranges back in history to the world of Odysseus and forward to our time, moving out from the Mediterranean area to the New World and other destinations of Mediterranean traders. Braudel's scope embraces the natural world and material life, economics, demography, politics, and diplomacy.

READERSHIP: All readership levels, students

Fernand Braudel (1902–1985), an imminent French historian and leader of the Annales School which became the most important engine of historical research in France and much of the world after 1950. As the dominant leader of the Annales School of historiography in the 1950s and 1960s, he exerted enormous influence on historical writing in France and other countries.

forthcoming

ARMAND COLIN

The Modern Mediterranean World 15th to 19th Century Divisions

Guillaume CALAFAT, Wolfgang KAYSER

03/2019 ■ Modern & Contemporary History ■ 288 p. ■ 160 x 240 mm ■ 9782200601324 ■ 27,00 €

This handbook presents the transformation of the Mediterranean world in modern times, from the conquest of Constantinople by the Ottomans (1453) to the Treaty of Vienna (1815). It depicts the Mediterranean as the laboratory of economic, social, political and legal modernity in a space both connected between the Indian Ocean and opened towards the Atlantic and the "New World". It analyses the political situation (relationships between Mediterranean powers: Ottoman Empire, the Regencies of the Maghreb, the Iberian monarchy, Italian states, Kingdoms of France, England, United Provinces...), shows the mutations of material life (economics, trade practices), examines the population movements, depicts a religious universe that is also a shared world (coexistence of Roman Catholics, Eastern Christians, Protestants, Jews, Muslims, Orthodoxes...), reveals the cultural, artistic, literary and architectural exchanges between East and West and depicts a space that became a privileged destination of the savant journey and "tourism" in the 18th century. Finally, it describes the characteristics of a highly urbanised world through several large cities (Cairo, Istanbul, Tunis, Marseille, and Naples) and studies several commercial hubs (Livorno, Izmir, Cadiz and Dubrovnik). This portrait of the modern Mediterranean ends with an analysis of the Mediterranean islands.

READERSHIP : Undergraduates and postgraduates in modern history

Guillaume Calafat is a senior lecturer of modern History at the University Paris 1. Wolfgang Kayser is a professor of modern History at the University of Paris 1.

Central and Eastern Europe From 1918 to the Fall of the Berlin Wall

Roman KRAKOVSKY

07/2017 ■ Modern & Contemporary History ■ 312 p. ■ 160 x 240 mm ■ 9782200602635 ■ 29,00 €

The fall of the Berlin Wall in 1989, followed by the integration of the Central and Eastern European countries into the European Union gave hope for the "victory of democracy" over communism. However this victory has been called into question by the rise of nationalism and an anti-European sentiment. To understand this withdrawal, the author chooses to replace the communist experience in this region in a long term perspective and in a reflexion on the modernisation of European societies. His manual crosses political history with the analysis of social facts. Finally, this synthesis focuses on a comparative study showing the similarities and specificities of national paths in a space where different histories took place.

READERSHIP : Undergraduate students

Roman Krakovsky lectures history of Central and Eastern Europe at the Université de Genève, at Sciences Po Paris and at the Université Paris-Sorbonne.

The History of Islam From 1453 to the Present Day

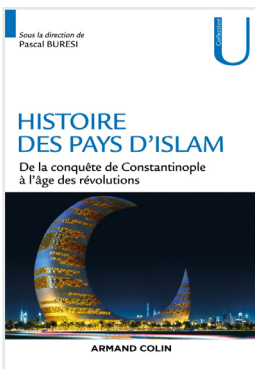
Pascal BURESI, Mehdi GHOUIRGATE, Philippe BOURMAUD, Frédéric HITZEL, Corinne LEFÈVRE, Rémy MADINIER, M'hamed OUALDI

05/2018 ■ Modern & Contemporary History ■ 340 p. ■ 160 x 240 mm ■ 9782200618421 ■ 35,00 €

This synthesis of the Muslim world from the modern era to the present day offers a unique, clear and comprehensive overview on the political, economic, cultural and artistic history of the Islamic countries: the western Mediterranean region (mainly Maghreb to Libya), the close and middle-eastern region (the Ottoman Empire, Syria, Iraq and Arabian Peninsula), and the Asian region (from ancient Persia to Southeast Asia). The first part of the book is dedicated to the modern period and highlights the golden age of these great Empires (the Ottomans, Safavid of Iran, and Mughal) in the 16th and early 17th century. The second part presents and explains the political, economic, cultural and artistic history of Islamic countries from 1800 to the present day. The author highlights the questions that have arisen from post-colonialism and in particular the emergence of new issues regarding the identification of Islam and the rejection of political authoritarianism and economic liberalism. By offering the keys to understanding and analysing six centuries of history of these States, this book allows the reader to understand the current stakes of Islamic countries. Maps, glossaries, portraits, chronologies and many commented iconographic documents complete the volume.

READERSHIP : Undergraduate students of modern and contemporary history, students at Science Po and EHESS (School for Advanced Studies in the Social Sciences)

Pascal Buresi is a Research Director at the CNRS (CIHAM-Lyon) and a specialist of Islamic history.





Children's Literature For a Literary Theory - 2nd Ed

Nathalie PRINCE

06/2015 ■ Literature ■ 256 p. ■ 160 x 240 mm ■ 9782200602314 ■ 25,00 €

This book offers to establish for the first time a literary theory of the genre. After having envisaged an history of youth literature from a comparative view point by reconsidering the «childhood's feeling», this complete study takes up the character issue and its figurations. The elements of a youth literature's poetic are eventually seen - poetic which comes from an essential contradiction to this genre taken between a problematic readership (the child that does not read, read few of bad) and an ideal poetic in constant renewal and experimentation, full of audacity. From the album to the young adults novel, passing by comic book and great classics, this book give the major keys to analyse the youth literature genre.

READERSHIP : Postgraduate students in literature

Nathalie Prince is professor of general and comparative literature at the Université du Maine, Le Mans and is Director of the Language, Literature and Linguistic Laboratory at the Université d'Angers et du Maine, France. She founded and heads the specialised MA in Children's Literature.



Genre Fiction

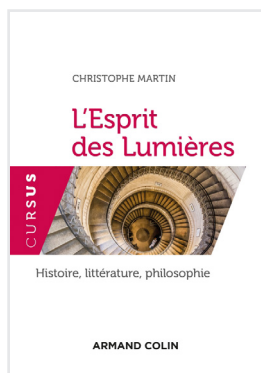
Alain SCHAFFNER

01/2019 ■ Literature ■ 240 p. ■ 150 x 210 mm ■ 9782200614799 ■ 18,90 €

What is the "genre fiction"? Isn't it a paradox to speak of genre when the "genre" in question divides up into subgenres of all kinds (police novels, adventure novels, sci-fi, etc.)? In this book, the author endeavors to retrace the genre's outlines and its evolution since the great epics — then to approach the subject from a narrative angle.

READERSHIP : 2nd and 3rd year undergraduates and those preparing for entrance exams.

Alain Schaffner is a professor of 20th century literature at Université Sorbonne Nouvelle - Paris 3.



The Enlightenment History, Literature and Philosophy

Christophe MARTIN

04/2017 ■ Literature ■ 192 p. ■ 150 x 210 mm ■ 9782200601669 ■ 16,90 €

Offering a historic approach, both precise and inclusive of the French Enlightenment. The author presents in his text a history of ideas and a cultural history in order to free up the large spaces of the mutations of this phenomenon.

READERSHIP : Students preparing for the Grandes Écoles and business school entrance exams, undergraduate and postgraduate students of literature and history

Christophe Martin is a professor of eighteenth century French literature at the University of Paris-Sorbonne.



The History of 17th Century French Literature

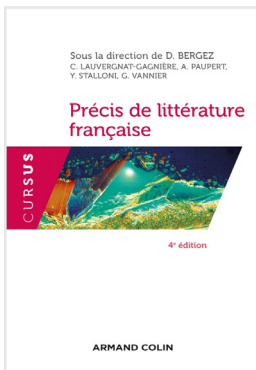
Delphine REGUIG

03/2017 ■ Literature ■ 276 p. ■ 150 x 210 mm ■ 9782200611965 ■ 20,90 €

Literary history and genres (theatre, poetry, novel) are the two essential fields taught in University during the first year. Here is a clear and accessible overview that traces literary history of the seventeenth century of which representations are no longer fixed but have been deeply renewed by the latest achievements in research.

READERSHIP : Undergraduate students of history and literature

Delphine Reguig is a University lecturer at Université Paris-Sorbonne (Paris IV) – French and comparative literature. She is a permanent member of the study centre of 17th and 18th century French language and literature.



Handbook of French Literature - 4th Ed

Daniel BERGEZ

06/2017 ■ Literature ■ 368 p. ■ 160 x 240 mm ■ 9782200618803 ■ 23,90 €

This book offers a detailed overview of French literature from the middle-ages until today. Intended for students and teachers, and all those preparing exams, it gathers the most important and useful knowledge regarding authors, works and great literary movements. Each century has a presentation of the historical and ideological context in which the evolution of forms and genres took place. Separate sheets are dedicated to the major literary movements: the Pleiades, romanticism, surrealism, etc. The authors are presented in order to highlight the very essential: the key dates of their biography, themes and forms of their work, main works with both a summary and organised commentary. This fourth edition contains new contemporary entries.

READERSHIP : Students preparing for university entry, students of modern literature, students preparing for literature exams

Daniel Bergez is a full professor of modern literature, PhD in literature and humanities specialising in literary discourse analysis.



Text Types and Prototypes - 4th Ed

Jean-Michel ADAM

01/2017 ■ Literature ■ 336 p. ■ 150 x 210 mm ■ 9782200617288 ■ 22,90 €

Rights sold to: All Arabic speaking countries

A reference work of a renowned linguist, this manual has been updated to follow the latest research in its field. In order to overcome the complexity of a text typology, the author isolates short segments, generally composed of several sentences: sequences. By relying on precisely analysed examples, he studies the characteristics of five sequence prototypes: narrative, descriptive, argumentative, explanatory and dialogal. His work takes into account the evolution of didactic research in French and in foreign languages as well as in speech linguistics and literary analysis. Jean-Michel Adam, linguistics professor at the University of Lausanne, is the author of several books in textual linguistics on description, narrative, literary speech and advertising argumentation.

READERSHIP : Undergraduates and postgraduates of literature

Jean-Michel Adam is a professor of French linguistics at the Université de Lausanne, Switzerland.



Dictionary of Performance and Contemporary Theatre - 2nd Ed

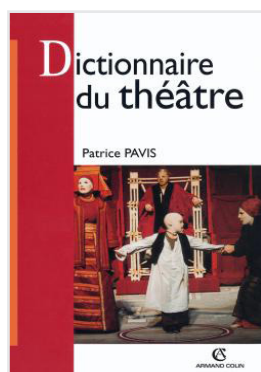
Patrice PAVIS

05/2018 ■ Theatre ■ 296 p. ■ 160 x 240 mm ■ 9782200617271 ■ 29,00 €

The first authoritative alphabetical guide to the theatre and performance of the last 30 years. Conceived and written by one of the foremost scholars and critics of theatre in the world, it literally takes us from Activism to Zapping, analysing everything along the way from Body Art and the Flashmob to Multimedia and the Postdramatic. What we think of as 'performance' and 'drama' has undergone a transformation in recent decades. Similarly how these terms are defined, used and critiqued has also changed, thanks to interventions from a panoply of theorists from Derrida to Ranciere. Patrice Pavis's Dictionary provides an indispensable roadmap for this complex and fascinating terrain; a volume no theatre bookshelf can afford to be without.

READERSHIP : Theatre students, amateurs, actors, theatre critics and spectators

Patrice Pavis is a former professor for Theatrical Studies at the University of Kent, UK. He has written extensively about performance, focusing his study and research mainly in semiology and interculturalism in theatre. He was awarded the Georges Jamati in Prize in 1986.



4th edition due late 2018

Dictionary of the Theatre Terms, Concepts and Analysis - 3rd Ed

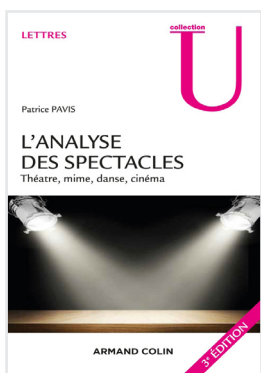
Patrice PAVIS

06/2002 ■ Theatre ■ 472 p. ■ 155 x 240 mm ■ 9782200263096 ■ 36,50 €

Patrice Pavis is one of France's most brilliant academics and a leading expert internationally in the theory of theatre. Dictionary of the Theatre is an English translation of Pavis's acclaimed Dictionnaire du théâtre, now in its second printing in France. This encyclopedic dictionary includes theoretical, technical, and semiotic terms and concepts. Alphabetical entries range from 'absurd' to 'word scenery' and treat the reader to a vast panoply of theatre and theory. The extended discussions are supported by useful examples drawn from the international repertoire of plays and playwrights, both classic and contemporary. The Foreword is by Marvin Carlson. This dictionary is remarkably well integrated, partly because of its excellent system of cross-referencing, but also because it represents the vision and scholarship of a single, recognized authority. There is no other source like it available and it will be warmly welcomed by the English-language theatre world.

READERSHIP : Graduate students, amateurs, actors, theatre critics and spectators

Patrice Pavis is a former professor for Theatrical Studies at the University of Kent, UK. He has written extensively about performance, focusing his study and research mainly in semiology and interculturalism in theatre. He was awarded the Georges Jamati in Prize in 1986.



Analysing Performance Theatre, Dance and Film - 3rd Ed

Patrice PAVIS

04/2016 ■ Theatre ■ 448 p. ■ 160 x 240 mm ■ 9782200614027 ■ 32,00 €

Rights sold to: Czech Republic, Spain/Latin America, Turkey

Analysing Performance provides conceptual tools for understanding a range of performance, including theatre, dance, cinema, other audiovisual media, and mime. This richly illustrated book develops protocols for the analysis of performance at every level -- from the minute gestures and facial expressions of an actor to the social network in which theatre is embedded -- and respects the importance of every aspect of performance, including actor, costume, space, time, music, and lighting. With a keen awareness of the roles of social context in the interpretation of performance, Patrice Pavis leads the reader from a purely formal analysis to a semiology and anthropology of performance, where spectator and actor are equally objects of study. Drawn from performance traditions and innovations all over the world, the book's many examples make critical techniques vivid and concrete.

READERSHIP : Critics, scholars, students, and amateurs

Patrice Pavis is a former professor for Theatrical Studies at the University of Kent, UK. He has written extensively about performance, focusing his study and research mainly in semiology and interculturalism in theatre. He was awarded the Georges Jamati in Prize in 1986.



A History of French Cinema in 101 Films

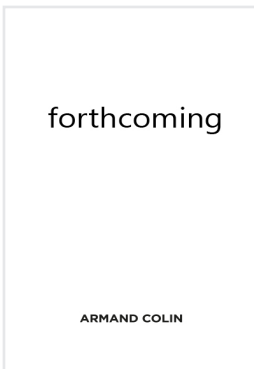
Michel MARIE

06/2018 ■ Cinema Essays ■ 256 p. ■ 170 x 240 mm ■ 9782200621599 ■ 19,00 €

This compact book traces the history of French cinema from its beginnings until today. As a first step (in 16 pages) the author recalls the great movements of French cinema: Lumière/Méliès, primitive cinema, the avant-gardes, silent then speaking cinema, filmed theatre, social cinema, the Occupation, the New Wave, Modern Cinema, neoclassicism... As a second step, he presents 200 iconic films, from the Workers Leaving the Lumière Factory (1895) to The Measure of a Man (2015), passing by Napoleon (1925), Jules and Jim (1961) or even Queen Margot (1994), milestones in the history of the 7th art that have marked our national history. Each film is presented with a stylistic analysis, a data sheet and several images of key scenes.

READERSHIP : Film buffs and film students.

Michel Marie is Professor Emeritus at the Université Sorbonne-Nouvelle and has taught at several foreign universities (Quebec, Brazil). He is the author of several international bestselling books.



Animation Cinema Techniques

From Film to Video Games – Writing, Production, Post Production and Distribution

Olivier COTTE

09/2018 ■ Media & Cinema studies ■ 320 p. ■ 190 x 250 mm ■ 9782100777785 ■ 35,00 €

This colorful, illustrated work lays out a wide-ranging overview of animated film techniques, ranging from writing a film to its distribution, while also addressing production (animation methods, stop-motion with computer-generated images) and post-production (soundtrack, editing). Numerous examples are provided to illustrate the author's discussion.

READERSHIP : Cinema professionals

Olivier Cotte is a scriptwriter for comic strips, TV series, and short subjects, writer, animation film historian, and director. He has worked on numerous full-length and animated films as well as advertising films, and has collaborated with the CNC (National Centre of Cinematography) and various production companies as a script doctor. He teaches directing and cinema at Gobelins, the School of Image, ESAG Penninghen (School of Design, Graphic Design, and Interior Architecture), and the ESRA.



Writing for Cinema and Television

Scenario Structure, Tools, New Creative Writing Techniques

Olivier COTTE

04/2018 ■ Media & Cinema studies ■ 240 p. ■ 155 x 240 mm ■ 9782100778393 ■ 22,00 €

The secrets of the greatest films lie in their scripts. Yet scriptwriting is the hardest part of making a film — also, as Frank Capra observed, often the least understood and noticed. This book presents an overview of the best techniques of creative script writing. Developed in Europe and the USA, tested and often innovative, these techniques allow for the methodical construction of a script that is original and impactful. Topics covered include: •Creation of a dramatic situation, its characters, its setting in space and time. •Making a script: composing, editing, narrative processes, writing tricks, correction. •Particulars of adaptation and of television series. •Formatting and software for scriptwriting. •Examples from film, TV and literature; practical advice; finally, template documents (character index cards, script excerpts) and photos from films are provided to support the presentation of these methods and tools. In this second edition, the author addresses the writing of TV scripts in greater detail, and updates certain examples included in the book.

READERSHIP : Screen writers and future screen writers in need of inspiration or suffering from writer's block

Olivier Cotte is a scriptwriter for comic strips, TV series, and short subjects, writer, animation film historian, and director. He has worked on numerous full-length and animated films as well as advertising films, and has collaborated with the CNC (National Centre of Cinematography) and various production companies as a script doctor. He teaches directing and cinema at Gobelins, the School of Image, ESAG Penninghen (School of Design, Graphic Design, and Interior Architecture), and the ESRA.



The History of Film A Perspective - 3rd Ed

Jean-Louis LEUTRAT

04/2018 ■ Cinema Essays ■ 144 p. ■ 135 x 190 mm ■ 9782200621872 ■ 13,90 €

Film is the ultimate 20th-century art. Rather than present it here in a purely chronological breakdown, this book (a reference volume since its first edition in 1992) puts film's history in perspective by dividing it into three main focal points: •Film in terms of the century's political conflicts; •The history of film's aesthetic forms; •And finally, its bodies of cinematographic work. Thanks to this original approach, which has assured the success of this book for nearly 25 years, film appears here as an emerging, living art. This new illustrated edition is part of the Focus Cinema collection.

READERSHIP : Film buffs, undergraduate students in cinema studies, those preparing for entrance exams, teachers, researchers.

Jean-Louis Leutrat is a Professor at the Université Paris 3 Sorbonne Nouvelle.



The French New Wave An Artistic School - 4th Ed

Michel MARIE

03/2017 ■ Media & Cinema studies ■ 176 p. ■ 135 x 190 mm ■ 9782200616144 ■ 13,90 €

The New Wave is one of the most famous cinematographic movements of the history of cinema. But does that necessarily make it a "school" in the sense given to the word in Art History? Such is the analysis offered by this book, specifying the economic and technical conditions of the appearance of the films by young directors in the years 1958-1962. The New Wave is above all a journalistic slogan, but it is also a critical concept, based on a production mode and technical and stylistic choices. It is also a new aesthetic that films such as *Breathless*, *The 400 Blows*, *L'Eau à la bouche* or *Les Cousins* all illustrate. This 4th edition profits from the new works that this phenomena continues to generate, deeply marking the history of cinema in the entire world.

READERSHIP : Graduate students of humanities and film studies, those preparing for entrance exams to film schools, film enthusiasts

Michel Marie is Professor Emeritus at the Université Sorbonne-Nouvelle and has taught at several foreign universities (Quebec, Brazil). He is the author of several international bestselling books.



An Introduction to Japanese Cinema - 3rd Ed

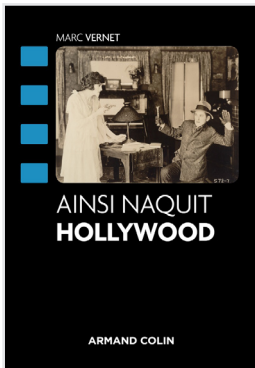
Max TESSIER, Frédéric MONVOISIN

05/2018 ■ Media & Cinema studies ■ 160 p. ■ 135 x 190 mm ■ 9782200271589 ■ 13,90 €

Japanese cinema is one of the oldest in the world. However, though it is one of the best-known film bodies in Asia, it remains essentially rather misunderstood. This book presents a historical, aesthetic and social panorama of Japanese film: its genres, its major filmmakers and its must-see films — from Kurosawa to Miyazaki, from *Seven Samurai* to *Princess Mononoke*. This new edition is updated and supplemented with photos from films.

READERSHIP : Film buffs, undergraduate students in cinema studies, those preparing for entrance exams, teachers, researchers.

Max Tessier is a journalist specialising in Far East cinema. Frédéric Monvoisin is a Doctor in film and audio vision at the Université Sorbonne Nouvelle – Paris 3. He has previously lectured in the history of Asian cinema at Paris 1, Paris 3 and Paris 10 as well as at the University of Yonsei, Seoul, Korea and at the Institute of Arts, Jakarta, Indonesia. He previously conducted research at the International Research Center for Japanese Studies (Nichibun-ken), Kyoto, Japan.



The Triangle Film Corporation The Birth of Hollywood

Marc VERNET

04/2018 ■ Media & Cinema studies ■ 272 p. ■ 150 x 210 mm ■ 9782200275969 ■ 29,00 €

The first movie studios in the Los Angeles area were established in the early 1910s, a period largely overshadowed by the First World War. Cinema historians refer to it as a "period of transition" between the earliest films and classical Hollywood cinema. Starting from the archives of the Triangle — one of the first Hollywood cinema businesses founded, in 1915, by two ex-farmers — Marc Vernet recounts in this book the changes that early American cinema underwent at the beginning of the 20th century, and the birth of Hollywood Cinema. He covers its progression from east to west, from short films to long, from the Trust to independents, from local to national businesses, from theatre actors to cinema stars, from natural to artificial light, and finally, from European prestige to the Americanization of cinema.

READERSHIP : Those preparing for university entrance exams and film schools, undergraduate students in cinema studies, film buffs.

Marc Vernet lectures at the Université Denis Diderot.



Sound An Acoulogical Treatise - 3rd Ed

Michel CHION

01/2018 ■ Media & Cinema studies ■ 272 p. ■ 150 x 210 mm ■ 9782200617158 ■ 29,00 €

Rights sold to: Mainland China and Spain/ Latin America

Since its first edition in 1998, this book has become a reference text translated into multiple languages. In this newly revised and updated edition, Michel Chion offers up a situational analysis dealing all at once with acoustics, music, psychology of listening, and an assessment text. Expanding upon Pierre Schaeffer's work that allowed us to think about and describe sounds as we would objects, Chion presents the essentials of a new discipline, "acousmatic" listening — listening without visual access to a sound's cause — where sound is no longer simply the symbol of a lost harmony or a "black continent" of perception, but a cultural object to construct via listening techniques. Rich in openings, reflections and original concepts, this wide-ranging essay aims to highlight the complexity of sonorous objects and their mutations through technological evolution. It invites us to observe carefully the realm of the sonorous in our everyday life, as well as in philosophy, literature, music and film.

READERSHIP : Students in music, acoustics and film, students preparing for entrance exams to film or music schools, musicians, film makers and acousticians.

Michel Chion is a composer of experimental music and is currently Associate Professor at the Université Paris 3 where he is a theoretician and teacher of audio-visual relationships.



Audio-Vision Sound on Screen - 4th Ed

Michel CHION

05/2017 ■ Media & Cinema studies ■ 272 p. ■ 150 x 210 mm ■ 9782200617141 ■ 29,00 €

Rights sold to: UK/USA, Spain/Latin America, Mainland China

What some call a "soundtrack" is not simply an added layer to cinema as it may have been at the time of silent movies, it is a complete reorganisation. We do not "see" a talking movie, a music video or a TV show, but we "audio-see". The aim of this book is to show how one perception (sound) influences another (vision) and transforms it: we do not see the same thing that we hear; we do not hear the same thing that we see. Both theoretical and practical, it describes the relationship between sound and image, and then lays out an observation and analysis method that can be applied to films, TV shows, videos, etc. Translated into several languages, this book, since its first edition in 1990, has become a reference book for the teaching of sound in the cinema world. It has been augmented and updated on the occasion of this new edition.

READERSHIP : Students in humanities and film studies, those preparing for entrance exams to film schools, film enthusiasts

Michel Chion is a composer of experimental music and is currently Associate Professor at the Université Paris 3 where he is a theoretician and teacher of audio-visual relationships.



Special Effects in Film A Century of French and World Innovations

Réjane HAMUS-VALLÉE, Caroline RENOUARD

03/2018 ■ Media & Cinema studies ■ 296 p. ■ 150 x 210 mm ■ 9782200619824 ■ 25,00 €

From Méliès to Disney, filmmakers and studios have always rivaled each other for creativity, daring and tricks for creating spectacular special effects, ones that strike the spectator: image-by-image animation, optical and digital effects, animatronics, pyrotechnics, scale models and 3D characters. This book tells the story of special effects in film, from technical aspects to aesthetic considerations. Illustrated with numerous images from movies, this work pays special attention to special effects' usage (sometimes misunderstood) in French film.

READERSHIP : Film buffs, undergraduate students in cinema studies, those preparing for entrance exams, teachers, researchers.

Réjane Hamus-Vallée is a university lecturer at the Université d'Evry Val d'Essonne where she heads the image and society course. Caroline Renouard is a university lecturer at the Université de Lorraine.



The Analysis of Film

Laurent JULLIER, Adrienne BOUTANG, Hugo CLÉMOT, Laurent LE FORESTIER, Raphaëlle MOINE, Luc VANCHERI

05/2018 ■ Media & Cinema studies ■ 256 p. ■ 155 x 210 mm ■ 9782200620394 ■ 22,00 €

Film analysis is one of the flagship disciplines of cinema studies. Students are often judged on their analytical aptitude during film school entrance exams. There exists a variety of types, methodologies and "angles" of analysis: historical, cultural, political, social, etc. Organized by Laurent Jullier and co-written by 5 other professors who are specialists in their respective domains, this work presents 30 complete analyses of diverse films from varying eras, nationalities and genres. It begins with an overview of the foundations of the discipline and different possible approaches. Then come the analyses, classified by chronological order of the films' release. Each is preceded by a brief methodological introduction and accompanied by images from the film in question.

READERSHIP : Film buffs, undergraduate students in cinema studies, those preparing for entrance exams, teachers, researchers.

Laurent Jullier is a cinema theorist and is currently professor of film studies at the European Institute of Cinema and Media at the Université de Lorraine.



Cinematic Narratives Films and TV Series - 3rd Ed

André GAUDREULT, François JOST

05/2017 ■ Media & Cinema studies ■ 272 p. ■ 150 x 210 mm ■ 9782200614492 ■ 25,00 €

What similarities does a silent film and a talking film both have in common? A thriller and a comedy? Carné and Godard? Nothing, except that, each in his own way, attempts to tell something. Through a methodical presentation of the key concepts of narratology, in particular those of viewpoints, narrators and time, this book lets us analyse the diversity of films and reveal the common ground of any cinematographic narrative. The authors, both internationally recognised for their research on narrative, put into practice the achievements of most recent theories through many examples, chosen in very different periods, genres or authors. On the occasion of this new and updated edition, the authors address the question of the narrative in TV series.

READERSHIP : Those preparing for university entrance exams and film schools, undergraduate students in cinema studies, film buffs.

André Gaudreault is based in Quebec where he is a researcher of film studies specialising in history and theory of cinema. François Jost is a university lecturer at Université Paris 3.



Animation and Cinema Techniques, Esthetics and Fantasy - 3rd Ed

Sébastien DENIS

04/2017 ■ Media & Cinema studies ■ 320 p. ■ 150 x 210 mm ■ 9782200616151 ■ 29,00 €

This book takes stock of the techniques, topics and different areas covered from over a century by animation cinema (Japanese anime, "3D" films, art films with a high aesthetic investment...). A true review and analyses, it endeavours to highlight the extraordinary potential of animation: a potential that is narrative, aesthetic and philosophical, as the imagination of filmmakers knows virtually no boundaries; as well as an economic potential, at the risk of standardisation and banalisation of the animation imagination. From Émile Cohl to Hayao Miyazaki passing by Norman McLaren and Walt Disney, just as many different universes that open up to the spectator and cinema historian.

READERSHIP : Those preparing for university entrance exams and film schools, undergraduate students in cinema studies, film buffs.

Sébastien Denis is a Doctor in cinema, a university lecturer at the Université de Provence-Aix-Marseille 1, and associate researcher at CNRS communication and politics lab.



Film and Interpretation

Jacques AUMONT

08/2017 ■ Media & Cinema studies ■ 256 p. ■ 150 x 210 mm ■ 9782200617127 ■ 24,90 €

Analysing a film consists of "dismantling" it to factually understand its logic, know what it contains and how it was made. Then comes the time for interpretation, which enables us to give it meaning. The ultimate goal of a film, as of any work of creation is to spark thoughts within us and not simply emotions. What analysis observes, interpretation adds and sometimes invents! Designed on the same principle as "Film Analysis", this book presents a historical and methodological overview of film interpretation, in fiction, documentary and experimental cinema. The different possible approaches are mentioned (historical, semiotic, literary, political, etc.), as well as their specificities, their limitations and their fields of application. Many examples of film interpretations (of all origins, for cinephiles as well as the general public, old and new, fiction, documentaries and experimental films) illustrate the author's statement.

READERSHIP : Undergraduate students of humanities and film studies, those preparing for entrance exams to film schools, film enthusiasts

Jacques Aumont is professor Emeritus at the University of Paris 3 – Sorbonne Nouvelle, director of studies at the EHSS (School of Advanced Studies in Social Science) and at the l'École Nationale supérieure des Beaux-arts.



Aesthetics and Film 120 years of Theory and Cinema - 4th Ed

Jacques AUMONT, Alain BERGALA, Michel MARIE, Marc VERNET

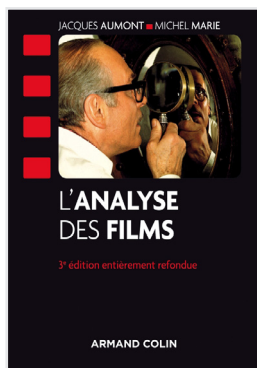
08/2016 ■ Media & Cinema studies ■ 336 p. ■ 150 x 210 mm ■ 9782200616113 ■ 29,00 €

Rights sold to: Mainland China, Spain/Latin America

Translated into over 10 languages, this is an essential introduction to all major areas of film study, including semiotics, narratology, psychoanalysis as a part of film theory, and the theory of spectatorship. Considering cinema as both an art, a language, a show and narrative form, the book is based on many film examples as well as on a semiotic, literary and sociological analysis, to present the essentials of theoretical, aesthetical and technical aspects of cinema: the film as a visual and sound representation (filmic space, depth techniques, concept of «plan», sound representation), editing (principles and functions) and narration (narrative cinema and fiction film, realism in cinema). This 4th edition is completely revised and updated.

READERSHIP : Graduate students of humanities and film studies, those preparing for entrance exams to film schools, film enthusiasts

Jacques Aumont is professor Emeritus of the University of Paris 3 – Sorbonne Nouvelle, director of studies at the EHSS (School of Advanced Studies in Social Science) and at the l'École Nationale supérieure des Beaux-arts. Alain Bergala teaches at the University Sorbonne-Nouvelle. Michel Marie is Professor Emeritus at the Université Sorbonne-Nouvelle and has taught at several foreign universities (Quebec, Brazil). He is the author of several international bestselling books. Marc Vernet teaches at the University Denis Diderot.



Film Analysis - 3rd Ed

Jacques AUMONT, Michel MARIE

08/2015 ■ Media & Cinema studies ■ 304 p. ■ 150 x 210 mm ■ 9782200602413 ■ 29,00 €

Rights sold to: Mainland China, Portugal/Brazil, Spain /Latin America

Translated into more than 10 languages The Film Analysis has been the work of reference on film for over 30 years. After a brief reminder of what analytic activity is, it discusses the various methods, angles and approaches of film analysis, the central discipline of film studies, and sets out a global narrative and aesthetic method applicable to analysis of any type of film. Numerous examples and photos from films illustrate what authors present. This is completely revised 3rd edition: new layout, improved structure, and up-dated content (new examples of films, new techniques of analysis).

Jacques Aumont, professor emeritus of the University of Paris 3 – Sorbonne Nouvelle, director of studies at the EHSS (School of Advanced Studies in Social Science) and at the l'École Nationale supérieure des Beaux-arts. Michel Marie is professor emeritus of cinematography studies at the University of Paris 3 – Sorbonne Nouvelle. He is, notably, the author of Grands pervers au cinema and Films maudits published by Dunod, and of L'Esthétique du film with Jacques Aumont published by Armand Colin.



The Esthetics of Film Editing - 4th Ed

Vincent AMIEL

08/2017 ■ Media & Cinema studies ■ 200 p. ■ 150 x 210 mm ■ 9782200619831 ■ 22,00 €

Rights sold to: Mainland China

This work presents a panorama of the various conceptions of editing throughout the history of cinema and analyses this technique in diverse fields of representations. Numerous examples of film editing illustrate the study. Finally, it shows how the evolution of editing techniques and practices inevitably influences the aesthetics of films.

READERSHIP : Those preparing for university entrance exams and film schools, undergraduate students in cinema studies, film buffs.

Vincent Amiel is a professor at the Université de Caen. He is the author of several articles and books in cinema.



The Theory of Film Editing Between Esthetics and Energy - 2nd Ed

Térésa FAUCON

04/2017 ■ Media & Cinema studies ■ 240 p. ■ 150 x 210 mm ■ 9782200618223 ■ 27,00 €

According to Francis Ford Coppola, the essence of cinema is editing: a combination of images of people during emotional moments put together in a kind of alchemy. This essay is dedicated to film editing. In addition to looking back on the way it is considered by various filmmakers (Eisenstein, Vertov, Epstein, Tarkovski, Pelechian, Renoir, Godard, Bresson, Rohmer, Van der Keuken...), this book offers an analysis of what editing is: its goals, its rules and its language. Crucial for any film analysis, this "editing theory" will allow you to grasp the very essence, beyond syntactic, narrative or aesthetic considerations. It is organised as a scientific theoretical essay, starting with the initial hypothesis of the existence of an energy that is carried by a film's sequences, supported and "polarised" by the editing. The author illustrates his ideas by many examples from cinema history.

READERSHIP : Those preparing for university entrance exams and film schools, undergraduate students in cinema studies, film buffs.

Térésa Faucon is a university lecturer at the Université Sorbonne Nouvelle-Paris 3 where she teaches film aesthetics and theory. She is the author of numerous articles and books on film.

forthcoming

ARMAND COLIN

**Reading and Writing a Screenplay
The Screenplay as Text - 2nd Ed****Isabelle RAYNAULD**

06/2018 ■ Media & Cinema studies ■ 224 p. ■ 150 x 210 mm ■ 9782200617707 ■ 23,00 €

Rights sold to: UK/USA

Today more than ever a great scenario is one of the keys to a successful movie or TV series. This timely title summarizes how to recognize a good script and emphasizes the dramatic principles involved in writing one. A vital tool in developing an understanding of film culture, the book also explains practical issues and can be used as a screenplay writer's guide. It helps beginner writers understand better how their work can best meet the public's expectations for the future movie in question. Raynaud's work is a real "all-in-one" title that doesn't separate the issues involved in reading and writing a screenplay. It is a valuable resource book for screenplay writing classes in universities and film schools.

READERSHIP : Film students and professors; screenwriters; people interested in becoming screenwriters; professional script readers and script doctors; film distributors; broadcasters; film producers; directors; editors; film buffs.

Isabelle Raynauld is an award-winning filmmaker and full-time professor of cinema at University of Montreal. She obtained a Ph.D. in screenwriting from the University of Paris VII. She has been a guest professor in filmmaking at the universities of Amsterdam, the Sorbonne Nouvelle/Paris III, at Utrecht university and at Comparative Media Studies/Writing at MIT. She is also an MIT Fellow at the Open Doc Lab. She has directed three fictions and four feature length documentaries and has written two fiction features. Her documentary, Mystical Brain (National Film Board of Canada) about sciences and religions won the "Best Science Documentary" Gémeaux and Jutras Awards.

Alimentation santé

Marie-Jo Brennstuhl

De l'intestin au régime méditerranéen,
toute l'alimentation santé expliquée.



DUNOD

The Keys to Healthy Eating Gut Microbiota to the Cretan Mediterranean Diet Explained

Marie-Jo BRENNSTUHL

02/2018 ■ Health & Self-Help ■ 304 p. ■ 190 x 240 mm ■ 9782100764709 ■ 24,90 €

In the face of widespread stress and illnesses labeled simply "diseases of civilization," directly attributable to lifestyle, medicine has been changing. It now turns increasingly towards a new understanding of the patient, more global and not exclusively physiological. Nutrition, micro-nutrition, and healthy eating have come to be among its essential aspects. Recent advances in knowledge have allowed for the discovery of the complexity of this discipline, as well as the improvement of its preventative and therapeutic applications. This book presents an introduction to this new vision of medicine, in a fun and simple style. Alternating between research presentation and practical results, it shows how to optimize your nutrition in order to improve neuropsychiatric problems, maladies de civilisation, and aging. It goes on to address the only nutritional plan to be scientifically validated as a health model: the Cretan-Mediterranean diet.

READERSHIP : Nutritionists, dieticians, psychologists, psychotherapists, avid readers.

Marie-Jo Brennstuhl is a Doctor of psychology and a clinical psychologist specialised in nutrition, micro-nutrition and healthy living. She is a researcher at the psychology of health lab at the Université de Lorraine (Chronic diseases, perceived health and process of adaptation. Epidemiological Approches).

forthcoming



Healthy Living Through Diet and Physical Activity

Anthony BERTHOU

10/2018 ■ Health & Self-Help ■ 480 p. ■ 190 x 240 mm ■ 9782100754144 ■ 24,90 €

Eating well has become an obstacle course. We no longer know what to believe and who to trust. This book does not offer a new, frustrating or preachy diet, rather a positive and instructive method based on latest scientific knowledge and common sense for which our 10,000 billion cells are genetically programmed. Instead of criticising what is not suitable, this book associates our body's fabulous capacity of adaption with natural, alternative and positive solutions that will help you eat better. Science has revealed the key roles of 7 essential nutrients for the proper functioning of cells as well as the importance of the 7 nutritional pillars to optimise long-term health. Thanks to an innovative and practical approach, this book will help you identify the nutriments you are most lacking as well as your weakest link resulting in a simple and personalised 7 step program which takes into account your expectations and lifestyle, while maintaining the pleasure of eating and its social role. This book will also answer current questions and provide the scientific knowledge, both essential for a healthy and sustainable diet.

READERSHIP : Nutritionists, dieticians. Avid readers. Students of nutrition, sport and activity.

Anthony Berthou is a nutritionist.

Aroma thérapie

Dominique Baudoux

Biochimie des molécules
Propriétés pharmacologiques
Indications thérapeutiques

100
huiles
essentiels



DUNOD

Aromatherapy The Essential Guide

Dominique BAUDOUX

10/2017 ■ Health & Self-Help ■ 544 p. ■ 190 x 241 mm ■ 9782100754557 ■ 34,90 €

Rights sold to: Brazil

All health professionals agree the interest of integrating aromatherapy into the daily practice of various treatments. Written by a pharmacist, this book is both practical and pragmatic providing the reader with simple formulae to make at home or by a pharmacist. The formulae and their applications will vary according to the type of patient, whether a baby, a young child, a senior, a pregnant or lactating woman, etc. Everyone will find an appropriate, effective and toxic free treatment to their condition.

READERSHIP : All health professionals

Dominique Baudoux is a pharmacist and aromatologist. He is founder of the Collège International d'Aromathérapie Dominique Baudoux www.college-aromatherapie.com, Managing Director of Pranarom International and President of Natural Aromatherapy Research and Development (NARD Japan). He is the author of numerous bestselling titles on aromatherapy and essential oils.

forthcoming



My Toolkit to a Better Couple Relationship

Camille ROCHET

04/2018 ■ Self-Help ■ 160 p. ■ 175 x 220 mm ■ 9782100771073 ■ 16,90 €

The books in the "My Toolkit" collection give you the power to take control of your daily life. Here, you'll find all the tools and how to use them to be an agent of your own well-being. Here, Camille Rochet — psychologist, couples' therapist, host of the blog Anoustous.com — presents everything you need to know to have a happy romantic relationship. In this book, you'll find tools and secrets to communicate better, transform conflict into luck, find time for yourselves, not expect everything from your partner and allow your twosome to flourish over time. • Practical tools to take control of your daily life • An effective visual presentation • Testimonies to help you stand back and take a look at yourself • Tests to better understand your life as a couple

READERSHIP : All readership levels

Camille Rochet is a psychologist, a couples' therapist and a host of the blog Anoustous.com

forthcoming



My Toolkit to a Better Family Life

Camille BERTA

04/2018 ■ Self-Help ■ 176 p. ■ 175 x 220 mm ■ 9782100772131 ■ 16,90 €

The books in the "My Toolkit" collection give you the power to take control of your daily life. Here, you'll find all the tools and how to be an agent of your own well-being. In this volume, Camille Berta, journalist and host of the website Petitestetes.com, explains everything you need to know to organize and breathe new life into your family routine. Here you'll find all the tools and secrets necessary to organize daily life, enrich family relations, accompany your children as they grow up, make life a party — and stop being an overwhelmed parent! • Practical tools to take control of your daily life • An effective visual presentation • Testimonies to help you stand back and take a look at yourself • Tests to better understand your family

READERSHIP : All readership levels

Camille Berta is a journalist and hosts the website Petitestetes.com



My Toolkit to Essential Oils

Alexia BLONDEL

04/2018 ■ Self-Help ■ 192 p. ■ 175 x 220 mm ■ 9782100772148 ■ 16,90 €

The books in the "My Toolkit" collection give you the power to take control of your daily life. Here, you'll find all the tools to be an agent of your own well-being. In this volume, Alexia Blondel, aromatherapist/herbalist, tells you all you need to know about everyday use of essential oils. In this book, you'll find all the tools and secrets for taking care of your digestive, nervous, emotional and immune systems; everything you need to put an end to pain and prevent illness. In addition, you'll discover all that aromatherapy can bring to your daily hygiene, beauty and living quarters — and without investing too much, because everything proposed in the book requires only three essential oils. This book offers up practical tools to take control of your health and well-being, an effective visual presentation, and testimonies to help you stand back and take a look at yourself.

READERSHIP : All readership levels

Alexia Blondel is an aromatherapist and herbalist.



How to Slow Down and Reconquer Time!

Stéphane SZERMAN, Isabelle GRAVILLON, Delphine LE GUERINEL

03/2018 ■ Self-Help ■ 176 p. ■ 130 x 200 mm ■ 9782100775927 ■ 14,90 €

We run nonstop from morning till night, captives of a veritable race against time. We have trouble sitting still for more than 10 minutes, doing nothing, not even looking at our watches. Although this permanent urgency makes for increased stress and fatigue, we continue to speed up, risking putting ourselves in danger — for urgency gives us the illusion of a well-lived, full life. Here, Stéphane Szerman and Isabelle Gravillon offer up a variety of solutions to help you slow down and reconquer time. You will understand why you fell into the trap of urgency. You'll also discover that there are movements of resistance and contestation that defend the value of "slowness" and allow you to relearn to live. You will have at your disposition all the skills to work slower and better, manage time at home more effectively, and disconnect from digital overload.

READERSHIP: All readers who need to learn how to slow down!

Stéphane Szerman is a psychotherapist, hypnotherapist and a personal trainer. He specialises in stress and anxiety disorders and has written several books on well-being and how to stop smoking. Isabelle Gravillon is a journalist specialising in family issues and psychology.



The Energy of the Trees The Discoveries of Sylvotherapy

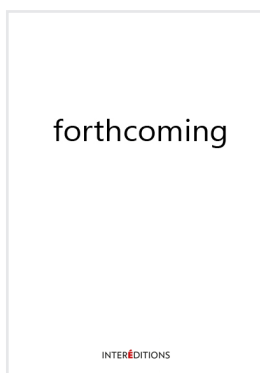
Laurence MONCE

02/2018 ■ Self-Help ■ 240 p. ■ 140 x 220 mm ■ 9782100776207 ■ 16,90 €

In this book, sylvotherapist Laurence Monce invites you to follow her on a walk through a changing forest — a walk which will no doubt alter your view of the trees. Monce will introduce you to the incredible benefits they can have on your health. Practiced for over 30 years in Japan, the effectiveness of sylvotherapy has been shown by multiple scientific studies that have showcased its beneficial effects on stress, blood pressure, the immune system, and ADHD. In France, we are only just beginning to discover the extents of the beneficial effect that "forest bathing" can have on our health and well-being. With a real talent for storytelling, Laurence Monce offers up all the secrets she knows and introduces you to the trees that will help you stay healthy.

READERSHIP: All readership levels especially those interested in health and well being

Laurence Monce is a trainer and naturopath.



The Tree of Life Metaphor Therapy

Dina SCHERRER

04/2018 ■ Self-Help ■ 220 p. ■ 170 x 240 mm ■ 9782729618056 ■ 23,00 €

A tool for psychological support, the Tree of Life uses the different parts of a tree as a metaphor to represent the various aspects of our lives. A powerful and intuitive metaphor, it constitutes an effective tool for accompanying people throughout their lives. Most notably, it has proven helpful for difficult populations such as at-risk youth, populations who are suffering or in a period of transition, of re-orientation, or of retooling their lives entirely to give new meaning to their journeys.

READERSHIP: Trainers, therapists, teachers, professional carers

Dina Scherrer is a certified trainer and member of EMCC France (European Mentoring & Coaching Council). She is a practitioner and teacher of narrative practice, and runs training courses at the Université Catholique de l'Ouest, Angers and at the Fabrique Narrative, Paris.

forthcoming



The Keys to Successful Gift-Giving

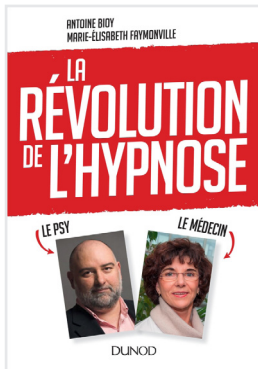
Cécile DESMAZIÈRES-BERLIE

09/2018 ■ Self-Help ■ 176 p. ■ 130 x 200 mm ■ 9782100777716 ■ 12,90 €

For many of us, gift-giving has become a source of stress. Nearly 2 out of 3 French people say they are particularly stressed by the idea of selecting Christmas gifts, since it's a matter of finding something that will make your loved ones happy — increasingly hard to do while still staying within your budget. And yet, gift-giving should be a pleasure! In this fun and original book, psychologist Cécile Desmazières-Berlie urges you to dismantle the springs that trap you, then gives you keys to unlock the art of successful gift-giving. With increased freedom, you'll discover that the pleasure of gift-giving is right at your fingertips and can add magic to your relationships with those around you.

READERSHIP : All readership levels

Cécile Desmazières-Berlie is a clinical psychologist at the Centre hospitalier de Fontainebleau.



Hypnosis

How to get Back in Touch with Yourself

Antoine BIOY, Marie-Elisabeth FAYMONVILLE

05/2018 ■ Self-Help ■ 144 p. ■ 140 x 205 mm ■ 9782100778133 ■ 13,90 €

For a long time, hypnosis has been considered a practice stemming from magic — even the occult. Today, hypnosis' effects on health are known and it is widely used by doctors. But just how much can truly be cured by hypnosis? How does it work? Can you hypnotize yourself? Clinical psychologist Antoine Bioy, together with Dr. Elisabeth Faymonville, pain treatment specialist, respond here to these questions and more while giving us advice to familiarise ourselves with this practice.

READERSHIP : All readership levels

Antoine Bioy is a professor of clinical psychology and psychopathology at University Paris 8 Vincennes-Saint Denis. He is the author of several books and is scientific advisor for the journal "Transes". Elisabeth Faymonville is a professor and head of the Pain Clinic at Liege University Hospital, Belgium where she has operated on more than 6,000 patients using hypnosis combined with a light local anaesthetic. She enjoys teaching patients self-hypnosis and self-care learning such that they are able to get out of the vicious circle of chronic pain.

forthcoming

INTERÉDITIONS

Discover Positive Psychology

Charles MARTIN-KRUMM

09/2018 ■ Self-Help ■ 176 p. ■ 140 x 200 mm ■ 9782729617714 ■ 11,90 €

In the spirit of this collection, this book offers the reader a quick and satisfying introduction to the topic. Positive psychology is a psychological discipline officially founded in 1998 at the annual American Psychological Association convention by its then-president, Martin E.P. Seligman (cf. his speech published in 1999 in the APA's journal, The American Psychologist). Its main focus is health and well-being — all that makes human beings resilient, happy, and optimistic — rather than psychopathology sources. Positive psychology holds that by studying why and how certain animals and people overcome life's difficulties more easily than others, it will be possible for each of us to discover our own personal ways of developing these same capacities. Its goal is to promote flourishing and fulfillment at the group, individual and social levels.

READERSHIP : Novices who have discovered positive psychology on tv, in magazines, newspapers, etc, consumer readers, workers, trainers, managers, business professionals wanting to acquire new skills through this new, practical approach.

Charles Martin-Krumm is a lecturer at ESPE de Bretagne in Sciences and Techniques of Sports and Physical Activities and President of the French Positive Psychology Association.

forthcoming

INTERÉDITIONS

Discover Mindfulness

Thomas GÉRARD

Self-Help ■ 176 p. ■ 140 x 200 mm ■ 9782729617950 ■ 11,90 €

Everyone talks about Mindfulness, yet few know what it's really all about. In the spirit of this collection, this book offers the reader a rapid and satisfying initiation to the topic.

READERSHIP : Novices who have discovered mindfulness on tv, in magazines, newspapers, etc, consumer readers, workers, trainers, managers, business professionals wanting to acquire new skills through this new, practical approach.

Thomas Gérard is a trainer of business executives, a facilitator of collective intelligence and teacher of mindfulness (mindfulness meditation). He is cofounder of the course "Mindfulness in the workplace: performance and serenity leadership" and founder of Mindful Intelligence www.mindfulintelligence.com.

forthcoming

INTERÉDITIONS

Burn-in, Bore-out, Burn-out How to Handle Burn-out in the Work Place

Léon-Patrice CELESTIN, Smadar CELESTIN-WESTREICH

04/2018 ■ Self-Help ■ 256 p. ■ 170 x 240 mm ■ 9782729618131 ■ 25,00 €

This book presents an organized and comprehensive method for overcoming and preventing burnout. To lay bare the affliction, we detail its relationship to "burn-in" (overworking, fatigue) and "bore-out" (demotivation, boredom). Organized in the style of a journey, each section of the book goes into detail on various concepts surrounding burnout, offering testimonials and courses of action centered on the three "human levers" — thoughts, emotions, and behavior.

READERSHIP : All those concerned by stress and professional burnout, carers and counselling professionals, HR and managers, those suffering from burn-out and post burn-out

Léon-Patrice Celestin is a physician and psychiatrist specialised in traumatic stress at Université Libre de Bruxelles Resame Lothier, Belgium. He heads the F.A.C.E Center in Brussels which provides consultations in assessment and psychotherapy, training and clinical research www.centreface.org. Smadar Celestin-Westreich is a professor and clinical psychologist at Vrije Universiteit Brussels, Belgium. She interfaces the assessment and psychotherapy, training and clinical research counselling programmes at FACE France, Belgium and The Netherlands www.centreface.org.

The Five Pillar Guide to Surmounting Burnout in the Work Place

Catherine VASEY

03/2017 ■ Self-Help ■ 224 p. ■ 150 x 210 mm ■ 9782100762057 ■ 16,90 €

This book is aimed at all victims of burnout who are looking to understand what is happening to them and to find a way out. The author provides a step by step guide to a five pillar healing process for sustainable healing and better quality of life; the emergency measures to take; the elements that he/she should list in order to assess his/her situation. The book provides comforting real life accounts and is an essential toolbox to help you get back on your feet.

READERSHIP : All those affected by professional stress and burnout

Catherine Vasey is a clinical psychologist and psychotherapist in Lausanne, Switzerland. She animates numerous seminars on burnout prevention in the workplace, treats patients and provides support for health professionals. She founded her "Noburnout" website www.noburnout.ch in the year 2000 and is the author of "Burn out : le détecter et le prévenir".

CATHERINE VASEY
**COMMENT
RESTER VIVANT
AU TRAVAIL**

Guide pour sortir
du burn out



DUINOD



#Like your job Happiness and the Art of Digital Transformation

Olivier BAS

03/2018 ■ Personal Development ■ 192 p. ■ 125 x 190 mm ■ 9782100778362 ■ 13,90 €

These days, going to work isn't a matter of blind loyalty to our workplace. Instead, it's about attachment to our professional community. It's about putting your expertise to work for projects that mean something to you. It's about transforming authority into something less controlling — and more inspiring. This desire to experience work differently has accelerated with the arrival of "digital natives" on the workplace scene. Now, it's time to better define this concept of "fulfilling work" that sits at the heart of the digital revolution. This means favoring relationships that are chosen — not simply suffered. It also means navigating time less frenetically, taming technology, and above all taking a relaxed approach to all things digital! This little book will reignite your desire to go to work — and "like your job" while you're at it.

READERSHIP : All workers

Olivier Bas is Vice-President of Havas Worldwide, Paris and a regular guest speaker.



How to Excel! A Practical Guide for the Busy Office Assistant

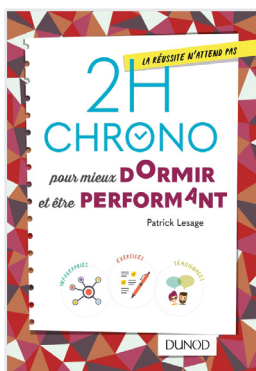
Elisabeth DURAND-MIRTAIN

03/2018 ■ Personal Development ■ 192 p. ■ 150 x 210 mm ■ 9782100770045 ■ 15,00 €

These days, going to work isn't a matter of blind loyalty to our workplace. Instead, it's about attachment to our professional community. It's about putting your expertise to work for projects that mean something to you. It's about transforming authority into something less controlling — and more inspiring. This desire to experience work differently has accelerated with the arrival of "digital natives" on the workplace scene. Now, it's time to better define this concept of "fulfilling work" that sits at the heart of the digital revolution. This means favoring relationships that are chosen — not simply suffered. It also means navigating time less frenetically, taming technology, and above all taking a relaxed approach to all things digital! This little book will reignite your desire to go to work — and "like your job" while you're at it.

READERSHIP : Management and team assistants, trainers

Elisabeth Durand-Mirtain is a training consultant specialising in administrative support. She is a regular guest speaker with Axa, Chanel, Renault, Orange, Sodexo among her clients. She also contributes to the magazine, "Activ'Assistante".



How to Sleep Better in 2 Hours Tops

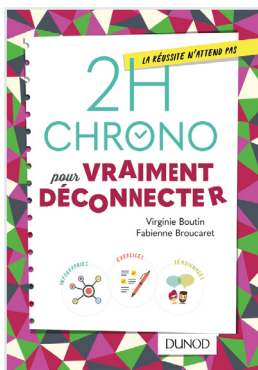
Patrick LESAGE

05/2018 ■ Personal Development ■ 160 p. ■ 150 x 210 mm ■ 9782100776948 ■ 13,90 €

"I'm not a morning person." "I had a rough night." "I can't seem to concentrate..." Complaints about our sleep are a part of our lives. And yet, getting a good sleep is essential for our physical and mental health, not to mention our professional activities and personal creativity. How to Sleep Better in 2 Hours Tops is a handy little book that will overturn all your preconceived notions about sleep, then introduce you to new reflexes that will improve your sleep quality and daily performance.

READERSHIP : Any person wishing to improve sleep quality

After a 40 year corporate career, he created Performance & Well-Being, a sleep and stress managing consulting firm. He works in firms to sensitize employees to sleep issues, and to give tips and tricks for a better sleep through sophrology, cardiac coherence, meditation or positive psychology.



How to Switch Off in 2 Hours Tops

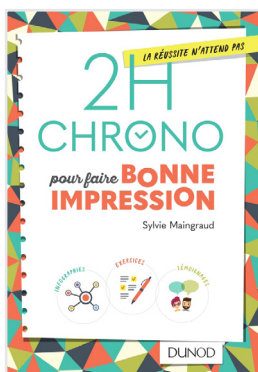
Virginie BOUTIN, Fabienne BROUCARET

05/2018 ■ Personal Development ■ 160 p. ■ 150 x 210 mm ■ 9782100776979 ■ 13,90 €

Checking your email several times per hour, looking at your phone as soon as a notification appears, surfing mechanically on social networks, systematically interrupting a task in progress in order to take a call... All those to whom this doesn't apply, raise your hands! 2 heures Chrono pour vraiment déconnecter invites you to rethink your relationship to all things digital, and so doing, to better manage your days. Technology isn't a problem in itself; it's how we use it that can threaten to become one.

READERSHIP : All workers!

Virginie Boutin is a professional trainer and consultant of cognitive ergonomics. She is a member of the Bonheur Group at Fabrique Spinoza and is cofounder of Bloomr, a HR start-up promoting professional growth. Fabienne Broucayet is a journalist and founder of www.MyHappyJob.fr



How to Make a Good Impression in 2 Hours Tops

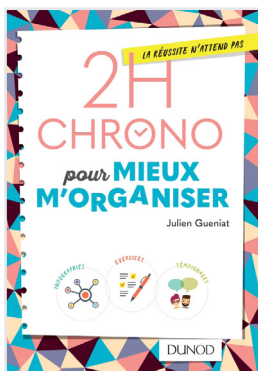
Sylvie MAINGRAUD

09/2017 ■ Personal Development ■ 160 p. ■ 150 x 210 mm ■ 9782100764952 ■ 13,90 €

"You'll never have a second chance to make a good first impression": who hasn't heard this cliché that is yet so true. The first impression is often decisive and crucial. How to dress? What to say? How to present yourself? What image do I convey? This small practical guide shows you how to succeed in making a good impression, in marketing yourself and in gaining self-confidence. Designed to be quickly read and hands on, thanks to its many illustrations, exercises, examples, advice and testimonies.

READERSHIP : Professionals, especially those in a hurry, drifters, youth

Sylvie Maingraud is an independent consultant, trained in sophrology who accompanies groups and individuals in well-being and stress management.



How to Better Organise Yourself in 2 Hours Tops

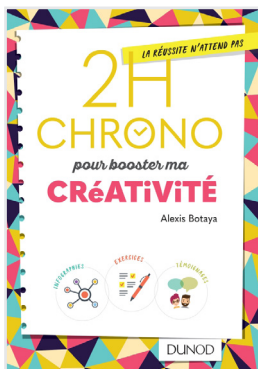
Julien GUENIAT

09/2017 ■ Personal Development ■ 160 p. ■ 150 x 210 mm ■ 9782100766574 ■ 13,90 €

Are you one of those people who are always overwhelmed? Has tight deadlines? Is snowed under by the workload and emails? Not correctly managing your time can quickly become a source of stress. This small practical guide shows you how to succeed in better apprehending your days thanks to clear targets, identified priorities, increased concentration, without forgetting to preserve some time for yourself. Designed to be quickly read and hands on, thanks to its many illustrations, exercises, examples, advice and testimonies.

READERSHIP : Professionals, especially those in a hurry, drifters, youth

Julien Gueniat is a time management and organisational skills trainer, a manager of a Swiss business and a blogger on "leader-blogueur.com".



How to Increase Your Creativity in 2 Hours Tops

Alexis BOTAYA

09/2017 ■ Personal Development ■ 160 p. ■ 150 x 210 mm ■ 9782100766581 ■ 13,90 €

Are you one of those people who are amazed by the artistic, creative and ambitious talent of loved ones or colleagues, often asking yourself "How do they do it to find such great ideas?" And what if it were time for you to be creative? Boost your creativity in two hours flat with this small practical book and reveal your hidden talent (yes you have one, I assure you) and give yourself the means to show all your ingenuity! Designed to be quickly read and hands on, thanks to its many illustrations, exercises, examples, advice and testimonies.

READERSHIP : Professionals, especially those in a hurry, drifters, youth

Alexis Botaya is Founding President of Soon Soon Soon whose mission is to analyse existing trends and innovations in order to contribute to tomorrow's world. It is a community, a website, a magazine and a laboratory that studies the evolution of lifestyles which aims to imagine what our daily life will look like in the near and distant future.

forthcoming



The Beautiful Book of the Ocean From the Tethys Ocean to the Deep Sea

Pierre ROYER, Jean-Baptiste PANAFIEU

10/2018 ■ Illustrated ■ 420 p. ■ 185 x 213 mm ■ 9782100747436 ■ 29,00 €

From the appearance of liquid water more than 4 billion years ago, to the exploration of abysses, this book retraces the history of the oceans in 200 broad stages. Each event is explained and illustrated with a beautiful image. The greatest explorers are present in this work: Christopher Columbus, Magellan, Vasco da Gama, da Verrazano. Dive into this book, read it all in one fell swoop, or dip into it as you like — to discover the seas that fascinate us.

READERSHIP : All readership levels

Pierre Royer is a history professor and graduate of science po. He is an officer in the Marine reserves and a teacher at the Claude Monet Secondary School and a lecturer at Ipesup-Prépa Sup. Jean-Baptiste de Panafieu is a teacher in natural sciences and a doctor in marine biology. He is a director and screen writer of documentary films and has written numerous books on popular science.

forthcoming



The Beautiful Book of Inventions From the Control of Fire to AI

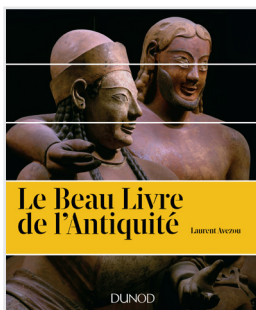
Denis GUTHLEBEN, Odile LE FAOU

11/2018 ■ Illustrated ■ 420 p. ■ 185 x 213 mm ■ 9782100772384 ■ 29,00 €

From the earliest tools to quantum computers and humanoid robots, this work retraces in some 200 broad steps the world history of techniques, with each object illustrated by a beautiful image. The greatest discoverers are present here: Blaise Pascal, Galileo, Samuel Morse, Alan Turing and more. From the neolithic revolution in Mesopotamia to the digital explosion in California, you'll tour the world sites that have been significant in mankind's history. Dive into this book and read it in one sitting or else dip into it as you like, to discover the biggest challenges in innovation throughout the ages.

READERSHIP : All readership levels

Denis Guthleben is a Doctor of history at the Université de Paris 1 and scientific attaché in the history committee, French National Center for Scientific Research CNRS. Odile Le Faou is in charge of scientific mediation, Seine Saint Denis.



The Beautiful Book of Antiquity

Laurent AVEZOU

10/2017 ■ 384 p. ■ 185 x 213 mm ■ 9782100769940 ■ 29,00 €

From early writing to the fall of Rome, this book traces the greatness of Antiquity through 200 masterpieces that have marked the history of mankind. It provides an extraordinary journey into the past through 5 continents. 200 exceptional images of characters, events, objects and legendary places are explained. Dive into this book, read it in on the go or enjoy it to your heart's content, while discovering the marvels of ancient history.

READERSHIP : All readership levels

Laurent Avezou is a French historian.



Fire Friend or Foe

Nadine RIBET, Vincent BONTEMS, Danièle ESCUDIÉ, Eric RIGOLOTT

04/2018 ■ Illustrated ■ 224 p. ■ 140 x 220 mm ■ 9782100776580 ■ 19,90 €

Synonymous with warmth and conviviality — yet also with violence and destruction — fire is rather ambivalent. It comforts yet frightens, protects yet menaces, fertilizes yet destroys. Therefore, the mastery of fire has been of paramount importance for humanity. In thirty keywords, this book presents fire to us in all its aspects: historical, scientific, philosophical, cultural. Read it in one fell swoop or dip in according to your tastes, and learn why fire has fascinated mankind since the dawn of time.

READERSHIP : All readership levels

Nadine Ribet is an anthropologist. She is assistant lecturer at the School of Architecture of Brittany, a researcher at the Edgar Morin Centre, School for Advanced Studies in the Social Sciences, Paris. Vincent Bontems is a philosopher of science and technology and a researcher at the Saclay Institute of Matter and Radiation (IRAMIS). Danièle Escudié is Director of research at the French National Center for Scientific Research (CNRS), Université Lyon 1.

forthcoming



Astronomy A Tour Guide to the Stars

Emmanuel BEAUDOIN, Emmanuel DELORT

11/2018 ■ Illustrated ■ 192 p. ■ 190 x 240 mm ■ 9782100769988 ■ 19,90 €

This highly illustrated synthetic guide to astronomy presents everything you need to know on how to choose your instrument and to successfully make your first observations. Each theme is treated in a double page spread, from the setting of the telescope, to the pointing in the right direction. The author helps you to seek the unusual: from observing storms on the surface of Saturn, to the Galileo satellites to the collision of two galaxies. The book also includes activities, quizzes and photographic tips.

READERSHIP : All readership levels

Emmanuel Beaudoin is a lecturer-researcher at the University of Paris Sud (Orsay). He has been observing and photographing the sky for nearly 30 years and is a regular collaborator of the journal Ciel et Espace in which has published around 150 of his articles.



Everything you Always Wanted to Know about Wine but were Afraid to Ask

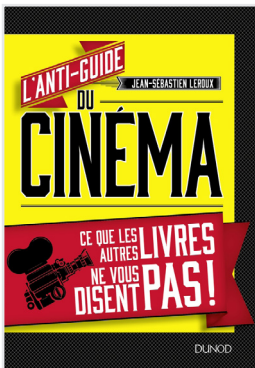
Fabrizio BUCELLA

04/2018 ■ Illustrated ■ 96 p. ■ 130 x 180 mm ■ 9782100778546 ■ 9,90 €

France is the country of wine — it's part of the culture. Its bookstores overflow with books on the subject. Nearly all of them offer classic information on elaboration methods, grape varieties, wine-growing regions, and instructions on what you should (and shouldn't) do. Or perhaps they tell you how to drink wine, preserve it, talk about it. Yet not one of these guides will tell you if organic wines are really better, if a glass of wine can enhance sexual performance, or if you should actually be proud of winning medals in wine competitions! Busting apart preconceived notions, this guide allows you to discover wine in a new and fun way, through questions you never imagined you'd ask one day.

READERSHIP : All readers

Fabrizio Bucella is a sommelier and a wine and beer tasting professor and critic. He runs seminars and training courses. He is Belgium correspondent at "La Revue du Vin de France" (Paris) Blogger at "Le Huffington Post" (Paris, France) Director at "Inter Wine & Dine" (Brussels, Belgium) and Sommelier at the Associazione Italiana (Italy). He has written numerous articles on wine and beer for both trade and specialist magazines.



Everything you Always Wanted to Know about Cinema but were Afraid to Ask

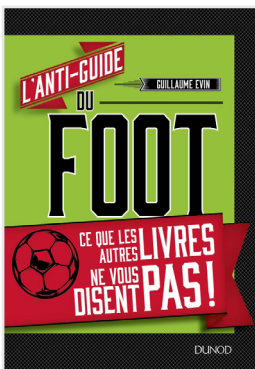
Jean-Sébastien LEROUX

04/2018 ■ Illustrated ■ 96 p. ■ 130 x 180 mm ■ 9782100778577 ■ 9,90 €

Independent productions, blockbusters or genre films — the movies still attract quite a crowd (15.5 million spectators in 2015). Bookstores overflow with books on the subject of film. Nearly all of them address an emblematic character (James Bond, Batman), a cult film (Star Wars, Back to the Future) or an iconic actor (Harrison Ford, Alain Delon), or perhaps techniques of sound recording or scriptwriting. Yet none of these books will tell you the reason we eat popcorn sitting in red armchairs; if American are truly more creative than French ones; or if you can truly rely on Cannes' Palmes d'Or to see a good film! Busting apart preconceived notions, this anti-guide allows you to discover film in a new and fun way, through the questions you never thought you'd ask one day.

READERSHIP : All readers

Jean-Sébastien Leroux is founder and manager of KIDIWI, an animation and visual effects studio. He has produced more than 350 2D and 3D animations for more than 90 brands (TV ads, billboards, digital and business events management).



Everything you Always Wanted to Know about Football but were Afraid to Ask

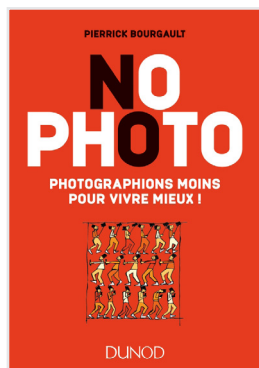
Guillaume EVIN

04/2018 ■ Illustrated ■ 96 p. ■ 130 x 180 mm ■ 9782100779499 ■ 9,90 €

France is the country of football — it's part of the culture. Its bookstores overflow with books on the sport. Nearly all are biographies or testimonies of famed players or coaches, or perhaps coffee-table books on cult matches. But none of those books will tell you why goals have such weird dimensions; or what's happening in a player's head when he makes a face; or if halftime is really for going to the bathroom! Busting apart preconceived notions, this guide invites you to discover football in a new and fun way, through questions you never imagined you'd ask one day.

READERSHIP : All readers

Guillaume Evin is a freelance journalist and author.



No Photos!

How to Photograph Less to Appreciate Life's Riches

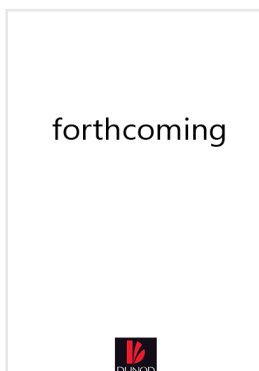
Pierrick BOURGAULT, Christine LESUEUR

05/2018 ■ Photography ■ 160 p. ■ 135 x 190 mm ■ 9782100779789 ■ 13,90 €

Is it really necessary to photograph people to prove that we love them? Where does this addiction to mummify the present, to Instagram clichés which are as soon forgotten or to upload photos pell-mell on plethora hard drives? What ambient narcissism makes us turn our backs on the works in museums and on fabulous landscapes and to replace with a selfie? How can we better enjoy the moment without a screen, how can we learn to observe better, to live fully, take advantage of the here and now? How can we keep a close eye and store those memories in our brain? How can we better budget and safeguard the environment by giving up this sterile overconsumption of materials and energy, and replace with simplicity and lightness? This easy to read but uncompromising and committed essay answers these different questions in ten points. Mixing photography, social considerations, personal development and awareness of our impact on the environment, this book is aimed at all photo «addicts» wishing to find pleasure in taking photos, at those interested in this phenomenon of society and at those whose ecological consciousness is awakening. A small plea written in a humorous style on this contemporary mania of wanting to photograph everything that moves and how to stop and take a step back.

READERSHIP : All readership levels

Pierrick Bourgault is a journalist and a travel photographer.



Photographics

A Visual Lexicon to Digital Photography

Vincent BURGEON

11/2018 ■ Photography ■ 192 p. ■ 170 x 210 mm ■ 9782100770731 ■ 19,90 €

This book serves as a lexicon of digital photography. It supplies the definitions for about 2,000 technical terms in all domains of the field: equipment, settings, composition and shooting, digital images and post-production. In addition, the book features numerous illustrations — photos and charts alike. Around 50 double-page «files» elaborate upon various key concepts: DSLRs, exposure, photographic angles, printing of photos, shutter speed, etc. At the end of each definition in the files, a cross-referencing system allows the reader to delve deeper into a given concept. The book concludes with a French-English lexicon and a bibliography/webography.

READERSHIP : Amateur and professional photographers

Vincent Burgeon is a professional photographer, graphic designer and illustrator in the fields of communication and publishing.



Photography

It's not Rocket Science! 2nd Ed

Gérard MICHEL-DUTHEL

03/2018 ■ Photography ■ 192 p. ■ 220 x 240 mm ■ 9782100778386 ■ 22,00 €

Wouldn't you like to finally take the photos you've always dreamed of? Not to mention finally understand all those enigmatic terms you hear so many nice things about — like "focus," "exposure," "speed," "aperture" and "sensitivity"? Maybe even know what materials and accessories to use? How about improve your images after you shoot? Don't panic — photography isn't witchcraft! This book presents fundamental notions about image retouching, covering camera settings, shooting, equipment and more. It presents everything you need to know to start with photography in 68 overarching and practical lessons, allowing you to progress at your own pace and face whatever situations come your way. Illustrated with over 200 photos — some the subjects of detailed analyses — this book serves to supplement the attempts of the amateur photographer, for whom the photograph is synonymous with pleasure.

READERSHIP : Beginner and amateur photographers

Gérard Michel-Duthel is a photographer and multimedia consultant, he has written several books on digital photography.



67 Lessons to Improve your Photography

Gérard MICHEL-DUTHEL

11/2017 ■ Photography ■ 192 p. ■ 220 x 240 mm ■ 9782100758340 ■ 22,00 €

The fundamentals of photography no longer have any secret for you: you finally understand the purpose of the “lens”, “exposition”, “speed”, “opening” and “sensitivity” that you have heard so much about. You have learnt to take some “nice” photos and believe that photography isn’t really that hard after all. But the creative potential of photography is immense. As soon as you have understood a few advanced techniques and have the right tools, photography allows you to obtain remarkable images, akin to some of the greatest photographers. So get your stuff together, deepen your knowledge, boost your inspiration, complete your equipment and master the most useful post production techniques to obtain photos that will make you proud. Illustrated by over 200 photos, some of which are accompanied by a detailed analysis, this book will meet the expectations of the amateur photographer who wishes to go further and get the most out of photography.

READERSHIP : Beginner and amateur photographers and those wishing to improve their photographic skills

Gérard Michel-Duthel is a professional photographer and multimedia consultant. He has written numerous books on digital photography.



100 Photography Challenges to Master

Pierrick BOURGAULT

10/2017 ■ Photography ■ 224 p. ■ 220 x 150 mm ■ 9782100763450 ■ 16,90 €

Written in the style of a “writing workshop”, this practical book offers subjects, exercises and photographic challenges to allow the reader to find inspiration, to discover or deepen his/her approach, to learn different techniques and to provide some perspective and coherence to his/her work... in one word “boost” his/her creativity. Each “challenge” is presented on a double page spread: short texts on one side (challenge, description and technical methodology) and opposite several photos illustrating the content.

READERSHIP : Beginners looking to improve and professionals looking for inspiration

Pierrick Bourgault is a journalist and a travel photographer.



Polaroid

A Practical Guide to Instant Photos

Jérôme GEOFFROY

10/2017 ■ Photography ■ 160 p. ■ 135 x 160 mm ■ 9782100764822 ■ 14,90 €

We had thought that instant photography was on the decline with the development of digital cameras and Polaroid having terminated their production. However, that was without counting on manufacturers’ creativity and the popular adhesion to a different practice of photography. The company “Impossible Project” is bringing back polaroid films, Fuji film has recently announced a new black and white film and even Leica is about to roll out the new “Sofort” camera. This practical guide is dedicated to instant, digital and analogical photography. Following a brief historical reminder and a few basic notions of photography, it presents step by step all the existing technical solutions regarding photo shooting (digital or analogue cameras, new or second hand) and image production (printers, montage, etc.). This small, concise and practical book is for all those who are nostalgic for the polaroid and for photographers seeking new creative processes.

READERSHIP : Beginner and amateur photographers, the nostalgic

Jérôme Geoffroy is a professional photographer and trainer.



Step by Step Guide to Photography

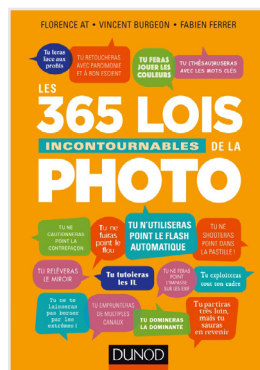
Florence AT, Fabien FERRER

11/2017 ■ Photography ■ 160 p. ■ 222 x 240 mm ■ 9782100765973 ■ 19,00 €

The aim of this highly illustrated book is to accompany the beginner photographer step by step in his/her discovery of photography: preparation of the photo shoot, shooting, image editing and touch-ups. The book consists of 24 tutorials divided into 3 parts: Preparation and Equipment, Shooting, Editing.

READERSHIP : Amateur photographers (intermediary level), photography students

Florence At and Fabien Ferrer are professional photographers and trainers.



365 Photography Composition Rules you Need to Know

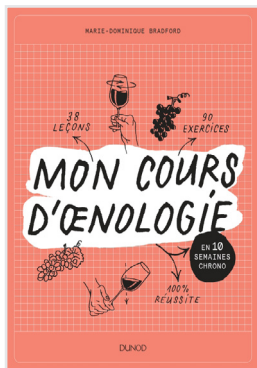
Florence AT, Vincent BURGEON, Fabien FERRER

09/2017 ■ Photography ■ 384 p. ■ 155 x 208 mm ■ 9782100769223 ■ 24,90 €

In photography, technical mistakes and lack of taste can be unforgiving. A photographer's success depends of course on his/her talent but also on his/her capacity to avoid pitfalls and overcome problems... A real everyday survival kit, this book is intended for both novice and experienced photographers alike seeking both essential and advanced information. It presents 365 fundamental laws of photography that is all the things to do and especially what not to do: how to take great photos in any circumstance, how to improve your technique and to take on the behaviour and reflexes of a professional photographer. Choice of equipment, camera adjustments, shooting tips, image editing, aesthetic (and sometimes philosophical) considerations, daily practice... The key subjects and main themes of photography are all deciphered, illustrated and rigorously commented in a friendly manner by three specialists who share their best tips, tricks and recommendations.

READERSHIP : Beginner photographers (students and professionals), professional photographers seeking inspiration, all those interested in photography

Florence At is a professional photographer and trainer. Vincent Burgeon is a professional photographer, graphic designer and illustrator in the fields of communication and publishing. Fabien Ferrer is a professional photographer and trainer.



Your Practical 12 Week Wine Tasting Course

Marie-Dominique BRADFORD

10/2017 ■ Food & Drinks ■ 192 p. ■ 197 x 247 mm ■ 9782100768905 ■ 19,90 €

Rights sold to: Mainland China and Russia

Simply enjoying a good bottle isn't enough. You now want to learn to feel it, taste it and talk about it. The concept of this book is simple. The author will train your pallet in an original way to appreciate the art of wine. How to taste. How to appreciate the characteristics of the grape varieties used and the wine regions. How to marry food and wine. Each lesson is broken down and illustrated so that the reader can quickly learn and move on to the next lesson. Each chapter concludes with a series of exercises.

READERSHIP: Those who appreciate a good bottle

Marie-Dominique Bradford established her export business fifteen years ago. She has passed all levels of the Wine and Spirits Education Trust (WSET), and has continued to deepen her knowledge during the three years she spent at the Institute of Masters of Wine in London, England. She has since been formally recognized by the Bureau Interprofessionnel des Vins de Bourgogne as a certified educator on the wines of Burgundy and is frequently called upon to officiate as a judge at regional, national and international tasting competitions. She also is a certified WSET educator and teaches wine classes both for her corporate clients and WSET students.



Learning to Appreciate Natural Wines

Evelyn MALNIC

03/2018 ■ Food & Drinks ■ 192 p. ■ 190 x 240 mm ■ 9782100768899 ■ 24,90 €

From Anjou to Bordeaux, from Burgundy to Languedoc, more and more winegrowers today are fighting for a return to a vineyard without pesticides or chemicals, for the elaboration of wines reflecting their terroir and the intrinsic quality of the grapes. These are called natural wines. The aim of this book is to provide an overview of the natural wine movement in France in 4 parts. The first part presents the natural wines: where does this phenomenon come from, what is the difference between an organic wine, a biodynamic wine, a natural wine or SAIN (without any additives or added sulphites) and how to recognize them? The second part of the book introduces twenty natural winegrowers. Classified by region (Alsace, Beaujolais, Bordeaux etc.), each winegrower discusses his/her career, philosophy and choices as well as his/her bottles and cuvées. The third part tastes natural wines. Finally, the last part offers the reader addresses where to buy or drink natural wine.

READERSHIP: All wine lovers

Evelyn Malnic is a journalist and author specialising in gastronomy and wine.



Beers

Ten Portraits of Craft and Industrial Brewed Beers

Gilbert DELOS

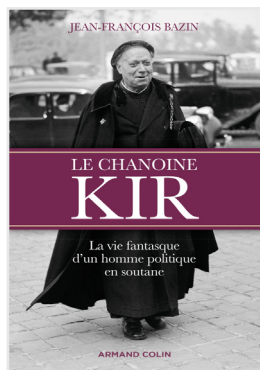
10/2017 ■ Food & Drinks ■ 176 p. ■ 210 x 285 mm ■ 9782100755059 ■ 24,90 €

Rights sold to: Mainland China

Blonde, brown, amber or cream beer, craft brewed or industrial brewed such is the rich array of colours, perfumes and aromas resulting from a mix of simple ingredients such as water, cereals or hops. Likewise, both small and large brewers from all over France strive to offer the same diversity in their brews. Where does beer come from? How is it made? What does it taste like? When should we drink it? As an aperitif? For dessert? Can we serve it at the dinner table? This highly illustrated book answers all of these questions and more. It presents the portraits of ten French brewers chosen for the originality of their brews. The author includes at the end of the book a must taste beer list to try at least once during your life time.

READERSHIP: Beer lovers and the curious

Gilbert Delos is a journalist and beerologist.



Canon Kir

The Incredible Story of the Man Behind the Cassock

Jean-François BAZIN

03/2018 ■ Food & Drinks ■ 192 p. ■ 140 x 220 mm ■ 9782200621001 ■ 18,90 €

You know kir: consisting of a dry white Burgundy wine, aligoté, and crème de cassis from Dijon, this universal aperitif has made its way around the world. A proper name has become a household name, taking its place in dictionaries and on menus. Because, as it happens, the canon Kir really did exist! Here, Jean-François Bazin recounts the extraordinary life of this preacher and politician, reflecting a century of relations between political and religious society. A figure of the Resistance, he was elected mayor of Dijon in 1945, at the age of 69. Simultaneously a deputy, Kir was twice dean of the National Assembly. A Don Camillo turned Peppone, the Republic's last "deputy in a cassock" owes his glory to an aperitif he didn't actually invent.

READERSHIP : All history lovers

Jean-François Bazin is a journalist, writer, specialist of the vine and former President of the Regional Council of Bourgogne.



Whisky Made in France

Brands, Bottles and French Savoir-Faire

Robin ENTREINGER

11/2017 ■ Food & Drinks ■ 208 p. ■ 206 x 247 mm ■ 9782100758043 ■ 24,90 €

The country of origin of wine is France, that of beer, Belgium. What about whisky? You might think Scotland, Ireland even Japan. As a connoisseur, you are right but did you know that France has become a whisky producing country due to its high consumer demand and that experts say that French distillers can hold their own against the Scottish masters? This highly illustrated book takes the reader on a discovery tour of forty French distilleries from Brittany to Corsica, to Languedoc-Roussillon and to Champagne-Ardenne and brings to the fore their savoir-faire, particularities and singularities that make their bottles stand out.

READERSHIP : Whisky lovers, both beginners and aficionados, wine/whisky merchants, bar tenders, wine stewards

Robin Entreinger is a director and producer of independent films. He is of connoisseur of French whisky and has directed the French series, "The World of Whisky" (first episode on Islay had 45,000 hits) and the film, "The Tour de France of Whiskies".



120 Rums

The Must Haves, the Rising Stars and the Rare Pearls

Alexandre VINGTIER

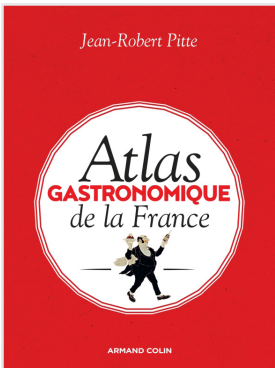
03/2016 ■ Food & Drinks ■ 264 p. ■ 160 x 210 mm ■ 9782100747184 ■ 16,90 €

Rights sold to: Mainland China

Often relegated to a cocktail ingredient, rum has in the past few years attracted an increasing number of enthusiasts who are interested in its diversity of taste. Rum has become the third bestselling spirit in France just behind whisky and anise based spirits. This unique guide to Rums presents 120 bottles that everyone should have tasted at least once in his/her lifetime. White, gold or aged, these rums come from the whole world, from the West Indies to Cuba, from Jamaica to Guatemala or even from The Philippines, and all have a history to tell. With 30 new references which mix the essential rums, the rising stars and some very rare pearls, this essential and illustrated guide will allow your palate to refine its education. The author invites the reader to discover with passion the distilleries, the men and traditions that make rum, its styles and diverse flavours as well as its history and production methods. Each rum is presented on a double page spread with a bottle and the region and producers and the author's reason for choosing it on the opposite page.

READERSHIP : Rum lovers, barmen, sommeliers.

Alexandre Vingtier is an internationally acclaimed spirit and alcohol expert and member of the jury in many award competitions.



Winner of the Prix Edmond
de Rothschild 2017

Gastronomical Atlas of France

Jean-Robert PITTE

10/2017 ■ Food & Drinks ■ 160 p. ■ 228 x 295 mm ■ 9782200614805 ■ 26,90 €

Gastronomy - the art of eating and drinking well - is an essential element of French savoir-vivre and identity. So much, that the UNESCO registered the "French gastronomical meal" on the Intangible Heritage of Humanity list in 2010. Now considered as a monument in its own right of French culture and patrimony, French gastronomy is therefore inherently linked to its territory. This unprecedented general audience atlas offers a unique geography of French gastronomy: original maps of the major families of products (treated on one or two double pages and illustrated with photographs), a regional inventory of the areas of production of PDO solid and liquid products, a trip around France of the most renowned places for gastronomical meals... Each text is accompanied by explanatory close-ups, briefly exposed recipes explaining their origin and their history, literary frames, photographs...

READERSHIP : All food and wine lovers, gastronomists of France

Jean-Robert Pitte is Professor Emeritus at the University of Paris-Sorbonne, member of the Institute and President of the Society.

