



New & Forthcoming Titles 2020-2021 Rights List



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We publish over 350 new titles per year in both print and digital formats and reach audiences from students and academics, to general readers and professionals. Many of our high quality publications are translated and reprinted by some of the most prestigious publishers worldwide.



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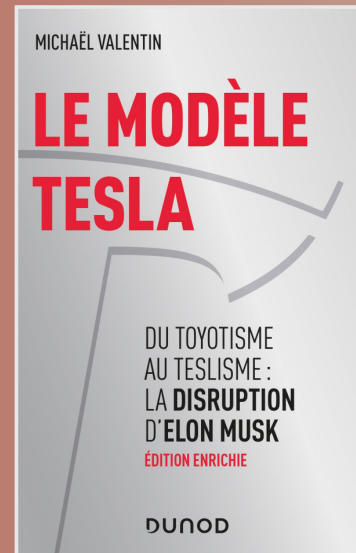
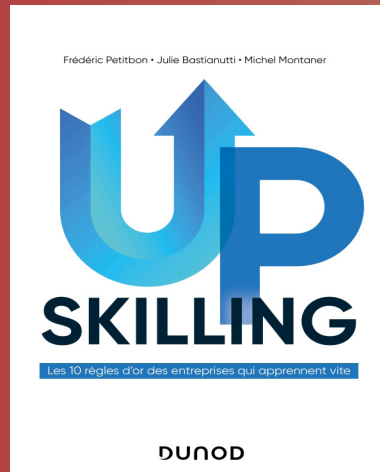
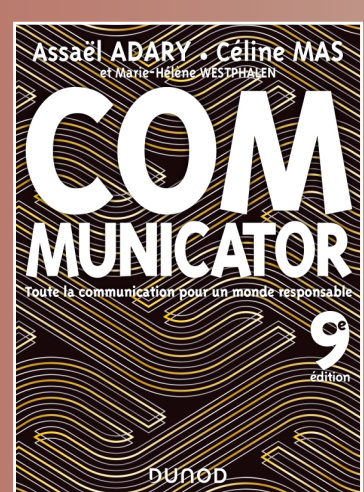
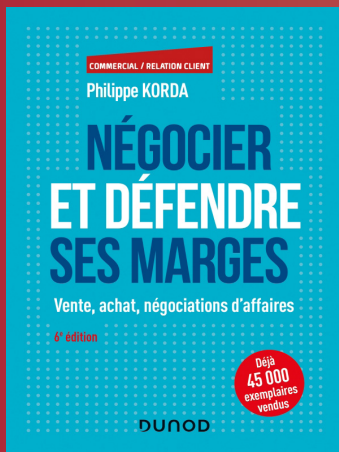
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Click on the covers
to read
sample chapters
in French!



Click on the covers
to read
sample chapters
in French!

Business and Management



- 01/2021
- 192 p.
- 150 x 210 mm
- 9782100815241
- 19,90 €

Easy Accounting!

Isabelle DE KERVILER

No-one likes accounting and few understand it. And yet, the basic principles of book-keeping are vital for all professional activity. **These principles are easy to understand if they are explained clearly.** «Easy Compta» is an original approach that teaches accounting to 12-year old Lucien. The start-point is money since we all need to manage our cash, know where it comes from and where it goes (inflows on the left, outflows on the right). Lucien grows up and deepens his knowledge as the story and his daily life unfold. After his studies, he becomes an accountant. The explanations are very gradual, logical and require no specific skills. They are retraced through three chronological acts. Didactic, with lively dialogues and amusing illustrations, the book aims to help us understand, and above all to **enjoy accounting** (yes that is possible!). No more dread of figures and since « a good sketch is better than a long speech», **this highly illustrated book provides images for ideas that would often be long and complicated to explain in words.**

READERSHIP: Entrepreneurs, self employed, those creating a business, non-accounting specialists (lawyers, judges, trade unionists), students

Isabelle de Kerviler is a partner at Cailliau Dedouit et Associés, Paris.

Upskilling

Ten Golden Rules for Quick Business Growth

**Frédéric PETITBON, Julie BASTIANUTTI,
Michaël MONTANER**

Companies need to enhance their employees' skills as jobs and businesses face the challenge of digitalisation. The question is how?

This book is one of the first to make a systemic link between enhancing employee skills and the transformation of work and learning methods. It provides guidance for the creation of an upskilling strategy on the scale of an entire organisation. It also takes account of the Covid-19 experience, which has been a time of intense learning in new working methods for companies.

NB: efficient and sustainable upskilling cannot take place without in-depth reflection on the role of management, the amount of autonomy and participation granted to team members, the place granted to initiatives and the right of error, the essence of the company and the purpose of action.

Frédéric Petitbon is a partner at PwC Consulting
Julie Bastianutti is a senior lecturer at IAE de Lille.
Michaël Montaner is a partner at Partner PwC France.



- 10/2020
- 208 p.
- 150 x 210 mm
- 9782100817313
- 22,00 €

READERSHIP: Executives, HR directors, managers with a need for accelerated skills change, transformation managers, heads of corporate universities or Learning Centers, management trainers and coaches.



- 06/2020
- 208 p.
- 140 x 220 mm
- 9782100802302
- 19,00 €

Hyper Personalised Manufacturing Post Lean

Michael VALENTIN

Rights sold to: Mainland China

The need for transparency and immediacy requires ethics and respect of the planet: the arrival of digital in our daily lives means the industrial world is obliged to change. And lean manufacturing, the clear reference in industrial organisation at the end of the 20th century, is looking for fresh momentum. The aggregation of good practices in place at the best global industrialists and pure digital players, hyper-manufacturing is the new up-and-coming system that takes on and adapts certain characteristics of lean management to become hyper frugal (to respond to the scarcity of resources), hyper agile (to respond to volatility in demand) and hyper connected (to create value and accelerate change). **Industrial leaders will find all the principles of hyper-manufacturing in this work and the keys for a successful transformation (strategy, investments skills, methodology, mind set etc.) rounded out by testimonies from industrial groups (Tesla, Michelin, Airbus...).**

READERSHIP: Leaders and managers in the industrial sectors, economists, consultants, students at engineering and business schools, postgraduate students



Michael Valentin is a graduate of the École Nationale des Ponts ParisTech. He worked at Michelin and PSA for more than 5 years before launching his consulting career at McKinsey and setting up his own consultancy agency, OPEO in 2012.

Also the author of:



on Amazon France

The Tesla Way, 2nd Ed

The Disruptive Strategies and Models of Telism

Michael VALENTIN

- 03/20 ■ 288 p. ■ 140 x 220 mm
- 9782100806010 ■ 19,90 €

Rights sold to: Germany, Italy, Korea, Mainland China.

Tesla disrupts the automotive industry by creating many innovative pieces that fit together. Its marketing, production, sales and technology strategies are all notably different from its competitors. The Tesla Way is **an elongated case study looking at Tesla's business model and how this can be applied** to existing manufacturing and production strategies in other companies. The author also includes case studies from Michelin, Mass and other consumer goods manufacturing companies.

READERSHIP: Business leaders, economic and political decision makers, teachers and students at engineering and business schools, undergraduates



- 08/2020
- 192 p.
- 150 x 210 mm
- 9782100812417
- 19,90 €

READERSHIP: Entrepreneurs, managers, decision makers, consultants and trainers

Panic in the Forest!

Collective Intelligence and Practice-based Innovation

Patrick BEDIGIS, Sandra BEDIGIS RUEDA, Pablo VASQUEZ

Somewhere in the middle of the forest a magic tree has been adopted by the animals for its nutritional and medicinal virtues. But one day, a man comes along and draws a red cross on the tree: it is to be cut down. The animals in the forest meet up and decide to find a solution together.

Through this fable, the authors discuss collective intelligence, creativity, management and decision making. In a fun and illustrated way, they present a method for decision making and collective innovation, each stage of which is then explained as a way of facilitating its implementation. Very practical, the book ends with a technical booklet that provides visual aids for the method enabling an immediate application.

Patrick Bedigis is an entrepreneur and web pioneer. He runs workshops in schools and businesses to help with making changes and decision making.

Pablo Vasquez is an illustrator of graphic novels and children's books.



- 01/2021
- 352 p.
- 175 x 250 mm
- 34,00€

READERSHIP: Students on hotel training courses at schools and universities, newly qualified professionals in the hotel and tourism industry

The Ferrandi Book of Hospitality Management

Jean-Michel CHAPUIS

The hotel sector is one of the most affected by globalisation and digitalisation. Businesses are evolving and companies are transforming their business models. Services related to hospitality now play a major role. Whether in a major international group, a start-up or a small company, hospitality management is the key to success. **This book aims to shed light on challenges in the hotel sector and discusses all the concepts and fundamental tools of hotel management. It provides a viewpoint that is both strategic and operational and a way of mastering the know-how and skills necessary to evolve in this professional milieu.**

Patrick Jean-Michel Chapuis is Associate Professor of Management Science at Université de Paris 1 Panthéon-Sorbonne and heads the Master of Science Hotel Management course at Ferrandi School Paris, one of France's leading professional training schools.

Over 80 titles published
Over one million copies sold!

16 La matrice de responsabilité

EXEMPLE DE MATRICE DE RESPONSABILITÉ

	Chef de projet	Communication	Marketing	Achats	Informatique
CONCEVOIR LE SITE WEB ET L'APPLICATION SMARTPHONE DU CONGRÈS			B		A
DÉVELOPPER LE SITE WEB ET L'APPLICATION SMARTPHONE DU CONGRÈS			A		B
GÉRER LES CHÈQUES			B		
ENVOYER LES MESSAGES ÉLECTRONIQUES (E-MAILING)			B	A	
FAIRE LA PROMOTION WEB (RÉSEAUX SOCIAUX)			B	A	
RELANCER LES INSCRIPTIONS ET LES PAYEMENTS DES PARTICIPANTS			B		
CHOISIR LA SOLUTION TECHNIQUE WEBINAIRE				B	A
INTÉGRER LA SOLUTION WEBINAIRE VIA LE SITE WEB	B	A	A	A	B
SÉLECTIONNER LE LIEN	A			B	
TRouver LES SPONSORS MATÉRIELS				B	A

Légende
R Responsable : C'est le garant de la bonne réalisation du lot de travaux, il peut également être acteur.
A Acteur : Il réalise le lot de travaux.
C Consulté : Pour un expert que l'on consulte pour obtenir une validation technique, il n'a pas de tâche particulière à réaliser.
I Informé : Pour une personne à qui on diffuse un document ou que l'on informe d'un lot de travaux réalisés ou à venir.

En résumé

La matrice de responsabilité liste et caractérise les personnes impliquées dans l'ensemble des travaux prévus sur le projet. Elle est adossée à l'organigramme des tâches. La décision d'affecter un collaborateur en tant qu'acteur sur un lot de travaux doit être validée par les responsables hiérarchiques.

Insight

The responsibility assignment matrix lists and characterizes the persons involved in the planned tasks of the project. The matrix is placed with the work breakdown structure. The decision to assign a team member as a contributor on a work package must be validated by the hierarchical persons in charge.

OUTIL 16

Pourquoi l'utiliser ?

Objectif
 La matrice de responsabilité permet de :
 > définir qui est en charge de la réalisation de chacun des lots de travaux, selon 4 types de contribution : responsable, acteur, consulté, informé ;
 > définir, par symétrie, quels sont les lots de travaux attribués à un contributeur donné, et le type de contribution attendue ;
 > vérifier la pertinence des attributions de travaux ;
 > veiller à l'équilibre de la répartition des travaux entre les contributeurs et identifier ceux qui se voient confier trop de lots de travaux.

Contexte
 La matrice de responsabilité peut exister à différentes mailles en fonction de l'avancement dans le projet.
 Sa première version est alors définie par grandes natures d'activité et par nature de métiers impliqués.
 Une version intermédiaire précise les activités des premières phases du projet et les acteurs mobilisés sur ces phases. Elle reste plus générale sur le reste du projet.
 La version définitive, établie à la fin du projet, est celle qui est décrite en page précédente. Les informations de la matrice de responsabilité sont parfois directement intégrées dans le système d'information du projet. La matrice n'est plus alors qu'une extraction de ce système.

Comment l'utiliser ?
Étapes
 > Au fur et à mesure de la construction de l'organigramme des tâches, reporter le détail des lots de travaux dans la 1^{re} colonne de la matrice de responsabilité.
 > Définir les différents acteurs concernés par la réalisation de ces tâches, et reporter leurs noms dans la 1^{re} ligne de la matrice.
 > Pour chacune des tâches :

- identifier à minima qui en est le responsable, et associer la lettre R en-dessous de la personne concernée. Il ne peut y avoir qu'un seul « R » pour chaque tâche, car « deux responsables = personne n'est responsable » ;
- identifier éventuellement qui sont les acteurs (lettre A), les personnes à consulter (lettre C), et les personnes à informer (lettre I). Il peut y avoir plusieurs « A », « C » et « I » pour chaque tâche.
- Une fois la matrice finalisée, l'utiliser pour lancer les travaux et pour mobiliser les acteurs.

Méthodologie et conseils
 > La matrice de responsabilité doit avoir la même structure que l'organigramme des tâches du projet, pour en faciliter la gestion des modifications et pour unifier la description des travaux au sein du projet.
 > Les affectations des acteurs sur les lots de travaux doivent être validées par les responsables hiérarchiques.
 > Tout lot de travaux doit avoir une et une seule personne qui en est responsable.

Avantages
 • La matrice de responsabilité est la référence des affectations de l'ensemble des personnes impliquées sur le projet. Document unique, elle facilite la vie au quotidien du projet.
 • Elle permet la vérification d'un principe clé du management de projet : l'identification d'un responsable unique pour chaque lot de travaux.

Précautions à prendre
 • Les évolutions de l'organigramme des tâches doivent être systématiquement répercutées sur la matrice de responsabilité.
 • L'affectation des acteurs doit viser la simplicité : il n'est pas nécessaire d'indiquer de manière trop systématique des profils « consultés » ou « informés », au niveau de chaque lot, puisque ce mode de travail est globalement privilégié en management de projet.

La matrice de responsabilité

TOOL BOX SERIES

The Tool Box Series is a successful series of practical, fingertip managerial knowledge aimed at new entrepreneurs and managers of young companies and start-ups.

With over 80 titles published, each book deals with all the major functions of an enterprise (marketing, HR, sales, production, etc) and outlines the tools used in each of these sectors (management charts, ratios and standard calculations, models, etc) from a practical in-the-field point of view.

The appropriate tools to use are presented in double page spreads: the tool is described on the left page together with an Insight in English; their analyses are detailed on the right page in terms of Why? How? Advantages and Precautions to take. Depending on their degree of pertinence the analyses can be up to 4 pages long.

Each Tool Box is practical and practicable. This is a series for the young entrepreneur to hit the ground running.



OUR BUSINESS BIBLES



Our Business Bible series is made up of reference works in the fields of Marketing (Mercator), Communication (Communicator), Advertising (Publicitor) and Negotiation (Negociator), our latest title.

Each bible is updated regularly to take into account current practices and trends and to be the reference tool for students, young professionals and professionals.

These are must have practical, fingertip tools for any person wanting to work in the field of business.

NEW ED.



- 08/2019
- 740 p.
- 190 x 240 mm
- 9782100788910
- 42,00

STRATEGY

STRATEGOR - 8th Ed

The Reference for Business Strategy - From Start-ups to Multinationals

Bernard GARRETTE, Laurence LEHMANN-ORTEGA, Frédéric LEROY, Pierre DUSSAUGE, Rodolphe DURAND, Bertrand POINTEAU, Olivier SIBONY

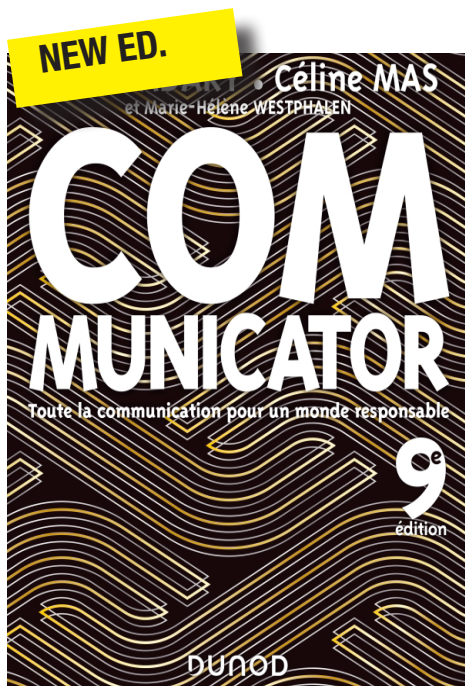
This 8th edition of STRATEGOR presents the most recent developments in company strategy and policy. In this collective work, the reader will find a clear and critical analysis of fundamental approaches as well as a summary of the most innovative reflections in the field of general company and organization management. Attempting to integrate the multiple facets of a director's job, it structures information given by the authors to their students, middle-managers and company heads. It also reflects the experience they have acquired while carrying out their numerous research and consulting missions. This reference work is used in both introductory and advanced training programs of the main universities and graduate schools in France and other countries.

Bernard Garrette is a visiting professor at IESE, London Business School, and the University of Cambridge and a consultant with McKinsey. Winner of the Pierre Vernimmen Teaching Award endowed by BNP-Paribas, in 2004. His teaching and research interests focus on strategic alliances, "Base of the Pyramid" strategies, platform strategies and problem solving methods. He has co-authored numerous articles in academic journals (Strategic Management Journal, Journal of International Business Studies, Research Policy, California Management Review), as well as award-winning case studies and books, including "Cooperative Strategy" (Wiley, 1999), Cracked it! How to solve big problems and sell solutions like top strategy consultants (Palgrave Macmillan, 2018).

Laurence Lehmann-Ortega, Affiliate Professor at HEC Paris is an HEC graduate who holds a PhD in Management Sciences. She is a specialist of business model innovation.

Frédéric Leroy is full affiliate professor in Strategic Management at HEC. His research interests cover the areas of mergers and acquisitions focusing on M&A's strategy and implementation process, organizational learning processes and knowledge. He has published several articles on these topics and books. He also works on the influence of new organizational forms on organizational identity

READERSHIP : Students at business and management schools, postgraduate students (MA level), managers and business leaders, consultants and trainees.



COMMUNICATION

- 07/2020
- 680 p.
- 190 x 240 mm
- 9782100805648
- 27,60 €

COMMUNICATOR - 9th Ed

The Reference for Business Communication

Assaël ADARY, Céline MAS, Marie-Hélène WESTPHALEN

The communications Bible, COMMUNICATOR explains how to build an internal and external communication strategy based on eight fundamental communication techniques: the communication plan; internal communication; crisis communication; press relations; financial communication; logotypes; audio-visual communication; sponsoring and patronage. Each theme is dealt with from four angles: what is expected from the proposed operation; how to proceed; how to delegate responsibilities; how to budget for the operation. Completely updated with a new more structured interior layout, the 9th edition of COMMUNICATOR is a highly educational book that closely follows the various communications training programs/courses. Numerous photos illustrate the company cases it contains, from communication campaigns to case studies. The book is full of concrete examples taken from the most recent practice. Communication via the Internet and social networks is emphasised. Expert advice is provided by the biggest communication directors and well-known and respected professors. Other illuminating suggestions come from students that have just completed their studies or are beginning their professional life. COMMUNICATOR is also well adapted to the day-to-day functioning of communications departments in companies, agencies, local authorities, and associations.

Assaël Adary is cofounder and president of Occurrence, an independent research and consulting institute. He is an expert in communication and data ethics. He is president of Celsa Alumni Sorbonne Université and is a regular speaker and lecturer at CELSA, Sciences-Po Paris, Paris-Descartes.

Céline Mas is a communications specialist, speaker and lecturer at CELSA, ESSEC and author. She leads the social impact consulting network, Return for Society and is cofounder of Love for Livres (the emotions of reading for social change).

Marie-Hélène Westphalen is a communication advisor for businesses and local self-governments.

READERSHIP : Students at communication schools, postgraduates in communication, communication agencies, managers, consultants



- 03/2019
- 660 p.
- 191 x 241 mm
- 9782100788538
- 39,90 €

NEGOTIATION

- the UN has adopted the PACIFICAT© method and the authors organised the 1st conference on negotiation in September 2019 in Geneva along with an award ceremony for the newly created International Day of Negotiations
- The authors work in close collaboration with the UN and have an international presence
- The authors organise approx. 30 international seminars a year in the following countries: England, Scotland, Belgium, Andorra, Switzerland, Spain, Italy, Kuwait, United Arab Emirates, Lebanon, Morocco, South Africa, USA, Japan

NEGOCIATOR

PACIFICAT©. The Reference for all Negotiations

Laurent COMBALBERT, Marwan MERY

The PACIFICAT© standard is **the bible of negotiation**. It represents the experience of professional negotiators and mediators and has been tested through hundreds of successful negotiations. This book tackles the key questions of complex negotiation and allows anyone to be able to **prepare, conduct and debrief any negotiation, whether it be a daily quarrel or negotiations that involve the future of the world.**

READERSHIP : Students at communication schools, postgraduates in communication, communication agencies, managers, consultants



Laurent Combalbert is a professional negotiator, specialised in crisis management. As one of the founders and directors of ADN Group, he resolves complex situations around the world. These include critical situations (kidnappings & ransom, extortion, illegal confinement, intent to harm etc.), social conflict, commercial or financial negotiations with high stakes, diplomatic relations or assistance with therapeutic appointments (for example when a patient refuses to comply with their treatment). A graduate from l'Ecole Supérieure des Officiers and the National Academy of the FBI, Laurent Combalbert began his career as a commanding officer in the Defence and Intervention department. He later joined the RAID, a prestigious branch of the national police, as a crisis negotiator, where he dealt with hundreds of critical cases (hostage situations, extremists, collective entrenchment, etc). He then joined a multinational company as managing director to coordinate and organise crisis management.



Marwan Mery is a professional negotiator, specialised in lie detection. As one of the founders and directors of ADN Group, he resolves complex situations around the world. These include critical situations (extortion, illegal confinement, suicide attempts, trials, etc.), social conflict, commercial or financial negotiations with high stakes, diplomatic relations or assistance with patient/physician relations (for example when a patient refuses to comply with their treatment). After graduating from the Sorbonne, Marwan Mery, began his career working for multinational companies where he held the position of negotiator and managed negotiation teams. He has collaborated with casinos and game circles all around the world to uncover professional cheats. His publications and research in behaviour analysis and lie detection are widely used by government organisations and businesses alike.

NEGOTIATION

Negotiating and Defending Margins - 6th Ed Sales, Purchasing, Negotiating Deals

Philippe KORDA

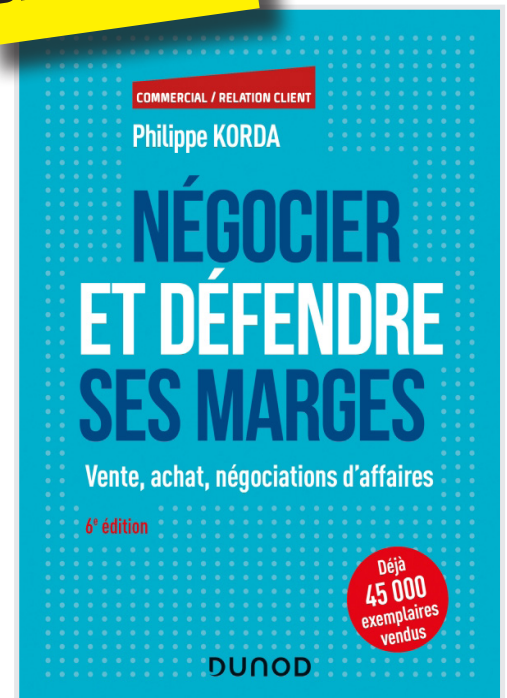
«Let's be clear. At this price, we cannot proceed. You may review your position... if you would like to continue this discussion.» How would you answer?

Sales persons are today confronted with unprecedented pressure from their clients and their prospects. Deliberately ignoring the topics usually dealt with in works dealing with sales, **this book focuses on this question of pressure and provides the keys to prepare a negotiation with method and strategy**, to master numerous tactics and resist buyers' pressure: bluff, threat, destabilising techniques...

Whether you are trying to buy or sell, this lively and practical book offers directly applicable methods for: preparing a strategic negotiation; mastering face-to-face tactics; signing profitable and sustainable deals. **A best-seller, translated and distributed in many countries, the work is a reference for company managers, business trade professionals and students.** Negotiating is a passionate game. Discover all its rules in this sixth edition, revised to include the most recent research works.

Philippe KORDA is associate founder of the firm Korda and Partners. He is the author of several books.

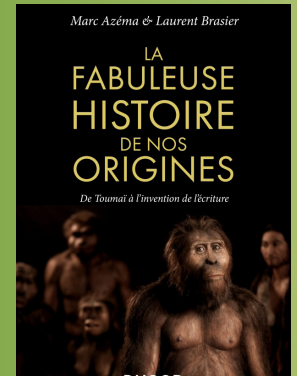
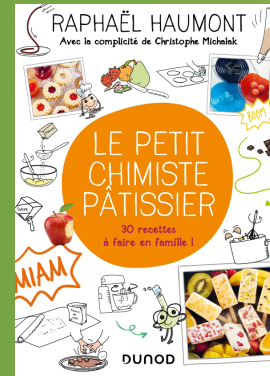
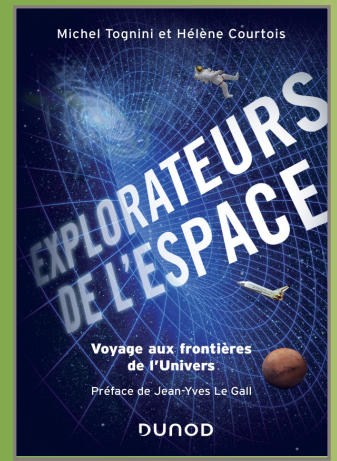
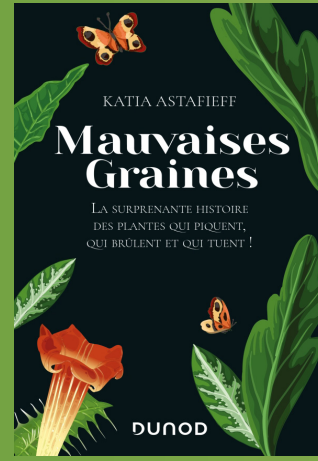
BEST-SELLER



- 08/2020
- 304 p.
- 160 x 220 mm
- 9782100806515
- 27,00 €

READERSHIP : Managers, project managers, leaders, consultants, trainers

More than
45,000 copies
sold!



ENGLISH TRANSLATIONS AVAILABLE:

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Popular Science

ON THE BEACH

An easy to read overview of key scientists and their theories.



Forthcoming in April 2021:
Newton on the Beach
Pythagoras on the Beach

Newton on the Beach

Discover Physics from a Deckchair

Rachid GUERRAOUI, Lê NGUYỄN HOANG

■ 04/2021 ■ 224 p. ■ 140 x 205 mm ■ 9782100817535 ■ 15,90 €

Why does an apple fall from a tree? How do you predict the trajectory of a tennis ball or a planet? What is energy? Isaac Newton, an emblematic figure of science, is known for having founded classical mechanics as well as the theory of gravitation. In the field of optics, he observed the decomposition of light. His discoveries are at the heart of modern physics. Now make yourself comfortable and let Yann Mambrini guide you through the great ideas of physics. You will no longer look at the world the same way when you get up from this book!

Yann Mambrini is a theoretical physician and Director of research at the CNRS, Paris Sud, Saclay. He is a three-time winner of the CNRS Scientific Excellence Award for his research work (2010, 2014 and 2018) and winner of the French Society of Physics Award (2006). He currently teaches at the Ecole doctorale de Polytechnique and at the Ecole National Supérieure and loves to share his passion for science with all audiences.

Pythagoras on the Beach

Discover Numbers from a Deckchair

Jean-Paul DELAHAYE

■ 04/2021 ■ 224 p. ■ 140 x 205 mm ■ 9782100817528 ■ 15,90 €

We have all heard of the famous Pythagoras' theorem. However, Pythagoras himself remains a very mysterious character. The school he founded in Crotona in the 6th century BC initiated an entire field of reflection on numbers and geometry that still inspire many research works today. Sit back in your deckchair and let Jean-Paul Delahaye walk you through the steps of Pythagoras looking for numbers and their mysteries. Prime numbers, gold numbers, magic squares... when you get up from your deckchair, numbers will hold no more secrets for you...

Jean-Paul Delahaye is Professor Emeritus at the Université de Lille and a researcher at CRISTAL (Research Center in Computer Science, Signal and Automatic Control), Lille. He is the author of numerous popular titles on maths.

Turing on the Beach

Discover AI from a Deckchair

■ 06/2020 ■ 208 p. ■ 140 x 205 mm ■ 9782100795550 ■ 15,90 €

Will human-beings one day be dominated by algorithms? Sit back and let yourself be guided along the path that leads English genius Alan Turing from his first ideas to the terrifying capacities of quantum computers and the promises of AI. Progress has been huge but the obstacles remain numerous. Your computer won't look the same when you get up from this read!

Rachid Guerraoui is a Professor of Computer and Communication Systems, Ecole Polytechnique Fédérale de Lausanne (EPFL), Switzerland. He was voted professor of the "Chaire Informatique et Sciences Numériques" by the Collège de France, 2018-2019.

Lê Nguyễn Hoàng is a postgraduate of applied maths at École Polytechnique de Montréal and post-doctoral associate at MIT (Laboratory for Information Decision System (LIDS) and Online and Data-Driven Group (ODDG).

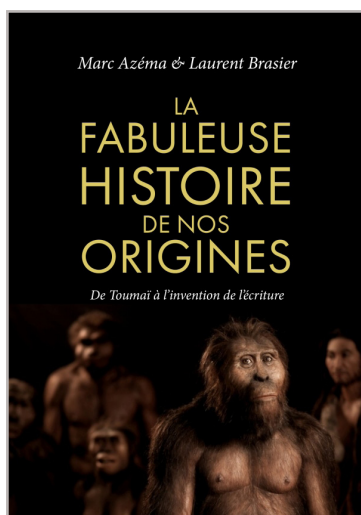
Galileo on the Beach

Discover Astronomy from a Deckchair

■ 06/2020 ■ 240 p. ■ 140 x 205 mm ■ 9782100795574 ■ 15,90 €

Will we find another inhabited world one day? Is our universe unique? Sit back and let yourself be guided through the discovery of our universe and its explorers by Arnaud Cassan. Galileo was the first to have turned a telescope to the skies to observe the planets moving through space, which was then considered static. From the super massive black hole hidden at the centre of the Milky Way to the discovery of exoplanets, this book paints a portrait of the universe as we know it today, 500 years after Galileo. The skies will not look the same when you get up from this book!

Arnaud Cassan is a research professor at Université Pierre et Marie Curie, Institut d'Astrophysique de Paris.



The Fabulous History of our Origins

From *Sahelanthropus tchadensis* to the Invention of Writing

01/2021 ■ 416 p. ■ 170 x 240 mm ■ 9782100800230 ■ 34,00 €

From the first biped hominids more than 7 million years ago to the invention of writing, this book recounts the history of our origins in 120 events.

From the Neanderthal to the Flores Man, the reader can follow the passionate odyssey of human evolution. From the trace of the most ancient home found in South Africa to the magnificent paintings of Lascaux, you will visit the most outstanding sites in the world. From one discovery to the next, meet the greatest scholars who have revealed the incredible history of our origins!

Marc Azéma is a researcher of prehistory, a specialist of Palaeolithic parietal art, a member of the scientific team of the Chauvet grotto and a documentary film maker.

Laurent Brasier is an historian, a free lance scientific journalist and a regular collaborator on the website Monde.fr, blogger.



■ 10/2018
■ 352 p.
■ 155 x 240 mm
■ 9782100772384
■ 22,00 €

The Fabulous History of Inventions

From the Control of Fire to AI

Denis GUTHLEBEN

Rights sold to: Mainland China and Taiwan

From the earliest tools to humanoid robots, this illustrated work retraces **the unusual story of 130 great inventions and their inventors**. From the Neolithic revolution in Mesopotamia to the digital explosion in California, you'll tour the places that have been significant in mankind's history. Dive into this book and read it in one sitting or else dip into it as you like, to discover these extraordinary inventions that have changed the world.

Denis Guthleben is a Doctor of history at the Université de Paris 1 and scientific attaché on the history committee at the French National Center for Scientific Research (CNRS).

READERSHIP: All readership levels



■ 10/2019
■ 336 p.
■ 155 x 240 mm
■ 9782100797325
■ 19,90 €

The Fabulous History of Universe

From the Big Bang to the Big Freeze

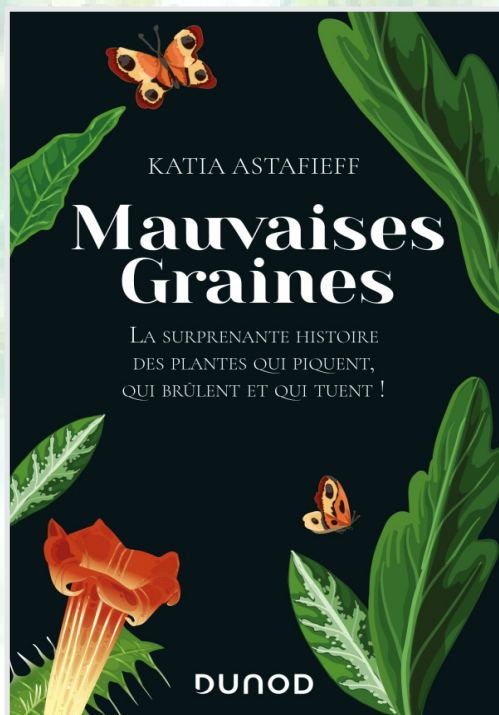
Jacques PAUL, Jean-Luc ROBERT-ESIL

Rights sold to: Korea and Russia

Ever since we have been aware of the world, we have looked to the sky to find answers to our questions: where do the stars and planets come from? What is at the centre of a black hole? Is there a limit to the universe? Is there life elsewhere? **From the initial Big Bang 13.8 billion years ago to the emptiness of its last moments, Jacques Paul and Jean-Luc Robert-Esil recount the fabulous story of our universe.** Whether you dive in and read this book in one go or dip into it when you please, you will discover the surprising mysteries of the cosmos and humanity's efforts to explore it.

Jacques Paul is a scientific attaché at the laboratory of astroparticle physics and cosmology at Université Paris 7. He is the author of numerous books.

Jean-Luc Robert-Esil is a research engineer at CNRS and Head of Communication at the laboratory of astroparticle physics and cosmology at Université Paris-Diderot.



Plants We Love to Hate

The Incredible Story of Plants that Sting, Burn and Kill!

Katia ASTAFIEFF

01/2021 ■ 208 p. ■ 140 x 215 mm ■ 9782100794614 ■ 17,90 €

Most of us have a positive image of plants: they brighten up our gardens and perfume our interiors. They nourish us, care for us and dress us...How can we not like them? We often forget that there are also terrible plants that sting and itch and even kill. Not to mention undesirable plants such as the tobacco and coca plants. Some poisonous plants such as hemlock and monkshood have gone down in history while others attract drug traffickers and some are just happy to cause itching and allergies. Some 25% of European citizens are estimated to suffer from pollen allergies and the proportion is constantly increasing. Invasive plants can also have dramatic consequences for biodiversity and the cost of getting rid of them can be sky-high. **Katia Astafieff relates the stories and behaviours of these unloved plants. She helps us to understand them... and maybe like them even more!**

READERSHIP: All readership levels



Katia Astafieff is Deputy Director of the botanical gardens at Grand Nancy and Université de Lorraine. She is passionate about plants, writing and travels and has backpacked in 40 countries.

Green Gold

The Story of Ten Plants that Have Travelled the World

Katia ASTAFIEFF

03/2018 ■ 192 p. ■ 140 x 220 mm ■ 9782100764853 ■ 17,90 €

Rights sold to: Italy, Korea, Mainland China and Russia

It's hard not to be amazed at the astonishing diversity of the plant world. And every single plant has its own story. A passionate travelling botanist, Katia Astafieff has selected **ten incredible stories of plants originating from around the world**, such as tobacco, kiwi, tea and strawberries. Ten plants, ten explorers who had gone on adventures around the world in search of "green gold" — the Indiana Joneses of botany. She recounts the stories of individuals ranging from Robert Fortune — disguised as a Chinese man to steal the secrets of Chinese tea — to the eccentric Joseph Rock, who risked his life to bring a few seeds of a delicate and heretofore unknown peony to the West.

READERSHIP: All readership levels



**WINNER OF THE
«COUPS DE CŒUR 2018
SAINT-FIACRE»
PRIZE**





- 09/2020
- 208 p.
- 140 x 215 mm
- 9782100811496
- 18,90 €

READERSHIP :

All readership levels

Flying with Migratory Birds

Christian MOULLEC, Xavier MULLER

At the start of the autumn many birds migrate over long distances, primarily from temperate areas to the south, before returning north during the spring. Through its geography and varied climate, France is a crucial stage for millions of them. **Why do some species migrate and not others? How do the birds prepare themselves? How do they know where they are going? What are their strategies?** Whereas these species are increasingly threatened by hunters, pollution and global warming, Christian Moullec, the man who flies alongside migratory birds in a ULM, and Xavier Muller, a scientific journalist, conduct the enquiry and meet the ecologists involved in working to protect them.

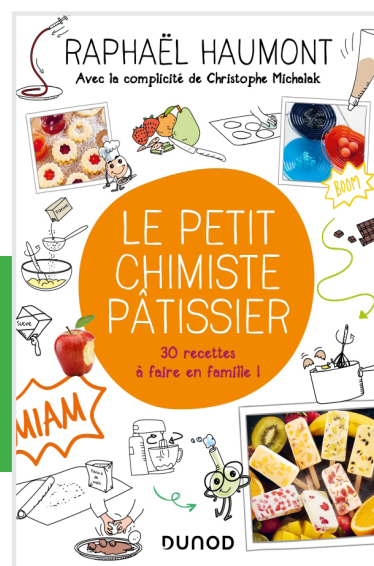
Christian Moullec is known as The Bird Man. He has been flying aboard his small microlight since 1995. Being a great lover of birds, he imagined an extraordinary migration project in 1999 in the company of Barnacle geese. Since then, he has flown with many other species and in many countries to promote migratory birds and to make wildlife documentaries : <https://www.voleraveclesoiseaux.com/>
Xavier Muller is an author and scientific journalist.



PHYSICS & CHEMISTRY



- 05/2019
- 144 p.
- 170 x 240 mm
- 9782100791828
- 14,90 €



- 06/2020
- 144 p.
- 170 x 240 mm
- 9782100795581
- 16,90 €

The Little But Very Gourmet Chemist in the Kitchen - 3rd Ed

30 Family Experiments to Share

Professor Raphaël Haumont, a specialist in the sciences of cuisine, inspired by a chef, Thierry Marx, a heavyweight in the kitchen, presents even more **delicious little experiments to do in the kitchen. For each one, scientific explanations are given: do and observe... and taste!** How to make magic with a cake? How to make fruits sparkle. How to make choux pastry even puffier? How to make homemade chewing gum? This new edition contains 7 new recipes and more sweet cake recipes to try.

READERSHIP: For all readers as of the age of ten years old

The Little Pastry Chemist in the Kitchen

30 Family Experiments to Share

Foreword by Christophe Michalak

Following the success of "The Little Chemist in the Kitchen", Raphael Haumont is back with a new book this time based on 30 new experiments to try out on desserts and to savour with the family! Panna cotta, carrot cake, profiteroles, homemade sweets, strawberry mousse... Each recipe is supported with a scientific explanation: handle the ingredients, watch what happens... and then taste!

READERSHIP: For all readers as of the age of six years old

BEST-SELLING AUTHOR



Raphaël Haumont is a lecturer and researcher in physical chemistry of materials at Université Paris Sud. He is head of the academic chair "Cuisine of the Future".



Taste Bud Chemistry in the Kitchen

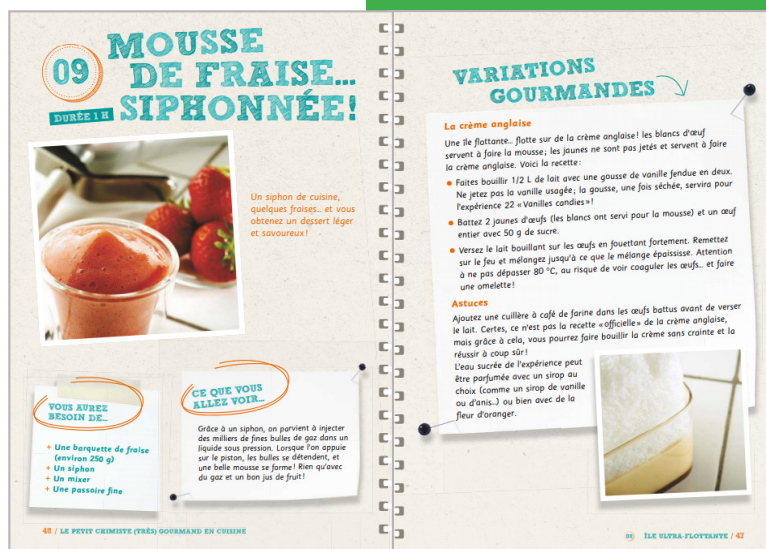
A Guide to Flavours and Smells

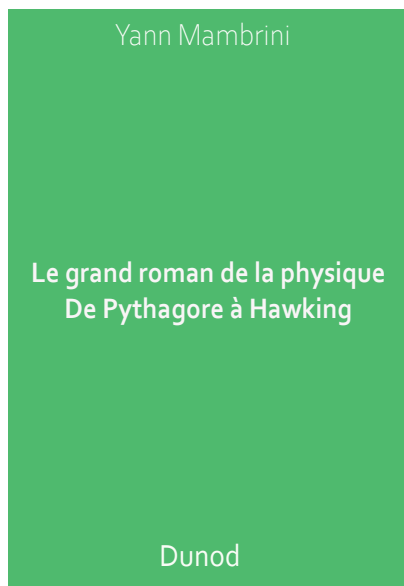
Rights sold to: Belarus and Mainland China

A Chemist in the Kitchen

Rights sold to: Brazil, Korea, Mainland China and Russia

Colours in the Kitchen





- 04/2021
- 352 p.
- 155 x 240 mm
- 9782100804894
- 24,90 €

READERSHIP :

All readership levels

The Big Book of Physics From Pythagoras to Hawking

Yann MAMBRINI

The history of physics was written by giants whose intuition generated major ideas. These ideas have travelled through time and space, opening windows on the world from the infinitely small to the infinitely large. Yann Mambrini tells us how these ideas were born and developed, from Greek science to the creative explosion of contemporary science. **Discover Pythagoras, Galileo, Newton, Maxwell, Bohr, Einstein and many others to gain an insight into the major principles of physics, mechanics and cosmology.**

Yann Mambrini is a theoretical physician and Director of research at the CNRS, Paris Sud, Saclay. He is a three-time winner of the CNRS Scientific Excellence Award for his research work (2010, 2014 and 2018) and winner of the French Society of Physics Award (2006). He currently teaches at the Ecole doctorale de Polytechnique and at the Ecole Nationale Supérieure and loves to share his passion for science with all audiences.

Anaximander

Carlo ROVELLI

09/2015 ■ 196 p. ■ 140 x 220 mm ■ 9782100716760 ■ 21,50 €

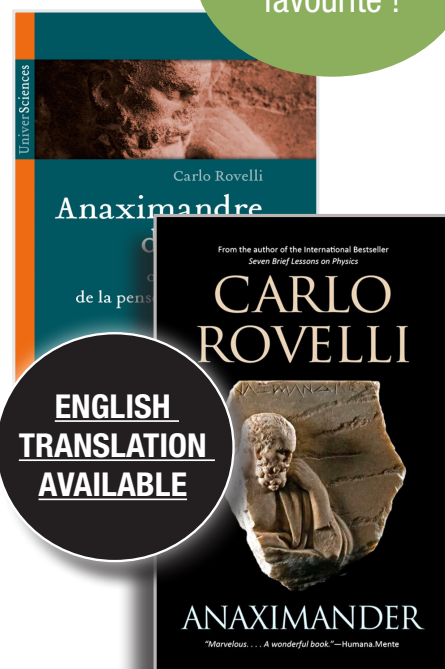
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Italian rights not available.

Carlo Rovelli, a leading theoretical physicist, uses the figure of Anaximander as the starting point for an examination of scientific thinking itself: its limits, its strengths, its benefits to humankind, and its controversial relationship with religion. Anaximander, the sixth-century BCE Greek philosopher, is often called the first scientist because he was the first to suggest that order in the world was due to natural forces, not supernatural ones. He is the first person known to understand that the Earth floats in space; to believe that the sun, the moon, and the stars rotate around it seven centuries before Ptolemy; to argue that all animals came from the sea and evolved; and to posit that universal laws control all change in the world. Anaximander taught Pythagoras, who would build on Anaximander's scientific theories by applying mathematical laws to natural phenomena. In *Anaximander*, Rovelli restores the Greek philosopher to his place in the history of science by carefully reconstructing his theories from what is known to us and examining them in their historical and philosophical contexts. Rovelli demonstrates that Anaximander's discoveries and theories were decisive influences, putting Western culture on its path toward a scientific revolution. Developing this connection, Rovelli redefines science as a continuous redrawing of our conceptual image of the world. He concludes that scientific thinking the legacy of Anaximander is only reliable when it constantly tests the limits of our current knowledge.

READERSHIP: Students, teachers and researchers in the sciences and philosophy

Rovelli's
own personal
favourite !



Carlo Rovelli is a leading theoretical physicist. He has conducted research at the Imperial College London, Yale University, the University of Rome, and the University of Pittsburgh and is currently professor of theoretical physics at the Université de Marseille, France. Rovelli is the author of more than 150 scholarly articles and the book *Reality is Not What it Seems, The Order of Time, Seven Brief Lessons on Physics and What If Time Didn't Exist?*

**BEST-SELLING
AUTHOR**



What If Time Didn't Exist?

Carlo ROVELLI

09/2014 ■ 180 p. ■ 140 x 220 mm ■ 9782100716777 ■ 16,00 €

Rights sold to: Croatia, Germany, Korea, Mainland China, Romania, Serbia, Spain/Latin America, Romania, Russia, Turkey, UK/USA, Vietnam.

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Carlo Rovelli ponders the notion of time and space and discusses the attempts at finding answers by past and present theories: general relativity, quantum mechanics, quantum gravity, strings and other loops. By setting down his reflections of a physicist, which are closely linked to his personal career, his setbacks and successes, Rovelli gives witness to what science and the researcher's mission are. In this new revised and updated edition new ideas appear that arise from the discovery of the Higgs boson and new data on the early period of the universe (cosmological diffusion and gravitational waves).

READERSHIP: All those interested in cosmology, physics, science and scientific culture



**WINNER OF THE LIGNES DE SCIENCE 2013 -
PRIZE FOR THE BEST POPULAR SCIENCE BOOK**

Astronomy Like You've Never Seen Before - 2nd Ed A Tour Guide to the Stars

Emmanuel BEAUDOIN, Emmanuel DELORT

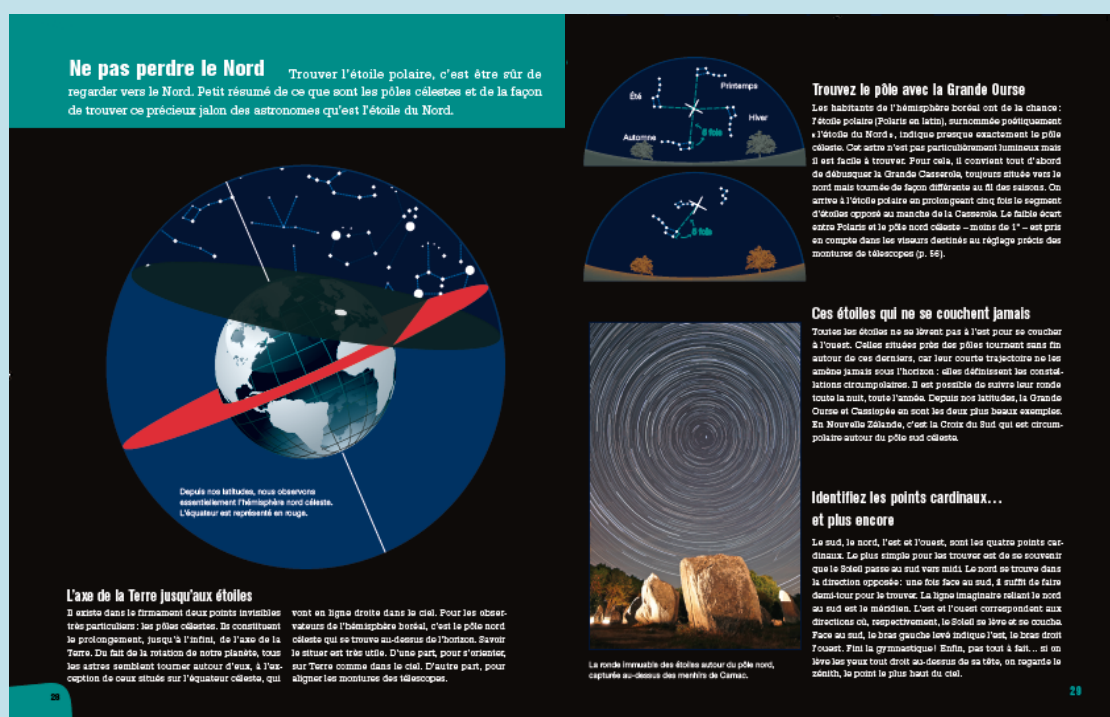
Now revised and update, this highly illustrated synthetic guide to astronomy presents everything you need to know on how to choose your instrument and to successfully make your first observations. Each theme is treated in a double page spread, from the setting of the telescope, to the pointing in the right direction. The author helps you to seek the unusual: from observing storms on the surface of Saturn, to the Galileo satellites to the collision of two galaxies. The book also includes activities, quizzes and photographic tips.

READERSHIP: All readership levels.

Emmanuel Beaudoin is a lecturer-researcher at the University of Paris Sud (Orsay). He has been observing and photographing the sky for nearly 30 years and is a regular collaborator of the journal Ciel et Espace in which has published around 150 of his articles. **Emmanuel Delort** is a graphic designer and illustrator.



- 06/2020
- 192 p.
- 192 x 240 mm
- 9782100808038
- 19,90 €





**WINNER OF THE
« CIEL & ESPACE 2020 »
ASTRONOMY BOOK PRIZE**



READERSHIP:

All readership levels

- 05/2019
- 208 p.
- 140 x 215 mm
- 9782100781591
- 18,90 €

The Latest News from Space The Revolution of Gravitational Waves

Matteo BARSUGLIA

In September 2015, the American Laser Interferometer Gravitational-Wave Observatory (LIGO) observed the first gravitational wave to cross the Earth, a microscopic vibration of space-time of around a billionth of a billionth of a metre. In August 2017, a new gravitational wave was detected by LIGO and the European Virgo detector, allowing scientists to observe the merger of two neutron stars and to see the light emitted by this event through 70 telescopes on Earth and in orbit. Mysteries about the origin of heavy chemical elements such as gold and the powerful gamma-ray bursts were unveiled that day.

Since then, gravitational waves have led to the opening of a new window on the Universe, allowing scientists to test the theory of General Relativity, Einstein's theory of gravitation, and to discover new dark objects in the sky.

Written by a leading researcher in the field, the book explains the adventure of the gravitational-wave detection, since Einstein's first prediction in 1916 to the first detections. The text summarizes the main scientific results of this revolution, mixing science with the description of the enthusiasm and sometimes frustrations of the scientific community that performed this revolution in science. This book is an epic of modern times that allows us to observe events at the edge of the Universe and to perhaps unravel the mysteries of dark matter and dark energy.



Pr Matteo BARSUGLIA is a senior scientist at the French National Center for Scientific Research (CNRS) and head of the Virgo group at the Astroparticle and Cosmology laboratory, Université Paris Diderot.



**WINNER OF THE
« CIEL & ESPACE 2017 »
ASTRONOMY BOOK PRIZE**

Finding our Place in the Universe - 3rd Ed

How We Discovered Laniakea-the Milky Way's Home

You are here: on Earth, which is part of the solar system, which is in the Milky Way galaxy, which itself is within the extragalactic supercluster Laniakea. And how can we pinpoint our location so precisely? For twenty years, astrophysicist Hélène Courtois surfed the cosmos with an international team of researchers, working to map our local universe. In this book, Courtois describes this quest and the discovery of our home

supercluster. She explains that Laniakea (which means "immeasurable heaven" in Hawaiian) is the largest galaxy structure known to which we belong; it is huge, almost too large to comprehend about five million light-years in diameter. It contains about 100,000 large galaxies like our own, and a million smaller ones. **Writing accessibly for nonspecialists, Courtois describes the visualization and analysis that allowed her team to map the large structures of the universe.** She highlights the work of individual researchers, including portraits of several exceptional women astrophysicists presenting another side of astronomy. Key ideas are highlighted in text insets; illustrations accompany the main text. New to the 3rd edition; descriptions of discoveries made after Laniakea: the cosmic velocity web and the Dipole and Cold Spot repellers. An engaging account of how these scientists made one of the most important discoveries in astrophysics in recent years, Courtois' story is a tribute to teamwork and international collaboration.

READERSHIP:

All readership levels

- 07/2020
- 232 p.
- 110 x 178 mm
- 9782100806867
- 7,90 €

Rights sold to:

Germany,

Mainland China, Poland,

Romania, Spain, Latin America,

UK/USA



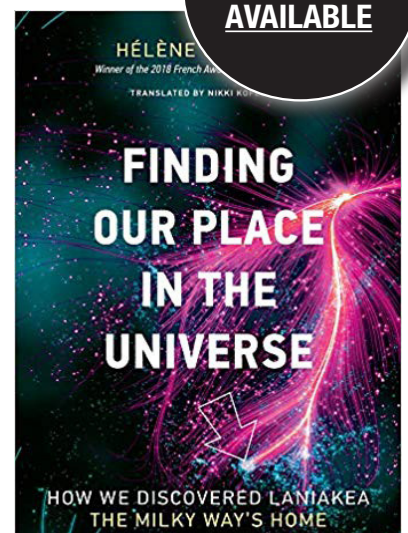
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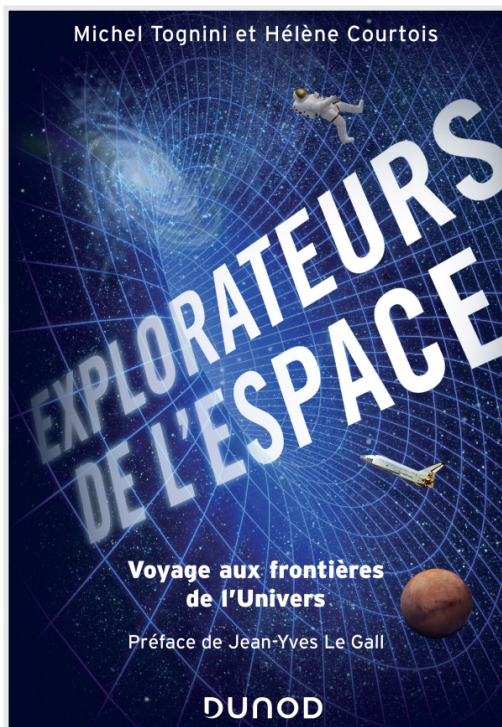


Hélène Courtois, a Knight of the Legion of Honour, is a French astrophysicist specializing in cosmography. She is Professor and Vice President at the University of Lyon 1 and the director of a research team at the Lyon Institute of Nuclear Physics. She received the 2018 Scientist of the Year Award from the French Ministry of Foreign Affairs for her international influence. She is featured in the 2019 documentary *Cosmic Flows: The Cartographers of the Universe* by CPB Films.

**BEST-SELLING
AUTHOR**

**ENGLISH
TRANSLATION
AVAILABLE**





READERSHIP:

All readership levels

- 04/2019
- 200 p.
- 140 x 215 mm
- 9782100781607
- 17,90 €

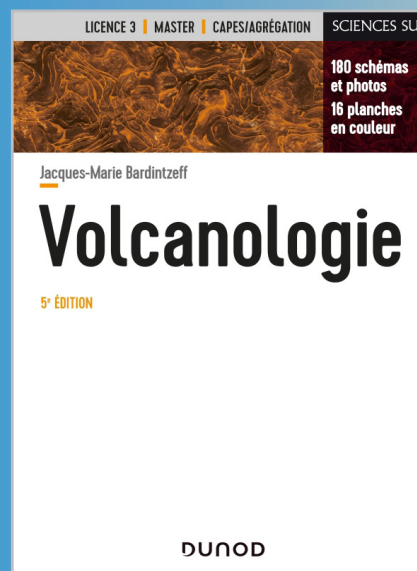
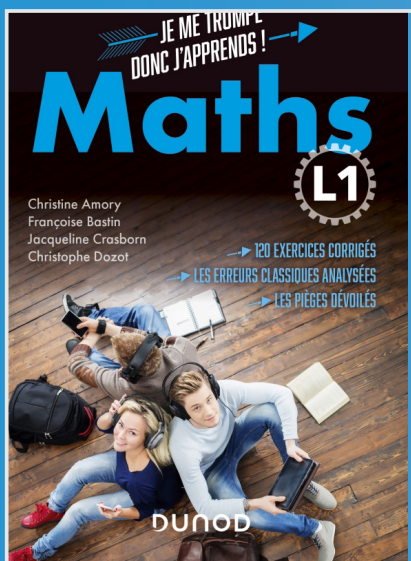
Space Explorers To Go Where No Man Has Gone Before

Having celebrated the 50th year of the Apollo 11 mission and Man's first landing on the Moon, space exploration has become a new civilisation project for humanity. NASA and Space X launched on 30 May 2020 two astronauts aboard the Dragon spacecraft, the first time a private company has flown humans into orbit. **Space tourism is now go. Man's return to the Moon is at the strategic heart of the biggest space agencies**, be they European, Russian, Chinese or American. And then there is **the manned mission to Mars** with the human and technological challenges it is bringing. Space travel is no longer science fiction. It's happening.

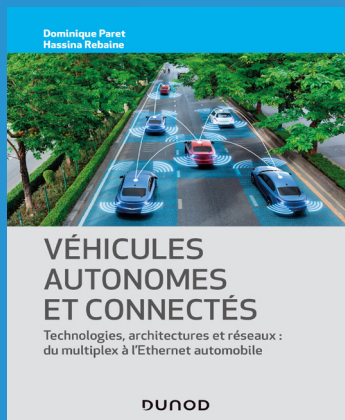
Written by an astronaut and an astrophysicist with witness accounts from Russian, Chinese, French and American astronauts, the authors discuss how to overcome the difficulties of manned space flight and the launch of space tourism from the Earth, to the Moon, to Mars and beyond.

Brigadier General Michel Tognini is an astronaut and a veteran of two space flights. He is President of the European branch of The Association of Space Explorers and is linked to the Human Space Mission to Mars and to the study of asteroids. He is a former Head of the Astronaut Division at the European Astronaut Center (EAC), Cologne, Germany and Head of the European Astronaut Centre.

Hélène Courtois is a full Professor and Vice President of University of Lyon 1, Head of cosmology, Department of nuclear physics. She combines high level scientific work with a daily involvement in the transmission of her knowledge. Her work focuses on the 3D mapping of the galaxies and their movements. She has written articles for Nature Astronomy.



ENGLISH TRANSLATIONS FORTHCOMING:



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Science & Technology

Everything You Need to Know to Succeed in Your First Year of Chemistry Methods, Tips and Pitfalls to Avoid

Stéphane PERRIO, Béatrice ROY, Jean-Yves WINUM

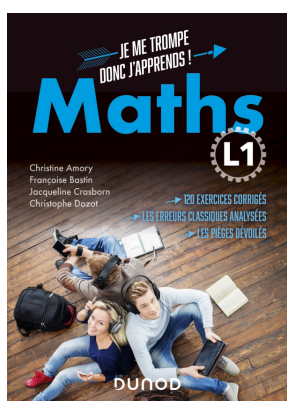
This book is designed to facilitate the understanding and learning of key concepts and fundamentals in chemistry. With 150 profiles covering 1-2 pages and grouped together by theme, each notion is presented by looking at an exercise or MCQ taken from a previous exam that was often a source of mistakes in student answers. The «standard» wrong answer from students is presented and then analysed with the aim of providing tips and methods to avoid the reader falling into the same trap. By looking at mistakes made by others before, this work provides students the keys to avoiding stumbling blocks in the subject and ways of acquiring the method and approach needed to solve exam questions and exercises.

READERSHIP: 1st year undergraduate students in chemistry, life science, earth science, physics and maths, students at University Institutes of Technology (2-year diploma) and 1-year medical students.

Stéphane Perrio is a senior lecturer at the Université de Caen Normandie. **Béatrice Roy** is a senior lecturer at the Université de Montpellier. **Jean-Yves Winum** is a university lecturer at the Université de Montpellier.



- 08/2020
- 240 p.
- 150 x 210 mm
- 9782100795659
- 17,90 €



- 08/2020
- 240 p.
- 150 x 210 mm
- 9782100807963
- 14,30 €

Everything You Need to Know to Succeed in Your First Year of Maths Methods, Tips and Pitfalls to Avoid

Christine AMORY, Françoise BASTIN, Jacqueline CRASBORN, Christophe DOZOT

This work aims to facilitate the understanding and learning of key and fundamental concepts of mathematics. Through the 150 2-page factsheets grouped together by subject, each notion is presented by taking real exam exercises or multiple-choice questions as a start point, and that have often prompted wrong answers by students. The "standard" wrong answer is exposed and then analysed with the aim of gaining tips and methods for the reader to avoid falling into the same trap. Faced with the mistakes of their peers, students will find in this work the keys to avoid the obstacles of this discipline and acquire the method and the approach needed to resolve exercises and exam questions.

READERSHIP: 1st year undergraduate students of math, physics, chemistry, life science and earth science, 1st year technical diploma students.

Christine Amory is an education pedagogy assistant at the Université de Liège, Belgium. **Jacqueline Crasborn** is an education pedagogy assistant at the Université de Liège, Belgium. **Françoise Bastin** is a teacher at the Université de Liège, Belgium.

BEST-SELLER

PHARMACIE | IUT SCIENCES SUP

Plus de 350
illustrations
QCM et exercices
corrigésFrancis Rouessac, Annick Rouessac
Avec la collaboration de Daniel Cruché et Arnaud Martel

Analyse chimique

Méthodes et techniques instrumentales

9^e ÉDITION

DUNOD

Rights sold to: UK/USA

- 07/2019
- 592 p.
- 170 x 240 mm
- 9782100796076
- 38,00 €

Francis Rouessac is Emeritus Professor at IUT (University Institutes of Technology), Le Mans.

Anne Rouessac is honorary lecturer at IUT Le Mans.

Chemical Analysis - 9th Ed Modern Instrumentation Methods and Techniques

**Francis ROUESSAC, Annick ROUESSAC,
Daniel CRUCHÉ, Claire DUVERGER-ARFUSO,
Arnaud MARTEL**

Now in its 9th edition, this classic text remains **an essential introduction to a wide range of analytical techniques and instruments.**

Assuming little in the way of prior knowledge, this text carefully guides the reader through the more widely used and important techniques, whilst avoiding excessive technical detail: Provides a thorough introduction to a wide range of the most important and widely used instrumental techniques; Maintains a careful balance between depth and breadth of coverage; Includes examples, problems and their solutions; Includes coverage of latest developments including supercritical fluid chromatography and capillary electrophoresis.

READERSHIP: Undergraduate students in chemical engineering, life sciences, chemistry and physical chemistry

Chapitre 3 - Chromatographie liquide haute performance

polymérisation en solution du réactif avant dépôt et greffage sur la silice. On obtient ainsi une couche polymérique réticulée. L'architecture finale du revêtement est difficile à se représenter. Mono- ou multicouche, sa représentation à l'échelle moléculaire relève plutôt de la spéculation.

Autres phases greffées. Les gels de silice précédents, comportant des greffons alkyles à 8 ou 18 atomes de carbone, sont polyvalents et par conséquent très utilisés (80 % des séparations sont faites avec les greffons C18), mais pour améliorer la séparation de certaines classes de composés, il est fait appel à des phases stationnaires spécifiques. Sur le gel de silice, sont fixés des ligands porteurs de fonctions (groupements aminopropyle, cyanopropyle, benzyle) ou des greffons dipolaires (zwitterions) pour conférer une polarité intermédiaire à la phase stationnaire. La séparation des mélanges comportant à la fois des constituants polaires et non polaires, qui exigent des phases mobiles riches en eau, s'en trouve améliorée. Les sucres, les peptides et autres composés hydrophiles deviennent séparables.

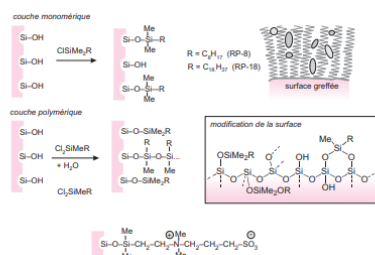


Figure 3.11
Formation d'organosilanes greffés à l'interface du gel de silice. Représentation de quelques groupements monomériques ou polymériques rencontrés en surface du gel de silice. Détail d'une particule chevelue. L'enchaînement Si-O-Si-C est plus stable que Si-O-C. On peut attendre, pour les revêtements polymériques, plus de 15 % de carbone après greffage sur les silanols accessibles. En bas, un exemple de phase comportant un greffon dipolaire. D'autres réactions sont aussi utilisées (hydroxylation en particulier).

82

3.5 Phases stationnaires

3.5.3 Phases stationnaires à polarités variées

Le gel de silice peut être remplacé par l'alumine ou l'oxyde de zirconium (ZrO₂) comme supports de dépôts réticulés à base de divers polymères : polybutadiène, styrène/diisobutène ou hydroxyméthylstyrène. Ces phases stationnaires restent stables en milieu basique ou acide, conditions que ne supportent pas les liaisons Si-O-C. De même, le carbone graphite poreux, sous forme de sphères dont la surface est totalement hydrophobe, est utilisé pour les composés ayant des facteurs de rétention élevés.

3.5.4 Phases stationnaires pour la CLHP chirale

Comme en CPG, la CLHP permet de séparer directement les énantiomères sur colonnes contenant un sélecteur chirale (voir § 2.6.4). Contrairement à la CPG, ces colonnes n'ont pas pour obligation de pouvoir résister à des températures élevées.

Compte tenu du choix de sélecteurs chiraux disponibles, il est difficile de prévoir lequel sera le plus efficace pour l'analyse envisagée. La nature des interactions entre chacun des énantiomères et le sélecteur présent dans la colonne varie suivant le choix de ce dernier. Elles combinent des aspects stériques, chimiques et électroniques du type donneur/accepteur et de faibles interactions. D'une manière générale, les diastéréoisomères résultant d'associations forment des complexes peu stables, réversibles, dont les solubilités sont différentes, ce qui conduit finalement à une séparation dans le temps, le diastéréoisomère le moins stable étant élué en premier.

Les colonnes chirales disponibles sont réparties en plusieurs catégories selon le sélecteur présent :

- Protéines (sérum albumine) et glyco-peptides, immobilisés sur gel de silice, ce qui requiert une chimie sophistiquée (choix des « espaces » et des points d'ancrage).
- Polysaccharides, dérivés de la cellulose ou de l'amyllose.
- Petites molécules, camphre, lactate d'éthyle, dérivés d'acides aminés (dinitrobenzoylphényl), carbonates (c'est la catégorie la plus ancienne — colonnes de type Pirie fig. 3.12).
- Cyclodextrines (à 6, 7 ou 8 unités glucopyranose) greffées sur un gel de silice par l'intermédiaire d'un « bras » ayant plusieurs atomes de carbone (fig. 3.12).

Pour séparer les énantiomères par CLHP, il existe une autre méthode, moins générale d'emploi, qui consiste à introduire un additif chirale approprié dans la phase mobile, dans le but de former des complexes labiles au sein de la colonne. Ces espèces, aux propriétés physiques différentes, donnent en principe deux pics distincts dont les aires sont dans le même rapport que les énantiomères de départ. Valable pour les énantiomères à caractère ionique, le vecteur chirale est en très large excès par rapport à l'analyte. Parmi ces réactifs on trouve le (S) (+)-lactate d'éthyle et l'acide (+)-10-camphorsulfonique.

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Geological Objects and Structures in 3D Observation, Interpretation and Building of 3D Models

**Dominique FRIZON DE LAMOTTE,
Pascale LETURMY, Pauline SOULOUMIAC,
Adrien FRIZON DE LAMOTTE**

Rights sold to: UK/USA

- 04/2019
- 168 p.
- 193 x 250 mm
- 9782100790975
- 24,00 €

READERSHIP: Undergraduate and postgraduate students in geology, students preparing for entrance exams in biology, chemistry, physics and earth sciences, geologists, those preparing for teaching entrance exams, professional and amateur geologists.

Geologists must be able to “read” a geological map. That means interpreting the vertical dimension through the 2D view represented on the map and at different scales.

The main objective of this book is to help students during this difficult learning process. Based on an abundant iconography (field photos, maps, cross-sections) and on basics in mathematics and mechanics, the book dissects the geometry of emblematic geological structures and objects in order to build 3 D models, printable in 3D.

The book is dedicated to structural geology with a particular emphasis on kinematics of faulting and folding and on salt tectonics (chapters III, IV and V). The origin of continental great unconformities and oceanic break-up unconformities is also discussed (chapter II).

Dominique Frizon de Lamotte is a professor at the Université de Cergy-Pontoise. **Pascale Leturmy** and **Pauline Souloumiac** are lecturers at the Université de Cergy-Pontoise.



- 05/2021
- 304 p.
- 170 x 240 mm
- 9782100818006
- 29,00 €

Geology of Volcanology

Jean-Louis BOURDIER

This book covers the major central aspects of volcanology, from the physical processes of the eruption to the various types of volcano and volcanic structures, to reviewing the characteristics of volcanic products. It follows the different scales of observation - the sample (volcanic rocks), the outcrop (effusive and explosive volcanic formations and their changes), the map (volcanos and volcanic structures) - and aims to provide students tools to describe and interpret the various objects, from a petrographic microscope to a field camp. The work presents volcanic rock textures and their relationship with the eruptive process, identification and interpretation criteria for pyroclastic products, as well as cartography principles on volcanic land. Finally, it discusses the applied aspects of volcanic geology such as the assessment of volcanic hazards and the cartography of volcanic land.

READERSHIP: 3rd year undergraduate and postgraduate students in earth science and science of the universe, those preparing for the CAPES and the Agrégation, teachers and geologists.

Jean-Louis Bourdier is a university lecturer at the Université d'Orléans.

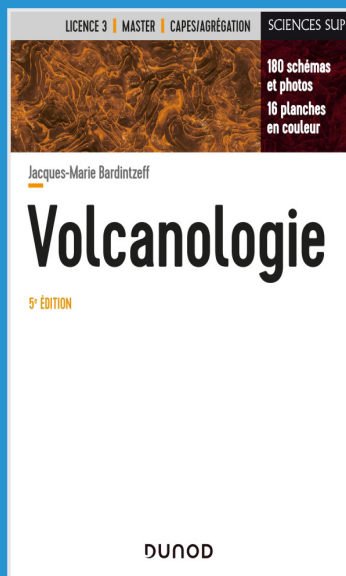
Volcanology - 5th Ed

Jacques-Marie BARDINTZEFF

Volcanology is a discipline that because of continuing eruptions, and the work and research of geologists, geochemists, geophysicists and historians is in constant evolution. This 5th updated edition includes the latest scientific data and considers recent eruptions. It focuses on new forecasting techniques, especially on monitoring the management of volcanic eruptions. Special attention is given to metallogeny, geothermal energy, health, recreation, etc. This illustrated book is an essential reference for all those interested in volcanoes.

READERSHIP: Undergraduate and postgraduate students in earth science, geology students and amateur geologists.

Jacques-Marie Bardintzeff is a professor at the Université Paris-Sud Orsay. He has studied the eruptive styles and hazards of volcanoes in the West Indies, Central America, Indonesia, and many other parts of the world. He is the author of several books published in France.



- 01/2020
- 352 p.
- 170 x 240 mm
- 9782100797417
- 36,00 €

Jacques Bouffette
Jessica Uzel

Toute la géologie en 200 schémas
à légender et colorier

Dunod

- 04/2021
- 192 p.
- 216 x 275 mm
- 9782100815456
- 22,00 €

READERSHIP:

Undergraduate students of life and earth sciences, earth and environmental sciences, geosciences, students preparing for entrance exams to the Grandes Ecoles, those preparing for the CAPES/Agrégation.

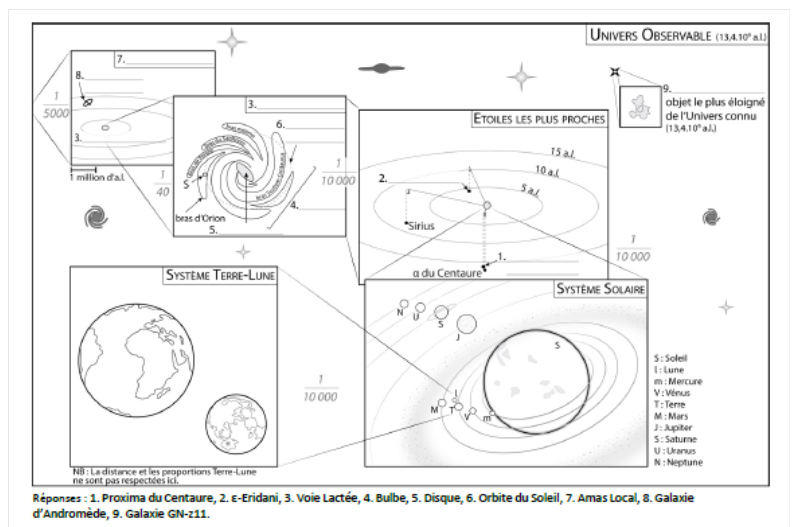
Jacques Bouffette and Jessica Uzel are senior teachers at the Université de Rennes 1.

The Geology Student's Self-Test Colouring Book

Jacques BOUFFETTE, Jessica UZEL

Through more than 200-line drawings to label and colour, this book invites students to become the main actor in their learning of the key geological terms, structures, phenomena and mechanisms necessary for exams.

High-quality illustrations, both precise and synthetic, are all accompanied by legends to fill in, enabling the reader to test their knowledge. The answers are given at the bottom of each page. Each drawing is rounded out with a precise text summarising the key points to note. Finally, colouring the various schemas helps the student to better memorise and visualise their work.



Geometrical Product Specifications (GPS)

ISO/GPS standards

Frédéric CHARPENTIER

Geometrical product specifications (GPS) consist of defining the surface dimensions and characteristics of a component that ensure its optimal functioning. This is a strategic activity for any mechanical industry. The normative approach related to GPS aims to provide tools for answering design, production and metrological issues. ISO/GPS standards are updated every four/five years. By compiling the latest developments in ISO-GPS standards in a synthetic, easy-to-use document, this book helps decode and/or implement a geometrical specification with no ambiguity.

READERSHIP: Engineers in the mechanical industry, teachers and students of industrial and mechanical engineering.

Frédéric Charpentier is Associate Professor of mechanical engineering at the Université Paris-Est Créteil and at the CNAM. He is a French Expert in Value Management - Value analysis, functional analysis on the ISO-GPS Committee and a trainer in ISO-PPS standards for leading manufacturers, such as Renault and PSA.

Electric Car Technology Motorization and Power Supply

Anthony JUTON

Carmaker innovation is currently entirely focused on vehicle electrification and partial or full autonomy functions. Rarely in history has an industrial sector undergone such a rapid transformation, shifting away from the predominance of thermal engines in favour of electric engines and embedded IT systems. Elaborated by a team of researchers, teachers and engineers, this book presents the main specificities of the various motorisation bodies in electric vehicles as well as the fundamental notions of the associated electrical engineering: engines, power electronics, batteries, chargers, interactions with the electricity network and fuel cell technology. It aims to accompany the transformation of skills necessary in the auto industry, while discussing future innovation in the field.

READERSHIP: Engineers and technicians in the automotive sector, students and teachers in the field of electrical engineering.

Anthony Juton is Associate Professor of applied physics at the Ecole Normale Supérieure (ENS) Paris-Saclay.

Frédéric Charpentier

Mémento de spécification géométrique des produits Les normes ISO-GPS

Dunod

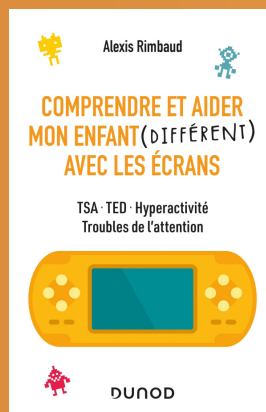
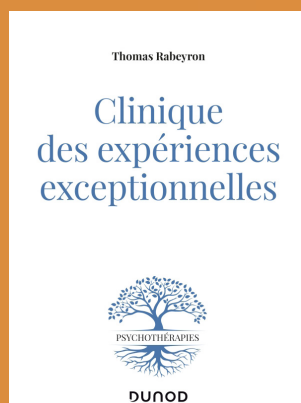
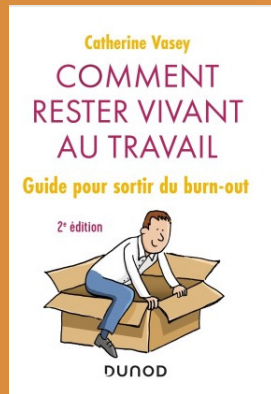
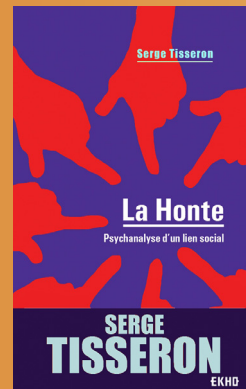
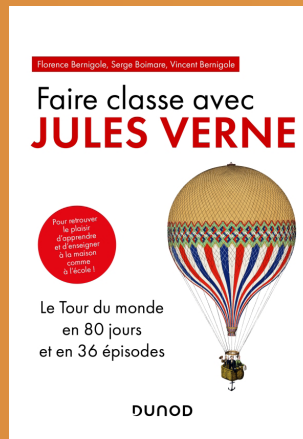
- 01/2021
- 160 p.
- 150 x 210 mm
- 9782100812004
- 25,00 €

Anthony Juton

Technologie des voitures électriques Motorisation et alimentation

Dunod

- 02/2021
- 352 p.
- 170 x 240 mm
- 9782100818068
- 59,00 €



Click on the covers
to read
sample chapters
in French!

Psychology & Social Sciences

Go to Your Room!

Setting Educational Limits for Your Child

Caroline GOLDMAN

From the age of one, a child needs its parents to help provide a «socially adapted» format for aggressive impulses that go hand-in-hand with the child's very active exploration of the world. Parents must therefore start to explain to the child what is forbidden but also find a way of holding the child back efficiently, to prevent its explorations from disturbing the comfort of others or from endangering itself. **This work recalls the central need for the child to meet these limits and favours a unique system of repression by temporarily sending the child to its room.** To efficiently relieve the child's excitement but also to prevent the parents from entering never-ending discussions, shouting, unfair reproaches or always counter-productive violence that is damaging for everyone. **This is a fair book that provides the keys for success.**

READERSHIP: Parents, those who look after children

Caroline Goldman is a child and adolescent clinical psychologist.



- 09/2020
- 192 p.
- 150 x 210 mm
- 9782729621582
- 16,90 €

Stop Shouting and Coach!

40 Practical Tips to Resolve and Not Aggravate!

Laurence MONCE

Traditionally described as an obligatory transition from childhood to adulthood, adolescence prompts many questions, if not a certain apprehension for parents. **But family management has changed. Today, the need to communicate and understand emotions is vital.** For this reason, coaching is hugely significant within a family. Between objectives, communication, encouragement, active listening and actions, parental coaching fits perfectly with the new family model. Most works discuss positive education or positive discipline. **This book offers the tools to put in place in cooperation with the adolescent. 40 practical suggestions to no longer be exasperated by our teenagers.**

READERSHIP: All readership levels

Laurence Monce is a trainer and naturopath.



- 04/2021
- 192 p.
- 150 x 210 mm
- 9782729621872
- 15,90 €



- 10/2020
- 240 p.
- 170 x 240 mm
- 9782100811380
- 19,90 €

READERSHIP:

All those in contact with young children

Creative Lessons Using Books for Tiny Tots

Laëtitia DELPECH, Elise MAREUIL

The aim of this colourful practical tool is to highlight the benefits of the book in early childhood. It provides: Thematic sheets which offer the keys to understanding the benefits of books from an early age; Practical sheets which offer creativity, ideas for activities and tips based on nursery rhymes. The practical part uses a kid's book to either inspire games and activities, "the book to the game", or the opposite to instigate the activity and associate it with a book "the game to the book".

Laëtitia Delpech is a teacher of young children and a librarian.

Élise Mareuil is co-director and educational supervisor at the Agapi (an alternative childcare centre specific to the child's needs).



- 10/2019
- 288 p.
- 170 x 240 mm
- 9782100778409
- 20,90 €

READERSHIP:

All those in contact with young children

The Musical Bubble

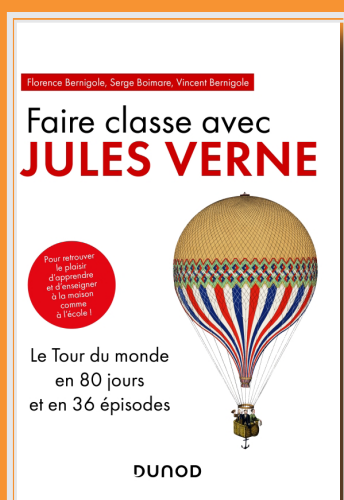
An Educational Tool for Young Children

Claudia KESPY-YAHI

The French-Austrian Claudia Kespy-Yahi grew up in a multicultural environment. After working in major distribution and the humanitarian sector, in 2005 she founded her own network of day cares, "Cap Enfants," shortly after the birth of her children. The day cares were designed for businesses and communities. Its pedagogy centers on music as a window onto the world.

This unique approach allows for the reinforcement of young children's fundamental acquisitions (language, socialization, logic), thus also preparing them to learn foreign languages. A completely innovative pedagogical tool, the Musical Bubble®, allows children to immerse themselves in the sounds, music and languages of the world.

Claudia Kespy-Yahi is founder of a network of daycare centres called "Cap Enfants" and inventor of the educational tool, Bulle Musicale®. She is currently in negotiation with structures in Japan, Germany, South Korea and Chili to open musical day cares.



- 09/2020
- 224 p.
- 170 x 240 mm
- 9782100814879
- 18,90 €

READERSHIP:

School teachers, tutors, librarians, social and cultural educators.

Learning with Jules Verne Around the World in 80 Days and in 36 Episodes

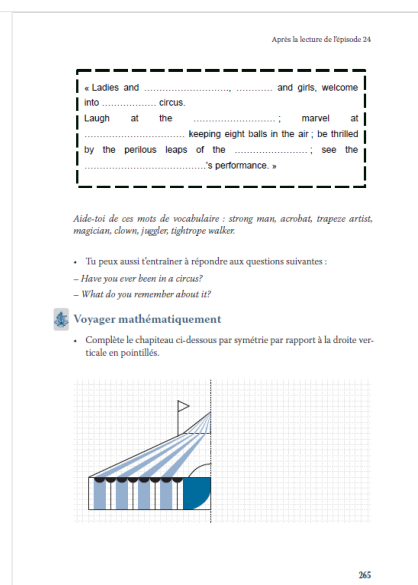
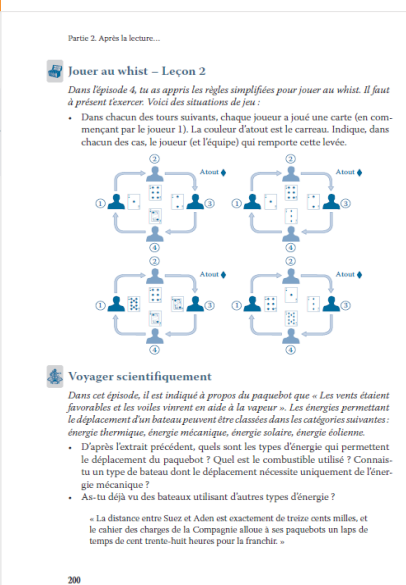
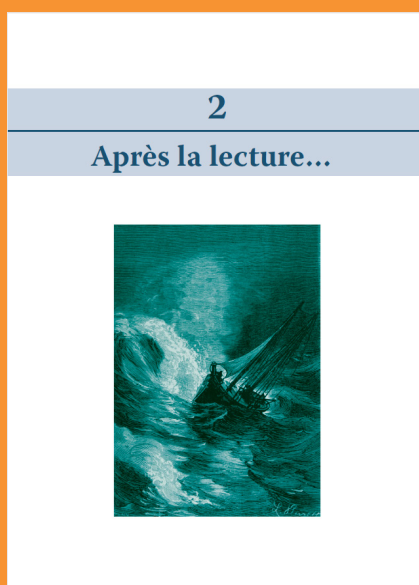
**Florence BERNIGOLE, Serge BOIMARE,
Vincent BERNIGOLE**

Rewritten to facilitate reading by young children, *Around the World in 80 Days* by Jules Verne is accompanied here by a second part for each episode with an animation sheet organised according to the teaching method favoured by Serge Boimare, aimed at facilitating learning through culture and encouraging individual expression. **The high school teacher's rewriting of the novel is based on the perspective of Passepartout, a character embodying resourcefulness, courage, fantasy and spontaneity. Each episode is an opportunity to provide an opinion on the story, but is also a lesson in geography, history and science etc.** Finally, the appendices provide different types of cards to use in games included in the animation sheets.

Florence Bernigole is a teacher of the French language.

Serge Boimare is an educational psychologist and former director of the Centre Médico-Psychopédagogique Claude Bernard, Paris.

Vincent Bernigole is a teacher of maths at the Lycée Descartes, Antony.





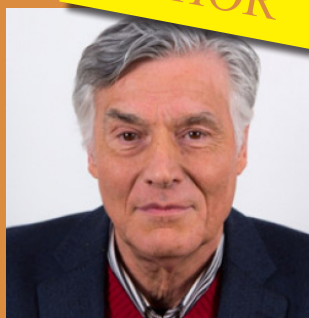
Rediscover the Joy of Learning, 2nd Ed Creating a Successful School for All

02/2019 ■ 144 p. ■ 170 x 240 mm ■ 9782100789481 ■ 18,50 €

In 14 short chapters Serge Boimare proposes **a concrete method to succeed at school** through an overview of the experiences and thoughts he describes in previous books *L'enfant et la peur d'apprendre* and *Ces enfants empêchés de penser*. **All is based on culture as mediation to get over and reduce the fear of learning.** Teaching tools, guidelines and session reviews help teachers to rapidly check the interest and efficiency of a method that reconciles school, culture and success for all.

READERSHIP: Professionals in public and private education, professionals of pedagogy and special needs education

**BEST-SELLING
AUTHOR**



Serge BOIMARE is an educational psychologist and former director of the Centre Médico-Psychopédagogique Claude Bernard, Paris.

Also the author of:
Practicing Psychopedagogy
The Fear of Teaching



Over
39,000 copies
sold!



The Child and the Fear of Learning - 3rd Ed.

■ 02/2019 ■ 192 p. ■ 170 x 240 mm ■ 9782100790678 ■ 22,90 €

Rights sold to: Poland.

Previous edition sold to: Brazil, Spain, Italy and Portugal

The work is devoted to **the principle techniques of psychological remediation to employ when dealing with children with serious difficulties in school.** In situations where traditional pedagogical tools are inoperative, the author proves the efficacy of analytic psychopedagogic methods in making it possible for the child to once again mobilize his/her cognitive processes to overcome inhibitions and blockages linked to the fear of learning. This third edition includes a new chapter in which an apparent paradox in fact proves to be the key to a true pedagogical dynamism: "Don't be afraid of bad students, the hope of improving the level of the school ultimately rests with them."

The Child and the Fear of Thinking - 2nd Ed.

■ 10/2019 ■ 192 p. ■ 170 x 240 mm ■ 9782100793570 ■ 19,90 €

Rights to previous edition sold to: Brazil

A device often used by intelligent children unable to acquire fundamental knowledge is to invent the means to block the thought process. They are thus able to avoid the anxiety and frustration the learning process creates in them. And **as long as we do not help them in their struggle against this concern, even with the most sophisticated pedagogical remediation presented by the best of our teachers, we will accomplish nothing.** Among the pedagogical practices to be singled out to reduce the effects of avoidance of thinking are intensive cultural nurturing and daily practice of speaking. They must be undertaken immediately as they are the key to rekindling the child's desire to learn. This work is the continuation of *L'enfant et la peur d'apprendre* (The Child and the Fear of Learning).

CHILD EDUCATION

Therapeutic Creativity for Kids with Painting

Using Art to Promote Cultural Awakening

Pascale BLANC

Creativity and early childhood are closely linked: creation is the main activity of young children with the creation of themselves, the world around them and their relationship with others. **To respectfully welcome a child's needs, the author proposes creativity workshops along the lines of "The Play of Painting" by Arno Stern.** Unlike an artistic workshop where a child's work is judged, corrected and considered for its objective value, a creative, fun workshop free of charge, liberates the child's expressiveness and ability to understand, to organise the surrounding world and develop relations with others that are a source of reciprocal enrichment.

Pascale Blanc is a trainer and educator of young children. She runs a creative painting workshop www.larucheatelier.com and is part of the editorial board for the journal *Métiers de la petite enfance*.

Practical Guide to Early Childhood Education

38 Strategies to Cope with Any Given Situation

Héloïse JUNIER

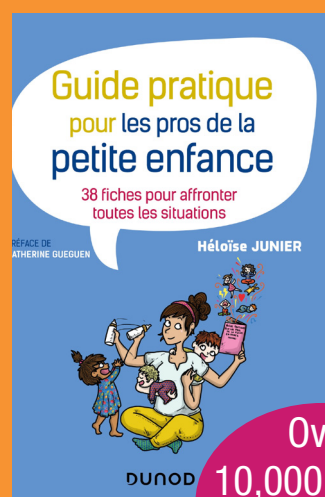
Early childhood professionals perform challenging jobs and even today they continue to fight to be recognised. They participate in the construction of toddlers during this crucial period of between 0 and 3 years when their brains develop and their emotional storms are part of everyday life. This empathetic and friendly guide is **a true survival handbook for all professionals confronted with situations that sometimes go beyond them or which raise questions.** The author relies on neuroscience to sweep away numerous misconceptions to provide this invaluable guide.

Héloïse JUNIER is an educational psychologist, a scientific journalist, a speaker and trainer in child psychology.



- 08/2020
- 240 p.
- 170 x 240 mm
- 9782100807260
- 19,90 €

READERSHIP: All those who work with young children



- 10/2019
- 224 p.
- 170 x 240 mm
- 9782100806003
- 18,50 €

READERSHIP:

All those in contact with young children



- 08/2020
- 144 p.
- 170 x 240 mm
- 9782100805419
- 19,90 €

READERSHIP:

Parents, teachers, speech therapists, school helpers

Overcoming Learning Difficulties

Guide to Remedial Education

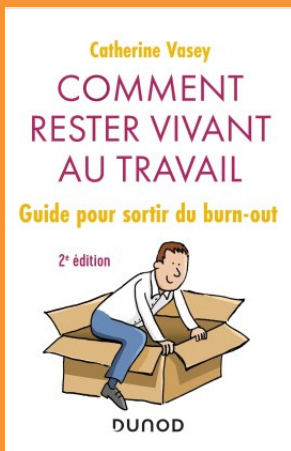
Audrey LORNAGE, Yann VERCHIER

Widely developed in Quebec, Belgium and Switzerland, **remedial education aims to assist students achieve competencies in core academic skills. This work shows how efficient learning is conducted.** Part 1 invites you to discover your learning profile. Part 2 provides 40 practical cards and tools to devise, test and appropriate. The 40 cards are grouped according to 5 themes and are voluntarily playful in order to better stimulate the user: Memorise, Understand and appropriate, Organise, Be attentive, Look for information. **The strength of this book lies in the link between basic theories of neuroscience and practical applications while providing concrete answers to problems encountered during learning.**

Audrey Lornage is a remedial education therapist.

Yann Verchier is a Doctor of electrochemistry and a lecturer of physical science at the Université de Technologie de Troyes (UTT), France.

Popular Psychology



- 08/2020
- 240 p.
- 150 x 210 mm
- 9782100797288
- 18,90 €

The Five Pillar Guide to Surmounting Burnout in the Work Place - 2nd Ed

Catherine VASEY

This book is aimed at all victims of burnout who are looking to understand what is happening to them and to find a way out. The author provides a step by step guide to a five pillar healing process for sustainable healing and better quality of life; the emergency measures to take; the elements that he/she should list in order to assess his/her situation. The book provides comforting real life accounts and is an essential toolbox to help you get back on your feet.

Catherine Vasey is a clinical psychologist and psychotherapist in Lausanne, Switzerland. She animates numerous seminars on burnout prevention in the workplace, treats patients and provides support for health professionals. She founded her “Noburnout” website www.noburnout.ch in the year 2000 and is the author of “Burn out : le détecter et le prévenir”.

READERSHIP: All those affected by professional stress and burnout



- 04/2021
- 288 p.
- 155 x 240 mm
- 9782100812639
- 18,90 €

Perfect Manipulation

Nicolas GUÉGUEN

Observing what can influence and manipulate us in our daily lives from an overall perspective, this work is a research into social psychology undertaken in daily situations to which anyone can relate (in the street, relationships with friends, in a shop, on a bus, in a car when we see a hitchhiker etc.).

Nicolas Guéguen is a professor of social psychology and cognitive science at the Université de Bretagne-Sud. He is the author of numerous books.

READERSHIP : Clinical psychologists, child psychiatrists, teachers and nurses



- 06/2020
- 224 p.
- 141 x 215 mm
- 9782100800933
- 18,90 €

READERSHIP :

All readership levels, parents with atypical children suffering from behavioural disorders, ADHD, Pervasive Developmental Disorders, Autism Spectrum Disorders, etc

How Video Games Help Kids with Special Needs

ASD, PDD, Hyperactivity, Attention Deficit Disorders

Alexis RIMBAUD, Paul BEAUPÈRE

Digital objects are not our enemies. Games are the foundations of our civilisations and are an activity that structure, liberate and balance the psyche in many ways. They are tools that help children and young adolescents to shape, calm, concentrate, identify and organise themselves in a psycho-affective world that is sometimes in total chaos. In recent years, neuroscientific progress has helped visualise the assets of games in remediation and the treatment of many issues. Clinical psychologists 2.0 trained in therapeutic treatment use **video games as a tool for diagnosis and care**, they study the nature of this tie, including in cases of excessive dependency. Far from preconceived ideas concerning screen addictions, **the video-game activity is a great way to understand and decipher the often overlooked inner world of children, especially for «different» children suffering from hyperactivity, or on the autistic spectrum, or with attention, withdrawal and school issues.** From Facebook to Mario Bros, Battle Royale to Animal Crossing, this work provides tools, advice and bearings for parents and educators to understand, help and to care using digital tools.

Alexis Rimbaud is a clinical psychologist, psychoanalyst and engineer in digital technology.

Elements of Music Therapy - 3rd Ed

Gérard DUCOURNEAU

Music therapy is a psychotherapeutic treatment for various disorders aimed at providing increased wellness for people with a handicap (physical, psychic or social), through music and its components (rhythm, sound, voice etc.). A mid-way point between care practices and therapeutic relationship, it is increasingly used by hospitals and carers, in paediatric services, gerontology, anaesthetics and even oncology. **This work offers a theoretical and practical approach illustrated with clinical examples. It shows to what extent the applications of music therapy meet the assertions of neuroscience:** soliciting the memory, attention, concentration, exchange, self-conscience, encouraging choices and favouring verbalisation. This new edition including the latest research in the field, also points out the importance of multi-disciplinary work.

Gérard Ducourneau is a therapist and director of the music therapy workshop, Bordeaux.

Gérard Ducourneau

Éléments de musicothérapie

• 3^e édition •



DUNOD

- 01/2021
- 208 p.
- 170 x 240 mm
- 9782100793334
- 24,00 €

READERSHIP: Those working in psychological care, medical and paramedical professions.



- 09/2020
- 400 p.
- 170 x 240 mm
- 9782100801855
- 34,00 €

READERSHIP:

Postgraduate students in psychology, clinical psychologists, psychoanalysts.

Handbook of Rorschach and TAT

**Catherine CHABERT, Catherine AZOULAY,
Benoît VERDON Estelle LOUËT,**

This work brings together for the first time in a single volume the presentation of two major projective tests, the Rorschach and the TAT.

For both tests, it provides a precise and in-depth presentation of the scoring method, the analysis and the interpretation of data collected when the tests are carried out on patients. While respecting their specific features and devoting substantial developments to these two tests, it sets out the essential stages of their differential analysis and their complementary contributions.

Catherine Chabert is a psychologist and psychoanalyst. She is Professor Emeritus of clinical psychology and psychopathology at the Université Paris-Descartes and the author of numerous articles and books.

Catherine Azoulay is a clinical psychologist, psychoanalyst, full professor of clinical psychology and psychopathology at the Université de Paris, and member of the research laboratory Psychologie Clinique, Psychopathologie, Psychanalyse (PCPP). Past copresident of the International Network of Research Projective Methods and Psychoanalysis. She is director of the university diploma program in projective psychology.

Estelle Louët is a clinical psychologist and psychoanalyst at the Société Psychanalytique de Paris (IPA) and is Professor Emeritus of clinical psychology and psychopathology at the Université de Paris. She is a member of the research laboratory Psychologie Clinique, Psychopathologie, Psychanalyse (PCPP). She is former president of the French Language Society of the Rorschach and Projective Methods.

Benoît Verdon is a professor of clinical psychology and psychopathology at the Institut de psychologie, Université Paris-Descartes.

The Practice of Cognitive Restructuring

Stéphane RUSINEK

Cognitive restructuring is one of the key and most used techniques in cognitive and behavioural therapy. Its postulate is the following: **if we change certain thoughts, we can change the emotions that go with them, and therefore feel better**. In this book, the author proposes to:

- Describe the principles of cognitive restructuring: the idea is to tackle cognitive schemes and dysfunctional beliefs and try to change them;
- Identify dysfunctional ideas: how to become aware of our inner speech (filters, cognitive bias);
- Discredit dysfunctional ideas: help the patient to unveil counter-examples to their beliefs;
- Develop alternatives: once the dysfunctional thought has been discredited, to allow the benefits of being more flexible to emerge and to draw up alternative thoughts with the patient;
- Provide practical exercises. All cognitive behavioural psychologists use this technique but with more or less enthusiasm. This step-by-step guide to cognitive restructuring is destined for them and offers tested practical methods.
- Ensure the alternatives are used: this is the ultimate stage, without which the patient would remain stuck in their routines.

Stéphane Rusinek is a professor of clinical psychology at the Université Lille Nord-de-France. He is President of the AFTCC (French Association for Behaviour and Cognitive Therapies) and director of an undergraduate and Masters course on CBT.

Revisiting Errors

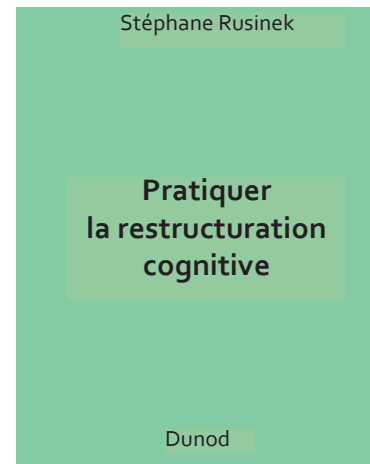
in the Cognitive Psychology of the Infant

Roger LÉCUYER

■ 09/2020 ■ 192 p. ■ 170 x 240 mm ■ 9782100811663
■ 24,00 €

Cognitive psychology of infants is the study of how babies think. This original book crosses epistemology, methodology and a review of the most recent findings in baby intelligence, listing and explaining clearly the 13 major mistakes made in cognitive psychological research in this subject matter.

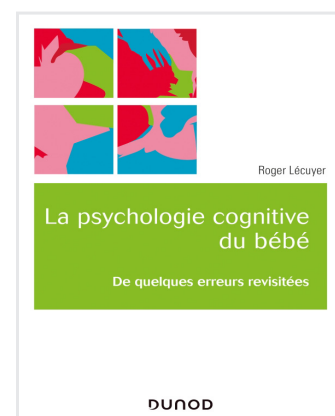
Roger Lécuyer is Professor Emeritus of the psychology of development of the child at the Université Paris-Descartes. He is the author of numerous articles and books.



■ 11/2020
■ 256 p.
■ 190 x 240 mm
■ 9782100812523
■ 30,00 €

READERSHIP :

Psychiatrists, psychologists, and psychotherapists interested in or who practice CBT counselling psychotherapies.



READERSHIP :

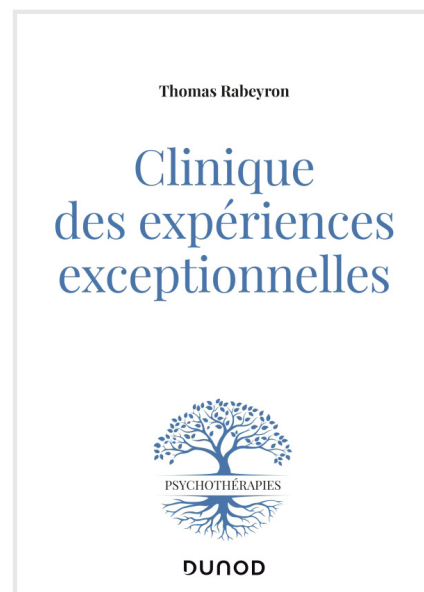
Master and PhD students in psychology, researchers in infant cognitive psychology, early childhood professionals and carers (maternity wards).

Exceptional Human Experiences

Thomas RABEYRON

This book offers **an in-depth study of experiences described as paranormal, anomalous or exceptional.** These refer to specific experiences that give to a person the impression of a non-ordinary interaction with his or her environment. These experiences take various forms - telepathy, out-of-body activities, abductions, near-death experiences, etc.- and are often associated with intense emotions due to their unusual and strange nature. How can we understand the origins and the nature of these experiences, which are reported by nearly half of the French population? What are their contexts of emergence and the psychological processes that characterize them? How do they relate to psychopathological aspects? Are they a source of psychological transformation and what can they teach us about the profound nature of reality? Composed of ten chapters describing both the phenomenology and the psychological processes associated with these experiences, **this book offers an original overview at the intersection of clinical psychology, psychoanalysis and neuroscience.** More than fifty cases from the author's clinical practice illustrate this exploration at the frontiers of subjective experience.

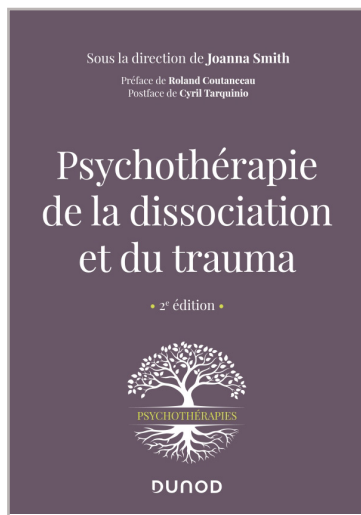
Thomas Rabeyron is a clinical psychologist at CHU de Nancy and Professor of clinical psychology and psychopathology at Université de Lorraine. He is honorary fellow at the Koestler Parapsychology Unit, University of Edinburgh. His research focuses on the clinic of exceptional experiences, the links between neuroscience and psychoanalysis and the evaluation of psychotherapies. Director of the Master's degree in clinical psychology at the University of Lorraine, he is also the director of the Interpsy laboratory and is in charge of the CIRCEE counselling service.



- 03/2020
- 416 p.
- 170 x 240 mm
- 9782100796465
- 32,00 €

READERSHIP :

All mental health professionals, physicians, psychiatrists, clinical psychologists, psychotherapists, nurses; postgraduate students of clinical psychology and psychopathology.



Psychotherapy of Trauma and Dissociation

01/2021 ■ 416 p. ■ 170 x 240 mm ■ 9782100800230 ■ 34,00 €

Many professionals are interested in the notion of dissociation and would like to better understand its treatment or even train themselves in it. Over the past few years, new techniques have emerged in France including EMDR firstly, but also lifespan integration, somatic experiencing, sensory-motor therapy, ego state therapy and internal family systems among others. Other approaches develop an application of these indications: schema therapy, hypnosis and full consciousness in particular. Including a general review of the notion of dissociation and neurobiological substructures, the aim of this work is to present the various treatments for dissociation and trauma from a theoretical and clinical perspective, with each author illustrating the possible ways dissociative and post-traumatic disorders can evolve with the technique described.

READERSHIP: Psychologists, psychiatrists, psychotherapists, mental health, education and justice professionals.



Joanna Smith is a clinical psychologist, accredited trainer and supervisor in LI (Lifespan Integration) and is in charge of courses at Ecole de Psychologues Praticiens and Université Paris V.



Lifespan Integration Therapy Infants, Adolescents and Parents

■ 10/2019 ■ 256 p. ■ 170 x 240 mm ■ 9782100798957 ■ 26,00 €

Affective neurosciences help understand how the regulation of emotions in children is established according to that of their parents. We then realise how the presence of unresolved trauma for a parent disorganises the child's attachment capacities. This work applies attachment theories and affective neurosciences to the psychotherapy field. It exposes the applications of affective neurosciences in family psychotherapy. It associates attachment, development, cerebral co-regulation of emotions and the family system. Lifespan integration helps understand these notions in a practical and clinical way. Numerous clinical cases illustrate how it is possible to improve the symptomatology of children and adolescents by treating their family.

READERSHIP: Psychiatrists, clinical psychologists and psychotherapists

Bonding with your Inner Child

■ 05/2019 ■ 256 p. ■ 160 x 210 mm ■ 9782100801503 ■ 19,90 €

English rights not available

Early childhood deficiencies and difficulties (incubators, separations, hospitalizations, lack of affection, maternal anxiety, parental divorce, mistreatment, etc.), especially those occurring during the first three years of life, can have a considerable impact on a person's later capacity to regulate emotions (anxiety, sadness, and anger in particular). The period ranging from gestation to 3 years of age is seen today as crucial for lifelong mental health, as confirmed by the success of Lifespan Integration therapy, whose goal is to work on the memories from this very period. This book's goal is to highlight not just the impact of these early difficulties and deficiencies, but above all the means that exist to repair them, whether alone or accompanied.

READERSHIP: Educated readers, those working in the health sector (psychotherapists, child care practitioners and nurses), teachers

Therapeutic Games and Mediations Evaluate and Construct Mental Care Devices

Anne BRUN, René ROUSSILLON

Therapeutic mediation is defined as being a practice that uses an activity (painting, modelling, writing, theatre...) to help express psychic suffering in a relationship that is experienced as being less violent than a face-to-face session with the therapist. It looks at and uses typical game formats in which an unconscious psychic issue is transferred. **This work offers a multidisciplinary exploration of therapeutic mediation (anthropology, criminology, neurosciences, philosophy, clinical psychology) based on typical games, since the game is viewed as a symbolisation mechanism in psychoanalytical theory.** This book offers clinical psychologists an international expertise at the service of therapeutic mediation and ready-to-use tools in the form of evaluation tables.

Anne Brun is a professor of clinical psychology and psychopathology. She is director of the CRPPC, (Centre for Research in Psychopathology and Clinical Psychology) at the Université Lumière-Lyon 2.

René Roussillon is Professor Emeritus of clinical psychology and psychopathology at the Université Lumière-Lyon 2.

The Child Trauma

Hélène ROMANO

Hélène Romano is, today, a part of a movement of practitioners' research that explains that an event will have different effects depending on the age, the history and especially the family and cultural context of the injured party. **Drawing on her 20 years of in-the-field experience with emergency responders, this practitioner researcher presents a clear picture of what traumatised children are and how one can help them pick up the pieces of their lives. She gives a complete and open analysis of the changing picture as opposed to the sectarian spirit of some older publications.** Moreover, Romano's book is a pleasure to read, well illustrated with vignettes that make it easy to understand ideas that one thought abstract!

Hélène Romano is a clinical psychologist and psychotherapist specialized in psychotraumatism. She co-ordinates the emergency medical-psychological cell of the Val de Marne and Professor Marty's department at the CHU (University Hospital Center) of Henri Mondor, Créteil. For many years, she has intervened and responded to traumatic events in schools and conducted educational sessions dealing with dangerous practices.



- 01/2021
- 320 p.
- 170 x 240 mm
- 9782100812400
- 32,00 €

READERSHIP : Professionals in psychological care: psychologists, psychiatrists, psychoanalysts, psychotherapists (including art therapists); nurses, educators and social workers.



- 08/2020
- 208 p.
- 170 x 240 mm
- 9782100802500
- 21,90 €

READERSHIP: Psychotherapists, psychologists and all other professionals concerned



Frédéric Dionne is a professor and clinical psychologist at Université Trois-Rivières, Quebec

A Practitioner's Guide to Acceptance and Commitment Therapy for Chronic Pain Ten Intervention Protocol Modules

Frédéric DIONNE

12 million people in France suffer from chronic pain: fibromyalgia, neuropathic pain, headaches, low back pain, arthritis, etc. New therapies are emerging such as ACT (Acceptance and Commitment Therapy). Its aim isn't to change the symptoms as is the case with CBT (Cognitive Behavioral Therapy) but to change the patient's approach and relationship to it that is from the battle against it to its active acceptance. Its basic premise is that suffering in the face of pain is fueled by a lack of psychological flexibility. Furthermore, chronic pain is a common problem that poses several challenges for practitioners and this practical book will help them to: **evaluate, understand and intervene using ACT; use an intervention protocol consisting of 10 modules; have several methods available to them which use ACT. Using clinical vignettes, this book provides a comprehensive guide for professionals who want to learn about the assessment, theory and practice of ACT in patients with chronic pain.**

A Practitioner's Guide to the Application of ACT with CBT Theories, Strategies and Tools

Frédéric DIONNE

ACT (Acceptance and Commitment Therapy) is a progression of CBT (Cognitive Behavioral Therapy). Based on recent discoveries on the functioning of language and cognition, ACT proposes to modify the relationship that patients have with their painful thoughts and emotions. For the therapist, it is difficult but nevertheless essential to make the transition between the more traditional CBT approach (2nd wave) and the ACT approach (3rd wave). He, she is confronted with many questions in his, her clinical practice: Is it possible to use methods of acceptance and reduction of symptoms in the same therapy? Is it possible to combine cognitive restructuring with defusion? Is relaxation incompatible with mindfulness? etc. This book responds to the above questions in a very practical way by detailing: **the conceptual framework allowing the integration of ACT therapy with CBT; the common and differentiating factors of clinical practice; the methods and tools to prioritize - CBT or ACT - depending on the clinical context.**



- 05/2021
- 256 p.
- 190 x 240 mm
- 9782100808564
- 28,00 €

READERSHIP : All psychiatrists, psychologists and psychotherapists interested in Third Wave Therapies in the treatment of Cognitive behavioral therapy (CBT), algologists (practitioners and allied health).



- 06/2021
- 288 p.
- 190 x 240 mm
- 9782100809691
- 32,00 €

READERSHIP : All psychiatrists, psychologists and psychotherapists practising Cognitive Behavioral Therapy (CBT),

Normal and Pathological Personality - 3rd Ed

Jean BERGERET

In any personality, it is necessary to determine what is a stable and definitive basic structure or a simple arrangement that is still mobile and malleable; in this way, the notions of normality, emotional immaturity and illness can be defined in a much more fruitful way. Jean Bergeret reviews the different models of personality structuring, both from a metapsychological point of view and from the perspective of psychogenetic evolution, but always with reference to psychoanalytical theory. **This classic French text in the field of psychopathology represents the synthesis of Jean Bergeret's research.** It forms the basis for his later work on border states, depression, drug addiction and the notion of fundamental violence.

Jean Bergeret was a psychiatrist, psychoanalyst and Professor Emeritus of psychology at the Université Louis Lumière Lyon 2. He became one of the leading figures of French psychoanalysis and was an author of numerous books and articles.

Shame - 4th Ed Psychoanalysis of a Social Bond Serge TISSERON

This classic text develops the theme of family secrets and discusses the mechanisms of shame in both their subjective (rupture of the narcissistic framework, anguish of emptiness) and collective dimensions (withdrawal, inability to adapt to change, the "loss of face" phenomenon). For the first time the author offers an analysis of the psychoanalytical interpretation given to one of the most frequently experienced sentiments.

READERSHIP: psychologists, social workers

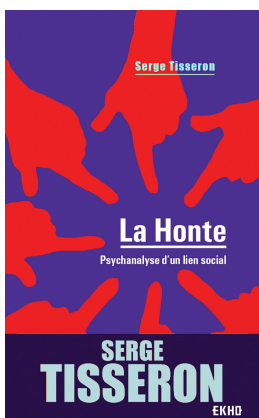
Serge Tisseron is a psychiatrist and psychoanalyst, teaching at the Université Paris Ouest, Nanterre.



- 01/2021
- 352 p.
- 155 x 240 mm
- 9782100810369
- 25,00 €

READERSHIP:

Psychology students, trainee psychoanalysts, psychologists and psychotherapists.



- 08/2020
- 320 p.
- 110 x 178 mm
- 9782100808267
- 8,80 €

PSYCHOANALYSIS

Understanding and Caring for Online Connective Persons

Serge TISSERON, Frédéric TORDO

Cyberpsychology is a recent discipline that studies the psychic processes related to our activities in cyberspace. The first part of the book aims to help us understand its fundamental theories and concepts and the main elements of metapsychology (relationship to images, to technological objects, to virtual reality, to the connected man, to the transformed man, etc.). The second part deals with the psychopathological problems of the «connected man»: digital addiction, cyberviolence, cyber harassment, the hikikomori phenomenon (social withdrawal), cyber sexuality, etc). Finally, the third part describes the different forms of psychotherapy - or cyberpsychotherapies - that use technology: online consultations, psychotherapy with video games and robots, use of virtual reality, etc. The reader will find in this book the keys to:- understanding the upheavals of psychic processes in the age of hypermodern technologies;- understanding the pathologies linked to the upheavals of these technologies;- implementing specific treatments with the help of technology.



- 04/2021
- 288 p.
- 170 x 240 mm
- 9782100817559
- 29,00 €

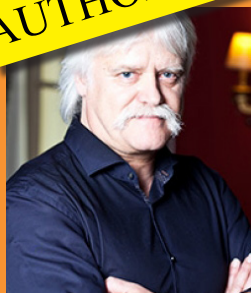
READERSHIP :

Psychologists, child and adolescent psychiatrists, psychotherapists, psychoanalysts; Students of psychology and cyberpsychology.

Serge Tisseron is Director of Research at the Université Paris Ouest Nanterre since 2003. He is a psychiatrist, a Member of the Academy of Technology, a Doctor of Psychology overseeing research in Clinical Human Sciences, a Member of the Scientific Council of the Research Centre for Psychoanalysis, Medicine and Society at the Université Paris VII Denis Diderot. He is head teacher and co-founder of the University Diploma «Cyberpsychology», Université de Paris-Diderot since 2018. He is the author of more than 40 books and numerous articles.

Frédéric Tordo is head teacher and co-founder of the University Diploma «Cyberpsychology», Université de Paris-Diderot since 2018. He is a clinical psychologist, a psychoanalyst, a doctor in clinical psychology, an associate researcher at CRPMS, Université Paris VII Denis Diderot, and founding member of the L'Institut pour l'Etude des Relations Hommes-Robots (IERHR). He is the author of numerous books and articles.

**BEST-SELLING
AUTHOR**



Albert Ciccone is a Professor, psychologist and psychoanalyst. He is a university lecturer of psychopathology and clinical psychology at the Université Lyon 2.

Playful Learning

The Role in Early Childhood Education

Albert CICCONE

■ 03/2020 ■ 176 p. ■ 155 x 240 mm ■ 9782100808700 ■ 24,00 €

This work builds on studies by Albert Ciccone concerning traumatic childhood experiences as highlighted by psychoanalysis: « La psychanalyse à l'épreuve du bébé », « La part bébé de soi », and more recently « Les traces des expériences infantiles ». **Whereas these were more focused on the traumatic aspect of the childhood experience, this book approaches the fun, happy and jubilatory experiences that are extremely important since they provide part of the footing necessary to face later ordeals.**

Reputed authors specialised in children and with complementary approaches look into the following questions:

- What traces do fun experiences leave on the personality? - What place does the ability to play have in work with all patients, irrespective of their age?
- What function does humour have in care and in education?
- How and under what terms are the characteristics of games (pretence, metaphorisation, psychodramatisation, as well as laughter, surprise and spontaneity) used in practices?

The Psychological Birth of the Human Infant - 3rd Ed

■ 01/2019 ■ 376 p. ■ 155 x 240 mm ■ 9782100761807 ■ 32,00 €

Rights sold to: UK/USA

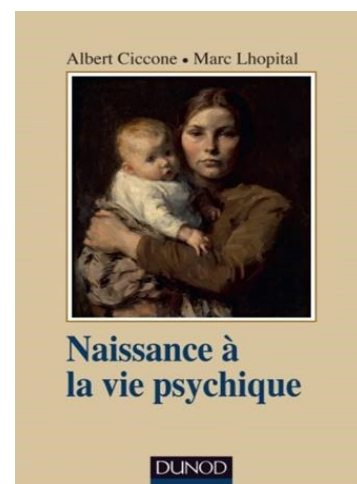
Founded on a rich clinical experience and a review of psychoanalytic work, this work presents and analyses the modalities of constitution and development of psychological life. Text updated for this third edition.

READERSHIP : Psychoanalysts, psychotherapists, clinical psychologists, psychiatrists and paediatric psychiatrists, postgraduate students



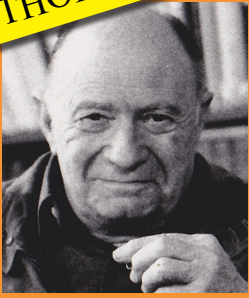
READERSHIP :

Psychoanalysts, psychotherapists, clinical psychologists, psychiatrists and paediatric psychiatrists; postgraduate students

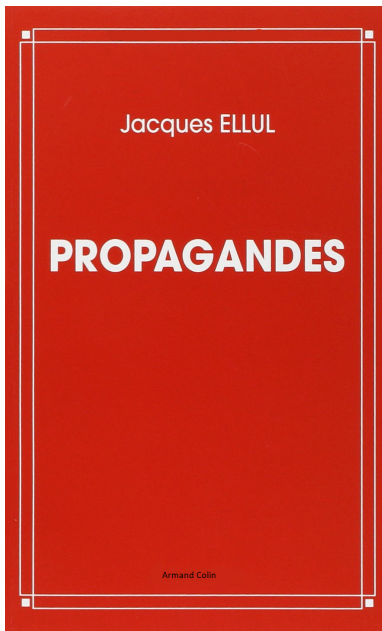


**ENGLISH
TRANSLATION
FORTHCOMING**

**BEST-SELLING
AUTHOR**



Jacques Ellul was a French philosopher and Christian anarchist. He served as professor of history and the sociology of institutions on the Faculty of Law and Economic Sciences at the University of Bordeaux for many years. Although he was trained as a sociologist, Ellul is considered a philosopher with a particular interest in technology and the possibility of technological tyranny. He is said to have coined the phrase «Think globally, act locally.»



Propaganda The Formation of Men's Attitudes

■ 01/1962 ■ 364 p. ■ 238 x 154 mm

From one of the greatest French philosophers of the 20th century, comes a seminal study and critique of propaganda. Taking not only a psychological approach, but a sociological approach as well, Ellul's book outlines the taxonomy for propaganda, and ultimately, it's destructive nature towards democracy. Drawing from his own experiences fighting for the French resistance against the Vichy regime, Ellul offers a unique insight into the propaganda machine.



The Technological Society

■ 01/1954 ■ 364 p. ■ 238 x 154 mm

As insightful and wise today as it was when originally published in 1954, Jacques Ellul's *The Technological Society* has become a classic in its field, laying the groundwork for all other studies of technology and society that have followed. Ellul offers a penetrating analysis of our technological civilization, showing how technology—which began innocuously enough as a servant of humankind—threatens to overthrow humanity itself in its ongoing creation of an environment that meets its own ends. No conversation about the dangers of technology and its unavoidable effects on society can begin without a careful reading of this book.



- 03/2013
- 344 p.
- 145 x 220 mm
- 9782200286439
- 25,00 €

READERSHIP:

Sociologists, anthropologists, students and those interested in the subject

Forbidden Child How Pedophilia Became a Scandal

Pierre VERDRAGER

Foreword by François de Singly

Over 40 years ago in France, pedophilia was a cause defended by certain circles, when literature was considered more important than morality by intellectuals, publishers, those in the arts and the press. **Using historical and medical archives, and press articles, the author analyzes “the politics surrounding pedophilia in the 1970s” and how opinion boomeranged in the 80s and 90s to render the pedophile a sick and perverted person and a danger to society.**

Verdrager has brilliantly written an unbiased sociological study and reflection on pedophilia. He discusses the pro- and anti-pedophile controversy that surrounded the 1970s in France through a prism of symmetric anthropology: why and how did some of France's elite try to legitimize pedophilia? How in the space of a few years did the pedophile become a danger to society? Why was this reversal of the situation so radical?

Pierre Verdrager is a sociologist and associate researcher at CERLIS (Université Paris Descartes). He is the author and translator of several books

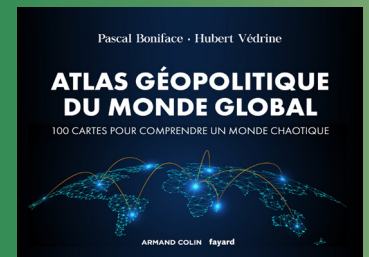
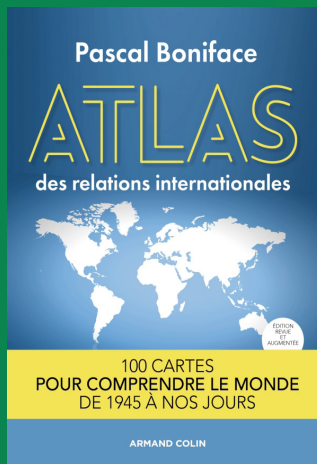
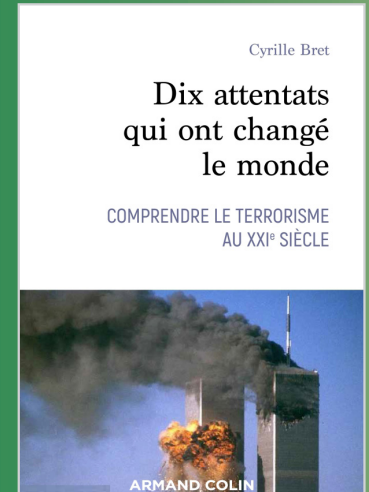
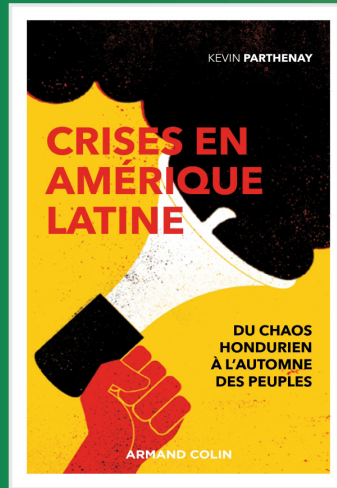
Interview in the New York Times, 8th January 2020

The New York Times

Pierre Verdrager is a sociologist and author of “L'Enfant Interdit,” or “Forbidden Child,” a book on the politics surrounding pedophilia in the 1970s, said that what united its defenders was the belief that France had an “aristocracy” that was not bound to ordinary norms of conduct.

While the ordinary French appeared revolted by the apologists, writers were considered part of this elite and were even expected to engage in acts of moral transgression, Mr. Verdrager said.

“There was an aristocracy of sexuality, an elite that was united in putting forth new attitudes and behavior toward sex,” Mr. Verdrager said. “And they were also grounded in an extreme prejudice toward ordinary people, whom they regarded as idiots and fools.”



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sample chapters
in French!

Geopolitics & International Relations

Ten Terrorist Attacks Which Have Changed the World Understanding Terrorism in the 21st Century

Cyrille BRET

- 11 September 2001 - New York and Washington, US: from the hyper-terrorism of Al-Qaida to the Global War on Terror of G.W Bush
- 11 March 2004 - Atocha Station, Madrid, Spain: from traditional terrorism to globalised terrorism
- 1st September 2004 - school siege, Beslan, Russia: from mass hostage-taking to counter-terrorism of intimidation
- 26-29 November 2008 - Mumbai, India: when terrorism became mediatic
- 22 July 2011 - Oslo and Utoya massacres, Norway: from extreme right terrorism to islamophobia
- 15 March 2015 - Bardo-Tunis Museum, Tunisia 2015: partisan use of terrorism
- 13 November 2015 - Paris, France: from militarised terrorism to para-state terrorism
- 4 July 2016 - Iranian attacks in Saudi Arabia: classic confessional terrorism but also indirect strategy terrorism
- 17 April 2018 - chemical warfare- Siege of eastern Ghouta: from weapons of mass destruction to state terrorism
- 21 April 2019 - churches and hotels in Colombo, Sri Lanka: from local terrorism to internationalised terrorism.

Cyrille Bret is a university lecturer at Science Po Paris and director of the geopolitical Think Tank EurAsia Prospective. He regularly writes articles for *Le Monde* and *Les Echos* newspapers.

Latin America's Autumn of Discontent

Kevin PARTHENAY

Chile, Peru, Argentina, Ecuador, Brazil, Bolivia, Venezuela, Nicaragua, Colombia. During October and November 2019, virtually all Latin American countries were shaken by extensive social and political crises, placing the sub-continent at the forefront of international news. Despite their simultaneous effects and the similarity of certain claims, the «Latin American Spring» had profoundly different origins and effects and was the result of a cycle of political crises initiated in 2009. From the forced exile of Manuel Zelaya from Honduras in 2009 to that of Evo Morales in 2019, this work reviews a decade of crises in Latin America to better understand the political dynamics at work and their consequences on an international scale.

Kevin Parthenay is a lecturer in Political Science at Sciences Po, France. Attached to the Centre for International Research and Studies (CERI) and to the Political Observatory for Latin American and the Caribbean (OPALC), his research focuses on comparative regionalism, Central American democracies and foreign policies.

READERSHIP: Educated readers, students in political science, geopolitics, international relations, contemporary history, applied foreign languages and journalists.



- 09/2020
- 224 p.
- 160 x 240 mm
- 9782200627829
- 16,90 €

READERSHIP:

Undergraduate students in geography, school teachers of history and geography, all those interested in the subject



- 10/2020
- 256 p.
- 160x 240 mm
- 9782200629427
- 22,00 €

**BEST-SELLING
AUTHOR**



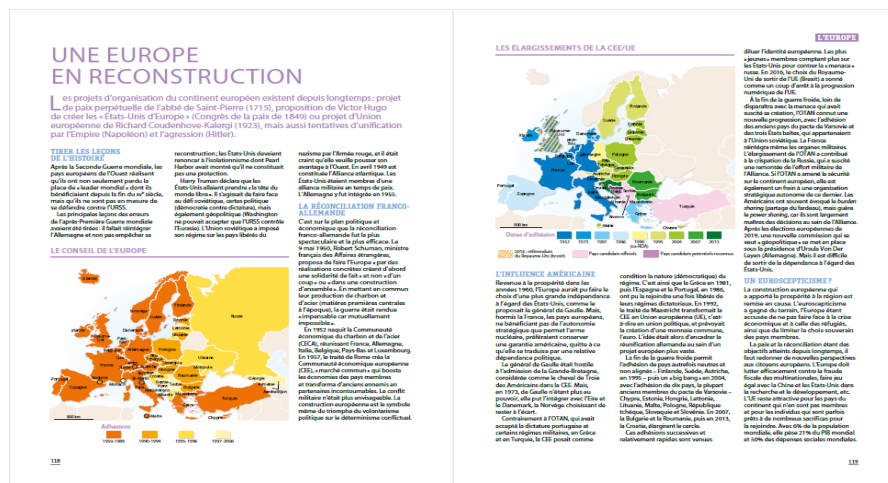
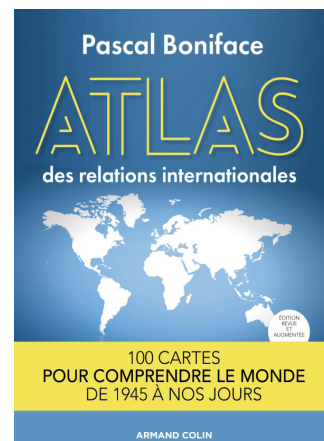
Pascal Boniface is the director of IRIS (the French Institute of International Relations and Strategies). He teaches at the Institute of European Studies, Université Paris 8 and has written and edited more than 50 books.

Atlas of World Affairs 2nd Ed

Rights of 1st edition sold to: Hungary, Korea, Japan, Portugal, Taiwan

■ 06/2020 ■ 168 p. ■ 210 x 285 mm ■ 9782200627911
■ 25,00 €

Is the West's influence still dominant? How do the emerging powers such as China, India or Brazil assert themselves? What issues represent the raw materials in international relations? This Atlas decodes the major events of international relations and the important evolution trends in our international environment. Through 70 entries, the author gives us an illuminating analysis which situates the whole range of international questions in order to better understand current affairs. 130 maps provide an instant and synthetic understanding of the main phenomena.



Pascal Boniface 50 IDÉES REÇUES SUR L'ÉTAT DU MONDE

Édition 2020



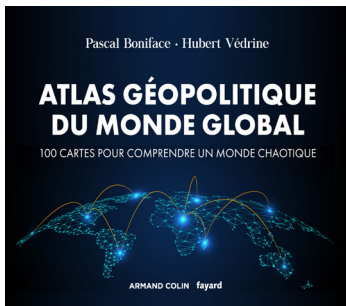
Mondialisation,
guerres et conflits,
terrorisme,
choc des civilisations...
Qui dirige le monde ?

ARMAND COLIN

50 Preconceived Ideas about the State of the World - 10th Edition

■ 01/2020 ■ 144 p. ■ 125 x 190 mm ■ 9782200627836 ■ 9,90 €

Media, social networks, political speeches, family dinners... preconceived notions are everywhere. Comforting and easy to understand, they give us the illusion of understanding an often bewildering world. But reality is often otherwise. By questioning the most common preconceived notions, Pascal Boniface invites us to discover a world of contrast. Looking back as well as forward, he illuminates the international scene, together with multiple interests expressed around the world and the governing political and economic constructions. Providing a critical and expert view, this book opens up all the issues that stir up public debate!



Atlas of the Global World - 4th Ed

100 Maps to Understand This Chaotic World

■ 09/2020 ■ 160 p. ■ 250 x 190 mm ■ 9782200627904 ■ 22,00 €

How do history, trade flows, ecological issues, religions and terrorism structure the world as we see it today? An international community, a clash of civilizations, a chaotic world, what is the state of international relations between the great powers? Against Western bias and the anxiety-provoking vision conveyed by certain media, Pascal Boniface and Hubert Védrine find logic where there seems to be only chaos. By reintroducing reason and hindsight into the analysis of a complex world, they show that one of the keys to the future is to consider the diversity of world views according to countries and peoples. Supported by an exceptionally rich library of 100 clear and detailed maps, the authors cast an unprecedented and all-encompassing look at the planet (United States, China, India, Europe, South Africa...) and the challenges of the contemporary world.



Hubert Védrine was attached to the French presidential office from 1981 to 1995, first as diplomatic advisor and then as press secretary and secretary-general. From 1997 to 2002, he was the French Foreign Affairs Minister.

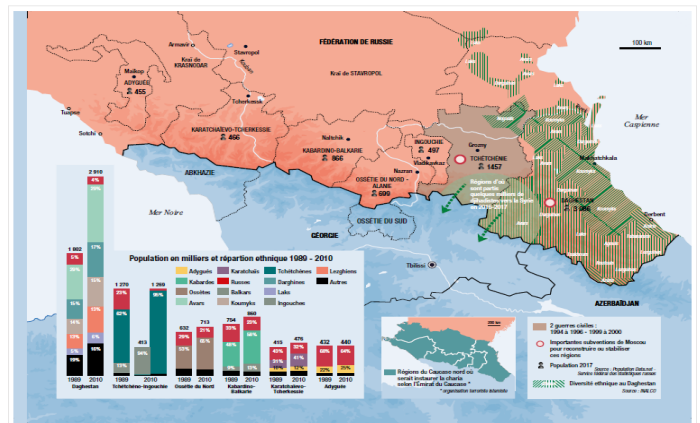
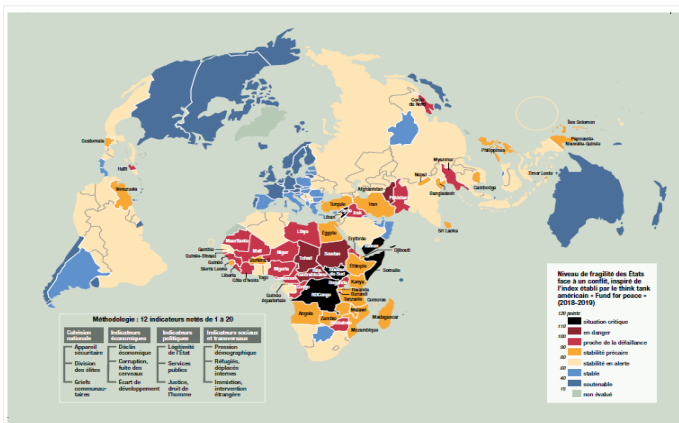


Atlas of Crisis and Conflicts, 4th Ed

■ 09/2019 ■ 160 p. ■ 257 x 197 mm ■ 9782200624965 ■ 25,00 €

Rights sold to: Japan, Korea and Taiwan

Since the beginning of the 21st century, crisis and conflicts have followed each other at an unprecedented rate in history. As new conflicts are arising, others, with more distant origins, are experiencing new developments. Pascal Boniface and Hubert Védrine take interest in these new crisis and scan the horizon to present us, for each examined case, the possible scenarios. Associating a very clear map with comments that focus on the essential, the authors manage to decipher the complexity of the world and the main lines of its evolution with talent.



History of Political Ideas - 3rd Ed

Western Political Thought from Antiquity to the 21st Century

Olivier NAY

This book offers an in-depth study of the history of Western political ideas from Ancient Greece to the 21st century. It discusses philosophical works, political theories, and doctrines. It describes how philosophical insights resulted from discussions and controversies grounded in the intellectual and political history of Western societies. It covers most conceptual debates of political theory, including:

- Legitimacy of power, the virtue of rulers, conditions of communal life, citizenship, law and liberty in ancient philosophy;
- Theology and metaphysics, civil law and "new sciences" in the Middle Ages;
- Civilian government, doctrinal absolutism and theoretical foundations of the modern State;
- Philosophies of the subject and political liberalism at the age of Modern Times;
- Sovereignty of the people, human rights and representative government in the aftermath of revolutions;
- Social utopias, socialisms and ideas on revolution in industrial societies;
- Theories of totalitarianism;
- Political freedom and market society in the 20th century;
- Critical theories (crisis of culture and mass society, post-Marxism, postmodernity, environmental ethics, feminism, criticism of capitalism, radical democracy)
- Theories of justice, communitarianism and multiculturalism in contemporary thinking.

It provides insights into major conceptual debates in political philosophy and law. However, it is not restricted to an inventory of major theoretical works and thinkers, as it retraces the winding and chaotic progress of ideas throughout the centuries, by putting ideas in historical perspective with special attention to political, social and economic transformations of societies.

Olivier Nay is a professor of Political Science at the University of Lille 2 and visiting professor at the University of Paris 1 Panthéon-Sorbonne.

READERSHIP :

Students of political science, law, philosophy and history at Institutes of political studies (Science Po)

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Introduction: Exploring new paths for the history of political thought

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The search for good government in ancient Greek and Roman societies

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Chapter 3. **FOUNDATIONS OF THE MODERN STATE**

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Chapter 8. **DISSENTING VIEWS ON MODERNITY**

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Chapter 9. **TOWARDS A JUST SOCIETY?**

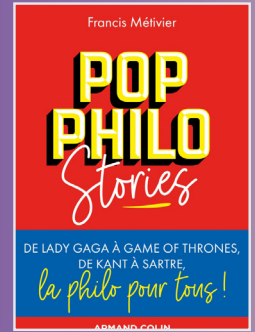
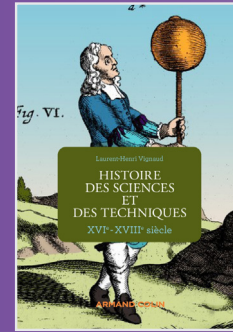
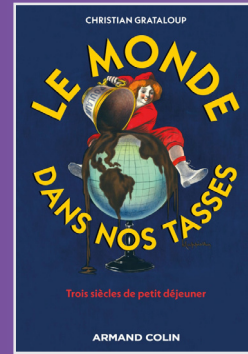
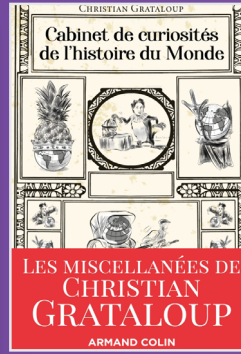
Democracy, justice and identity at the turn of the 21st century

Olivier Nay

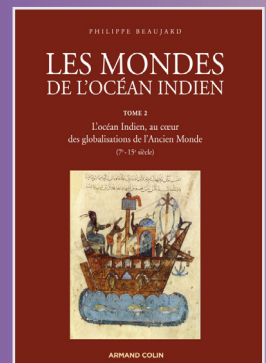
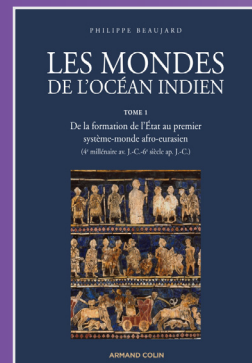
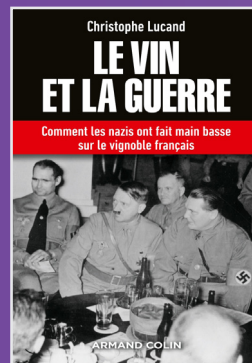
Histoire des idées politiques
3ème édition

Armand Colin

- 01/2021
- 688 p.
- 160 x 240 mm
- 9782200628024
- 29,90 €

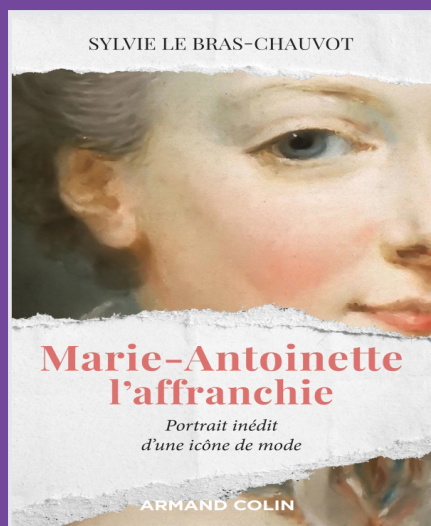


ENGLISH TRANSLATIONS PUBLISHED:



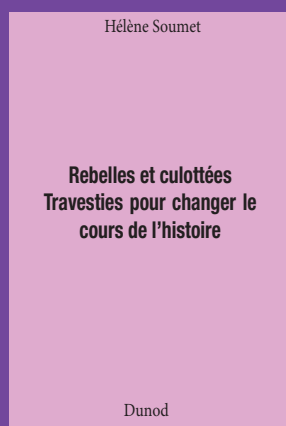
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to read
sample chapters
in French!

Humanities



- 02/2020
- 368 p.
- 140 x 215 mm
- 9782200627935
- 20,90 €

READERSHIP : All readership levels



- 02/2021
- 288 p.
- 110 x 178 mm
- 9782100815197
- 8,90 €

READERSHIP : All readership levels

Marie-Antoinette Portrait of a Fashion Icon

Sylvie LE BRAS-CHAUVOT

Marie-Antoinette is above all recognised by the clichés attributed to her and which often present her as a burden: Frivolous, extravagant, unfaithful, "Madame Deficit" and then "Madame Veto". She is mostly portrayed as a hated queen, the Austrian traitor to the homeland. This essay aims to challenge these preconceived ideas. **It relates the arrival of a 15 year old girl at the Court of Versailles and whose destiny was to change the mind-sets of her times by attacking the confines of etiquette, fashion and many other areas.** The author recounts the Affair of the Diamond Necklace and other scandals that tarnished the image of Marie-Antoinette, by giving her version of the events in an objective manner. We discover the destiny of a woman worn down by history but whose nuanced portrait makes her even more endearing. Contains never seen before illustrations from the author's own personal collection.

Sylvie Le Bras-Chauvot is a journalist in the fashion world.

Rebellious and Cheeky Women Masculinising their Course of History

Hélène SOUMET

What do Jeanne d'Arc, Mulan, Louise Michel, Isabelle Eberhardt, George Sand, Rosa Bonheur and Colette have in common? Whether saints or warriors, scholars or intellectuals, adventurers or travellers or even artists and designers, these women were all mystified after stealing a man's identity or becoming a transvestite. They dared to brave the forbidden, and were all driven by a thirst to live life their own way, against all odds: society's indifference, the weight of religion and above all, male domination. From Mulan, the young Chinese woman revived by Disney studios, to Colette, the author of this work takes us into the story of these brazen women who chose to live in equality with men well before our time.

Hélène Soumet is a teacher of philosophy and the authors of numerous books.

Paris Savant

Capital of Science in the Age of Enlightenment

Bruno BELHOSTE

Rights sold to: UK/USA

Novelist Honoré de Balzac was the first to use the phrase "Paris savant" to refer to the dynamic Parisian scientific and intellectual community of the late 18th century. The Academy of Sciences was highly active during this time, and was a meeting place for intellectual and scientific elite, who worked together toward the diffusion of scientific knowledge into Parisian society. The Royal Observatory was a headquarters for French astronomy, as well as the great geodesic project to map all of France. The Royal Mint hosted courses in chemistry and mining, and the Arsenal near the Bastille housed the laboratory of Lavoisier, the most celebrated chemist of the age. Belhoste discusses how the Parisian scientific community came into its important place in the French Enlightenment, focusing on the Academy of Sciences. **Chapters cover subjects such as what role Parisian geography played in the movement, the contributions of French scientists to industrial and urban improvement, and how the Academy of Sciences clashed with the revolutionary crisis, resulting in its closing in 1793.**

Bruno Belhoste is Emeritus Professor of History of Science, Panthéon-Sorbonne University

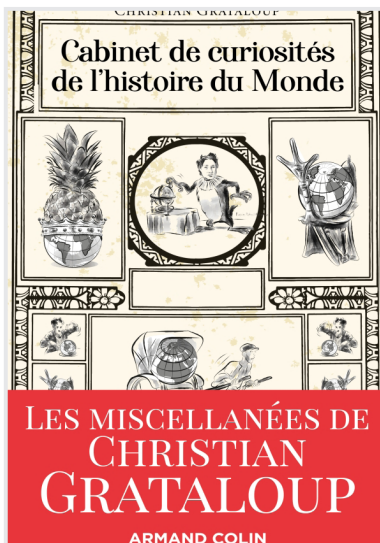


- 10/2011
- 320 p.
- 155 x 235 mm
- 9782200255633
- 25,40 €

READERSHIP :

All those interested in 18th century Paris

**ENGLISH
TRANSLATION
AVAILABLE**



A Curiosity Cabinet of World History

Christian GRATALOUP

■ 09/2020 ■ 176 p. ■ 140 x 215 mm ■ 9782200628895 ■ 15,90 €

These short chronicles recount the history of the world based on an object, an event or a character. The author, a specialist in geo-history, shows us his «curiosity cabinet », taking us into the corners of the world and all eras. From the origins of gold to the eye of a needle, the importation of syphilis into Europe by Christopher Columbus and the wanderings through Berber land, to the differences between bush, jungle and maquis, an entire part of universal history of an unsuspected wealth is unveiled in this work.

READERSHIP: All readership levels



Three Centuries of History in our Breakfast Drink

Christian GRATALOUP

Rights sold to: Mainland China and Taiwan

■ 05/2017 ■ 272 p. ■ 140 x 220 mm ■ 9782200612283 ■ 19,90 €

“Tea? Coffee? Hot chocolate?” This morning litany, pronounced in every hotel around the world, evokes to everyone an unalterable daily ritual: breakfast. Who could imagine waking up without the stimulating smell of coffee, the embracing warmth of tea or the comforting sweetness of a hot chocolate? And yet these drinks, while so familiar to us, are not European. Neither the coffee bush, the tea bush nor the cacao tree grow in our regions. So how did they appear in our mugs, ever since the eighteenth century, to the point of becoming such indispensable partners from the early morning hours? **By retracing the surprising history of breakfast, from the discovery of exotic foods to their cultivation, transformation and diffusion throughout Europe and the world, it is the great history of globalisation and of the division between the North and the South that is being depicted here.** And thus every morning, for the past three centuries, while drinking our tea, our coffee or our chocolate, it is almost as though we are drinking a bit of the World...

READERSHIP: All readership levels



Christian Grataloup is a former professor at the University of Paris Diderot-Paris 7 and Sciences Po Paris. He is a specialist in geohistory, didactics and graphic modelling. He is also interested in the epistemology of geography, as well as geographical representations and their influence.

Cycling to Victory Against Nazism

Gino Bartali, the Cyclist who Inspired a Nation

Alberto TOSCANO, Marek HALTER

04/2018 ■ 224 p. ■ 140 x 215 mm ■ 9782200622022 ■ 17,90 €

Rights sold to: Italy and UK/USA

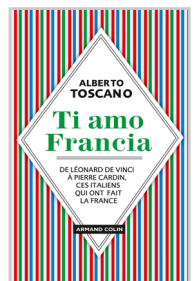
In Mussolini's Italy, allied with Hitler, Alberto Toscano presents us **the singular destiny of Gino Bartali**, a man who rose up against Nazi barbarism. This man is a well-known figure in Italy and France: a champion cyclist, he won the Giro (Tour) of Italy three times and the Tour de France twice. But these weren't his only feats. Deeply faithful, Gino never spoke about what he did during those dark years when he wasn't yet known as a hero. And yet... Contacted by a network of resistance fighters, **he agreed to pass messages from one end of the country to the other, hiding them in the handlebars and seat of his bike**. Though he was searched many times over, fortunately the fascists never had the idea of disassembling his bicycle. His training was simply a pretext for him to criss-cross Italy, and thanks to him, 800 Jews — including numerous children — were saved from deportation. After the war there were testimonies which would earn him the title of Righteous Among the Nations. He died in Florence in 2000 but his memory is kept alive thanks to his son. On May 4, 2018, for the first time in history, the Giro d'Italia was started in Israel. Before the race, homage was paid to him in Jerusalem's Garden of the Righteous Among the Nations, where his name was engraved in stone in 2013. The eternal rival of Fausto Coppi used his popularity to further a moral cause: the rescue of many hundreds of Jewish children persecuted by the Nazis.

READERSHIP: All readership levels

Alberto Toscano is an Italian journalist, writer and political scientist. He moved to France in 1986 and has worked with both Italian and French media. He was a researcher at the Institute for International Political Studies (ISPI), Milan, has served as the president of the Foreign Press Association in France, and is president of the European Press Club, Paris. He was awarded the French National Order of Merit.



Also the author of:



Hitler's Vineyards

How the French Winemakers Collaborated with the Nazis

Christophe LUCAND

03/2017 ■ 448 p. ■ 140 x 220 mm ■ 9782200616281 ■ 24,00 €

Rights sold to: Japan, Mainland China and UK/USA

During the Second World War, French wine was hardly a trivial product. Indeed, following the Fall of France, it proved to be one of the most valuable French commodities in the eyes of the Nazi leaders. In 1940, 'Weinf hrer' (official delegates and wine experts appointed by Berlin), were sent to all the wine regions of France to coordinate the most intense looting that the country had ever seen. Alongside the very ambiguous relationship of the Vichy Regime and the collaboration of many French professionals with the occupiers, this immense programme of wine collection was a drama that many would prefer to forget. Now, more than seventy years after the end of the conflict, the time has come to tell the story of what really happened. **Following a meticulous investigation and relying exclusively on previously unpublished sources, Christophe Lucand reveals the history of the world of French wine that was subjected to the tests of war, occupation and of all the compromises this entails.**

READERSHIP : All readers, people interested in wine and history.

Christophe Lucand is a historian specialising in vines and wines. He is an associate professor and doctor of history. He is a lecturer at Sciences Po, Paris and at the Vine and Wine Institute "Jules Guyot" and member of the UNESCO Chair "Culture and Traditions of Wines" at the University of Burgundy, Dijon. Author of numerous books and the article, "Wine Trade and Wine Property in Burgundy during the Second World War"

ON THE BEACH

An easy to read biography on key philosophers, leaders and writers



Plato on the Beach

Discover the Republic from a Deckchair

Hélène SOUMET

■ 10/2020 ■ 192 p. ■ 140 x 205 mm ■ 9782100814336 ■ 9,99 €

The great Plato, one of the first philosophers, is a luminous figure of Ancient Greece. **This essay takes us on an introductory walk along three paths:** we discover Greek culture through Plato's bibliography; we encounter Plato's thoughts and adventures through his tormented life, blowing our vision of philosophy as being sad and walled up in silence out of the window; we discover the pleasures of thinking like Plato while reading his works. Man's despair he believed originated from a disorganized political system. He wondered how to live in harmony with the city but which would require reforming Man. What is his true nature? Instead of looking for persuasion, wouldn't it be better to strive for truth? And to do so means looking for essential values, education and justice. The happiness to think characterizes Plato's philosophy and for us, philosophy itself.

Hélène Soumet is a teacher of philosophy and the authors of numerous books.

Shakespeare on the Beach

Discover his Plays from a Deckchair

Eddy CHEVALIER

■ 05/2020 ■ 192 p. ■ 140 x 205 mm ■ 9782100802272 ■ 15,90 €

So what makes Shakespeare so unique? His pure poetry and his psychological acuity. Indeed, his plays could be read like books that reflect on our romantic practices. **The author wrote this book for it to be enjoyed, exploring the anatomy of Shakespeare's theatrical genius via his 1,280 characters and 30,000 words. By "demythifying" him, this work brings us closer to the playwright, a lover of puns and his theatre.**

Eddy Chevalier is a teacher of literature and the humanities for the Higher School Preparatory Classes at Lycée Molière, Paris.

Napoleon on the Beach

Discover a Strategist from a Deckchair

Richard FREMDER

■ 04/2021 ■ 192 p. ■ 140 x 205 mm ■ 9782100813254 ■ 15,90 €

Napoléon is known as being a great strategist from a military perspective. But he was also a great strategist in many other areas: economy, politics, love, but also in his death and his legend. Through the personality of the Emperor and his strategy, **this work helps us understand the challenges of the time and for the Empire.** Through his mistakes and his victories, his reforms and his battles on all fronts, the author, while exploring a subject that has been looked at so often, teaches us more through the bias of this collection and puts forwards little-explored theses; in his view, it was the economy that lost Napoleon and not the military.

Richard Fremder is an historian (doctoral student in contemporary history), author, journalist and storyteller?

Churchill on the Beach

Discover a Visionary from a Deckchair

Sophie DOUDET

■ 05/2020 ■ 192 p. ■ 104 x 205 mm ■ 9782100786572 ■ 15,90 €

Winston Churchill (1874-1965) lived in two centuries and experienced two world wars. Throughout his existence, his supreme aim was to "make history" both by stamping his mark via political and historical actions, and by writing it, since he was also a journalist, a historian, a Nobel prize winner for literature and finally an artist (painter). Based on biographical factors, this essay offers the public **a view of the extraordinary journey of this personality perceived as being a visionary like many great men that have made history. By making her thoughts available to all, the author provides an insight into a man with many contradictions, but whose lucidity and courage guided his actions.**

Sophie Doudet is a teacher of literature and general culture at the Institute of Political Studies, Aix-en-Provence

De Gaulle on the Beach

Discover the Providential Man from a Deckchair

■ 05/2020 ■ 192 p. ■ 140 x 205 mm ■ 9782100786565 ■ 15,90 €

«Et comme l'espérance est violente» (with Hope more violent than we could know). This title of a work by Claude Mauriac, taken from a famous poem by Guillaume Apollinaire and applied to General de Gaulle, resumes the recurring impulse of French society in its wait for a providential figure, like Napoleon who is the model of it. The essay reviews this notion incarnated by the General, who represents the French hero par excellence, a living symbol of their aspirations of greatness. On three occasions, General de Gaulle incarnated the heroic saviour figure: on 18 June 1940, he showed the French the way of Nazi Resistance, on 26 August 1944, he offered them the victory in Paris before launching the rebuilding of the country, and on 13 May 1958, he returned again to resolve the deadlock of the Algerian crisis and establish the Fifth Republic. **In this book, the author explains how de Gaulle managed to pass on this irrepressible sentiment of greatness, convincing France that she is an exceptional nation, set for an exceptional destination. His legacy is and always will be the engine behind France's ambitions.**



The Cultural History of Heritage From the Renaissance to the Present Day

Dominique POULOT

05/2020 ■ 288 p. ■ 170 x 240 mm

■ 9782200624705 ■ 27,00 €

Heritage has become an omnipresent concern not only on an international scale but also on a national and local level. It concerns objects, monuments and landscapes, as well as very varied practices and events. The interest shown in traces or testimonies from the past stems from multiple causes and challenges. Certain heritage designations participate in long-duration state, religious, artistic and community traditions, whereas others stem from public policies, especially since the second half of

the 20th century (post-colonial memory, post-industrial etc.). All now answer well defined selection criteria and are governed by specialised mediators. **To meet the needs of current or future heritage actors, this work provides a panorama of the main configurations and modalities of the protection of artistic and historical heritage in the West from the Renaissance to the current day, by presenting scholarly and legal definitions, the players and events.** More specifically, it analyses the most notorious issues and conflicts when destruction and safeguard of heritage assets have become national if not international causes. Finally, it mentions the relations of heritage to questions of memory, cultural diversity, human rights and sustainable development. The cultural history of heritage is a new approach that helps envisage power games on memories beyond political and institutional analyses.

READERSHIP : Postgraduate students in the history of art, heritage, those professionals working in cultural mediation or on a cultural project, those preparing for entrance exams on cultural preservation, students at the Ecole du Louvre.

Dominique Poulot is a professor and is director of the MA in Heritage at the Université de Paris I. He teaches at the Ecole du Louvre, Sciences PO Paris and at INA Sup (National Audiovisual Institute)

Pharaonic Egypt From the First Dynasty to the Roman Conquest

**Frédéric PAYRAUDEAU, Chloé RAGAZZOLI,
Claire SOMAGLINO, Pierre TALLET**

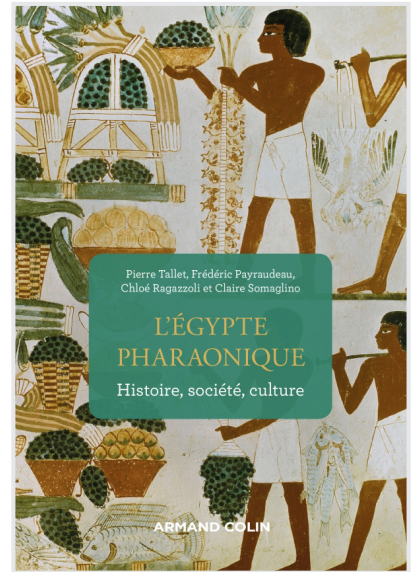
Destined for all, this work offers a nuanced picture of Pharaonic Egypt and its society based on the wealth of written and iconographical documentation, as well as the most recent archaeological discoveries. The book describes **a fascinating kingdom that is constantly evolving, analysed and questioned by a team of recognised specialists.**

READERSHIP: Undergraduates in Egyptology and Ancient history, those interested in the subject

Frédéric Payraudeau is a university lecturer in archaeology at Université Paris-Sorbonne.

Chloé Ragazzoli is a university lecturer in Egyptology at Université Paris-Sorbonne.

Claire Somaglino is a university lecturer in Egyptology at Université Paris-Sorbonne.



- 10/2019
- 320 p.
- 170 x 240 mm
- 9782200617530
- 26,90 €

Ten of Rome's Greatest Battles From Its Apogee to its Decadence

Pierre COSME

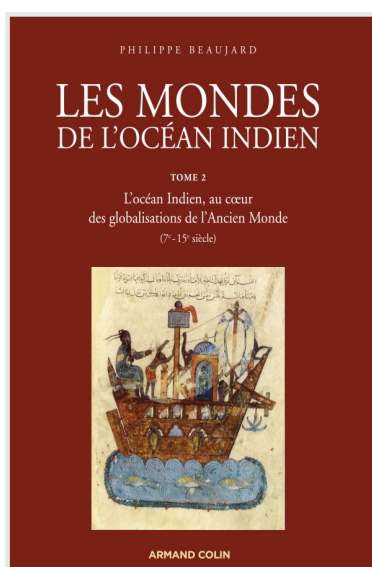
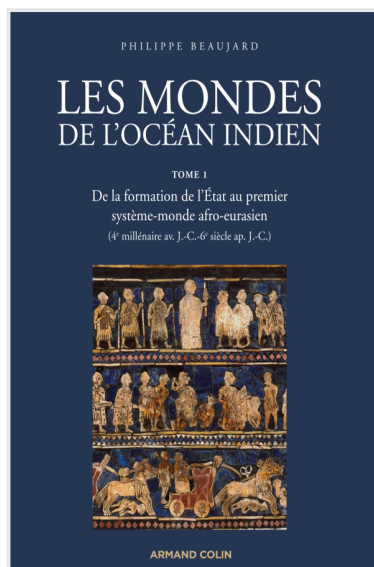
And what if the Roman Empire was shaped just as much by its victories as its defeats? In this work, Pierre Cosme retraces the stories of ten of the most emblematic Roman battles that are remembered as being clear turning points in the history of the Roman world. Each chapter provides the reader a better understanding of what made the battle in question so decisive. The approach also highlights certain originalities of the Roman military history. Whereas the legions of Rome are deliberately presented as invincible, the book ends with a more balanced vision of the formation of the Roman Empire, which was not a continuous and irreversible trend. Through the military bias, it also discusses two questions that have long been the subject of incessant debates: the place of the Barbarians in the Roman army and the disappearance of the Empire in the West.

READERSHIP: All readership levels

Pierre Cosme is a professor of ancient history at the Université de Rouen and the author of numerous books on the Roman Empire.



- 02/2021
- 288 p.
- 155 x 240 mm
- 9782200622503
- 18,90 €



**ENGLISH
TRANSLATION
AVAILABLE**

The Worlds of the Indian Ocean: A Global History From the Fourth Millennium BCE to the Sixth Century

11/2012 ■ 648 p. ■ 234 x 307 mm ■ 9782200277086 ■ 65,00 €

The Worlds of the Indian Ocean: A Global History Volume 2. From the Seventh Century to the Fifteenth Century

12/2012 ■ 576 p. ■ 229 x 307 mm ■ 9782200277093 ■ 65,00 €

Rights sold to UK/USA & Mainland China

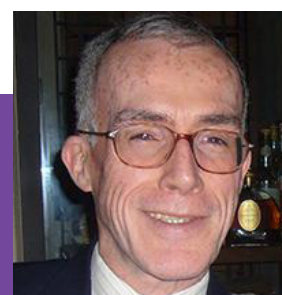
Europe's place in history is re-assessed in this first comprehensive history of the ancient world, centering on the Indian Ocean and its role in pre-modern globalization. Philippe Beaujard presents an ambitious and comprehensive global history of the Indian Ocean world, from the earliest state formations to 1500 CE. Supported by a wealth of empirical data, full color maps, plates, and figures, he shows how Asia and Africa dominated the economic and cultural landscape and the flow of ideas in the pre-modern world. This led to a trans-regional division of labor and an Afro-Eurasian world economy. Beaujard questions the origins of capitalism and hints at how this world-system may evolve in the future. **The result is a reorienting of world history, taking the Indian Ocean, rather than Europe, as the point of departure.**

Volume I provides in-depth coverage of the period from the fourth millennium BCE to the sixth century CE. Volume II provides in-depth coverage of the period from the seventh century CE to the fifteenth century CE. Volume 2 has been revised and updated by the author for the first English-language edition, including a wide range of full color maps and plates.

Offers a new model for the world-systems approach by examining the possibility that globalization processes existed in ancient world economies. Re-assesses Braudel's approach and Wallerstein's theory for regions outside of Europe prior to the sixth century.

READERSHIP : Students of history, historians, anthropologists (civilisation and religion), those interested in the subject

Philippe Beaujard is an Emeritus Director of Research at the Centre National de la Recherche Scientifique (CNRS), Institut des Mondes Africains, Paris.

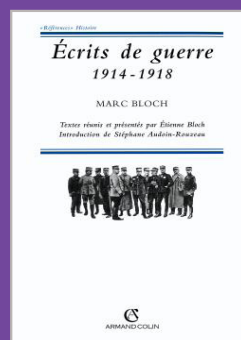




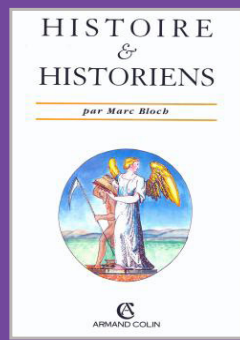
MARC BLOCH was a French historian (1886-1944) and the leading French medievalist of the 20th century who cofounded the highly influential Annales School of French social history. He inspired two generations of historians through his teaching and writing. He is best known for his pioneering studies «French Rural History» and «Feudal Society» and his posthumously-published unfinished meditation on the writing of history, «The Historian's Craft». He was captured and shot by the Gestapo during the German occupation of France for his work in the French Resistance.



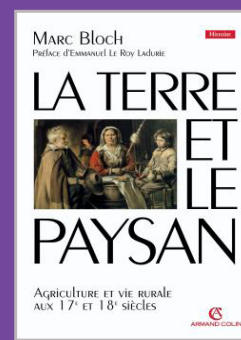
The Historian's Craft



Memoirs of War



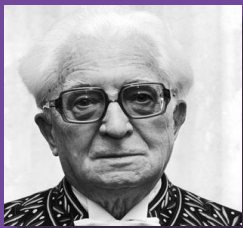
History and Historians



Land and Work in Medieval Europe



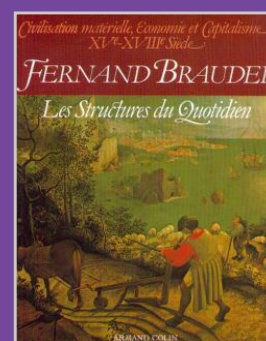
French Rural History



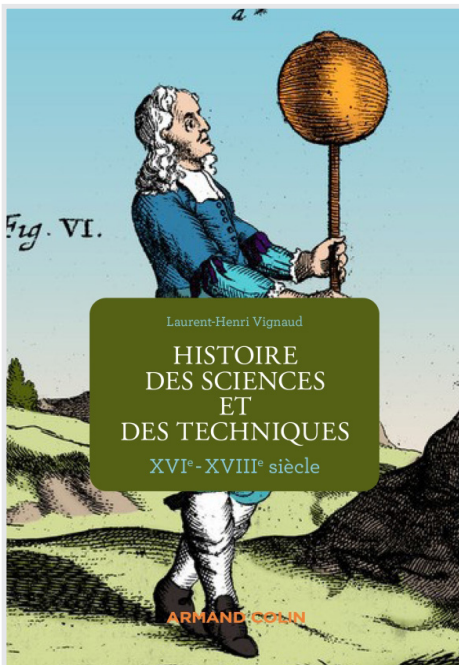
FERNAND BRAUDEL (1902–1985), an imminent French historian and leader of the Annales School which became the most important engine of historical research in France and much of the world after 1950. As the dominant leader of the Annales School of historiography in the 1950s and 1960s, he exerted enormous influence on historical writing in France and other countries.



The Mediterranean and the Mediterranean World in the Age of Philip II, 3 Volumes



Civilization and Capitalism, 15th-18th Century, 2 Volumes



- 10/2020
- 288 p.
- 170 x 240 mm
- 9782200630140
- 24,90 €

READERSHIP: Students of modern and contemporary history, those interested in the history of science.

History of Science and Technology

16th to 18th Centuries

Laurent-Henri VIGNAUD

For several centuries, the very category of «science(s)» was problematic and ambiguous, as was the category of «technology» long referred to as «arts», which included medicine and alchemy. To understand the history of science and technology before 1800 is therefore to create the history of something that does not yet exist. Studying science and technology has made it possible to shed light on the problems of our modernism, understood to be the capacity of Western societies to build up knowledge on a universal scope. The period from the invention of printing and the Great Discoveries to the Age of Enlightenment is, from this point of view, rich in discoveries associated with famous names (Copernicus, Galileo, Paré, Euler, Descartes, Newton, Linné, Buffon, Lavoisier, Monge...). This book not only retraces the major stages of «modern science», but it also examines the profound relationship between this slowly acquired knowledge and the evolution of modern societies, on political, cultural and economic levels.

Laurent-Henri Vignaud is a teacher-researcher at the Université de Bourgogne.

Terror

The Demon of the French Revolution

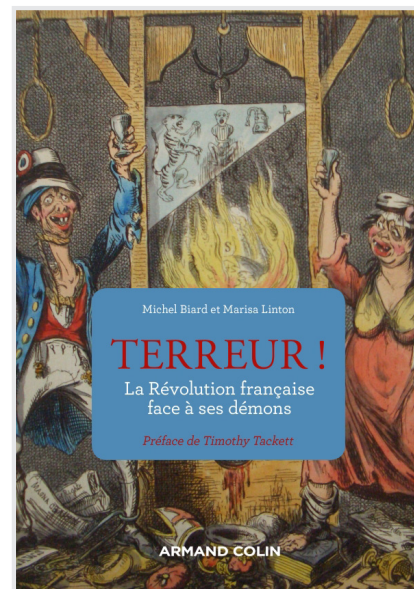
Michel BIARD, Marisa LINTON

Preface by Timothy Tackett, University of California at Irvine

The book challenges the longstanding myths and prevailing assumptions about the French revolutionary “terror”, sometimes characterized as “the Reign of Terror”, and to show in a measured and grounded way, based on the evidence, what “terror” in the French revolutionary context actually was, how it originated, how it was organized, what was the extent of it, what was the thinking behind it, and what was its impact and legacy.

Whilst the book itself is written to be succinct and accessible, it is a product both of international collaboration and of extensive research. It is in part a work of synthesis, which draws on the work of recent historians in both English and French, with the intention of showing how the work of these fellow scholars has contributed to a rethinking of the nature of the revolutionary “terror”. At the same time, the book is very much the intellectual conception of the authors, who have themselves published extensive research on the French revolutionary terror – between them they have chalked up over sixty years of dedication to the subject. The book thus brings together their reflections into a work of international collaboration.

The book deals with complex issues and controversies around the revolutionary “terror”, but it is written to be as accessible as possible and to reach an audience beyond that of specialists on the French Revolution. The detailed chronology is designed to help readers navigate around the fast-changing events of the Revolution. There is much detail, reflected in the maps and statistics on such aspects as: the incidence of deaths; the armées révolutionnaires; the deputies who went out en mission; the incidence of clerical deaths; and the locations of terror – prisons, the guillotine, burial sites – in Paris.



- 02/2020
- 256 p.
- 153 x 235 mm
- 9782200623517
- 24,90 €

READERSHIP: History lovers, students in modern and contemporary history and political science

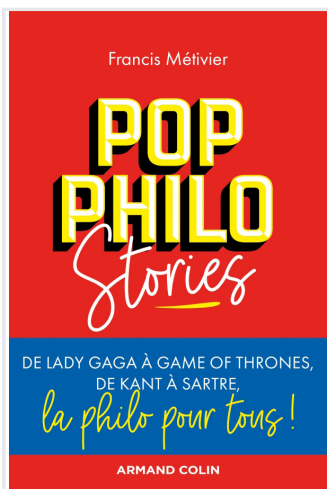
**ENGLISH
TRANSLATION
FORTHCOMING**



Michel Biard is Professor of Modern History at the University of Rouen and Légion d'honneur for his services to French history. He is well known within France and internationally as a leading researcher on the French Revolution and is the author of several books.



Marisa Linton is Professor Emerita in History at Kingston University. She is the author of numerous works on the French Revolution and on political culture in eighteenth-century France.



- 09/2020
- 256 p.
- 140 x 215 mm
- 9782200626204
- 19,90 €

Pop Philo Stories for All

From Lady Gaga to Game Of Thrones, from Kant to Satre

Francis METIVIER

« Lady Gaga, Socrates, Kant and Schopenhauer are sitting around the pool at the pop star's house. She has invited the three philosophers to find out what they think about her art, her genius and her madness. Indeed, Lady Gaga knows that some people say she is brilliant, while others say she is totally crazy. She would like to know». Pop Philo Stories for All questions the philosophical meaning of popular practices today through 15 themes, from pop music to Game of Thrones, to triathlons, SMS' and vegan tendencies. **Pop Philo Stories for All is a meeting place of thinkers and stars from pop cultures, in both unexpected dialogues and circumstances, with the aim that philosophy will help to a better understanding and also to a better comprehension of the intelligence of certain practices of our times, that are often criticised.**

READERSHIP: All readership levels

Francis Métivier is a Doctor of philosophy, a teacher at the Faculty of Philosophy, Tours as well as an author of numerous books, a musician and a performer.

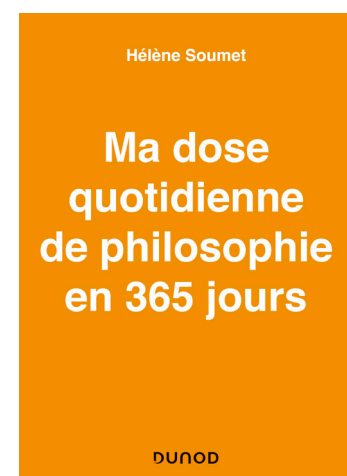
A Daily Dose of Philosophy

Hélène SOUMET

Philosophy is a discipline that may seem difficult to approach. And for this reason, the author offers us this perpetual calendar listing the major philosophy writers, notions and trends. **Over 365 days and with one factsheet a day, the reader can discover what is so unique and attractive about philosophy.**

READERSHIP : All readership levels

Hélène Soumet is a professor of philosophy



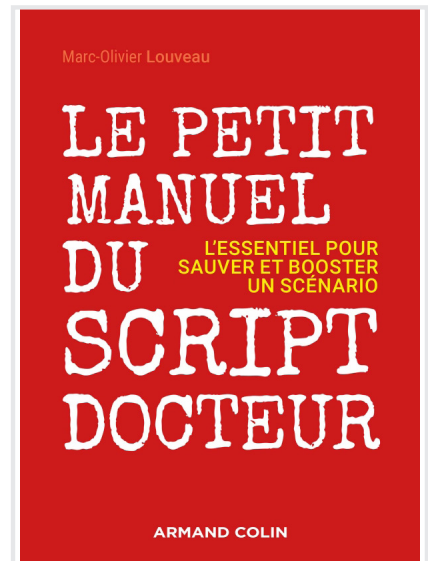
- 01/2021
- 384 p.
- 150 x 210 mm
- 9782200627317
- 14,90 €

Script Doctor Essentials

Marc-Olivier LOUVEAU

■ 10/2020 ■ 160 p. ■ 150 x 210 mm
■ 9782200625382 ■ 15,90 €

Today, authors, producers, distributors and sometimes even broadcasters use a «script doctor» to whom they can entrust a fictional scenario for them to examine, analyse, diagnose and suggest a cure or even an operation that they can carry out themselves in order to save the script or simply boost it. The job requires perfect and in-depth knowledge of dramaturgy, psychology and knowledge of some essential techniques. Script doctors are mostly recognised scriptwriters (Jean-Claude Carrière), confirmed film directors (Claude Sautet, Francis Veber), dramaturgists (Yves Lavandier, Linda Seger), and even actors (Carrie Fisher). This work presents the various stages of script-doctoring by exploiting the medical analogy right to its end: consultation, examination, symptoms, diagnosis, prescription, operation. It allows the reader to discover and apply the techniques of the script-doctor, in order to then analyse and improve any scenario, including their own. An example of scenario script-doctoring is presented throughout the book in «Practical» insets. An essential book for all would-be scriptwriters that would like to turn their writings into genuine professional scenarios, for the cinema and television. It ends with a few pages focused on professional procedures for script doctors.



Scriptwriting Essentials

Marc-Olivier LOUVEAU

■ 06/2019 ■ 192 p. ■ 150 x 210 mm
■ 9782200625375 ■ 16,90 €

Writing a scenario requires plenty of imagination, some patience and a minimum knowledge of techniques and rules. This practical and synthetic book presents the essential techniques for writing a scenario. Each of these is presented in a chronology that forms a methodological whole that the reader can follow step by step, from the original idea to the final development of the scenario, including elaboration of the structure, use of narrative means, creation of characters etc. An example of scenario creation/writing is presented throughout the book in «Practical» insets. The work is accompanied by film photograms with overview and facsimile schemes of scenarios illustrating the author's view. It also ends with a few pages focused on formatting the scenario and what scriptwriters should do to have their work adapted.



READERSHIP: Beginner scriptwriters, students in cinema and media

Marc-Olivier Louveau is a film producer



- 03/2020
- 224 p.
- 160 x 240 mm
- 9782200627256
- 22,00 €

How to Successfully Adapt a Book for Film and Screenplays

Novels, Essays and Animation

Olivier COTTE

While cinema adaptations of literary works (novels, essays or even cartoons) are widespread, they are only at the root of very few major films and the greatest cinema and television successes. Writing a scenario adapted from a literary work is a delicate exercise, which respects rules that any good screen writer needs to know. **Written by a scenario specialist, this practical guide is focused on writing a literary adaption for the screen, and its specific features.** Based on the same model as "Ecrire pour le cinéma et la télévision" (by the same author), it presents a comprehensive methodology: dramatic situation, characters, spatial and temporal context, construction of the scenario, writing, narrative procedures, writing tips, layout etc. Examples from cinema and TV, practical advice, example documents (character profile, scenario extracts) and photos of films illustrate the author's narrative.

READERSHIP: Newbie writers, students in cinema and broadcasting



Olivier Cotte is a scriptwriter for comic strips, TV series and short films. He is a writer, an animated film historian and a film director. He has worked on numerous full length and animated films as well as on advertisements. He has collaborated with the CNC (National Centre of Cinematography) and various production companies as a script doctor. He teaches directing and cinema at The Gobelins School of Film, Paris, at the ESAG Penninghen (School of Design, Graphic Design, and Interior Architecture) and the ESRA (Superior School of Audiovisual Realisation).



Animation Cinema Techniques

From Film to Video Games – Writing, Production, Post Production and Distribution

10/2018 ■ 360 p. ■ 191 x 250 mm ■ 9782100777785 ■ 35,00 €

Rights sold to: Mainland China

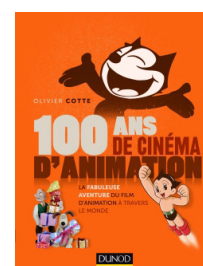
This colorful, illustrated work lays out **a wide-ranging overview of animated film techniques, ranging from writing a film to its distribution, while also addressing production (animation methods, stop-motion with computer-generated images) and post-production (soundtrack, editing).**

READERSHIP: Cinema professionals.

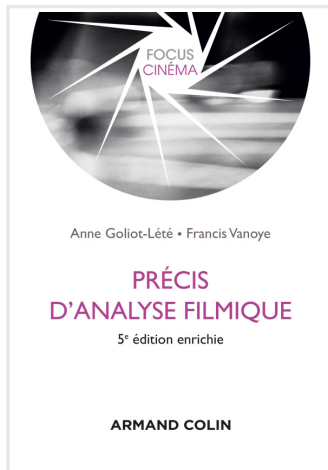
Preface by **Peter Lord**, CBE, British animator, film producer, director and co-founder of the Academy Award-winning Aardman Animations studio, an animation firm best known for its clay-animated films and shorts, particularly those featuring plasticine duo Wallace and Gromit.



Writing for Cinema and Television - 2nd Ed



Hundred Years of Animation Cinema



- 08/2020
- 192 p.
- 135 x 190 mm
- 9782200628628
- 13,90 €

Handbook of Film Analysis - 5th ed.

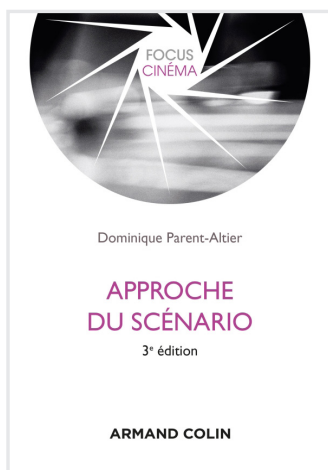
Anne GOLIOT-LÉTÉ, Francis VANOYE

Analysis of films is a widely practised discipline. It generally generates written texts (books, press articles, web-sites...) but it can also lead to audio-visual or mixed production: documentaries, DVD bonuses, radio... It is taught in schools and universities in very different contexts depending on the various objectives. **This “manual” doesn’t seek to establish a fixed rigid framework nor set down a standard “grid.” What it does is provide guide posts, and describe an approach to analysis that is specific to film.** It outlines the elements of a broad reflection (history of cinematographic forms, narrational tools, problems of interpretation), and analyses “in practice,” from the film as a whole entity to short sequences. This new edition includes three new developments on adaptation, film as episodes and the role of the character in narration.

Anne Goliot-Lété lectures at University Denis-Diderot.

Francis Vanoye is Professor Emeritus of the University of Paris Ouest-Nanterre-La Défense.

READERSHIP: Undergraduates of the performing arts, cinema, TV and radio, students preparing for entrance exams to cinema schools and for secondary school teaching diplomas and the Aggregation (highest teaching diploma in France), film buffs.



- 09/2019
- 176 p.
- 135 x 190 mm
- 9782200623593
- 13,90 €

An Approach to Screenwriting - 3rd Ed

Dominique PARENT-ALTIER

Rights sold to: Mainland China

“How to write a screenplay?” is the question asked by every neophyte with an interest in this field of writing that is at the centre of the making of a film. A written text intended to be filmed, by definition an invisible work, the scenario can be rigorously analyzed along five major axes: layout, plot, character, conflict, and structure.

Beyond prescriptive rules this work sets out to give the reader a coherent understanding of these basics of a scenario. Using examples that for the most part are drawn from contemporary popular cinema, this book explores dramaturgical functions, the principles and traditions that are the stuff of scenario writing.

Dominique Parent-Altier is a screenwriter and previously taught at the Université Paris Ouest-Nanterre La Défense.

READERSHIP: Undergraduates of the performing arts, cinema, TV and radio, undergraduates of literature, modern languages and communication, students preparing for entrance exams to cinema schools and for secondary school teaching diplomas and the Aggregation (highest teaching diploma in France), apprentice screenwriters.

Colour From Speech to Images

Jacques AUMONT

08/2020 ■ 232 p. ■ 155 x 210 mm ■ 9782200628611 ■ 25,00 €

This classic essay written by a visual arts specialist is dedicated to the question of colour: colour in itself and in the visual arts. Now updated and enriched with a colour section, Jacques Aumont approaches the subject from different angles all the while invoking the visual arts (painting, cinema and photography: scientific (description of the physical process, the perception of the eye and biological effects); historical overview (perception and symbolism of colour through time); psychology (colour imagination) ; aesthetics (harmony of colours, monochrome).



The Film Analysis - 4th Ed

Jacques AUMONT, Michel MARIE

■ 08/2020 ■ 320 p. ■ 150 x 210 mm ■ 9782200628208 ■ 29,00 €

The Film Analysis has been the work of reference on film for over 30 years.

After a brief reminder of what analytic activity is, it discusses the various methods, angles and approaches of film analysis, the central discipline of film studies, and sets out a global narrative and aesthetic method applicable to analysis of any type of film.

Michel Marie is professor emeritus of cinematography studies at the University of Paris 3 – Sorbonne Nouvelle and the author of several books.



Aesthetics of Film - 5th Ed

Jacques AUMONT, Alain BERGALA, Michel MARIE, Marc VERNET

■ 04/2021 ■ 336 p. ■ 150 x 210 mm ■ 9782200630010 ■ 29,00 €

This is an essential introduction to all major areas of film study, including semiotics, narratology, psychoanalysis as a part of film theory, and the theory of spectatorship. Considering cinema as both an art, a language, a show and narrative form, the book is based on many film examples as well as on a semiotic, literary and sociological analysis, to present the essentials of theoretical, aesthetical and technical aspects of cinema: the film as a visual and sound representation (filmic space, depth techniques, concept of «plan», sound representation), editing (principles and functions) and narration (narrative cinema and fiction film, realism in cinema). This 5th edition is revised and updated.

Alain Bergala teaches at the University Sorbonne-Nouvelle.

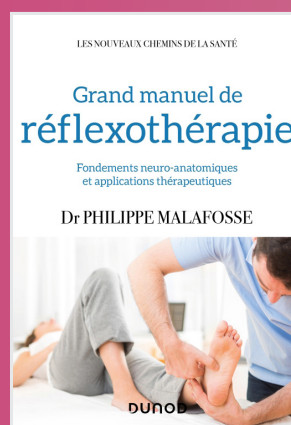
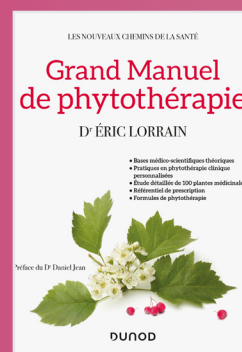
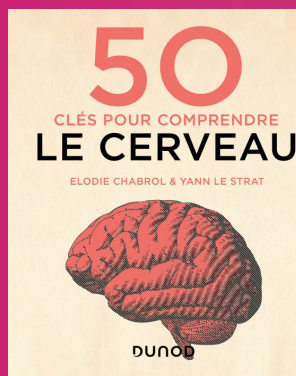
Michel Marie is Professor Emeritus at the Université Sorbonne-Nouvelle and has taught at several foreign universities (Quebec, Brazil). He is the author of several international bestselling books.

Marc Vernet teaches at the University Denis Diderot.



Jacques Aumont is professor Emeritus at the University of Paris 3 – Sorbonne Nouvelle, director of studies at the EHSS (School of Advanced Studies in Social Science) and at the l'École Nationale supérieure des Beaux-arts.

READERSHIP : Undergraduate students of humanities and film studies, those preparing for entrance exams to film schools, film buffs.



Click on the covers
to read
sample chapters
in French!

Self-Help, Personal Development & Health

The Inner Child

Time Doesn't Heal all Wounds but You Do!

Christiane LARABI, Stéphane DOLLY

"I really behaved like a child", "I can't help myself, I don't recognise myself in those moments". And you? Do you have certain reactions you don't understand? Do you sometimes have the impression you are fighting yourself? Do you have bouts of anger, jealousy or anxiousness that seem to be unfounded? **This book invites you to look at your behaviour and your reactions through the eyes of the child that you were: a child that continues to live in your memory and your imagination, a child that is still hiding behind some of your attitudes.** This is known as the inner child and it is an essential aspect of the personality. The book enables you to experience this through simple and useful exercises with the aim of better understanding yourself, accepting yourself as you are and making the most of the best parts your child has to offer you. You might be surprised by the resources that you will (re)discover.

Christiane Larabi is a teacher of NLP and a psychotherapist trained in Ericksonian Hypnosis, EMDR and short term therapies. She is a trainer at IFPNL (French Institute of NLP) and a specialist in problems of self-confidence and self-esteem. She is currently giving a series of courses in Moscow, Russia.

Stéphane Dolly is a psychotherapist specialising in problems of self-confidence and low esteem.

Fixing your Inner Child

12 Healing Techniques to Regain your Confidence

Joanna SMITH

Recent studies have shown that the deficiencies and difficulties that arise between gestation and the first three years of life (inner baby) and until adolescence (inner child) have a considerable impact on the later ability to regulate emotions: anxiety, sadness, self-confidence etc. **Psychologist Joanna Smith, lists here the actions to implement to try and better manage emotions such as self-esteem, shyness, anger etc. by shedding light on the importance of the inner baby and the inner child.**

Joanna Smith is a clinical psychologist, accredited trainer and supervisor in LI (Lifespan Integration) and is in charge of courses at Ecole de Psychologues Praticiens and Université Paris V.



- 09/2020
- 192 p.
- 150 x 210 mm
- 9782729620479
- 16,90 €

READERSHIP: All readership levels



- 06/2021
- 192 p.
- 150 x 210 mm
- 9782729621193
- 14,90 €

READERSHIP: All readership levels



- 02/2020
- 240 p.
- 140 x 215 mm
- 9782100807048
- 18,90€

READERSHIP: All readership levels

Connected and Happy From Digital Stress to Digital Well-Being

Didier COURBET, Marie-Pierre FOURQUET

Anxiety, addiction, Fear of Missing Out (FOMO), stress, social isolation, hyper-narcissism or even obesity, attention and sleep disorders... Smartphones, social networks, TV series and video games are often singled out when it comes to listing all the harmful effects, they have on us. **But contrary to what we often hear, screens can also help us improve our well-being, our health and our relationships with others... provided we know how to use them properly.** To achieve greater happiness in the digital age, Marie-Pierre Fourquet-Courbet and Didier Courbet, drawing on recent scientific research, invite us to develop our digital intelligence by changing the way we use screens, developing our character strengths, giving more meaning to our lives and maintaining more enriching relationships. To find your way back to happiness while being connected.

Didier Courbet is Associate Director at IRSIC and a university lecturer at Aix-Marseille Université. He is the author of numerous articles and books.

Marie-Pierre Fourquet is a university lecturer of communication studies at Aix-Marseille Université.

Love Begins After 3 Years

Reinventing your Relationship for a Fulfilling and Lasting Life Together

Camille ROCHET

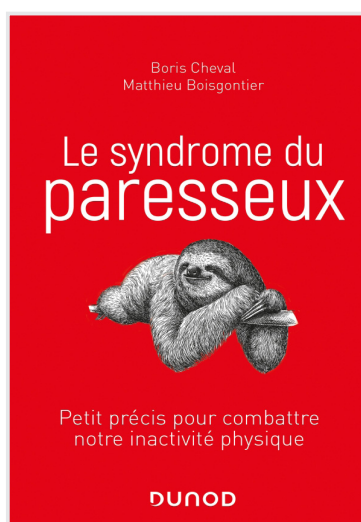
Your spouse is an asset, but you often don't see him or her like that anymore. And yet, you may not know it, but you chose him/her for the right reasons. But as the years go by, fatigue and hardship have taken their toll on the relationship. Is your couple condemned to limit itself to a Fixed Term Contract? Can you still believe in a lasting couple, when around you one couple in two divorces? How can you reinvent your couple and adapt it to modern society? Do you prefer to limit your couple to the good old days of the past, or do you want to look ahead to a lasting and fulfilling relationship? It is urgent that you take an interest in the ecology of the couple before you completely exhaust your resources. This challenge is possible. Are you ready to take it on! **Camille Rochet, psychologist and couple therapist, will show you how to reinvent another form of the couple: one that is freer, more autonomous, but also more attentive to the needs of the other so as to develop a personal and conjugal balance over the long term.**

Camille Rochet is a psychologist, a couples' therapist and a host of the blog Anoustous.com



- 06/2020
- 192 p.
- 140 x 215 mm
- 9782729620400
- 15,90€

READERSHIP: All readership levels



- 03/2020
- 192 p.
- 140 x 215 mm
- 9782100801978
- 17,90 €

Are We Wired to Be Lazy?

A Pocket Guide to Combating Physical Inactivity

Boris CHEVAL, Matthieu BOISGONTIER

Is going to the gym or getting off the couch a struggle? Rest assured that you are not alone. **For decades, society has encouraged us to be more physically active but statistics show that despite our best intentions we are becoming less and less active.** So why do we prefer to laze about when we know full well that doing physical activity is good for our health? This book sheds a new light on the paradox of physical activity and one of its culprits: evolution. The authors give us the keys to fight laziness and the first being to read this book!

READERSHIP: All readership levels

Boris Cheval is a sports psychologist, a health neuropsychologist and an epidemiologist.

Matthieu Boisdontier is a physiotherapist and doctor of neuroscience.



- 01/2021,
- 208 p.
- 140 x 215 mm
- 9782100817337
- 16,90 €

Overcoming Chronic Fatigue!

Understanding and Living Better with the Disease

Grégoire COZON

Almost 65% of French people claim they are «tired» (Ifop survey), but there is a clear difference between fatigue at the end of a working day or after physical effort (temporary and normal fatigue), feeling constantly exhausted for several weeks (chronic fatigue) and suffering from chronic fatigue syndrome (CFS), a pathology in its own right that is difficult to diagnose. **After discussing the various possible causes of fatigue, the author, a doctor specialised in the subject, provides solutions to help remedy the condition.**

READERSHIP: All readership levels

Pr Grégoire Cozon is an immunologist and specialist of chronic fatigue syndrome at the Hôpital Edouard Herriot, Lyon.



- 09/2020
- 160 p.
- 150 x 210 mm
- 9782729620547
- 16,90 €

Work with your Intestins

Combining Foods for a Better Diet

Kahina OUSSEDIK-FERHI, Karim FERHI

Beware, this book states the opposite of everything we thought we knew about diets! Biochemist and dietician, Kahina Oussedik-Ferhi, has placed all of her knowledge and scientific know-how at the service of optimising digestion! And the good news is that it works! This ambition is based on a few simple rules calling on the use of natural products, the right combination of foods to improve digestion and increase the absorption of nutriments, and a diversity of products to ensure a balanced nutritional intake, and the digestion time between each meal. The work is the first to envisage nutrition from a biochemical stance: here there is no guilt-inducing message on calories, quantities and kilos. **Using simple vocabulary in a text filled with imagery and littered with practical advice and recipes, the author explains how to maintain a healthy relationship with what we eat by favouring the right food associations, at each stage of life.** Doctor Karim Ferhi, a urological surgeon provides his medical expertise and knowledge of the human body throughout the book.

READERSHIP : All readership levels

Kahina Oussedik-Ferhi is a biochemist and dietician.

Karim Ferhi is a urologic surgeon specializing in robotic and laparoscopic surgery.



- 01/2021
- 224 p.
- 140 x 215 mm
- 9782100794607
- 19,90 €

READERSHIP: All readership levels

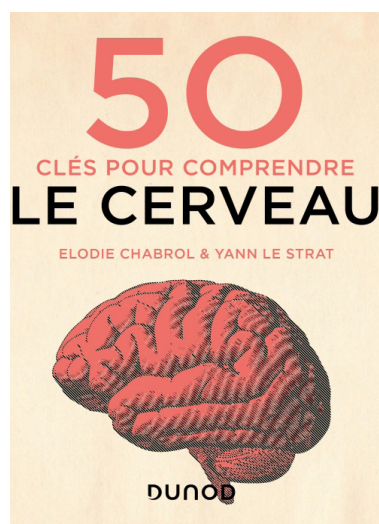
Inside our Brain

The Manipulation of our Subconscious Mind

Jean-Pol TASSIN

After Copernic deprived the Earth of its primacy by proving that it was not at the centre of the solar system, and Darwin stated that humans do not have a privileged position in the animal kingdom, Freud inflicted the third "narcissistic wound" on mankind by stating that the "ego is not even master in its own house" since it must "content itself with scarce information of what is going on unconsciously in its mind". In light of knowledge acquired on how the brain works, neurobiologist Jean-Pol Tassin, shows that the unconscious, more than the conscious, is at the helm. The conscience is only the last stage in a suite of non-conscious events: it is the emerged part of the iceberg of our mental health where the subconscious plays the main role behind the scenes. **By reconciling ourselves with the ghosts of our brain, this innovative vision helps us better understand our emotions in order to manage them better.**

Jean-Pol Tassin is a neurobiologist, research Professor Emeritus at INSERM (French National Institute of Health and Medical Research) and professor at the Collège de France. He specialises in addiction and withdrawal.



- 01/2021
- 208 p.
- 170 x 200 mm
- 9782100804313
- 15,90€

READERSHIP: All readership levels

50 Keys to Understanding our Brain

Elodie CHABROL, Yann LE STRAT

Where do our emotions come from ? What is intelligence? Why do we dream? The brain is the checkpoint of our body. It is at the origin of our thoughts, our creativity, our emotions and our capacity to solve problems. **Through 50 key ideas, this essay reveals the secrets of our super powers.** Each idea is covered in 4 pages with historical anecdotes and didactic drawings. Each idea can be read independently.

Elodie Chabrol is director of the Pint of Science Festival, France. **Yann Le Strat** is a physician, a psychiatrist and doctor of science, a researcher, a university lecturer at Université 7, Paris and a hospital practitioner. He is currently undertaking research on the genetics and epidemiology of mental disorders and their link to addictions at INSERM UMR 1266, centre for psychiatry and neuroscience. He runs the addiction ward at the Hôpital Louis Mourier, AP-HP.



100 Questions and Answers About Herbal Therapy

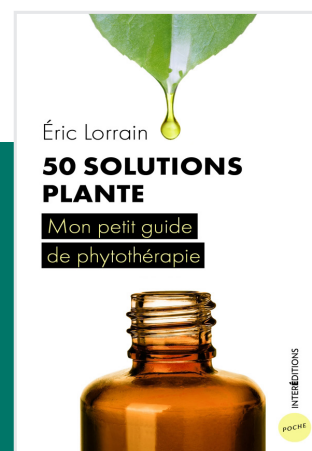
Éric LORRAIN

09/2020 ■ 336 p. ■ 110 x 178 mm

■ 9782729621506 ■ 8,90 €

Phytotherapy or herbal therapy is in the throes of revolution. Today, we know how to extract 55 plants with healing properties, their effects have been studied scientifically and their combinations are controlled. **This simple, serious, practical and pedagogical book provides precise answers to more than 80 indexed disorders and illnesses.** The author presents the plants and their history, explains their virtues and offers a detailed care plan. Destined for patients and professionals, this work makes herbal therapy accessible for everyone.

READERSHIP: All readership levels



My Pocket Guide to Herbal Medicine

Éric LORRAIN

08/2019 ■ 288 p. ■ 110 x 178 mm

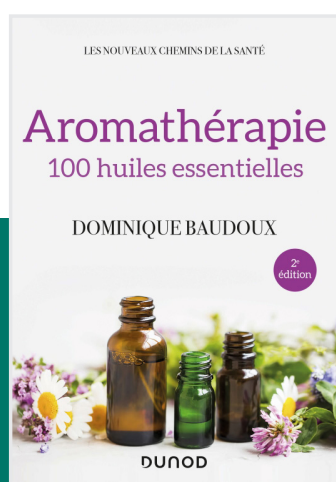
■ 9782729621513 ■ 8,90 €

How to reduce temporary stress, restore sleep and eliminate chronic migraines or digestive issues, stay on form all-year round and even relieve colic in babies, arthritis and age-related ailments? Herbal therapies offer all the solutions: to each plant its virtue. In 50 remedies, Doctor Lorrain explains the benefits of herbal therapy, the plants recommended, their prescription and their association or not with another plant-drug. **This practical book provides answers that are both concrete and serious for all the little daily problems that ruin our lives,** offering a clear way of approaching this new medical culture, whether as a first-choice treatment or as a complement or alternative to synthetic treatments. **A must-have guide for every family's medicine cabinet.** Take control of your health thanks to herbal therapies and the advice of a specialist.

READERSHIP: All readership levels



Éric Lorrain is a phytotherapist, nutritionist, osteopath, acupuncturist, sports physician and is President of the IESV (European Institute of Plant Substances). He teaches a phytotherapy state diploma to undergraduates at Nantes, Clermont-Ferrand, Lyon et Grenoble and runs training courses for health professionals in France and Switzerland. He is the author of numerous articles and books on phytotherapy.



Contemporary French Aromatherapy - 2nd Ed

Dominique BAUDOUX

■ 06/2020 ■ 544 p. ■ 190 x 240 mm
■ 9782100809677 ■ 35,90 €

Rights sold to: Brazil & UK/USA

This manual from the French school of aromatherapy is a comprehensive guide to 100 essential oils offering practical and rigorous information for integrative and complementary health practitioners. Everything you need to know in terms of botany, quality criteria, biochemistry and toxicity is explained, alongside guidance on therapeutic application to improve health and wellbeing. Due to their diverse and varied properties, essential oils can be used across many different complementary health modalities. Whilst recognizing the complexity and the importance of the molecular structure of plant essences, this guide incorporates information about energetic approaches and the role of olfaction in supporting therapeutic practices. This work provides the reader with a wealth of knowledge, research and guidance on application, including a large number of validated formulas for treatment.

READERSHIP: All health professionals

Dominique Baudoux is a pharmacist and aromaterapist. He is founder of the Collège International d'Aromathérapie Dominique Baudoux www.college-aromatherapie.com, Managing Director of Pranarom International and President of Natural Aromatherapy Research and Development (NARD Japan). He is the author of numerous bestselling titles on aromatherapy and essential oils.



Aromatherapy for Carers

Anne-Laure JAFFRELO

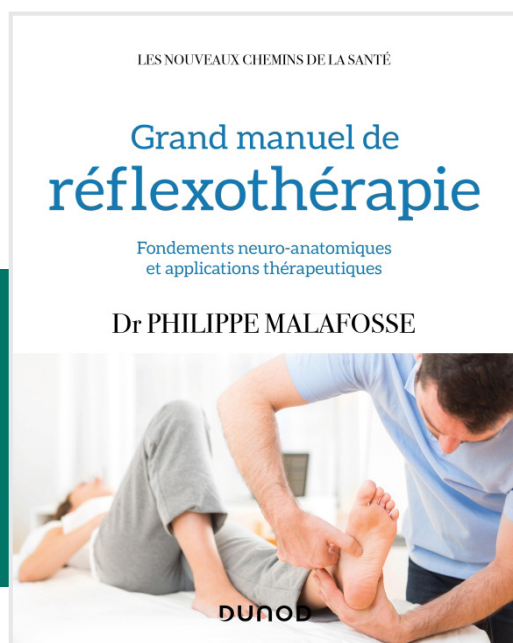
10/2019 ■ 384 p. ■ 190 x 240 mm
■ 9782100781263 ■ 34,00 €

Rights sold to: Brazil/Portugal

This book offers **comprehensive training for the professional use of essential oils in a context of care provided by doctors, nurses, care helpers, physiotherapists, occupational therapists, psychologists, etc.** A practical manual, it approaches the various care themes according to the problems most frequently encountered in treating daily health (anxiety, intestinal pain, difficult wound healing, headaches, fatigue, etc.). The most suitable essential oils are described with their possible synergies. Clinical studies and concrete examples illustrate the themes, while information is provided on how to deploy aromatherapy in care institutions and access professional training. Each essential oil mentioned has its own summary sheet.

READERSHIP: All allied health professionals, from carers to physiotherapists, to osteopaths and psychologists.

Anne-Laure Jaffrelo is a naturopath specialising in aromatherapy. She created the blog “dieteticanatuero.ver-blog.com” in 2005 and “bienvivresansgluten.com” in 2014. She uses natural health such as yoga, fasting, foot reflexology and mindful nutrition in her health and well-being programmes



- 08/2020
- 800 p.
- 190 x 240 mm
- 9782100788194
- 56,00 €

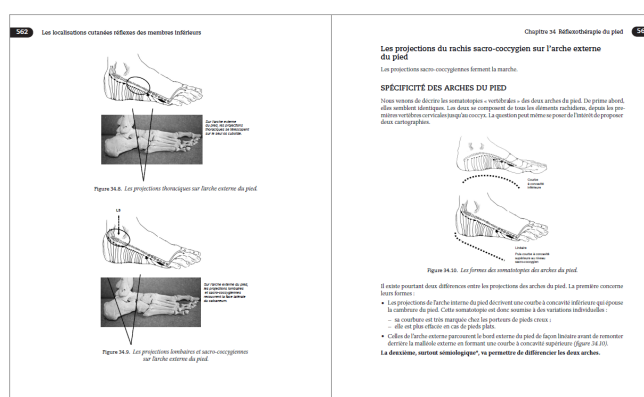
READERSHIP: Health professionals, nurses, allied health professionals, physicians, reflexologists and those interested in the subject

Revisiting Reflexology Health at Your Fingertips

Philippe MALAFOSSE

Reflexology is a technique based on the regulation of the nervous system, by activating the areas of the body containing the most epidermal receptors: the feet, hands, face and ears. Each of these parts is a reflection of the human body, of its organs and glands. Reflexotherapy, observed but not proven, is thought to be based on the muscle-cutaneous-visceral reflex arc. For example, the foot has 7,200 nerve endings. Pressure on a reflex point creates a nervous influx that prompts an involuntary and subconscious physiological reaction on the organs, via the bone marrow, thereby restoring their balance. This work, **based on embryo-genesis, explains and draws up the map of links noted between the systems. It also describes the various therapeutic applications, from digit pressure to technologies implemented in the treatment of brain concussion in athletes.**

Philippe Malafosse is a sports physician, osteopath and posturologist. He is a teacher at the Montpellier School of Medicine and was formerly in charge of research on manual medicine and reflexology. He is physician for the Hérault Rugby team and is recognised by fellow sporting peers and scientific researchers for his work on the treatment of concussion using neuro-reflexotherapy.



Coordonné par Emmanuel Bigand
et Gérard Mick

Musique et santé

Dunod

- 05/2021
- 320 p.
- 190 x 240 mm
- 9782100800261
- 28,00 €

READERSHIP: Care and healthcare professionals; psychologists, psychiatrists, psychomotor therapists; coaches and practitioners in the field of well-being and personal development; musicians and music teachers.

Music Therapy for Health and Wellness

Edited by Emmanuel Bigand and Gérard Mick

Listening to music or playing an instrument causes a genuine «cerebral symphony» stimulating many areas of the brain, including in persons suffering from neuro-degenerative diseases (Alzheimer, Parkinson) or chronic illnesses.

Memory, movement and pleasure is stimulated to such an extent that we can legitimately talk of a complementary, if not alternative medicinal approach. Neurosciences therefore explain scientifically what musicians and music fans experiment with every day. While therapeutic usage is therefore justified, promoted and recommended, abuse (in the internet and mobile phone era) is becoming just as worrying. **A source of wellness, music can only produce effects in proportion to its harmonies, accuracy, rhythms and silences.**

Edited by **Emmanuel Bigand** is a professor of cognitive psychology, a teacher-researcher at the Université de Bourgogne, a senior member of the Institut Universitaire de France since 2007, and Chair of Musique Cognition Cerveau (Music Cognition Brain). He is also a professional double bass player (first prize at the Versailles Conservatory) and the author of numerous research articles.

Gérard Mick is a clarinet player, a neurologist and a neurobiologist at the Centre Hospitalier de Voiron, Grenoble. He is consultant at the Centre Neurologique, Lyon, a researcher at the LEAD (Laboratory for the Study of Learning and Development), Dijon and at the Université de Bourgogne where he oversees the European project EBRAMUS (European Brain and Music), as well as the AGEIS laboratory (Autonomy, Gerontology, E-Health, Imaging & Society) at the Université Grenoble-Alpes dedicated to technologies for the elderly.

Humanitude

Yves Gineste
Jérôme Pellissier



*Comprendre la vieillesse,
Prendre soin des Hommes vieux*

DUNOD

Over
36,000 copies
sold!

Humanitude - 2nd Ed

Understanding Old Age and Caring for the Elderly

Yves GINESTE, Jérôme PELLISSIER

Rights sold to: Japan and Portugal

- 05/2019
- 320 p.
- 192 x 240 mm
- 9782100783267
- 29,00 €

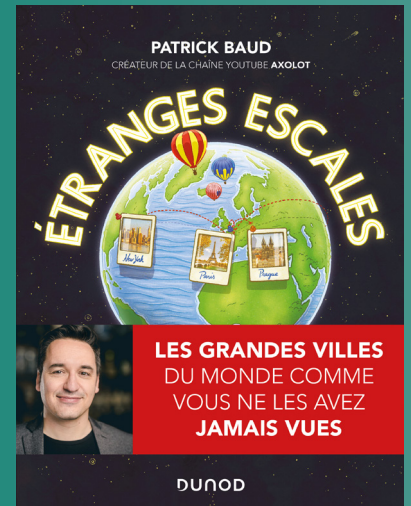
READERSHIP: Professionals working in hospital administration, at the ministry of health, advice centres, health institutions; students of psychology, sociology, gerontology; allied health sectors (carers and nurses)

Understanding old age, discovering and asserting the capacity of the elderly in spite of the difficulties they face to live their life to the full with dignity until their passing, providing tools that offer support for respect and tenderness: this is the aim of this book which has become the reference on humanitude.

The authors take us along the path of practical science at the service of well-being and quality of life. The philosophy of humanitude and the latest discoveries and knowledge about the major pathologies of old age (from Alzheimer's Disease to immobility to other dementias) lead to numerous techniques and know-how which provide all families, carers and relatives the necessary elements for caring.

Yves Gineste is a training director at the Centre de communication et d'Études Corporelles (CEC-France) and IGM France. He has taught the philosophy of humanitude and the Gineste-Marescotti methodology of care for over 25 years. He is a Special appointed Professor at Kyoto University, a visiting researcher at NHO Tokyo Medical Center and an invited Professor at Shizuoka University.

Jérôme Pellissier is a physician and researcher in geriatric psychology.



Leisure

Vehicle Maintenance and Repair A Practical Guide to Keeping your Car on the Road Bruno COLLOMB

This highly practical car maintenance guide details **the 60 most common maintenance operations to undertake for a safe and reliable car:** the engine, brakes, suspension, electronic system, etc. Any car buff wanting to repair and maintain his/her car will find all the best practical tips and tools to use in this abundantly illustrated book, from the most common breakdowns to diagnosis and repair.

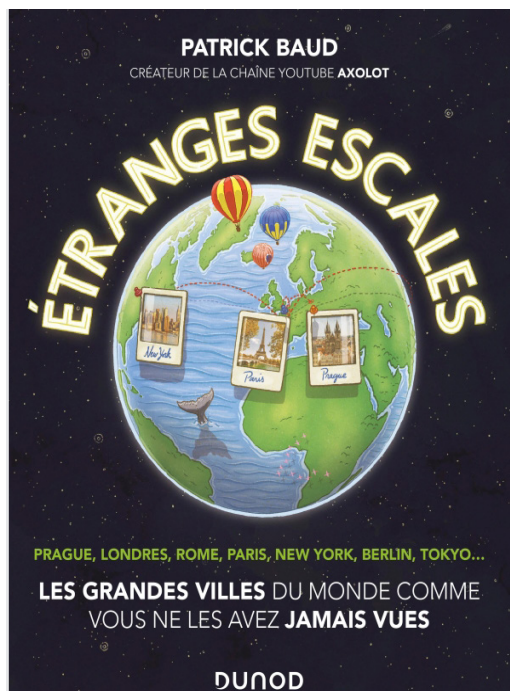
Readership: All those interested in repairing their car and vocational students in vehicle maintenance.

Bruno Collomb is a teacher of mechanical engineering and vehicle maintenance at the vocational school Jules Raimu, Nîmes.



- 09/2020
- 224 p.
- 190 x 240 mm
- 9782100796298
- 24,90 €





- 10/2020
- 144 p.
- 190 x 240 mm
- 9782100783311
- 19,90 €

Unusual Stopovers

Capital Cities As You Have Never Seen Them Before

Patrick BAUD

Insatiably curious, Patrick Baud takes us on a tour of 70 unusual places throughout the world. Berlin, Prague, London, Tokyo, New York, Rome, Paris... Even if you may think that most of it has been covered, this illustrated guide will reveal well-kept secrets to you!

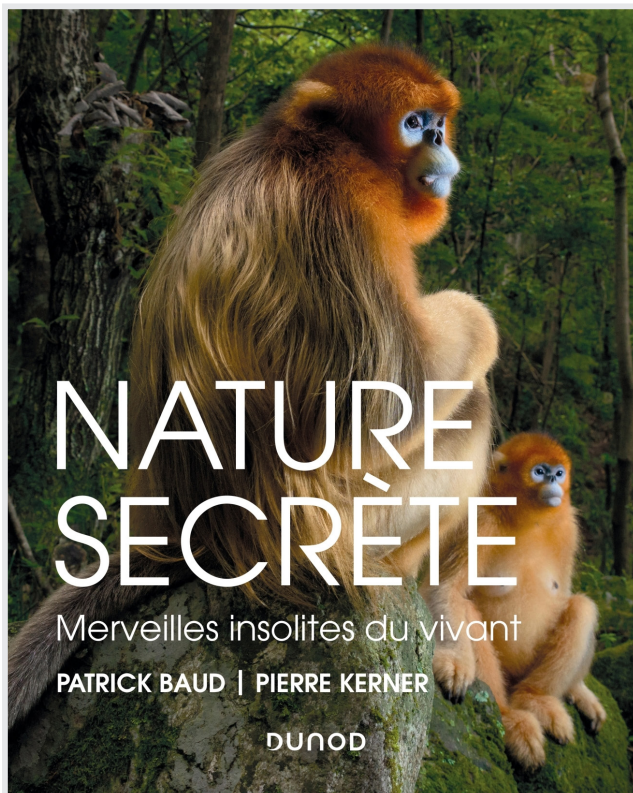
READERSHIP: All readership levels

**BEST-SELLING
AUTHOR**



Patrick Baud created the website Axolot in 2009 dedicated to amazing natural phenomena and sites. He has his own Youtube channel which counts 370,000 followers and more than 3 million views.





- 11/2019
- 216 p.
- 220 x 260 mm
- 9782100789504
- 29,00 €

Mother Nature's Hidden Wonders of the World

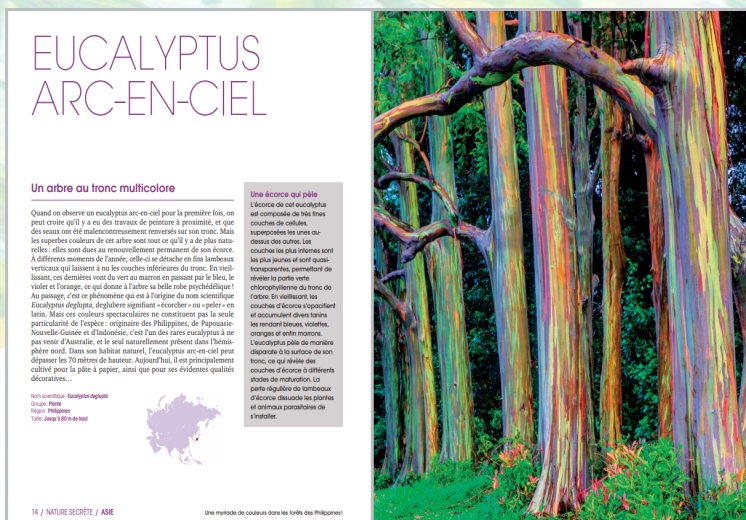
Patrick BAUD, Pierre KERNER

Rights sold to: Mainland China

This magnificent work presents **100 very surprising natural curiosities that are relatively unknown**: the panther Chameleon of Madagascar, the multi-coloured spider of Australia, glow-worms of New Zealand, giant fig trees of India, bioluminescent mushrooms of Brazil... A stunning photograph accompanies each description of the species and its way of living. Dive straight in and read this book in one go or dip into it when you please to discover the greatest natural secrets of our planet!

READERSHIP: All readership levels

Patrick Baud created the website Axolotl in 2009 dedicated to amazing natural phenomena and sites. He has his own Youtube channel which counts 370,000 followers and more than 3 million views. **Pierre Kerner** is a teacher-researcher of evolutionary genetics at Université Paris Diderot. He is a blogger of "Strange Stuff and Funky Things" and an author of numerous popular science books.



Charles Frankel

Paysages de légende

Dunod

- 05/2021
- 304 p.
- 155 x 240 mm
- 9782100813162
- 22,00 €

Legendary Landscapes

Charles FRANKEL

English rights not available

From Hawaiian volcanos to the Gorges du Tarn canyon to Mount Ararat, this highly illustrated book tells the story of the most unusual landscapes on the planet. Discover the geology that created them and the legends left behind by the peoples of these regions. Follow Frankel's guide for precious advice on organising your trip to each site.

READERSHIP: All readership levels

Charles Frankel is a science writer and lecturer specializing in geology and planetary exploration. He is the author of numerous books.



PHOTOGRAPHY



- 09/2020
- 168 p.
- 220 x 240 mm
- 9782100788132
- 29,00 €

READERSHIP: All those interested in photography, especially photojournalism, photographer

Reza Photojournalism in 10 Lessons REZA, Florence AT

Photojournalism is one of the oldest disciplines in photography and has yielded several great photographers. Reza is currently one of their most famous heirs. His images can be found all over the world and testify to his expertise.

Both a collection of photos and a practical guide (based on the «Street Photography» model), this work presents Reza's outstanding know-how as a photojournalist in 10 lessons. From the equipment used to how the images are processed, each lesson includes the author's photos and text written by Rachel Deghati (journalist) and Florence AT (photographer) describing the context of each shot. Practical and technical considerations rub shoulders with journalistic indications (historical and geopolitical) in this genuine «road-map» of the photojournalist. Detailed analysis of photos and contact sheets help understand why some shots were chosen and others ruled out. An original and captivating behind-the-scenes look into photojournalism.



Frontière humaine.
Égypte, Le Caire, 1991.

Ce jour-là, la situation était tendue au Caire. Les autorités avaient pour mission d'empêcher toute violence entre les supporters de deux équipes de football pendant et après le match qui les opposait. Les deux groupes de supporters étaient séparés par des sièges laissés vides, ainsi que par une rangée de policiers se dressant tel un mur humain. Le chef de la police, assis seul sous un soleil de plomb, regardait le match en silence. Le responsable du département photo de National Geographic Magazine avait confié à Reza la mission photographique suivante: «Nous attendons de toi que tu nous racontes Le Caire, sa population, son histoire, ses rituels, son passé et son présent, à travers un regard journalistique et personnel.»

En diagonale

Comme souvent dans le derby des deux équipes locales d'Al Ahly et Zamalek, la rencontre n'est pas un simple match de football et l'action se joue aussi en tribune. Reza remarque le policier isolé dans l'espace fermé des gradins interdits. Tout de blanc vêtu, il jure avec la foule compacte des supporters aux tenues baroques. Les regards de ses derniers, tous dirigés vers l'action qui se joue à droite de l'image, induisent un sens de lecture oblique dans l'image, auquel contribue aussi la diagonale formée par la rangée de policiers. De façon générale, en composition la diagonale est un élément graphique fort qui guide le regard du spectateur de façon dynamique d'un point à un autre de l'image.

1/500 s - f/5,6 - 64 ISO - 300 mm

LES TRÈS NOMBREUSES ÉCOLES CORANIQUES du Pakistan accueillent principalement des jeunes issus de milieux défavorisés qui ont ainsi la garantie du gîte et du couvert. Ils y apprennent à lire à travers les textes religieux et à conduire les prières. Il n'y est pas question d'éveil, de curiosité ou d'ouverture au monde, mais d'une éducation religieuse fondée sur le respect de règles strictes. C'est l'un des sujets sur lesquels Reza a porté un regard lors d'un reportage sur le Pakistan pour National Geographic Magazine. Ce jour-là, dans la cour de l'école coranique de la ville Pir Baba, dans le district de Buner, les jeunes élèves se regroupaient et lisaient le Coran.

Formes basiques

Reza s'adapta au contexte de la prise de vue : des adolescents qui étudiaient après le coucher du soleil. Pour ne pas déranger le cours, il s'équipa d'un appareil compact discret et léger, et se plaça au-dessus du groupe de façon à intégrer dans son cadre les trois formes de base de la composition classique : triangle, rectangle et cercle. Sur le sol, des losanges (que l'on peut rapprocher des triangles dont ils partagent la puissance graphique) dynamisent les lignes rigides des rectangles. Ces derniers inspirent la solidité et ferment le cadre. Enfin, les formes rondes des chapeaux adoucissent toutes ces lignes droites.

Lecture des textes saints.
Pakistan, Pir Baba, 2007.

1/60 s - f/4 - 100 ISO - 21 mm





Reza Deghati is an Iranian French photojournalist who works under the name Reza. He is a philanthropist, idealist, humanist, Reza's career began with studies in architecture. He has gone on to become a renowned photojournalist who, for the last three decades, has worked all over the world, notably for the *National Geographic*.

His work is featured in the international media (*National Geographic*, *Time Magazine*, *Stern*, *Newsweek*, *El País*, *Paris Match*, *Geo...*), as well as a series of books, exhibitions and documentaries.

Author of thirty books, and a recipient of many awards over the course of his career, Reza is a Fellow (2006-2012) and Explorer of the National Geographic Society since 2013, and a Senior Fellow of the Ashoka Foundation. His work has been recognized by World Press Photo; he has also received the Infinity Award from the International Center of Photography, the Lucy Award, an honorary medal from the University of Missouri and the honorary degree of Doctor Honoris Causa from the American University of Paris. France has also appointed him a Chevalier of the National Order of Merit.

Florence At is a professional photographer and trainer.

Rachel Deghati is an author and director of the photo agency, Webistan.

LES POIGMONS DE REZA AVAIENT ÉTÉ ATTEINTS PAR UNE bombe au phosphore israélienne quelques mois plus tôt alors qu'il couvrait la guerre au Liban. Le médecin lui avait alors conseillé l'air pur des montagnes et mentionné « les Alpes ou les Pyrénées ». À quoi Reza avait répondu : « Et celles d'Afghanistan ? » En 1983, la guerre y faisait rage, opposant la population afghane à l'armée soviétique. Les infrastructures et le danger des bombardements ne permettaient pas des déplacements aisés. Tous marchaient, réunis en petits groupes, souvent dans l'obscurité de la nuit pour ne pas être repérés par l'ennemi. Ce fut des semaines épuisantes, physiquement et moralement, mais des semaines vécues au nom du témoignage. La rencontre avec ce petit villageois pachtoun, au sud-est de Kaboul dans la région de Sarobi, illumina sa journée.

Au cœur des montagnes afghanes.
Afghanistan, village de Boshaki, 1983.



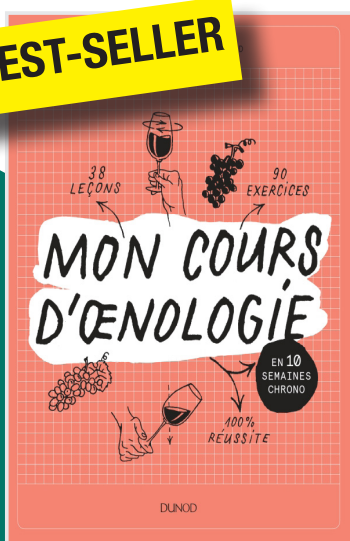
S'adapter au sujet

On ne compte plus les images que Reza a consacrées au thème de l'enfance, un sujet cher à son cœur. Les deux premiers portraits de ce jeune garçon sont pris à la verticale avec un téléobjectif de 200 mm. Il s'agit d'une focale adaptée au portrait intime, qui enferme trop l'enfant et tasse l'arrière-plan. Le troisième est pris à l'horizontale avec un objectif grand-angle qui s'avère plus approprié. L'image est lumineuse et contrastée, la couleur bleue du ciel bien présent évoque l'espoir et la paix, et le paysage montagneux situe le contexte. Dans ce portrait, la personnalité de l'enfant s'exprime harmonieusement. Il sourit largement en sentant son turban lui échapper des mains. La vitesse réglée à 1/60 s fige son visage tout en montrant opportunément le mouvement du tissu. La composition est rythmée et agréable à regarder grâce à la spirale créée par l'étoffe qui s'envole.

1/60 s - f/8 - 64 ISO - 24 mm

FOOD & DRINKS

BEST-SELLER



Fabrizio Bucella

La quête du vin
perdu
Le livre dont vous
êtes le héros

Dunod

LEÇON N°2

le nez

Ah, le nez du vin ! Bien avant de le mettre en bouche, c'est lui qui nous en dit déjà long sur son identité, son origine, sa qualité et ses promesses. Une sorte de prélude qui va emmener le dégustateur vers ses souvenirs d'enfance, ses émotions, ses palpitations.

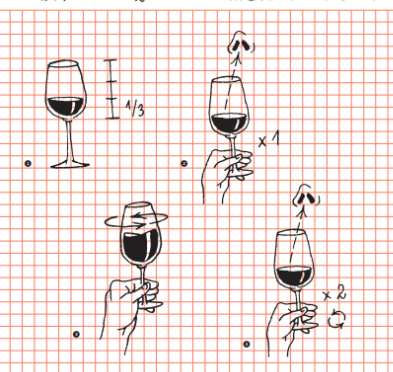
Ce qu'on goûte dans un vin est en réalité ce que l'on y sent. Si le nez n'est pas opérationnel, le palais s'éteindra ! Tout comme l'œil est capable de voir une grande palette de couleurs, le nez perçoit un grand nombre d'odeurs, reliées au cerveau par un instrument qu'aucun ingénieur n'est encore parvenu à reproduire : le bulbe olfactif. Pouvoir nommer les arômes détectés nécessite d'aller fouiller dans sa mémoire, pour faire le lien entre ce qu'on sent et le nom de l'arôme (exemple : si on n'a jamais senti de coing, on ne risque pas de le retrouver dans un vin). Les arômes sont autant d'indicateurs des caractéristiques d'un vin, de sa personnalité et de sa qualité. Afin de les identifier, il est indispensable de mettre sa mémoire olfactive au travail et de la développer pour parvenir à trouver 1, 2 voire 3 arômes dans chaque vin dégusté.

Première étape
Il s'agit de la première étape : sentir le vin au nez. Le nez, en touchant le verre par le pied, se penche vers le premier nez. Cette étape permet de détecter d'éventuels défauts et de se faire une première impression, avant de l'admirer.

Deuxième étape
D'un petit nez, on fait tourner le vin dans le verre pour l'aérer. Avant que le tourbillon ne s'arrête, on sent de nouveau. C'est le second nez, essentiellement consacré à l'identification des différents arômes, qui permet également de noter l'intensité aromatique.

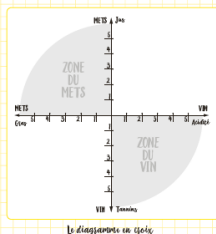
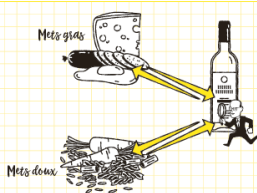
EN PRATIQUE :

ÉTAPE N°2 : L'EXAMEN OLFACTIF



1. Remplir 1/3 du verre de vin.
2. Sentir l'air qui se prend : ce sont les arômes les plus légers, souvent assez subtils. C'est surtout la première impression, très importante.
3. Faire tourner le vin dans le verre. Respirer à nouveau l'air qui se prend : la palette d'arômes est plus intense au contact du vin avec l'oxygène.
4. Répéter l'opération plusieurs fois pour découvrir les arômes par couches successives.

L'ACIDITÉ DANS LES ACCORDS



LEÇON N°3

MON PREMIER ACCORD : JOUER AVEC L'ACIDITÉ DU VIN

Les étapes à suivre pour bien identifier l'accord

Pour valider correctement votre accord, vous pouvez suivre la méthode opératoire suivante.

Remplir le diagramme

1. Déguster le mets séparément et place-le sur le diagramme en coque en notant la saveur grasse.
2. Rincer-vous la bouche avec de l'eau et du pain.
3. Déguster le vin séparément, noter son équilibre entre acidité et alcool, place-le sur le diagramme.

Analyser l'accord

1. Prenez une gorgée de vin et le laissez quelques secondes en bouche.
2. Notez vos impressions de mélange entre le vin et la saveur du mets et le vin en bouche.

Qu'avez-vous directement senti ? Seulement du gras ? Des saveurs douces et de l'acidité ? Que de l'acidité ? Celles-ci sont les premiers éléments principaux, structurant. Pour « cibler » l'accord, il faut se concentrer sur les impressions finales. Que reste-t-il après le vin ? Le mets et il s'agit de l'analyser.

Conclusion

À la fin de la dégustation pure de vin, qui permet au dégustateur de retrouver le vin, il est plus facile de chercher l'origine relative des accords avec des mets. Pour y arriver, il faut des exercices.

La clé de l'accord

On peut trouver un goût différent en bouche tant de vin que du mets mais qui est agréable et harmonieux. Ce nouveau goût, cette nouvelle saveur, vient de la simple addition de vin et de mets, elle porte quelque chose en plus que la somme des deux ingrédients. Voici la clé de l'accord ultime, l'accord réussi.

Prenez la peine de noter tous les accords qui vous semblent appartenir à la dernière catégorie. Consignez-les sur un carnet ou sur un graphique. À vous faudra prendre des notes et écrire en termes simples ce que vous ressentirez en bouche. Notez bien la recette précise du mets, l'association de plat, le vin très soigneusement.

Ces accords sont malheureusement trop rares pour être gagnables. Considérez-les comme des moments précieux, ce sont vos accords entre les vins que vous avez sélectionnés et les mets que vous avez préparés. Il vous sera alors plus facile de les reproduire.

CONSEIL

Ne faites pas immédiatement les accords les plus simples, laissez la recette venir et le vin prendra. Dans quelques années, vous aurez une belle liste de dégustations.

Où viennent les saveurs grasses des mets ?

Elles peuvent être intrinsèques aux mets, comme pour le saumon. Par exemple, les fromages à pâte dure contiennent souvent plus de 35 % de matières grasses. Les charcuteries sont aussi des mets très gras, les viandes, notamment, contiennent 40 % de matières grasses. Les saveurs grasses sont également ajoutées lors de la préparation, que

La saveur grasse des mets

ce soit sous la forme de beurre ou d'huile. La saveur grasse des aliments peut être intrinsèque à la graisse de cuisson ou à l'huile utilisée pour l'assaisonnement. Certains distinguent la saveur grasse (ou l'acidité) de l'acidité (ou l'acidité). Nous étudions cette distinction un peu plus loin. La saveur grasse se redonne avec la température et se transforme en un corps plus onctueux lors du passage dans la cavité buccale.

Résumé

Lorsque le mets possède une note grasse, onctueuse ou une note douce, cette composante peut être contrebalancée par un vin plus acide. Cette proposition est abordée dans les exercices qui suivent.

Your Practical 10 Week Wine Tasting Course - 2nd Ed

Marie-Dominique BRADFORD

■ 08/2020 ■ 298 p. ■ 195 x 248 mm ■ 9782100801848 ■ 19,90 €

Rights to 1st edition sold to: Mainland China and Russia

Simply enjoying a good bottle isn't enough. You now want to learn to feel it, taste it and talk about it. The concept of this book is simple. **The author will train your pallet in an original way to appreciate the art of wine.** How to taste. How to appreciate the characteristics of the grape varieties used and the wine regions. How to marry food and wine. Each lesson is broken down and illustrated so that the reader can quickly learn and move on to the next lesson. Each chapter concludes with a series of exercises. **This new edition contains a chapter on world wines.**

READERSHIP: Those who appreciate a good bottle

Marie-Dominique Bradford established her export business fifteen years ago. She has passed all levels of the Wine and Spirits Education Trust (WSET), and has continued to deepen her knowledge during the three years she spent at the Institute of Masters of Wine in London, England. She has since been formally recognized by the Bureau Interprofessionnel des Vins de Bourgogne as a certified educator on the wines of Burgundy and is frequently called upon to officiate as a judge at regional, national and international tasting competitions. She also is a certified WSET educator and teaches wine classes both for her corporate clients and WSET students.

Your Practical 12 Week Wine and Food Pairings Course

Fabrizio BUCELLA

■ 10/2019 ■ 192 p. ■ 190 x 240 mm ■ 9782100783717 ■ 19,90 €

Rights sold to: Taiwan

The concept of this book is simple: in just 12 weeks, Fabrizio Bucella provides **an original way of training the reader in finding the perfect wine/food pairings.** A genuine course in taste and pairing, not just with wine but also with beer, whisky and even teas, each lesson is decrypted and illustrated, and to be sure the reader has acquired the right skills to advance, each one is rounded out with a series of exercises.

READERSHIP: All those who appreciate food and wine!

Fabrizio Bucella is a sommelier and a wine and beer tasting professor and critic. He runs seminars and training courses. He is Belgium correspondent at *La Revue du Vin de France* (Paris) Blogger at *Le Huffington Post* (Paris, France) Director at "Inter Wine & Dine" (Brussels, Belgium) and Sommelier at the Associazione Italiana (Italy). He has written numerous articles on wine and beer for both trade and specialist magazines.

The Quest for the Lost Wine An Interactive Adventure

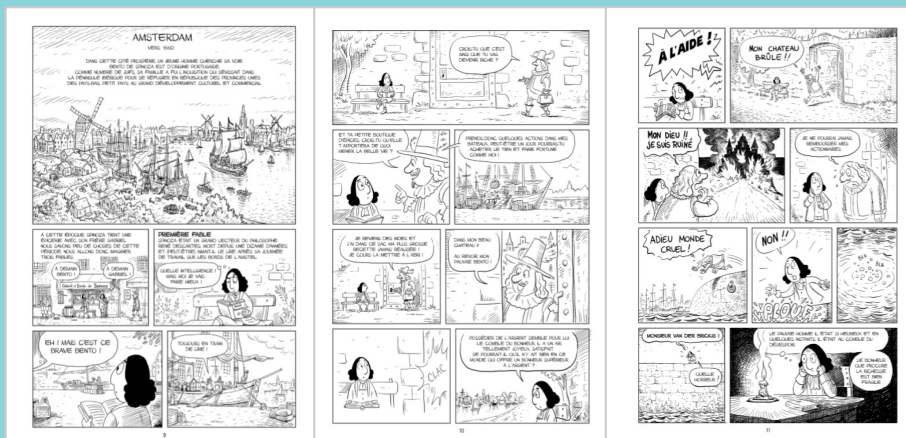
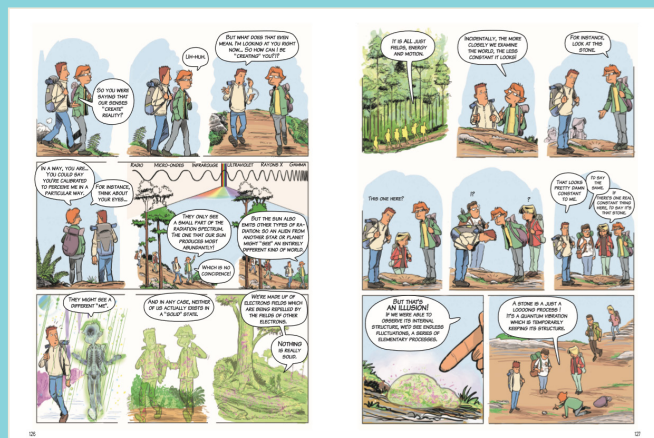
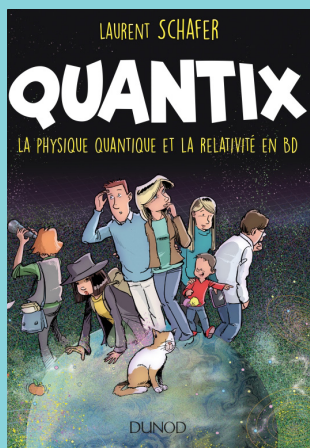
Fabrizio BUCELLA

■ 03/2021 ■ 192 p. ■ 150 x 210 mm ■ 9782100817306 ■ 17,00 €

In this book-game, the reader is the hero in an interactive novel, whereby the story unfolds according to what the reader chooses. *La Quête du vin perdu* portrays a forgotten kingdom where a secret order exists: la Confrérie du Cep. The brotherhood is languishing sadly since it has lost an important manuscript containing the recipe of a miraculous wine. The hero (the reader) sets off on an adventure to find the manuscript. During the adventure, enigmas arise concerning the wine, enabling the reader to learn while enjoying themselves at the same time. Each enigma has a resolution. The reader is then invited to go to a specific page «For further information» that provides more details. All of the «For further information» pages are at the back of the book and can be consulted independently of the adventure itself.

READERSHIP: All readership levels

Over
10,000 copies
sold!



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sample chapters
in French!

Graphic Novels

Vincent Burgeon

Dunod

- Vincent Burgeon leverages his talents as an illustrator, photographer and author of didactic books on photography to tell us, in the form of a graphic novel (including serious content but with a funny and quirky style), the passionate story of photography, from its major players to its techniques. The work includes 10 chapters corresponding to the major periods of the history of photography. All subjects are covered: history, aesthetics, technical fundamentals, shooting, great photographers, great brands, inventors, creators, trends and influences. Practical or technical sheets punctuate the book explaining stereotypes, shooting, lighting, portraits etc.

READERSHIP : All those passionate about photography and/or the history of photographic techniques, amateur photographers.

Vincent Burgeon is a professional photographer, graphic designer and illustrator in the fields of communication and publishing.



QUANTIX

How Quantum Physics and Relativity Shape our Reality

Laurent SCHAFFER

04/2019 ■ 160 p. ■ 170 x 240 mm ■ 9782100789429 ■ 18,90 €

Modern physics is a strange and incomprehensible world for most of us. Time, space, matter and energy don't really exist but we live in a smokescreen world. **Discover this hidden reality through the often humoristic adventures of a very ordinary family and meet the researchers whose ideas have revolutionized our vision of reality: Einstein, Schrödinger, Bohr, etc**

You will finally be able to grasp through this graphic novel what quantum physics and relativity are all about through a mixture of humour and scientific knowledge.

READERSHIP: All readership levels.

Endorsed by Carlo Rovelli, bestselling popular science author and Zep, bestselling comic author and creator of *Titeuf*.

- aimed at all readership levels
- explains this complicated subject in a simple and fun way
- didactic drawings which mix scientific learning and humour
- and finally understand Schrödinger's cat experiment!

Rights sold to:
Korea, Mainland China,
Russia, Spain/Latin America
and Taiwan



BEST-SELLER

LAURENT SCHAFFER

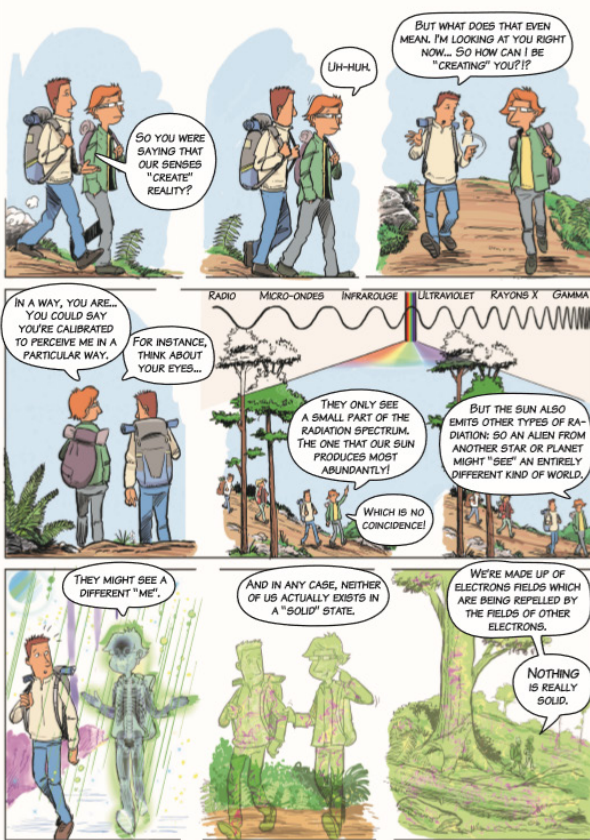
QUANTIX

LA PHYSIQUE QUANTIQUE ET LA RELATIVITÉ EN BD



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Over
25,000 copies
sold!



126



127



Laurent Schafer is a former journalist for the Swiss press. Passionate about science, he has turned his attention towards popular science and has written and drawn his first graphic novel, *Quantix*.

Forthcoming in October
2021:
Square Quantix
From the Infinitely Small
to the Infinitely Big

Héloïse Junier

Papa, maman, faut qu'on parle!

Dunod

**BEST-SELLING
AUTHOR**



Héloïse Junier
is an educational
psychologist, a
scientific journalist, a
speaker and trainer in
child psychology

Mum, Dad. We Need to Talk

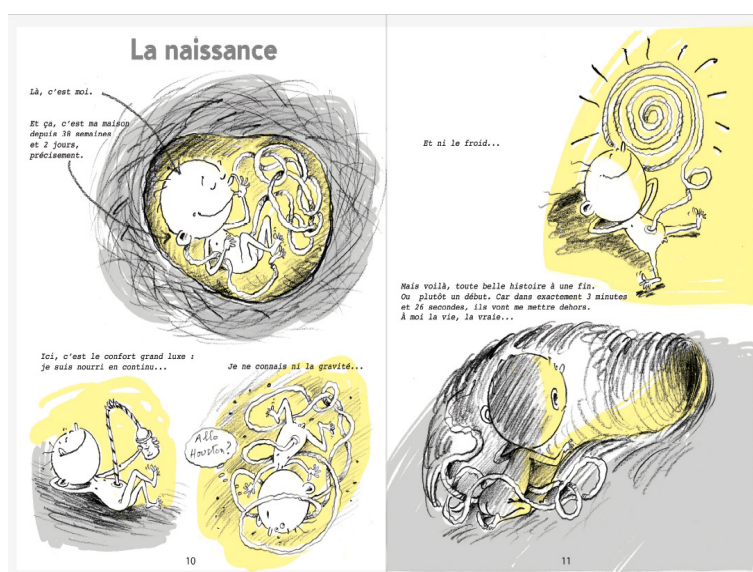
Héloïse JUNIER

■ 04/2021 ■ 128 p. ■ 190 x 250 mm

■ 9782100817474 ■ 16,90 €

A child has just been born. We are at the hospital. Just a few hours old, it tells its parents what they can expect in the coming years: the mysteries of its small brain that is rapidly developing, its behaviour that will unnerve its parents, the intense joys they will experience, but also the difficulties and the doubts that will constantly arise. At the end of the scenario, the child becomes a parent itself and prepares to tell its own child what it is about to experience. Throughout the scenario in this graphic novel, the child changes, grows and evolves. The first six years of its life is recounted from its first days, its non-stop crying that upsets its parents, its angry outbursts, its first day at the creche, its first discoveries in the house, its difficulty in understanding the adult world, its small victories, its fears, its visits to the paediatrician, the worries of its parents.

READERSHIP: Parents, those who look after kids



Girl Talk

Yasmine CANDAU, Maylis RIBIER



- 03/2021
- 128 p.
- 190 x 250 mm
- 9782100817467
- 16,90 €

Endometriosis affects one woman in 10 and contrary to pre-conceived ideas, it does not only affect older woman. Just like a schoolgirl of 17 is not too young to suffer from the disease, because it starts out with her periods. Clara is this schoolgirl who discovers she has endometriosis and asks herself numerous questions. Surrounded by her friends Lilly and Tiphaine, and her family, she tells us her story. Through this graphic novel, the author addresses all schoolgirls to try and answer their questions and those of their families, with the aim of reducing diagnosis timeframes and starting treatment as early possible so as to protect their quality of life and their fertility, which is often harmed by endometriosis.

READERSHIP: All women - teenagers, mothers and parents

Yasmine Candau is President of EndoFrance (French Association for the Fight Against Endometriosis) since 2012.

Maylis Ribier is an illustrator.





- 09/2019
- 128 p.
- 190 x 250 mm
- 9782100802319
- 15,90 €

READERSHIP: All readership levels, philosophy students and teachers

Spinoza In Search of Truth and Happiness

Philippe AMADOR

Rights sold to: Mainland China & Korea

Profoundly disappointed by life, Baruch Spinoza was searching for a happiness that was not "vain and futile", but one which would bring him "continuous and supreme joy for eternity", a vast programme that gradually lead the young man to the path of philosophy. **This approach is the subject of the *Tractatus de Intellectus Emendatione* (TIE), a fundamental initiatory work presenting Spinoza's thinking, discussed here with talent and humour in the form of a graphic novel.**

Philippe Amador is a story board artist for cartoons such as Tintin, Tom-Tom and Nana.

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10,000 copies
sold!

