



# Rights List

## January to June

### 2022



For more than two centuries, Dunod has continued to be a leader, innovator and standard-setter in the publication of French academic works. Since the merger of Armand Colin with Dunod in 2014, we now offer an even broader spectrum of publications and our catalogue today boasts over 7,000 titles in the fields of science and technology, humanities and social sciences, psychology, personal development (Interéditions imprint) and business and economics. We are leader in all of these fields and have recently launched titles for the inquisitive general reader, a series of graphic novels and a mass market pocket list. Maxima is our recent acquisition with a catalogue of titles aimed at a wide audience in the fields of business, personal finance management and personal development.

We publish over 350 new titles per year in both print and digital formats and reach audiences from students and academics, to general readers and professionals. Many of our high quality publications are translated and reprinted by some of the most prestigious publishers worldwide.



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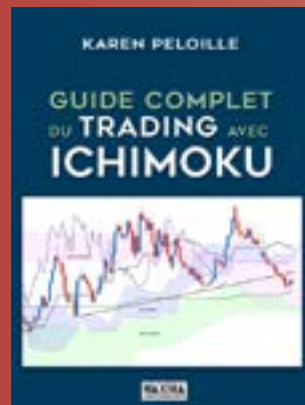
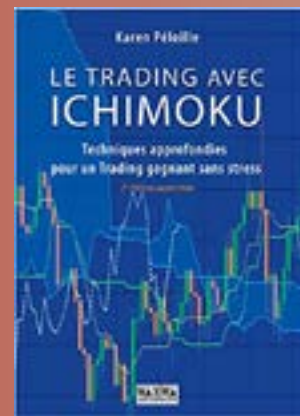
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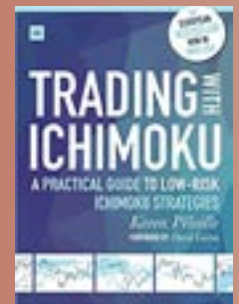
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ENGLISH TRANSLATIONS AVAILABLE OR FORTHCOMING:



Click on the covers  
to read  
sample chapters  
in French!

## Business and Management



**Karen Péloille** has an extensive educational background in econometrics (statistical and economic modelling) and market finance. She has been trading for her own account since 2008. She specialises in trading with Ichimoku and teaches the principles of this system to professional and private traders in France and the USA. On top of her trading activities, she is a technical analyst and adviser for private clients and portfolio managers.

## Complete Guide to Trading with Ichimoku

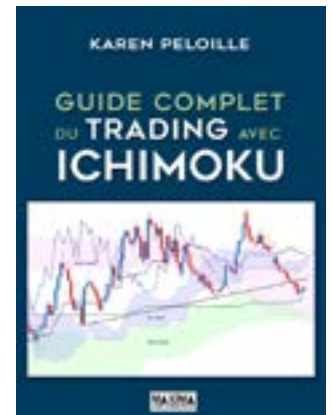
In ten years, reading the markets with Ichimoku Kinko Hyo has become a must for any trader who is looking for efficiency, gain but above all simplicity of analysis. This success continues and all trading platforms have integrated this indicator into their numerous tools.

**With Ichimoku, all the information necessary for the elaboration of trading strategies and support are clearly visible “at a glance”. And the system of validation of price movement by one of its components makes it a “safe” tool.**

This book is the reflection of her eleven years of experience and presents in a pedagogical way all **the knowledge you need to acquire to succeed in trading with a minimum of stress**. All asset classes, including crypto currencies, and all-time units (TU) suitable for both the investor and the short-term trader are reviewed, and accompanied by numerous trading examples.

Rigorous reading and application work in front of your screens should bring you the success you are hoping for without investing in additional training.

**READERSHIP:** Professional investors, those looking for ever more efficient trading tools.



- 04/2021
- 487 p.
- 186 x 251 mm
- 9782818810064
- 64,00 €

## Trading With Ichimoku - 2nd Ed A Practical Guide to Low-risk Ichimoku Strategies

The Ichimoku Kinko Hyo trading indicator is an information-rich and extremely reliable tool that can be employed across all time frames. Once you have learned the subtleties of the method and understand its unique system of validating price movements, it will improve your trading.

**Trading with Ichimoku is a practical handbook explaining the different elements of the Ichimoku system of chart reading, from the description of each of its five lines to their interpretation within a wider process of trading analysis.**

You will rapidly conclude that even though there are only five lines to look at on Ichimoku charts, the information given is more than enough to achieve a detailed and broad view of the market and what the price action reveals.

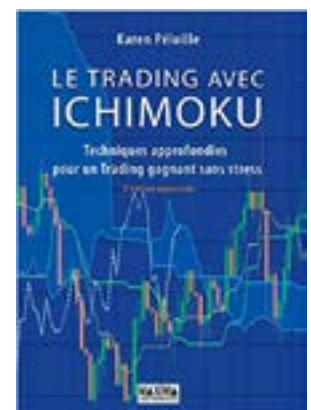
Part 1 is devoted to the theoretical description of the various components making up Ichimoku.

Part 2 explains how to trade with Ichimoku Kinko Hyo through several examples in various time frames.

Part 3 introduces trading methods that combine classical trading tools with Ichimoku Kinko Hyo. Explanations and examples are illustrated throughout with detailed colour charts.

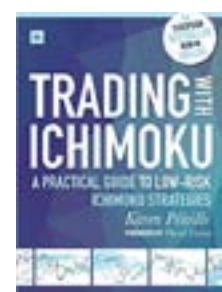
Whether you are a beginner or an accomplished trader, you should add a knowledge of Ichimoku to your armoury to improve your analysis and your results.

**READERSHIP:** Professional investors, those looking for ever more efficient trading tools.



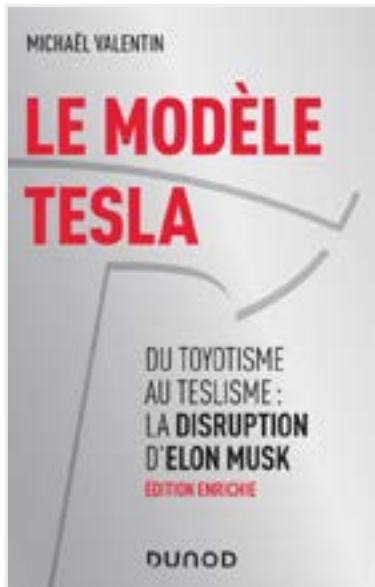
- 11/2015
- 294 p.
- 161 x 240 mm
- 9782840018537
- 49,90 €

English edition available





**Michael Valentin** is a graduate of the École Nationale des Ponts ParisTech. He worked at Michelin and PSA for more than 5 years before launching his consulting career at McKinsey and setting up his own consultancy agency, OPEO in 2012.



## The Tesla Way - 2nd Ed

### The Disruptive Strategies and Models of Telism

■ 03/2020 ■ 288 p. ■ 140 x 220 mm ■ 9782100806010 ■ 19,90 €

Tesla disrupts the automotive industry by creating many innovative pieces that fit together. Its marketing, production, sales and technology strategies are all notably different from its competitors. The Tesla Way is **an elongated case study looking at Tesla's business model and how this can be applied to existing manufacturing and production strategies in other companies**. The author also includes case studies from Michelin, Mass and other consumer goods manufacturing companies.

**READERSHIP:** Business leaders, economic and political decision makers, teachers and students at engineering and business schools, undergraduates



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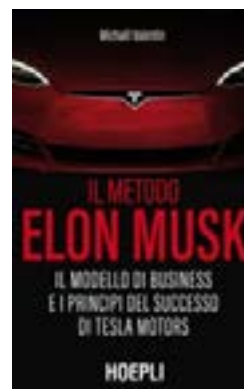
## TRANSLATIONS:



English



German



Italian



Korean



Simplified Chinese

# The Lean Approach to Digital Transformation

From Customer to Code, From Code to Customer

**Yves CASEAU**

This book is organized into three parts that expose and develop the three capabilities that are essential for a successful digital transformation:

**1. To know how to co-create digital services with users, whether they are customers or future customers.** This ability combines observation, dialogue, and iterative experimentation.

**2. To develop an information system (IS) which is the backbone of the digital transformation** – which the author calls “exponential information system” in this book to designate an open IS (in particular on its borders), capable of interfacing and combining with external services, positioned as a player in software ecosystems and built for processing scalable and dynamic data flows.

**3. To build software “micro-factories” that produce service platforms,** which the author calls “Lean software factories”. This “software factory” concept covers the integration of agile methods, tooling and continuous integration and deployment practices, a customer-oriented product approach and a platform approach based on modularity, as well as API-based architecture and openness to external stakeholders. This software micro-factory is the foundation that continuously produces and provides constantly evolving services.

**The originality of the book is to weave a common frame of reference for all these approaches, to derive more value from the digital transformation and to facilitate its implementation.** The title of the book refers to the “lean approach to digital transformation” because the two underlying frameworks, *Lean Startup* and *Lean Software Factory*, are directly inspired by lean, in the sense of the Toyota Way.

**Yves Caseau** is Chief Information Officer at Michelin. His previous positions include CIF at AXA and Assistant Managing Director at Bouygues Telecom. He is an active member of the Académie des Technologies and of the Institut Lean France.

**READERSHIP:** Decision makers: CEOs, CDOs, CIOs, Digital business managers in contact with IT teams and stake holders (users, suppliers)



- 07/2020
- 240 p.
- 175 x 250 mm
- 9782100811823
- 24,00 €

English edition forthcoming:





- 01/2022
- 232 p.
- 245 x 157 mm
- 9782100834853
- 29,00€

**READERSHIP:** Senior business executives, entrepreneurs, students in business schools, managers in continuous training (MBA, Executive Masters), corporate universities

## (Re)invent your Business Model With Odyssey 3.14 Method

**Laurence LEHMANN-ORTEGA, Hélène MUSIKAS, Jean-Marc SCHOETTL**

Innovation is the new business imperative. Every company, big or small, and regardless of its industry, is trying to find the magic formula for innovation. Odyssey 3.14 offers an original approach through invitation to a real journey that combines innovation and strategy. **Starting with the 3 pillars that make up the business model, this approach recommends 14 directions to consider for inventing or reinventing the business model.** Odyssey 3.14 is the result of over ten years of research, consulting and teaching by the three authors. They have thoroughly analysed over 80 companies that have successfully invented or reinvented their business models.

**Laurence Lehmann-Ortega**, Affiliate Professor at HEC Paris is an HEC graduate who holds a PhD in Management Sciences. She is a specialist of business model innovation.

**Hélène Musikas**, Affiliate Professor at HEC Paris, is a graduate of the Ecole Normale Supérieure and Sup Telecom. She has acquired a vast professional experience, working for McKinsey & Co, Bain & Co and Orange both in France and in the United States.

**Jean-Marc Schoettl**, ESCP Europe graduate, holds a PhD in Organizational Sciences from Paris Dauphine. He has extensive experience in consulting and research in business model innovation.



- 04/2021
- 272 p.
- 140 x 215 mm
- 9782100820672
- 18,90€



## Corporate Social Responsibility Reconciling Business and Global Limits

**Fabrice BONNIFET, Céline PUFF-ARDICHVILI**

Environment, climate and society: in the face of this emergency, the authors have written **a solid and committed essay based on scientific data and provide concrete and inspiring examples to redefine a policy of positive global contribution of companies to society.** This illustrated essay reveals the evidence for action and aims to be the first book to provide the keys to reinventing the company so that it can contribute to the materiality of the «next world».

**Fabrice Bonnifet** is the Sustainable development manager & QSE (Quality-Security-Environment) Director of the Bouygues Group in France. He oversees, leads, and coordinates the sustainable development strategy of the Group. His aim is to advise business unit managers throughout the changing economic models. He also drives transversal projects, especially those related to energy and carbon strategy, back & front office, as well as responsible purchasing, eco-design, and implementation of a collaborative information system. He is also Vice-Chairman of the Sustainable Development College of the Board of Directors (C3D) and administrator of The Shift Project.

**Céline Puff Ardichvili** is an advisor in communication and PR for organisations in transformation, specialized in CSR, cleantech, recycling, industry and HR fields.

Co-founder and partner at [@LookSharpParis](https://www.looksharpparis.com) and co-founder of [#EntrepriseContributive](https://www.entreprisecontributive.com): [www.entreprisecontributive.blog](https://www.entreprisecontributive.com)

**READERSHIP:** Leaders, entrepreneurs, sustainable development actors, students and those interested in ecology.

## Responsible Communication and Marketing

**Assaël ADARY**

Responsible communication is holistic, it concerns the entire sector and all professions. While the communication sector, and more particularly advertising, is increasingly criticised, it is not just a matter of a “good resolution” or respecting one more charter, but rather of building a new legitimacy and recognition of the communication professions. Practices must therefore be rethought as a whole to create a positive social impact. **This book aims to demonstrate the challenges of responsible communication today, and offers a detailed and exhaustive definition of what it entails. It is practical and aims to provide directly applicable tools, illustrated with numerous examples, to implement and measure responsible communication actions.**

**Assaël Adary** is cofounder and president of Occurrence, an independent research & consulting institute. He is an expert in communication and data ethics, president of Celsa Alumni Sorbonne Université and is a regular speaker and lecturer at CELSA, Sciences-Po Paris, Paris-Descartes.

**READERSHIP:** Communication professionals and students



- 01/2022
- 208 p.
- 160 x 220 mm
- 9782100831883
- 22,00 €

## Luxury, the Empire Strikes Back

**Yves HANANIA, Isabelle MUSNIK, Philippe GAILLOCHET**

**The Covid-19 crisis could have killed luxury. It didn't.** Quite the contrary, it boosted it. Not only thanks to emerging countries, but above all thanks to its incomparable creativity and agility. Innovation, the hallmark of luxury, is once again at the heart of many actions. Like any crisis, this one has stripped away the lines of force. It has accelerated trends. It did not create them. What could be guessed in the fog of foresight is now coming to light. In 2021, the new luxury is the New Normal. After analysing the luxury sector, the forces at work and the issues at stake, **this work sets out the new components of luxury and its future conquests. How have brands resumed initiatives in the turmoil? Has luxury in the “post-world” become more responsible? Does it still have the same place in the hearts and dreams of its potential customers? How do brands react to new consumer attitudes?** The authors, recognised experts, plunge the reader into the heart of the action and give the floor to the biggest players in the French and International luxury industry.

**Yves Hanania** is founder of Lighthouse, a consultancy specialising in brand strategy and development and works with many luxury and fashion brands. He is also a columnist for the *Harvard Business Review* and a regular contributor to *INfluencia*. He holds an MBA and teaches at Kellogg Business School (Northwestern University in Chicago).

**Isabelle Musnik** is founder and director of the quarterly magazine “INfluencia” and its daily newsletter. She is both a former editor-in-chief of *Guide de Luxe* and editor of *CB News* magazine where she oversaw “Special Luxury” issues.

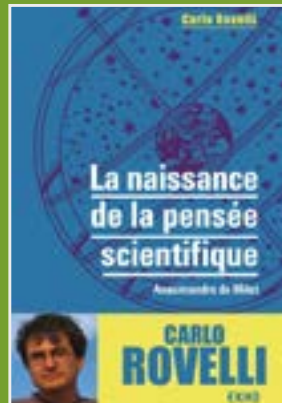
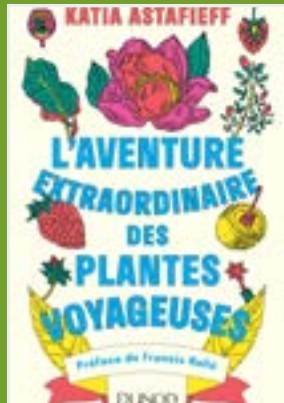
**Philippe Gaillochet** is a business consultant. He is co-founder of Ipesup, co-founder and director of the MBA Institute where he was a scientific advisor and a former IT director at the French National Assembly.

**READERSHIP:** Professionals in the luxury industry; marketing and communication professionals, consultants and students.

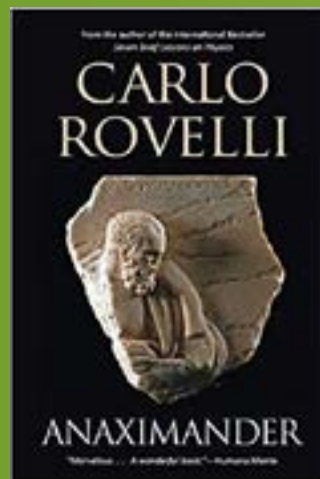


- 03/2022
- 304 p.
- 160 x 220 mm
- 9782100831845
- 24,00 €





ENGLISH TRANSLATIONS AVAILABLE OR FORTHCOMING:



Click on the covers  
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sample chapters  
in French!

## Popular Science

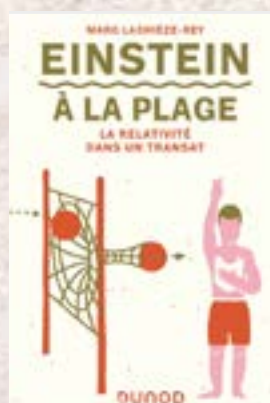
# ON THE BEACH

An easy to read overview of key scientists and their theories.

Forthcoming in 2022:  
Hawking on the Beach  
Pasteur on the Beach



BEST-SELLER



## Hawking on the Beach

### Discover the Universe from a Deckchair

Arnaud CASSAN

■ 05/2022 ■ 240 p. ■ 140 x 205 mm ■ 9782100825530 ■ 15,90 €

Is the universe flat or spherical? Where does matter come from? Our understanding of the universe is based on theories full of strange oddities. What better guide than Stephen Hawking to explore them? A gifted researcher who has become a global icon, Stephen Hawking has imagined space and time on a cosmic scale without leaving his chair. **From black holes to gravitational waves, this book portrays the universe as we know it today, with its shady areas, such as dark matter and energy.** Watch out, when you get up from your deckchair, you will not look at the sky in the same way...

**Arnaud Cassan** is a research professor at the Université Pierre et Marie Curie, Institut d'Astrophysique de Paris.

## Pasteur on the Beach

### Discover Germs from a Deckchair

Maxime SCHWARTZ, Annick PERROT

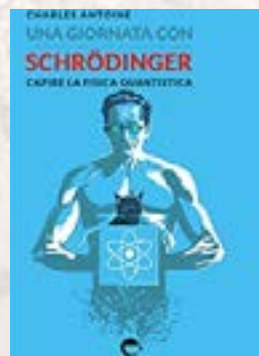
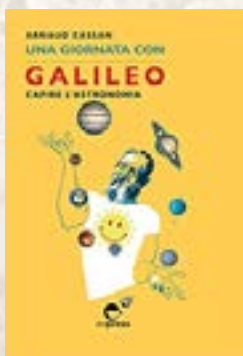
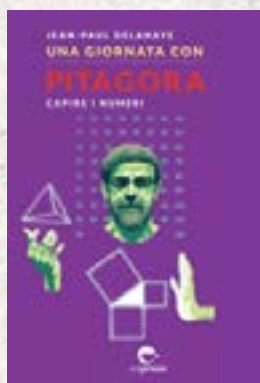
■ 05/2022 ■ 224 p. ■ 140 x 205 mm ■ 9782100827206 ■ 15,90 €

Why did Louis Pasteur have the right to a state funeral? Was it for the discovery of vaccination? For the invention of pasteurisation? While these discoveries built the legend, more than that, Louis Pasteur uncovered the astonishing world of germs, just like Christopher Columbus discovered America. Get comfortable in a deckchair and **discover the bacteria and viruses that are vectors of disease but also essential for our equilibrium and that of the planet.**

**Maxime Schwartz** is a molecular biologist, Emeritus Professor and former director of the Institut Pasteur and a corresponding member of the Académie des sciences.

**Annick Perrot** is an historian and honorary curator of the Pasteur Museum.

## TRANSLATIONS:





**Katia Astafieff** is Deputy Director of the botanical gardens at Grand Nancy and the Université de Lorraine. She is passionate about plants, writing and travels and has backpacked in 40 countries.

## Plants We Love to Hate

The Incredible Story of Plants which Sting, Burn and Kill!

**Katia ASTAFIEFF**

03/2021 ■ 208 p. ■ 140 x 215 mm ■ 9782100794614 ■ 17,90 €



Rights sold to: Italy, Korea, Russia and Taiwan

Most of us have a positive image of plants: they brighten up our gardens and perfume our interiors. They nourish us, care for us and dress us... We often forget that there are also terrible plants that sting and itch and even kill. Not to mention undesirable plants such as the tobacco and coca plants. Some poisonous plants such as hemlock and monkshood have gone down in history while others attract drug traffickers and some are just happy to cause itching and allergies. Some 25% of Europeans are estimated to suffer from pollen allergies and the proportion is constantly increasing. Invasive plants can also have dramatic consequences for biodiversity and the cost of getting rid of them can be sky-high. **Katia Astafieff relates the stories and behaviours of these unloved plants. She helps us to understand them... and maybe like them even more!**

**READERSHIP:** All readership levels



## Green Gold

The Incredible Story of Ten Plants that Have Travelled the World

**Katia ASTAFIEFF**

03/2018 ■ 192 p. ■ 140 x 220 mm ■ 9782100764853 ■ 17,90 €



Rights sold to: Italy, Korea, Mainland China, Russia and Taiwan

It's hard not to be amazed at the astonishing diversity of the plant world. And every single plant has its own story. A passionate travelling botanist, Katia Astafieff has selected **ten incredible stories of plants originating from around the world**, such as tobacco, kiwi, tea and strawberries. Ten plants, ten explorers who had gone on adventures around the world in search of "green gold" - the Indiana Joneses of botany. She recounts the stories of individuals ranging from Robert Fortune - disguised as a Chinese man to steal the secrets of Chinese tea - to the eccentric Joseph Rock, who risked his life to bring a few seeds of a delicate and heretofore unknown peony to the West.

**READERSHIP:** All readership levels



WINNER OF THE  
«COUPS DE CŒUR 2018  
SAINT-FIACRE»  
PRIZE



### Translations:



Italian



Korean



Russian



Simplified Chinese



- 05/2019
- 208 p.
- 140 x 215 mm
- 9782100781591
- 18,90 €

**READERSHIP:** All readership levels

## The Latest News from Space The Revolution of Gravitational Waves

**Matteo BARSUGLIA**

In September 2015, the American Laser Interferometer Gravitational-Wave Observatory (LIGO) observed the first gravitational wave to cross the Earth, a microscopic vibration of space-time of around a billionth of a billionth of a metre. In August 2017, a new gravitational wave was detected by LIGO and the European Virgo detector, allowing scientists to observe the merger of two neutron stars and to see the light emitted by this event through 70 telescopes on Earth and in orbit. Mysteries about the origin of heavy chemical elements such as gold and the powerful gamma-ray bursts were unveiled that day. Since then, gravitational waves have led to the opening of a new window on the Universe, allowing scientists to test the theory of General Relativity, Einstein's theory of gravitation, and to discover new dark objects in the sky. **Written by a leading researcher in the field, the author explains the adventure of the gravitational-wave detection, since Einstein's first prediction in 1916 to the first detections.** The essay summarizes the main scientific results of this revolution, mixing science with the description of the enthusiasm and sometimes frustrations of the scientific community that performed this revolution in science. **This book is an epic of modern times that allows us to observe events at the edge of the Universe and to perhaps unravel the mysteries of dark matter and dark energy.**



**Pr Matteo Barsuglia** is a senior scientist at the French National Center for Scientific Research (CNRS) and head of the Virgo group at the Astroparticle and Cosmology laboratory, Université Paris Diderot.



Rights sold to: Russia, World Spanish

## Finding our Place in the Universe - 3rd Ed

**How We Discovered Laniakea-the Milky Way's Home**

**Hélène COURTOIS**



- 07/2020
- 232 p.
- 110 x 178 mm
- 9782100806867
- 7,90 €

**READERSHIP:** All readership levels

You are here: on Earth, which is part of the solar system, which is in the Milky Way galaxy, which itself is within the extragalactic supercluster Laniakea. And how can we pinpoint our location so precisely? **For twenty years, astrophysicist Hélène Courtois surfed the cosmos with an international team of researchers, working to map our local universe.** In this book, Courtois describes this quest and the discovery of our home supercluster. She explains that Laniakea (which means "immeasurable heaven" in Hawaiian) is the largest galaxy structure known to which we belong; it is huge, almost too large to comprehend about five million light-years in diameter. It contains about 100,000 large galaxies like our own, and a million smaller ones. **An engaging account of how these scientists made one of the most important discoveries in astrophysics in recent years, Courtois' story is a tribute to teamwork and international collaboration.**

**Hélène Courtois**, a Knight of the Legion of Honour, is a French astrophysicist specializing in cosmography. She is Professor and Vice President at Université Lyon 1 and the director of a research team at the Lyon Institute of Nuclear Physics. She received the 2018 Scientist of the Year Award from the French Ministry of Foreign Affairs for her international influence. She is featured in the 2019 documentary *Cosmic Flows: The Cartographers of the Universe* by CPB Films.



Rights sold to: Germany, Mainland China, Poland, Romania, World English and World Spanish



English



German



Polish



Romanian



Simplified Chinese



Spanish

BEST-SELLING  
AUTHOR

**Carlo Rovelli** is a theoretical physicist who has made significant contributions to the physics of space and time. He has worked in Italy and the US and is currently directing the quantum gravity research group of the Centre de physique théorique in Marseille. He is the author of more than 150 scholarly articles and the international bestselling books, *The First Scientist: Anaximander and his Legacy*, *The Order of Time*, *Seven Brief Lessons on Physics*, *Reality is not What it Seems* and *Helgoland*. He is translated in 41 languages.

## The First Scientist: Anaximander and his Legacy

**Carlo ROVELLI**

07/2020 ■ 240 p. ■ 110 x 179 mm ■ 9782100809387 ■ 7,90 €

Rights sold to: Croatia, Germany, Hungary, Korea, Japan, Mainland China, Romania, Russia, Serbia, Turkey, Vietnam, World English, World Portuguese, World Spanish

Carlo Rovelli, a leading theoretical physicist, uses the figure of Anaximander as the starting point for an examination of scientific thinking itself: its limits, its strengths, its benefits to humankind, and its controversial relationship with religion. Anaximander, the sixth-century Greek philosopher, is often called the first scientist because he was the first to suggest that order in the world was due to natural forces, not supernatural ones. He is the first person known to understand that the Earth floats in space; to believe that the sun, the moon, and the stars rotate around it seven centuries before Ptolemy; to argue that all animals came from the sea and evolved; and to posit that universal laws control all change in the world. Anaximander taught Pythagoras, who would build on Anaximander's scientific theories by applying mathematical laws to natural phenomena. In *Anaximander*, Rovelli restores the Greek philosopher to his place in the history of science by carefully reconstructing his theories from what is known to us and examining them in their historical and philosophical contexts. Rovelli demonstrates that Anaximander's discoveries and theories were decisive influences, putting Western culture on its path toward a scientific revolution. Developing this connection, Rovelli redefines science as a continuous redrawing of our conceptual image of the world. He concludes that scientific thinking the legacy of Anaximander is only reliable when it constantly tests the limits of our current knowledge.

**READERSHIP:** Students, teachers and researchers in the sciences and philosophy



on Amazon USA



Rovelli's  
own personal  
favourite!

## What If Time Didn't Exist?

**Carlo ROVELLI**

04/2021 ■ 192 p. ■ 110 x 178 mm ■ 9782100823123 ■ 7,90 €

Rights sold to: Croatia, Germany, Korea, Mainland China, Romania, Russia, Serbia, Turkey, Vietnam, World English, World Spanish

**Carlo Rovelli ponders the notion of time and space and discusses the attempts at finding answers by past and present theories:** general relativity, quantum mechanics, quantum gravity, strings and other loops. By setting down his reflections of a physicist, which are closely linked to his personal career, his setbacks and successes, Rovelli gives witness to what science and the researcher's mission are. In this new revised and updated edition new ideas appear that arise from the discovery of the Higgs boson and new data on the early period of the universe (cosmological diffusion and gravitational waves).

**READERSHIP:** All those interested in cosmology, physics, science and scientific culture



ENGLISH  
TRANSLATION  
FORTHCOMING

Rovelli's  
first ever  
essay published!

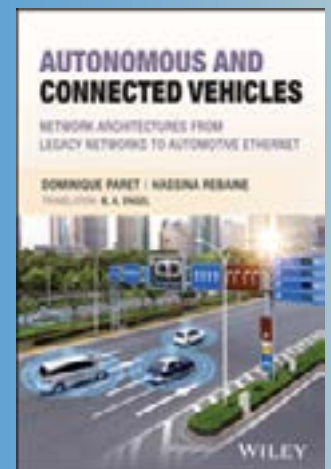
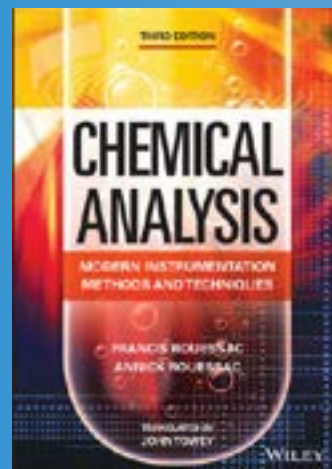
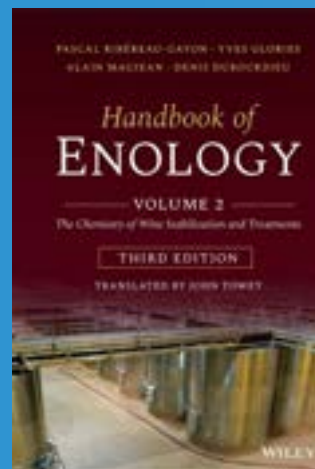
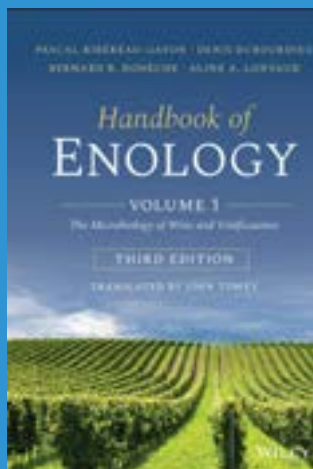


**WINNER OF THE LIGNES DE SCIENCE 2013 -  
PRIZE FOR THE BEST POPULAR SCIENCE BOOK**



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in French!

## ENGLISH TRANSLATIONS:



# Science & Technology

## Odyssey of the Dacia Spring EV

Societal Innovation, Multicultural Cooperation and Reverse Innovation

Christophe MIDLER, Marc ALOCHET, Christophe DE CHARENTENAY

This book relates **the history of an inexpensive, electric car, two characteristics that seemed incompatible until now, from its creation to its marketing.** Apart from being a unique adventure, the story of this project helps us understand, better than abstract and general speeches, key issues of contemporary strategy and management:

- A **lesson in strategy**, which shows the complexity of an international growth trajectory;
- A **lesson in project management**, which analyses the success of a collaboration between five partners in four different countries (China, France, India and Japan);
- A **lesson in innovation**, demonstrating that electrification of mobility can be combined with affordable price;
- A **lesson in industrial policy**, which shows, contrary to popular belief, the major role of public authorities in the technological trajectories of companies and therefore the central issues of industrial policies in the competition between Europe and China in particular;
- A **lesson in intrapreneurship** that shows that the start-up is not the only context where it is possible to try and live adventures...

**Christophe Midler** is research director at the CNRS, Management Research Centre, École Polytechnique and Interdisciplinary Institute on Innovation, member of the Academy of Technologies. He is winner of the PMI Research Achievement Award 2013.

**Marc Alochet** is a researcher at the Management Research Centre, École Polytechnique and former engineer at Renault.

**Christophe de Charentenay** is an engineer at Renault and administrator at the Collège des ingénieurs.

**READERSHIP:** Professionals, teachers and students as well as undergraduates in management, economics and engineering and students at business schools; all those interested in the developments in the automotive world.



- 06/2022
- 240 p.
- 140 x 220 mm
- 9782100836475
- 22,00 €



## Electric Car Technology

### Motorization, Batteries, Hydrogen, Recharge and Network Interactions

**Anthony JUTON Xavier RAIN, Valérie SAUVANT-MOYNOT, Christelle SABER, Seddik BACHA, Olivier BETHOUX, Eric LABOURÉ**

**Forewords by Patrick Bastard, research director at Groupe Renault and Carla Gohin, vice president of research and innovation at Stellantis.**

Carmaker innovation is currently entirely focused on vehicle electrification and partial or full autonomy functions. Rarely in history has an industrial sector undergone such a rapid transformation, shifting away from the predominance of thermal engines in favour of electric engines and embedded IT systems. Elaborated by a team of researchers, teachers and engineers, **this book presents the main specificities of the various motorisation bodies in electric vehicles as well as the fundamental notions of the associated electrical engineering:** engines, power electronics, batteries, chargers, interactions with the electricity network and fuel cell technology. It aims to accompany the transformation of skills necessary in the auto industry, while discussing future innovation in the field.

**Anthony Juton** is Associate Professor of applied physics at the Ecole Normale Supérieure (ENS) Paris-Saclay.



**Rights sold: Russia**



- 05/2021
- 424 p.
- 174 x 240 mm
- 9782100818068
- 69,00 €

**READERSHIP:** Engineers and technicians in the automotive sector, students and teachers in the field of electrical engineering.

## Autonomous and Connected Vehicles

### Network Architectures: from Multiplex to Automotive Ethernet

**Dominique PARET, Hassina REBAINE**

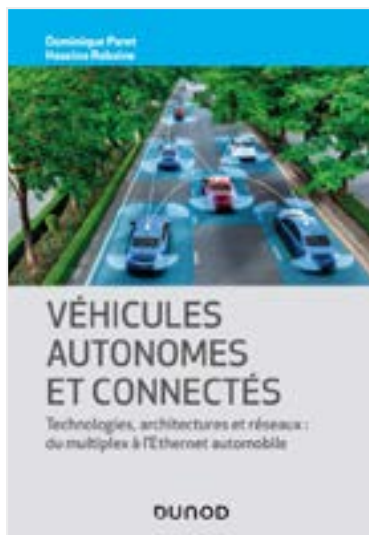
**ENGLISH EDITION AVAILABLE**

After defining the different levels of autonomy, the regulations, legislation, norms, national contexts, etc. which vehicles circulating between 2020 to 2035 must adhere to, **the author details all types of sensors** (infra-red, ultra sound, camera, radar, etc.), ADAS (Advanced Driver Assistance Systems), **networks** (CAN FD, Backbone Ethernet) **and software tools** (development, simulation) **which will equip future automated vehicles in the most optimum way, from road safety to cyber-attacks.**

**Dominique Paret**, dp-Consulting, Paris, France. He worked at Philips for 15 years on automotive electronics projects including CAN (Controller Area Network), LIN (Local Interconnect Network), very high speed buses, time triggered concept – FlexRay, Safe by Wire, SBC (Single-board Computer), fail safe systems as well as identification, including smart cards, and RFID (radio frequency identification). He has also represented Philips in several standardization organizations such as the French National Body (AFNOR), ISO (International Organization for Standardization) working groups for radio frequency identification and other consortiums for electronic automotive standards. In addition to this, he lectures for several technical schools in France and Pretoria, South Africa, and is an experienced author, having written a number of books many of which have been translated into English. Today he offers training and consultancy to the automotive industry.

**Hassina Rebaine** is a training manager of embedded automotive systems at Vector France.

**READERSHIP:** Student engineers



- 11/2019
- 432 p.
- 170 x 240 mm
- 9782100788279
- 69,00 €



**Rights sold: World English**

## A Textbook of Brewing

**Sonia COLLIN**

Vol 1 ■ 05/2022 ■ 832 p. ■ 170 x 240 mm ■ 9782100831869 ■ 125,00 €  
 Vol 2 ■ 05/2022 ■ 832 p. ■ 170 x 240 mm ■ 9782100831890 ■ 125,00 €

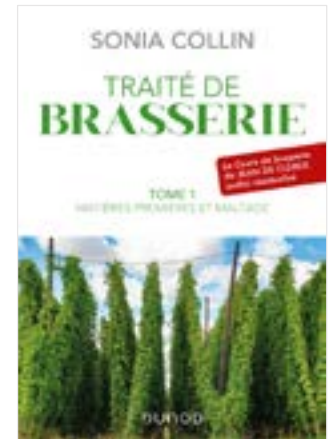
Brewing is one of the most developed food industries and has long been the subject of extensive scientific research. However, the only reference on the subject at present is the *Traité de Brasserie* published by Jean De Clerk in 1948. The most recent edition also translated into English and German and the “bible” of brewers worldwide, dates back to 1962. Sixty years later, the two volumes of the *Traité de Brasserie*, co-authored by Jean De Clerk’s successors at the University of Louvain-la-Neuve and by his son, present **all the current scientific knowledge on the biological and biochemical mechanisms that take place during each stage of the brewing process from malting to bottling.**

**Volume 1** is devoted to the raw materials of beer (barley, hops, water, etc.) and the transformation of barley into malt.

**Volume 2** is devoted to the different stages of beer production (brewing, fermentation...).

**Sonia Collin** is a Professor at the Université Catholique de Louvain (Belgium). She is a member of the LIBST Institute and Board (Leuven Institute of Biomolecular Science and Technology).

**READERSHIP:** Engineers, technicians, and researchers in the brewing industry, students; Suppliers of raw materials, Designers/builders of industrial and micro-breweries.



## Pest Management for Walnuts

**Jean LECOMTE**

■ 03/2022 ■ 224 p. ■ 220 x 240 mm ■ 9782100833122 ■ 45,00 €

France is the seventh-largest producer and second-largest exporter of walnuts in the world. Walnut trees are the second-largest orchard type in France and the only one that is still growing, with a 30% increase over the last 10 years. However, whereas walnut trees, like all fruit trees, are regularly victims of pests (insects, fungi and other parasites) disrupting their production and causing diseases, no study on the subject had been undertaken until now. **This book enables professionals in the walnut sector to recognise the diseases that their orchards may face and to provide the appropriate remedies.** The **biology of each pest** is studied in detail and the damage it causes is **illustrated by high-definition macro photographs.** The **proposed means of control and treatment aim to be as respectful as possible of walnut trees, but also of the environment in general.** The final pages discuss how to transpose this knowledge to apple trees, since many pests are common to both species.

**Jean Lecomte** is an engineer at the CNRS. He is a director of documentaries co-produced by CNRS and INRA (Tomato parasites, Corn borers...) and a photographer specialised in macro photography.

**READERSHIP:** Walnut producers.





ENGLISH ADAPTATION OR TRANSLATION FORTHCOMING:

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to read  
sample chapters  
in French!



# Psychology & Social Sciences



**Héloïse Junier** is an educational psychologist, a scientific journalist, a speaker and trainer in child psychology.

## For or Against?

### Questions and Answers on Early Childhood Education

■ 10/2021 ■ 272 p. ■ 170 x 240 mm ■ 9782100825189 ■ 18,90 €

For or against getting attached to children? For or against letting them start their meal with dessert? For or against talking to them about your own emotions? etc. **The aim? To leave behind the ideological battles that have frozen our thoughts for too many years and refocus on the meaning of our daily practices.** To put aside these cultural codes that stick to us and refocus on the needs of the child itself. Science has the advantage of providing us with solid, reliable, objective information that is (almost) free of any ideology. So let's take advantage of it!

**READERSHIP:** All those in contact with young children, parents



Rights sold to:  
Roumania

## The Survival Handbook for Parents - 2nd Ed

### Keys for Any Given Situation with 0 to 6 Years Olds

■ 04/2022 ■ 264 p. ■ 140 x 215 mm ■ 9782100831838 ■ 16,90 €

Should we ban him/her from sleeping in our bed? Why does he/she get angry at the slightest thing? How should I react when he/she refuses to do what I ask? Child psychologist and journalist **Héloïse Junier has compiled a list of questions the most asked by young parents during consultations. In the form of practical sheets, she answers them on the basis of scientific research and the latest discoveries about the brain.** With humour and kindness, she deciphers the behaviour of our young children, dismisses many preconceived ideas and gives precious advice.

**READERSHIP:** Parents, professionals working with young children



## Sleep Habits in Young Children

### Keys for Parents to Getting a Good Night's Sleep

■ 04/2022 ■ 288 p. ■ 140 x 215 mm ■ 9782100830541 ■ 16,90 €

**Foreword by Catherine Guéguen**

**This book discusses the main questions that parents and professionals working in the field of early childhood ask themselves regarding the sleep of young children and its particularities.** The author answers them on the basis of scientific research, using care, rigour and a touch of humour, to help parents and professionals adopt an appropriate stance. Each question is dealt with in the form of an accessible and didactic practical sheet. The book concerns the 0-6 age group. Why 6 years? It is generally around 5-6 years old that sleep problems disappear and that the child's sleep structure approaches that of the adult (and that parents now "sleep through" for good!).

**READERSHIP:** Parents, professionals working with young children





- 01/2021
- 272 p.
- 170 x 240 mm
- 9782100814961
- 29,00 €

#### READERSHIP:

Clinical psychologists, psychiatrists, psychoanalysts and child psychotherapists.

## The Use of Drawings in Child Psychotherapy

**Annie ANZIEU, Loïse BARBEY, Jocelyne BERNARD-NEZ, Simone DAYMAS**

Now published as a new presentation, **this book has become the French reference on the interpretation of children's drawings in analytical therapy.** The authors offer a systematic inventory of the main interpretation techniques supported with concrete cases reflecting the main psychological affections from neurosis to psychosis. Contains a 4-colour section.

**Annie Anzieu** was a psychoanalyst. She was an honorary member of the French Psychoanalytic Association and cofounder of the Association for Child Psychoanalysis and the European Society for Child and Adolescent Psychoanalysis (SEPEA). She directed the department of child psychiatry at the Hôpital de la Pitié-Salpêtrière and is the author of numerous books and articles.

**Loïse Barbey** is a psychoanalyst and a member of the Paris Psychoanalytical Society and SEPEA. She directs the department of child psychiatry at the Hôpital de la Pitié-Salpêtrière.

**Jocelyne Bernard-Nez** is a clinical psychologist at Saint-Vincent-de-Paul and a psychotherapist at the Hôpital de la Pitié-Salpêtrière.



- 01/2021
- 352 p.
- 170 x 240 mm
- 9782100812400
- 32,00 €

#### READERSHIP:

Professionals in psychological care: psychologists, psychiatrists, psychoanalysts, psychotherapists (including art therapists); nurses, educators and social workers.

## Therapeutic Games and Mediations

**Evaluate and Construct Mental Care Devices**

**Edited by Anne BRUN, René ROUSSILLON**

Therapeutic mediation is defined as being a practice that uses an activity (painting, modelling, writing, theatre...) to help express psychic suffering in a relationship that is experienced as being less violent than a face-to-face session with the therapist. It looks at and uses typical game formats in which an unconscious psychic issue is transferred. **This work offers a multidisciplinary exploration of therapeutic mediation (anthropology, criminology, neurosciences, philosophy, clinical psychology) based on typical games, since the game is viewed as a symbolisation mechanism in psychoanalytical theory.** This book offers clinical psychologists an international expertise at the service of therapeutic mediation and ready-to-use tools in the form of evaluation tables.

**Anne Brun** is a professor of clinical psychology and psychopathology. She is director of the CRPPC, (Centre for Research in Psychopathology and Clinical Psychology) at the Université Lumière-Lyon 2.

**René Roussillon** is Professor Emeritus of clinical psychology and psychopathology at the Université Lumière-Lyon 2.

## Understanding and Caring for Online Connective Persons

Serge TISSERON, Frédéric TORDO

**Cyberpsychology is a recent discipline that studies the psychic processes related to our activities in cyberspace.**

The first part of the book aims to help us understand its fundamental theories and concepts and the main elements of metapsychology (relationship to images, to technological objects, to virtual reality, to the connected man, to the transformed man, etc.).

The second part deals with the psychopathological problems of the “connected man”: digital addiction, cyberviolence, cyber harassment, the hikikomori phenomenon (social withdrawal), cyber sexuality, etc).

The third part describes the different forms of psychotherapy - or cyberpsychotherapies - that use technology: online consultations, psychotherapy with video games and robots, use of virtual reality, etc.

The reader will find in this book **the keys to:**

- **understanding the upheavals of psychic processes in the age of hypermodern technologies**
- **comprehending the pathologies linked to the upheavals of these technologies**
- **implementing specific treatments with the help of technology.**

**Serge Tisseron** is Director of Research at the Université Paris Ouest Nanterre since 2003. He is a psychiatrist, a Member of the Academy of Technology, a Doctor of Psychology overseeing research in Clinical Human Sciences, a Member of the Scientific Council of the Research Centre for Psychoanalysis, Medicine and Society at the Université Paris VII Denis Diderot. He is head teacher and co-founder of the University Diploma “Cyberpsychology”, Université de Paris-Diderot since 2018. He is the author of more than 40 books and numerous articles.

**Frédéric Tordo** is head teacher and co-founder of the University Diploma “Cyberpsychology”, Université de Paris-Diderot since 2018. He is a clinical psychologist, a psychoanalyst, a doctor in clinical psychology, an associate researcher at the CRPMS, Université Paris VII Denis Diderot, and founding member of the Institut pour l’Etude des Relations Hommes-Robots (IERHR). He is the author of numerous books and articles.



- 03/2021
- 272 p.
- 170 x 240 mm
- 9782100817559
- 29,00 €

### READERSHIP:

Psychologists, child and adolescent psychiatrists, psychotherapists, psychoanalysts; Students of psychology and cyberpsychology.



- 03/2022
- 288 p.
- 170 x 240 mm
- 9782100828388
- 29,00 €

## READERSHIP :

Psychologists, psychiatrists, psychotherapists, psychoanalysts; students in psychology and cyberpsychology.

## Using Video Games, Virtual Reality and Robots in Rehabilitation

**Serge TISSERON, Frédéric TORDO**

**This book provides a concrete presentation of how video games, virtual reality and robots are used in psychotherapy.** Each of the three parts discusses the question: the framework (e.g. what framework should be put in place when using Virtual Reality clinically?), the technique (e.g. what technique should be used with the video game?), relationship dynamics with the therapist and transfer (e.g. what types of transfer in Robototherapy?). The main practice trends are represented (psychodynamics, cognitive-behavioural, hypnotherapeutic, etc.). All 25 chapters include a «summary» section enabling practitioners and students to rapidly find the essential information they need to remember. In addition, numerous clinical vignettes illustrate therapeutic practice with these technologies, in an institutional or liberal context.

**Serge Tisseron** is Director of Research at the Université à Paris Ouest Nanterre since 2003. He is a psychiatrist, a Member of the Academy of Technology, a Doctor of Psychology overseeing research in Clinical Human Sciences, a Member of the Scientific Council of the Research Centre for Psychoanalysis, Medicine and Society at the Université Paris VII Denis Diderot. He is head teacher and co-founder of the University Diploma "Cyberpsychology", Université de Paris-Diderot since 2018. He is the author of more than 40 books and numerous articles.

**Frédéric Tordo** is head teacher and co-founder of the University Diploma "Cyberpsychology", Université de Paris-Diderot since 2018. He is a clinical psychologist, a psychoanalyst, a doctor in clinical psychology, an associate researcher at the CRPMS, Université Paris VII Denis Diderot, and founding member of the Institut pour l'Etude des Relations Hommes-Robots (IERHR). He is the author of numerous books and articles.

## Practice of EMDR Psychotherapy - 2nd Ed

**Cyril TARQUINIO**

Many publications have highlighted the effectiveness of the Eye Movement Desensitization and Reprocessing (EMDR) method, which in less than 10 years has become the preferred psychotherapeutic treatment method for psychological trauma. **This book brings together today's top specialists and is a genuine guide for learning and perfecting EMDR. It provides clear answers on the foundations, the functioning and the central concepts of this approach.** The reader will find a summary of the application of EMDR and its conditions of use, precise and didactic examples of the essential stages of its implementation, as well as a presentation of numerous complementary tools and protocols, which go well beyond the sole treatment of psycho-trauma.

**Cyril Tarquinio** is a professor of clinical health psychology at the Université de Lorraine (Metz). His research focuses on the study of different forms of health and illness management.

**READERSHIP:** EMDR practitioners, psychotherapists, psychologists, psychotherapists, psychiatrists.



- 05/2022
- 704 p.
- 190 x 240 mm
- 9782100808014
- 53,00 €

## Psychoanalysis of the Tyrannical Bond

**Albert CICCONE, René KAËS, Salomon RESNIK, Gilles CATOIRE and Yolanda GAMPEL**

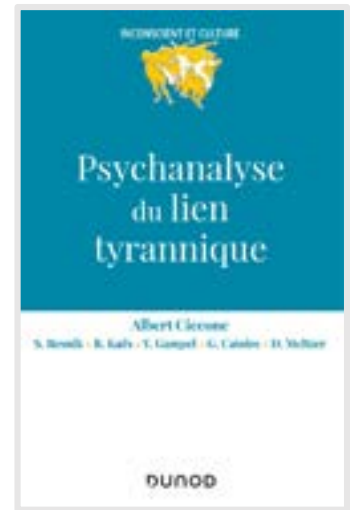
Originally written in 2003 by the cream of psychoanalysts from France, Argentina and Israel this reissue explores the logic and issues of the tyrannical bond of violence and narcissistic perversion through three axes: 1. The intrapsychic dimensions; 2. The genesis and predictivity of the bond; 3. The modalities of expression. What are the figures of the tyrannical bond, what fantasies and what psychic contents does it presuppose? How does tyranny unfold and what are its effects in the internal world, in the intersubjective bond, in the family, group and social space? What is the history of the tyrannical bond, what heritage of the subject does it deal with? What is the place and function of the object in the emergence and deployment of such bonds? How is the transference worked by the tyrannical bond?

**Albert Ciccone** is a Professor, psychologist, and psychoanalyst. He is lecturer of psychopathology and clinical psychology at the Université Lyon 2.

**René Kaës** is a psychoanalyst, psychologist and Professor Emeritus of clinical psychology and psychopathology at the Université Lumière Lyon 2.

**Salomon Resnik**, a member of the International Psychoanalytical Association, is a former senior lecturer in psychiatry at the Université de Lyon and Visiting Professor at the medical school of the Catholic University of Rome, Italy. He was also a practising psychoanalyst in Paris and Venice, Italy.

**Yolanda Gampel**, Dr. phil. Professor, Faculty of Social Sciences, Department of Psychology and Program of Advanced Psychotherapy, Sackler Medical School, Tel-Aviv University, Israel.



- 08/2021
- 384 p.
- 110 x 178 mm
- 9782100822263
- 9,90 €

**READERSHIP:**

Psychoanalysts, clinical psychologists, postgraduate students

## Birth to Psychic Life - 3rd Ed

**Albert CICCONE, Marc LHOPITAL**

Founded on a rich clinical experience and a review of psychoanalytic work, this work presents and analyzes the modalities of constitution and development of psychological life. Text updated for this third edition.

**Albert Ciccone** is a Professor, psychologist and psychoanalyst. He is lecturer of psychopathology and clinical psychology at the Université Lyon 2.

**Marc Lhôpital** is a psychologist and clinician.



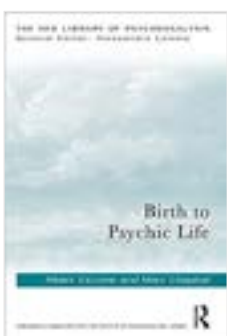
- 02/2019
- 416 p.
- 155 x 240 mm
- 9782100761807
- 32,00 €

**READERSHIP:**

Clinical psychologists, psychoanalysts and psychotherapists



**Rights sold: World English**





**Alberto Eiguer** is a psychiatrist and psychoanalyst. He is former President of the International Association of Couple and Family Psychoanalysis (IACFP) and the author of numerous articles and books.



- 01/2022
- 228 p.
- 155 x 240 mm
- 9782100833108
- 25,00 €

#### READERSHIP:

Psychiatrists, psychoanalysts, clinical psychologists.

## Self-hatred and Hatred of Others

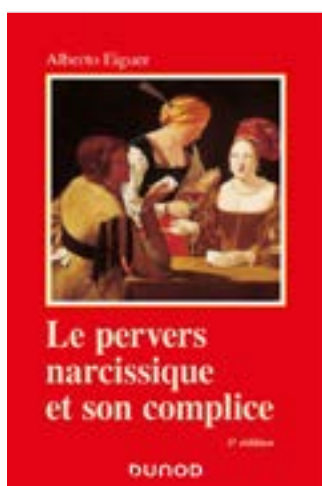
**Alberto EIGUER**

Yesterday like today, humans show contempt for others, the unknown and the different. They can devalue, discriminate, neglect, hate. The hated subject can identify with the person who rejects him by attacking his self. His self-love, his belief in himself and his narcissism then decline. But why does the view of others become so vital that a person's identity depends on it? And why does the subject not succeed in developing an autonomous inner view? Are primary ties involved, and is self-hatred the major stumbling block? **Alberto Eiguer sheds light on the field of self-hatred and hatred of the other, its psychic and psychosocial consequences, through four focuses:**

- **Hatred by the other:** the identity of the person doing the hating can affect us a lot, by their degree of friendship or their place of authority, tutelary. The hatred is clear, unquestionable.
- **Hatred of the other:** this is less personalised than hatred by the other; it is the hatred that hurts, not so much the actor.
- **Hatred by the self:** this is an intimate awareness of being wrong, of having committed an offence, of having a bad predisposition and, therefore, of being «harmful» to the world or to oneself.
- **Hatred of (for) oneself:** this is fuelled by hatred of others. Since the subject cannot express their hostility towards the other, they divert it onto themselves.

**This book unravels the complex meanderings of hatred of the other and of oneself, and offers an enlightened and accessible analysis with abundant clinical material.**

Clinicians will find elements to sharpen their diagnosis and their treatment to change the way the stigmatised person sees themselves: from shame to modesty; from guilt to responsibility; from wounded narcissism to trophic narcissism; from the desire for vengeance to revenge.



- 09/2021
- 256 p.
- 155 x 240 mm
- 9782100810338
- 27,00 €

## The Narcissistic Pervert and His Accomplice - 5th Ed

**Alberto EIGUER**

Narcissistic perversion has become a recognized entity. It is found in situations such as the family, couples, and intersubjective relationships. It has an important role in sexual perversion and, even beyond the field of psychopathology, in education, companies, health care institutions, cults and groups of power and decision, as well as society in general. **Recognised as a classic work, the author analyzes narcissistic perversion and its relation to the object.** The theme of a hyper-narcissistic individual's control over his/her partner is illustrated by numerous clinical cases that reveal perversion as the «cursed part» of a large number of pathologies. By integrating the most recent research into corruption, treason, the cult of abjectness, the passage to derealisation and confusion or to the completely psychotic, this 5th edition deals with new questions that narcissistic perverts pose.

**READERSHIP:** Psychiatrists, psychoanalysts, clinical psychologists



**Muriel Salmona** is a psychiatrist, psychotraumatologist and President of the NGO, Mémoire traumatique et victimologie (Trauma and Victimisation Association) and regularly appears in the media.

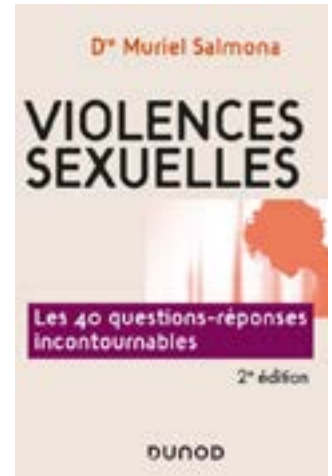
## Sexual Violence - 2nd Ed 40 Essential Questions and Answers

Who knows that 81% of victims of sexual violence were first subjected to violence before the age of 18? Who knows that one woman in five and one man in 14 have been sexually assaulted in their lives? That more than 250,000 rapes are committed each year in France, mainly by relatives and in all social groups? Who knows that the impact of sexual violence on the health of victims is major in the short, medium and long terms? The aim of this new, fully updated edition is to denounce misconceptions, rape culture, denial, the law of silence and impunity, and to demand that the rights of victims be respected, so that they are protected, recognised and cared for, and that they finally obtain justice and reparations. **This book provides the tools to better understand victims of sexual violence as well as clear and documented answers to questions that no one should ask anymore; but also to the questions that everyone should be asking.** This book sheds new light on this mass phenomenon that is widespread, and yet is still too often taboo.

**READERSHIP:** All those confronted with the issue: victims and their entourage, shrinks, care staff, judges, lawyers, specialised educators, social workers.



Rights sold to: Greece



- 10/2021
- 352 p.
- 160 x 210 mm
- 9782100799022
- 21,90 €

## The Black Book of Sexual Abuse - 3rd Ed

**Foreword by Denis Mukwege, winner of The Nobel Peace Prize 2018**

Sexual abuse in families and couples is a reality that is not given enough serious examination by medical/social professionals or politicians. Yet, the psychotraumatic consequences of these abuses are enormous in terms of public health. **This work denounces the silence and failure to act that are making it so difficult for the victims to really be treated effectively. It documents, enlightens, explains, and demands answers.** A precursor to [#MeToo](#).

**READERSHIP:** All health professionals (psychotherapists, psychologists, doctors), other professionals working in education and law, victims and their families.

ENGLISH  
ADAPTATION  
FORTHCOMING



- 10/2022
- 416 p.
- 170 x 240 mm
- 9782100825837
- 25,90 €

## Conducting Interviews with Child Victims of Abuse and Witnesses of Crime

### A Practical Guide

**Mireille CYR**

This book presents a synthesis of the empirical and theoretical knowledge necessary to understand the testimony of child victims of abuse or witnesses of crime. **It presents in a detailed and concrete way the revised version of the National Institute of Child Health and Human Development (NICHD) protocol, a protocol empirically supported by numerous studies carried out in different countries.** This book is intended for stakeholders in the justice, social and health systems as well as anyone likely to receive allegations from children (e.g., educators, daycare staff). **This book is innovative by the constant links that are made between the results of the research and their significance for the interventions made to the field.** This book is intended to be a practical and thoughtful guide for children's testimony.

**Mireille Cyr** is full professor at the Department of Psychology, University of Montreal. Her research projects concern the sexual abuse of children and teens, under the aegis of the Interdisciplinary Research Centre on Intimate Relationship Problems and Sexual Abuse (CRIPCAS), the Marie-Vincent interuniversity research chair on child sexual abuse, and the sexual violence and health team (EVISSA). Her research has made it possible to verify the effectiveness of the NICHD (National Institute of Child Health and Human Development) guide in reducing interviewers' suggestive and directive behaviour (so as to preserve the integrity of the forensic interview process) and in increasing the credibility of the child's testimony in terms of the quality and quantity of details given relating to the sexual abuse. Current research is aimed at increasing our knowledge of the child's personal factors and the family factors that can influence his or her testimony. **Winner of the Prix Marie-Andrée Bertrand 2020** awarded by the Government of Quebec which recognises research that has led to the development and implementation of social innovations.

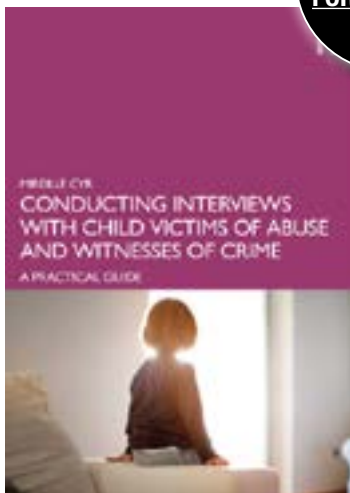


- 06/2019
- 304 p.
- 170 x 240 mm
- 9782100794669
- 27,00 €

**READERSHIP:** Police investigators, social workers in child protection agencies, child psychiatrists, doctors and psychologists, prosecutors, and judges

 **Rights sold: World English**

**ENGLISH  
ADAPTATION  
FORTHCOMING**



## Narrative Inquiry in the Humanities and Social Sciences

**Hervé BRETON**

**This book explains a research method in human and social sciences, based on narrative practices.** It details one approach: that of narrative inquiry. After situating narrative practices in epistemological terms and characterising them as a research method, this work describes the different stages of this investigation: description of elements, explanation of procedures, formalisation of instructions, and formulation of follow-up, to help the reader build reference points for conducting and guiding the narrative interview.

**Hervé Breton** is a senior lecturer at the Université de Tours.

**READERSHIP:** Professionals in adult education and training who use the narrative approach as a support technique in training, guidance and recognition of prior learning: adult trainers, career guidance and skills assessment counsellors, coaches, support professionals.



- 02/2022
- 192 p.
- 160 x 240 mm
- 9782200633622
- 25,00 €

## The Sociology of Communications and Media – 4th Ed

**Eric MAIGRET**

Now in its 4th edition, **this classic handbook written by an eminent sociologist in the field presents a comprehensive and clear overview of all the major theories of communications and the work and considerations motivated by the evolution of technologies and practice.** It highlights the major contribution of sociology in the understanding of communications and the media in terms of organisation, identity, culture, politics and symbols. The author reviews more than a century of sociological approach to communication addressing technological determinism, critical and empirical currents, the sociology of domination and reception, the links between semiology/semiotics and sociology, professions and production logics, journalism and the construction of public opinion, theories of the public space. Finally, it defends the interest of a more assertive opening to Cultural Studies and proposes the constitution of a new sociology of the media. This new edition completes the analysis of the Internet “super media” and its social and political implications, while listing its mutations.

**Éric Maigret** is a Professor of media and cultural studies at the Université Paris 3-Sorbonne Nouvelle.

**READERSHIP:** Postgraduate students in sociology, information and communications, student journalists and those studying at IEP (Institutes of Political Studies)



- 05/2022
- 352 p.
- 160 x 240 mm
- 9782200633783
- 32,00 €

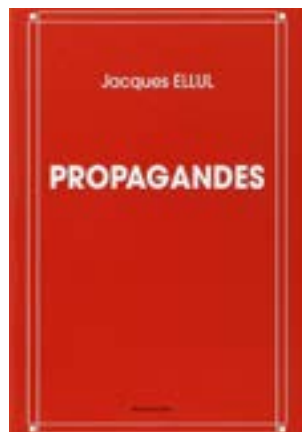


**Rights to previous editions sold to: Albania, Bahrain, Brazil, Mainland China, Poland, Turkey and World Spanish**

**BEST-SELLING  
AUTHOR**



**Jacques Ellul** was a French philosopher and Christian anarchist. He served as professor of history and the sociology of institutions on the Faculty of Law and Economic Sciences at Université de Bordeaux for many years. Ellul is considered a philosopher with a particular interest in technology and the possibility of technological tyranny. He is said to have coined the phrase "Think globally, act locally."



## Propaganda

### The Formation of Men's Attitudes

■ 01/1962 ■ 364 p. ■ 238 x 154 mm

From one of the greatest French philosophers of the 20th century, comes a seminal study and critique of propaganda. **Taking not only a psychological approach, but a sociological approach as well, Ellul's book outlines the taxonomy for propaganda, and ultimately, it's destructive nature towards democracy.** Drawing from his own experiences fighting for the French resistance against the Vichy regime, Ellul offers a unique insight into the propaganda machine.



Rights sold to: Germany, Italy, Mainland China, World English



## The Technological Society

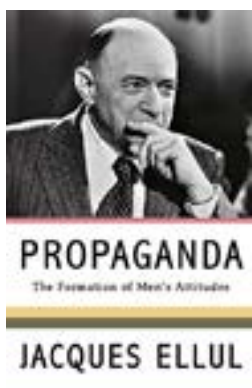
■ 01/1954 ■ 364 p. ■ 238 x 154 mm

As insightful and wise today as it was when originally published in 1954, **Jacques Ellul's The Technological Society has become a classic in its field, laying the groundwork for all other studies of technology and society that have followed.** Ellul offers a penetrating analysis of our technological civilization, showing how technology - which began innocuously enough as a servant of humankind - threatens to overthrow humanity itself in its ongoing creation of an environment that meets its own ends. **No conversation about the dangers of technology and its unavoidable effects on society can begin without a careful reading of this book.**

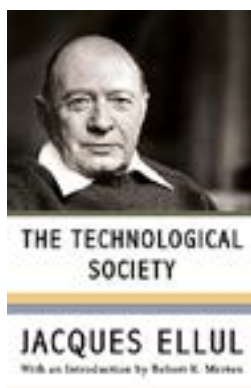


Rights sold to: Mainland China, World English

## Translations:



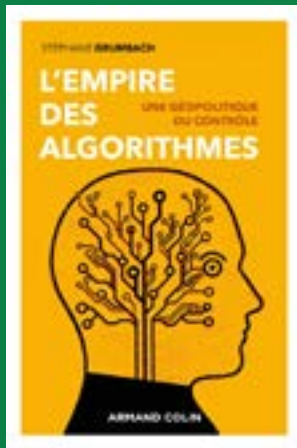
English



English

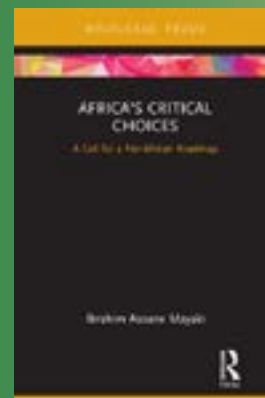
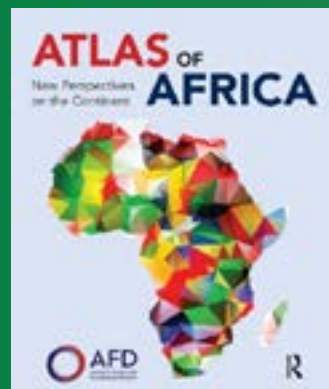


German



## ENGLISH TRANSLATIONS:

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sample chapters  
in French!



# Geopolitics & International Relations

**BEST-SELLING  
AUTHOR**



Pascal Boniface is the director of IRIS (the French Institute of International Relations and Strategies). He teaches at the Institute of European Studies, Université Paris 8 and has written and edited more than 50 books.

## Atlas of World Affairs - 2nd Ed

■ 06/2020 ■ 168 p. ■ 212 x 285 mm ■ 9782200627911  
■ 25,00 €

Is the West's influence still dominant? How do the emerging powers such as China, India or Brazil assert themselves? What issues represent the raw materials in international relations? **This Atlas decodes the major events of international relations and the important evolution trends in our international environment.** Through 70 entries, **the author gives us an illuminating analysis which situates the whole range of international questions in order to better understand current affairs.** 100 maps provide an instant and synthetic understanding of the main phenomena.

## Understanding the World and International Relations - 6th Ed

■ 04/2021 ■ 336 p. ■ 155 x 235 mm ■ 9782200631079  
■ 19,90 €

The world has changed, the keys to understanding it as well: new points of reference, new challenges, new actors. It no longer has two rival blocks confronting each other and no longer corresponds to the simplistic image of a world dominated by America. This world is also ours – our horizon of life – a little like the village was for our grandparents. From now on **international questions can no longer be the concerns only of diplomats or enlightened experts.** At a time when the borders separating national from international are blurred, not to say largely erased, it is a civic imperative to help to better understand world affairs. What world do we live in? How does the exterior world affect our daily life? What is the international balance of power that is shaping itself before our eyes? What are the major global challenges and threats that we must deal with? And what are the debates of ideas on the international scale? **Pascal Boniface, in a demonstration of the measure of his talent, shows that it is possible to discuss international relations without jargon or simplistic shortcuts.**

## 50 Preconceived Ideas about the State of the World - 2022 Edition

■ 01/2022 ■ 152 p. ■ 125 x 190 mm ■ 9782200632915 ■ 9,90 €

Media, social networks, political speeches, family dinners... preconceived notions are everywhere. Comforting and easy to understand, they give us the illusion of understanding an often-bewildering world. But reality is often otherwise. By questioning the most common preconceived notions, Pascal Boniface invites us to discover a world of contrast. Looking back as well as forward, he illuminates the international scene, together with multiple interests expressed around the world and the governing political and economic constructions. Providing a critical and expert view, this book opens up all the issues that stir up public debate! **New to this edition: 11th September changed the world; The Americans and the Taliban are irreconcilable enemies; There are regimes with whom we should have no contact; There are more and more wars; Biden will pursue a multilateralist policy.**



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Greece, Hungary, Korea,  
Japan, Portugal and Taiwan



Rights to previous editions

sold to: Albania, Algeria,  
Brazil, Georgia, Portugal  
and Vietnam



Rights sold to previous edition: Japan, Korea, Mainland China and Turkey





Rights to previous editions sold to: Japan, Korea and Taiwan

## Atlas of the Global World - 4th Ed

### 100 Maps to Understand This Chaotic World

■ 09/2020 ■ 160 p. ■ 250 x 190 mm ■ 9782200627904 ■ 22,00 €

How do history, trade flows, ecological issues, religions and terrorism structure the world as we see it today? An international community, a clash of civilizations, a chaotic world, what is the state of international relations between the great powers? Against Western bias and the anxiety-provoking vision conveyed by certain media, Pascal Boniface and Hubert Védrine find logic where there seems to be only chaos. By reintroducing reason and hindsight into the analysis of a complex world, they show that one of the keys to the future is to consider the diversity of world views according to countries and peoples.

**Supported by an exceptionally rich library of 100 clear and detailed maps, the authors cast an unprecedented and all-encompassing look at the planet (United States, China, India, Europe, South Africa...) and the challenges of the contemporary world.**



Hubert Védrine was attached to the French presidential office from 1981 to 1995, first as diplomatic advisor and then as press secretary and secretary-general. From 1997 to 2002, he was the French Foreign Affairs Minister.



Rights sold to: Japan, Korea and Taiwan

## Atlas of Crisis and Conflicts - 5th Ed

■ 09/2021 ■ 160 p. ■ 257 x 197 mm ■ 9782200632120 ■ 25,00 €

Since the beginning of the 21st century, crisis and conflicts have followed each other at an unprecedented rate in history. As new conflicts are arising, others, with more distant origins, are experiencing new developments. Pascal Boniface and Hubert Védrine take interest in these new crisis and scan the horizon to present us, for each examined case, the possible scenarios. **Associating a very clear map with comments that focus on the essential, the authors manage to decipher the complexity of the world and the main lines of its evolution with talent.** This new edition includes many new regions affected by crises and conflicts since 2016: Nagorno-Karabakh, Syria, Libya, ...; and a new section on the rivalry between China and the US.





- 05/2022
- 240 p.
- 160 x 240 mm
- 9782200633776
- 22,90 €

## READERSHIP:

Students of political science, international relations and geopolitics, those interested in the subject.

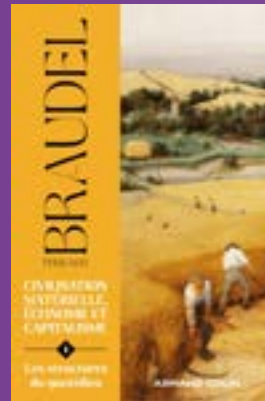
## The Empire of Algorithms

### Geopolitics of Control

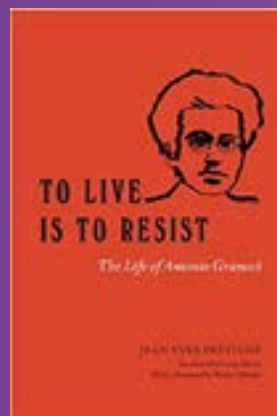
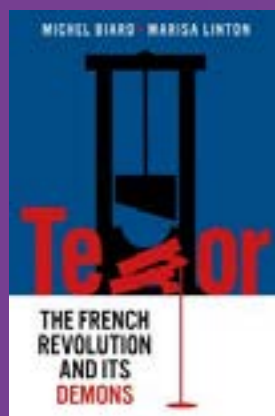
**Stéphane GRUMBACH**

Although digital technology is generally considered from a technology perspective, technologies are in fact little compared with the transformations they bring about at the social, economic and political levels. Digital technology is disrupting the very structure of societies, radically modifying the exchange of information and allowing a growing number of human, environmental, biological and technological actors to be controlled in real time. By modifying power relationships, it brings new forces to the fore and forces public power to reposition itself. The establishment of truth and political organisation must be rebuilt, at a time when the power of algorithms is making a large part of human activity obsolete. For all that, digital technology is not extending its hold on an otherwise stable society. It affects a society that is at the dawn of an immense change, that of adapting to a new environmental situation. It is therefore illusory to think of it outside this dynamic, which is that of the Anthropocene Epoch. The contemporary aspects of the digital revolution and the upheaval of the ecosystem is remarkable, and is part of the great acceleration that all human and environmental phenomena have experienced since the 1950s. **A remarkable analysis of the way in which the digital revolution is modifying relations between nations and guiding societies in adapting to ecosystem changes.**

**Stéphane Grumbach** is a senior scientist at the National Institute for Research in Digital Science and Technology (INRIA), a member of the GEODE Project on the Geopolitics of the Datasphere, a lecturer at SciencesPo Business and Innovation School and a Visiting Scholar at RIHN, Kyoto, Japan.



## ENGLISH TRANSLATIONS:



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# Humanities

# ON THE BEACH

An easy to read biography  
on key philosophers, leaders  
and writers

Forthcoming in 2023:  
Sartre on the Beach  
Nietzsche on the Beach  
De Beauvoir on the Beach



## Camus on the Beach

### Discover Humanism from a Deckchair

Sophie DOUDET

■ 05/2022 ■ 192 p. ■ 140 x 205 mm ■ 9782100830428 ■ 15,90 €

Albert Camus (1913-1960) was a writer, philosopher, novelist, playwright, journalist, essayist and short story writer. In this book, Camus' philosophical thought is revisited. He summarised it in *Le Mythe de Sisyphe*. For him, the absurdity of existence must be fought by revolt, which allows us to achieve humanism. His positions, particularly in *L'Homme révolté*, an essay in which he attacks the communist regime, earned him many enmities and his break with Sartre. His philosophy reflects his lucidity and his need for justice and truth, hence his contrasting positions, which are not unanimously accepted. He is a philosopher, firstly through his university education and above all through his fundamental questions about the meaning of life, the need for fraternal action in a world without God, the tragic dimension that death gives to happiness and the strength of love and art, which he opposes to the Absurd. But Camus does not ignore the noise of the world and of History. He is thus a philosopher of a specific kind: a committed artist, an intellectual, the "advocate of the human creature". He aims to be generous without demagoguery, committed without dogmatism, lucid while remaining hopeful, to find a demanding and just language that all can hear. All this often implies sacrificing one's own tranquillity and happiness. Like Voltaire, a writer and philosopher like him, he makes language the means of grasping the world, discussing it and putting it to rights. He refuses elitism without renouncing complexity, and both men/writers had faith not only in the power of words but also in the power of fiction. There is no world view, no ethics, no truth without language, and above all without a language "that speaks to all". It is therefore necessary to choose words, to order them, to know how to surround them with silence so that they say the essential and avoid misunderstanding and lies. So that they resist violence and find a truly human justice. This is why Camus' philosophy cannot be limited to the ideas developed in his essays. It somewhat painfully guides his entire life and irrigates his entire work, structuring it around three cycles: the absurd, revolt and love.

**Sophie Doudet** teaches literature and general knowledge at the Institut d'Etudes Politiques, Aix-en-Provence.

## Pascal on the Beach

### Discover Sincerity from a Deckchair

Francis METIVIER

■ 05/2022 ■ 192 p. ■ 140 x 205 mm ■ 9782100827565 ■ 15,90 €

Blaise Pascal (1623-1662) was a philosopher, inventor, mathematician, theologian and physicist. But how can someone believe intensely in God and also be at the root of calculation probabilities? How can we admit today that a single man could simultaneously engage in the rationality of scientific experimentation while making the heart and faith the principle of knowledge? So many apparent contradictions that seem to clash with our era where specialisation is required. **This book shows that beyond these apparent contradictions, the common point that Pascal puts in his research is sincerity. This is the concept that the author highlights in the study of Pascal's personality and works.**

**Francis Métivier** is a Doctor of philosophy, a teacher at the Faculté de philosophie, Tours as well as an author of numerous books, a musician and a performer.

## A Champion Cyclist Against the Nazis

### The Incredible Life of Gino Bartali

**Alberto TOSCANO**

**The Italian edition has been awarded the 2021 Omega Giovane prize for best “Resistance” book.**

In Mussolini's Italy, allied with Hitler, **Alberto Toscano presents us the singular destiny of Gino Bartali, a man who rose up against barbarism.** This man is a well-known figure in Italy and France: a champion cyclist, he won the Giro (Tour) of Italy three times and the Tour de France twice. But these weren't his only feats. Deeply faithful, Gino never spoke about what he did during those dark years when he wasn't yet known as a hero. And yet... Contacted by a network of resistance fighters, he agreed to pass messages from one end of the country to the other, hiding them in the handlebars and seat of his bike. Though he was searched many times over, fortunately the fascists never had the idea of disassembling his bicycle. **His training was simply a pretext for him to criss-cross Italy, and thanks to him, 800 Jews — including numerous children — were saved from deportation.** After the war there were testimonies which would earn him the title of Righteous Among the Nations. He died in Florence in 2000 but his memory is kept alive thanks to his son. On May 4, 2018, for the first time in history, the Giro d'Italia was started in Israel. Before the race, homage was paid to him in Jerusalem's Garden of the Righteous Among the Nations, where his name was engraved in stone in 2013. The eternal rival of Fausto Coppi used his popularity to further a moral cause: the rescue of many hundreds of Jewish children persecuted by the Nazis.

**Alberto Toscano** is an Italian journalist, writer and political scientist who lives in France and works with several Italian and French media. He is visiting professor in Political Science at Sciences-Po in Bordeaux and is a member of the Training and Research Unit of Italian Language and Literature at the Sorbonne Université in Paris. He was awarded the French National Order of Merit.

Translations:



- 09/2019
- 240 p.
- 110 x 178 mm
- 9782100797196
- 7,90 €

**READERSHIP:** All readership levels



**Rights sold to: Italy and World English**



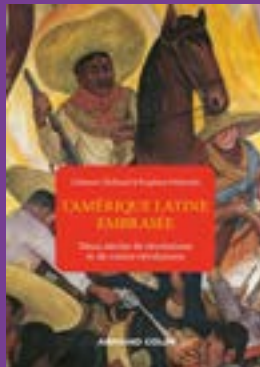
**Winner of the  
Omega Giovane del Premio letterario «Della Resistenza» città di  
Omega 2021**

# MNÉMOSYA COLLECTION

*Mnemosya* is our new collection of historical titles written by key authors on major themes which will delight all history lovers, students and researchers in their exploration of knowledge and fields of reflection. These reference works offer the reader the opportunity to discover a wide variety of subjects and to delve into the history of the world, from Antiquity to the present day. Mnemosya comprises of both important classic texts and unpublished titles which all reflect the tradition of excellence that has characterised Armand Colin for the past 150 years.



The Great Witch Hunt - 2nd Ed  
A History of Repression in the  
15th to 18th Centuries



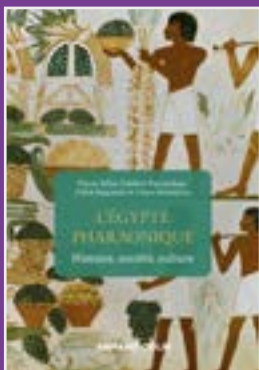
Latin America Ablaze  
Two Centuries of Revolutions  
and Counter Revolutions



History of Japan - 3rd Ed  
From Prehistory  
to the Present Day



The Madeleine  
and the Butterfly



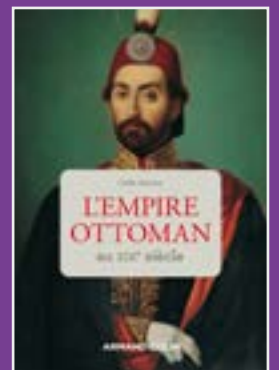
Pharaonic Egypt  
From the First Dynasty to the  
Roman Conquest



The Atlantic World  
15th to 18th Centuries



Terror!  
The French Revolution  
and its Demons



The Ottoman Empire  
in the 19th Century



The Fate of Babel  
A European History



History of the Book  
in the West - 3rd Ed



Nero  
The Cursed Memory



The World Wars  
1914 to 1945

## The Great Witch Hunt - 2nd Ed

### A History of Repression in the 15th to 18th Centuries

Ludovic VIALLET

■ 04/2022 ■ 220 p. ■ 170 x 240 mm ■ 9782200629854 ■ 23,90 €

The subject of witches has preoccupied Western imagination for centuries. **A description of witches and their persecution in Europe from the 15th-18th centuries prepares for an original investigation into the way witchcraft is perceived in modern societies.** Viallet's work is an elucidation of the connection between repression and power(s) in the face of the stereotype of the witch. Beginning in the 1430s, and for nearly three centuries, a major "witch hunt" took place in Europe, even as the Renaissance flourished. To understand how the stereotype of the witch developed, it is first important to understand the hunters, their motivations, and the links between civil powers and ecclesiastical authorities. Witch hunts - which persecuted almost exclusively women - prove to be the reflection of collective fears and individual anxieties, serving the ambitions of those in power.

**Ludovic Viallet** is a Professor in Medieval History at the Université Clermont Auvergne.

**READERSHIP:** Those interested in the history of witchcraft, Teachers and students of modern history, gender and women's history.

## Latin America Ablaze

### Two Centuries of Revolutions and Counter Revolutions

Clément THIBAUD, Eugénia PALIERAKI

■ 06/2022 ■ 304 p. ■ 170 x 240 mm ■ 9782200630393 ■ 24,90 €

Since the Cuban Revolution or the dictatorships of the 1960s and 1980s, and until current times, countries in Latin America have constantly been the focus of current events and political debate. **This ambitious and synthetic work offers the historical keys to understanding the convulsive news of the subcontinent by identifying the most important milestones of its contemporary history and by highlighting the political experiences and social movements that have been shaking it for two centuries.** The essential dimension of revolutions and counter-revolutions helps explore a fascinating and complex history, by focusing on the individual and collective actors, their motivations and their ideas, but also on the unpredictability of their actions. At the same time the events are placed in a longer time frame, by questioning the reactions they provoked, but also their memory. This reflection also plays on several scales of analysis: local, national, regional and even global, as in the case of the Cuban revolution.

**Clément Thibaud** is study director of social sciences at the École des Hautes Études, director of the Laboratory American Worlds at CNRS-EHESS-Paris 1-Paris-Nanterre, and is president of the Association des Historiens Contemporainistes, ESR.

**Eugénia Palieraki** is a senior lecturer of Latin American history at the Université de Cergy-Pontoise and the Centre de Philosophie Juridique et Politique.

**READERSHIP:** Students and teachers of Spanish language and civilisation, history lovers.

## The Madeleine and the Butterfly

Laurent WIRTH

■ 05/2022 ■ 384 p. ■ 170 x 240 mm ■ 9782200632779 ■ 24,90 €

**Does history repeat itself and does it help us to understand our present world? Through five world events that have resurfaced through current news, Laurent Wirth shows how, through their immediate echo across the globe, they have helped dig up the past by looking for historical precedents.**

The five cases chosen illustrate this resurfacing process:

- The burning of the Capitol by the British in 1814, which re-emerges with the invasion of the Capitol by Trump supporters on 6th January 2021,
- "The Year without a Summer" of 1816 / The monster fires in California, Australia and Siberia of 2019-2020,
- The Commune of 1871 / the Arab Spring protest and revolt movements, Occupy Wall Street, the Spanish Indignados, Algerian Hirak...
- The Spanish flu of 1918 / the Covid 19 pandemic,
- The establishment of a High Commission for Refugees in 1921 led by Norwegian Fridtjof Nansen / the shocking 2015 photo of the body of the Syrian boy Aylan Kurdi on a Turkish beach.

These enlightening studies are situated in a double dimension: spatial, by taking into account the global perspective of these events, in the spirit of global history; temporal and memorial, by emphasising the weight of the present in reactivating the past.

**Laurent Wirth** is an historian and honorary Inspector General of the French National Education System. He was an associate professor at the Institut d'études politiques de Paris from 2001 to 2010 and is the author of several books.

**READERSHIP:** Students and teachers of contemporary history; lovers of political and societal history

## History of Japan - 3rd Ed From Prehistory to the Present Day

Robert CALVET

■ 01/2022 ■ 416 p. ■ 170 x 240 mm ■ 9782200633233 ■ 26,50 €

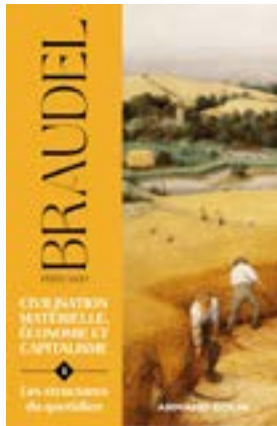
Today, while Japan is perceived either as the homeland of technological innovation and economic dynamism, or, on the contrary, through the cliché image of samurai and geisha, it cannot be reduced to these stereotypes. **Its eventful history has presented many contradictory aspects, which this book proposes to follow from the origin of the archipelago's settlement to the most recent period.** From the golden age of the Jomon culture, 10,000 years before our era, to the contemporary challenges, a collective adventure that has been enriched by contacts with other Asian powers. And for the past 150 years, a conflicting relationship of rupture and osmosis with the West. **This new edition presents the most recent economic, social and political events in Japan.**

**Robert Calvet** is a teacher of modern and contemporary French and Japanese history at the Université Catholique, Angers and at the Université de La Rochelle.

**READERSHIP:** Students and teachers of Japanese history and culture, Japanophiles.



**Fernand Braudel** (1902–1985), an imminent French historian and leader of the Annales School which became the most important engine of historical research in France and much of the world after 1950. As the dominant leader of the Annales School of historiography in the 1950s and 1960s, he exerted enormous influence on historical writing in France and other countries



## Civilization and Capitalism, 15th-18th Century

By examining in detail the material life of pre-industrial peoples around the world, Fernand Braudel significantly changed the way historians view their subject.

### Vol I: The Structure of Everyday Life

Volume I describes food and drink, dress and housing, demography and family structure, energy and technology, money and credit, and the growth of towns.

### Vol 2: The Wheels of Commerce

The subject of volume II is the development of mechanisms of exchange, shops, markets, trade networks, and banking in the pre-industrial stages of capitalism.

### Vol 3: The Perspective of the World

Volume III investigates what Braudel terms “world-economies” the economic dominance of a particular city at different periods of history, from Venice to Amsterdam, London, New York.



Translated in more than 20 languages



## The Mediterranean and the Mediterranean World in the Age of Philip II, 3 Volumes

The focus of Fernand Braudel's great work is the Mediterranean world in the second half of the sixteenth century, but Braudel ranges back in history to the world of Odysseus and forward to our time, moving out from the Mediterranean area to the New World and other destinations of Mediterranean traders. Braudel's scope embraces the natural world and material life, economics, demography, politics, and diplomacy.

## Creating Characters for Films and TV series

### From Protagonist to Antagonist: Methods, Tips and Techniques for the Scriptwriter

Olivier COTTE

Without characters, there is no story. It is them that act, react, make the story evolve, make us interested in the action. They are the ones we can admire or hate, who we want to be like, who we wish good or bad to, who we hope succeed or fail in their endeavours. This is the hallmark of good characters: sufficiently strong and well-constructed that they do not leave us indifferent and draw us into the story. But creating good characters is not so easy... **This practical book is for all screenwriters. It explains how to create good characters, that is to say strong characters, who will fascinate viewers and invite them to share the story from within.** Illustrated with numerous examples from film, television and literature, it presents different approaches and techniques to achieve this goal: using analytical methods, referring to existing models, using archetypes, conceiving their interactions well, grouping them into families, going against the grain of common culture, adding details that ring true, working on their complexity, prioritising their importance, being able to summarise them in a single word, developing our sense of observation in everyday life to find our inspiration, endowing them with strengths and weaknesses or frailties, etc.

**Olivier Cotte** is a scriptwriter for comic strips, TV series, and short subjects, writer, animation film historian, and director. He has worked on numerous full-length and animated films as well as advertising films, and has collaborated with the CNC (National Centre of Cinematography) and various production companies as a script doctor. He teaches directing and cinema at Gobelins, the School of Image, ESAG Penninghen (School of Design, Graphic Design, and Interior Architecture), and the ESRA.

## Italian Cinema – 5th Ed

### From 1945 to the Present Day

Laurence SCHIFANO

Faced with the crises and mutations that have accompanied its history, Italian cinema has never ceased to renew itself. A genuine laboratory of forms and inventions, it has also given birth to flourishing genres and ephemeral sub-genres (Italian-style comedies, “cinepanettoni”, peplums, spaghetti westerns, “giallos”, etc.) that were denigrated before being rehabilitated and extending their influence far and wide. **This book, updated and expanded in its fifth edition, provides essential reference points for the perception of a rich and complex creative home, rooted in regional identities, popular sources, spectacular traditions and specific modes of production.** In particular, it highlights the historical awareness and political contexts that, from Rossellini and Visconti to Nanni Moretti, Marco Tullio Giordana and Marco Bellocchio, have always determined and inspired transalpine filmmakers.

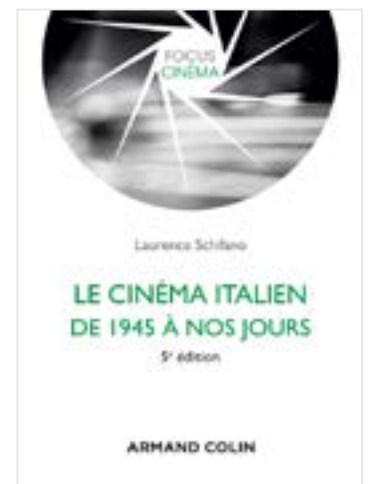
**Laurence Schifano** is an expert in modern Italian cinema and Emeritus Professor of film studies at the Université Paris Ouest, Nanterre La Défense.

**READERSHIP:** Students in humanities and film studies, those preparing for entrance exams to film schools, film enthusiasts and Italophilias.



- 04/2022
- 224 p.
- 160 x 240 mm
- 9782200631468
- 22,00 €

**READERSHIP:** Students at film school,



- 05/2022
- 192 p.
- 135 x 190 mm
- 9782200630027
- 13,90 €



- 09/2021
- 286 p.
- 140 x 220 mm
- 9782200629991
- 13,90 €

**READERSHIP:** Students in the humanities and cinema studies, those preparing for entrance exams to film school.

## Introduction to Image Analysis - 4th Ed

**Martine JOLY, Jessie MARTIN**

**In order to make possible a more insightful interpretation of what an image conveys, this work provides an analysis of the fixed visual message** (a painting/drawing, photograph, poster, etc.) that is needed to deal with the most complex messages (such as sequential and animated images). **The authors reflect on the various meanings of an image and the questions it raises.** They explore the resistance that their analysis might elicit as well as the functions that it can fulfil. Finally, the extent to which the reading of an image can stimulate creative interpretation and become a guarantee of autonomy is demonstrated. Methodological examples are developed in depth and serve as support to theoretical bases. Originally published in 1993, this bestseller now in its 4th edition has been updated and expanded.

**Martine Joly** is Emeritus Professor at the Université de Bordeaux 3 Michel-de-Montaigne.

**Jessie Martin** is a senior lecturer at the Université Lille-3 Charles de Gaulle.



**Rights to previous editions sold to: Argentina, Brazil, Egypt, Italy, Korea, Mainland China, Portugal, Roumania**



- 08/2022
- 320 p.
- 150 x 210 mm
- 9782200630942
- 28,00 €

**READERSHIP:** Film buffs, students in the humanities and at film school

## The End of Cinema? - 2nd Ed A Medium in Crisis in the Digital Age

**André GAUDREAU, Philippe MARION**

Overwhelmed by the digital wave, which radically blurs the boundaries between media (cinema, television, comics, Internet, telephony, etc.), cinema is dying: the warmth of photochemicals has given way to the coldness of pixels, and non-film has begun to invade cinema halls devoted to the seventh art form with its satellite transmissions. However, cinema is everywhere: it is on new media and on new screens. Nevertheless, we can ask ourselves if a film on DVD seen on a video screen is still cinema, and if the encoded images of digital compositing and motion capture are still cinematographic. **Based on their hypothesis of the "double birth of media", the authors question the identity shocks that cinema is going through today and propose keys to understanding the impact of digital technology on the current media universe. Are we witnessing a third birth of cinema?**

**André Gaudreault** is a professor in the department of art history and cinema studies at the Université de Montréal, where he is director of GRAFICS and director of the journal *CinémaS*. He has written several books.

**Philippe Marion** is a professor at the Université catholique de Louvain. His research focuses on the fields of media narratology and the comparative analysis of media and media discourses. He has written several books.



**Rights to 1ed sold to: Brazil and World English and to Korea for the 2ed**

## Audio-Vision - 5th Ed

### Sound on Screen

**Michel CHION**

What some call a "soundtrack" is not simply an added layer to cinema as it may have been at the time of silent movies, it is a complete reorganisation. **We do not "see" a talking movie, a music video or a TV show, but we "audio-see".** The aim of this book is to show how one perception (sound) influences another (vision) and transforms it: we do not see the same thing that we hear; we do not hear the same thing that we see. **Both theoretical and practical, it describes the relationship between sound and image, and then lays out an observation and analysis method that can be applied to films, TV shows, videos, etc.** Translated into several languages, this book, since its first edition in 1990, has become a reference book for the teaching of sound in the cinema world. Now a classic, this 5th edition has been revised and updated.

**Michel Chion** is a composer of experimental music and is currently Associate Professor at the Université Paris 3 where he is a theoretician and teacher of audio-visual relationships.



- 05/2021
- 286 p.
- 151 x 210 mm
- 9782200630003
- 29,00 €

## Aesthetics of Film - 5th Ed

**Jacques AUMONT, Alain BERGALA, Michel MARIE, Marc VERNET**

**This classic text now in its 5th edition is an essential introduction to all major areas of film study, including semiotics, narratology, psychoanalysis as a part of film theory, and the theory of spectatorship.** Considering cinema as both an art, a language, a show and narrative form, the book is based on many film examples as well as on a semiotic, literary and sociological analysis, to present the essentials of theoretical, aesthetical and technical aspects of cinema: the film as a visual and sound representation (filmic space, depth techniques, concept of «plan», sound representation), editing (principles and functions) and narration (narrative cinema and fiction film, realism in cinema). This 5th edition is revised and updated.

**Jacques Aumont** is Professor Emeritus at Université de Paris 3 – Sorbonne Nouvelle, director of studies at the EHSS (School of Advanced Studies in Social Science) and at the École Nationale Supérieure des Beaux-arts. Alain Bergala teaches at Université Sorbonne-Nouvelle.

**Michel Marie** is Professor Emeritus at Université Sorbonne-Nouvelle and has taught at several foreign universities (Quebec, Brazil). He is the author of several international bestselling books.

**Marc Vernet** teaches at Université Denis Diderot.



- 04/2021
- 336 p.
- 150 x 210 mm
- 9782200630010
- 29,00 €

## The Esthetics of Film Editing - 5th Ed

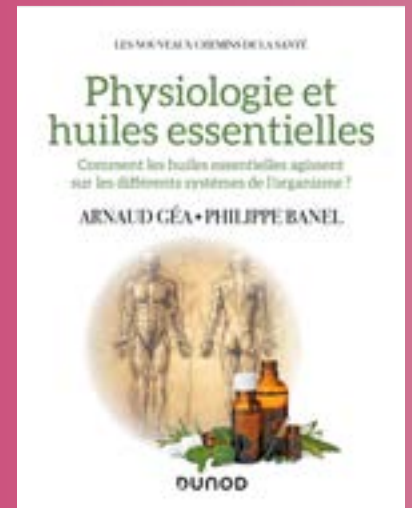
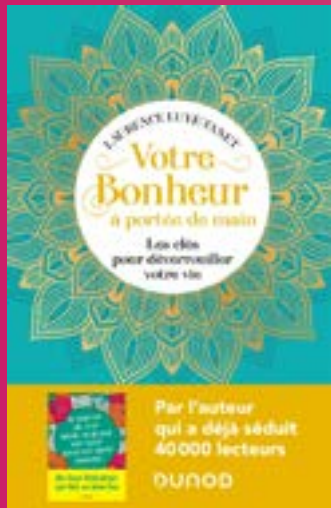
**Vincent AMIEL**

The art of montage is to associate images in a certain order, to arrange them according to a certain rhythm, to create ruptures or continuities. **The author sets out a captivating panorama of the different conceptions of montage throughout the history of cinema and offers an analysis of this technique at the heart of many fields of audio-visual representation.** Through numerous examples of film editing, notably those of Orson Welles, Maurice Pialat and Martin Scorsese, he shows how the evolution of editing techniques and practices naturally influences the aesthetics of films. This 5th edition is updated and expanded.

**Vincent Amiel** is a professor at the Université de Caen. He is the author of several articles and books in cinema.

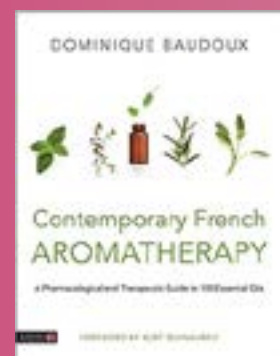


- 02/2022
- 208 p.
- 150 x 210 mm
- 9782200630034
- 22,00 €



ENGLISH TRANSLATION:

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sample chapters  
in French!



# Self-Help, Personal Development, Health & Alternative Health

## Magic Digestion

### Combining Foods for a Better Diet

**Kahina OUSSEDIK-FERHI, Karim FERHI**

**Beware, this book states the opposite of everything we thought we knew about diets!** Biochemist and dietician, Kahina Oussedik-Ferhi, has placed all of her knowledge and scientific know-how at the service of optimising digestion! And the good news is that it works! This ambition is based on a few simple rules calling on the use of natural products, the right combination of foods to improve digestion and increase the absorption of nutriment, and a diversity of products to ensure a balanced nutritional intake, and the digestion time between each meal. The work is the first to envisage nutrition from a biochemical stance: here there is no guilt-inducing message on calories, quantities and kilos. **Using simple vocabulary in a text filled with imagery and littered with practical advice and recipes, the author explains how to maintain a healthy relationship with what we eat by favouring the right food associations, at each stage of life.** Doctor Karim Ferhi, a urological surgeon provides his medical expertise and knowledge of the human body throughout the book.

**Kahina Oussedik-Ferhi** is a biochemist and dietician.

**Karim Ferhi** is a urologic surgeon specializing in robotic and laparoscopic surgery.



**Rights sold to: Italy and World Portuguese**



**BEST-SELLER**



- 09/2020
- 160 p.
- 150 x 210 mm
- 9782729620547
- 16,90 €

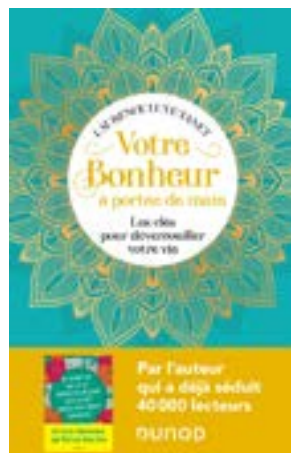
**READERSHIP:**

All readership levels

Over  
16,000 copies  
sold!



**Laurence Luyé-Tanet** is a coach and body psychotherapist. She has supported patients on their personal journey for the past 30 years and is the author of dozens of books on personal development and emotional well-being. She is passionate about the transmission that makes it possible to regain one's interiority and to succeed in life without putting on the brakes



- 03/2022
- 176 p.
- 140 x 215 mm
- 9782100830770
- 16,90 €

## Happiness at your Fingertips The Keys to Unlocking your Life

To move forward, overcome challenges and not let the worries of every-day life get the better of us, because “grinchomania” can simply eat away at our happiness and ruin our lives. **Laurence Luyé-Tanet invites us to take a light-hearted step back and reconsider our “negative attitude”.** Without judging us or making us feel guilty, she makes us aware of the problem and gives us easy ways to open ourselves to life and develop our happiness. Through this “grincho-book” and its “grincho-files”, dare to get over what’s holding you back and cultivate your well-being. Or how to keep the right measure of “grinchomania” that does not stunt your relationships, your aspirations, or your dreams, and remain positive and alive!

**READERSHIP:** All readership levels



- 02/2019
- 256 p.
- 160 x 220 mm
- 9782100791170
- 14,90 €

## Don't Be Afraid your Life will End; Be Afraid it Will Never Begin

This book gets the reader to realise that it is never too late to fully invest one's life. It will provide him/her with the keys to reconnect with him/herself and his/her dreams, to realise his/her profound aspirations in all areas of life (emotional, professional, material, financial).

**READERSHIP:** All readership levels



Rights sold: World Spanish

## Philosophical Approaches to Management

### Six Philosophical Practices to Decide and Act

**Flora BERNARD**

In a turbulent world, where everything goes faster and faster, there are many managers and executives seeking meaning and understanding. To act and decide with accuracy and consistency, philosophical practice teaches us to be astonished, to get out of established patterns, to know the workings of your own thought, your emotions and intuitions, to answer the question “why do I do this?” to simply do better. **The 6 philosophical practices selected by the author (Epictetus, Krishna, Spinoza, Bergson, Arendt and Socrates) apply to the executive's everyday life:** finding your rightful place, balancing ego, legitimacy and responsibility; engaging with others without stonewalling to find common solutions; knowing what to do and for what purpose. Each philosophical practice is attached to a philosopher; its origins and benefits are described; experiments to be carried out every day are offered; and testimonies from directors to illustrate it and help guide the reader through the path of wisdom to become an enlightened manager.

**Flora Bernard** is a graduate of the London School of Economics, and is President of Thaé, a philosophy agency which she founded with Marion Genaivre. Convinced that philosophy is the resource that will enable managers to think better and therefore to accompany change, Flora uses her 15 years of experience in companies to help everyone give meaning to their actions. She is the initiator of the Club des Managers Philosophes at the Maison du Management.

## Descartes in the Land of Qi Gong

### Neuroscience and Taoist Energy Arts

**Henri TSIANG**

**The result of 12 years of reflection and the author's dual culture, this fascinating book confronts the Western and Asian visions in their understanding of life.** This dialogue between the two cultures enriches our understanding of the body/mind relationship, highlights what Qi Gong can bring to the Western vision and explains the beneficial effects of its practice: “Qi Gong is literally the tool that allows us to explore ourselves: this hitherto unknown body in which we live and this brain in whose meanders we spend our time getting lost. The result is a heightened sense of self-awareness and of our place in the world.”

**Henri Tsiang** is the son of a diplomat arriving from China in 1938. He joined the Pasteur Institute in 1965 where he spent his entire career as a researcher in the mythical rabies department, which he headed until his retirement in 2002. He then received professional training from Master Jian Liu Jun, whose teaching he followed for some 15 years. During these years, his knowledge of neuroscience enabled him to take a different look at the practice of Qi Gong, which he has been teaching since 2004. Foreword by Cyrille Javary, a sinologist, writer, lecturer and trainer. She is author of *Understanding the I Ching*.



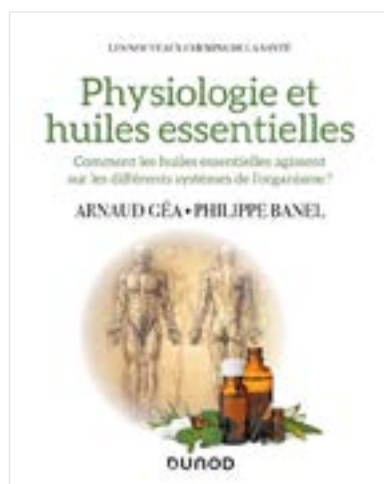
- 08/2021
- 168 p.
- 160 x 220 mm
- 9782100824502
- 20,00 €

**READERSHIP:** Managers, executives, business leaders, consultants, coaches



- 02/2022
- 224 p.
- 155 x 240 mm
- 9782729622602
- 23,90 €

**READERSHIP:** Practitioners and teachers of Qi Gong and related disciplines, practitioners of Chinese, and complementary medicine, Health professionals open to alternative therapies, General public concerned about their health.



- 02/2022
- 432 p.
- 190 x 240 mm
- 9782100820771
- 34,00 €

## Physiology and Essential Oils

### How Essential Oils Act on Different Systems

#### Arnaud GÉA

This highly illustrated book is both an aromatherapy book and a physiology manual. **It presents the major physiological functions of the human body from a scientific and accessible point of view.** For each function, the relevant essential oils are presented. The author explains the mode of action of the essential oils, in particular the way in which they modulate the system in question, and thus the method for using them from a therapeutic point of view. **For each pathology, a recommendation is proposed.**

**Arnaud GÉA** is a teacher of physiology and biochemistry at Nice Prépa [www.nice-prepa.com](http://www.nice-prepa.com) and aromatherapy at the Ecole de naturopathie [www.ecolenaturopathie.fr](http://www.ecolenaturopathie.fr) and the Ecole d'ostéopathie [www.atman.fr](http://www.atman.fr). He is President and founder of the Dumani laboratory, Corsica, a cosmetic laboratory that promotes natural products based on essential oils, and training in aromatherapy.

**READERSHIP:** Health professionals and those in training: pharmacists, nurses, doctors, physiotherapists, etc. Therapists, professionals and students: aromalogists, naturopaths, osteopaths, etc. Those interested in the subject.



- 06/2020
- 544 p.
- 189 x 240 mm
- 9782100809677
- 35,90 €

## Contemporary French Aromatherapy - 2nd Ed

### A Pharmacological and Therapeutic Guide to 100 Essential Oils

#### Dominique BAUDOUX

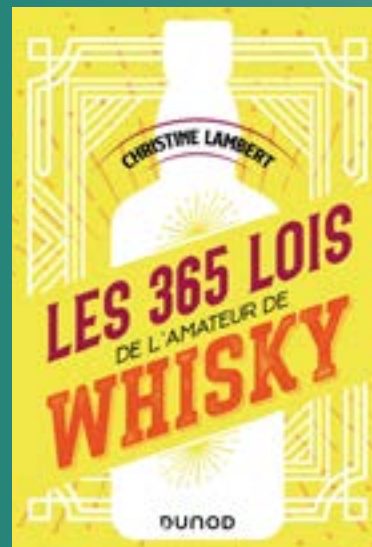
This manual from the French school of aromatherapy is a comprehensive guide to 100 essential oils offering practical and rigorous information for integrative and complementary health practitioners. **Everything you need to know in terms of botany, quality criteria, biochemistry and toxicity is explained, alongside guidance on therapeutic application to improve health and wellbeing.** Due to their diverse and varied properties, essential oils can be used across many different complementary health modalities. Whilst recognizing the complexity and the importance of the molecular structure of plant essences, **this guide incorporates information about energetic approaches and the role of olfaction in supporting therapeutic practices.**

**Dominique Baudoux** is a pharmacist and aromalogist. He is founder of the Collège International d'Aromathérapie Dominique Baudoux [www.college-aromatherapie.com](http://www.college-aromatherapie.com), Managing Director of Pranarom International and President of Natural Aromatherapy Research and Development (NARD Japan). He is the author of numerous bestselling titles on aromatherapy and essential oils.

**READERSHIP:** Health professionals and those in training: pharmacists, nurses, doctors, physiotherapists, etc. Therapists, professionals and students: aromalogists, naturopaths, osteopaths, etc. Those interested in the subject.



**Rights sold: World English and World Portuguese**



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sample chapters  
in French!

## Leisure



- 09/2021
- 304 p.
- 140 x 215 mm
- 9782100824731
- 22,00 €



Rights sold: World Spanish

## Which Wine for Tomorrow? Wine Facing Climatic Challenges

Jeremy CUKIERMAN, Hervé QUENOL, Michelle BOUFFARD

This book aims to explain and highlight the **short and long-term impact of climate change on the wine industry, and to analyse and discuss the main issues, challenges and solutions.** It also highlights the principal wine industry leaders who are instrumental in accelerating the ecological transition in wine, with all parts of the production and distribution chain covered. New techniques and tools that are actively contributing to the implementation of adaptation and mitigation strategies are also discussed.

**Jeremy Cukierman**, based in France, is Master of Wine, a journalist, wine merchant, consultant and director of the Kedge Wine School, Bordeaux.

**Hervé Quenol**, based in New Zealand, is a recognized researcher and specialist on climate change and its consequences on viticulture.

**Michelle Bouffard**, based in Quebec, is a journalist, sommelier and founder of "Tasting Climate Change", an international symposium which explores the impact of climate change in the wine world and possible solutions.

**READERSHIP:** Students and teachers in oenology, agronomy, wine management as well as sommelier schools and other institutions which offer education programs to shape future wine professionals (WSET, Master Sommelier, Master of Wine, etc.). Also of interest to wine aficionados and those wanting to learn more about wine and climate change.



## 151 Rums – 2nd Ed

### The Must Haves, the Rising Stars and the Rare Pearls

Alexandre VINGTIER

**This unique guide to Rums presents 151 bottles that everyone should have tasted at least once in his/her lifetime.** White, gold or aged, these rums come from the whole world, from the West Indies to Cuba, from Jamaica to Guatemala or even from The Philippines, and all have a history to tell. With 40 new references which mix the essential rums, the rising stars and some very rare pearls, this essential and illustrated guide will allow your palate to refine its education. The author invites the reader to discover with passion the distilleries, the men and traditions that make rum, its styles and diverse flavours as well as its history and production methods. **Each rum is presented on a double page spread with a bottle and the region and producers and the author's reason for choosing it on the opposite page.**

Internationally recognized spirits expert and consultant, **Alexandre Vingtier** hosts conferences in Europe, Asia and America. He is also the spirits expert for the *Revue du Vin de France* periodical, the co-founder and chief editor of International magazine *Rumporter* and the author of numerous books about whisky, rum and mescal. His works have been translated in 7 languages and sold over 100,000 copies.

Each year, he visits dozens of distilleries and tastes thousands of spirits across the world. He has been Cognac Educator since 2014.

**READERSHIP:** Rum lovers, barmen and sommeliers.

## 365 Ways to Become a Whisky Connoisseur

Christine LAMBERT

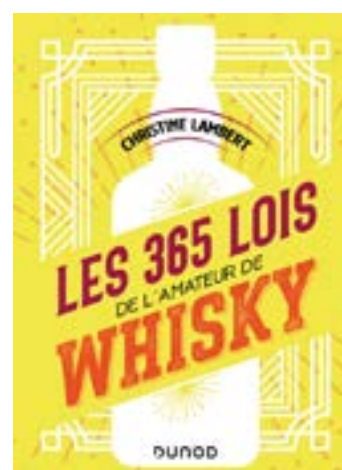
“Enjoy your whisky the way you like it, there aren't any rules to drink it” is probably the most frequently pronounced sentence by professionals and liquor purists. It generally precedes a revealing “but” that gives it all its flavour: “But to appreciate a very good scotch, you should...”, “But to fully reveal the aromas you really have to...”, “But to enjoy the organoleptic subtleties, you would prefer to...” etc. **Yes, there are indeed rules to multiply the pleasure of tasting a whisky.** “But”... there is nothing to stop you from breaking the mould! This book lays down the 365 rules one must know to understand this legendary malt beverage. **Written with humour by a true whisky specialist, this book is a real gold mine for anyone looking to get into such a distinctive world!**

**Christine Lambert** is a journalist and a columnist for *La soif du malt* on [www.Slate.fr](http://www.Slate.fr) and a reporter for *Whisky Magazine*.

**READERSHIP:** Whisky lovers, beginners and experts, wine merchants, bartenders.



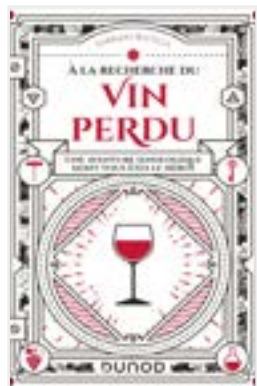
- 04/2022
- 192 p.
- 190 x 250 mm
- 9782100832293
- 22,00 €



- 09/2021
- 336 p.
- 155 x 210 mm
- 9782100825868
- 19,90 €



**Fabrizio Bucella** is a sommelier, a wine and beer tasting professor and critic. He runs seminars and training courses. He is Belgium correspondent at *La Revue du Vin de France* (Paris), Blogger at *Le Huffington Post* (Paris), Director at *Inter Wine & Dine* (Belgium) and Sommelier at the Associazione Italiana (Italy). He has written numerous articles on wine and beer for both trade and specialist magazines.



## The Quest for the Lost Wine An Interactive Adventure

■ 04/2021 ■ 240 p. ■ 140 x 215 mm ■ 9782100817306 ■ 16,90 €

**In this book-game, the reader is the hero in an interactive novel, whereby the story unfolds according to what the reader chooses.** *La Quête du vin perdu* portrays a forgotten kingdom where a secret order exists: la Confrérie du Cep. The brotherhood is languishing sadly since it has lost an important manuscript containing the recipe of a miraculous wine. The hero (the reader) sets off on an adventure to find the manuscript. **During the adventure, enigmas arise concerning the wine, enabling the reader to learn while enjoying themselves at the same time.** Each enigma has a resolution. The reader is then invited to go to a specific page "For further information" that provides more details. All of the "For further information" pages are at the back of the book and can be consulted independently of the adventure itself.



## Why Do We Drink Wine?

### An Unusual and Exciting Survey of our Choices

■ 09/2021 ■ 288 p. ■ 110 x 178 mm ■ 9782100828111 ■ 7,90 €

Why do we really drink? The debate is not just something to talk about in a bar, it is as old as the hills. We could be tempted to answer "because its tastes nice" or "because it's pleasant", but what else? Is there a more fundamental answer to the pleasure of drinking? The answer given by Talleyrand, who said he drank to be able to talk about what he drank, actually makes some sense. In this respect, more and more people take oenology lessons so that they can say something about their wine. Fabrizio Bucella, explains in a few well-chosen episodes over time, how wine has become the mother of all drinks. The primacy of wine stems from its mysteriousness. This is what we will clarify. **You will find out what happens backstage in the history of wine, things that are rarely told in newspapers and articles.**

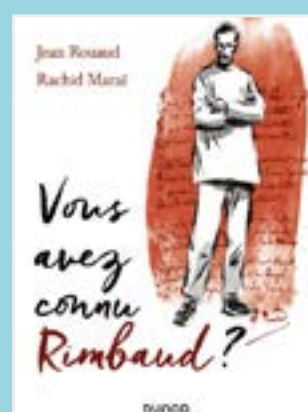
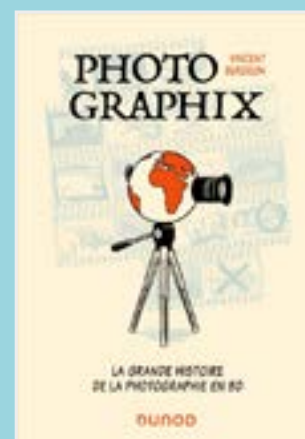
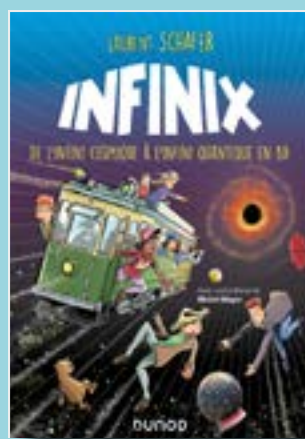
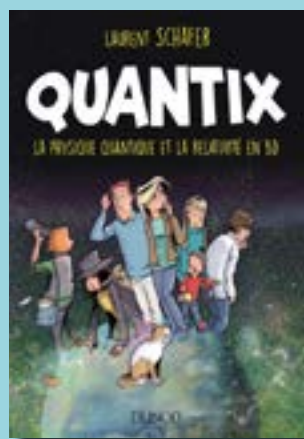


## Everything you Always Wanted to Know About Wine but Were Afraid to Ask - 2nd Ed

■ 03/2022 ■ 144 p. ■ 130 x 200 mm ■ 9782100831906 ■ 12,90 €

France is the country of wine — it's part of the culture. Its bookstores overflow with books on the subject. Nearly all of them offer classic information on elaboration methods, grape varieties, wine-growing regions, and instructions on what you should (and shouldn't) do. Or perhaps they tell you how to drink wine, preserve it, talk about it. **Yet not one of these guides will tell you if organic wines are really better, if a glass of wine can enhance sexual performance, or if you should actually be proud of winning medals in wine competitions!** Busting apart pre-conceived notions, this guide allows you to discover wine in a new and fun way, through questions you never imagined you'd ask one day.





Click on the covers  
to read  
sample chapters  
in French!

## Graphic Novels

# QUANTIX

## How Quantum Physics and Relativity Shape our Reality

Laurent SCHAFFER

03/2019 ■ 176 p. ■ 190 x 250 mm ■ 9782100789429 ■ 18,90 €

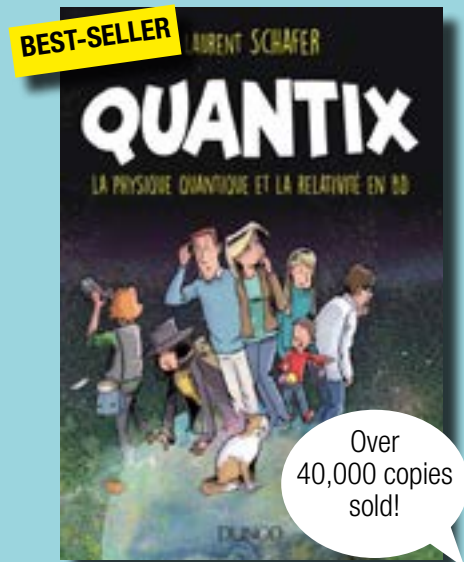
Modern physics is a strange and incomprehensible world for most of us. Time, space, matter and energy don't really exist but we live in a smokescreen world. **Discover this hidden reality through the often humoristic adventures of a very ordinary family and meet the researchers whose ideas have revolutionized our vision of reality: Einstein, Schrödinger, Bohr, etc**

You will finally be able to grasp through this graphic novel what quantum physics and relativity are all about through a mixture of humour and scientific knowledge.

READERSHIP: All readership levels.



Rights sold to: Italy, Korea, Mainland China, Russia, Taiwan, Worldwide Spanish



on Amazon France

## Translations



Winner of the  
Best Korean  
Science Book  
Prize 2020

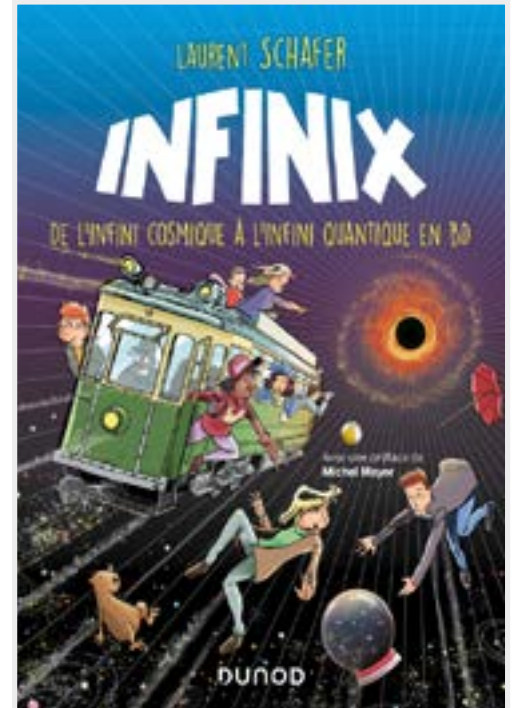
## Infinix

### From Cosmic Infinity to Quantum Infinity

■ 10/2021 ■ 144 p. ■ 190 x 250 mm ■ 9782100811069  
■ 17,90 €

Foreword by **Michel Mayor**, Swiss astrophysicist, and Professor Emeritus at the University of Geneva. He is co-laureate of the 2019 Nobel Prize in Physics and the winner of the 2010 Viktor Ambartsumian International Prize and the 2015 Kyto Prize.

We are stuck between two infinities: that of space-time in which the observable universe expands and that of matter, sometimes wave, sometimes particle. After the success of *Quantix*, which lifted the veil on the hidden reality of our world, **we follow the new adventures of an ordinary family to discover the mysteries of the cosmos and the quantum vacuum.**



Rights sold to: Korea

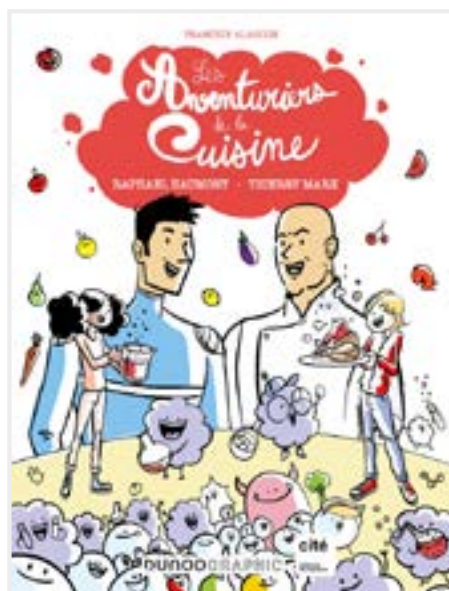
Over  
10,000 copies  
sold!



Laurent Schafer is a former journalist for the Swiss press. Passionate about science, he has turned his attention towards popular science and writing and drawing graphic novels.

## The Kitchen Adventurers

Franckie ALARCON, Raphaël HAUMONT, Thierry MARX



- 10/2021
- 64 p.
- 225 x 286 mm
- 9782100825134
- 15,90 €

Ania and Léo have been given the task of preparing a meal to welcome their classmates. **But how can they do this when they are nine years old and know nothing about cooking?** Fortunately for them, a chef, Thierry Marx, and a chemist, Raphaël Haumont, are going to **help them prepare a menu unlike any other and, at the same time, help them discover the science behind the cooking!**

**READERSHIP:** For those aged 9 and above, those who love cooking.

**Franckie Alarcon** is a graphic designer, illustrator, and author of graphic novels.

**Thierry Marx** is a Michelin star chef, specialised in molecular gastronomy. He is currently head of the Mandarin Oriental kitchen, Paris.

**Raphaël Haumont** is a lecturer and researcher in physical chemistry of materials at Université Paris Sud. He is head of the academic chair “Cuisine of the Future”, the author of numerous books and a regular on TV.



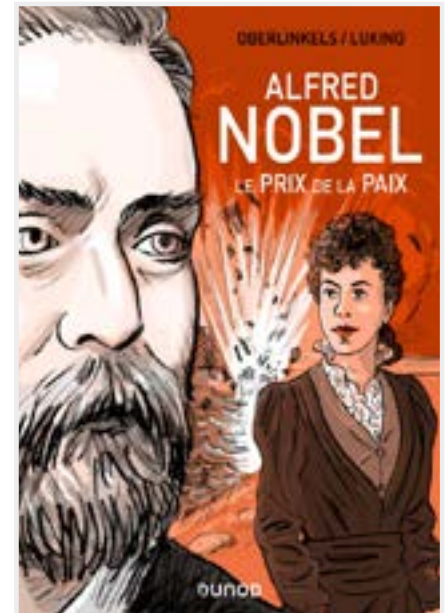
# Alfred Nobel, the Prize of a Lifetime

Christine OBERLINKELS, LUKINO

**What led the Swedish inventor of dynamite to create the most renowned Prizes?** After making his fortune and towards the end of his life, Alfred Nobel created the Nobel Prizes in physics, chemistry, literature, medicine and posthumously the Peace Prize in 1901. This graphic novel takes us on the strange journey of this globe-trotting industrialist, the inventor of dynamite, torn between his curiosity for the world, his thirst for science and his poetic readings; between his devastating inventions and his desire for peace; his misanthropy and his ease in public; his immense fortune and his nomadic life; his fallen loves and his dreams of love, and the omnipresence of death. Having no direct heirs, Nobel sought to leave a trace (and perhaps redeem himself from the involuntary suffering, and the civilian and military deaths that littered his path). **Bertha von Suttner helped to direct his thoughts and actions for humanity towards the hope of a peaceful future.** Nobel's convictions would be strengthened, and sometimes shaken, by this feminine influence. The result is a universal testament and the creation of the Nobel Prizes. **An engaging read with strong images and often offbeat dialogue on a fascinating life.**

**Christine Oberlinkels** is a reporter, journalist, photographer and director of documentaries and art house films.

**Lukino** is an illustrator of books and comics. He is a teacher of graphic design and comics at Université Paul Valéry de Montpellier.

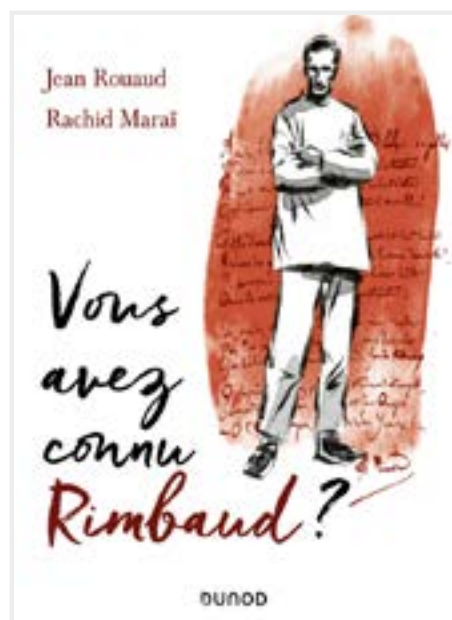


- 10/2021
- 120 p.
- 225 x 286 mm
- 9782100820610
- 18,90 €

**READERSHIP:**

All readership levels





- 10/2021
- 128 p.
- 225 x 286 mm
- 9782100824663
- 18,90 €

## Did You Know Rimbaud?

**Jean ROUAUD, Rachid MARAÏ**

Arthur Rimbaud, one of France's greatest poets wrote "Le dormeur du val", "Voyelles" and "Ma bohème" before his 17th birthday. Yet, in his remaining 20 years of life, he abandoned his past as a poet. But who is really Rimbaud? **In this graphic novel illustrated by Rachid Maraï, Jean Rouaud brings Rimbaud back to life.** He summons the main persons who crossed his path and gradually draws up a portrait of a man who was both genius and demon. Using flashbacks, this graphic novel brings to life the rascal from Charleville who was exiled to Africa in the footsteps of a father he did not know but whose shadow would hover over his destiny.

**READERSHIP:** All readership levels

**Jean Rouaud** is an author and winner of the 1990 Prix Goncourt for *Fields of Glory: A Novel / Les champs d'honneur*. **Rachid Maraï** is a graphic designer and freelance illustrator.



# René the Philosopher

## Descartes or Free Speech

**Francis MÉTIVIER, Mickaël ROUX**

**This book focuses on the life and works of the great philosopher Descartes and is the first to be presented in graphic novel format.**

The author puts into perspective the philosopher's main ideas, major works, his biography and the historical context. As his life unfolds the reader gains an insight into the major elements of his ensuing philosophy.

**The life of Descartes is particularly appropriate for the format of this work since it was full of adventure and action** (from his participation in wars, travels in Europe, exiles, receptions by Queen Christine of Sweden and Elizabeth of Bohemia, to his many contacts with intellectuals and his letters to well-known personalities). The adventures are often related to the political, social and cultural history of the time (sentencing of Galileo, The 30 Years' War, Sorbonne censure etc.). All the events are illustrated and accompanied by explanatory texts. Descartes' philosophical work evolved against this backdrop, resulting in his key ideas: «I think therefore I am» (Discourse on the Method); the time machine (Treatise of Man) and others. The focus is also placed on his scientific works (law of refraction, Cartesian coordinates, study of the brain etc.).

**Francis Métivier** is a Doctor of philosophy, a teacher at the Faculté de philosophie, Tours as well as an author of numerous books, a musician and a performer.

**Mickaël Roux** is a scriptwriter and cartoonist.



- 09/2021
- 112 p.
- 190 x 250 mm
- 9782100817382
- 16,90 €

### READERSHIP:

All readership levels, philosophy students and teachers of philosophy.



## Spinoza In Search of Truth and Happiness

Philippe AMADOR

BEST-SELLER



- 09/2019
- 128 p.
- 190 x 250 mm
- 9782100802319
- 15,90 €

**READERSHIP:** All readership levels, philosophy students and teachers

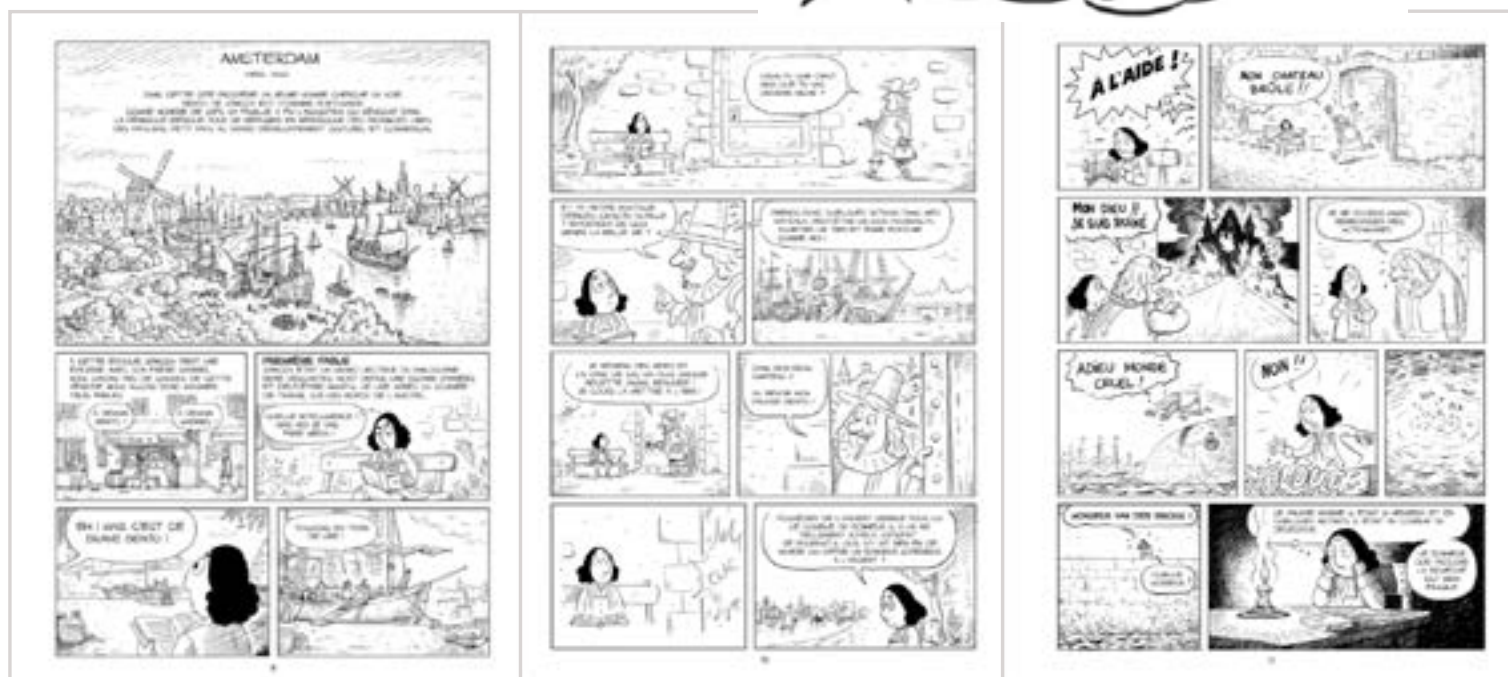


Rights sold to: Mainland China, Korea and World Spanish

Profoundly disappointed by life, Baruch Spinoza was searching for a happiness that was not "vain and futile", but one which would bring him "continuous and supreme joy for eternity", a vast programme that gradually lead the young man to the path of philosophy. **This approach is the subject of the *Tractatus de Intellectus Emendatione* (TIE), a fundamental initiatory work presenting Spinoza's thinking, discussed here with talent and humour in the form of a graphic novel.**



Over 12,000 copies sold!



## Spinoza's Ethics From Truth to Happiness Philippe AMADOR

"Ethics" is Spinoza's major work. In it he methodically exposes his entire philosophical system, that is an ethic, a way of living in conformity with the truth, one that brings the maximum possible joy to the human being. Written in the style of a graphic novel, **the author takes the elements of Spinoza's founding text to give it a global and yet precise vision thus rendering the philosopher's concepts accessible for a text reputed to be difficult to access.**



Rights sold to: Mainland China



**Philippe Amador** is a story board artist for cartoons such as Tintin, Tom-Tom and Nana.

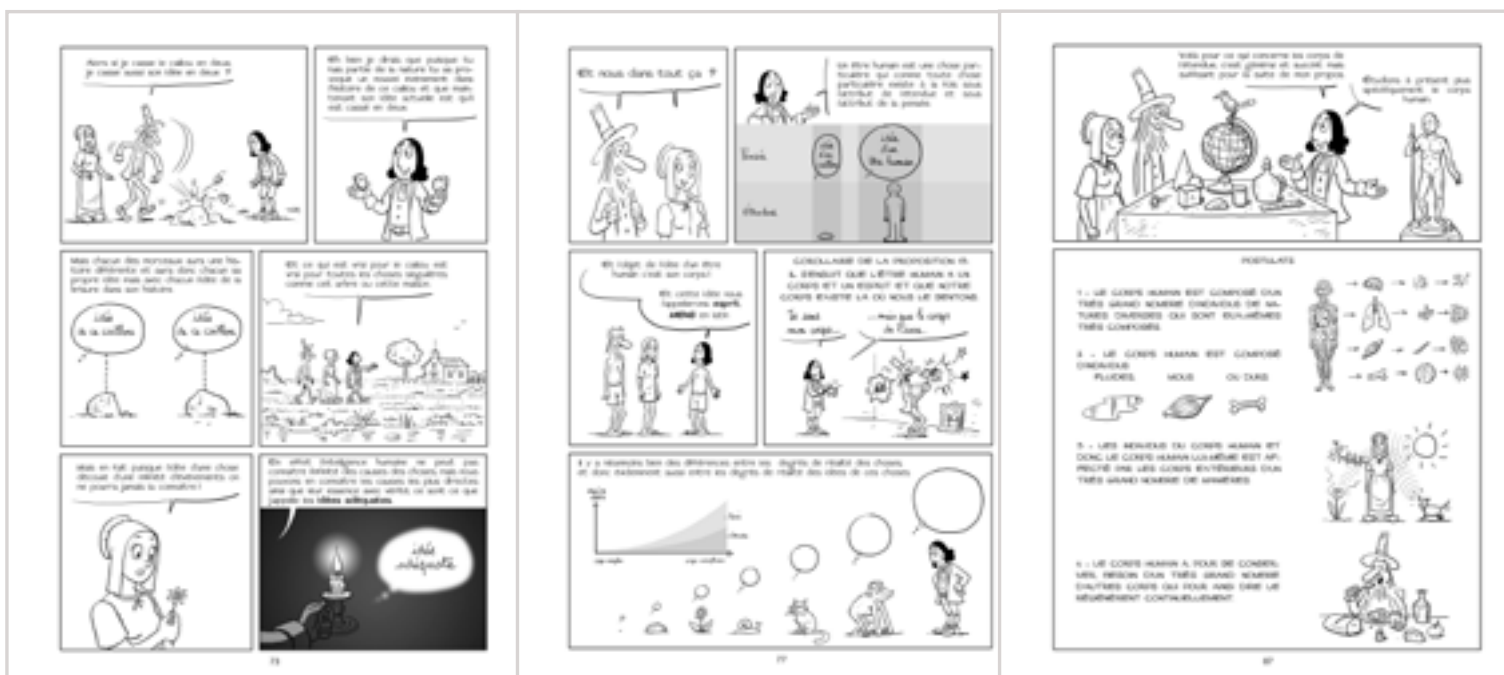


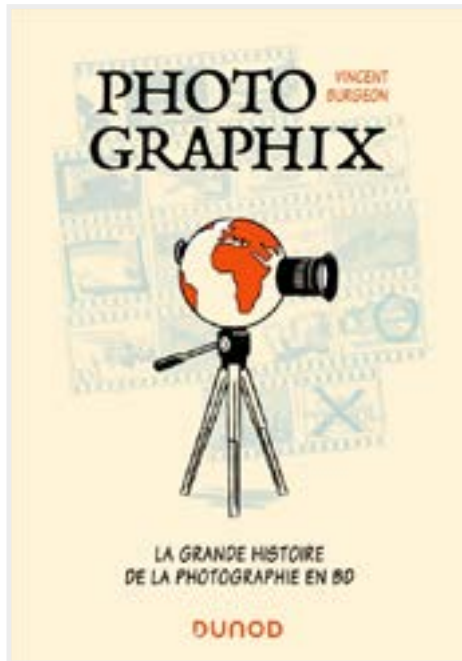
Over  
4,500 copies  
sold!



- 09/2021
- 128 p.
- 190 x 250 mm
- 9782100810567
- 16,90 €

**READERSHIP:** All readership levels, philosophy students and teachers





- 09/2021
- 192 p.
- 170 x 240 mm
- 9782100817405
- 19,90 €

**READERSHIP:** All those passionate about photography and/or the history of photographic techniques, amateur photographers.

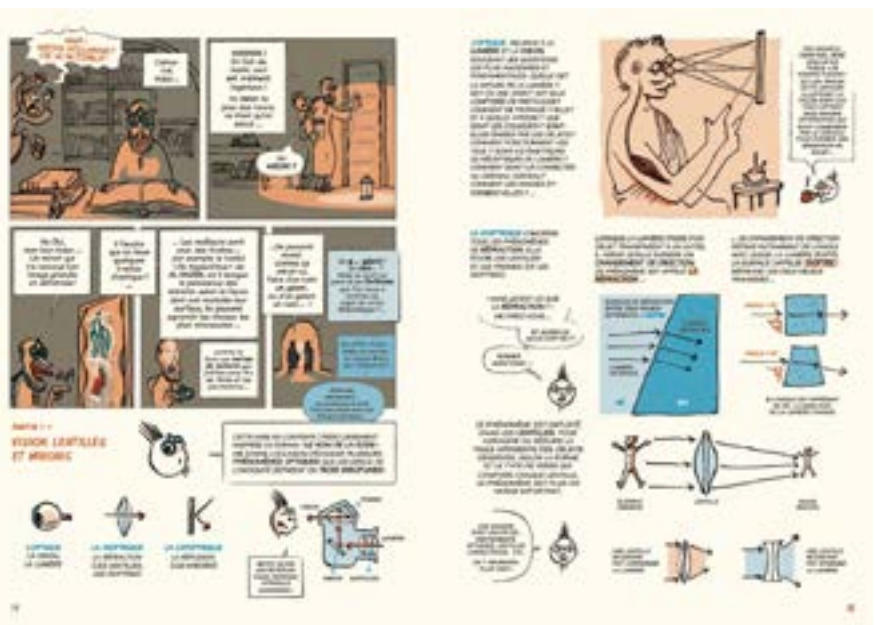
## Photographix Vincent BURGEON

Vincent Burgeon leverages his talents as an illustrator, photographer and author of didactic books on photography to tell us, in the form of **a graphic novel** (including serious content but with a funny and quirky style), the passionate story of photography, from its major players to its techniques. The work includes **10 chapters corresponding to the major periods of the history of photography**. All subjects are covered: history, aesthetics, technical fundamentals, shooting, great photographers, great brands, inventors, creators, trends and influences. **Practical or technical sheets punctuate the book explaining stereotypes, shooting, lighting, portraits etc.**

**Vincent Burgeon** is a professional photographer, graphic designer and illustrator in the fields of communication and publishing.



Rights sold to: Korea



# Endometriosis

## Clara's Story, a Graphic Novel

**Yasmine CANDAU, Maylis RIBIER**

Endometriosis affects one woman in 10 and contrary to preconceived ideas, it does not only affect older woman. Just like a schoolgirl of 17 is not too young to suffer from the disease, because it starts out with her periods.

**Clara is this schoolgirl who discovers she has endometriosis and asks herself numerous questions.** Surrounded by her friends Lilly and Tiphaine, and her family, she tells us her story.

**Through this graphic novel, the author addresses all schoolgirls to try and answer their questions and those of their families, with the aim of reducing diagnosis timeframes and starting treatment as early possible so as to protect their quality of life and their fertility, which is often harmed by endometriosis.**

**Yasmine Candau** is President of EndoFrance (French Association for the Fight Against Endometriosis) since 2012.

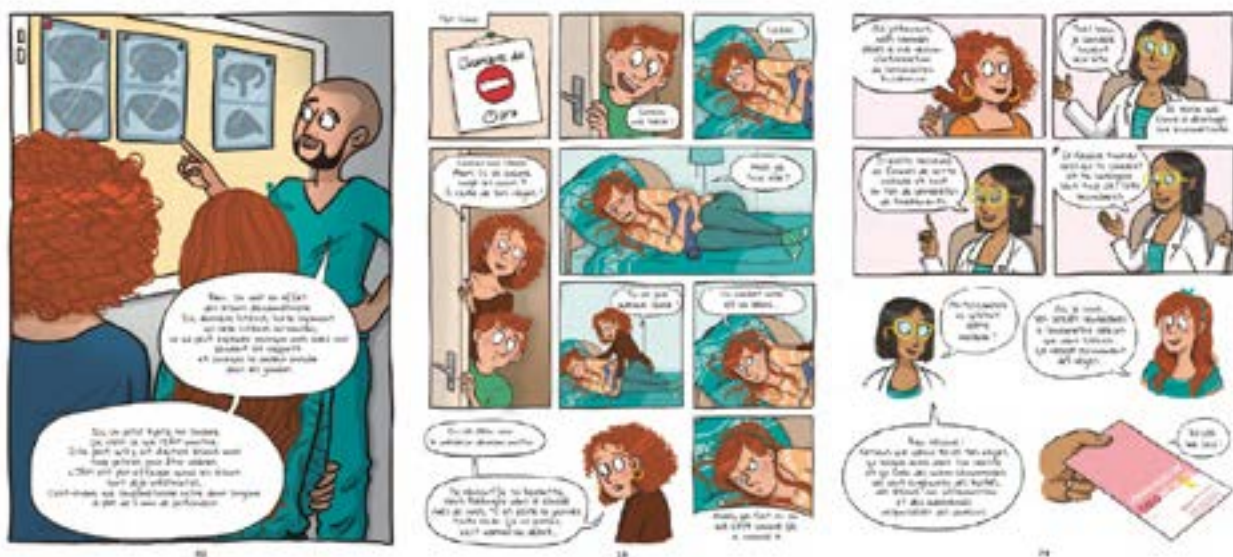
**Maylis Ribier** is an illustrator.



- 02/2022
- 128 p.
- 190 x 250 mm
- 9782100817467
- 16,90 €

### READERSHIP:

All women - teenagers, mothers and parents





- 01/2022
- 96 p.
- 225 x 286 mm
- 9782100826407
- 17,90 €

**READERSHIP:** All readership levels

## Molière

### From Showman to Favourite

**Martial POIRSON, Rachid MARAI**

**A graphic novel which recounts the life and work of one of France's greatest theatrical authors and who is as popular as ever 400 years after his death.**

To understand his career, we need to go back to his roots in the Halles district in 1622, and more precisely to the «Pavillon des singes». Jean-Baptiste was born into a bourgeois family. He was reluctant to take over his father's job as an upholsterer and joined the Béjart family to work in a theatre company. The troupe found early success in the provinces and when Molière returned to Paris he became a courtier of Louis XIV and a pensioned artist. Friends and enemies, successes and failures marked out his life from then on until his death in 1673 without burial. The epilogue takes us to a classroom in Seine-Saint-Denis in 2019 to show us, if it were still necessary, the modernity of Molière.

**Martial Poirson** is a script writer. He is a professor at the Université Paris 8 in charge of the theatre dept and is visiting professor in Cultural Studies at New York University, Paris. He is a regular participant in conferences worldwide and the author of several books. He is curator of the Molière exhibition to be held in Versailles between January and May 2022.

**Rachid Maraï** is a graphic designer and freelance illustrator.

