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& Forthcoming Titles  
Rights List  
2021





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Click on the covers  
to read  
sample chapters  
in French!

# FICTION

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## Girl, Be a Guy

Do You Have to Be a Man to Become CEO?

**Gael CHATELAIN-BERRY**

Constance is ambitious, but when she's turned down for promotion because she's a woman, her world falls apart. In this professional environment where gender is an obstacle, Constance decides to learn the masculine codes. This is when her crazy journey begins: she becomes Constant, a brilliant young man who quickly climbs the ladder of his company to the top position of CEO. **Gaël Chatelain-Berry analyses and overcomes gender stereotypes within the company through the story of Constance, her transformation, her doubts, and her successes.**

**Gaël Chatelain-Berry** is a speaker, author and columnist.

**READERSHIP:** All those who work, no matter the job, who are interested in sexism and gender equality.



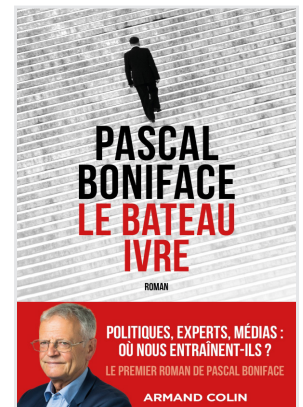
- 03/2021
- 224 p.
- 140 x 215 mm
- 9782100819638
- 16,90 €

## The Drunken Boat

**Pascal BONIFACE**

A wave of Islamist attacks plunges France into terror and upsets the reformist agenda of the new president, Alexandre Ronac, elected by surprise even though he didn't belong to the political establishment. A hellish one-upmanship is established in the media debate, weighing on the opinion and the politicians, who fight each other. Little by little, the political and media landscape shifts towards the extreme right. How will Alexandre react? Occupy this ground or act as a bulwark? How will the various protagonists, torn between convictions, beliefs, tactical stances and short-term interests, position themselves? **Pascal Boniface's hyper-realistic depiction of this relentless uproar draws us into a captivating tale of tragic situations, delightful portraits and surprising twists.**

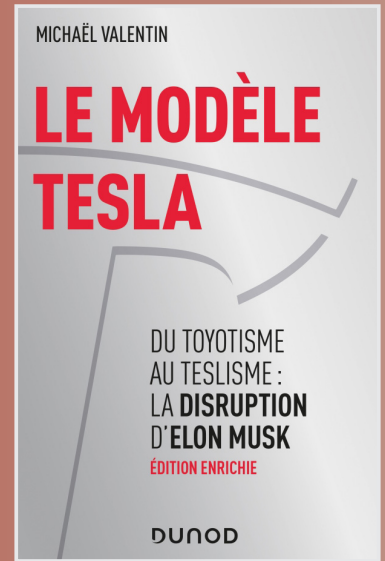
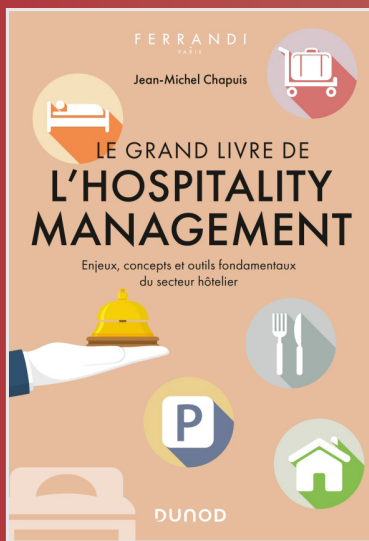
**Pascal Boniface** is Director of the French Institute of International and Strategic Relations (IRIS). He teaches at the European Studies Institute (IEE) at Université Paris 8 and has written and edited more than 50 books.



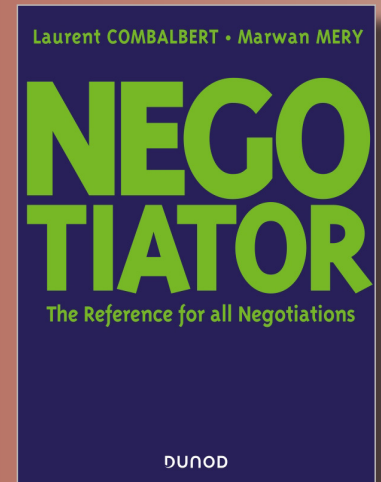
- 06/2021
- 288 p.
- 140 x 215 mm
- 9782200632069
- 17,90 €

**READERSHIP:** All readership levels





ENGLISH TRANSLATIONS AVAILABLE OR FORTHCOMING:



Click on the covers  
to read  
sample chapters  
in French!

## Business and Management





**Michael Valentin** is a graduate of the École Nationale des Ponts ParisTech. He worked at Michelin and PSA for more than 5 years before launching his consulting career at McKinsey and setting up his own consultancy agency, OPEO in 2012.

## The Tesla Way - 2nd Ed

### The Disruptive Strategies and Models of Telism

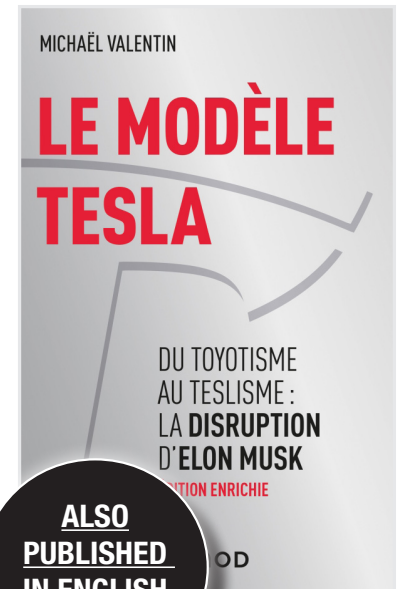
■ 03/2020 ■ 288 p. ■ 140 x 220 mm ■ 9782100806010 ■ 19,90 €

Tesla disrupts the automotive industry by creating many innovative pieces that fit together. Its marketing, production, sales and technology strategies are all notably different from its competitors. The Tesla Way is **an elongated case study looking at Tesla's business model and how this can be applied to existing manufacturing and production strategies in other companies.** The author also includes case studies from Michelin, Mass and other consumer goods manufacturing companies.

**READERSHIP:** Business leaders, economic and political decision makers, teachers and students at engineering and business schools, undergraduates



Rights sold to: Germany, Italy, Korea, Mainland China and Taiwan



## Hyper Personalised Manufacturing Post Lean A New Model for the Fourth Industrial Revolution

■ 06/2020 ■ 208 p. ■ 140 x 220 mm ■ 9782100802302 ■ 19,00 €

The need for transparency and immediacy requires ethics and respect of the planet: the arrival of digital in our daily lives means the industrial world is obliged to change. And lean manufacturing, the clear reference in industrial organisation at the end of the 20th century, is looking for fresh momentum. The aggregation of good practices in place at the best global industrialists and pure digital players, hyper-manufacturing is the new up-and-coming system that takes on and adapts certain characteristics of lean management to become hyper frugal (to respond to the scarcity of resources), hyper agile (to respond to volatility in demand) and hyper connected (to create value and accelerate change). **Industrial leaders will find all the principles of hyper-manufacturing in this work and the keys for a successful transformation (strategy, investments skills, methodology, mind set etc.) rounded out by testimonies from industrial groups (Tesla, Michelin, Airbus...).**

**READERSHIP:** Leaders and managers in the industrial sectors, economists, consultants, students at engineering and business schools, postgraduate students



Rights sold to: Mainland China





- 07/2020
- 240 p.
- 175 x 250 mm
- 9782100811823
- 24,00 €



Rights sold: World English



## The Lean Approach to Digital Transformation From the Customer to the Code, From the Code to the Customer

**Yves CASEAU**

This book is organized into three parts that expose and develop the three capabilities that are essential for a successful digital transformation:

- 1. To know how to co-create digital services with users, whether they are customers or future customers.** This ability combines observation, dialogue, and iterative experimentation.
- 2. To develop an information system (IS) which is the backbone of the digital transformation** – which the author calls “exponential information system” in this book to designate an open IS (in particular on its borders), capable of interfacing and combining with external services, positioned as a player in software ecosystems and built for processing scalable and dynamic data flows.
- 3. To build software “micro-factories” that produce service platforms**, which the author calls “Lean software factories”. This “software factory” concept covers the integration of agile methods, tooling and continuous integration and deployment practices, a customer-oriented product approach and a platform approach based on modularity, as well as API-based architecture and openness to external stakeholders. This software micro-factory is the foundation that continuously produces and provides constantly evolving services.

**The originality of the book is to weave a common frame of reference for all these approaches, to derive more value from the digital transformation and to facilitate its implementation.** The title of the book refers to the “lean approach to digital transformation” because the two underlying frameworks, *Lean Startup* and *Lean Software Factory*, are directly inspired by lean, in the sense of the Toyota Way. The lean approach is present from the beginning to the end of this book, it provides the framework for customer orientation and the love of a job well done which are the conditions for the success of a digital transformation.

**Yves Caseau** is Chief Information Officer at Michelin. His previous positions include CIF at AXA and Assistant Managing Director at Bouygues Telecom. He is an active member of the Académie des Technologies and of the Institut Lean France.

**READERSHIP:** Decision makers: CEOs, CDOs, CIOs, Digital business managers in contact with IT teams and stake holders (users, suppliers)

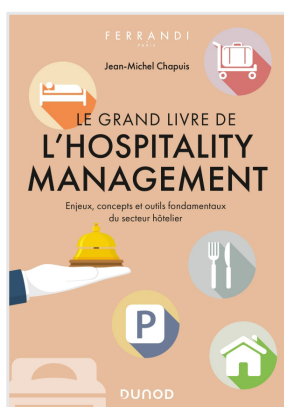
## The Ferrandi Book of Hospitality Management

**Jean-Michel CHAPUIS**

The hotel sector is one of the most affected by globalisation and digitalisation. Businesses are evolving and companies are transforming their business models. Services related to hospitality now play a major role. Whether in a major international group, a start-up or a small company, hospitality management is the key to success. **This book aims to shed light on challenges in the hotel sector and discusses all the concepts and fundamental tools of hotel management. It provides a viewpoint that is both strategic and operational and a way of mastering the know-how and skills necessary to evolve in this professional milieu.**

**Jean-Michel Chapuis** is Associate Professor of Management Science at Université de Paris 1 Panthéon-Sorbonne and heads the Master of Science Hotel Management course at Ferrandi School Paris, one of France's leading professional training schools.

**READERSHIP:** Students on hotel training courses at schools and universities, newly qualified professionals in the hotel and tourism industry



- 06/2021
- 352 p.
- 175 x 250 mm
- 9782100814084
- 34,00€





**NOW  
AVAILABLE  
IN ENGLISH**

- 02/2021
- 640 p.
- 191 x 241 mm
- 9782100814909
- 42,00 €

- the UN has adopted the PACIFICAT© method and the authors organised the 1st conference on negotiation in September 2019 in Geneva along with an award ceremony for the newly created International Day of Negotiations
- The authors work in close collaboration with the UN and have an international presence
- The authors organise approx. 30 international seminars a year in the following countries: England, Scotland, Belgium, Andorra, Switzerland, Spain, Italy, Kuwait, United Arab Emirates, Lebanon, Morocco, South Africa, USA, Japan

## NEGOTIATOR

**PACIFICAT METHOD ©. The Reference for all Negotiations**

**Laurent COMBALBERT, Marwan MERY**

The PACIFICAT© standard is **the bible of negotiation**. It represents the experience of professional negotiators and mediators and has been tested through hundreds of successful negotiations. This book tackles the key questions of complex negotiation and allows anyone to be able to **prepare, conduct and debrief any negotiation, whether it be a daily quarrel or negotiations that involve the future of the world**. The bible of all types of negotiation and **PACIFICAT is the adopted method by the United Nations**.

**READERSHIP:** Students at communication schools, postgraduates in communication, communication agencies, managers, consultants



**Laurent Combalbert** is a professional negotiator, specialised in crisis management. As one of the founders and directors of ADN Group, he resolves complex situations around the world. These include critical situations (kidnappings & ransom, extortion, illegal confinement, intent to harm etc.), social conflict, commercial or financial negotiations with high stakes, diplomatic relations or assistance with therapeutic appointments (for example when a patient refuses to comply with their treatment). A graduate from l'Ecole Supérieure des Officiers and the National Academy of the FBI, Laurent Combalbert began his career as a commanding officer in the Defence and Intervention department. He later joined the RAID, a prestigious branch of the national police, as a crisis negotiator, where he dealt with hundreds of critical cases (hostage situations, extremists, collective entrenchment, etc). He then joined a multinational company as managing director to coordinate and organise crisis management.



**Marwan Mery** is a professional negotiator, specialised in lie detection. As one of the founders and directors of ADN Group, he resolves complex situations around the world. These include critical situations (extortion, illegal confinement, suicide attempts, trials, etc.), social conflict, commercial or financial negotiations with high stakes, diplomatic relations or assistance with patient/physician relations (for example when a patient refuses to comply with their treatment). After graduating from the Sorbonne, Marwan Mery, began his career working for multinational companies where he held the position of negotiator and managed negotiation teams. He has collaborated with casinos and game circles all around the world to uncover professional cheats. His publications and research in behaviour analysis and lie detection are widely used by government organisations and businesses alike.



- 09/2021
- 1 040 p.
- 195 x 240 mm
- 9782100821280
- 55,00 €

**READERSHIP:** Marketing and communication students (business schools, MA, PhD level), initial training and continuous education, Marketing and communication professionals, consultants, those changing career paths



Rights for earlier editions sold to: Armenia, Mainland China, Portugal, and Russia

## Mercator - 13th Ed

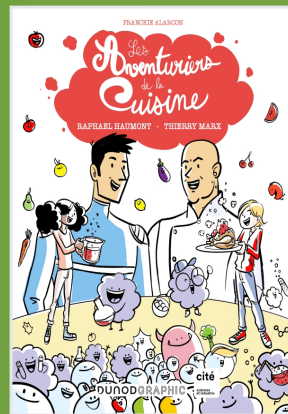
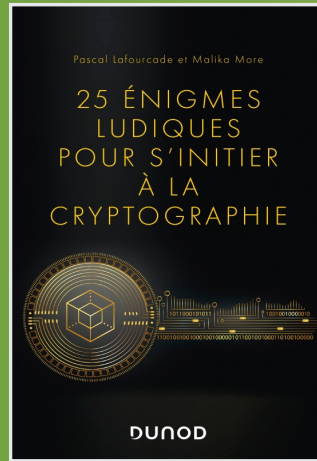
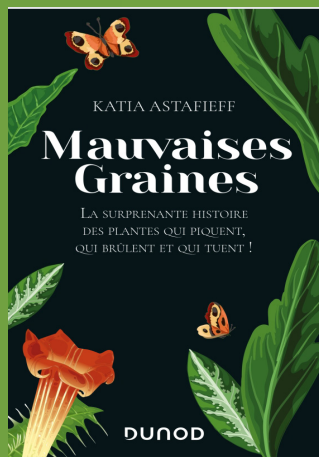
**Arnaud BAYNAST, Jacques LENDREVIE, Julien LÉVY**

Now in its 13th edition, **Mercator is the bestselling French language marketing bible.** This new edition **integrates the latest digital contributions and marketing trends;** How to digitise a product or service offer? How to integrate DesignThinking into product development? Which omnichannel distribution strategy to deploy? How to effectively combine the latest digital communication techniques (native advertising, programmatic advertising, social media, etc.)? How to reposition yourself in the face of the arrival of new intermediaries? What digital expertise should be developed within the company?

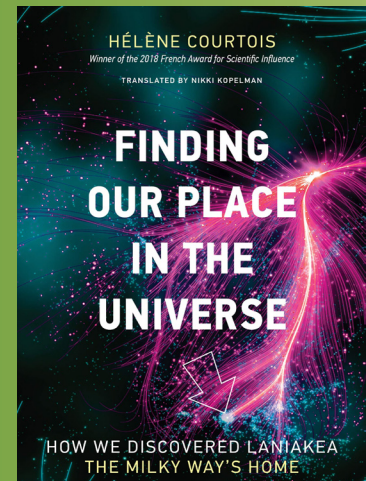
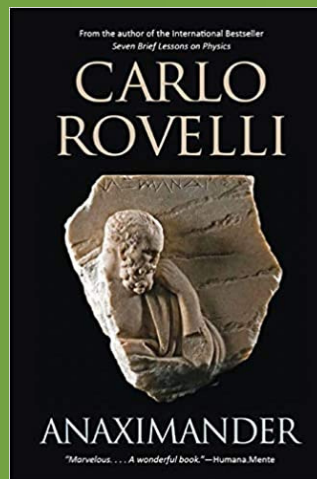
**Arnaud de Baynast** is a graduate and lecturer at HEC Paris and at the Ecole Polytechnique. He founded Digital Value in 2008 <https://www.digitalvalue.fr/en/> He has been instrumental in the digital transformation of several large companies in the banking, insurance, energy, tourism, distribution and media, as well as public institutions. He also acts as an advisor to investors as part of their due diligence processes, to build up operations, and partnership and joint venture strategies. **Jacques Lendrevie** is Professor Emeritus at HEC and a graduate of Harvard Business School (ITP). He is a consultant in marketing strategy and communication, co-author of *Mercator* and *Publicitor* and director of a collection at Crossknowledge (e-learning). He is a former Visiting Scholar at the Haas School of the University of California, Berkeley, USA, Visiting Professor at HEC Montreal, Quebec and holder of the HEC/Marcel Bleustein-Blanchet Chair in Management and New Technologies.

**Julien Lévy** is an affiliate professor at HEC and a former Visiting Scholar at the Amos Tuck School of Business Administration at Dartmouth, UK and Visiting Researcher at the University of California, Berkeley, USA. He directs the e-business Centre, the Digital Innovation for Business (DIB) Chair and the AXA Digital Strategy and Big Data Chair at HEC. He coordinates several of the school's e-business programmes. He is also a consultant in marketing and digital strategy and his current research focuses on digital transformation and design thinking.





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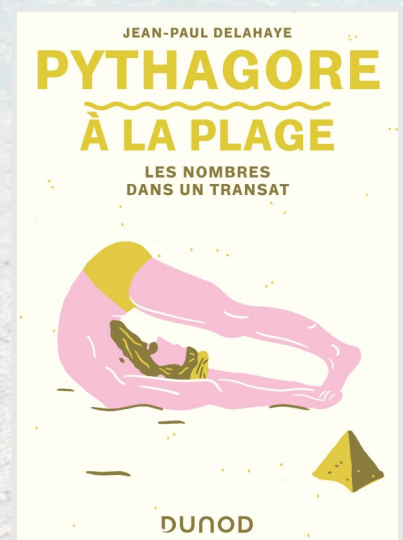
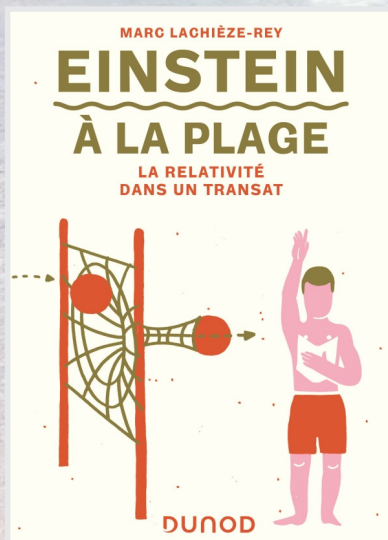
## Popular Science



# ON THE BEACH

An easy to read overview  
of key scientists  
and their theories.

Forthcoming in 2022:  
Hawking on the Beach  
Pasteur on the Beach



BEST-SELLER





## Newton on the Beach

Discover the Great Ideas of Physics from a Deckchair

**Yann MAMBRINI**

■ 06/2021 ■ 224 p. ■ 140 x 205 mm ■ 9782100817535 ■ 15,90 €

Rights sold to: Italy and Turkey

## Pythagoras on the Beach

Discover Numbers from a Deckchair

**Jean-Paul DELAHAYE**

■ 06/2021 ■ 224 p. ■ 140 x 205 mm ■ 9782100817528 ■ 15,90 €

Rights sold to: Italy

## Einstein on the Beach - 3rd Ed

Discover Relativity from a Deckchair

**Marc LACHIEZE-REY**

■ 06/2021 ■ 176 p. ■ 142 x 205 mm ■ 9782100824458 ■ 15,90 €

Rights of previous editions sold to: Greece, Italy, Korea, Mainland China, Russia, Taiwan and Turkey

## Schrödinger on the Beach **BEST-SELLER**

Discover Quantum Physics from a Deckchair

**Charles ANTOINE**

■ 05/2018 ■ 208 p. ■ 140 x 205 mm ■ 9782100772896 ■ 15,90 €

Rights sold to: Italy, Korea, Mainland China, Russia, Taiwan and Turkey

## Galileo on the Beach

Discover Astronomy from a Deckchair

**Arnaud CASSAN**

■ 06/2020 ■ 240 p. ■ 140 x 205 mm ■ 9782100795574 ■ 15,90 €

Rights sold to: Italy and Turkey

## Sapiens on the Beach

Discover Prehistory from a Deckchair

**Jean-Baptiste DE PANAFIEU**

■ 05/2018 ■ 208 p. ■ 140 x 205 mm ■ 9782100766598 ■ 15,90 €

Rights sold to: Italy, Korea, Mainland China, Turkey and Russia

## Turing on the Beach

Discover AI from a Deckchair

**Rachid GUERRAOUI, Lê NGUYỄN HOANG**

■ 06/2020 ■ 208 p. ■ 142 x 205 mm ■ 9782100795550 ■ 15,90 €

Rights sold to: Italy

## Darwin on the Beach

Discover Evolution from a Deckchair

**Jean-Baptiste DE PANAFIEU**

■ 04/2017 ■ 168 p. ■ 144 x 205 mm ■ 9782100758593 ■ 14,90 €

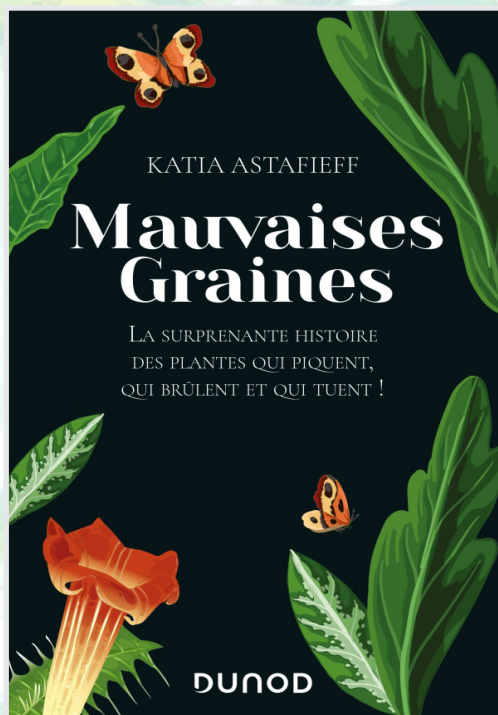
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WINNER OF  
« LE GOÛT DES SCIENCES  
2017 » PRIZE





**Katia Astafieff** is Deputy Director of the botanical gardens at Grand Nancy and Université de Lorraine. She is passionate about plants, writing and travels and has backpacked in 40 countries.



## Plants We Love to Hate

The Incredible Story of Plants which Sting, Burn and Kill!

**Katia ASTAFIEFF**

03/2021 ■ 208 p. ■ 140 x 215 mm ■ 9782100794614 ■ 17,90 €



Rights sold to: Italy, Korea and Russia

Most of us have a positive image of plants: they brighten up our gardens and perfume our interiors. They nourish us, care for us and dress us...How can we not like them? We often forget that there are also terrible plants that sting and itch and even kill. Not to mention undesirable plants such as the tobacco and coca plants. Some poisonous plants such as hemlock and monkshood have gone down in history while others attract drug traffickers and some are just happy to cause itching and allergies. Some 25% of Europeans are estimated to suffer from pollen allergies and the proportion is constantly increasing. Invasive plants can also have dramatic consequences for biodiversity and the cost of getting rid of them can be sky-high. **Katia Astafieff relates the stories and behaviours of these unloved plants. She helps us to understand them... and maybe like them even more!**

READERSHIP: All readership levels



## Green Gold

The Incredible Story of Ten Plants that Have Travelled the World

**Katia ASTAFIEFF**

03/2018 ■ 192 p. ■ 140 x 220 mm ■ 9782100764853 ■ 17,90 €



Rights sold to: Italy, Korea, Mainland China & Russia

It's hard not to be amazed at the astonishing diversity of the plant world. And every single plant has its own story. A passionate travelling botanist, Katia Astafieff has selected **ten incredible stories of plants originating from around the world**, such as tobacco, kiwi, tea and strawberries. Ten plants, ten explorers who had gone on adventures around the world in search of "green gold" — the Indiana Joneses of botany. She recounts the stories of individuals ranging from Robert Fortune — disguised as a Chinese man to steal the secrets of Chinese tea — to the eccentric Joseph Rock, who risked his life to bring a few seeds of a delicate and heretofore unknown peony to the West.

READERSHIP: All readership levels

WINNER OF THE  
«COUPS DE CŒUR 2018  
SAINT-FIACRE»  
PRIZE

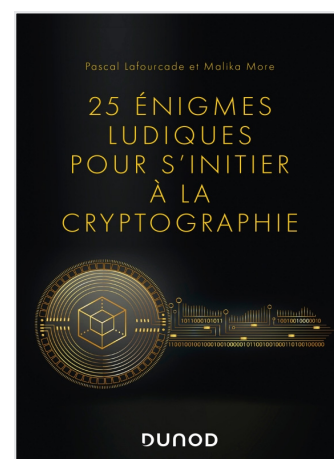


## 25 Fun Ciphers Introduction to Cryptography

**Pascal LAFOURCADE, Malika MORE**

**This book is a fun and challenging way to discover the encryption methods used over the centuries to transmit information securely.** Accessible to all, the 25 ciphers are illustrated with historical inserts that tell the story of the great names in the history of secret codes, or with anecdotes about famous «code breakers» in history. The first riddles deal with classic techniques used from Antiquity (Julius Caesar) to the Second World War (Enigma machine). All subsequent riddles use recent cryptographic techniques (hash functions, pixelisation, etc.) that are present in our daily environment (log-in/passwords, online payments, QR codes, etc.). **Each riddle is accompanied by its solution and a mini-course which allows for a playful understanding of the principles and mechanisms of modern cryptography.** Three levels of clues are provided between the statement and the solution to help those who need a (...or two, or three) helping hand to decipher the enigma.

**Pascal Lafourcade** is a senior lecturer in computer science at Université Clermont Auvergne. **Malika More** is a senior lecturer at Université de Clermont.



- 05/2021
- 224 p.
- 150 x 210 mm
- 9782100824304
- 14,90 €

### READERSHIP:

Those who enjoy mathematical games and scientific puzzles, maths and IT students, future secret service agents (beginner level).

## 101 Wonders of the Sky Worth Seeing in your Life Time - 3rd Ed

**Emmanuel BEAUDOIN**

**Explore the universe and admire the stars and celestial phenomena that are on display: from the nearest to the furthest, 101 objects are described and illustrated by magnificent images.** For those who observe, all the explanations are given (time period and observation material, techniques to make photos). But you can also comfortably sit down in your favourite chair and plunge into this book to encounter the immeasurable marvels of the cosmos! This new edition is enriched with 9 new phenomena observable from Earth and tips on how to take photos of them (the flattened Moon, a mirage, noctilucent clouds, lunar halos, the tilt of the solar system, the Moon's wake, the Sun's light rays, the Hyades cluster, Messier 87 and the black hole). Also contains new images of the polar caps of Mars, the comet Neowise...

**Emmanuel Beaudoin** is a lecturer-researcher at the Université Paris Sud (Orsay). He has been observing and photographing the sky for nearly 30 years and is a regular collaborator of the journal Ciel et Espace in which has published around 150 of his articles.



- 07/2020
- 232 p.
- 110 x 178 mm
- 9782100825516
- 7,90 €

### READERSHIP:

All readership levels



**Rights for previous editions sold to: Mainland China and Taiwan**





- 05/2019
- 208 p.
- 140 x 215 mm
- 9782100781591
- 18,90 €

#### READERSHIP:

All readership levels



Rights sold to: Russia



- 09/2018
- 240 p.
- 155 x 240 mm
- 9782100746736
- 22,00 €

## The Latest News from Space

### The Revolution of Gravitational Waves

Matteo BARSUGLIA

In September 2015, the American Laser Interferometer Gravitational-Wave Observatory (LIGO) observed the first gravitational wave to cross the Earth, a microscopic vibration of space-time of around a billionth of a billionth of a metre. In August 2017, a new gravitational wave was detected by LIGO and the European Virgo detector, allowing scientists to observe the merger of two neutron stars and to see the light emitted by this event through 70 telescopes on Earth and in orbit. Mysteries about the origin of heavy chemical elements such as gold and the powerful gamma-ray bursts were unveiled that day. Since then, gravitational waves have led to the opening of a new window on the Universe, allowing scientists to test the theory of General Relativity, Einstein's theory of gravitation, and to discover new dark objects in the sky. **Written by a leading researcher in the field, the author explains the adventure of the gravitational-wave detection, since Einstein's first prediction in 1916 to the first detections.** The essay summarizes the main scientific results of this revolution, mixing science with the description of the enthusiasm and sometimes frustrations of the scientific community that performed this revolution in science. **This book is an epic of modern times that allows us to observe events at the edge of the Universe and to perhaps unravel the mysteries of dark matter and dark energy.**

**Pr Matteo Barsuglia** is a senior scientist at the French National Center for Scientific Research (CNRS) and head of the Virgo group at the Astroparticle and Cosmology laboratory, Université Paris Diderot.

## The Hunt for Neutrinos

Antoine KOUCHNER, Stéphane LAVIGNAC

The neutrino is one of the elementary particles of the standard model of particle physics. Its existence was predicted by Wolfgang Pauli in 1930 and ever since physicians have never stopped trying to detect it through experimentation. This strange electrically neutral particle, with almost zero mass and produced during violent phenomena in the cosmos, could quite possibly allow us to unveil the secret of dark matter. **This book traces the fascinating story of neutrino and reveals to the reader the important experiments underway to detect this messenger of both the infinitely big and the infinitely small.**

**Antoine Kouchner** is a research professor at Université Paris Diderot, and a research coordinator at ANTARES and KM3NeT. **Stéphane Lavignac** is a researcher at the Institute of Theoretical Physics at the Saclay Nuclear Research Centre.

**READERSHIP:** All those interested in cosmology, physics, science and popular science

## Finding our Place in the Universe - 3rd Ed

### How We Discovered Laniakea-the Milky Way's Home

Hélène COURTOIS

You are here: on Earth, which is part of the solar system, which is in the Milky Way galaxy, which itself is within the extragalactic supercluster Laniakea. And how can we pinpoint our location so precisely? For twenty years, astrophysicist Hélène Courtois surfed the cosmos with an international team of researchers, working to map our local universe. In this book, Courtois describes this quest and the discovery of our home supercluster. She explains that Laniakea (which means "immeasurable heaven" in Hawaiian) is the largest galaxy structure known to which we belong; it is huge, almost too large to comprehend about five million light-years in diameter. It contains about 100,000 large galaxies like our own, and a million smaller ones. **Writing accessibly for nonspecialists, Courtois describes the visualization and analysis that allowed her team to map the large structures of the universe.** She highlights the work of individual researchers, including portraits of several exceptional women astrophysicists presenting another side of astronomy. Key ideas are highlighted in text insets; illustrations accompany the main text. New to the 3rd edition; descriptions of discoveries made after Laniakea: the cosmic velocity web and the Dipole and Cold Spot repellers. An engaging account of how these scientists made one of the most important discoveries in astrophysics in recent years, Courtois' story is a tribute to teamwork and international collaboration.



- 07/2020
- 232 p.
- 110 x 178 mm
- 9782100806867
- 7,90 €

#### READERSHIP:

All readership levels



#### Rights sold to:

Germany,  
Mainland China, Poland,  
Romania, World English and  
World Spanish



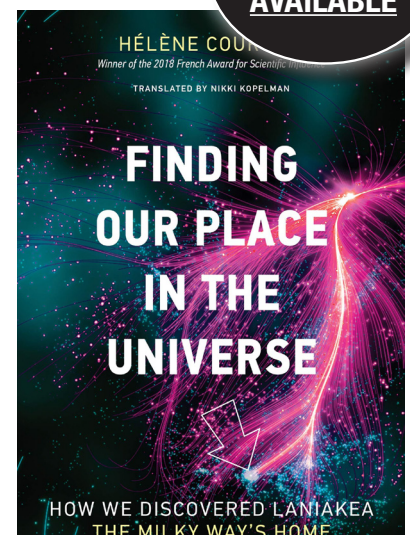
**Hélène Courtois**, a Knight of the Legion of Honour, is a French astrophysicist specializing in cosmography. She is Professor and Vice President at Université Lyon 1 and the director of a research team at the Lyon Institute of Nuclear Physics. She received the 2018 Scientist of the Year Award from the French Ministry of Foreign Affairs for her international influence. She is featured in the 2019 documentary *Cosmic Flows: The Cartographers of the Universe* by CPB Films.

**BEST-SELLING  
AUTHOR**

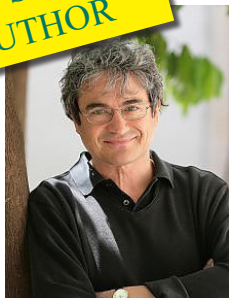


on Amazon USA

**ENGLISH  
TRANSLATION  
AVAILABLE**



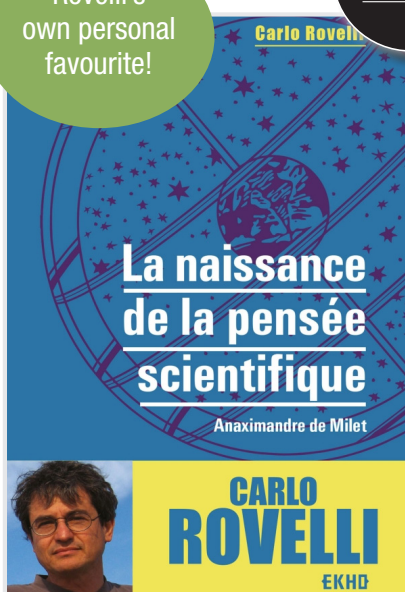
**BEST-SELLING  
AUTHOR**



**Carlo Rovelli** is a theoretical physicist who has made significant contributions to the physics of space and time. He has worked in Italy and the US and is currently directing the quantum gravity research group of the Centre de physique théorique in Marseille. He is the author of more than 150 scholarly articles and the international bestselling books, *The First Scientist: Anaximander and his Legacy*, *The Order of Time*, *Seven Brief Lessons on Physics*, *Reality is not What it Seems* and *Helgoland*. He is translated in 41 languages.

Rovelli's  
own personal  
favourite!

ENGLISH  
TRANSLATION  
AVAILABLE



## The First Scientist: Anaximander and his Legacy

**Carlo ROVELLI**

07/2020 ■ 240 p. ■ 110 x 179 mm ■ 9782100809387 ■ 7,90 €

**Rights sold to:** Croatia, Germany, Hungary, Korea, Mainland China, Romania, Russia, Serbia, Turkey, Vietnam, World English, World Portuguese, World Spanish

**Carlo Rovelli**, a leading theoretical physicist, uses the figure of Anaximander as the starting point for an examination of scientific thinking itself: its limits, its strengths, its benefits to humankind, and its controversial relationship with religion. Anaximander, the sixth-century Greek philosopher, is often called the first scientist because he was the first to suggest that order in the world was due to natural forces, not supernatural ones. He is the first person known to understand that the Earth floats in space; to believe that the sun, the moon, and the stars rotate around it seven centuries before Ptolemy; to argue that all animals came from the sea and evolved; and to posit that universal laws control all change in the world. Anaximander taught Pythagoras, who would build on Anaximander's scientific theories by applying mathematical laws to natural phenomena. In *Anaximander*, Rovelli restores the Greek philosopher to his place in the history of science by carefully reconstructing his theories from what is known to us and examining them in their historical and philosophical contexts. Rovelli demonstrates that Anaximander's discoveries and theories were decisive influences, putting Western culture on its path toward a scientific revolution. Developing this connection, Rovelli redefines science as a continuous redrawing of our conceptual image of the world. He concludes that scientific thinking the legacy of Anaximander is only reliable when it constantly tests the limits of our current knowledge.

**READERSHIP:** Students, teachers and researchers in the sciences and philosophy



on Amazon USA

ENGLISH  
TRANSLATION  
FORTHCOMING



Rovelli's  
first ever  
essay published!

## What If Time Didn't Exist?

**Carlo ROVELLI**

04/2021 ■ 192 p. ■ 110 x 178 mm ■ 9782100823123 ■ 7,90 €

**Rights sold to:** Croatia, Germany, Korea, Mainland China, Romania, Russia, Serbia, Turkey, Vietnam, World English, World Spanish

**Carlo Rovelli ponders the notion of time and space and discusses the attempts at finding answers by past and present theories:** general relativity, quantum mechanics, quantum gravity, strings and other loops. By setting down his reflections of a physicist, which are closely linked to his personal career, his setbacks and successes, **Rovelli** gives witness to what science and the researcher's mission are. In this new revised and updated edition new ideas appear that arise from the discovery of the Higgs boson and new data on the early period of the universe (cosmological diffusion and gravitational waves).

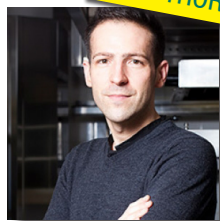
**READERSHIP:** All those interested in cosmology, physics, science and scientific culture



**WINNER OF THE LIGNES DE SCIENCE 2013 -  
PRIZE FOR THE BEST POPULAR SCIENCE BOOK**



**BEST-SELLING  
AUTHOR**



**Raphaël Haumont** is a lecturer and researcher in physical chemistry of materials at Université Paris Sud. He is head of the academic chair “Cuisine of the Future”, the author of numerous books and a regular on TV.



**Thierry Marx** is a Michelin star chef, specialised in molecular gastronomy. He is currently head of the Mandarin Oriental kitchen, Paris.

## Innovation in the Kitchen - 2nd Ed 10 Key Insights into Molecular Gastronomy

**Thierry MARX, Raphaël HAUMONT**

Can we still innovate in the kitchen? At the end of 2013, Thierry Marx and Raphaël Haumont inaugurated the French Centre for Culinary Innovation (CFIC), a laboratory of the Université Paris-Sud where they continue to develop together the textures and flavours of future cooking. This laboratory of a new kind, born from the alliance between a craftsman and a researcher, serves a purpose: **through science, inventing tomorrow's cooking, healthy cooking close to the products and respectful of the planet. In this book, Thierry Marx and Raphaël Haumont reveal their laboratory secrets to innovate in the kitchen!**

**READERSHIP:** All readership level



- 04/2021
- 224 p.
- 110 x 178 mm
- 9782100821914
- 7,90 €

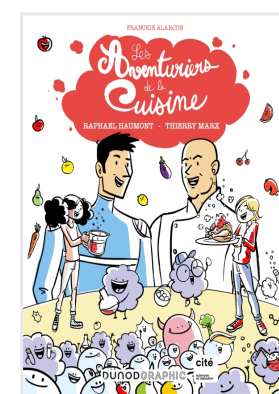
## The Kitchen Adventurers

**Franckie ALARCON, Raphaël HAUMONT, Thierry MARX**

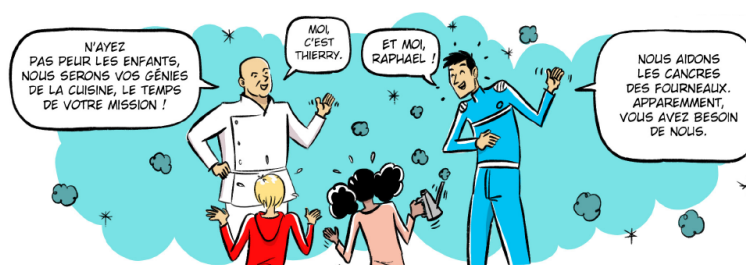
Ania and Léo have been given the task of preparing a meal to welcome their classmates. But how can they do this when they are **nine years old and know nothing about cooking?** Fortunately for them, a chef, Thierry Marx, and a chemist, Raphaël Haumont, are going to help them prepare **a menu unlike any other and, at the same time, help them discover the science behind the cooking!**

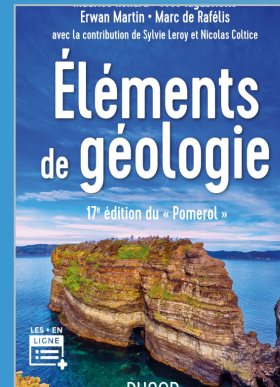
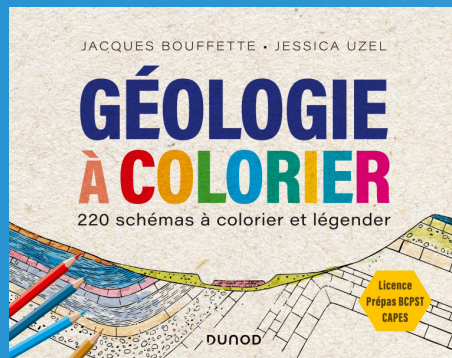
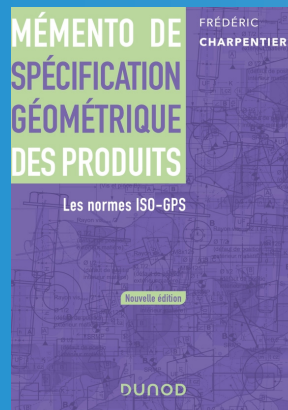
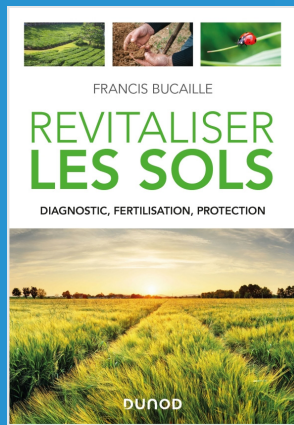
**READERSHIP:** For those aged 9 and above, those who love cooking.

**Franckie Alarcon** is a graphic designer, illustrator, and author of graphic novels.

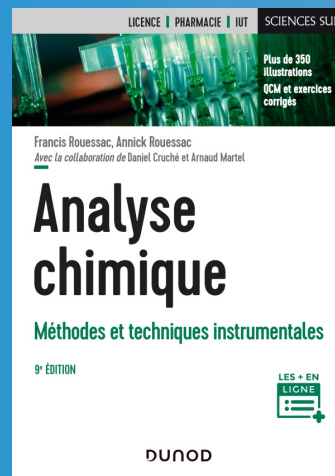
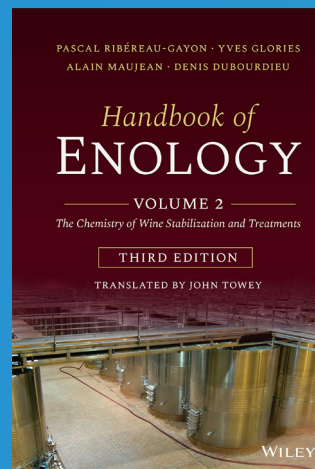
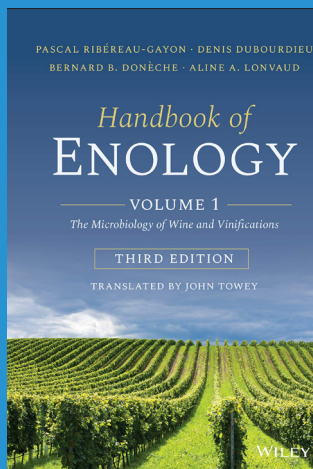


- 10/2021
- 64 p.
- 225 x 286 mm
- 9782100795581
- 15,90 €





ENGLISH TRANSLATIONS AVAILABLE OR FORTHCOMING:



## Science & Technology

## The Geology Student's Self-Test Colouring Book

Jacques BOUFFETTE, Jessica UZEL

**Through more than 200-line drawings to label and colour, this book invites students to become the main actor in their learning of the key geological terms, structures, phenomena and mechanisms necessary for exams.**

High-quality illustrations, both precise and synthetic, are all accompanied by legends to fill in, enabling the reader to test their knowledge. The answers are given at the bottom of each page. Each drawing is rounded out with a precise text summarising the key points to note. Finally, colouring the various schemas helps the student to better memorise and visualise their work.

**Jacques Bouffette** and **Jessica Uzel** are senior lecturers at Université de Rennes 1.

## Pomerol's Elements of Geology - 17th Ed

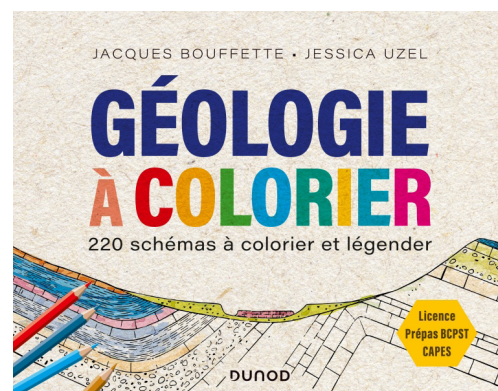
**Maurice RENARD, Yves LAGABRIELLE, Erwan MARTIN, Marc RAFÉLIS SAINT SAUVEUR, Nicolas COLTICE, Sylvie LEROY**

**This classic manual, now in 4-colour, consists of 37 modules and offers a comprehensive panorama of Earth Sciences.** It ranges from the Big Bang to the origins of humankind, including many disciplines within the field (plate tectonics, structural geology, geophysics, mineralogy, petrography, geochemistry, geomorphology, sedimentology, etc.) This 17th edition is revised and updated.

Coordinated by **Maurice Renard**, a retired professor at the Institut des Sciences de la Terre de Paris, Sorbonne université.



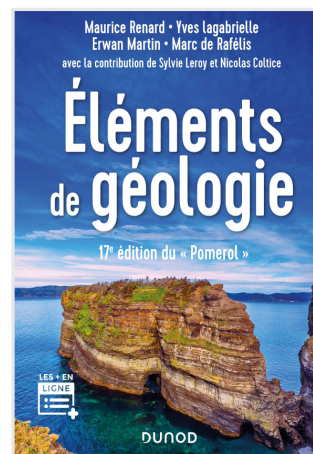
**Rights to previous edition sold to: Brazil**



- 08/2021
- 192 p.
- 216 x 275 mm
- 9782100815456
- 22,00 €

### READERSHIP:

Undergraduate students of life and earth sciences, earth and environmental sciences, geosciences, students preparing for entrance exams to the Grandes Ecoles, those preparing for the CAPES/Agrégation.

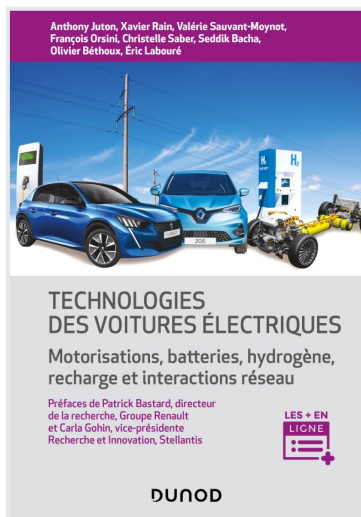


- 09/2021
- 1152 p.
- 191 x 250 mm
- 9782100828319
- 59,00 €

### READERSHIP:

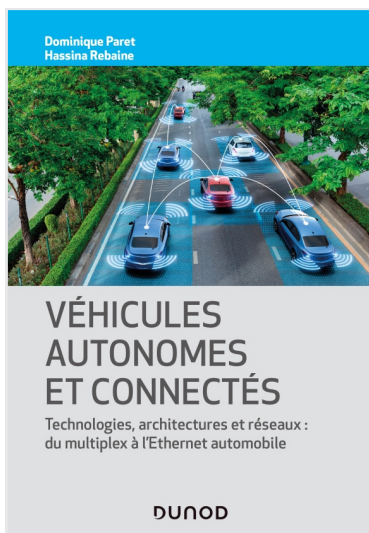
Undergraduate students in life sciences and earth sciences, astronomy and astrophysics, those sitting secondary school teaching diplomas (CAPES) and the highest teaching diploma in France (Agrégation), undergraduate students of geography.





- 05/2021
- 424 p.
- 174 x 240 mm
- 9782100818068
- 69,00 €

**READERSHIP:** Engineers and technicians in the automotive sector, students and teachers in the field of electrical engineering.



- 11/2019
- 432 p.
- 170 x 240 mm
- 9782100788279
- 69,00 €

## Electric Car Technology

Motorization, Batteries,

Hydrogen, Recharge and Network Interactions

**Anthony JUTON Xavier RAIN, Valérie SAUVANT-MOYNOT, Christelle SABER, Seddik BACHA, Olivier BETHOUX, Eric LABOURÉ**

**Forewords by Patrick Bastard, research director at Groupe Renault and Carla Gohin, vice president of research and innovation at Stellantis.**

Carmaker innovation is currently entirely focused on vehicle electrification and partial or full autonomy functions. Rarely in history has an industrial sector undergone such a rapid transformation, shifting away from the predominance of thermal engines in favour of electric engines and embedded IT systems. Elaborated by a team of researchers, teachers and engineers, **this book presents the main specificities of the various motorisation bodies in electric vehicles as well as the fundamental notions of the associated electrical engineering:** engines, power electronics, batteries, chargers, interactions with the electricity network and fuel cell technology. It aims to accompany the transformation of skills necessary in the auto industry, while discussing future innovation in the field.

**Anthony Juton** is Associate Professor of applied physics at the Ecole Normale Supérieure (ENS) Paris-Saclay.

## Autonomous and Connected Vehicles

Network Architectures: from Multiplex to Automotive Ethernet

**Dominique PARET, Hassina REBAÏNE**

After defining the different levels of autonomy, the regulations, legislation, norms, national contexts, etc. which vehicles circulating between 2020 to 2035 must adhere to, **the author details all types of sensors** (infra-red, ultra sound, camera, radar, etc.), ADAS (Advanced Driver Assistance Systems), **networks** (CAN FD, Backbone Ethernet) **and software tools** (development, simulation) **which will equip future automated vehicles in the most optimum way, from road safety to cyber-attacks.**

**Dominique Paret**, dp-Consulting, Paris, France. He worked at Philips for 15 years on automotive electronics projects including CAN (Controller Area Network), LIN (Local Interconnect Network), very high speed buses, time triggered concept – FlexRay, Safe by Wire, SBC (Single-board Computer), fail safe systems as well as identification, including smart cards, and RFID (radio frequency identification). He has also represented Philips in several standardization organizations such as the French National Body (AFNOR), ISO (International Organization for Standardization) working groups for radio frequency identification and other consortiums for electronic automotive standards. In addition to this, he lectures for several technical schools in France and Pretoria, South Africa, and is an experienced author, having written a number of books many of which have been translated into English. Today he offers training and consultancy to the automotive industry. **Hassina Rebaïne** is a training manager of embedded automotive systems at Vector France.

**READERSHIP:** Student engineers



**Rights sold: World English**

**ENGLISH  
EDITION  
FORTHCOMING**

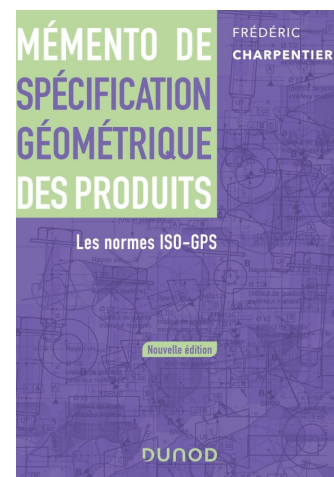
## Geometrical Product Specifications (GPS)

### ISO/GPS standards

**Frédéric CHARPENTIER**

Geometrical product specifications (GPS) consist of defining the surface dimensions and characteristics of a component that ensure its optimal functioning. This is a strategic activity for any mechanical industry. The normative approach related to GPS aims to provide tools for answering design, production and metrological issues. ISO/GPS standards are updated every four/five years. **By compiling the latest developments in ISO-GPS standards in a synthetic, easy-to-use document, this book helps decode and/or implement a geometrical specification with no ambiguity.**

**Frédéric Charpentier** is Associate Professor of mechanical engineering at the Université Paris-Est Créteil and the CNAM. He is an Expert in Value Management - Value analysis, functional analysis on the ISO-GPS Committee and a trainer in ISO-PPS standards for leading manufacturers such as Renault and PSA.



- 06/2021
- 192 p.
- 150 x 210 mm
- 9782100812004
- 25,00 €

#### READERSHIP:

Engineers in the mechanical industry, teachers and students of industrial and mechanical engineering.

## Soil Revitalization

### Diagnosis, Fertilisation and Protection

**Francis BUCAILLE**

Sustainable farming is a hot topic.

At a time when agricultural land is being undermined by an excess of fertilisers and pesticides and climate change, it is becoming urgent to reconcile yield, fertility and quality in a natural and sustainable way.

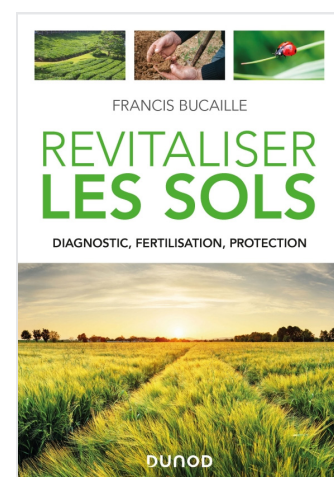
**This illustrated book presents solutions for restoring the balance of soils rendering them more fertile and resilient.** Following an overview on how to analyse soils using biological, physical, chemical and hydraulic criteria, the author provides numerous avenues to:

- rebalance soil microbiology (microbial flora, diazotrophic bacteria, mycorrhizae...);
- fertilize crops (agronomic ploughing, mineral correction, cationic exchange, etc.);
- protect the species planted (nutriprotection).

Professionals in the farming and food industries as well as students in these fields will find the keys to an agroecological transition pathway.

**Francis Buaille** is a farmer and founder of Gaiago, a company specialising in the analysis, agronomic diagnosis and revitalisation of soils.

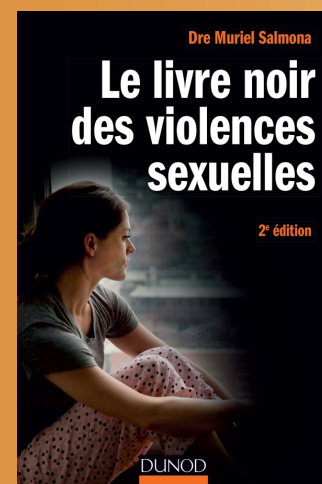
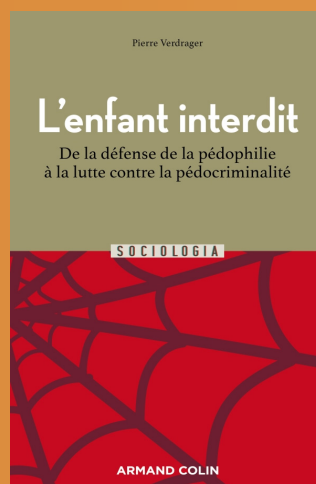
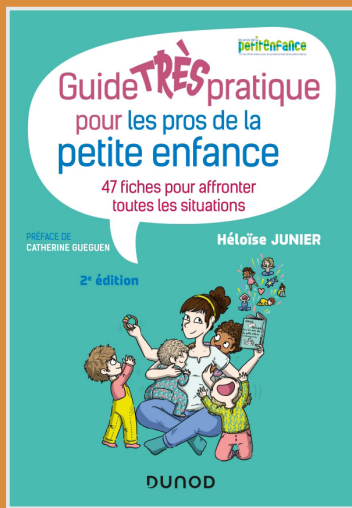
<https://gaiago.eu/welcome>



- 11/2020
- 240 p.
- 171 x 241 mm
- 9782100809189
- 35,00 €

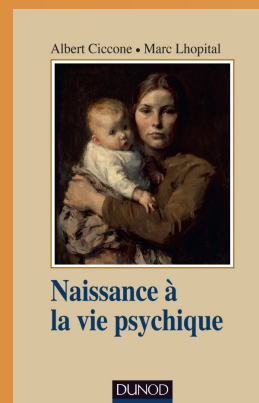
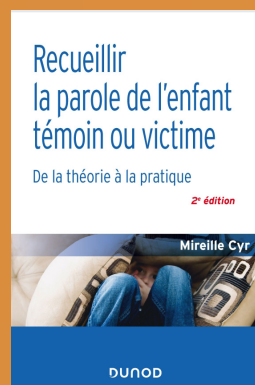
#### READERSHIP:

Farmers, farm technicians, managers of cooperatives, agriculture and agronomy farmers, professionals of the food industry.



ENGLISH ADAPTATION OR TRANSLATION FORTHCOMING:

Click on the covers to read sample chapters in French!



# Psychology & Social Sciences



BEST-SELLING  
AUTHOR

**H  lo  se Junier** is an educational psychologist, a scientific journalist, a speaker and trainer in child psychology.

## For or Against?

### Questions and Answers on Early Childhood Education

«For or against getting attached to children?»; «For or against letting them start their meal with dessert?»; «For or against talking to them about your own emotions?»; etc. **The aim? To leave behind the ideological battles that have frozen our thoughts for too many years and refocus on the meaning of our daily practices.** To put aside these cultural codes that stick to us and refocus on the needs of the child itself. Science has the advantage of providing us with solid, reliable, objective information that is (almost) free of any ideology. So let's take advantage of it!

**READERSHIP:** All those in contact with young children, parents

## The VERY Practical Guide to Early Childhood Education - 2nd Ed 47 Strategies to Cope with Any Given Situation

Early childhood professionals (childcare assistants, nursery assistants, childminders, etc.) have a demanding job. Even today, they still struggle to be valued and yet they are involved in the development of young children during this crucial period (before the age of 3) when their brains are developing and emotional storms are part of their daily lives. **This guide, acclaimed since its first edition in 2018, has become THE survival manual for all professionals faced with situations that sometimes overwhelm them or raise questions.** The author draws on neuroscience to sweep away many preconceived ideas and provide valuable tools. Her empathetic and benevolent approach will enable the reader to better live this constant support.

Also available:

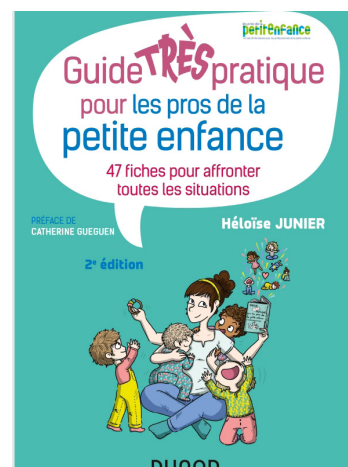


### My Life as a Baby

Tips from a 0-3 Year Old on How  
You Can Become a Better Parent

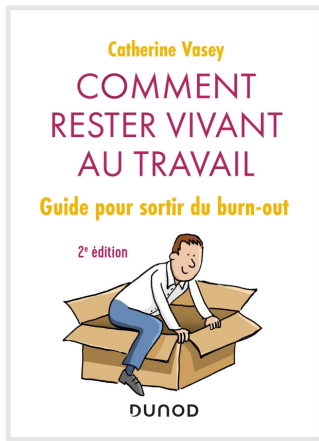


- 10/2021
- 272 p.
- 170 x 240 mm
- 9782100825189
- 18,90  



- 03/2021
- 304 p.
- 170 x 240 mm
- 9782100822201
- 19,90  

**READERSHIP:** All those in contact  
with young children



- 08/2020
- 240 p.
- 150 x 210 mm
- 9782100797288
- 18,90 €

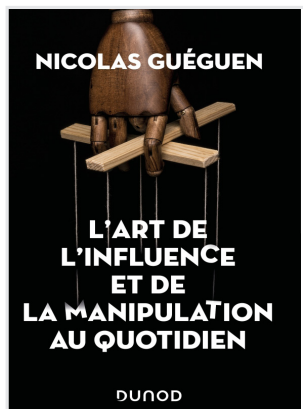
## The Five Pillar Guide to Surmounting Burnout in the Work Place - 2nd Ed

**CATHERINE VASSEY**

**This book is aimed at all victims of burnout who are looking to understand what is happening to them and to find a way out.** The author provides a step by step guide to a five pillar healing process for sustainable healing and better quality of life; the emergency measures to take; the elements that they should list in order to assess their situation. The book provides comforting real life accounts and is an essential toolbox to help you get back on your feet.

**Catherine Vasey** is a clinical psychologist and psychotherapist in Lausanne, Switzerland. She animates numerous seminars on burnout prevention in the workplace, treats patients and provides support for health professionals. She founded her "Noburnout" website [www.noburnout.ch](http://www.noburnout.ch) in the year 2000.

**READERSHIP:** All those affected by professional stress and burnout



- 04/2021
- 256 p.
- 140 x 215 mm
- 9782100812639
- 18,90 €

## The Art of Influence and Manipulation in Daily Life

**Nicolas GUÉGUEN**

Are you tired of not knowing how to say no to those around you? Is your power of seduction that of a blowfish? Would you like to be more convincing when you have an idea to defend? You don't know how to ask for (and get) a raise? Would you like to get rid of an intrusive neighbour more easily, but without alienating them? Observing what can influence and manipulate us in our daily lives from an overall perspective, **this work is a research into social psychology undertaken in daily situations to which anyone can relate (in the street, relationships with friends, in a shop, on a bus, in a car when we see a hitchhiker etc.).** Read this book and find out how psychology can help you influence others in your daily life and spot those who manipulate you!

**Nicolas Guéguen** is a professor of social psychology and cognitive science at Université de Bretagne-Sud. He is the author of numerous books.

**READERSHIP:** All readership levels

# Living Better with the Phobia of Committing Impulsive Acts

## Brief Therapy Models

**Edith ROSSET**

Do aggressive thoughts and scenarios invade your mind? Do you try in vain to stop them by endless interpretations, by avoiding certain situations or by fighting against your beliefs? Are you afraid of deliberately causing an accident, of contaminating someone on purpose, of committing adultery, of committing a crime...? Do the manifestations of your disorder often cause shameful distress, exhaustion, a feeling of powerlessness? Impulse phobia is an obsessive-compulsive disorder that involves the fear of harming oneself or others on impulse. People who suffer from such fears experience a high level of anxiety and have many questions. If you have recognised yourself, or someone close to you, reading this book will give you the keys to a better understanding of impulse phobia, its manifestations and its origins. This self-help manual offers you a caring and effective therapeutic approach through brief therapies and allows your loved ones to better understand you. It is also an opportunity to provide mental health practitioners with an accessible and concrete manual.

**Edith Rosset** is a psychologist and behavioural psychotherapist. She treats anxiety and depressive disorders in both individual and group sessions and carries out psychosocial assessments in the workplace where she trains managers and treats burnout. She regularly holds conferences and currently teaches courses on phobias and Mindfulness-Based Stress Reduction (MBSR) at the AFTCC (French Association of Behavioural and Cognitive Therapy).



- 10/2021
- 224 p.
- 190 x 240 mm
- 9782100828135
- 24,00 €

### READERSHIP:

Patients and their entourage, health professionals





- 09/2021
- 384 p.
- 170 x 240 mm
- 9782100820245
- 34,00 €

## READERSHIP:

Psychotherapists, psychologists, psychiatrists, paediatricians, midwives, gynaecologists and childcare workers.

## The Big Book of the First One Thousand Days of Life Joanna SMITH

Over the past 20 years, clinical and neuroscience research has helped raise awareness of **the importance of the first 1,000 days of life on human development**. Thus, this *Big Book of the First 1,000 Days of Life* offers them :

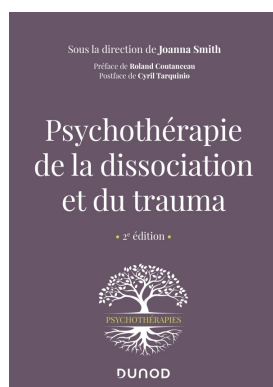
- a first part with the keys to understanding the development of the brain during the first 1,000 days of life, which is crucial for the health of the child and the future adult;
- a second part on the impact of traumas during the first 1,000 days of life on development;
- a third part opening up perspectives in terms of care from baby to adult: from those that can be proposed between an attachment figure and his or her baby, to those of the child or adolescent, and then of the adult with a history of deficiencies, trauma or very early neglect.

Edited by Joanna Smith, this book is written by experts in the field. **The first of its kind, it provides information on the crucial impact of the first 1,000 days on a child's development, for the overall health of the adult he or she will become, and also proposes innovative therapeutic perspectives.**

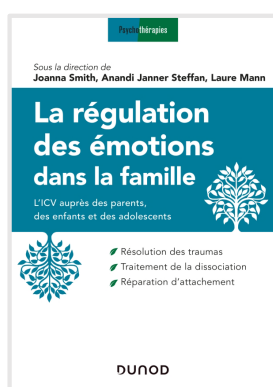


**Joanna Smith** is a clinical psychologist, accredited trainer and supervisor in LI (Lifespan Integration) and is in charge of courses at Ecole de Psychologues Praticiens and Université Paris V.

## Also available:



Psychotherapy of Trauma and Dissociation



Lifespan Integration Therapy  
Infants, Adolescents and Parents



Bonding with your Inner Child

## The Use of Drawings in Child Psychotherapy

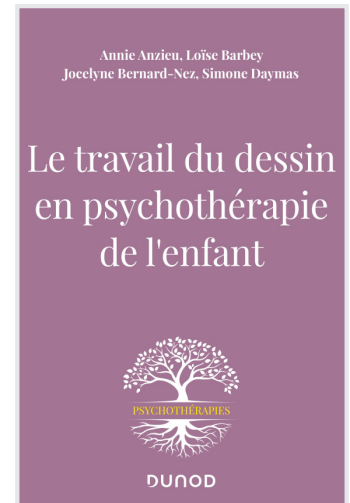
Annie ANZIEU, Loïse BARBEY, Jocelyne BERNARD-NEZ,  
Simone DAYMAS

Now published as a new presentation, **this book has become the French reference on the interpretation of children's drawings in analytical therapy.** The authors offer a systematic inventory of the main interpretation techniques supported with concrete cases reflecting the main psychological affections from neurosis to psychosis. Contains a 4-colour section.

**Annie Anzieu** was a psychoanalyst. She was an honorary member of the French Psychoanalytic Association and cofounder of the Association for Child Psychoanalysis and the European Society for Child and Adolescent Psychoanalysis (SEPEA). She directed the department of child psychiatry at the Hôpital de la Pitié-Salpêtrière and is the author of numerous books and articles.

**Loïse Barbey** is a psychoanalyst and a member of the Paris Psychoanalytical Society and SEPEA. She directs the department of child psychiatry at the Hôpital de la Pitié-Salpêtrière.

**Jocelyne Bernard-Nez** is a clinical psychologist at Saint-Vincent-de-Paul and a psychotherapist at the Hôpital de la Pitié-Salpêtrière.



- 01/2021
- 272 p.
- 170 x 240 mm
- 9782100814961
- 29,00 €

### READERSHIP:

Clinical psychologists, psychiatrists, psychoanalysts and child psychotherapists.

## Therapeutic Games and Mediations

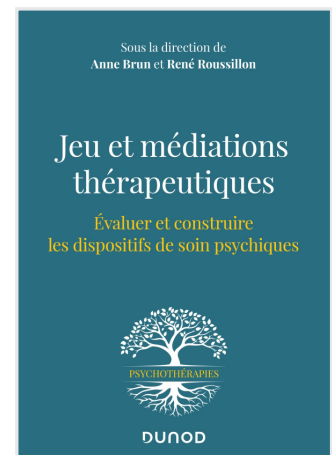
Evaluate and Construct Mental Care Devices

Edited by Anne BRUN, René ROUSSILLON

Therapeutic mediation is defined as being a practice that uses an activity (painting, modelling, writing, theatre...) to help express psychic suffering in a relationship that is experienced as being less violent than a face-to-face session with the therapist. It looks at and uses typical game formats in which an unconscious psychic issue is transferred. **This work offers a multidisciplinary exploration of therapeutic mediation (anthropology, criminology, neurosciences, philosophy, clinical psychology) based on typical games, since the game is viewed as a symbolisation mechanism in psychoanalytical theory.** This book offers clinical psychologists an international expertise at the service of therapeutic mediation and ready-to-use tools in the form of evaluation tables.

**Anne Brun** is a professor of clinical psychology and psychopathology. She is director of the CRPPC, (Centre for Research in Psychopathology and Clinical Psychology) at Université Lumière-Lyon 2.

**René Roussillon** is Professor Emeritus of clinical psychology and psychopathology at Université Lumière-Lyon 2.

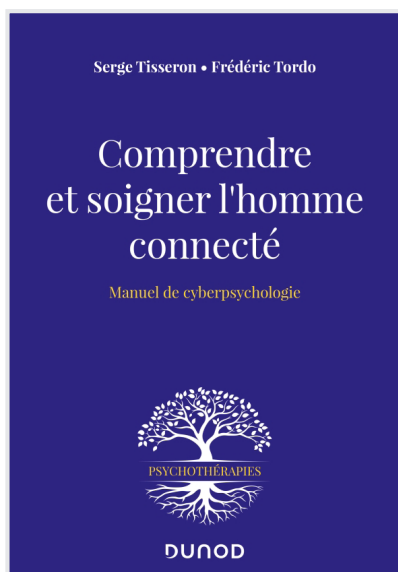


- 01/2021
- 352 p.
- 170 x 240 mm
- 9782100812400
- 32,00 €

### READERSHIP:

Professionals in psychological care: psychologists, psychiatrists, psychoanalysts, psychotherapists (including art therapists); nurses, educators and social workers.





- 03/2021
- 272 p.
- 170 x 240 mm
- 9782100817559
- 29,00 €

## READERSHIP:

Psychologists, child and adolescent psychiatrists, psychotherapists, psychoanalysts; Students of psychology and cyberpsychology.

## Understanding and Caring for Online Connective Persons

**Serge TISSERON, Frédéric TORDO**

**Cyberpsychology is a recent discipline that studies the psychic processes related to our activities in cyberspace.** The first part of the book aims to help us understand its fundamental theories and concepts and the main elements of metapsychology (relationship to images, to technological objects, to virtual reality, to the connected man, to the transformed man, etc.). The second part deals with the psychopathological problems of the «connected man»: digital addiction, cyberviolence, cyber harassment, the hikikomori phenomenon (social withdrawal), cyber sexuality, etc). Finally, the third part describes the different forms of psychotherapy - or cyberpsychotherapies - that use technology: online consultations, psychotherapy with video games and robots, use of virtual reality, etc.

The reader will find in this book **the keys to:**

- **understanding the upheavals of psychic processes in the age of hypermodern technologies**
- **understanding the pathologies linked to the upheavals of these technologies**
- **implementing specific treatments with the help of technology.**

**Serge Tisseron** is Director of Research at Université Paris Ouest Nanterre since 2003. He is a psychiatrist, a Member of the Academy of Technology, a Doctor of Psychology overseeing research in Clinical Human Sciences, a Member of the Scientific Council of the Research Centre for Psychoanalysis, Medicine and Society at Université Paris VII Denis Diderot. He is head teacher and co-founder of the University Diploma «Cyberpsychology», Université de Paris-Diderot since 2018. He is the author of more than 40 books and numerous articles.

**Frédéric Tordo** is head teacher and co-founder of the University Diploma «Cyberpsychology», Université de Paris-Diderot since 2018. He is a clinical psychologist, a psychoanalyst, a doctor in clinical psychology, an associate researcher at CRPMS, Université Paris VII Denis Diderot, and founding member of the L'Institut pour l'Etude des Relations Hommes-Robots (IERHR). He is the author of numerous books and articles.

## The Narcissistic Pervert and His Accomplice - 5th Ed

Alberto EIGUER

Narcissistic perversion has become a recognized entity. It is found in situations such as the family, couples, and intersubjective relationships. It has an important role in sexual perversion and, even beyond the field of psychopathology, in education, companies, health care institutions, cults and groups of power and decision, as well as society in general. **Recognised as a classic work, the author analyzes narcissistic perversion and its relation to the object.** The theme of a hyper-narcissistic individual's control over his/her partner is illustrated by numerous clinical cases that reveal perversion as the «cursed part» of a large number of pathologies. By integrating the most recent research into corruption, treason, the cult of abjectness, the passage to derealisation and confusion or to the completely psychotic, this 5th edition deals with new questions that narcissistic perverts pose.

**Alberto Eiguer** is a psychiatrist and psychoanalyst. He is former President of the International Association of Couple and Family Psychoanalysis (IACFP) and the author of numerous articles and books.

## Psychoanalysis of the Tyrannical Bond

Albert CICCONE, René KAËS, Salomon RESNIK, Gilles CATOIRE, Yolanda GAMPEL

**Originally written in 2003 by the cream of psychanalysts from France, Argentina and Israel this reissue explores the logic and issues of the tyrannical bond of violence and narcissistic perversion** through three axes: 1. The intrapsychic dimensions; 2. The genesis and predictivity of the bond; 3. The modalities of expression. What are the figures of the tyrannical bond, what fantasies and what psychic contents does it presuppose? How does tyranny unfold and what are its effects in the internal world, in the intersubjective bond, in the family, group and social space? What is the history of the tyrannical bond, what heritage of the subject does it deal with? What is the place and function of the object in the emergence and deployment of such bonds? How is the transference worked by the tyrannical bond?

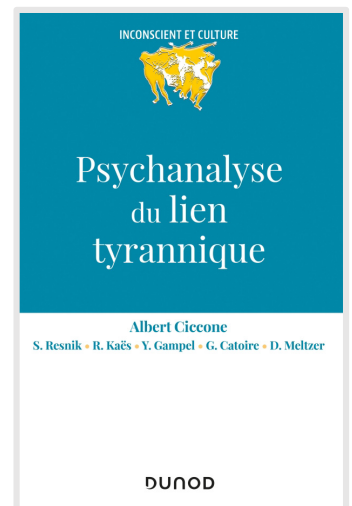
**Albert Ciccone** is a Professor, psychologist, and psychoanalyst. He is lecturer of psychopathology and clinical psychology at Université Lyon 2. **René Kaës** is a psychoanalyst, psychologist and Professor Emeritus of clinical psychology and psychopathology at Université Lumière Lyon 2. **Salomon Resnik**, a member of the International Psychoanalytical Association, is a former senior lecturer in psychiatry at Université de Lyon and Visiting Professor at the medical school of the Catholic University of Rome, Italy. He was also a practising psychoanalyst in Paris and Venice, Italy. **Yolanda Gampel**, Dr. phil. Professor, Faculty of Social Sciences, Department of Psychology and Program of Advanced Psychotherapy, Sackler Medical School, Tel-Aviv University, Israel.



- 09/2021
- 256 p.
- 155 x 240 mm
- 9782100810338
- 27,00 €

### READERSHIP:

Psychiatrists, psychoanalysts, clinical psychologists



- 08/2021
- 384 p.
- 110 x 178 mm
- 9782100822263
- 9,90 €

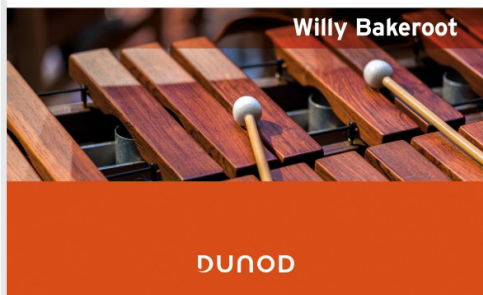
### READERSHIP:

Psychoanalysts, clinical psychologists, postgraduate students



# Musicothérapie active

Rebâtir le temps de la mémoire



- 03/2021
- 304 p.
- 171 x 240 mm
- 9782100824328
- 24,90 €

**READERSHIP:** Social workers in the field of disability, mental health, special education and gerontology.

## Music Therapy

Rebuilding Memories

Willy BAKEROOT

Since the dawn of time, healing techniques have used the rhythmic-melodic register, intimately linked to speech and to danced movements of the body. These techniques took their meaning from mythologies. The oral practices of storytelling and taletelling linked to musical rhythm and dance supported these mythologies. It is from this set of elements that the active music therapy proposed here is inspired. **This is a therapeutic practice using the musical register**, while ridding itself from the constraints of technique. It pays attention to what is specifically human: the relational game. In a rather artisanal way, **this game deploys elementary materials that encourage and stimulate speech and symbolisation processes**. The forms of active music therapy proposed and explained here have been practised for many years in the fields of care, specialised education and social health support for children, infants and their mothers, adolescents, adults or elderly people in a situation of disability and/or dependency.

**Willy Bakeroot** is a special needs educator, psychomotrician, psychoanalyst and trainer. He has worked for some thirty years as a child psychotherapist and runs training courses and music therapy workshops in educational, medical and nursing homes.

## Conducting Interviews with Child Victims of Abuse and Witnesses of Crime

### A Practical Guide

Mireille CYR

This book presents a synthesis of the empirical and theoretical knowledge necessary to understand the testimony of child victims of abuse or witnesses of crime. **It presents in a detailed and concrete way the revised version of the National Institute of Child Health and Human Development (NICHD) protocol, a protocol empirically supported by numerous studies carried out in different countries.** This book is intended for stakeholders in the justice, social and health systems as well as anyone likely to receive allegations from children (e.g., educators, daycare staff). **This book is innovative by the constant links that are made between the results of the research and their significance for the interventions made to the field.** This book is intended to be a practical and thoughtful guide for children's testimony.

**Mireille Cyr** is full professor at the Department of Psychology, University of Montreal. Her research projects concern the sexual abuse of children and teens, under the aegis of the Interdisciplinary Research Centre on Intimate Relationship Problems and Sexual Abuse (CRIPCAS), the Marie-Vincent interuniversity research chair on child sexual abuse, and the sexual violence and health team (EVISSA). Her research has made it possible to verify the effectiveness of the NICHD (National Institute of Child Health and Human Development) guide in reducing interviewers' suggestive and directive behaviour (so as to preserve the integrity of the forensic interview process) and in increasing the credibility of the child's testimony in terms of the quality and quantity of details given relating to the sexual abuse. Current research is aimed at increasing our knowledge of the child's personal factors and the family factors that can influence his or her testimony. **Winner of the Prix Marie-Andrée Bertrand 2020** awarded by the Government of Quebec which recognises research that has led to the development and implementation of social innovations.

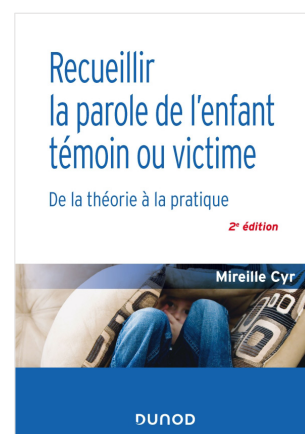
## The Black Book of Sexual Abuse - 2nd Ed

Muriel SALMONA

Sexual abuse in families and couples is a reality that is not given enough serious examination by medical/social professionals or politicians. Yet, the psychotraumatic consequences of these abuses are enormous in terms of public health. **This work denounces the silence and failure to act that are making it so difficult for the victims to really be treated effectively. It documents, enlightens, explains, and demands answers.** A precursor to #MeToo.

**Muriel Salmona** is a psychiatrist, psychotraumatologist and President of the NGO, Mémoire traumatique et victimologie (Trauma and Victimisation Association). She regularly appears in the media.

**READERSHIP:** All health professionals (psychotherapists, psychologists, doctors), other professionals working in education and law, victims and their families.



- 06/2019
- 304 p.
- 170 x 240 mm
- 9782100794669
- 27,00 €

**READERSHIP:** Police investigators, social workers in child protection agencies, child psychiatrists, doctors and psychologists, prosecutors, and judges

ENGLISH  
ADAPTATION  
FORTHCOMING



- 03/2018
- 384 p.
- 170 x 240 mm
- 9782100807284
- 24,90 €



- 09/2021
- 384 p.
- 155 x 240 mm
- 9782200630843
- 22,90 €



- 02/2021
- 128 p.
- 139 x 214 mm
- 9782200629953
- 12,90 €

## Forbidden Child - 2nd Ed

From the Defence of Paedophilia to the Fight Against Paedocriminality

**Pierre VERDRAGER**

Over 40 years ago, pedophilia was a cause defended by certain circles in France, when literature was considered more important than morality by intellectuals, publishers, those in the arts and the press. **Using historical and medical archives, and press articles, the author analyzes “the politics surrounding pedophilia in the 1970s” and how opinion boomeranged in the 80s and 90s to render the pedophile a sick and perverted person and a danger to society.** Verdrager has brilliantly written an unbiased sociological study and reflection on pedophilia. He discusses the pro- and anti-pedophile controversy that surrounded the 1970s in France through a prism of symmetric anthropology: why and how did some of France's elite try to legitimize pedophilia? How in the space of a few years did the pedophile become a danger to society? Why was this reversal of the situation so radical?

**READERSHIP:** All those interested in the subject

## The Turning of the Tide

Paedocriminality: How Did This Happen?

**Pierre VERDRAGER**

**There was a time in France when paedophilia or paedocriminality was considered as a cause worth fighting for by leading intellectuals, publishers, and journalists in the name of sexual liberation.** This book deals with the controversies of the time and analyses the arguments of the different protagonists. The author observes how these controversies stop and how the publication of «Le Consentement» by Vanessa Springora in the wake of the #metoo movement allows the words of victims to be taken seriously.

**Pierre Verdrager** is a sociologist and associate researcher at CERLIS (Université Paris Descartes). He is an author and translator of several books by Jack Goody and regularly appears in the media.

**READERSHIP:** All those interested in the subject

### Interview in the New York Times, 8th January 2020

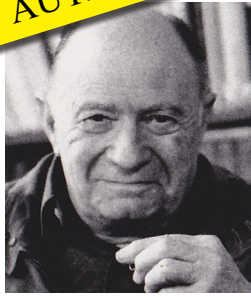
*Pierre Verdrager is a sociologist and author of “L'Enfant Interdit,” or “Forbidden Child,” a book on the politics surrounding pedophilia in the 1970s, who said that what united its defenders was the belief that France had an “aristocracy” that was not bound to ordinary norms of conduct.*

*While the ordinary French appeared revolted by the apologists, writers were considered part of this elite and were even expected to engage in acts of moral transgression, Mr. Verdrager said.*

*“There was an aristocracy of sexuality, an elite that was united in putting forth new attitudes and behavior toward sex,” Mr. Verdrager said. “And they were also grounded in an extreme prejudice toward ordinary people, whom they regarded as idiots and fools.”*

**The New York Times**



BEST-SELLING  
AUTHOR

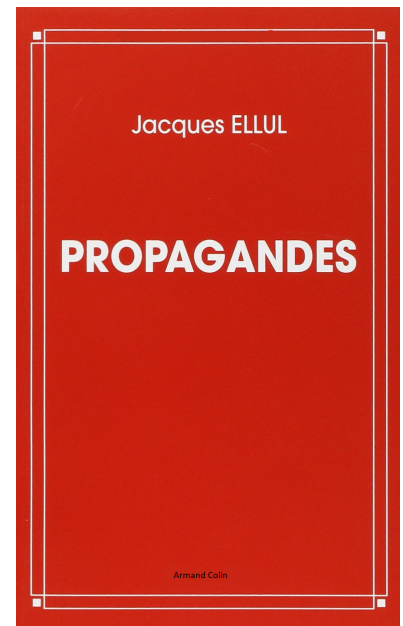
**Jacques Ellul** was a French philosopher and Christian anarchist. He served as professor of history and the sociology of institutions on the Faculty of Law and Economic Sciences at Université de Bordeaux for many years. Although he was trained as a sociologist, Ellul is considered a philosopher with a particular interest in technology and the possibility of technological tyranny. He is said to have coined the phrase «Think globally, act locally.»

## Propaganda

### The Formation of Men's Attitudes

■ 01/1962 ■ 364 p. ■ 238 x 154 mm

From one of the greatest French philosophers of the 20th century, comes a seminal study and critique of propaganda. **Taking not only a psychological approach, but a sociological approach as well, Ellul's book outlines the taxonomy for propaganda, and ultimately, it's destructive nature towards democracy.** Drawing from his own experiences fighting for the French resistance against the Vichy regime, Ellul offers a unique insight into the propaganda machine.



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## The Technological Society

■ 01/1954 ■ 364 p. ■ 238 x 154 mm

As insightful and wise today as it was when originally published in 1954, **Jacques Ellul's The Technological Society has become a classic in its field, laying the groundwork for all other studies of technology and society that have followed.** Ellul offers a penetrating analysis of our technological civilization, showing how technology - which began innocuously enough as a servant of humankind - threatens to overthrow humanity itself in its ongoing creation of an environment that meets its own ends. **No conversation about the dangers of technology and its unavoidable effects on society can begin without a careful reading of this book.**



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- 09/2021
- 224 p.
- 155 x 240 mm
- 9782200631901
- 21,90 €

## READERSHIP :

Undergraduate students in sociology and humanities, those interested in questions about the self.

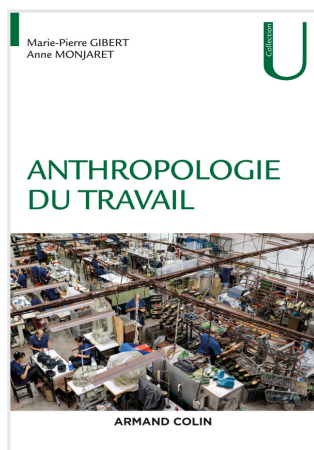
## The «I» in Sociology

### The Sociology of Personal Identity

**Valérie BOUSSARD**

This book presents the questions raised by relations between the individual and society, starting from a specific object: individual identity. **The aim is to show how individual identity cannot be thought of outside the various social processes that frame the way in which individuals can define themselves and present themselves to others.** Are individuals not the product of the societies to which they belong, to the extent that what is considered individual is above all social? Wouldn't saying «I» be saying «we»? To demonstrate this, the book analyses five dimensions of self-presentation in society: name, body, sex, language and profession. It shows that what appears to be the most singular, the most specific, even the most natural and spontaneous of individual identity, is to be understood as the product of different social framings. Furthermore, the author underlines the games that remain possible for the individual to negotiate their identity and to assert it socially.

**Valérie Boussard** is a lecturer at Université Versailles-St-Quentin and researcher at the CNRS (French National Centre for Scientific Research).



- 01/2021
- 224 p.
- 170 x 240 mm
- 9782200624538
- 25,00 €

## READERSHIP :

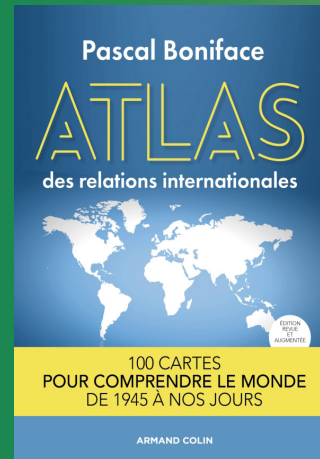
Masters and PhD students in anthropology/ethnology, sociology and teachers

## Anthropology of Work

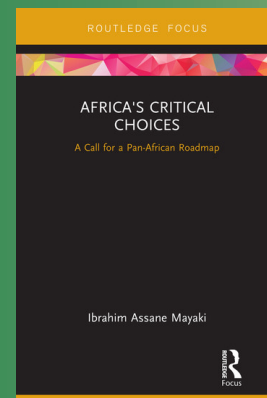
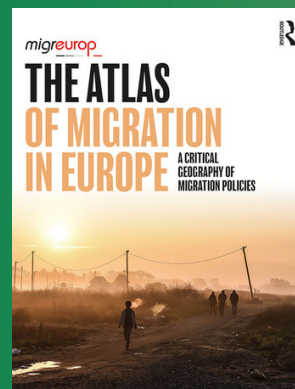
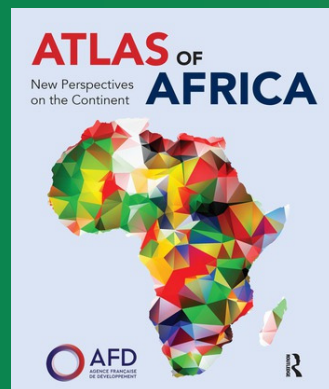
**Marie-Pierre GIBERT, Anne MONJARET**

This manual lays the groundwork for a developing subject on the anthropology of work. It offers a broad, non-exhaustive overview of French and international anthropological themes and analyses on work. **It aims to show how anthropology can take up research to provide the means to question the workplace and meaning of work in its various forms in our daily lives wherever we are.** In addition to these multiple themes, the cultures and boundaries of work are also questioned. The book allows us to follow the paths of both men and women throughout their lives, and to grasp their way of learning, their expression and implementation of their work and what their work entails in professional spaces, in different territories, in work and non-work situations, in the fight for their jobs, their reintegration into the world of work and not forgetting the different worlds of work.

**Marie-Pierre Gibert** is an anthropologist and lecturer in anthropology at Université Lumière Lyon 2 where she runs the European CREOLE Masters programme (Cultural Differences and Transnational Processes). **Anne Monjaret** is a Director of research at the CNRS and IIAC / LAHIC team (The French National Centre for Scientific Research / Interdisciplinary Institute of Contemporary Anthropology). She is president of the SEF (French Society of Ethnology) and is a member of the Executive Committee of the journal "Ethnologie française" since 2012. She teaches at Université Paris 13 - Villetaneuse and at EHESS (School of Advanced Studies in the Social Sciences).



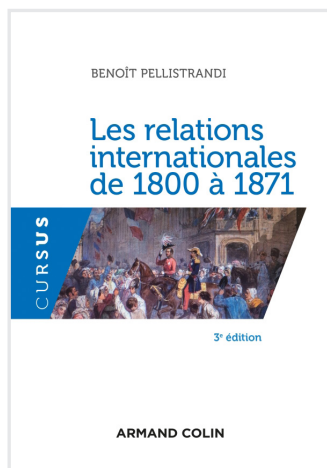
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# Geopolitics & International Relations





## International Relations Between 1800 to 1871

**Benoît PELLISTRANDI**

**Between 1800 and 1871, relations between peoples and states were transformed by the ideological consequences of the French Revolution and the growth of Europe, which laid the foundations for global influence.** After the Napoleonic whirlwind, Europe underwent the political adjustments established by the Congress of Vienna (1814). Faced with the emergence of nationalities, Italian and German unity, and the retreat of the Ottoman Empire, the great diplomatic powers - the United Kingdom, France, Russia and Austria - developed policies that were sometimes common, but more often antagonistic. They expressed the deep geopolitical rivalries between them. In 1871, the political map of Europe reflected these shifts in power, the result of the past sixty years. The whole world was the scene of these European confrontations. The opening up of Asia and the exploration and colonisation of Africa gave rise to frequent incidents. In America, the emancipation of the Spanish colonies and the affirmation of the United States did not prevent European influence from being felt.

**Benoît Pellistrandi** is a teacher at the Lycée Condorcet, Paris preparing students for entrance exams to university and the Grandes Ecoles. He is the author of numerous books.

## International Relations since 1945 - 17th Ed

**Maurice VAISSE**

**The great French specialist Maurice Vaïsse analyzes international relations since 1945 in chronological order.** This 17th edition takes into account recent events from around the world and includes updated information and chronologies, as well as a revised bibliography.

**Maurice Vaïsse** is Professor Emeritus of International Relations History at Sciences Po Paris.

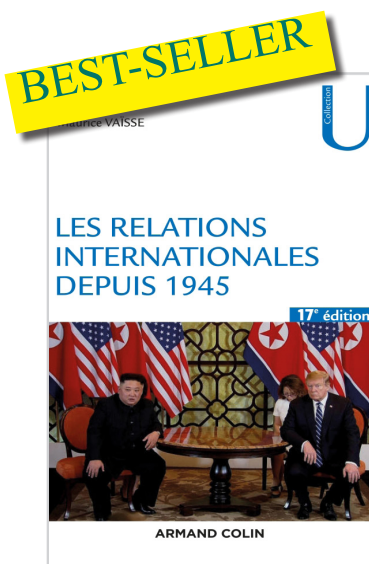


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Previous editions sold to: Bulgaria, Japan, Romania, Russia and Thailand

- 05/2021
- 240 p.
- 150 x 210 mm
- 9782200629830
- 21,90 €

**READERSHIP:** Undergraduate students of contemporary and modern history



- 05/2021
- 372 p.
- 160 x 240 mm
- 9782200630102
- 30,00 €

**READERSHIP:** Undergraduate and postgraduate students.

## History of Political Ideas - 3rd Ed

### Western Political Thought from Antiquity to the 21st Century

Olivier NAY

**This book offers an in-depth study of the history of Western political ideas from Ancient Greece to the 21st century. It discusses philosophical works, political theories, and doctrines. It describes how philosophical insights resulted from discussions and controversies grounded in the intellectual and political history of Western societies.** It covers most conceptual debates of political theory, including:

- Legitimacy of power, the virtue of rulers, conditions of communal life, citizenship, law and liberty in ancient philosophy;
- Theology and metaphysics, civil law and "new sciences" in the Middle Ages;
- Civilian government, doctrinal absolutism and theoretical foundations of the modern State;
- Philosophies of the subject and political liberalism at the age of Modern Times;
- Sovereignty of the people, human rights and representative government in the aftermath of revolutions;
- Social utopias, socialisms and ideas on revolution in industrial societies;
- Theories of totalitarianism;
- Political freedom and market society in the 20th century;
- Critical theories (crisis of culture and mass society, post-Marxism, postmodernity, environmental ethics, feminism, criticism of capitalism, radical democracy)
- Theories of justice, communitarianism and multiculturalism in contemporary thinking.

It provides insights into major conceptual debates in political philosophy and law. However, it is not restricted to an inventory of major theoretical works and thinkers, as it retraces the winding and chaotic progress of ideas throughout the centuries, by putting ideas in historical perspective with special attention to political, social and economic transformations of societies.

**Olivier Nay** is a professor of Political Science at Université de Lille 2 and is visiting professor at Université de Paris 1 Panthéon-Sorbonne.

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Democracy, justice and identity at the turn of the 21st century



- 08/2021
- 840 p.
- 160 x 240 mm
- 9782200628024
- 36,00 €

#### READERSHIP:

Students of political science, law, philosophy and history at Institutes of political studies (Science Po)

**BEST-SELLING  
AUTHOR**



Pascal Boniface is the director of IRIS (the French Institute of International Relations and Strategies). He teaches at the Institute of European Studies, Université Paris 8 and has written and edited more than 50 books.



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Japan, Korea, Mainland China  
and Turkey

## Atlas of World Affairs - 2nd Ed

■ 06/2020 ■ 168 p. ■ 212 x 285 mm ■ 9782200627911  
■ 25,00 €

Is the West's influence still dominant? How do the emerging powers such as China, India or Brazil assert themselves? What issues represent the raw materials in international relations? **This Atlas decodes the major events of international relations and the important evolution trends in our international environment.** Through 70 entries, **the author gives us an illuminating analysis which situates the whole range of international questions in order to better understand current affairs.** 100 maps provide an instant and synthetic understanding of the main phenomena.

## Understanding the World and International Relations - 6th Ed

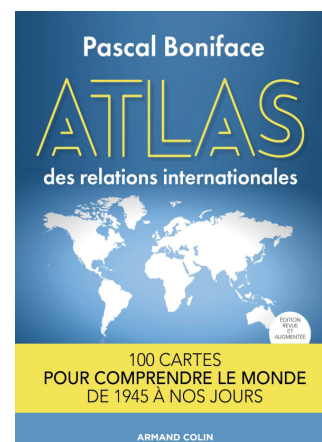
■ 04/2021 ■ 336 p. ■ 155 x 235 mm ■ 9782200631079  
■ 19,90 €

The world has changed, the keys to understanding it as well: new points of reference, new challenges, new actors. It no longer has two rival blocks confronting each other and no longer corresponds to the simplistic image of a world dominated by America. This world is also ours – our horizon of life – a little like the village was for our grandparents. From now on **international questions can no longer be the concerns only of diplomats or enlightened experts.** At a time when the borders separating national from international are blurred, not to say largely erased, it is a civic imperative to help to better understand world affairs. What world do we live in? How does the exterior world affect our daily life? What is the international balance of power that is shaping itself before our eyes? What are the major global challenges and threats that we must deal with? And what are the debates of ideas on the international scale? **Pascal Boniface, in a demonstration of the measure of his talent, shows that it is possible to discuss international relations without jargon or simplistic shortcuts.**

## 50 Preconceived Ideas about the State of the World - 2021 Edition

■ 01/2021 ■ 152 p. ■ 125 x 190 mm ■ 9782200630508 ■ 9,90 €

Media, social networks, political speeches, family dinners... preconceived notions are everywhere. Comforting and easy to understand, they give us the illusion of understanding an often-bewildering world. But reality is often otherwise. By questioning the most common preconceived notions, Pascal Boniface invites us to discover a world of contrast. Looking back as well as forward, he illuminates the international scene, together with multiple interests expressed around the world and the governing political and economic constructions. Providing a critical and expert view, **this book opens up all the issues that stir up public debate!** New to this edition: Is China a totalitarian state? How has Covid 19 changed the world? Is there a Cold War between China and the USA? What are the preconceived ideas about the USA based on the election result?



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PASCAL  
BONIFACE

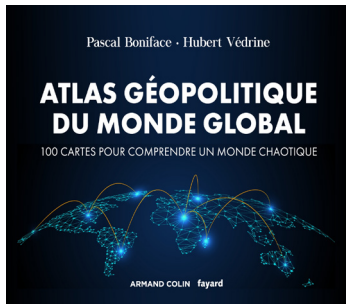
**50 IDÉES  
REÇUES  
SUR L'ÉTAT  
DU MONDE**

ÉDITION  
2021

MONDIALISATION, GUERRES ET CONFLITS,  
DUEL CHINE/ÉTATS-UNIS, COVID-19...  
QUI DIRIGE LE MONDE ?

ARMAND COLIN





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## Atlas of the Global World - 4th Ed

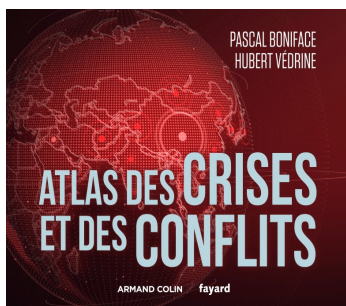
### 100 Maps to Understand This Chaotic World

09/2020 ■ 160 p. ■ 250 x 190 mm ■ 9782200627904 ■ 22,00 €

How do history, trade flows, ecological issues, religions and terrorism structure the world as we see it today? An international community, a clash of civilizations, a chaotic world, what is the state of international relations between the great powers? Against Western bias and the anxiety-provoking vision conveyed by certain media, Pascal Boniface and Hubert Védrine find logic where there seems to be only chaos. By reintroducing reason and hindsight into the analysis of a complex world, they show that one of the keys to the future is to consider the diversity of world views according to countries and peoples. **Supported by an exceptionally rich library of 100 clear and detailed maps, the authors cast an unprecedented and all-encompassing look at the planet (United States, China, India, Europe, South Africa...) and the challenges of the contemporary world.**



Hubert Védrine was attached to the French presidential office from 1981 to 1995, first as diplomatic advisor and then as press secretary and secretary-general. From 1997 to 2002, he was the French Foreign Affairs Minister.

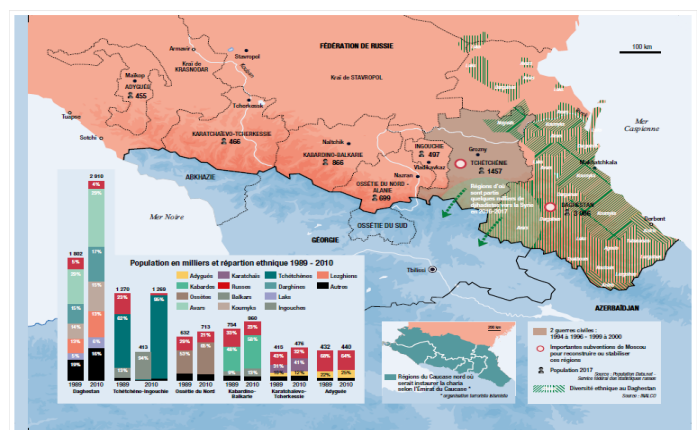
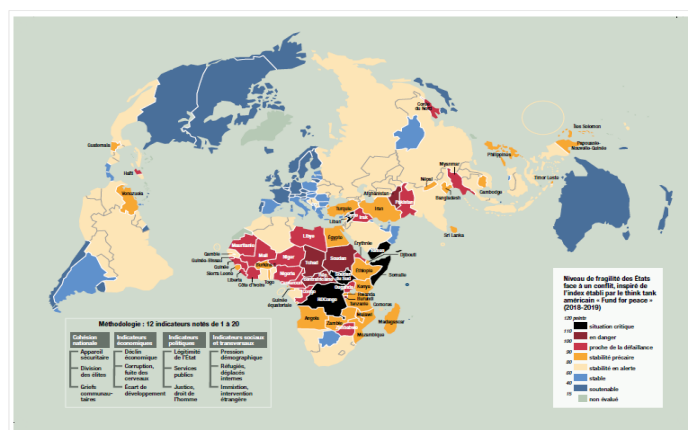


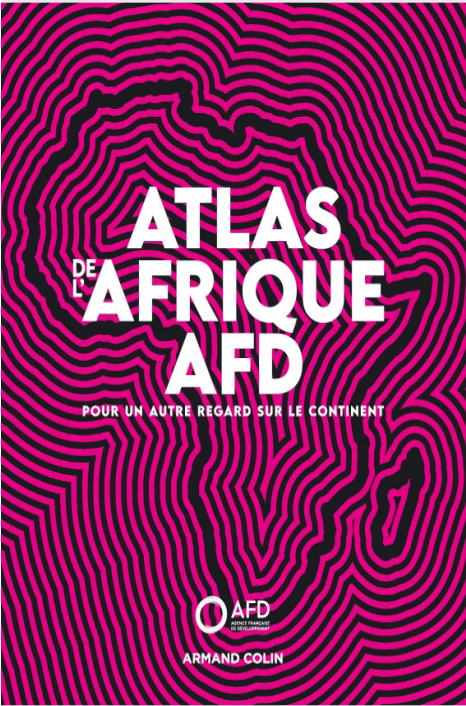
Rights sold to: Japan, Korea and Taiwan

## Atlas of Crisis and Conflicts, 5th Ed

09/2021 ■ 160 p. ■ 257 x 197 mm ■ 9782200632120 ■ 25,00 €

Since the beginning of the 21st century, crisis and conflicts have followed each other at an unprecedented rate in history. As new conflicts are arising, others, with more distant origins, are experiencing new developments. Pascal Boniface and Hubert Védrine take interest in these new crisis and scan the horizon to present us, for each examined case, the possible scenarios. **Associating a very clear map with comments that focus on the essential, the authors manage to decipher the complexity of the world and the main lines of its evolution with talent.** This new edition includes many new regions affected by crises and conflicts since 2016: Nagorno-Karabakh, Syria, Libya, ...; and a new section on the rivalry between China and the US.





# Atlas of Africa

## New Perspectives on the Continent

### Agence Française de Développement

This atlas offers a **dynamic vision of sustainable development issues in Africa**. Crossing the most relevant data, **it deals with subjects that are generally little covered in reference books**. It also provides a **unique perspective on the political, economic, social and sustainable progress of Africa**. On the one hand, it favours a continental approach to take account of Africa's diversity and its complexity. On the other hand, it favours an innovative vision of Africa with an assessment of the main changes observed in recent decades and identification of the great challenges to come. It thus constitutes an instrument for better understanding the profound and rapid transformations, the diversity, the challenges and the perspectives of the continent.

- 08/2020
- 128 p.
- 222 x 260 mm
- 9782200628772
- 25,00 €

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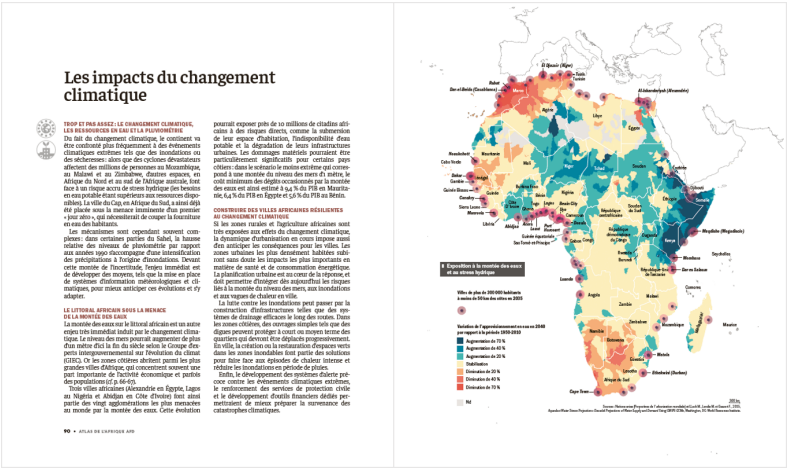
Students (geography, political science, economics), secondary school teachers, professionals working in Africa or in partnership with African countries, all those interested in the African continent.

### The Agence Française de Développement (AFD)

The Agence Française de Développement (AFD) Group funds, supports and accelerates the transition to a fairer and more sustainable world. Focusing on climate, biodiversity, peace, education, urban development, health and governance, our teams carry out more than 4,000 projects in France's overseas departments and territories and another 115 countries. In this way, we contribute to the commitment of France and French people to support the Sustainable Development Goals (SDGs).

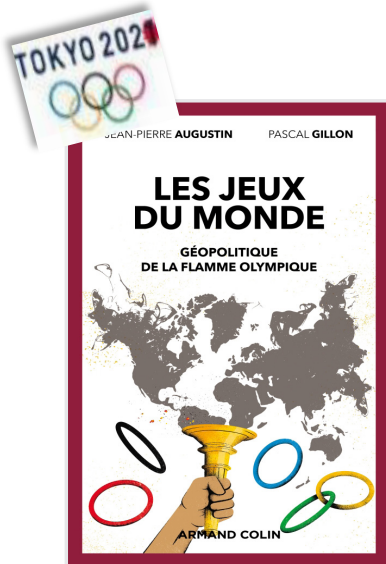


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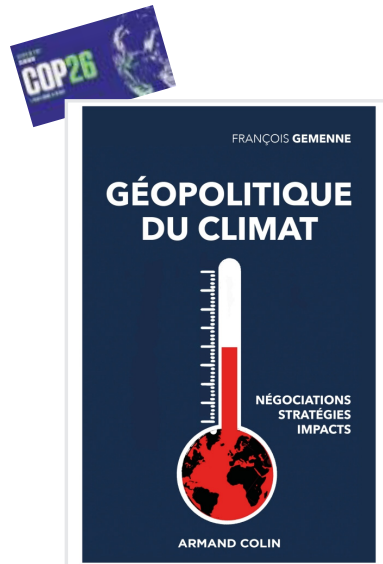


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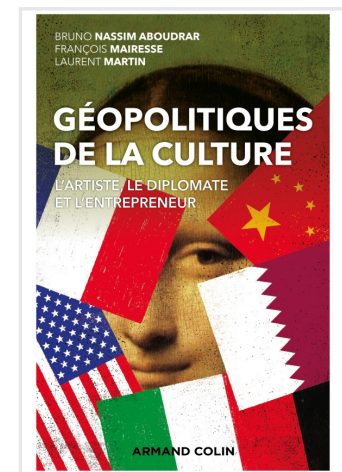
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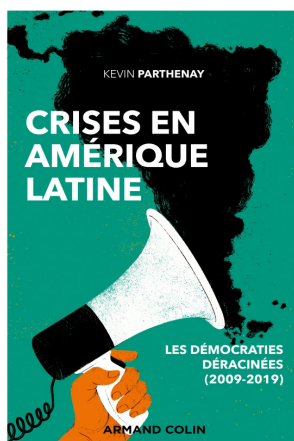
The Olympics  
and the Geopolitics  
Behind its Flame



Geopolitics of Climate  
Change - 3rd Ed  
Negotiation, Strategies,  
Impact



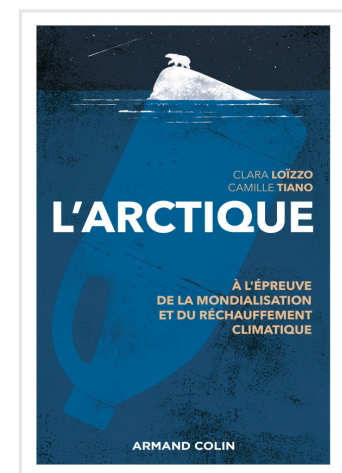
The Geopolitics  
of Culture  
The Artist, the Diplomat  
and the Entrepreneur



Latin America's  
Autumn of Discontent  
Uprooted Democracies  
(2009 - 2019)



Anatomy of the  
Arab World – 2nd Ed  
From the Arab Spring to  
the American Withdrawal



The Arctic  
Its Challenges in the  
Age of Globalisation and  
Climate Change



## The Olympics and the Geopolitics Behind its Flame

Jean-Pierre AUGUSTIN, Pascal GILLON

■ 06/2021 ■ 224 p. ■ 160 x 240 mm ■ 9782200631550 ■ 22,90 €

The Olympic Games: the only event that brings together more nations than the UN. The Games are a codified and regulated field of confrontation and a true reflection of the balance of power played out between nations. Their media coverage is a real strategic lever of influence. Today more than ever, with the implosion of the means of communication, the hosting of the Olympics is a way for a State to exist on the world stage, whatever the political regime (even the most totalitarian) or level of development. True barometers of international relations, the Olympic struggles are thus the modern rituals in which the world order is shown and reproduced while appearing to dissolve. **Neither a celebration of the universal values of Olympism, nor a condemnation of the movement, this book offers a geopolitical interpretation of the Olympic movement, highlighting the IOC's power of global governance, the foundations of sporting productivity and questioning the future of the Olympic Games in the 21st century, as full-fledged players in the new world order.**

**READERSHIP:** Students in political science, international relations and sports medicine, those working in sporting organisations, institutions and clubs, those interested in the subject.

**Jean-Pierre Augustin** is Professor Emeritus at Université Bordeaux-Montaigne and is a member of the CNRS Passages Research Center. **Pascal Gillon** is a lecturer at Université de Franche-Comté and is a member of the UMR Théma du CNRS (Geographical research laboratory).

## Geopolitics of Climate Change - 3rd Ed Negotiation, Strategies, Impact

François GEMENNE

■ 10/2021 ■ 240 p. ■ 160 x 240 mm ■ 9782200632427 ■ 22,90 €

**The climate is no longer simply an environmental issue: it is an unavoidable political subject, affecting the balance of power, development models, and our production and consumption methods.** Which countries are responsible for global warming, or are deemed to be so? Which countries will suffer the greatest impact? What population displacements are underway or can be expected? What are the risks for international security? And what is the state of international negotiations on the subject? Five years after the Paris Agreement, only 70 of the 200 signatory states have renewed their commitments to combat climate change. **All eyes are now on COP26 to be held in Glasgow, Scotland this autumn: will the United Nations finally succeed in building a coalition for carbon neutrality in 2050?** François Gemenne answers all these questions with clarity and brilliance.

**READERSHIP:** Those interested in the subject, those working for international organisations and NGOs, journalists, students in political science, international relations, students at business schools.

**François Gemenne** is Director of the Hugo Observatory at Université de Liège, Belgium, the first research centre dedicated to the interactions between environmental change and human migration. He is also the executive director of the research programme Politics of the Earth at Sciences Po, Paris, where he is a lecturer in environmental politics.

## The Geopolitics of Culture

### The Artist, the Diplomat and the Entrepreneur

**Bruno Nassim ABOUDRAR, François MAIRESSE, Laurent MARTIN**

■ 09/2021 ■ 336 p. ■ 160 x 240 mm ■ 9782200628222 ■ 25,00 €

The controversy surrounding the Louvre Abu Dhabi, debates on the restitution of African heritage, questions linked to post-conflict reconstruction... cultural issues are central to the development of international relations, enabling them to be looked at from an original angle. **This book proposes to analyse all the issues at stake in culture in the world in their political, economic and artistic dimensions.** How has culture, via the cultural and economic policies pursued by governments, become a strategic instrument for developing their influence in the concert of nations (soft power, smart power, nation branding, cultural marketing)? What are the economic stakes of culture and the tools available to cultural organisations and cultural industry majors to strengthen their market share? Finally, what strategies do artists - and in particular contemporary artists - and heritage actors implement to adapt to the globalised world?

**READERSHIP:** Students in cultural studies (cultural heritage, design and management of cultural projects, event organisers, museology), professionals and institutions in charge of disseminating culture (museums, libraries, theatres, cultural institutes and centres, etc.)

**Bruno Nassim Abouddrar** is professor of history and the theory of art at Université de la Sorbonne Nouvelle Paris 3 and director of the Arts Research Centre. He is codirector of the MA course on geopolitics in art and culture at the Sorbonne Nouvelle. **François Mairesse** is professor of Museology, Head of UNESCO Chair on the Study of Museum Diversity and its Evolution at Sorbonne Nouvelle (Paris), former President of the International Committee for Museology of ICOM (ICOFOM). **Laurent Martin** is professor of history and codirector of the MA course on geopolitics in art and culture at the Sorbonne Nouvelle.

## Latin America's Autumn of Discontent

### Uprooted Democracies (2009 - 2019)

**Kevin PARTHENAY**

■ 10/2020 ■ 288 p. ■ 160 x 240 mm ■ 9782200629427 ■ 22,90 €

Chile, Peru, Argentina, Ecuador, Brazil, Bolivia, Venezuela, Nicaragua, Colombia. During October and November 2019, virtually all Latin American countries were shaken by extensive social and political crises, placing the sub-continent at the forefront of international news. Despite their simultaneous effects and the similarity of certain claims, **the «Latin American Spring» had profoundly different origins and effects and was the result of a cycle of political crises initiated in 2009.** From the forced exile of Manuel Zelaya from Honduras in 2009 to that of Evo Morales in 2019, **this work reviews a decade of crises in Latin America to better understand the political dynamics at work and their consequences on an international scale.**

**READERSHIP:** Students in political science, geopolitics, international relations, contemporary history, applied foreign languages, journalism students, journalists and those interested in the subject.

**Kevin Parthenay** is a lecturer in Political Science at Sciences Po, France. Attached to the Centre for International Research and Studies (CERI) and to the Political Observatory for Latin American and the Caribbean (OPALC), his research focuses on comparative regionalism, Central American democracies and foreign policies.

## Anatomy of the Arab World – 2nd Ed From the Arab Spring to the American Withdrawal

Charles THÉPAUT

■ 03/2020 ■ 320 p. ■ 162 x 240 mm ■ 9782200628017 ■ 25,00 €

**Eleven years after the «Arab Springs», this book offers an overview of political and geopolitical trends in North Africa and the Middle East.** The author develops a precise analysis of each country in a fragmented region plagued by crises feeding one another. The «Springs» of 2011 challenged political systems that were no longer viable but failed to address their underlying economic and social causes. Repression of these movements has generated new conflicts, but the populations still request dignity, as in Algeria, Lebanon and Iraq in 2019. Combined with geopolitics, these crises fuel different degrees of violence: ISIS's extreme brutality, the horrendous wars in Yemen and Syria, occasional escalations in Gaza and repeated conflicts in Libya. In more stable areas, inequalities are growing between an elite integrated into globalization and the rest of the population, which feels the multiple consequences of the COVID pandemic on weak public infrastructures and services. **This book also explains the new Middle East geopolitics, at a time when Russia, Iran and Turkey are benefiting from American exhaustion vis-à-vis the Middle East**, but without being able to replace the US security architecture. If the picture is bleak, the author also reminds us of the energy of societies that continue to live, full of local initiatives, to draw their own future despite the obstacles.

**READERSHIP:** Students of political science and law, international and strategic affairs and the Arab world, those preparing for entrance exams, those interested in the subject.

**Charles Thépaut** is a French diplomat and resident Visiting Fellow at The Washington Institute. An expert in Middle Eastern and North African affairs, he has worked for several European institutions in France, Syria, Algeria, Iraq, Belgium, and Germany. Most recently, he served as political advisor for foreign policy at the French Embassy in Berlin, Germany. He has also been involved with the Global Coalition Against ISIS.

## The Arctic Its Challenges in the Age of Globalisation and Climate Change

Clara LOÏZZO, Camille TIANO

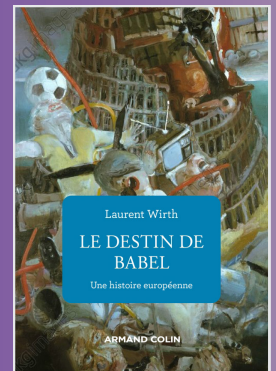
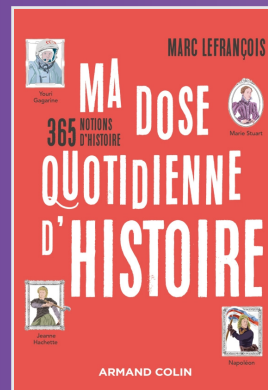
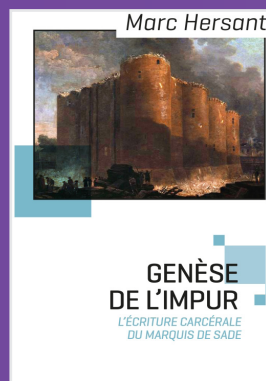
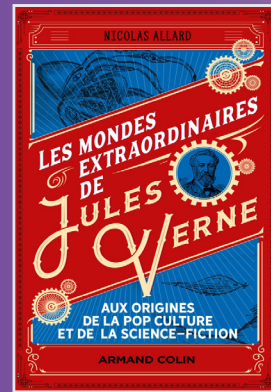
■ 10/2019 ■ 192 p. ■ 160 x 240 mm ■ 9782200627652 ■ 19,90 €

**The arctic regions have become the markers of our destiny. A veritable laboratory for the future of our planet, they are witnesses to strong climate and environmental changes but also to social, economic and geopolitical ones.** Through numerous diagrams and maps, this book provides a complete study of the arctic regions (Russia, Canada, Greenland) and tackles the key issues: environmental, development and economic activities, urbanisation, indigenous societies, consequences of global warming, political and geopolitical developments, etc.

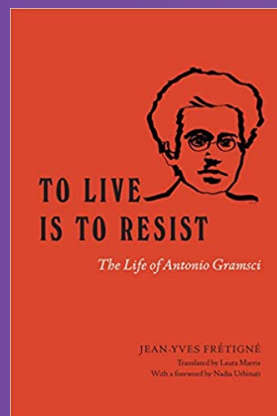
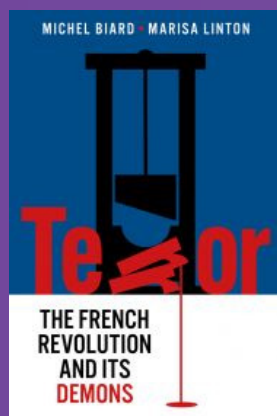
**READERSHIP:** Undergraduate students in geography, school teachers of history and geography, all those interested in the subject.

**Camille Tiano** is a teacher and holds the geography chair at the Lycée Louis-le-Grand. **Clara Loïzzo** is a teacher and holds the geography chair at the Lycée Masséna de Nice.





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# Humanities

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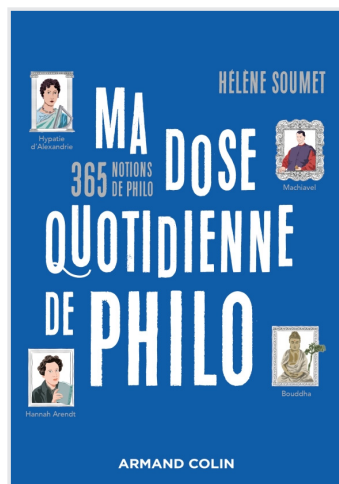
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## A Daily Dose of Philosophy

### Hélène SOUMET

Philosophy is a discipline that may seem difficult to approach. And for this reason, the author offers us this perpetual philosophy calendar listing the major writers, notions and trends. **Over 365 days and with one factsheet a day, the reader can discover what is so unique and attractive about philosophy.**

**Hélène Soumet** is a teacher of philosophy and the author of numerous books.

**READERSHIP:** All readership levels



- 10/2021
- 240 p.
- 157 x 240 mm
- 9782200631369
- 19,90 €

**READERSHIP:** All readership levels

## The Extraordinary Worlds of Jules Verne

### From Pop Culture to Science Fiction

#### Nicolas ALLARD

This book is aimed at all lovers of literature and the world of Jules Verne, but also at those who are curious to know how this underestimated 19th century writer became the symbol of popular culture and science fiction.

**Jules Verne is the most translated French writer in the world** and the second most translated writer in the world after Agatha Christie (and before Shakespeare). His works have been adapted to film or television more than 300 times. Despite this international recognition, Jules Verne has been the object of both love and loathing in France. **Often presented as the father of science fiction, he is also one of the first representatives of pop culture**, hence the disdain for this «big seller» of books, often assimilated to an author of children's literature. This book focuses on his influence in the world of «popular culture», as we know it today with best-selling authors.

**The author shows us the legacy of what Jules Verne left for science fiction and pop culture by starting from the contemporary world and not from the past, which makes it possible to link his work to the universe that the general public knows today, from manga to comics, from cinema to television.** In the end, the aim is to demonstrate that Jules Verne, an author often scorned, even though France can be seen as the birthplace of this culture, has a place in our literary heritage and even beyond.

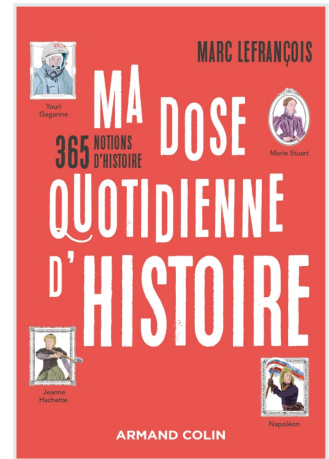
**Nicolas Allard** is a teacher of literature and a science fiction buff.

## A Daily Dose of History

**Marc LEFRANÇOIS**

This work is aimed at all history buffs who want to shine in society as well all the inquisitive-natured who will be able to revise historical dates and events as they turn the pages. With a view to popularisation, the author proposes another approach where the reader can «pick and choose» as they wish: and this is what this new collection offers. **«My daily dose» takes you on a 365-day tour of the world of history! Throughout the pages, you will find the key dates and the most famous or anonymous people.**

**Marc Lefrançois** teaches general knowledge at the École Supérieure des Pays de la Loire. He is passionate about history and archaeology and is the author of several books.



- 08/2021
- 384 p.
- 150 x 210 mm
- 9782200627898
- 14,90 €

**READERSHIP:** All readership levels

## Rebellious and Conquering Women

### Masculinising their Course of History

**Hélène SOUMET**

What do Mulan, Louise Michel, Isabelle Eberhardt, George Sand, Rosa Bonheur and Colette have in common? Whether saints or warriors, scholars or intellectuals, adventurers or travellers or even artists and designers, **these women were all mystified after stealing a man's identity or becoming a transvestite.** They dared to brave the forbidden, and were all driven by a thirst to live life their own way, against all odds: society's indifference, the weight of religion and above all, male domination. **From Mulan, the young Chinese woman revived by Disney studios, to Colette, the author of this work takes us into the story of these brazen women who chose to live in equality with men well before our time.**

Click on the links to watch the presentation of the book:

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- 02/2021
- 240 p.
- 110 x 178 mm
- 9782100815197
- 7,90 €

**READERSHIP:** All readership levels



- 09/2020
- 240 p.
- 152 x 210 mm
- 9782200628048
- 18,90 €

## Project Management in Culture - 2nd Ed

### Design, Implementation, Management

**François MAIRESSE**

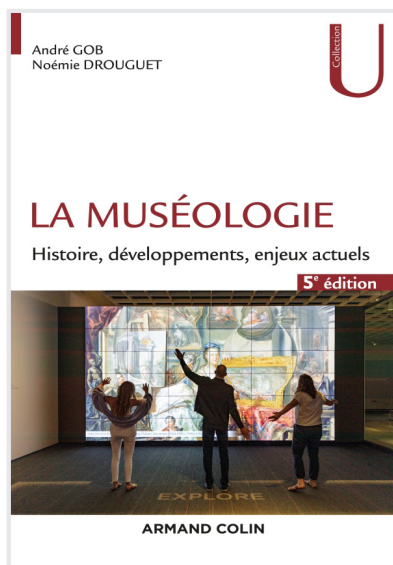
Whether designing a temporary exhibition, putting on a show or an event, organising a festival or preparing a catalogue, managing a cultural project is subject to very specific criteria and constraints. The new edition of this book **presents the general approach and the different stages of managing a cultural project** (analysis of the environment, organisation of time and resources, legal framework, financing, communication, etc.). **Numerous examples and case studies** (preparing a festival, welcoming the public, the budget for a theatrical work, etc.), proposed by professionals in the sector, **illustrate the specific features of project management in the cultural field.**

**François Mairesse** is professor of museology, Head of UNESCO Chair on the Study of Museum Diversity and its Evolution at Sorbonne Nouvelle (Paris) and former President of the International Committee for Museology of ICOM (ICOFOM).

**READERSHIP:** Undergraduate and postgraduate students in cultural studies (cultural heritage, design and management of cultural projects, event organisers, museology)



Rights sold to: Greece



- 05/2021
- 384 p.
- 160 x 239 mm
- 9782200630997
- 32,00 €

## Museology - 5th Ed

### History, Developments, Present Day Challenges

**André GOB, Noémie DROUGUET**

The new edition of this exhaustive survey of the sociological, educational, historical and political issues involved in the science of managing museums introduces additional material on the conservation of artworks, exhibitions, and branch venues. The emerging discipline of museology is situated at the intersection of numerous social sciences, including sociology, education, communications and history. It covers all museums, no matter what their nature (museums of art, science, society, etc.). **This introduction to museology seeks to convey a broad spectrum of views on museums, demonstrate their interrelationships and shed light on the necessary balance among the different social functions a museum is called on to play.** The authors also make use of a variety of visuals to indicate their own ideas about museology, emphasizing the political dimension of museums.

**André Gob** is an honorary professor of museology at Université de Liège, Belgium. He was president of the Council of Museums in French-speaking Belgium from 2007 to 2019 and is the author of several books.

**Noémie Drouguet** is a professor at the Ecole supérieure des Arts Saint-Luc, Liège and is a lecturer at Université de Liège, Belgium.

**READERSHIP:** MA students in museology, art history, cultural mediation at the Ecole du Louvre and the Institut national du patrimoine (an institute of higher education under the auspices of the French Ministry of Culture, all professionals working with museums and National Heritage Institutes.

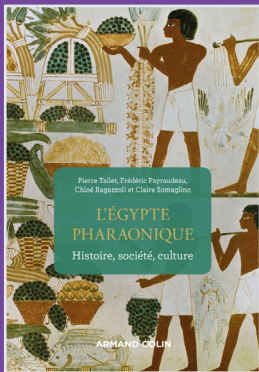


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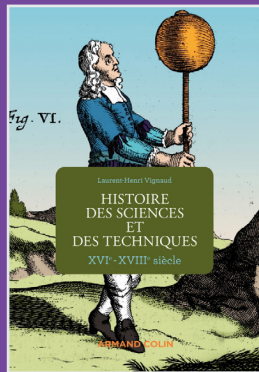


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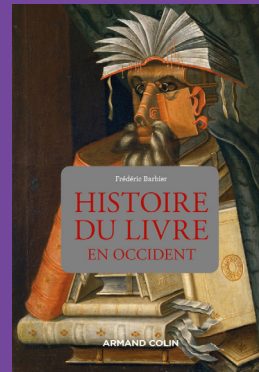
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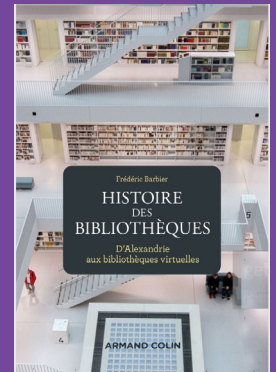
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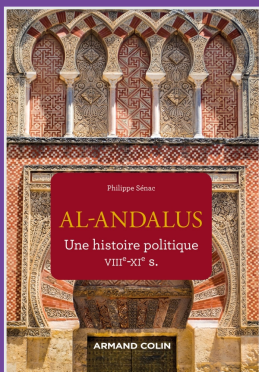
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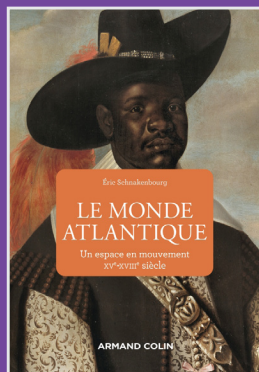
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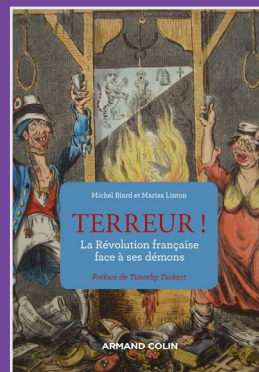
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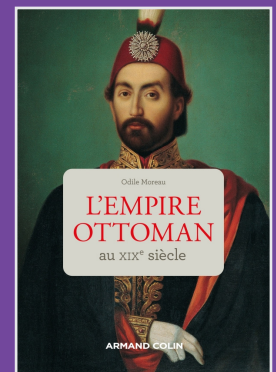
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The Atlantic World  
15th to 18th Centuries



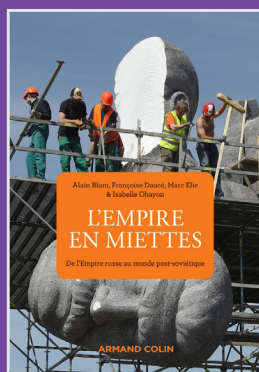
Terror!  
The French Revolution and its  
Demons



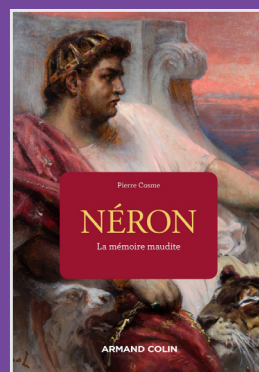
The Ottoman Empire  
in the 19th Century



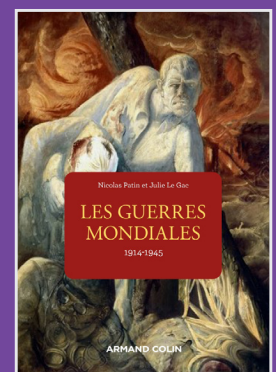
The Fate of Babel  
A European History



The Empire in Pieces  
From the Russian Empire, the  
USSR to the Post-Soviet World



Nero  
The Cursed Memory



The World Wars  
1914 to 1945

## Pharaonic Egypt From the First Dynasty to the Roman Conquest

**Frédéric PAYRAUDEAU, Chloé RAGAZZOLI, Claire SOMAGLINO, Pierre TALLET**

■ 10/2019 ■ 480 p. ■ 170 x 240 mm ■ 9782200617530 ■ 26,50 €

**Rights sold to: Egypt**

Destined for all, this work offers a nuanced picture of Pharaonic Egypt and its society based on the wealth of written and iconographical documentation, as well as the most recent archaeological discoveries. **The book describes a fascinating kingdom that is constantly evolving, analysed and questioned by a team of recognised specialists.**

**READERSHIP:** Undergraduates in Egyptology and Ancient history, those interested in the subject

**Frédéric Payraudeau** is a lecturer in archaeology at Université Paris-Sorbonne. **Chloé Ragazzoli** is a university lecturer in Egyptology at Université Paris-Sorbonne. **Claire Somaglino** is a university lecturer in Egyptology at Université Paris-Sorbonne.

## History of Science and Technology 16th to 18th Centuries

**Laurent-Henri VIGNAUD**

■ 09/2020 ■ 400 p. ■ 171 x 241 mm ■ 9782200630140 ■ 24,90 €

For several centuries, the very category of «science(s)» was problematic and ambiguous, as was the category of «technology» long referred to as «arts», which included medicine and alchemy. To understand the history of science and technology before 1800 is therefore to create the history of something that does not yet exist. Studying science and technology has made it possible to shed light on the problems of our modernism, understood to be the capacity of Western societies to build up knowledge on a universal scope. The period from the invention of printing and the Great Discoveries to the Age of Enlightenment is, from this point of view, rich in discoveries associated with famous names (Copernicus, Galileo, Paré, Euler, Descartes, Newton, Linné, Buffon, Lavoisier, Monge...). **This book not only retraces the major stages of «modern science», but it also examines the profound relationship between this slowly acquired knowledge and the evolution of modern societies, on political, cultural and economic levels.**

**READERSHIP:** Students of modern and contemporary history, those interested in the history of science.

**Laurent-Henri Vignaud** is a teacher-researcher at Université de Bourgogne.

## History of the Book in the West - 3rd Ed

**Frédéric BARBIER**

■ 08/2020 ■ 416 p. ■ 170 x 240 mm ■ 9782200622886 ■ 24,90 €

**Rights sold to: Italy and Mainland China**

From Antiquity to the present day, books have always accompanied human societies. This history of the book and the written word, part of a history of cultures, touches on the fields of literary history, but also on economic, technical, social, political and cultural histories. **Now a classic, this book is an indispensable introduction to the history of books in the West and provides an assessment of a field of study with profoundly renewed methods and approaches.** Taking into account technological revolutions, the author also offers the keys to analysing and better understanding new media and to questioning the role of the book in today's world.

**READERSHIP:** All book lovers

**Frédéric Barbier** is an historian and Alumnus of the Ecole des chartes. He is the director of studies at the Ecole des Hautes Etudes (graduate school) and director of research at the CNRS (National Centre for Scientific Research) (ENS Ulm). He is the author of numerous books.

## History of Libraries - 2nd Ed From Alexandria to Virtual Libraries

**Frédéric BARBIER**

■ 02/2021 ■ 304 p. ■ 170 x 240 mm ■ 9782200630126 ■ 23,90 €

**Rights to the first and current editions sold to: Argentina, Brazil, Italy and Mainland China**

A sequel to «History of the Book» by the same author, this work offers readers a gripping tour through time and space of Western libraries and book collections. The author, a well-known specialist in the field, considers his topic through the prism of the transformations - over centuries - of the general media system. The question of libraries, much like the larger matter of information, is one of the essential issues that our civilization has to face in the beginning of the third millennium. **The book provides a synthetic review of libraries and book collections from antiquity to the present day in the Western world as well as a fundamental reflection on the role of libraries and their place in the public sphere in the course of the great technological revolutions.**

**READERSHIP:** Undergraduate and postgraduate students of contemporary and modern history, all book lovers

**Frédéric Barbier** is an historian and Alumnus of the Ecole des chartes. He is the director of studies at the Ecole des Hautes Etudes (graduate school) and director of research at the CNRS (National Centre for Scientific Research) (ENS Ulm). He is the author of numerous books.

## Al-Andalus History and Archeology of Muslim Iberia, 8th to 11th Centuries

**Philippe SENAC**

■ 08/2020 ■ 256 p. ■ 170 x 240 mm ■ 9782200625467 ■ 22,90 €

**Rights sold: Worldwide Spanish**

Al-Andalus, formerly known as Muslim Spain, made a mark on history between the 8th and 11th centuries. The wealth and refinery of the Arab-Andalusian civilisation continues today to fascinate both researchers and tourists travelling to Andalusia. Many politicians have even seen in Al-Andalus, the space for a model of conviviality at a time when tensions between the West and the Arab world are constantly rising. In contrast, for several years, a number of «revisionist» authors have questioned the Islamisation of the Iberian Peninsula and even denied the authenticity of the Conquest. **This work aims to restore an historical truth and retrace the rich history of a controversial past.** It paints a portrait of the Islamic world before the first Christian offensives started in around the year 1000, ending only several centuries later in 1492 with the fall of the Nasrid Emirate of Grenada. By starting its enquiry at the end of the Visigothic monarchy in Toledo and ending with the disappearance of the Caliphate of Cordoba, **this book retraces the development of a state whose influence extends over the entire western Mediterranean and the Maghreb.**

**READERSHIP:** Undergraduate students in medieval history and Spanish literature and civilization, those interested in the subject

**Philippe Sénac** is a professor of medieval history at Paris Sorbonne and a guest speaker at Paris Sorbonne Abu Dhabi.



## The Atlantic World 15th to 18th Centuries

**Eric SCHNAKENBOURG**

■ 05/2021 ■ 384 p. ■ 172 x 241 mm ■ 9782200627997 ■ 25,90 €

With the Portuguese discoveries of the 15th century, the Atlantic world became a melting pot where European capital, demand and imagination met; labour in Africa and resources to be exploited in America. This unprecedented convergence generated various phenomena: colonialism, economic and commercial development, but also major migrations, whether voluntary or forced, and the constitution of new identities. The Atlantic Ocean thus became a unique space of circulation, exchange and interaction, whether peaceful or violent, and an opening, for better or for worse, to far off horizons. Shying away from controversy, **this book provides a comprehensive understanding of the nature, diversity and extent of the upheavals that have affected the Atlantic world over four centuries**, right up to the revolutionary impulses of the late 18th century, and **how a true Atlantic identity was born, through confrontation as well as exchange and sharing.**

**READERSHIP:** Students and teachers of modern history, all those interested in the subject.

**Eric Schnakenbourg** is a professor of modern history at Université de Nantes and Director of the Centre for Research in International and Atlantic history (CHRIA).

## Terror! The French Revolution and its Demons

**Michel BIARD, Marisa LINTON**

■ 02/2020 ■ 304 p. ■ 170 x 240 mm ■ 9782200623517 ■ 22,90 €

**Rights sold: World English**

**The book challenges the longstanding myths and prevailing assumptions about the French revolutionary «terror»**, sometimes characterized as «the Reign of Terror», and to show in a measured and grounded way, based on the evidence, what “terror” in the French revolutionary context actually was, how it originated, how it was organized, what was the extent of it, what was the thinking behind it, and what was its impact and legacy. The guillotine, initially designed to be a ‘humane’ form of capital punishment, became a formidable instrument of political repression and left a deep imprint, not only on how we see the Revolution, but also on how France’s image has been depicted in the world. This book reconstructs the Terror in all its complexity. It shows that the popular view of a so-called ‘system of terror’ was retrospectively invented by the group of revolutionaries who overthrew Robespierre, as a way of trying to exonerate themselves from culpability. What we think of as ‘the Terror’ is best understood as an improvised and sometimes chaotic response to events, based on the urgent needs of a revolutionary government confronted by a succession of political and military crises. It was a government of ‘exception’ – a crisis government. Terror brings together a wealth of factual elements, along with recent thinking on the ideological, emotional and tactical dimensions of revolutionary politics, to throw new light on how the phenomenon of terror came to demonise the image and memory of the French Revolution.

**READERSHIP:** Students in modern and contemporary history and political science, history lovers

**Michel Biard** is Professor of Modern History at the University of Rouen and Légion d’honneur for his services to French history. He is well known within France and internationally as a leading researcher on the French Revolution and is the author of several books. **Marisa Linton** is Professor Emerita in History at Kingston University. She is the author of numerous works on the French Revolution and on political culture in eighteenth-century France.

## The Ottoman Empire in the 19th Century

**Odile MOREAU**

■ 02/2020 ■ 336 p. ■ 170 x 240 mm ■ 9782200614225 ■ 24,90 €



**WINNER OF THE  
«AUGUSTE PAVIE»  
BOOK PRIZE**

Beginning with the Congress of Vienna in 1815 and its breakup in the aftermath of the Great war, this book covers the whole of the Ottoman Empire, from the Balkans to the Red Sea, from the Caucasus to North Africa as well as its ethical, religious and linguistic elements. The author presents the institutions, society, culture, the history of ideas and daily life in chronological order; describes the decline and fall of the Empire: the problem of communities, demography, social and cultural transformations, political and administrative changes, etc.; and places the Empire in the context of international relations and measures it against the other territorial and multinational Empires at the time.

**READERSHIP:** Postgraduates of modern and contemporary history, journalists, politicians, members of association networks, volunteers, those interested in the subject

**Odile Moreau** is associate professor of history at Université de Montpellier III and researcher at the French National Research Center (CNRS), Institut des Mondes Africains (IMAF), Paris.

## Nero

### The Cursed Memory

**Pierre COSME**

■ 01/2022 ■ 320 p. ■ 170 x 240 mm ■ 9782200630904 ■ 24,90 €

Ill-known, ill-loved, Nero (37-68 BC) is one of the emperors who most symbolises tyrannical power and bloodthirsty madness. In this nuanced portrait, the author goes back to the origins of the power of the man who, linked by his genealogy to Augustus, was named emperor at the age of 17 after the death of his adoptive father Claudius. The book questions Nero's place in the history of the Julio-Claudian dynasty and presents his youth and the establishment of his power. After evoking the positive beginnings of the reign, it addresses the new concepts of power embodied by Nero, who was the first emperor to openly depart from the Augustan model and who, wanting to give an aesthetic and monumental dimension to his action, neglected military matters. It was his decision to rebuild Rome, devastated by fire in 64, that led to the anti-fiscal revolts that caused him to commit suicide at the age of 30. **Beyond the portrait of a man, the book invites us to discover a Rome full of plots, betrayals, and fierce struggles for power that push the young emperor to eliminate advisors, friends and even his mother Agrippina.** A complete study: historical, literary, pictorial, cinematographic.

**READERSHIP:** Lovers of Ancient history

**Pierre Cosme** is a professor of ancient history at Université de Rouen and the author of numerous books on the Roman Empire.

## The Empire in Pieces

### From the Russian Empire to the USSR to the Post-Soviet World

**Alain BLUM, Françoise DAUCÉ, Marc ELIE, Isabelle OHAYON**

■ 10/2021 ■ 352 p. ■ 170 x 240 mm ■ 9782200626426 ■ 29,00 €

**The history of the former Russian Empire, the USSR and the post-Soviet world is essential for understanding current geopolitical issues.** Through a thematic and chronological history, the authors present more than

a century of history of an Empire which broke up at the end of the 1980s with the end of the USSR, leaving each of the ensuing states to follow divergent paths, often with common features. This history is approached through a set of themes that are essential to understanding the articulation between the social, political, economic and cultural dynamics of extremely diverse societies. Each theme is the subject of a chapter, and each covers the entire period from the beginning of the 20th century to the present day.

**READERSHIP:** Students of contemporary history and political science, members and supporters of the Communist Party, those interested in the subject

**Alain Blum** is research director at the French Institute for Demographic Studies (INED) and director of studies at The School for Advanced Studies in the Social Sciences (EHESS). He is the author of several books. **Françoise Daucé** is a director of studies at EHESS and is director of the Centre for Russian, Caucasian and Central European Studies (CERCEC). **Marc Elie** is a research officer at the French National Centre for Scientific Research (CNRS).

## The Fate of Babel

### A European History

**Laurent WIRTH**

■ 09/2021 ■ 448 p. ■ 170 x 240 mm ■ 9782200631789 ■ 26,90 €

Like the builders of the Tower of Babel, Europe's populations were marked by diversity. Since the invention of Europe by the Ancients, the continent's history has been punctuated by major pulsations between unity and division. The principles that could unite it often bore the seeds of its disunity: Christianity was fraught with schisms, the 'Enlightenment' was fraught with the affirmation of nations, and the supremacy of Europe with rivalries between its powers. The Republic of Letters and the Europe of the Enlightenment broke up in terrible conflicts, until the great massacres of the 20th century turned Europe into a continent of darkness. Despite aspirations to unity and dreams of 'perpetual peace', the history of Europe has largely been written in 'iron and blood'. **A global reflection on this history, not only political and social but also cultural, from Antiquity to the present day, allows us to understand the difficult construction of the unity of Europe and of a European identity, even though identities are generally based on the demarcation or even the rejection of otherness.**

**READERSHIP:** Students and researchers in modern and contemporary history, those interested in the subject.

**Laurent Wirth** is an historien and honorary Inspector General of the French National Education System. He was an associate professor at the Institut d'études politiques de Paris from 2001 to 2010 and is the author of several books.



## The World Wars 1914 to 1945

**Nicolas PATIN, Julie LE GAC**

■ 10/2021 ■ 416 p. ■ 170 x 240 mm ■ 9782200628581 ■ 26,50 €

This solid and accessible synthesis retraces a major moment in the history of the 20th century: the two world wars of 1914-1918 and 1939-1945. It is based on a chronological sequence, on sources and numerous documents (texts and images, two-colour maps, etc.) to present a clear and complete picture of this «new thirty-year war» through the history of international relations, political history and social and cultural history. **By opting for a global vision and presenting the latest historiographical studies on the period** (combat experience, extreme violence committed against civilians, resistance, etc.), **this book will enable everyone to understand the origins, the course and the characteristics of these two conflicts that changed the face of the world.** A four-color atlas completes the work.

**READERSHIP:** Students of modern and contemporary history, all those interested in the subject

**Nicolas Patin** is a senior lecturer in contemporary and modern history at Université de Bordeaux-Montaigne.

**Julie Le Gac** is a senior lecturer in contemporary and modern history at Université de Paris Nanterre.



## The Eighteenth Century

### Jérôme HÉLIE

The eighteenth century too often reduced to the expression «century of the Enlightenment», is not well known. **This book above all aims to shed light on this period and to show all its characteristics from a global perspective.** Indeed, although it is essentially set in a European space, the book opens up to other worlds: Qing China, Mogul India, Africa or Islamic lands. This period, rich in circulation and exchanges of all kinds, marked by numerous conflicts on an international scale, is fully in line with the current of «connected history». Beginning in 1700, the book places the period in the continuity of the late 17th century, marked by the wars of Louis XIV, the scientific and intellectual revolutions and the second English Revolution. It closes on the symbolic date of 1789, which begins another, and major part of history. **Through its political and geo-political, economic as well as cultural approach, this book provides an insight into what this pivotal century in the history of Europe and the world really was.**

- 09/2021
- 384 p.
- 150 x 210 mm
- 9782200628482
- 25,00 €

#### READERSHIP:

Students, teachers and those interested in this century

**Jérôme Hélie** is a teacher at the École des Chartes at the Lycée Henri IV, Paris preparing students for entrance exams to the Grandes Ecoles. He is the author of several books.

## New Kind of History: From the Writings of Febvre

### Lucien FEBVRE

Lucien Febvre develops his vision of History and affirms its multidisciplinary dimension (geography, sociology, linguistics, philosophy...) by proposing 11 portraits of great figures of those disciplines and by giving method advice.

**READERSHIP:** History lovers, researchers and teachers

**Lucien Febvre** was a French historian best known for the role he played in establishing the Annales School of history with Henri Hauser and Marc Bloch.



**Rights sold to: Germany, Italy, Korea, Slovenian, World English, Portuguese and Spanish**



- 05/2021
- 500 p.
- 110 x 178 mm
- 9782100819287
- 10,90 €

## Elements of Argumentation in Speech 4th Ed

Ruth AMOSSY

To argue is to try to act upon one's audience, to share one's reasoning and to direct their way of seeing and thinking. How does speech acquire the power of influencing ones public? Through which verbal means does it ensure its strength? The question of efficient speech, which has been at the heart of reflection since ancient rhetoric, has been given pride of place in language and communication sciences, but also in other study fields such as literature and political sciences. **In this classic book, the author offers a comprehensive overview of the subject, through an original approach, "argumentation in speech" whose procedures and stakes are explained.** From Jaurès to Le Pen, from debates on war to electoral interviews and functional texts, this book relies on many examples intended to illustrate the subject. **It provides precious analytical tools to grasp the very details of political, media and literary speeches of the past and the present.**

Ruth Amossy is Professor Emeritus at the University of Tel Aviv, Israel.

READERSHIP: Graduate students of modern literature

## Speech and Discourse Analysis - 2nd Ed An Introduction

Dominique MAINGUENEAU

Throughout the world, work that claims to be about 'discourse' has invaded the whole of the humanities and social sciences. Whatever their discipline, those who study written or oral texts today need to understand the challenges of discourse analysis and the resources it offers. **This book aims to help students understand its major presuppositions and the main divisions that structure it, to understand how discourse analysts elaborate their objects using categories such as genre, type of discourse, discursive formation....** They will also be able to appreciate the diversity of the modes of manifestation of discourse: from banal conversation between friends to philosophy, from oral interactions to computer screens, because the universe of discourse in which we construct our identities and give meaning to our activities appears profoundly heterogeneous.

Dominique Maingueneau is a professor at the Université de Paris-Sorbonne and the author of numerous handbooks on French linguistics and speech.

READERSHIP: Final year undergraduate and postgraduate students

## Analysing Media Texts - 4th Ed

Dominique MAINGUENEAU

Living in our contemporary world means exposure to a multitude of ephemeral texts: flyers, newspapers, posters... Glanced at statements, barely read at their full meaning. This book gives the keys to studying these kind of texts, taken for the most from the press and advertisements. The author endeavours to relate the characteristics of texts to their situation of communication, using tools recently created for the discourse analysis. He invites us to read differently the messages of the world we live in. **First published in 1998 and significantly updated over time, this handbook has become a precious tool for students who have to study texts without having being trained in the science of language.**

READERSHIP: Undergraduate students of literature.



Rights to previous editions sold to: Argentina, Brazil and Japan



- 01/2021
- 352 p.
- 160 x 240 mm
- 9782200630447
- 28,00 €



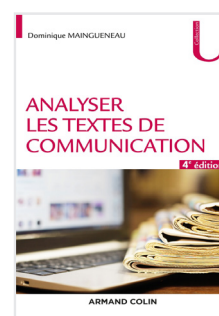
Rights to previous editions  
sold to: Brazil, Korea and  
Poland



- 06/2021
- 224 p.
- 160 x 240 mm
- 9782200631710
- 23,90 €



Rights to previous edition  
sold to: Brazil and Saudi  
Arabia



- 05/2021
- 256 p.
- 161 x 240 mm
- 9782200626464
- 25,00 €



## Genesis of the Impure

The Prison Writing of the Marquis de Sade (1777-1790)

**Marc HERSANT**

In literary mythology, Sade is, along with Genet, the prisoner writer *par excellence*, whose work, like a poisonous plant, could not have blossomed anywhere but within the walls of a cell... Macerating in his solitude, despair and hatred in prison Sade found a form of outlet in writing, and in the mid-1780s produced a text, *The Hundred and Twenty Days of Sodom*, which for a long time had the reputation of being «the most impure story that has ever been told since the world began». In what was written by Sade between 1777 and 1790, Marc Hersant observes a gradual transformation of man's relationship to language and to others, a transformation linked to the prison experience and which leads to the possibility of a text like *The Hundred and Twenty Days*. To try to understand what changed in Sade during these years, we have the invaluable treasure of his prison letters, notes and notebooks. However, Sade's non-literary writings, from which the same passages are almost always quoted, have not attracted much attention beyond their biographical or mythological instrumentalisation, and have nurtured an image of Sade more than they have served to understand his most important writings. **Their role in what we call Sade's work has not been examined with the attention it deserves, until now. This is the aim of this fascinating immersion in the Sadian myth, revised and corrected in the light of this new material.**

**Marc Hersant** is professor of French literature at the Sorbonne Nouvelle-Paris III. In 2017, he was awarded the Grand Prix de la Biographie by the Académie Française for his book "Saint-Simon" published by Gallimard.

## The Anthropological Structures of the Imaginary - 12th Ed

**Gilbert DURAND**

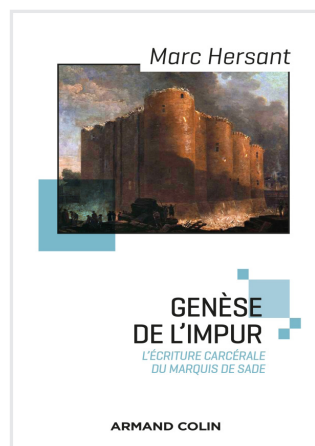
Gilbert Durand, a disciple of Bachelard, aimed to write a book which would «anthropologically» complete the research started by Bachelard in «La psychanalyse du feu». **His book has become the reference work on myths, a kind of garden of images organized like the botanist, Carl Linnaeus to reflect an enchanting repertoire of great structural themes.**

New Foreword by **Jean-Jacques Wünnenberger**, professor of philosophy at Université de Lyon 3 and director of the G. Bachelard centre of research on the imaginary and rationality, Université de Bourgogne. He is President of the Association of the Friends of Gilbert Durand.

**Gilbert Durand** was a French academic known for his work on the imaginary, symbolic anthropology and mythology.

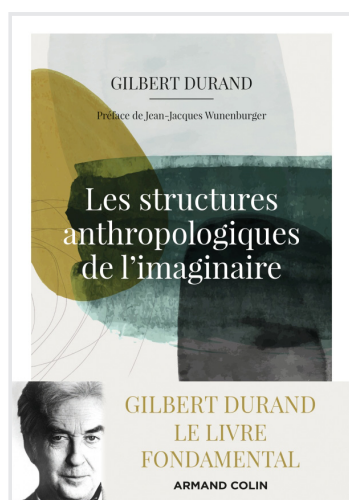


**Rights sold to: Brazil, Czech Republic, Korea, Ukrainia, World Spanish**



- 09/2021
- 512 p.
- 140 x 215 mm
- 9782200632168
- 24,90 €

**READERSHIP:** Students and teachers of literature, those interested in the subject



- 01/2021
- 560 p.
- 170 x 240 mm
- 9782200628680
- 32,00 €

**READERSHIP:** Humanities students

## Cannes 1939

### The Festival that Never Took Place

**Olivier LOUBES**

Lights, camera and action! **The first Cannes Film Festival was to be held from the 1st to the 20th of September 1939.** The beginning of the war prevented the event from being held, and it never took place. However Cannes 39 did exist planned down to the smallest detail in no time at all, leaving dozens of articles and boxes of archives that were kept at the French Film Library. **Based on these unreleased archives and testimonies, this book tells the story of the invention of the biggest film Festival in the world.** How was the Cannes Film Festival born, how did it project itself in the social and political imagination of France and the world in 1939? **Because if Cannes 39 had existed, it is primarily as the projection of a world already caught in a cultural war between fascist and antifascist powers.**

**Olivier Loubes** is an historian of education and political imagination of French society. He is a specialist in 20th century relations between the school and the nation and has worked on Jean Zay since 1991.



Rights sold to: Romania



Winner of the  
«Prix du livre d'Histoire du  
cinéma»  
at the Pessac International  
Film Festival in 2016



- 04/2016
- 286 p.
- 140 x 220 mm
- 9782200613556
- 22,00 €

**READERSHIP:** All readership levels

## What Makes a Good Film?

**Laurent JULLIER**

« I loved it. »

« Are you nuts. It was awful. »

We don't all have the same taste in films but there are many reasons to be enthusiastic about a film (or to yawn at it), and this book covers them all. The author doesn't make any distinctions. Whatever your taste and your neighbours', you don't have to feel inferior or superior to theirs, even if they grimace when you tell them what your favourite film is. Besides, there is no such thing as the perfect recipe for a good film, otherwise filmmakers would have been making them long ago. Everyone does their best, on both sides of the screen. It's not easy. You can't always tell in advance what qualities a film must have to please the viewer. And when we leave the cinema, we don't always know what to say. *What Makes a Good Film?* de-dramatizes the question. Let's accept our different tastes.

**Laurent Jullier** is a professor at the IECA (European Institute of Cinema and Audiovisual) and is research director at the IRCAV (Research Institute on Cinema and Audiovisual).



- 01/2021
- 240 p.
- 135 x 191 mm
- 9782200629878
- 13,90 €

**READERSHIP:** Film buffs, students in the humanities and at film school, those preparing for entrance exams to film school.



- 05/2021
- 286 p.
- 151 x 210 mm
- 9782200630003
- 29,00 €

**READERSHIP:** Students in humanities and film studies, those preparing for entrance exams to film schools, film enthusiasts

## Audio-Vision - 5th Ed

### Sound on Screen

**Michel CHION**

What some call a “soundtrack” is not simply an added layer to cinema as it may have been at the time of silent movies, it is a complete reorganisation. **We do not “see” a talking movie, a music video or a TV show, but we “audio-see”.** The aim of this book is to show how one perception (sound) influences another (vision) and transforms it: we do not see the same thing that we hear; we do not hear the same thing that we see. **Both theoretical and practical, it describes the relationship between sound and image, and then lays out an observation and analysis method that can be applied to films, TV shows, videos, etc.** Translated into several languages, this book, since its first edition in 1990, has become a reference book for the teaching of sound in the cinema world. Now a classic, this 5th edition has been revised and updated.

**Michel Chion** is a composer of experimental music and is currently Associate Professor at Université Paris 3 where he is a theoretician and teacher of audio-visual relationships.



Rights to previous editions sold to: Czech Republic, Germany, Hungary, Italy, Korea, Mainland China, Poland, Portugal, World English, World Spanish



- 04/2021
- 336 p.
- 150 x 210 mm
- 9782200630010
- 29,00 €

**READERSHIP:** Undergraduate students of humanities and film studies, those preparing for entrance exams to film schools, film buffs.

## Aesthetics of Film - 5th Ed

**Jacques AUMONT, Alain BERGALA, Michel MARIE, Marc VERNET**

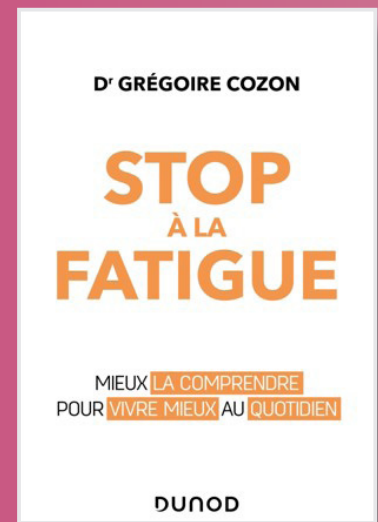
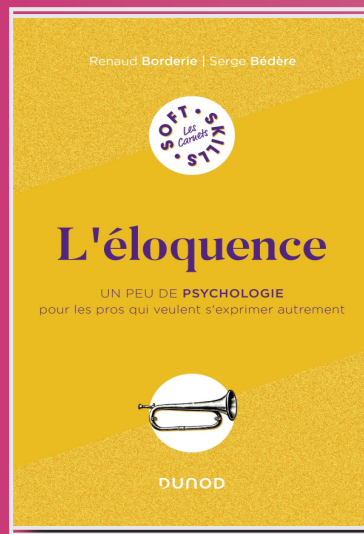
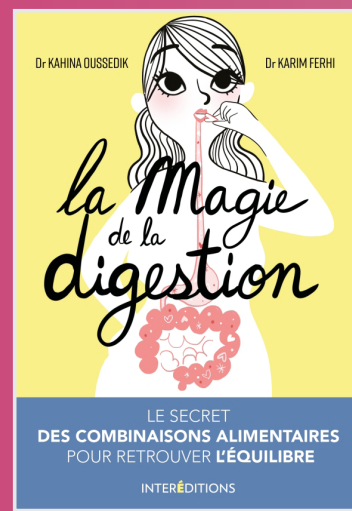
**This classic text now in its 5th edition is an essential introduction to all major areas of film study, including semiotics, narratology, psychoanalysis as a part of film theory, and the theory of spectatorship.** Considering cinema as both an art, a language, a show and narrative form, the book is based on many film examples as well as on a semiotic, literary and sociological analysis, to present the essentials of theoretical, aesthetical and technical aspects of cinema: the film as a visual and sound representation (filmic space, depth techniques, concept of “plan”, sound representation), editing (principles and functions) and narration (narrative cinema and fiction film, realism in cinema). This 5th edition is revised and updated.

**Jacques Aumont** is Professor Emeritus at Université de Paris 3 – Sorbonne Nouvelle, director of studies at the EHSS (School of Advanced Studies in Social Science) and at the École Nationale Supérieure des Beaux-arts. Alain Bergala teaches at Université Sorbonne-Nouvelle. **Michel Marie** is Professor Emeritus at Université Sorbonne-Nouvelle and has taught at several foreign universities (Quebec, Brazil). He is the author of several international bestselling books. **Marc Vernet** teaches at Université Denis Diderot.



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## Self-Help, Personal Development, Health & Alternative Health

**BEST-SELLER**



- 09/2020
- 160 p.
- 150 x 210 mm
- 9782729620547
- 16,90 €

## READERSHIP:

All readership levels



**Rights sold to: Italy**

## Magic Digestion

### Combining Foods for a Better Diet

**Kahina OUSSEDIK-FERHI, Karim FERHI**

**Beware, this book states the opposite of everything we thought we knew about diets!** Biochemist and dietician, Kahina Oussedik-Ferhi, has placed all of her knowledge and scientific know-how at the service of optimising digestion! And the good news is that it works! This ambition is based on a few simple rules calling on the use of natural products, the right combination of foods to improve digestion and increase the absorption of nutriment, and a diversity of products to ensure a balanced nutritional intake, and the digestion time between each meal. The work is the first to envisage nutrition from a biochemical stance: here there is no guilt-inducing message on calories, quantities and kilos. **Using simple vocabulary in a text filled with imagery and littered with practical advice and recipes, the author explains how to maintain a healthy relationship with what we eat by favouring the right food associations, at each stage of life.** Doctor Karim Ferhi, a urological surgeon provides his medical expertise and knowledge of the human body throughout the book.

**Kahina Oussedik-Ferhi** is a biochemist and dietician.

**Karim Ferhi** is a urologic surgeon specializing in robotic and laparoscopic surgery.

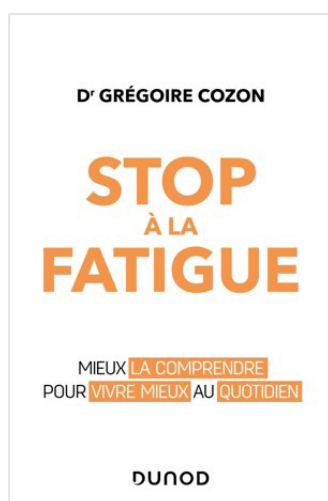
## Overcoming Chronic Fatigue!

### Understanding and Living Better with the Disease

**Grégoire COZON**

Almost 65% of French people claim they are «tired» (Ifop survey), but there is a clear difference between fatigue at the end of a working day or after physical effort (temporary and normal fatigue), feeling constantly exhausted for several weeks (chronic fatigue) and suffering from chronic fatigue syndrome (CFS), a pathology in its own right that is difficult to diagnose. **After discussing the various possible causes of fatigue, the author, a doctor specialised in the subject, provides solutions to help remedy the condition.**

**Pr Grégoire Cozon** is an immunologist and specialist of chronic fatigue syndrome at the Hôpital Edouard Herriot, Lyon.



- 01/2021
- 192 p.
- 140 x 215 mm
- 9782100817337
- 16,90 €

## READERSHIP:

All readership levels

■ 10/2021 ■ 160 p. ■ 140 x 215 mm ■ 17,90 €

**READERSHIP:** Professionals seeking to improve and self-train, students at the end of their studies, young graduates looking for a job. Executives and managers who are looking to develop soft skills for themselves or their teams.

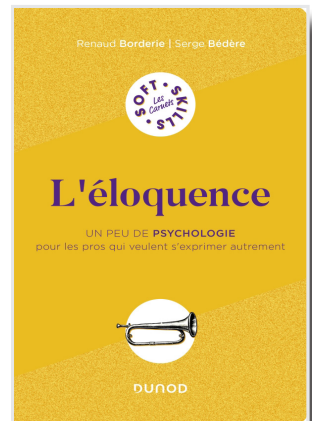
## Eloquence

**A Touch of Psychology for Those Wanting to Express Themselves Differently**

**Renaud BORDERIE, Serge BÉDÈRE**

The art of eloquence is the art of touching and persuading through speech, mastering speech and expressing oneself well. In a professional career, speaking situations are frequent, whether in a meeting, a presentation, a conference or an interview for example. Based on real-life stories and experiences, **this book presents emblematic speaking situations to enable the reader to identify with them and understand how to develop his or her skills.** Questioning, doubts, difficulties, but also awareness and successes are addressed. Each story is then analysed through the prism of psychology to identify the mechanisms at work.

**Renaud Borderie** is a writer, director and actor. He has been putting his creativity and experience of the stage and writing at the service of the business world for several years. He is involved in training courses on efficiency, professional development, written and oral communication. He also trains managers and politicians who wish to succeed in public speaking. **Serge Bédère** is a psychoanalyst.



■ 9782100830282

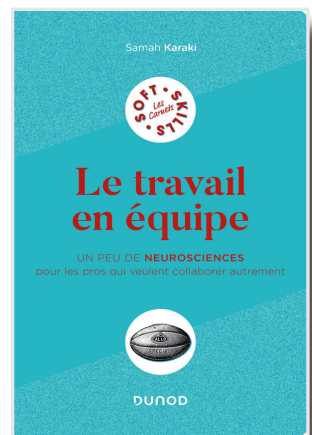
## Team Work

**A Touch of Neuroscience for Those Wanting to Collaborate Differently**

**Samah KARAKI**

The team meeting where no one contributes, the colleague you always avoid, the manager with unpredictable reactions: these experiences are familiar to all of us, but they are not easy to understand, and reversing them is even less easy. How does the mismanagement of our emotions affect the relationships in a work group? What makes a good team? And what does it mean to work well together? **By going back to the origins of professional stress, this book mobilises the contributions of neurosciences to highlight eight essential needs for working well together.** The objective? To create a socio-emotional climate favourable to performance, creativity, and the development of each individual.

**Samah Karaki** is a neuroscientist, consultant, speaker and co-founder of the Social Brain Institute.



■ 9782100824427

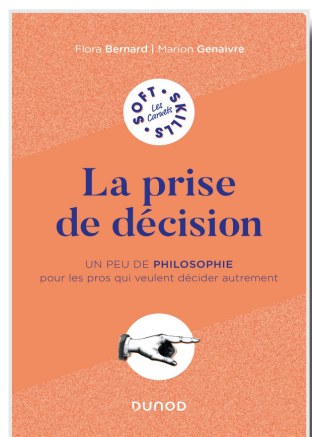
## The Decision Making Process

**A Touch of Philosophy for Those Wanting to Decide Differently**

**Flora BERNARD, Marion GENAIVRE**

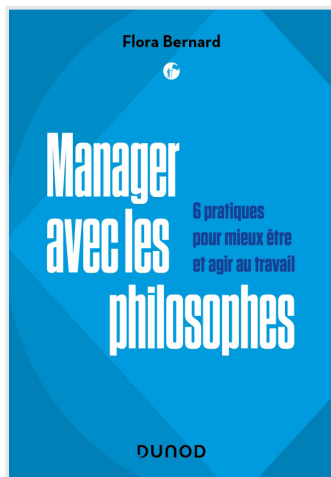
The times in which we live demand that we nurture our discernment in order to make good decisions. This is an issue on which the voice of philosophy has not yet been heard, although its contributions are absolutely essential. To aim for the best possible decision, it is necessary to see clearly - this is discernment - and sometimes seeing clearly implies seeing differently - this is the critical spirit. The company, which paradoxically calls for discernment and sometimes even critical thinking, rarely provides the means to promote them. Decision-making is perhaps the subject on which there is the most corporate literature. But what is a good decision? And what does 'good decision-making' mean? **This book revisits the thinking of philosophers to shed light on the issues of decision-making in the world of work, but also to transmit a very concrete practice of philosophy in the service of daily decision-making.**

**Flora Bernard** is a graduate of the London School of Economics, and is President of Thaé, a philosophy agency which she founded with Marion Genaivre. She is the initiator of the Club des Managers Philosophes at the Maison du Management. **Marion Genaivre** decided to interrupt her university career at Université de Paris 1 Panthéon-Sorbonne to study applied philosophy. She joined Deloitte Consulting where she worked in the Risk Advisory department on reputation risk and corporate ethics. In 2013, she co-founded Thaé with Flora Bernard.



■ 9782100825035





- 08/2021
- 168 p.
- 160 x 220 mm
- 9782100824502
- 20,00 €

**READERSHIP:** Managers, executives, business leaders, consultants, coaches

## Philosophical Approaches to Management

### Six Philosophical Practices to Decide and Act

**Flora BERNARD**

In a turbulent world, where everything goes faster and faster, there are many managers and executives seeking meaning and understanding. To act and decide with accuracy and consistency, philosophical practice teaches us to be astonished, to get out of established patterns, to know the workings of your own thought, your emotions and intuitions, to answer the question “why do I do this?” to simply do better. **The 6 philosophical practices selected by the author apply to the executive's everyday life:** finding your rightful place, balancing ego, legitimacy and responsibility; engaging with others without stonewalling to find common solutions; knowing what to do and for what purpose. Each philosophical practice is attached to a philosopher; its origins and benefits are described; experiments to be carried out every day are offered; and testimonies from directors to illustrate it and help guide the reader through the path of wisdom to become an enlightened manager.

**Flora Bernard** is a graduate of the London School of Economics, and is President of Thaé, a philosophy agency which she founded with Marion Genaivre. Convinced that philosophy is the resource that will enable managers to think better and therefore to accompany change, Flora uses her 15 years of experience in companies to help everyone give meaning to their actions. She is the initiator of the Club des Managers Philosophes at the Maison du Management.

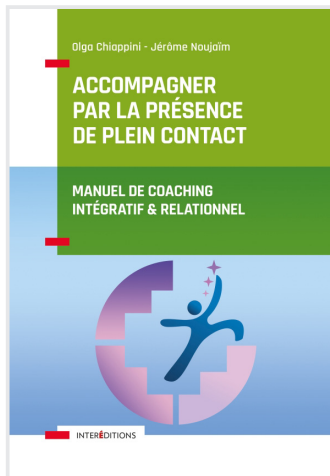
## Handbook of Integrative and Relational Coaching

**Olga CHIAPPINI, Jérôme NOUJAÏM**

**The book provides an integrative coaching method, developed and taught for several years by the author in France and Italy. Its aim is to integrate all facets of the personality of the person being coached.** Based on the quality of the relationship, this method integrates several theories from integrative psychotherapy, developed by Richard Eschine and his colleagues, and from Carlo Moiso's neo-Bernian approach to transactional analysis.

**Olga Chiappini** is a certified IIPA Counsellor. She trained in Transactional Analysis with Carlo Moiso, and in Integrative Psychotherapy with Richard Erskine. She created a specific training program for managers and coaches, ACM®: Axing Coaching Method, which integrates several tools and methods specific to Integrative and Relational Coaching. Since September 2017, she is co-educational manager of the Master's degree in Coaching at Université de Aix-Marseille.

**Jérôme Noujaïm** is an integrative coach and trainer at ACM®.



- 01/2021
- 192 p.
- 170 x 240 mm
- 9782729621896
- 24,00 €

**READERSHIP:** Coaches, coaching practitioners, trainers, practitioners of Transactional Analysis and Erskine Integrative Therapy

## Covid 19: Behind the Mask

### The Story and Lessons of a Global Crisis

**Antoine FLAHAULT**

Spreading from East to West and from North to South, Covid-19 became one of the leading causes of death in the world in 2020, surpassing breast and lung cancer, road accidents, diabetes, malaria, alcohol- and drug-related diseases and suicides. But do we know where this virus comes from? Why did it emerge in China and how did it spread around the world? What was the role of the World Health Organization? How did countries react to the pandemic? What were the most effective responses? Was it necessary to test people systematically? What is the background to the controversy surrounding hydroxychloroquine? Can Asian solutions or those of the Nordic or German-speaking countries be transposed to Latin countries such as France, Italy or Spain? How have the world's poorest countries coped? Is one immune after being infected with the virus and when will a vaccine be available? By answering all these questions, **this book presents a global overview of the Covid 19 pandemic. It takes stock of an unprecedented health crisis, and its economic, social and political consequences, and outlines scenarios for the future.**

**READERSHIP:** All readership levels

**Pr Antoine Flahault** is a professor of Public Health. He is Director of the Institute of Global Health (Faculty of Medicine, University of Geneva) and co-Director of Centre Virchow-Villermé (Université Paris Descartes). He regularly appears in the media.

## Epidemics - 2nd Ed

### From the Black Plague to Covid 19

**Jean-Pierre DEDET**

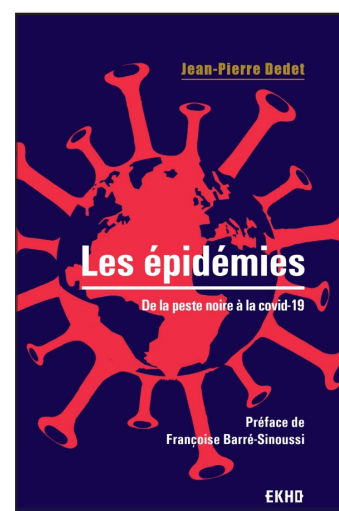
What do the discovery of the New World, the digging of the Panama Canal and the First World War have in common? Epidemics and which naturally accompanied the major stages in the history of Mankind. Covid, flu, AIDS, syphilis, plague, typhus... from sailing ships to international trade, Man and his microbes travelled ever faster, ever further, for the greatest blossoming of epidemics. These have generated real hecatombs, social and cultural upheavals, and put a brake on many human enterprises. **This book is a comparative history of the greatest epidemics Man has faced, placed in their global, scientific and historical context: smallpox, cholera, plague, typhus, yellow fever, Spanish flu, AIDS, SARS-cov-2.** The book ends with a reflection on how epidemics appear and disappear.

**READERSHIP:** All readership levels

**Jean-Pierre Dedet** is a physician and microbiologist. He is Emeritus Professor at the Faculty of Medicine, Université de Montpellier 1 and full member of the Académie des Sciences d'outre-mer (Paris). Foreword by **Françoise Barré Sinoussi**, co-winner of The Nobel Prize in Physiology or Medicine 2008 for «discovery of human immunodeficiency virus.»



- 02/2021
- 240 p.
- 140 x 215 mm
- 9782100819393
- 18,90 €



- 04/2021
- 312 p.
- 110 x 178 mm
- 9782100821921
- 8,90 €



- 09/2019
- 1296 p.
- 193 x 240 mm
- 9782100781560
- 89,00 €

## The Big Handbook of Phytotherapy

Éric LORRAIN

This fundamental work looks at clinical phytotherapy from a medico-scientific stance destined for healthcare professionals and an informed public. The aim is to provide readers with the **necessary and sufficient practical elements for the practice of phytotherapy** using evidence-based medicine while integrating the notion of "background basics", namely by taking into account the interaction of the body's regulation systems.

**Éric Lorrain** is a phytotherapist, nutritionist, osteopath, acupuncturist, sports physician and is President of the IESV (European Institute of Plant Substances). He teaches a phytotherapy state diploma to undergraduates at Nantes, Clermont-Ferrand, Lyon et Grenoble and runs training courses for health professionals in France and Switzerland. He is the author of numerous articles and books on phytotherapy.

**READERSHIP:** Health and well-being professionals, patients and those interested in the subject



- 02/2022
- 432 p.
- 190 x 240 mm
- 9782100820771
- 34,00 €

## Physiology and Essential Oils

How Essential Oils Act on Different Systems

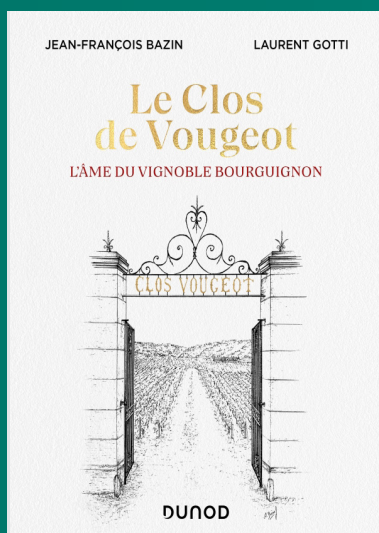
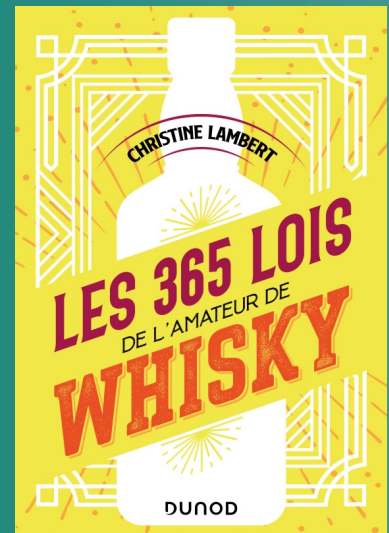
Arnaud GÉA

This highly illustrated book is an aromatherapy book as well as a physiology manual. **It presents the major physiological functions of the human body from a scientific and accessible point of view.** For each function, the relevant essential oils are presented. The author explains the mode of action of the essential oils, in particular the way in which they modulate the system in question, and thus the method for using them from a therapeutic point of view. **For each pathology, a recommendation is proposed.**

**Arnaud Géa** is a teacher of physiology and biochemistry at Nice Prépa [www.nice-prepa.com](http://www.nice-prepa.com) and aromatherapy at the Ecole de naturopathie [www.ecolenaturopathie.fr](http://www.ecolenaturopathie.fr) and the Ecole d'ostéopathie [www.atman.fr](http://www.atman.fr). He is President and founder of the Dumani laboratory, Corsica, a cosmetic laboratory that promotes natural products based on essential oils, and training in aromatherapy.

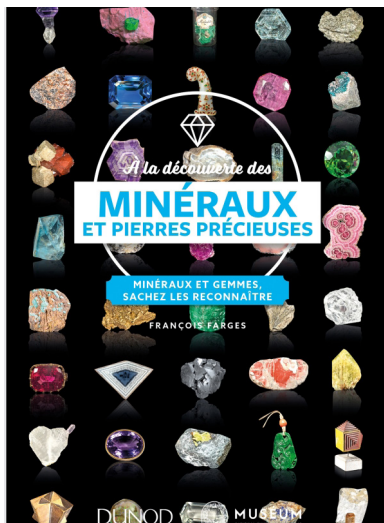
**READERSHIP:** Health professionals and those in training: pharmacists, nurses, doctors, physiotherapists, etc. Therapists, professionals and students: aromato- logists, naturopaths, osteopaths, etc. Those interested in the subject.





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in French!

## Leisure



Rights to first edition sold to:  
Mainland China, Taiwan and  
Turkey



## Discovering Minerals and Rocks - 2nd Ed François FARGES

■ 03/2018 ■ 224 p. ■ 170 x 240 mm ■ 9782100777877 ■ 18,00 €

**What causes the colour of minerals? How to begin a collection?** This work is composed of two parts. The first sets out the indispensable elements to prepare a collection. Scientific explanations and practical advice are provided to help in the identification of the most common varieties of minerals. The second part is devoted to their identification in the form of 110 files: **the main minerals, precious and semi-precious stones are discussed.** An appendix in the form of a practical address book offers a list of relevant associations, museums, scientific and general public web-sites as well as a bibliography.

**François Farges** is a professor at the National Museum of Natural History, Paris and is full consulting professor at Stanford University, USA.

**READERSHIP:** All those interested in rocks and minerals

## Discover Secret France and Her Unusual Wonders Patrick BAUD

■ 10/2021 ■ 216 p. ■ 220 x 260 mm ■ 9782100819430 ■ 29,00 €

Following the success of the author's previous books entitled *Terre secrète*, *Lieux secrets* and *Nature secrète*, dedicated to unusual natural wonders of the world, **Patrick Baud, takes us on a discovery of 100 strange and often unknown places in France and in her overseas departments and territories...** Fairy gorge, the oak chapel, slate cliffs, an abandoned mine, a palace-museum, a secret garden, an Iron Hole... A stunning photo accompanies the description of the site and its amazing history.

**Patrick Baud** created the website Axolot in 2009 dedicated to amazing natural phenomena and sites. He has his own YouTube channel which counts 370,000 followers and more than 3 million views.

**READERSHIP:** All readership levels

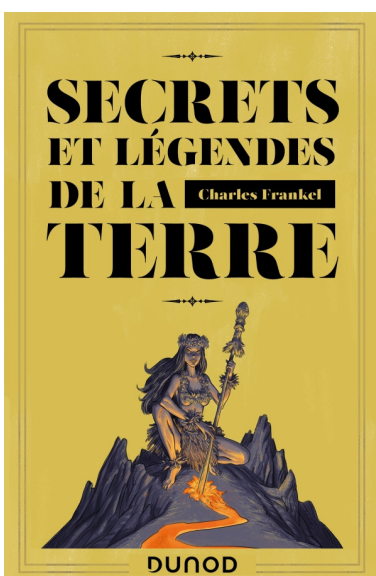
## Legendary Landscapes Charles FRANKEL

■ 09/2021 ■ 272 p. ■ 140 x 215 mm ■ 9782100813162 ■ 19,00 €

From Hawaiian volcanos to the Gorges du Tarn canyon to Mount Ararat, **this highly illustrated book tells the story of the most unusual landscapes on the planet.** Discover the geology that created them and the legends left behind by the peoples of these regions. Follow Frankel's guide for precious advice on organising your trip to each site.

**Charles Frankel** is a science writer and lecturer specializing in geology and planetary exploration. He is the author of numerous books.

**READERSHIP:** All readership levels



## Tasting Climate Change

Jeremy CUKIERMAN, Hervé QUENOL, Michelle BOUFFARD

This illustrated reference aims to **explain and highlight the short and long-term impact of climate change on the wine industry**, and to analyse and discuss the main issues, challenges and solutions. This book will also **highlight the principal wine industry leaders who are instrumental in accelerating the ecological transition in wine, with all parts of the production and distribution chain covered**. New techniques and tools that are actively contributing to the implementation of adaptation and mitigation strategies are also discussed.

**Jeremy Cukierman**, based in France, is Master of Wine, a journalist, wine merchant, consultant and director of the Kedge Wine School, Bordeaux. **Hervé Quenol**, based in New Zealand, is a recognized researcher and specialist on climate change and its consequences on viticulture. **Michelle Bouffard**, based in Quebec, is a journalist, sommelier and founder of "Tasting Climate Change", an international symposium which explores the impact of climate change in the wine world and possible solutions.

**READERSHIP:** Students and teachers in oenology, agronomy, wine management as well as sommelier schools and other institutions which offer education programs to shape future wine professionals (WSET, Master Sommelier, Master of Wine, etc.). Also of interest to wine aficionados and those wanting to learn more about wine and climate change.

## 365 Ways to Become a Whisky Connoisseur

Christine LAMBERT

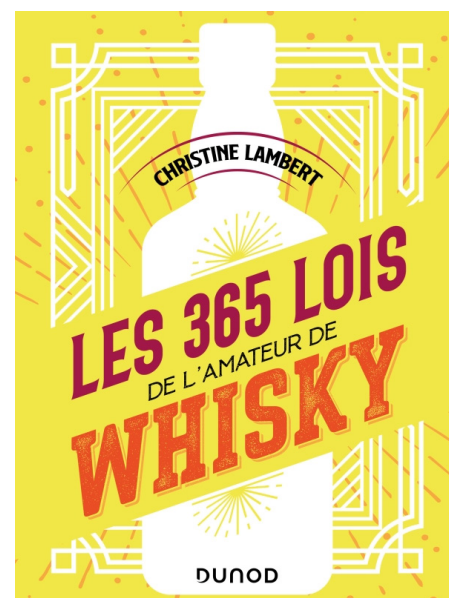
«Enjoy your whisky the way you like it, there aren't any rules to drink it» is probably the most frequently pronounced sentence by professionals and liquor purists. It generally precedes a revealing «but» that gives it all its flavour: «But to appreciate a very good scotch, you should...», «But to fully reveal the aromas you really have to...», «But to enjoy the organoleptic subtleties, you would prefer to...» etc. **Yes, there are indeed rules to multiply the pleasure of tasting a whisky.** «But»... there is nothing to stop you from breaking the mould! This book lays down the 365 rules one must know to understand this legendary malt beverage. **Written with humour by a true whisky specialist, this book is a real gold mine for anyone looking to get into such a distinctive world!**

**Christine Lambert** is a journalist and a columnist for *La soif du malt* on [www.Slate.fr](http://www.Slate.fr) and a reporter for *Whisky Magazine*.

**READERSHIP:** Whisky lovers, beginners and experts, wine merchants, bartenders.

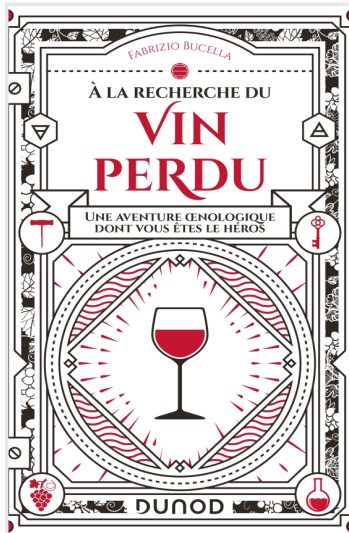


- 09/2021
- 304 p.
- 140 x 215 mm
- 9782100824731
- 22,00 €



- 09/2021
- 336 p.
- 155 x 210 mm
- 9782100825868
- 19,90 €

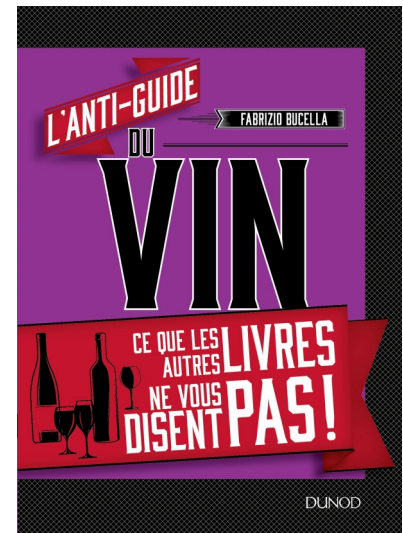




The Quest for the Lost Wine

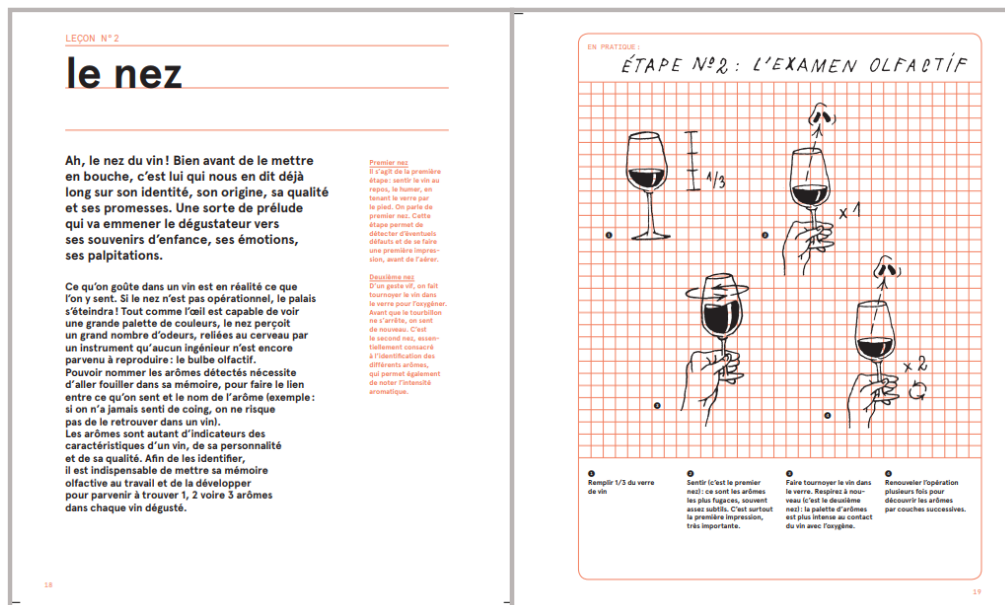


Why Do We Drink Wine?



Everything you Always Wanted to Know about Wine but Were Afraid to Ask

2nd Ed



Your Practical 10 Week Wine and Food Pairings Course



**Fabrizio Bucella** is a sommelier, a wine and beer tasting professor and critic. He runs seminars and training courses. He is Belgium correspondent at "La Revue du Vin de France" (Paris), Blogger at "Le Huffington Post" (Paris), Director at "Inter Wine & Dine" (Belgium) and Sommelier at the Associazione Italiana (Italy). He has written numerous articles on wine and beer for both trade and specialist magazines.



## The Quest for the Lost Wine

### An Interactive Adventure

■ 04/2021 ■ 240 p. ■ 140 x 215 mm ■ 9782100817306 ■ 16,90 €

**In this book-game, the reader is the hero in an interactive novel, whereby the story unfolds according to what the reader chooses.** *La Quête du vin perdu* portrays a forgotten kingdom where a secret order exists: la Confrérie du Cep. The brotherhood is languishing sadly since it has lost an important manuscript containing the recipe of a miraculous wine. The hero (the reader) sets off on an adventure to find the manuscript. **During the adventure, enigmas arise concerning the wine, enabling the reader to learn while enjoying themselves at the same time.** Each enigma has a resolution. The reader is then invited to go to a specific page «For further information» that provides more details. All of the «For further information» pages are at the back of the book and can be consulted independently of the adventure itself.

## Why Do We Drink Wine?

### An Unusual and Exciting Survey of our Choices

■ 09/2021 ■ 288 p. ■ 110 x 178 mm ■ 9782100828111 ■ 7,90 €

Why do we really drink? The debate is not just something to talk about in a bar, it is as old as the hills. We could be tempted to answer «because its tastes nice» or «because it's pleasant», but what else? Is there a more fundamental answer to the pleasure of drinking? The answer given by Talleyrand, who said he drank to be able to talk about what he drank, actually makes some sense. In this respect, more and more people take oenology lessons so that they can say something about their wine. Fabrizio Bucella, explains in a few well-chosen episodes over time, how wine has become the mother of all drinks. The primacy of wine stems from its mysteriousness. This is what we will clarify. **You will find out what happens backstage in the history of wine, things that are rarely told in newspapers and articles.**

## Everything you Always Wanted to Know About Wine but Were Afraid to Ask - 2nd Ed

■ 04/2022 ■ 144 p. ■ 130 x 200 mm ■ 9782100831906 ■ 12,90 €

France is the country of wine — it's part of the culture. Its bookstores overflow with books on the subject. Nearly all of them offer classic information on elaboration methods, grape varieties, wine-growing regions, and instructions on what you should (and shouldn't) do. Or perhaps they tell you how to drink wine, preserve it, talk about it. **Yet not one of these guides will tell you if organic wines are really better, if a glass of wine can enhance sexual performance, or if you should actually be proud of winning medals in wine competitions!** Busting apart pre-conceived notions, this guide allows you to discover wine in a new and fun way, through questions you never imagined you'd ask one day.

## Your Practical 10 Week Wine and Food Pairings Course

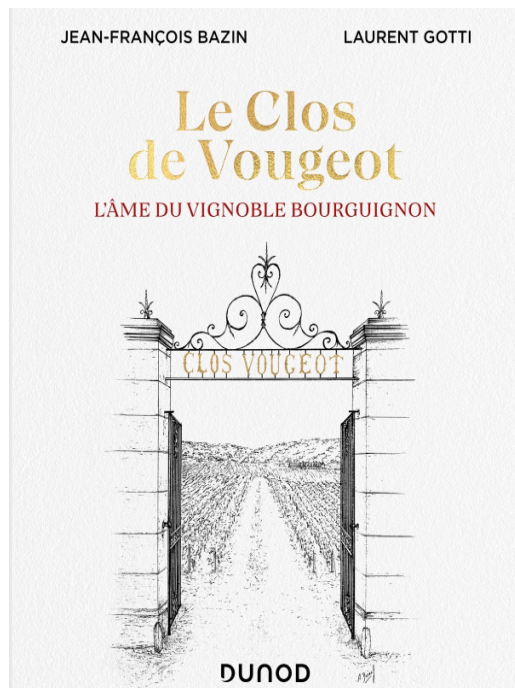
■ 10/2019 ■ 176 p. ■ 195 x 247 mm ■ 9782100783717 ■ 19,90 €



### Rights sold to: Taiwan

The concept of this book is simple: in just 10 weeks, Fabrizio Bucella provides **an original way of training the reader in finding the perfect wine/food pairings.** A genuine course in taste and pairing, not just with wine but also with beer, whisky and even teas, each lesson is decrypted and illustrated, and to be sure the reader has acquired the right skills to advance, each one is rounded out with a series of exercises.





- 09/2021
- 192 p.
- 190 x 240 mm
- 9782100828890
- 29,00 €

## Le Clos de Vougeot

The Heart of the Burgundy Vineyards

Jean-François BAZIN, Laurent GOTTI

**The Clos de Vougeot in Burgundy is not only a vineyard but also a wine, a winegrower's château and the most prestigious table d'hôtes in France.** Its vineyard covers almost 51 hectares in a single block, surrounded by walls and is a true clos. In its castle, the Confrérie des Chevaliers du Tastevin celebrates its chapters, welcoming the whole world. However, this wine Mecca was not born in a day. At the Clos de Vougeot, created by the monks of Cîteaux, we are looking at nearly eight centuries of patient work, that resume and illustrate the extensive efforts made by men to create an exceptional vineyard here. **This book retraces both the history and the current state of affairs, offering in particular a tour of the 80 or so owners who share this mythical vineyard.**

**Jean-François Bazin** is a journalist and writer, and is one of the best known connoisseurs of Burgundy wine. He has chaired the Burgundy Regional Council and is a former first deputy mayor of Dijon. He is the author of numerous books on wine and Burgundy, as well as several novels. **Laurent Gotti** is a journalist for numerous magazines («La Revue du vin de France», «Terre de vins», «Sommeliers international»...), and is coauthor of «Les Vins de Bourgogne».

**READERSHIP:** All wine lovers and professionals

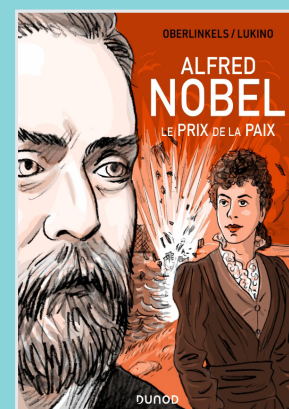
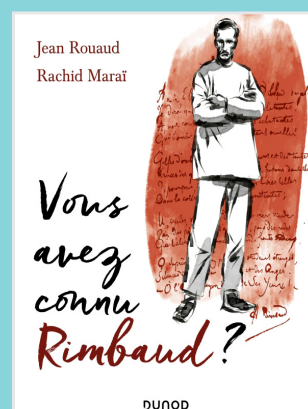
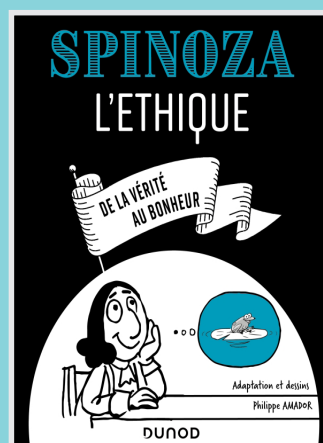
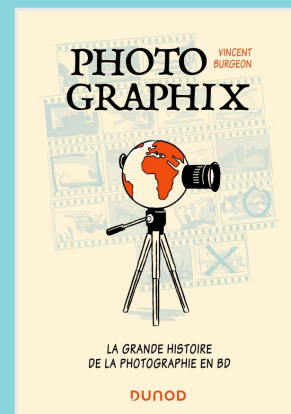
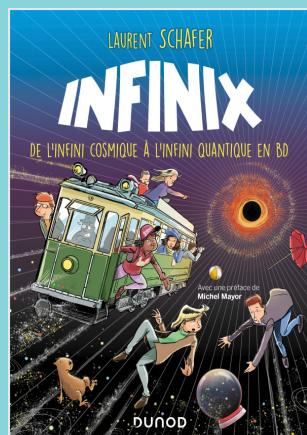


*Le Clos de Vougeot tient, avec la Romanée, le Chambertin et quelques autres, le premier rang parmi les vins de la Côte-d'Or et peut être de toute la France.*

Dr Denis Morelot, Statistique de la vigne dans le département de la Côte-d'Or, 1831







Click on the covers  
to read  
sample chapters  
in French!

## Graphic Novels

# QUANTIX

How Quantum Physics and  
Relativity Shape our Reality

**Laurent SCHAFFER**

03/2019 ■ 176 p. ■ 190 x 250 mm ■ 9782100789429 ■ 18,90 €

Modern physics is a strange and incomprehensible world for most of us. Time, space, matter and energy don't really exist but we live in a smokescreen world. **Discover this hidden reality through the often humoristic adventures of a very ordinary family and meet the researchers whose ideas have revolutionized our vision of reality: Einstein, Schrödinger, Bohr, etc**

You will finally be able to grasp through this graphic novel what quantum physics and relativity are all about through a mixture of humour and scientific knowledge.

READERSHIP: All readership levels.

Endorsed by Carlo Rovelli, bestselling popular science author  
and Zep, bestselling comic author and creator of *Titeuf*.

- aimed at all readership levels
- explains this complicated subject in a  
simple and fun way
- didactic drawings which mix scientific  
learning and humour
- and finally understand Schrödinger's cat  
experiment!



Rights sold to: Italy, Korea,  
Mainland China, Russia,  
Taiwan, Worldwide Spanish



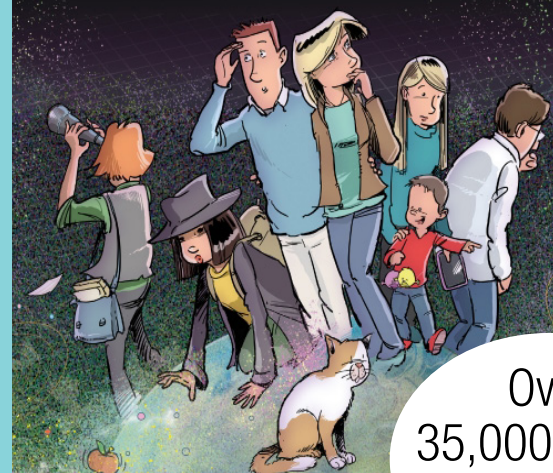
Winner of the  
Best Korean  
Science Book  
Prize  
2020

**BEST-SELLER**

LAURENT SCHAFFER

## QUANTIX

LA PHYSIQUE QUANTIQUE ET LA RELATIVITÉ EN BD



DUNOD

Over  
35,000 copies  
sold!



Infinix

## From Cosmic Infinity to Quantum Infinity

■ 10/2021 ■ 144 p. ■ 190 x 250 mm ■ 9782100811069  
■ 17,90 €

Foreword by **Michel Mayor**, Swiss astrophysicist, and Professor Emeritus at the University of Geneva. He is co-laureate of the 2019 Nobel Prize in Physics and the winner of the 2010 Viktor Ambartsumian International Prize and the 2015 Kyto Prize.

We are stuck between two infinities: that of space-time in which the observable universe expands and that of matter, sometimes wave, sometimes particle. After the success of *Quantix*, which lifted the veil on the hidden reality of our world, **we follow the new adventures of an ordinary family to discover the mysteries of the cosmos and the quantum vacuum.**



Laurent Schafer is a former journalist for the Swiss press. Passionate about science, he has turned his attention towards popular science and writing and drawing graphic novels.





- 10/2021
- 64 p.
- 225 x 286 mm
- 9782100825134
- 15,90 €

## The Kitchen Adventurers

Franckie ALARCON, Raphaël HAUMONT, Thierry MARX

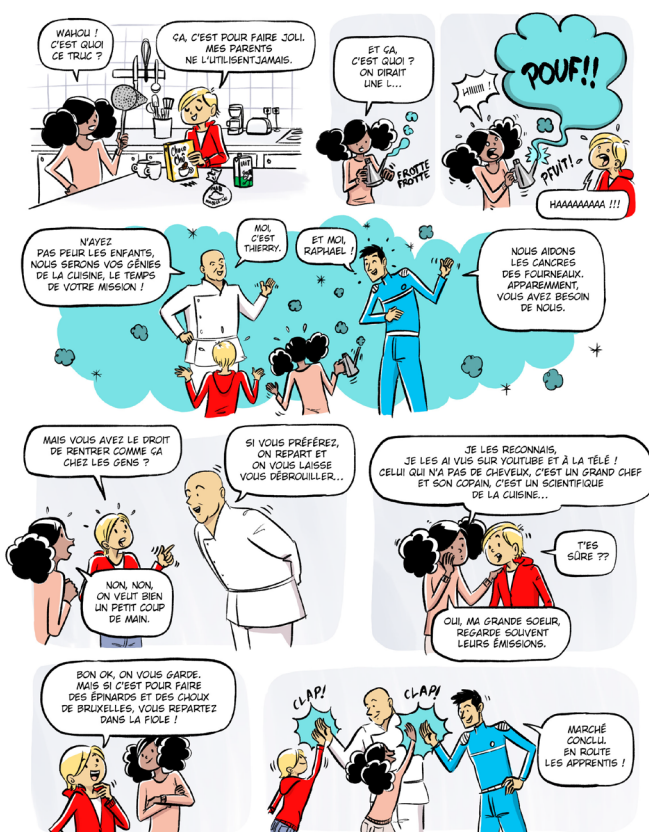
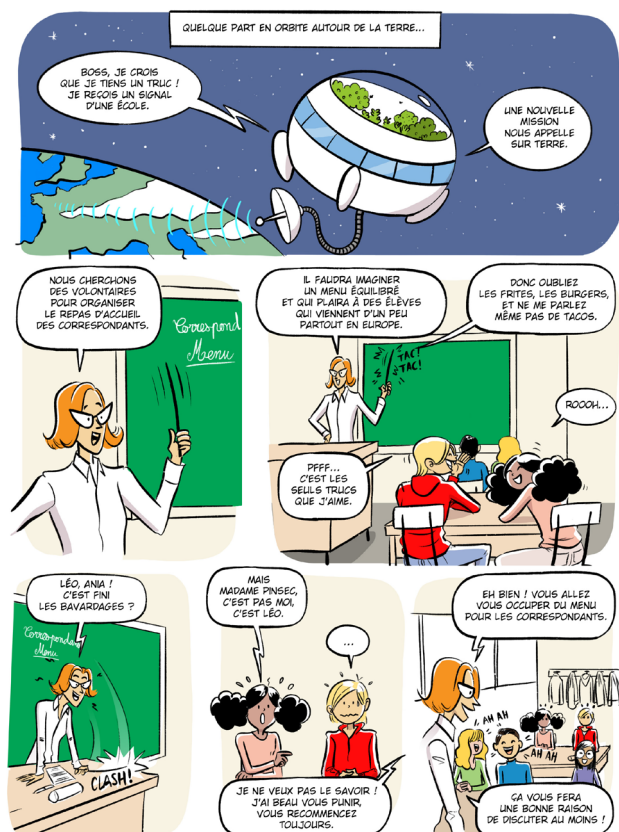
Ania and Léo have been given the task of preparing a meal to welcome their classmates. **But how can they do this when they are nine years old and know nothing about cooking?** Fortunately for them, a chef, Thierry Marx, and a chemist, Raphaël Haumont, are going to **help them prepare a menu unlike any other and, at the same time, help them discover the science behind the cooking!**

**READERSHIP:** For those aged 9 and above, those who love cooking.

**Franckie Alarcon** is a graphic designer, illustrator, and author of graphic novels.

**Thierry Marx** is a Michelin star chef, specialised in molecular gastronomy. He is currently head of the Mandarin Oriental kitchen, Paris.

**Raphaël Haumont** is a lecturer and researcher in physical chemistry of materials at Université Paris Sud. He is head of the academic chair "Cuisine of the Future", the author of numerous books and a regular on TV.



# My Life as a Baby

Tips from a 0-3 Year Old  
on How You Can Become a Better Parent

Héloïse JUNIER, Christophe BESSE

A child has just been born. We are at the hospital. Just a few hours old, it tells its parents what they can expect in the coming years: the mysteries of its small brain that is rapidly developing, its behaviour that will unnerve its parents, the intense joys they will experience, but also the difficulties and the doubts that will constantly arise. At the end of the scenario, the child becomes a parent itself and prepares to tell its own child what it is about to experience. Throughout the scenario in this graphic novel, the child changes, grows and evolves. The first three years of its life is recounted from its first days, its non-stop crying that upsets its parents, its angry outbursts, its first day at the creche, its first discoveries in the house, its difficulty in understanding the adult world, its small victories, its fears, its visits to the paediatrician, the worries of its parents.



Rights sold to: Korea

BEST-SELLING  
AUTHOR



**Héloïse Junier** is an educational psychologist, a scientific journalist, a speaker and trainer in child psychology.

**Christophe Besse** is an illustrator.



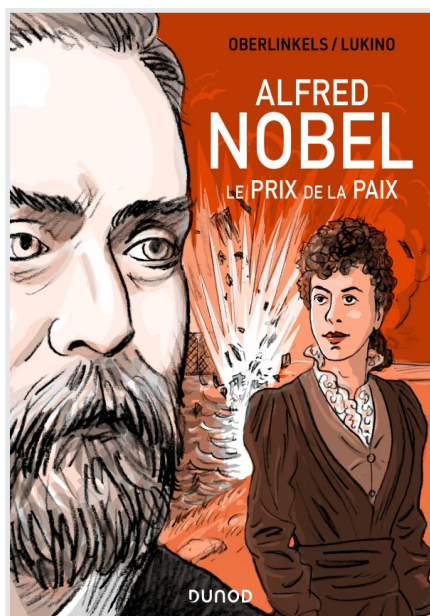
- 03/2021
- 128 p.
- 190 x 250 mm
- 9782100817474
- 16,90 €

READERSHIP:

Parents, those who look after kids







- 10/2021
- 120 p.
- 225 x 286 mm
- 9782100820610
- 18,90 €

## READERSHIP:

All readership levels

## Alfred Nobel, the Prize of a Lifetime

Christine OBERLINKELS, LUKINO

**What led the Swedish inventor of dynamite to create the most renowned Prizes?** After making his fortune and towards the end of his life, Alfred Nobel created the Nobel Prizes in physics, chemistry, literature, medicine and posthumously the Peace Prize in 1901. This graphic novel takes us on the strange journey of this globe-trotting industrialist, the inventor of dynamite, torn between his curiosity for the world, his thirst for science and his poetic readings; between his devastating inventions and his desire for peace; his misanthropy and his ease in public; his immense fortune and his nomadic life; his fallen loves and his dreams of love, and the omnipresence of death. Having no direct heirs, Nobel sought to leave a trace (and perhaps redeem himself from the involuntary suffering, and the civilian and military deaths that littered his path). **Bertha von Suttner helped to direct his thoughts and actions for humanity towards the hope of a peaceful future.** Nobel's convictions would be strengthened, and sometimes shaken, by this feminine influence. The result is a universal testament and the creation of the Nobel Prizes. **An engaging read with strong images and often offbeat dialogue on a fascinating life.**

**Christine Oberlinkels** is a reporter, journalist, photographer and director of documentaries and art house films. **Lukino** is an illustrator of books and comics. He is a teacher of graphic design and comics at Université Paul Valéry de Montpellier.





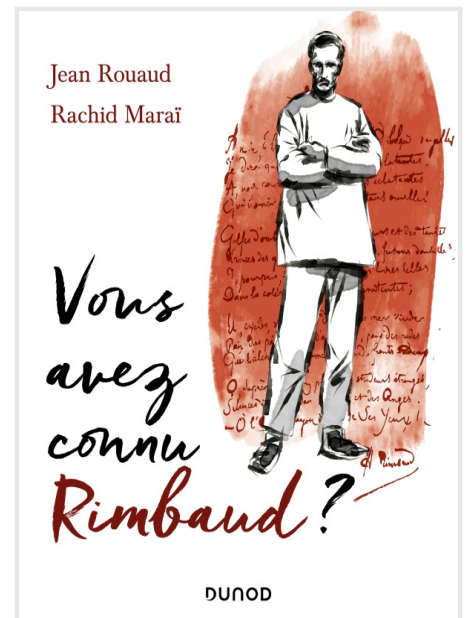
# Did You Know Rimbaud?

Jean ROUAUD, Rachid MARAÏ

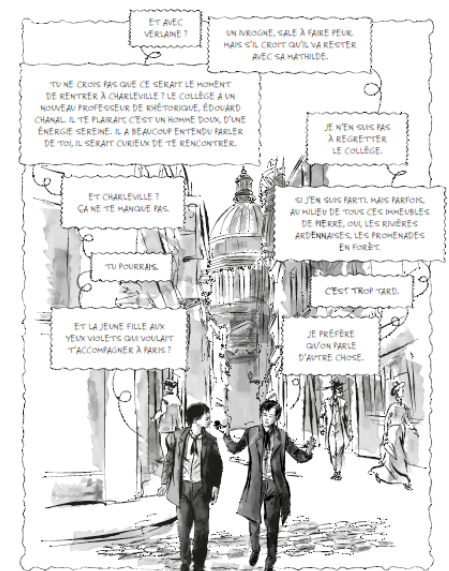
Arthur Rimbaud, one of France's greatest poets wrote «Le dormeur du val», «Voyelles» and «Ma bohème» before his 17th birthday. Yet, in his remaining 20 years of life, he abandoned his past as a poet. But who is really Rimbaud? **In this graphic novel illustrated by Rachid Maraï, Jean Rouaud brings Rimbaud back to life.** He summons the main persons who crossed his path and gradually draws up a portrait of a man who was both genius and demon. Using flashbacks, this graphic novel brings to life the rascal from Charleville who was exiled to Africa in the footsteps of a father he did not know but whose shadow would hover over his destiny.

**READERSHIP:** All readership levels

**Jean Rouaud** is an author and winner of the 1990 Prix Goncourt for *Fields of Glory: A Novel / Les champs d'honneur*. **Rachid Maraï** is a graphic designer and freelance illustrator.



- 10/2021
- 128 p.
- 225 x 286 mm
- 9782100824663
- 18,90 €



**BEST-SELLER**

## Spinoza In Search of Truth and Happiness Philippe AMADOR

Profoundly disappointed by life, Baruch Spinoza was searching for a happiness that was not "vain and futile", but one which would bring him "continuous and supreme joy for eternity", a vast programme that gradually lead the young man to the path of philosophy. **This approach is the subject of the *Tractatus de Intellectus Emendatione* (TIE), a fundamental initiatory work presenting Spinoza's thinking, discussed here with talent and humour in the form of a graphic novel.**



- 09/2019
- 128 p.
- 190 x 250 mm
- 9782100802319
- 15,90 €

**READERSHIP:** All readership levels, philosophy students and teachers



**Rights sold to: Mainland China, Korea and World Spanish**



Over  
11,000 copies  
sold!



# Spinoza's Ethics

## From Truth to Happiness

Philippe AMADOR

"Ethics" is Spinoza's major work. In it he methodically exposes his entire philosophical system, that is an ethic, a way of living in conformity with the truth, one that brings the maximum possible joy to the human being. Written in the style of a graphic novel, **the author takes the elements of Spinoza's founding text to give it a global and yet precise vision thus rendering the philosopher's concepts accessible for a text reputed to be difficult to access.**

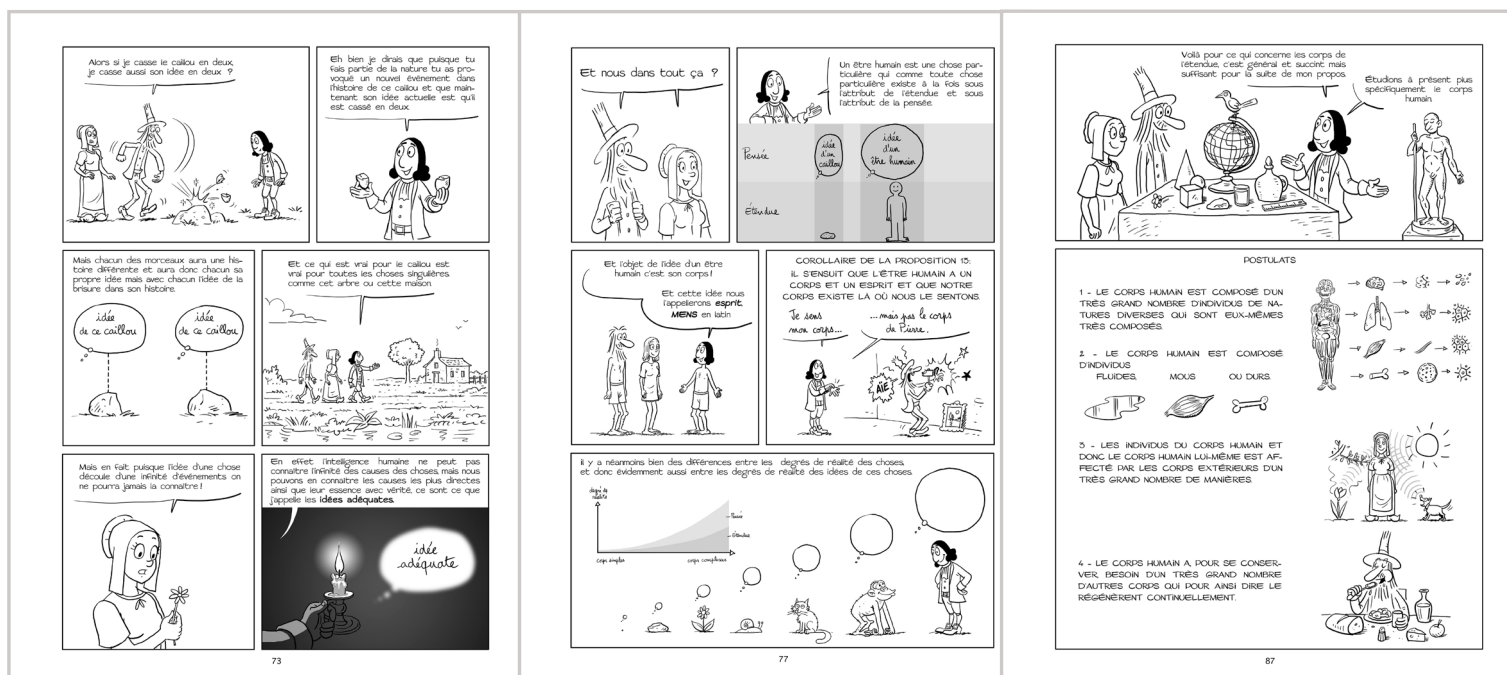


**Philippe Amador** is a story board artist for cartoons such as Tintin, Tom-Tom and Nana.



- 09/2021
- 128 p.
- 190 x 250 mm
- 9782100810567
- 16,90 €

**READERSHIP:** All readership levels, philosophy students and teachers







## René the Philosopher Descartes or Free Speech Francis MÉTIVIER, Mickaël ROUX

**This book focuses on the life and works of the great philosopher Descartes and is the first to be presented in graphic novel format.**

The author puts into perspective the philosopher's main ideas, major works, his biography and the historical context. As his life unfolds the reader gains an insight into the major elements of his ensuing philosophy.

**The life of Descartes is particularly appropriate for the format of this work since it was full of adventure and action** (from his

participation in wars, travels in Europe, exiles, receptions by Queen Christine of Sweden and Elizabeth of Bohemia, to his many contacts with intellectuals and his letters to well-known personalities). The adventures are often related to the political, social and cultural history of the time (sentencing of Galileo, The 30 Years' War, Sorbonne censure etc.). All the events are illustrated and accompanied by explanatory texts. Descartes' philosophical work evolved against this backdrop, resulting in his key ideas: «I think therefore I am» (Discourse on the Method); the time machine (Treatise of Man) and others. The focus is also placed on his scientific works (law of refraction, Cartesian coordinates, study of the brain etc.).

**Francis Métivier** is a Doctor of philosophy, a teacher at the Faculté de philosophie, Tours as well as an author of numerous books, a musician and a performer. **Mickaël Roux** is a scriptwriter and cartoonist.

- 09/2021
- 112 p.
- 190 x 250 mm
- 9782100817382
- 16,90 €

### READERSHIP:

All readership levels, philosophy students and teachers of philosophy.

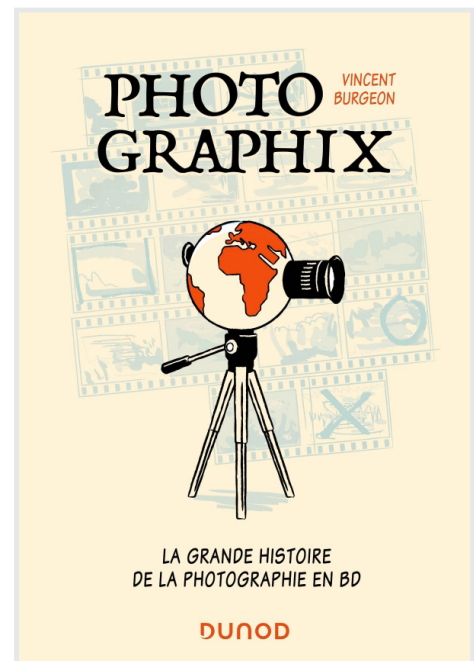


# Photographix

## Vincent BURGEON

Vincent Burgeon levers his talents as an illustrator, photographer and author of didactic books on photography to tell us, in the form of **a graphic novel** (including serious content but with a funny and quirky style), the passionate story of photography, from its major players to its techniques. The work includes **10 chapters corresponding to the major periods of the history of photography**. All subjects are covered: history, aesthetics, technical fundamentals, shooting, great photographers, great brands, inventors, creators, trends and influences. **Practical or technical sheets punctuate the book explaining stereotypes, shooting, lighting, portraits etc.**

**Vincent Burgeon** is a professional photographer, graphic designer and illustrator in the fields of communication and publishing.



- 09/2021
- 192 p.
- 170 x 240 mm
- 9782100817405
- 19,90 €

**READERSHIP:** All those passionate about photography and/or the history of photographic techniques, amateur photographers.

